

GOLD COAST

JUNE 2026

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## HOLLY GIORDANO

Calm in the Chaos

Agent to Watch  
**NICOLE  
BLACKMAN**

Agent in the  
Community  
**CHELSEA  
HAMMERSCHMIDT**

Partner Spotlight  
**LIZ PENSIERO  
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Holly Giordano **38** COVER STORY

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**Sam Kantrow**  
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**Phylicia Bova**  
Director of Operations



**George Grotheer**  
Content Writer



**Perspectives Real Estate Media**  
Photography



**Joe Crawford**  
Photography



**Ivory Graysen**  
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2025

BY THE NUMBERS

Here's what the top 500 Gold Coast agents sold

12,157,379,438 Billion



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9,500

TOTAL TRANSACTIONS JAN-DEC 2025



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# Presence Pays



*There's something different about being in a room full of people who are pushing forward. You feel it at every Real Producers event.*

The conversations are different. The energy is different. The relationships are different. And over time, the results become different too.

Because the agents who continue to grow in this market are rarely doing it alone.

They're learning from each other. Sharing ideas. Building relationships. Finding ways to adapt while others pull back.

In a market that has challenged nearly everyone over the last few years, one thing has become clear: The people who stay connected stay ahead. That matters here along the Connecticut shoreline more than ever. This is a market built on relationships. Built on reputation. Built on trust.

The agents who consistently win in towns like Westport, Greenwich, Ridgefield, Norwalk, Bridgeport, and beyond are not always the loudest people in the room.

They're the ones who show up consistently. They stay involved.

They invest in relationships before they need something.

And those relationships create opportunities that no online ad, social media post, or email campaign ever will. Because real business still happens face-to-face.

It happens in conversations before an event starts.

It happens over a drink after everyone else leaves.

It happens when people begin to know who you are beyond your production numbers. That's where trust is built. And trust changes everything...Referrals grow...Partnerships strengthen...Ideas get shared...Doors open.

For our Preferred Partners, the value works the same way.

The businesses that grow the strongest presence in this community are not the ones trying to sell to every agent in the room.

They're the ones building real relationships with the people who drive this market every day. They become familiar faces. Trusted resources. People agents want to introduce to clients because they know them personally.

That only happens through consistency.

It only happens by being in the room.

And maybe the most important part of all of this is what it does for the culture of our industry. When top agents and strong businesses genuinely support one another, competition becomes healthier. Conversations become more open. The overall experience

for clients improves. The industry becomes stronger together.

That's what we're building through Real Producers along the Connecticut shoreline. Not simply a **magazine**.

Not simply **networking events**.

A community of people who want to grow, collaborate, and help each other win.

So if there's one thing I'd encourage you to do, it's this:

Show up. Stay connected. Have the conversation.

Because you never know which relationship, which introduction, or which moment changes the trajectory of your business. Be in the room.



Enjoy the summer!  
Sam Kantrow, Publisher



## What Is Real Producers?

BY SAM KANTROW

Welcome to  
Gold Coast  
Real Producers!

It is a privilege to introduce **Gold Coast Real Producers to Fairfield County** and to celebrate the exceptional contributions you bring to this market. I grew up here and spent 14 years in television and media. Showcasing your achievements, building stronger connections, and honoring your commitment to clients energizes me. Real Producers began in 2015 in Indianapolis and now spans 130 plus markets across the U.S. The community thrives where top agents and trusted partners connect with purpose. As we launch on the Gold Coast, my promise is simple. Build community. Spotlight excellence. Elevate relationships.

New Haven and Middlesex Real Producers launched in Spring 2024. Since then we have hosted multiple packed events, featured dozens of agents, and earned bragging rights as the most successful Real Producers magazine in the country. We bring that momentum to Fairfield County.

In the months ahead, our team will interview many of you for upcoming features. We will celebrate your wins at events, share tools and introductions that drive growth, and represent your collective passion for this industry.

### Quick Facts:

#### DISTRIBUTION

This magazine goes to the top 500 agents in Fairfield County each month. Selection is based on compiled MLS data from the last year. If you receive a hard copy, you rank within the top 5 percent.

