

NOCO

MAY 2026

REAL PRODUCERS[®]

Carrie &
Jason Levi
THE LEVI GROUP



Standout REALTOR[®]
SIDURI TAYLOR

Partner Spotlight
NATIVE DESIGN BUILD

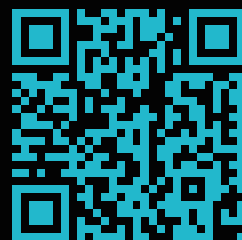
Event Recap
TOAST TO THE TOP

CONNECTING. ELEVATING. INSPIRING.



TRANSFORM THE WAY YOU TRAIN IN 20 MINUTES

BODY20 is a cutting-edge fitness studio that pairs advanced Electro Muscle Stimulation (EMS) technology with personalized 1-on-1 and small group training. In just 20 minutes, our FDA-cleared suit activates 90% of your muscle fibers helping you build strength, tone up, and burn fat efficiently.



SCAN

to book your free
consultation + body scan

BODY20[®]
FORT COLLINS

(970) 305-5609 | 3519 E HARMONY RD #150 | www.body20.com/location/fort-collins

NOCO ROOFING

Proven Experience.

Trusted by Realtors for timely inspections, expert service, and stress-free closings.

Best of FORT COLLINS
★2021★
Coloradoan
FINALIST

2024 NOCO TOP 3

2023 NOCO WINNER

2022 NOCO WINNER

SEAL OF PROTECTION
NOCO

44 YEARS
EXPERIENCE IN
NORTHERN COLORADO

NOCORoofing.com • (970) 223-7663 • 303 W Harmony Rd, Fort Collins

Renovation Sells[®]

**The Most
Trusted Name
in Renovations**

DESIGN, CONSTRUCTION, FINANCING
Unlock 15-20% more equity from your home with a hassle-free renovation.

Preferred Partners

This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

ACCOUNTING/BOOKS/ PAYROLL/TAX

Satellite Strategies
Drew Strother
(970) 235-2009
satellite-strategies.com

BAKERY/CATERING

Booze Treats
Debra Mills
(970) 889-2611
boozeetreats.com

CATERING

Fresh Plate Catering
Tracie Hartman
(970) 461-1134
freshplatecatering.com

CUSTOM BUILDER/ REMODELER

Native Design Build
Jerod Wilson
(970) 682-8801
nativdesignbuild.com

DIGITAL MARKETING SOLUTIONS

1QR
Guy Tuell
(303) 476-0238
1qr.com

FINANCIAL ADVISOR

Country Financial
Jason Percha
(970) 669-1263
advisors.countryfinancial.com/
usa/co/loveland/jason-percha

FITNESS TRAINING

Body20
Cassidy Ferguson
(970) 305-5609
body20.com/location/fort-collins

FLOORING & DESIGN

Northern Colorado Carpets
Derek Krasuski
(970) 226-6800
www.northerncolorado
carpets.com

FLOORING, TILE/ STONE, WINDOW TREATMENTS

Loveland Design Carpet
One Floor & Home
Christy Gettman
(970) 682-3989
www.lovelanddesign.com/

HOME INSPECTION

Inspections Over Coffee
Bryan Zenner
(720) 845-5282
InspectionsOverCoffee.com

HOME WARRANTY

First American Home Warranty
Kyle Arenson
(970) 404-5099
firstamrealestate.com

HVAC SERVICES

Metal Mechanics Inc.
Michelle Culp
(970) 203-9954
metalmechanicshvac.com

Sandbox+

Ashley Forgacs
(970) 673-7733
sandboxesolar.com

INSURANCE BROKER

Country Financial
Jason Percha
(970) 669-1263
advisors.countryfinancial.com/
usa/co/loveland/jason-percha

Summit Insurance

BJ Hill
(970) 667-9133
mysummitinsuranceagency.com

MASTER PLANNED COMMUNITY

Kinston at Centerra
Pam Avirett
(303) 309-4810
centerra.com/kinston

MORTGAGE / BANKING

FirstBank
Matt Offutt
(970) 282-3931
efirstbank.com

Mountain Valley Bank

(970) 472-7900
bankmvb.com

MORTGAGE REVIEW SERVICES

**DoubleCheck Mortgage
Review Services**
Greg Bentley
(970) 302-1970
mortgagedoublecheck.com

MORTGAGES

Altitude Home Mortgage
Ken Schmidt
(970) 576-8473
AltitudeHomeMortgage.com

CrossCountry Mortgage

Sarah Dick
(970) 549-6223
www.crosscountrymortgage.com/
ryan-lendrum

First Western Trust Bank

Justin Crowley
(970) 407-3100
myfw.com/mortgage-services

Guild Mortgage

Ryan Abrahamson
(970) 530-0470
branches.guildmortgage.com/co/
fortcollins

NEW HOME BUILDERS

David Weekley Homes
(407) 902-1838
davidweekleyhomes.com/
new-homes/co

ODOR REMOVAL 1-800 WATER DAMAGE

of Northern Colorado
(970) 461-0027
1800waterdamage.com/
northern-colorado

PAINTER

That 1 Painter Fort Collins
(970) 230-3924
that1painter.com/fort-collins

PERMANENT LED LIGHTING

Trimlight NoCo
Ryan Benson
(970) 800-8088
trimlightnoco.com

PHOTO BOOTH RENTAL

Bumblebee Photobooth
Stephanie Woodard
(970) 215-2676
bumblebeepb.com

PHOTOGRAPHY / PORTRAIT PHOTOGRAPHY

Blue Photography
(970) 290-3975
blue-photography.com

REAL ESTATE & PORTRAIT PHOTOGRAPHY

Erin Waynick Photography
Erin Waynick
(970) 217-9010
erinwaynickphoto.com

REMODELER

Renovation Sells
Northern Colorado
Steve Swanson
(970) 818-5667
renovationsells.com/
northern-colorado

ROOFING

NOCO Roofing
Troy Jennings
(970) 223-7663
NOCORoofing.com

Roof Source LLC

Brendan O'Keefe
(970) 691-0845
coloradoroofsorce.com

RURAL MORTGAGES

Rural 1st
Kaleb Barton
(970) 896-6323
www.rural1st.com/

SOLAR COMPANY

Sandbox Solar
(970) 673-7733
sandboxesolar.com

TITLE COMPANY

**Chicago Title of Colorado
- Northern Colorado**
Ryan Martin
(970) 666-7300
colorado.ctic.co

First American Title

Debra Myers
(970) 308-3146
firstamcolorado.com

Land Title Guarantee Company

Adrien Ruckle
(970) 420-3156
ltgc.com

TRANSACTION MANAGEMENT

Signature Agent Services
Savanna Campbell
(970) 889-3629
Signatureagentservices.com

WATER DAMAGE RESTORATION

**1-800 WATER DAMAGE
of Northern Colorado**
(970) 461-0027
1800waterdamage.com/
northern-colorado



NATIVE
DESIGN + BUILD

Designed for you, built for life.

