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Social, Reviews, Video & AI: The New Leverage for Top Producers

By Sherri Johnson

Top-producing agents aren't simply working harder — they're leveraging smarter. The difference is showing up in five areas: social media, Google reviews, video, AI tools, and overall online visibility.

Today, your digital presence is your first appointment. Clients research you long before they call — checking social media, reading reviews, watching videos, and even asking AI tools who the top agents are in their market. If you're not visible, you're not in the conversation.

One of the biggest missed opportunities is a fully optimized Google Business Profile. Top agents consistently update reviews, photos, market content, and service details. Why? Because AI and search platforms prioritize trusted, active digital footprints.

Reviews are no longer optional — they are the new referral engine. The best agents systemize reviews and focus on story-driven feedback that builds instant trust. Video accelerates connection. Simple, consistent content like market updates, FAQs, and seller tips helps prospects feel like they already know you before the first call.

AI creates leverage by removing friction — helping top agents save time, streamline marketing, and stay consistent at scale.

The formula is simple:

- Social builds visibility.
- Reviews build authority.
- Video builds connection.
- AI builds leverage.

Together, they create momentum — and momentum is what separates top producers in today's market.



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As our country approaches America's 250th anniversary, this summer brings more than fireworks, flags, and backyard gatherings. It offers a moment to reflect on the communities we call home and the people who help shape them.

Real estate has always been tied to the American story. At its core, it's about opportunity, growth, and the belief that home matters. Across South Central Pennsylvania, REALTORS® help families through some of life's biggest transitions — first homes, growing families, downsizing, new beginnings, and everything in between. Those moments may look different today than they did 250 years ago, but the importance of community remains the same.

This region has its own deep connection to that story. From historic towns and farmland to growing neighborhoods and revitalized downtowns, South Central Pennsylvania reflects both tradition and progress. The professionals featured in this issue are helping shape what the next chapter looks like, one relationship and one neighborhood at a time.

America 250 is also a reminder that strong communities are built locally. They're built by people who volunteer, support small businesses, invest in neighborhoods, and stay committed for the long haul. The best agents understand that their role extends far beyond the closing table. They become trusted advisors, connectors, advocates, and steady presences within the communities they serve.

As we move through the second half of the year, I hope this season encourages all of us to appreciate not only where we live, but the people working every day to strengthen those communities for the future.

With gratitude,

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DANICA KOPPENHEFFER

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NextHome Capital Realty,
Top-Producing Realtor,
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Central Pennsylvania

For Danica Koppenheffer, success in real estate has never been about taking the easy path. From rebuilding after a rocky start in college to betting on herself through career pivots, market shifts, and personal challenges, she has consistently trusted her instincts and embraced growth. More than 23 years into her career, Danica has built a reputation across Central Pennsylvania as one of the region's leading Realtors and new home construction specialists. Consistently ranked among the area's top-producing agents, she has built her business through relationships, referrals, and a commitment to helping clients navigate one of life's biggest decisions.

You've been in real estate for more than two decades. Did you always know this was the career path for you?

Not at all. I actually graduated from Penn State with dual degrees in Marketing and Finance, but my path wasn't perfectly smooth. I started at IUP and quickly realized I was getting straight As in partying instead of academics. At some point, I had to make an uncomfortable phone call home and admit I needed to regroup and refocus. Transferring back home ended up being one of the best decisions I ever made.

When I graduated in 2001, the job market was tough, and many companies were in hiring freezes. I had internships, experience, and interviews lined up, but nobody was hiring. I eventually landed a position with Woodstream Corporation and, honestly, I was just grateful to have a job.

About a year later, several management positions opened within the company. I had the education, qualifications, and work ethic, and I was excited about the opportunity. After expressing interest, I was called into a meeting and told something I'll never forget: I was "too young."

At 23 years old, I was devastated. Looking back, however, that moment became one of the greatest gifts of my career. It forced me to ask myself a simple question: If I were going to bet on someone, why not bet on myself?

Is that what led you into real estate and new construction?

Yes. While searching for my next opportunity, I came across a builder sales position, and something about it immediately resonated with me. It felt right.