#### CONTENT

This publication revolves around **you**, the Fairfield County real estate community. We share personal, distinctive stories from top producers and our Preferred Partners. We **sell nothing to agents**. Features are **free**. Agents appear by nomination from a peer, leader, or influencer. Send nominations for those making a meaningful impact in our market.



### PREFERRED PARTNERS

Preferred Partners listed in the index are vetted members of this community. They appear in every issue, attend our private events, and engage in our online groups.

We invite businesses by member recommendation only. The goal is simple, equip you with reliable resources so your clients receive excellent service every time.

### EVENTS

Alongside the monthly magazine, we host social and educational events all year. We unite top performers, strengthen local ties, and have a good time. Event details will publish here and in our email updates.

### CONTRIBUTION

Want to contribute, nominate REALTORS® for features, recommend elite affiliate partners, or learn more? Reach out to me anytime. I look forward to meeting every one of you.

Thank you to our Preferred Partners for their belief and early support. Your commitment brings *Gold Coast Real Producers* to life and sets the stage for sustained growth.

As we head into November, I wish you a strong finish to the year and a season filled with progress and community.

I appreciate you, and I look forward to seeing you at our launch party soon.



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# Nicole BLACKMAN

## BUILDING MOMENTUM THE RIGHT WAY

PHOTOS BY IVORY GRAYSEN PHOTOGRAPHY

**In an industry where experience is often measured in decades, Nicole Blackman is proving that impact is not about time, but about how you show up.**



As an Agent to Watch, Nicole represents a new generation of real estate professionals who are redefining success through authenticity, adaptability, and a relentless focus on relationships. In just a few short years, she has built a growing business rooted in trust, consistency, and a deep understanding of her clients.

Nicole's path into real estate was not accidental. It was built on years of experience in sales, leadership, and customer connection. Before entering the industry, she built an impressive career in retail, working her way up from store manager to director of stores for French Connection and eventually District Manager with Ann Taylor LOFT, overseeing their flagship stores in NYC.

Her role placed her in high-pressure environments, including managing flagship operations in

Times Square and overseeing multiple locations across New York City and Westchester County.

That experience laid the foundation for everything she does today.

"I have always been in roles that revolve around people, communication, and understanding what someone really needs," Nicole shares.

When she and her husband relocated to Connecticut and welcomed their son, life shifted. The pace, priorities, and possibilities began to look different, especially as the world navigated the uncertainty of COVID.

It was during that time that Nicole made the decision to pursue real estate, something she had long considered but had not yet taken the leap to pursue.

"This felt like the right moment," she says.



“

**I really try to understand what people are looking for beyond just the house. It's about how they want to live.”**

*Nicole Blackman*



From the beginning, Nicole approached the business with humility and intention. Rather than rushing to build something on her own, she joined a team to learn the ins and outs of the industry as quickly as possible.

That decision proved to be invaluable.

In her first year, she was involved in numerous transactions, gaining hands-on experience across every stage of the process, from prospecting to inspections to negotiations.

“It was like real estate bootcamp,” she says.

After building that foundation, Nicole decided to go out on her own, confident in her ability to serve clients at a high level while continuing to grow.

Now in her third year as a solo agent, her business is gaining serious traction.

In fact, she recently tripled her production year over year, with the majority of her business coming from repeat clients and referrals.

That kind of growth does not happen by accident.

It is the result of a consistent, client-focused approach that Nicole brings to every interaction.

For her, real estate is never just about finding the right home. It is about understanding the bigger picture.

“I really try to understand what people are looking for beyond just the house,” she explains.

“

**Success in this business comes from relationships, consistency, and showing people they can truly trust you.”**

*Nicole Blackman*



Sometimes that means uncovering needs clients did not even realize they had.

A client might say they want a large garage, but through conversation, Nicole may discover that what they truly need is a creative space or studio. That deeper level of understanding allows her to guide clients more effectively and deliver solutions that truly fit their lifestyle.

That approach is something she carried over from her retail career, where success depended on understanding the “why” behind every purchase.