Residential Design Build
Custom Home Design
Whole Home Remodels & Additions
Custom Home Builder

Jerod Wilson
970-682-8801
jerod@nativdesignbuild.com

@nativdesignbuild

Pioneering since 1967,
preferred ever since.

**The next
frontier of
closing
— starts here.**

Since 1967, we have been setting the standard for smooth and reliable closings. And while others are catching up, we are already building what's next.

Find out what we are pioneering today at ltgc.com.

Contents



Carrie & Jason Levi **32** COVER STORY

PROFILES



18 Jerod Wilson, Native Design Build



26

Siduri Taylor



IN THIS ISSUE

- 4 Preferred Partners**
- 8 Meet the Team**
- 11 Event Recap:** Toast to the Top
- 18 Partner Spotlight:** Jerod Wilson, Native Design Build
- 24 4 Ways to Keep Your Pipeline Full in the Busy Season**
- 26 Standout REALTOR®:** Siduri Taylor
- 32 Cover Story:** Jason & Carrie Levi

If you are interested in nominating people for certain stories, please email us at: mary.burrell@realproducersmag.com

Your local expert!

Casey Kiser
Loan Officer
NMLS #729436
708.704.9416

Confidence for a Competitive Summer

Experienced lending support you can rely on.

Torrie Barr
Loan Officer
NMLS #401213
970.412.1170

Stacy Fridal
Loan Officer
NMLS #289577
970.219.1710

Ryan Abrahamson
Branch Manager
NMLS #295176
970.222.9024

Guild mortgage

1951 Wilmington Drive,
Suite 102,
Fort Collins, CO 80528

Guild Mortgage Company; Equal Housing Opportunity, Company NMLS #3274. (www.nmlsconsumeraccess.org/). For use by Real Estate Professionals only. Not intended for public use or distribution. Guild Mortgage is not affiliated with Real Producers Magazine

Seniors · Couples · In-Home · Newborn · Lifestyle · Maternity · Branding

Photographs that feel real, refined, and a little unexpected.

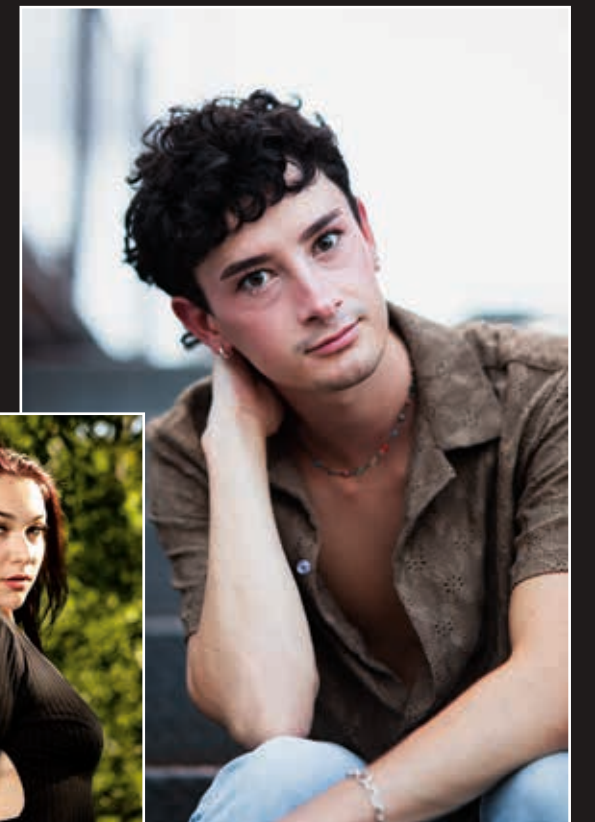
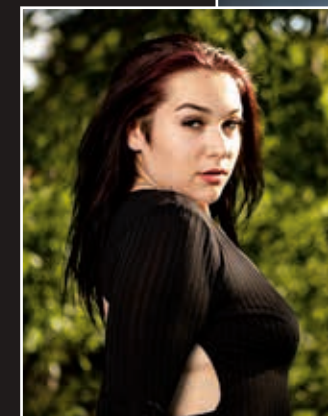
Your story deserves more than staged smiles. I create authentic, emotive images that highlight connection and personality—capturing the beauty in both the big moments and the quiet in-betweens.



Portrait Photographer
Audrey Roybal

Bp
Blue
Photography

blue-photography.com
[audrey_bluephotography](https://www.instagram.com/audrey_bluephotography)



Meet The Team



Mary Burrell
Owner/Publisher
970-732-0469



Jacki Donaldson
Managing Editor
Writer



Candace Braden
Event Coordinator



Alyssa Benson
Director of Operations
Photographer
Social Media Coordinator



Erin Waynick
Photographer



Audrey Roybal
Photographer



Kate Shelton
Writer



Danny Donaldson
Writer

RP **DISCLAIMER:** Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of The N2 Company d/b/a Real Producers but remain solely those of the author(s). The paid advertisements contained within the Real Producers magazine are not endorsed or recommended by The N2 Company or the publisher. Therefore, neither The N2 Company nor the publisher may be held liable or responsible for business practices of these companies.

TIME TO MAKE YOUR CLIENT'S DREAM HOME A REALITY.

RURAL 1st
Closer to What Matters
Construction Loans • Lot Loans • Land Loans • Home Loans

Scan to learn more

When your client's goal is to get Closer to What Matters®, we're ready to help them get started.

Austin Griffith
Rural 1st Loan Officer
NMLS 2536225 | 720.241.2302
Austin.Griffith@Rural1st.com

Kaleb Barton
Rural 1st Loan Officer
NMLS 2190484 | 970.896.6323
Kaleb.Barton@Rural1st.com

Loans subject to credit approval. Rural 1st is a tradename and Rural 1st, the RollingHills Window icon, Rural Logic, and Closer to What Matters are exclusive trademarks of Farm Credit Mid America, NMLS 407249. Rural 1st products are available to consumers within the territories of participating Farm Credit System Associations. Equal Housing Lender.