“It is all about solving a problem,” she says.

Equally important to Nicole is how she communicates.

She believes one of the biggest differentiators in today’s market is the ability to tailor communication

styles to each individual client. Some want structured weekly updates, while others prefer ongoing, real-time conversations.

Her job is to meet them where they are.

“I always ask clients how they want to communicate,” she says.

That level of personalization creates a seamless experience and helps clients feel both informed and supported throughout the process.

Beyond her work with clients, Nicole has also built a strong network within the real estate community itself.

While some may view the industry as competitive, she sees it differently.

“There is enough business for everyone,” she says.

She believes that collaboration, respect, and strong relationships with





other agents ultimately lead to better outcomes for everyone involved.

That mindset has served her well, even in challenging transactions.

Rather than approaching deals as a battle, Nicole focuses on working alongside other agents to find solutions and move transactions forward.

“At the end of the day, we all want the same thing,” she says. “To get to the closing table successfully.”

Outside of real estate, Nicole is just as intentional about building community.

After moving to Darien, she quickly immersed herself in local organizations, joining boards, participating in parent groups, and becoming actively involved in her son’s school community.

She currently participates in the PTO and has helped organize events such as school fundraisers and silent auctions, further deepening her connection to the community she serves.

She has also embraced the social side of that community, picking up Mahjong as a fun and unexpected way to connect with friends and build relationships outside of work.

Her life is a blend of business, family, and relationships, and she would not have it any other way.

At home, she and her husband, Brian, balance busy careers while raising their son, Myles, and staying connected to the people and experiences that matter most.

For Nicole, success is not defined by a single milestone.

It is built over time, through consistency, care, and a genuine commitment to doing things the right way.

And as her business continues to grow, one thing is clear.

She is not just an agent to watch. She is an agent who is just getting started. ❖

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# LIZ PENSIERO

## STAGING & DESIGN

### Designed to Sell

PHOTOS BY JULIA CRAWFORD PHOTOS

When Liz Pensiero launched her staging business in 2014, she was not chasing a trend. She was building something with intention.

With young kids at home, she wanted to create a business of her own. Something that showed them what was possible. “I wanted to do something out of the house, work for myself, and show my kids that mom could run a business,” Liz shares.

What she did not expect was how naturally her path would align with the needs of the real estate community.

After flipping homes with her family, Liz began hearing the same question from agents over and over again. Was the home staged? At the time, staging was not nearly as common or well-known as it is today, but the impact was already clear. So she made a decision to jump in fully and figure it out as she went.

Like many great businesses, she started small. Very small.

“I began with consultations, working with friends who were realtors. I would go into homes, make simple changes, swap out rugs, bring in artwork, things I could fit in my car.”

As results started to speak for themselves, so did word of mouth. What began as a few items in her car quickly turned into a garage full of inventory. That garage **CONTINUED ▶**



“  
Staging is a marketing tool. We are part of the agent’s marketing team.”

turned into six storage units. Those storage units turned into her first warehouse, and eventually a larger second.

Fourteen years later, Liz Pensiero Staging and Design has grown into a highly respected, in-demand business, built almost entirely through relationships with real estate agents. From the very beginning, Liz approached staging differently. While many saw it as design, she saw it as strategy.

“Staging is a marketing tool. We are part of the agent’s marketing team.”

That mindset has become the foundation of her business and the reason so many agents continue to rely on her.

Liz does not walk into a home thinking about what looks good. She walks in thinking about what will sell. Who the buyer is. How the home will be perceived. What the agent needs to position the property competitively.



“I see myself and the agent as a team. I need to understand what they need to sell the home, and then I support that.”

That level of partnership is what sets her apart.

Every agent works differently. Every listing has its own story, price point, and audience. Liz has built her business around adapting to those variables rather than forcing a one-size-fits-all solution.

“It’s not cookie-cutter. I don’t offer packages,” she explains. “Every project is different, and every agent needs something different from me.”

For Liz, that flexibility is not just a service model. It is a commitment to helping agents perform at a higher level. Whether that means supporting a listing presentation, helping secure a client, or ensuring a home stands out in a competitive market, her role goes far beyond aesthetics. And that is where many people misunderstand the industry.

“A lot of people think that if they have an eye for design, they can do this. But it’s not about picking out a cute rug or pillows,” Liz says. “There’s so much more behind it.”

Staging requires an understanding of buyer psychology, market trends, inventory management, pricing, and return on investment. It is about making strategic decisions that help agents create greater perceived value for their clients.

“This is not a hobby. This is a business. One where we use design as a marketing tool, creating an emotional connection for buyers that leads to offers.

Over the years, Liz has continued to invest in that business. From continuing to expand and diversify her inventory to connecting with staging professionals across the country, she has stayed committed to growing, learning, and refining her approach.

That dedication has not gone unnoticed. She has been recognized by the Real Estate Staging Association as a top-producing, award-winning Top 100 Most Influential Stagers in the US, Fixr’s top 50 Stagers nationwide, and one of the Top 10 Redesigners in 2025.

Today, much of her business comes from repeat agents and referrals, a direct reflection of the trust she has built within the real estate community. She is responsible for staging over \$165M in Fairfield County real estate in just the last 2 years, partnering with many of our Gold Coast’s top-producing agents



Her family remains her foundation, from her oldest son working for KPMG in Manhattan, to her daughter graduating from the University of New Hampshire and preparing to enter the real estate industry, to her youngest, still at home. Liz makes it a priority to pick up her daughter every day from school, still drives to 5 dance classes a week, and cheers on the Stamford High Field Hockey team from the sidelines. Newly avid boaters, her downtime is spent on the Long Island Sound with her husband all summer.

What started as a way to show her kids what was possible has grown into something much bigger.

Liz Pensiero is not just staging homes. She is helping agents elevate their business, strengthen their brand, and succeed in a competitive market.

And in an industry where details matter, having the right marketing partner who understands the nuances of Fairfield County and stands on a reputation of excellence makes all the difference. ❏

“

It’s not cookie-cutter. Every project is different, and every agent needs something different from me.”

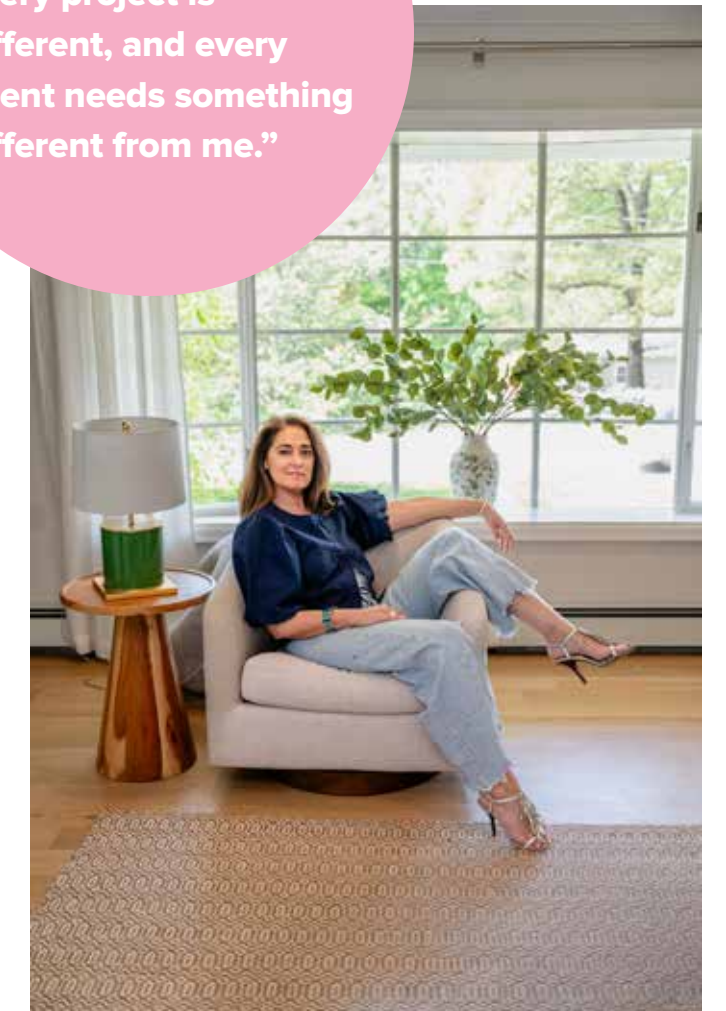
in maintaining the elite reputation our area is recognized for.