RS ROOFSOURCE

CRA
COLORADO ROOFING ASSOCIATION

(970) 691-0845

THE DOUBLECHECK APP

Start Your Review

Clarity. Confidence. DoubleChecked.

Realtor Dashboard

- DEDICATED REALTOR PORTAL
- SHAREABLE LINK GENERATOR
- SECURE DOCUMENT UPLOAD

doublecheck.replit.app

FREE PRINTS THIS SPRING!

Book Bumblebee the Photobooth and enjoy free Instaprints!

This sweet bonus is for events happening in April and May.

Book your date at bumblebeepb.com. let's make your celebrations buzz!

INSURANCE BUILT FOR REAL ESTATE TIMELINES

Summit INSURANCE

Allstate

PREMIER AGENCY

970.667.9133 | 283 E. 29th Street | Loveland, CO 80538

BJ Hill | Summit Insurance | Agency President

We Support Orphaned Systems!

Sandbox+ helps protect your transaction by providing system inspections and peace of mind for your homebuyer.



REQUEST SERVICE

Furnace & A/C Certification Peace of Mind at Closing

Sandbox+ HVAC performs a comprehensive Furnace & A/C Certification to verify systems are safe, efficient, and operating to manufacturer standards, providing clear documentation for buyers, sellers, and agents. N2 Producers Group Exclusive \$149 offer (a \$250 value).



SANDBOX+

SOLAR • BATTERY • HEATING • COOLING
VOTED NORTHERN COLORADO'S BEST SOLAR COMPANY
970.673.7733 SANDBOXSOLAR.COM

CHICAGO TITLE OF COLORADO

WE MOVED!
come visit us at our new office.

3711 JFK Parkway, Suite 210
Fort Collins, CO 80525

Looking for That Perfect Mother's Day Gift?

Show mom how much you care with a gift that helps her household run smoothly. With a home warranty, she's covered 24/7, rain or shine, making everyday life easier.

Let's connect.

firstamrealestate.com
Phone Orders: 800-444-9030

First American Home Warranty™

"Protecting Client Relationships, Budget and Time"

Your Local Resource
Kyle Arenson
REGIONAL MANAGER
970-404-5099
karenson@firstam.com

SPONSOR SHOUTOUT

Thank You
to our
Toast to the Top Sponsors!

We want to extend our heartfelt thanks to the generous sponsors who made our *Toast to the Top* event such a success!

Much gratitude to our key sponsors, **Kaleb Barton** and **Austin Griffith** with **Rural 1st** and **Justin Quinn** and **Ashley Forgacs** with **Sandbox+** for your outstanding support and commitment to our community.

A huge thanks to **Therese Cinotto** and **Emily Luth** with **Graze Craze** for the beautiful charcuterie, **Debra Mills** with **Boozee Treats** for the yummy treats, **Hän Cassera** with **The Love Shack** for the amazing craft mocktails, and **Stephanie Woodard** with **BumbleBee The Photobooth** for the fun pix.

We'd also like to thank our venue hosts, **Sam & Heather** of **Venue at 319**. What an incredible experience!

Thank you all for believing in our mission and for helping us elevate this celebration in every way. We couldn't have done it without you!





TOAST TO THE TOP

PHOTOS BY AUDREY ROYBAL, BLUE PHOTOGRAPHY; ERIN WAYNICK, ERIN WAYNICK PHOTOGRAPHY; BUMBLEBEE THE PHOTOBOOTH

Thank you to everyone who joined us at *Venue at 319* for our *Toast to the Top* event on March 31, celebrating the best of real estate in 2025! We're so grateful for every one of you who showed up, mingled, and enjoyed a beautiful spring evening. See you at our next event!





ABOUT JOHN

John Zwahlen

InterNachi Certified Master Inspector
CO Licensed Radon Technician
CCPIA in Commercial Inspections
Mold IAC2 Certified

“ I practice Irish step dancing with my wife at a local school and lead a HEMA (Historical European Martial Arts) group.”

“ I love that in home inspections, NOTHING is ever the same. Every day is a new face, a new home, which speaks to my adventurous nature.”

“ I appreciate this industry, and I am honored to care for our clients through this process.”



720-845-JAVA (5282)
Front-range@inspectionovercoffee.com
InspectionsOverCoffee.com



DESIGNING HOMES WITH YOUR CLIENTS IN MIND

That's The *Weekley Way*

And the way you sell.
When it comes to selling homes, your name matters. That's why we stake our reputation on helping you enhance yours. Selling a new David Weekley home to your Clients means more than simply giving a family a place to live. It means providing a rewarding home building journey and creating an inspiring space where their dreams can come true. That's how reputations are built - one exceptional experience at a time - and it's why we make our Team a seamless extension of yours. That's The Weekley Way.



New homes from the high \$300s in the Denver area
720-973-4914

David Weekley Homes



See a David Weekley Homes Sales Consultant for details. Prices, plans, dimensions, features, specifications, materials, and availability of homes or communities are subject to change without notice or obligation. Illustrations are artist's depictions only and may differ from completed improvements. Copyright © 2026 David Weekley Homes - All Rights Reserved. Denver, CO (DEN-26-000778)

YOUR CLIENTS WILL LOVE THEIR HOME!

The Loveland Design Team looks forward to being a part of your clients' new remodel or new construction project.

We have a beautiful selection of hardwood, carpet, area rugs, tile, & window coverings.

Free Estimates

LOVELAND DESIGN CARPET ONE
FLOOR & HOME

360 S. Lincoln Ave., Loveland
970.667.3590
LovelandDesign.com

Alcohol-infused ice cream, cupcakes, cheesecakes, cookies, coffee, + more

281 E. 29th St. | Unit C | Loveland
Debra Mills, Owner + Curator
(970) 889-2611
debra@boozeeetreats.com
www.boozeeetreats.com

Jerod WILSON

NATIVE DESIGN BUILD

BUILDING FOR THE LONG HAUL

STORY BY DANNY DONALDSON
PHOTOS BY ERIN WAYNICK, ERIN WAYNICK PHOTOGRAPHY

Jerod Wilson loved the hands-on side of building—the problem-solving, the visible progress, and the satisfaction that comes from mastering a trade. Over time, though, he began thinking more strategically about his future and how he wanted to grow within the industry. The answer would reshape his career and lay the foundation for Native Design Build.

Jerod's relationship with construction began early. "It seems my whole life I have been around building in some form or fashion," he shares. His father was a journeyman electrician; his uncle ran a general contracting business. At the beginning of his career, he gravitated toward the hands-on side of projects. "I loved the physical aspect of building and the reward it brought," he says. "I loved working and developing my craft."

Seeking to expand his creative side more, Jerod enrolled in a Master of Architecture program at CU Denver, graduating in 2010, just as the industry was reeling from the 2008 housing crisis. "There was not an intern architect position to be had at the time," he recalls.

Adapting, Jerod joined a high-end cabinet company in Loveland as a project manager and lead designer, traveling across the country. "This work was an immense opportunity in terms of learning interior architecture and fabrication," he reflects. "Although I was working on amazing projects and had a really great position with the cabinet company, the desire and calling to do my own thing and return to architecture was at the forefront of my thoughts."

He began taking design projects on the side, and when demand reached a tipping point, he trusted the signal. "Soon enough, that work built up enough that I felt like I could go out on my own," he remarks. Native Design Build followed, and he has never looked back.

Today, Jerod emphasizes client alignment in every project, from bathroom remodels to custom homes. "For me, the clients who are most enjoyable to work with are the ones who truly understand and appreciate the value a builder brings to the table," he explains. "Setting expectations and delivering on them is the name of the game and what I think keeps the referrals coming in."

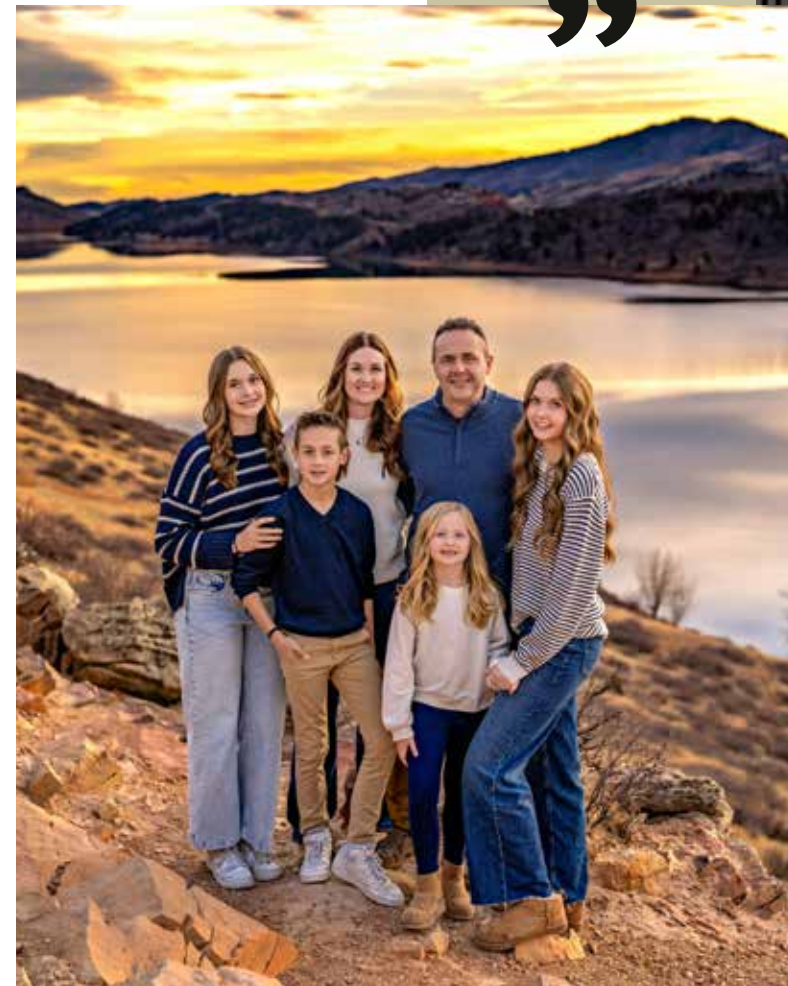


He speaks candidly about industry challenges. “Unfortunately, because of the low barrier to entry in the building industry, some builders out there give builders a bad name,” he says. “For me, establishing trust early on in the relationship and maintaining it for the entirety of the project is very important.”

Jerod prioritizes listening, asking questions, and communicating clearly. Daily logs, budget updates, and schedule transparency help reduce anxiety. “Being a builder can be a high-stress job, but that doesn’t mean it should be a high-stress project for the homeowner,” he mentions. “We want the building process to be as enjoyable as possible for our clients.”

For those charting their own path, he offers grounded advice.

“
BEING A
BUILDER CAN
BE A HIGH-
STRESS JOB,
BUT THAT
DOESN’T MEAN
IT SHOULD BE
A HIGH-STRESS
PROJECT
FOR THE
HOMEOWNER.
”



“I would say get crystal clear on where you want to go and what you want to do,” he advises. Reflecting on his early career, he admits, “For me, the early years were a little scattered. The old shiny object syndrome. I recommend focusing on getting really good at one or two things and giving all of your effort to them. I believe it will pay off in the long run.”

That focus mirrors his evolution. With perspective, the turning point is unmistakable—Jerod recognized the need for change, trusted the foundation he had built, and stepped confidently into ownership. That choice continues to influence how he builds, leads, and serves.

Connect with Jerod Wilson
970-682-8801
jerod@natedesignbuild.com

Floors That Invite You In.

Residential & Commercial Carpet, Hardwood, Laminate, Tile, & Waterproof Plank.

Celebrating 50 Years in Business!

www.northerncoloradocarpets.com
970-226-6800
Family Owned Since 1976 & Veteran Operated

THE PERCHA AGENCY
NORTHERN COLORADO

COUNTRY FINANCIAL

When it comes to insurance, you deserve coverage from a team you can trust. Let us help you find the right protection for your future.

CELEBRATING 20 YEARS
of Trusted Service in Northern Colorado!
LIFE | AUTO | HOME | BUSINESS

Because your peace of mind is our priority.

WORLD'S BEST LIFE INSURANCE COMPANIES

Honored to be recognized on Forbes' 2024 list of the World's Best Life Insurance Companies!

CountryFinancial.com/Jason.Percha
970-669-1263 | jason.percha@countryfinancial.com

Individuals with the title "Financial Advisor" are Financial Advisors of COUNTRY Trust Bank. Registered Representatives of COUNTRY Capital Management Company and Insurance Agents of COUNTRY Mutual Insurance Company and COUNTRY Life Insurance Company and their subsidiaries. Investment management, retirement, trust and planning services provided by COUNTRY Trust Bank. Please see our Terms and Conditions for more information about COUNTRY Trust Bank and its affiliates. NOT FDIC-INSURED | May lose value | No bank guarantee Registered Broker/Dealer offering securities products and services: COUNTRY Capital Management Company, 1711 General Electric Rd, P.O. Box 2222, Bloomington, IL. Member FINRA and SIPC.