As demand for her services continues to grow, Liz remains focused on maintaining the level of service her clients expect. Rather than overextending, she is very intentional about protecting the quality of her work and the experience she provides. She routinely schedules 5-6 weeks in advance during high-demand times of the year.

When her schedule reaches capacity, she ensures agents are still taken care of by connecting them with other trusted professionals she has personally vetted. It is just another way she continues to support the agents who rely on her, even when she cannot be the one on the project.

At its core, Liz’s business is about relationships.

It is about showing up as a partner. Understanding the pressure agents face. Delivering results that help them stand out, win listings, and serve their clients at a higher level. Outside of her business, Liz is just as rooted in her community. A lifelong Stamford resident, she and her husband have built both a family and multiple businesses locally. Together, they own Darien Disposal Service, a local firm many agents already know and truly trust.





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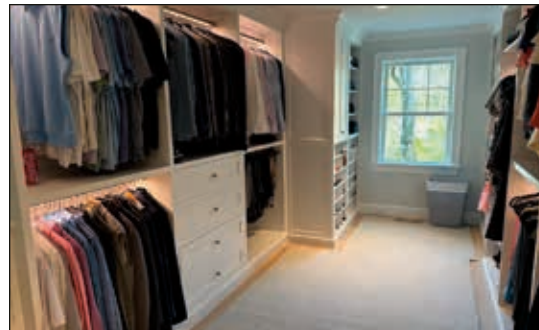
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# Chelsea Hammerschmidt

TURNING LOSS  
INTO PURPOSE

PHOTOS BY PERSPECTIVE REAL ESTATE MEDIA



AGENT IN THE COMMUNITY

For Chelsea Hammerschmidt, real estate is about more than transactions, negotiations, and closing tables. It is about people, relationships, and showing up in meaningful ways both professionally and personally.

While she has built a successful career serving clients across Fairfield County and Westchester County with William Pitt Sotheby's International Realty, Chelsea's impact extends far beyond the homes she helps buy and sell. Her deep commitment to community service is what truly sets her apart, making her a natural fit for this month's Agent in the Community feature.

Chelsea's journey into real estate is rooted in both inspiration and resilience. Her mother, a successful agent who worked in Hong Kong and later in Westchester and Greenwich, was her greatest influence. After graduating from college, Chelsea followed in her footsteps, beginning her career overseas in Hong Kong, where she spent five years working in a fast-paced, international market.

Prior to moving to Hong Kong, Chelsea's mother was diagnosed with stage four colon cancer at just 49 years old. Chelsea spent the next year by her side through doctor's appointments, chemotherapy, and three surgeries until her mother finally reached a more stable place.

It was during that time that Chelsea was presented with an opportunity to begin her real estate career in Hong Kong, the place where she was born and where her mother had first built her own career in the industry.

After an incredible five years abroad, Chelsea made the decision to return home, stepping away from the life she had built to be with her family. She was given six more months with her mother before she passed, a time that would ultimately shape everything that followed.

Her mother worked until the very end and truly loved what she did. After her passing, Chelsea stepped into a new chapter defined by strength, perspective,



and purpose. She carried forward not only her mother's business legacy but also her spirit.

Today, that experience continues to shape everything she does.

While many agents measure success in numbers, Chelsea measures it in impact. That mindset is reflected most clearly in her dedication to the organizations she supports.

One of the causes closest to her heart is Soul Ryeders, a Rye-based cancer support organization where Chelsea serves on the board.

Founded to provide what Chelsea describes as "the softer side of cancer," the organization focuses on the emotional and mental support that often goes hand in hand with medical treatment. Having walked through that experience firsthand with her mother, Chelsea understands how critical that support can be.