Elevate Your Listing + Brand Photos

Polished visuals that capture attention + convert interest into business.



- Headshots + team photos
- Homes + rentals
- 360° virtual tours
- Floor plans
- Day + twilight photos
- Aerial stills + video
- Walk-through videos
- Online ordering available

Erin Waynick Photography
Real Estate • Commercial • Portrait
erinwaynick@gmail.com | 917-217-9010
www.erinwaynickphoto.com

efirstbank.com/mortgage
1 (866) 964-2040
Member FDIC



A dream home deserves a dream mortgage.

Mortgages made easy.

Contact one of our officers today or visit one of our locations.



Matt Offutt
Vice President
Matt.Offutt@efirstbank.com
(970) 282-3931
NMLS ID # 1593105



Subject to approval. See any FirstBank location for details.



Spring Clean Your Finances for Long-Term Growth

Monthly strategy sessions keep your goals on track and your business strong all year long.



Steven Davis,
Managing Partner

A. Drew Strother,
Managing Partner

Bookkeeping • Accounting • Payroll • Consulting
Call or text (970) 235-2009 | contact@satellite-strategies.com



LOCALLY OWNED
WE GO WHERE OTHERS WON'T!



(970) 230-3924

FROM ESTES PARK TO STERLING
All of NoCo, including Loveland, Greeley,
Fort Collins, & surrounding areas.

MAKE READY SERVICES AVAILABLE
RESIDENTIAL • COMMERCIAL • INTERIOR •
EXTERIOR PAINTING & HOME REPAIR

DISCOVER OUR PODCAST: *Signature Ways*



Meet Sage

Sage is the Database Specialist for our transaction coordination team, creating smart, efficient CRM systems that help real estate professionals stay connected, consistent, and top of mind. She blends strategy with simplicity, ensuring databases support marketing, follow-up, and long-term relationship building—not just storage.

With a background in human resources and education administration, she brings strong organization, attention to detail, and a people-first approach. She knows every contact represents a relationship and makes managing them seamless and stress-free for agents.

A Colorado native and mom of three daughters (two in college, one in high school), Sage enjoys time with her family. Fort Collins' live music scene, tennis, learning golf, and a good book.

Packed with actionable tips, marketing insights, and real-world strategies, plus real stories and lessons from top agents who are making big things happen in real estate today.



Watch or listen on YouTube. Scan the QR code to start listening.



Double your business by working smarter, not harder.

Follow us on for weekly tips!

970-889-3629 • savanna@signatureagentservices.com

COFFEE MEETS CUISINE

Where Community Meets Cuisine

HUB CAFE
BY Fresh PLATE

6402 Union Creek Drive, Loveland
(970) 461-1134 | freshplatecatering.com
tracie@freshplatecatering.com



4 Ways to Keep Your Pipeline Full in the Busy Season



BY MAYAN ROHRER, THE LOCAL LETTERPRESS

The buzz from my real estate friends and colleagues is early spring momentum. Buyers reentering the market, sellers eager to list, and growing to-do lists at a time when we usually have a little more room for admin work. Maybe winter forgot to show up in Northern Colorado this year. Or maybe the market is simply returning to normal. Only time will tell.

Regardless, as we slip into the busy season, many agents find themselves spending more time on client and transaction needs and less time on marketing and sphere outreach. You know, the things that generate business not today, but six months from now. As agents show up for their clients today, their pipeline often gets neglected.

This time of the year is when systems and automation really shine. Here are four ways you can continue building your pipeline while you're busy.

1. Automate Neighborhood Updates

Set up your sphere with customized market updates from DwellingReports.com. You can draw a border around a specific neighborhood and even select individual MLS numbers to get a more detailed report. The reports are beautiful

and interactive. They are a great way to stay in touch while keeping your clients informed about what is happening in their neighborhood.

2. Stay Active on Social Media

You may not have time to show up to the neighborhood BBQ, but you can spend five minutes a day on your favorite social media app. Posting occasionally is helpful, but the most important thing is interacting with the content your sphere shares. And not just with a quick like. Send a message. Genuinely congratulate someone on an accomplishment or comment on something they posted. A few minutes a day can go a long way.

3. Send Monthly Email Newsletters

Schedule time each month to write a short, informative email newsletter, or outsource the process entirely. The Local Letterpress (thelocalletterpress.com) designs, writes, and sends a locally relevant newsletter each month so agents can stay consistent without adding more to their workload. Consistency is key. Your newsletter does not have to be perfect, so do not overthink it.

4. Stick to the System

If you set a marketing or outreach calendar, stick to it. The process is a lot like cleaning your house. When you stay on top of it and do a little each day, everything stays in good shape. When you ignore it for too long, the work piles up quickly. The same principle applies to your outreach. When the calendar says *write your newsletter*, block 20 to 30 minutes and do it. When it says *send your spring maintenance postcard*, send it. Small, consistent actions along the way can make or break your pipeline.

Comfort Blooms Here

Delivering *comfort* year-round for you and your clients.

- Planned Service
- Preventative Maintenance
- Indoor Air Quality • Humidifiers
- Ductwork • New Construction
- Retrofit • Furnace Install & Repair
- AC & Heat Pump Install & Repair
- Basement Finishes • Boilers
- Mini Splits • In-floor Heating

METAL MECHANICS INC.
Heating & Cooling
Service you can count on - Experience you can trust!

970-203-9954 • www.metalmechanicshvac.com

RESTORING WHAT MATTERS MOST™

Your Full-Service Water Damage Restoration & Emergency Services Experts

1-800 WATER DAMAGE

A BELFOR COMPANY

Residential & Commercial
24/7 Emergency Services

- Water Damage Restoration
- Fire & Smoke Restoration
- Sanitizing & Disinfecting
- Mold Remediation
- Sewage Cleanup
- Cigarette Odor Removal

Contact us today for a FREE consultation
970-461-0027
1800waterdamage.com/northern-colorado

Ken Schmidt
TEAMKEN@ALTITUDELOAN.COM
970.578.8473
KENTHELOANPILOT.COM

MORE THAN A LENDER

Tools That Help Realtors Win More Business

THE DEAL DECODER
Co-branded buyer and seller quiz landing pages designed to capture leads and start conversations. Perfect for social media and email campaigns that turn curiosity into clients. Turn curiosity into clients.

AUTO PILOT 360 CAMERA
Hands-free AI video tracking that makes solo filming easy and professional. Perfect for walkthroughs, listing tours, and talking-head videos without needing a camera crew. Look polished without a camera crew.

MONTHLY VIDEO SCRIPTS (DONE FOR YOU)
Realtor-ready scripts each month designed for Reels, Shorts, and Stories. Educational, relatable content that helps you stay consistent and show up online with confidence.

MASTERCLASSES
• High-level training from a top producer and educator
• Focused on branding, content, and growth
• Practical strategies you can use immediately
Learn what's working now, not last year.

AI PROMPTS FOR BUSINESS GROWTH
Ready-to-use prompts for lead generation, social media content, email follow-ups, listing marketing, and client communication. Save time and stay consistent.

Let's talk about how these tools can help grow your business. Scan the QR code to schedule a quick coffee meeting. Our treat.

Most lenders talk about rates and speed. We focus on **GROWTH**.

SIDURI TAYLOR

C3 REAL ESTATE

The Meaning of Place

STORY BY JACKI DONALDSON
PHOTOS BY ERIN WAYNICK, ERIN WAYNICK PHOTOGRAPHY

Siduri Taylor knows what it means to start over with nothing. After a house fire in southern Oregon destroyed nearly everything her family owned, Siduri, her husband, and their

two young daughters escaped safely with little more than the clothes they grabbed on the way out. A firefighter carried their cat to safety. The rest was gone. Instead of retreating, Siduri reframed the moment the only way





she knew how: “Now is the time we make some lemonade,” she remembers thinking amid the significant loss.

Steadying the chaos, assessing the options, and moving forward with care have defined Siduri’s entire career.

Born in Wisconsin and raised everywhere from Florida to New Mexico to Colorado and Northern California, Siduri grew up understanding impermanence. She attended high school in San Francisco and Santa Fe, spent much of her adult life in Bend, Oregon, and eventually found her way—twice—to Fort Collins. Along the way, she learned how much a sense of place matters.

Before real estate, Siduri worked in film production, rubbing shoulders with movie stars, drawn to the idea of becoming an assistant director, the person who keeps everything moving when the pressure is high. She later entered the title and escrow world, rising to Director of Sales and Marketing, teaching classes to agents, and mastering the technical side of transactions. When she briefly worked in mortgage, she processed her own files, gaining firsthand insight that allows her to guide clients with unusual depth and confidence.

By the time Siduri became a REALTOR®, she already had years of experience navigating the most complex parts of the industry. She enjoys how personal the work became when she crossed over to become an agent. “I like advocating for people,” she shares. “Being part of one of the most important moments in someone’s life is what drives me.”

Her move to Colorado in 2014, shortly after the fire, placed her geographically between extended family and emotionally where she needed to be. Siduri was able to be present with her mom when she went through cancer treatment and spent precious time with her father before he passed.

Rebuilding her life from scratch wasn’t easy. She rented, bought furniture slowly, sat on beanbags while waiting for a couch, and turned the process into an adventure for her girls. Within months, she had her license and was laying the groundwork for what would become a 100% referral-based business.

Siduri doesn’t chase leads. She doesn’t use sign-in sheets at open houses. She hosts them only on her own listings

because her focus is singular: selling that home for that client. “If I don’t do a great job, I don’t eat,” she says matter-of-factly. “So I have to care deeply.” And she does.

At the core of Siduri’s work is meeting people exactly where they are in life. She has guided first-time buyers pulling everything together for their very first home, helped clients find a place to live out their days with dignity and peace, supported growing families as they welcome new chapters, and walked alongside homeowners ready to downsize and live mortgage-free. For her, real estate is about helping people move forward with clarity, security, and confidence.

After years of focusing on building her business and systems, Siduri

turned outward, engaging with the REALTOR® community through the Fort Collins Board of REALTORS®. She co-resurrected the Community Outreach Committee, chaired the Government Affairs Committee, expanded her involvement statewide with the Colorado Association of REALTORS®, and became known for her commitment to education, advocacy, and service. She loves hosting classes, bringing together developers, city planners, and industry professionals to help her and fellow agents stay current.

Last year, Siduri was named Fort Collins Board of REALTORS® of the Year, an honor she treasures because it isn’t a popularity contest. It reflects years of steady contribution, professionalism, and integrity.

Now President-Elect of the Fort Collins Board, Siduri continues to balance leadership with a thriving solo practice at C3 Real Estate, where she’s been for nearly eight years. She works with buyers and sellers across price points and life stages. Her clients stay in touch for years. She spoils them with thoughtful closing gifts, pop-bys, coffee dates, and genuine care. “I think I should care about the outcome as much as they do,” she says. “If you take care of people, the rest comes.”

Outside of work, Siduri finds her balance walking, hiking, and connecting with friends along the way. With two daughters, Sophia and Ellana, and her husband, Joseph, a commercial electrician, her life is full. Free time is scarce, but purpose is not.

Impressive volume and abundant accolades are part of what define Siduri’s career, but she defines success by how she makes others feel more secure. Her story is proof that success sometimes means starting over and showing up fully when you do.

Connect with Siduri Taylor
970-413-1260
MyHome@SiduriTaylor.com



“
I like advocating
for people. Being
part of one of the
most important
moments in
someone’s life is
what drives me.
”



IT'S TIME
TO SMILE MORE
KNOW YOUR NEIGHBORS
AND WALK TO
GOOD COFFEE

IT'S TIME
FOR A PLACE
LIKE KINSTON



Mainstreet Townhomes by David Weekley Homes
Thoughtful 2- and 3-bedroom townhomes, up to 1,846 square feet, balance bright indoor spaces and cozy outdoor spaces so you can enjoy Colorado's sunshine all year.

Models open daily

NEW HOMES IN LOVELAND
FROM THE \$400s TO \$1M+



EXPLORE KINSTON
KINSTONCENTERRA.COM

Request Your FREE Quote TODAY
Promo Code: NoCoRP
Install must be on 130 LF or more to receive 30% discount

Locally Owned, Community Focused
 The ORIGINAL in permanent programmable LED lighting solutions

UPTO 30% OFF

Request Your Free Quote TODAY
 Permanent, Programmable LED Lighting

(970) 800-8088
www.trimlightnoco.com
 @trimlightnoco

REFINANCE AND REFRESH

Refresh your your finances this spring!
 Refinance your home loan with Mountain Valley Bank. **Talk to our Mortgage Lender** and see how you can lower your monthly payments!