"Anyone who has been touched by cancer knows it is not just about the medical side," she shares. "It is the day-to-day support, the check-ins, the emotional side of healing."

Soul Ryeders provides services such as wigs for patients undergoing treatment, peer-to-peer counseling, and care packages not only for patients but also for caregivers. It creates a space where individuals and families can feel supported, understood, and less alone during one of life's most difficult challenges.

For Chelsea, being part of that mission is deeply personal.

Her mother's strength and determination continue to inspire her daily. Even throughout her illness, she remained active, positive, and committed to her work and her family. "I try to carry that forward," Chelsea says.

In addition to her role on the board, Chelsea is actively involved in organizing and supporting Soul Ryeders' annual half-marathon and 5K, an event that brings together the community

## “Support goes far beyond treatment. It's the human side of healing.”

- Chelsea Hammerschmidt



Her professional approach mirrors that same philosophy.

Chelsea believes that communication, consistency, and connection are what separate good agents from great ones. She prioritizes staying in touch with clients in meaningful ways, whether through quick check-ins, thoughtful messages, or simply being present when it matters most.

"It is about those touchpoints," she says. "Just staying connected in a real way."

That mindset has helped her build a business grounded in trust and long-term relationships.

in a powerful display of support, remembrance, and hope.

"It is incredible to see everyone come out," she says. "People who have been affected, people who have lost someone, and people who are still fighting. It is such a meaningful event." Chelsea's commitment to giving back does not stop there.

She is also involved with Part of the Solution, a nonprofit organization based in the Bronx that focuses on fighting poverty and food insecurity.

Through its programs, the organization provides meals, job support, and essential services to individuals

working to get back on their feet. It is a place where people can access not just immediate relief, but also the resources needed to build a better future.

Chelsea has served on the junior board and has gone above and beyond in her involvement, even running the New York City Marathon twice in support of the organization.

"It is about helping people get to that next stage of life," she explains.

That perspective reflects a larger theme in Chelsea's life. Whether she is working with clients or volunteering her time, her focus is always on helping people move forward.



# “ REAL IMPACT

is helping people  
move forward.”

- Chelsea Hammerschmidt



Outside of work, Chelsea remains just as active. She enjoys running, training for races, skiing, and spending time on the water with her family in Greenwich. Her life is filled with movement, connection, and a genuine appreciation for the people around her.

At its core, everything Chelsea does ties back to one simple idea.

Show up. Give back. Make an impact.

In an industry often focused on production and performance, Chelsea Hammerschmidt is a powerful reminder that true success is not just about what you achieve, but about how you show up for others along the way.

And that is what makes her not just a great agent, but an invaluable member of her community. ♡



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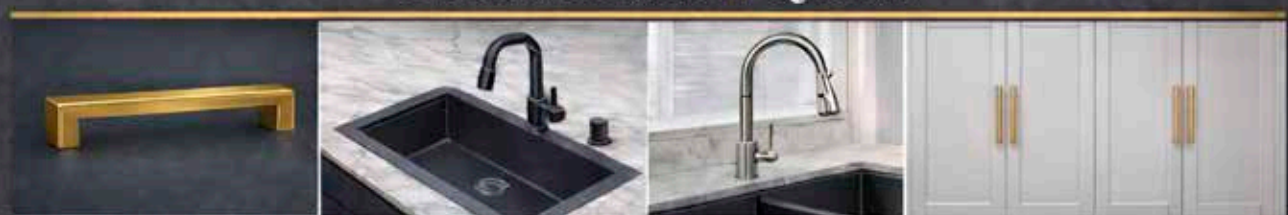
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# HOLLY GIORDANO



**Calm** in  
the **Chaos**

JOE CRAWFORD PHOTOGRAPHY

**“If I was going to do it, I was going to be one of the best.”**



**F**

ROM HIGH-STAKES PSYCHOTHERAPY TO HIGH-PERFORMANCE REAL ESTATE, SHE BRINGS CLARITY, CONNECTION, AND CONFIDENCE TO EVERY DEAL.