Fort Collins
4645 Ziegler Road

Greeley
4601 W 20th Street

Mountain Valley Bank
MEMBER FDIC

YOU BELONG HERE • www.bankmvp.com

Carrie & Jason

THE LEVI GROUP

They Who DARE in the Face of Adversity

In the challenging real estate industry, resilience is the quiet force behind undeniable success. Few embody this truth more powerfully than Jason and Carrie Levi, owners and team leads of The Levi Group.

Despite cementing their place in the market, bold business decisions and profound personal trials shaped Jason and Carrie's path to the top. Ten years ago, while Carrie was studying for her real estate license, Jason suffered a sudden cardiac arrest at just 40 years old—a life-threatening event that could have changed everything. He fought his way back

through a long and uncertain recovery. Just a few years later, their son, Ben, entered the world far too soon as a fragile micro-preemie.

In the face of fear, uncertainty, and extraordinary stress, the Levis chose not to retreat, but to rise. They built a business on standards and service while navigating profound personal challenges. They became relentless advocates—at home and at work—and committed to doing hard things well.

Today, they measure their success not only by rankings and results, but also by resilience, integrity, and the strength they've forged under pressure. "Since we started our real estate business, we've grown 10% every year," Jason says. "That's a testimony to our motto: They who dare. We dare to dream big for our family and for our

Levi

STORY BY KATE SHELTON
PHOTOS BY AUDREY ROYBAL,
BLUE PHOTOGRAPHY (UNLESS
OTHERWISE NOTED)



“
 EVERY TRANSACTION
 MATTERS TO US, AND WE’RE
 DEEPLY GRATEFUL FOR THE
trust
 PLACED IN US.
 ”

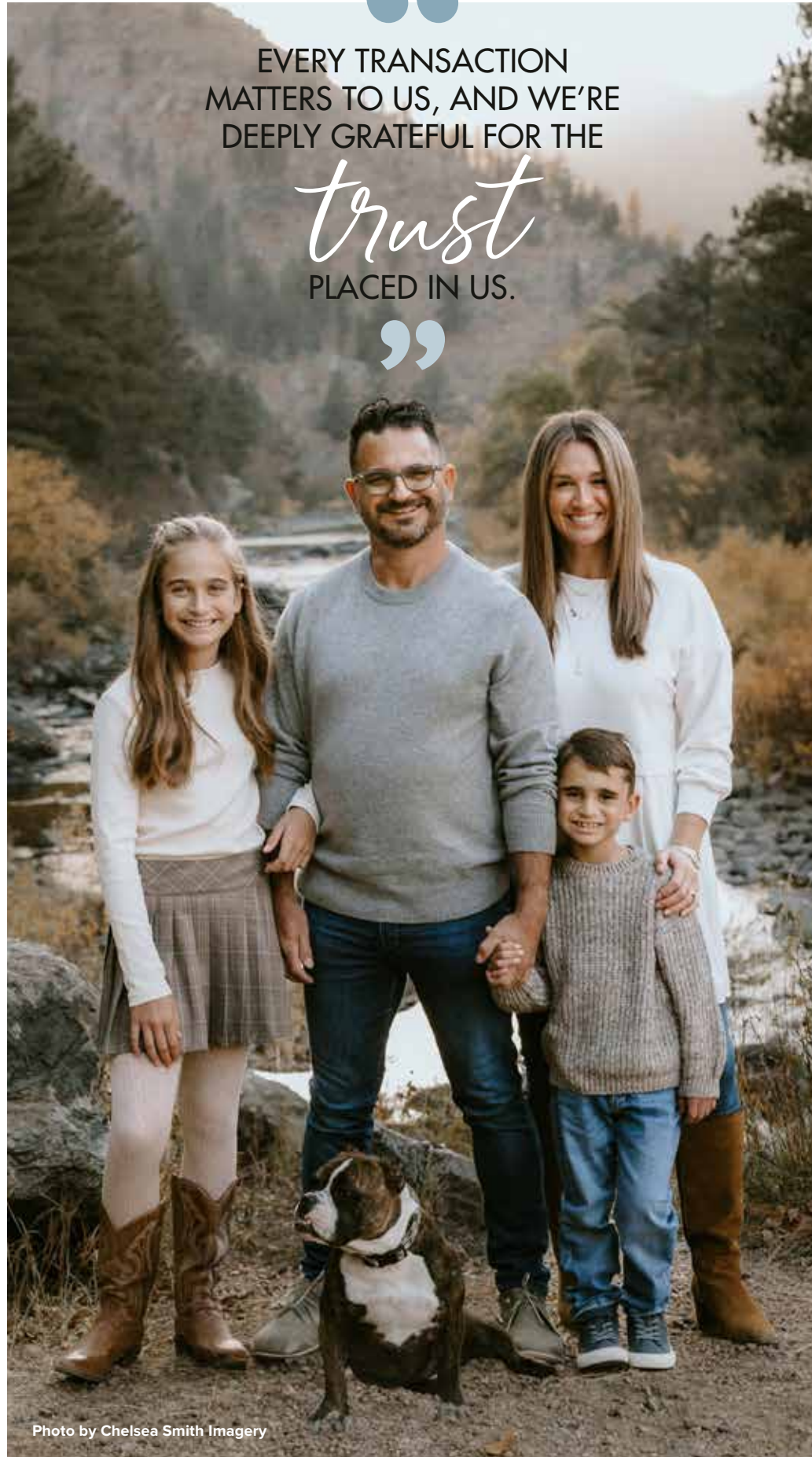


Photo by Chelsea Smith Imagery

clients. We’ve faced a lot of adversity, but that will never stop us from daring big.”

Before real estate, Jason and Carrie were adventurers. They met while travelling and working as dive instructors on the island of Utila, off the coast of Honduras. The couple spent two years traveling internationally before settling in Chicago, where they married and welcomed their daughter, Olivia. When Jason’s job with a large building products manufacturer offered a move out West, they chose Fort Collins, a place that felt like home.

“Real estate was always part of my world growing up,” Carrie shares. “My dad was a custom home builder, and my mom was his agent. With six kids in the family, we spent winters skiing in Colorado, so it felt like a natural fit.” Carrie began pursuing real estate once they settled.

While Carrie was completing her coursework, Jason suffered a cardiac arrest during a tennis game, leaving him in a coma for nearly two weeks. “One day, we were a young, vibrant family, and the next, everything changed,” Carrie shares. Doctors weren’t sure he would survive or what condition he would be in if he did. When he woke, the ICU team called it a miracle.