For Holly Giordano, success in real estate is not defined by volume, flash, or years of experience. It is about people.

It is about understanding emotions, reading situations, and guiding clients through some of the most important decisions of their lives with clarity and confidence.

That ability did not come from real estate. It came from a career most agents could never imagine.

Before entering the industry in 2014, Holly was a licensed social worker and psychotherapist, working with the Federal Bureau of Prisons, also with New York State Parolees, and later at a private outpatient center in

Manhattan that served high-profile and celebrity clients. She is also a graduate of Columbia University, a foundation that further shaped her understanding of human behavior and connection.

It was a career built on intensity, unpredictability, and high-stakes human behavior.

And while she loved the work, life eventually called her in a different direction.

After moving from New York City to Darien with her husband and raising two children, Holly began to reevaluate what balance looked like. The commute, the emotional weight of her work, and the realities of motherhood all played a role in her decision to pivot.

At the same time, another passion had always been quietly waiting in the background.

“I always loved architecture, homes, and history,” Holly shares.

Real estate felt like a natural fit, but she did not approach it casually. True to her personality, she went all in.

“If I was going to do it, I was going to be one of the best,” she says.

### **Building from the Ground Up**

Like many agents, Holly’s first year required patience. After getting licensed in 2014, she spent much of her early time learning, supporting colleagues, and building relationships rather than immediately closing deals.

She immersed herself in open houses, showings, and networking opportunities, slowly establishing a presence among other agents in the market.

That strategy paid off.

“I focused on building relationships with other agents first,” she explains. “When I showed up with a client, they already knew who I was.”

That reputation became one of her greatest assets.

In a competitive market like Fairfield County, where Holly works across towns including Darien, Westport, New Canaan, and Wilton, relationships often determine whether a deal comes together or falls apart.

“You cannot have a winner and a loser in a deal,” she says. “Those deals never get done.”

Instead, Holly focuses on creating outcomes where everyone feels understood, respected, and aligned.

### **The Psychology Behind Every Transaction**

What truly sets Holly apart is her ability to read people.

While many agents just focus primarily on numbers, terms, and timelines, Holly approaches each transaction through a psychological lens. She works to understand not only her clients’ needs, but also the motivations of the other side.

“You have to know what is making everyone tick,” she explains.

That awareness allows her to anticipate challenges, navigate



**“You have to understand people before you can guide them.”**

*- Holly Giordano*

personalities, and guide conversations in a way that keeps deals moving forward.

Her background in psychotherapy also gives her a distinct advantage in high-pressure situations.

In real estate, emotions run high. Deadlines are tight, expectations are high, and stress can build quickly. For Holly, that environment feels familiar.

Having worked in situations where the stakes were far more severe, she brings a level of calm and perspective that reassures clients instantly.

“There are emergencies in real estate,” she says. “But they are very different from the emergencies I used to handle.”

That perspective allows her to remain steady, focused, and solutions-oriented, even in the most challenging moments.

### **A Business Built on Trust**

Since launching her career, Holly has closed over \$200 million in sales, all as a solo agent without a team or assistant.

Her success is not driven by systems or scale. It is driven by relationships.

She prides herself on being fully accessible, highly responsive, and deeply connected to her clients long after the transaction is complete.

“I am always available,” she says.

That level of consistency builds trust, and that trust turns into lifelong relationships.

Clients know they can call her years later with questions, concerns, or even small home-related issues. Whether it is a recommendation, a quick answer, or simply reassurance, Holly is there.



"I always say, I have a person for everything," she laughs.

More importantly, her clients know they are never just another transaction.

She works with a wide range of clients, from first-time renters to high-profile individuals, and treats every single one with the same level of care and attention.

"At the end of the day, everyone is just a person who deserves respect," she says.

#### Life Beyond the Closing Table

Outside of real estate, Holly's life revolves around her family.

She and her husband, Rick, have been together since shortly before 9/11, and their bond has only grown stronger over the years. Together, they have raised two children who are deeply involved in athletics.

Her son, now graduating from Brunswick School, will continue his journey playing lacrosse at the University of North Carolina. Her daughter is a junior and serves as a coxswain for Greenwich Crew's men's varsity team and has recently committed to the University of Tennessee for Rowing.

Between games, regattas, and travel, family life is busy, but that is exactly how Holly likes it.

When they are not on the road, they enjoy time at home, something Holly values deeply after long days and constant movement.

"We call it Club Giordano," she says with a smile.

Even in those quieter moments, real estate is never far away. Whether she is at a lacrosse field or tucked away during a regatta, Holly is often taking calls, solving

problems, and keeping deals moving forward in real time.

For her, responsiveness is everything.

"If you can handle something in five minutes, you can save months of stress," she says.

#### The Reputation That Defines Everything

In an industry filled with options, Holly believes one thing matters above all else.

Reputation.

"If you mention my name anywhere in Fairfield County,

people will say I am great to work with," she says.

It is a reputation she has built through consistency, integrity, and a genuine commitment to the people she serves.

And it is that reputation, more than anything else, that continues to drive her success.

Because for Holly Giordano, real estate is not just about closing deals.

It is about understanding people, guiding them through change, and showing up every single time with calm, clarity, and care. ❖

**"Everyone deserves to feel understood in a transaction like this."**

*- Holly Giordano*



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## ALL ABOUT GOLD COAST REAL PRODUCERS

The first Real Producers magazine started in Indianapolis in 2015. Real Producers is now in over 130 markets across the nation and is continuing to grow nationwide.

### Q: WHO RECEIVES Real Producers MAGAZINES?

A: The top 500 real estate agents across Fairfield County and our preferred partners.

### Q: WHAT IS THE GOAL OF THIS MAGAZINE?

A: We believe that we are better together. When we surround ourselves with other successful, like-minded people, we grow to new heights. Real Producers is a platform that brings together the most accomplished individuals in the Connecticut real estate sector.

By curating an exclusive community comprised of the top 300 real estate agents and RP-vetted businesses in each market, we foster a shared space for sharing stories, celebrating successes, discussing market trends, and highlighting upcoming events. Our monthly publication is dedicated to connecting, informing, and inspiring, encompassing anything that contributes to the enrichment of our community.

### Q: DOES Real Producers HAVE EVENTS?

A: Yes! We have specific networking events throughout the year.

### Q: WHAT IS THE PROCESS FOR BEING FEATURED IN THIS MAGAZINE?

A: The process for getting featured in our magazine is straightforward. To be eligible, you need to be on the top 500 list, and we value nominations highly. Whether you're a real estate agent, business, broker, owner, or someone who admires the work of others, you can nominate individuals, including yourself. Even office leaders have the opportunity to nominate outstanding real estate agents. We take every nomination seriously and consider anyone from the top 500 list who is brought to our attention. While we cannot guarantee a feature, we strongly encourage you to connect with one of our team members, show support for Real Producers, and participate in our private events. These steps can enhance your chances of being featured in our publication.

### Q: WHAT DOES IT COST A REAL ESTATE AGENT/TEAM TO BE FEATURED?

A: Zero, zilch, zippo, nada, nil. It costs nothing to agents, so nominate away! We are not a pay-to-play model. We share **REAL** stories of **Real Producers**.

### Q: WHO ARE THE RP-VETTED BUSINESSES?

A: The RP-vetted businesses featured in our publication represent some of the best in the business in their respective categories within the Connecticut Shoreline. You can easily locate them in our index. We do not randomly select businesses, nor do we collaborate with every business that approaches us. We prioritize businesses that have received your stamp of approval through recommendations, and each business showcased has been personally recommended by many of the top agents featured in our publication. Before featuring any business, our team conducts additional vetting to ensure they align with our community's values and bring substantial value. Our aim is to build a robust network that not only includes the best real estate agents but also features top-tier businesses, fostering collective growth and strength within our community.

### Q: HOW CAN I RECOMMEND A BUSINESS?

A: If you want to recommend a business that works with top real estate agents, please email or message us -

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