Recovery required extensive physical and cognitive rehabilitation. It took a full year for their lives to stabilize. “I never imagined coming that close to death at 40,” Jason reveals. “Fighting

back wasn’t optional; it was for my family.” Carrie understandably paused her studies.

Just as life began to level out, Carrie went into early labor with their son at only 25 weeks. Benjamin Scott, named after the off-duty Fort Collins police officer who saved Jason’s life with CPR, weighed just 1 pound, 9 ounces at birth. He spent more than six months in the NICU. Jason and Carrie made the drive to Aurora daily to be with him, returning home each night for their daughter. Ben defied the odds. “We have two miracles in our family,” Carrie notes.

Ben’s early years required intensive medical care and ongoing therapies, which eventually evolved into dedicated advocacy to ensure he has every opportunity to thrive. The experience shaped their family, strengthening their resilience, perspective, and gratitude.

In 2020, Carrie completed her license and launched her real estate business. A year later, when Jason was laid off during COVID, they made a defining decision. “I was tired of relying on someone else for my livelihood,” Jason comments. “We wanted to build something of our own.”

He joined Carrie in 2021, and together they founded The Levi Group with a clear mission: Deliver exceptional value in every relationship.

They invest heavily in education, strategy, and systems, holding themselves and their team to a very high standard. This approach works. They are now consistently ranked among Northern Colorado’s top agents, with steady year-over-year growth even in a shifting market. With a carefully built team and full-time support staff, they provide a true white-glove experience. Their philosophy is simple: Relationships over

transactions. Many clients become lasting friends, and throughout the year, they host appreciation events to bring their community together. “We continually invest in our education, strategy, and systems so we can serve our clients, family, and friends at the highest level,” Carrie explains. “Every transaction matters to us, and we’re deeply grateful for the trust placed in us.”

Driven by the same bold spirit that built their business, Jason and Carrie aligned The Levi Group with REAL Brokerage last year. REAL aligns with the Levis’ vision for a more modern, transparent, and AI-driven real estate experience. Carrie is also a member of the brokerage’s luxury division.

Outside of work, the Levis share their love of travel and the outdoors with Olivia and Ben, camping in summer, skiing in winter, and cheering on Olivia’s sports. Inspired by their journey, they support Love for Lily, a nonprofit serving NICU families, and the Veterans Community Project, which provides housing for homeless veterans.

Through every trial, Jason and Carrie have chosen to endure and continue building a life and business to be proud of. They have transformed their fear into focus, setbacks into strength, and adversity into an unshakable foundation for growth. Jason and Carrie are living proof that they who dare will rise. 🏔️



**CONTACT
 US!**

Connect with The Levi Group at thelevigroup.net.



1QR Realty
Where Dreams Come Home
Property Details

QR code: 

1QR
Find examples, resources & a free trial

Create experiences.
Connect easily.
Convert quickly.

We update this code every 4 hours. Scan often to catch the change. No gremlins involved.

Disclaimer: Not an actual realty company. No realtors were harmed in the creation of this example.

BRIDGE BRIDGE

Shalene Galindo Joins First American Title

Please join us in welcoming Shalene Galindo to the team.

With over two decades of experience across the real estate industry and eight years in title, she offers insight that supports a smooth, informed closing experience.

Her background as a licensed real estate agent provides firsthand knowledge of what it takes to move a transaction from contract to keys. She especially values the opportunity to guide first-time buyers through the closing process.

Born in Salida and raised in Grand Junction, Shalene has called Northern Colorado home since 2011. She enjoys spending time with her husband and three daughters.

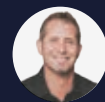
Connect with Shalene on your next closing.



Shalene Galindo
Escrow Officer
970-278-3100
sgalindo@fristam.com



Debby Myers
Business Development Manager
970-308-3146



Randy Hill
Business Development
970-617-4431



Lindsay Gilliland
Business Development
970-227-7167

Loveland
200 E 7th St, Ste 120
Loveland, CO 80537

Greeley
7251 W 20th Ste, Bldg A2
Greeley, CO 80634

Fort Collins
2950 E Harmony Rd, Ste 399
Fort Collins, CO 80528



©2026 First American Financial Corporation and/or its affiliates. All rights reserved. | NYSE: FAF

FIND A NEED, FILL A NEED.
TODAY'S HOMEBUYERS NEED OPTIONS - IF YOU HAVE A CLIENT HOLDING OFF ON THEIR DREAM HOME DUE TO A CONTINGENT SALE, LET US HELP THEM GET OFF THE FENCE AND TURN THEIR SEARCH TO SOLD WITH OUR

IN HOUSE BRIDGE LOAN!



Visit us online or call us at: **720-990-3687**



Ryan Lendrum

Originating Branch Manager
720-990-3687
NMLS1458088
ryan.lendrum@ccm.com



LENDRUM TEAM
CROSSCOUNTRY MORTGAGE™



Maximize Buying Power With These 4 Simple Credit Tips:

Now more than ever, a homebuyer's FICO can either help or hinder his or her ability to receive the best loan terms available. In some cases, it can prevent them from buying at all. Here are some tricks and facts to help homebuyers maximize their FICOs and avoid costly, unintended mis-steps:

- Have your credit report pulled and analyzed by your lender as early as possible. Checking a consumer site or looking at a credit card statement will show an inaccurate "promotional" score that can be up to 50+ points off from the "true" scores.
- Don't open new accounts or close existing accounts, unless absolutely necessary. Paying off loans, consolidating debt, or transferring credit card balances to 0% cards can have a negative impact on one's score.
- Don't rush to pay off collections. While counter-intuitive, paying off an old collection can actually lower FICOs. Additionally, many collection agencies will negotiate to delete accounts in exchange for payment. This leverage may be lost once a balance is paid.

- Make multiple credit card payments per month. Credit card companies only report once per month, when the statement is issued. If you can sneak in extra payments before that date, the bureaus will see a lower balance, generally leading to higher credit scores.

Every report is unique, so other "tricks of the trade" may be usable to boost a buyer's score and improve lending options. Either way, it's important to check and review a buyer's credit report early to ensure they're in the best position possible.



Justin Crowley

Sr. Loan Originator
970.691.2214 | justin.crowley@myfw.com
200 S. College Ave Ste 10, Fort Collins, CO 80524
NMLS ID 378544

8300+ Transactions & \$2.55+ Billion
Personally Originated Since 2001