The timing was almost unbelievable. A coworker happened to be close friends with the builder's owners and offered to put in a good word for me that very evening. Shortly afterward, I was hired by Charter Homes.

That opportunity became the foundation for everything that followed. I immersed myself in every aspect of the business and acted like a sponge. I learned everything I could about new construction, buyer psychology, qualifying clients, and guiding people through major life decisions. I was fortunate to work

alongside people who taught me a tremendous amount, and I took every opportunity to learn.

You also spent time working in Annapolis before returning to Central PA. What brought you back home?

I always knew Central Pennsylvania was home. I loved the opportunity in Annapolis and learned a lot there, but I kept finding myself homesick. My family, roots, and closest relationships were here.

One of the things I love most about Central PA is that it truly offers the best of everything. You can raise a family, enjoy a strong sense of community, and still be within easy reach of Philadelphia, Baltimore, and New York. Sometimes you have to leave for a while to fully appreciate what home means.

You've worked extensively in both resale and new construction. How has that shaped your business?

Over the years, I developed a passion for helping buyers bring their dream homes to life. One of the most rewarding chapters of my career has been representing McNaughton Homes and buyers in Wilshire Estates, where I spent nearly a decade helping families navigate the building process from homesite selection and floor plan design through construction and settlement.

I've had the privilege of helping dozens of families build homes there and watching a community grow one family at a time. There's something incredibly rewarding about seeing an



“
I'VE ALWAYS TRIED TO TREAT PEOPLE WELL AND FOCUS ON LONG-TERM RELATIONSHIPS INSTEAD OF TRANSACTIONS. I ALSO THINK BEING ADAPTABLE MATTERS.
”

empty homesite become someone's dream home.

Working alongside respected builders has allowed me to combine my love of real estate, design, construction, and client service. It's also given me a unique perspective. My background in new construction taught me not only how homes are built, but how to understand what motivates buyers, how to guide them through major decisions, and how to create confidence throughout the process.

As my resale business grew, I built a balanced business model that allowed me to thrive in changing markets. One of the most rewarding aspects of my career is helping clients seamlessly transition from one home to the next by coordinating the sale of their current home with the purchase or construction of their new one—allowing them to move forward with confidence and peace of mind.

In 2010, you experienced a serious car accident that became a turning

point in your life. How did that impact you?

It definitely gave me pause. It was a major accident, and thankfully, I recovered, but moments like that make you stop and reflect on what matters most. At the same time, the market was still recovering from the housing downturn, and I felt ready for a new chapter.

I had always believed I could build something on my own, so after the accident, I decided to finally get my real estate license and go all in.

It was scary. My first year, I earned around \$28,000 before expenses, and there were definitely moments when I questioned myself. But deep down, I believed in what I could build through consistency, hard work, and perseverance.

What has helped you continue growing over the years?

Consistency and relationships, without a doubt. I've always tried to treat people well and focus on building long-term relationships instead of chasing transactions. Real

estate is constantly evolving, and I think adaptability is one of the most important traits you can have.

I've also been fortunate to work alongside incredible people throughout my career, including my broker and longtime mentor, Michael Pion. Mike and I first met at Charter Homes in 2002, and when he launched NextHome Capital Realty in 2016, I knew I wanted to be part of the vision he was building. Nearly a decade later, I'm grateful to still be part of the NextHome family.

My significant other, Jason, has also played a tremendous role in my success. While he isn't licensed, his support, perspective, and problem-solving abilities have been invaluable behind the scenes. We've spent countless late nights together in what we jokingly call our “war room,” strategizing, solving problems, and building the foundation for the business I have today.

Family plays a huge role in your life. What has motherhood meant to you?

Motherhood changed everything for me. Caden came into my life later than expected, and I truly believe he was a gift from God exactly when I needed him most. He is my biggest why and has given my life a deeper sense of purpose, perspective, and balance.

I've also been blessed to help raise my stepson, Justin, during my previous marriage, and now my stepson, Cam (Camillo), whom I love dearly. Family has always been one of the biggest driving forces in my life. At the end of the day, real estate is wonderful, but the people you come home to are what matter most.

You mentioned your mom during the interview, and it's clear she had a tremendous impact on

your life and career.

Absolutely. My mom joined me in real estate in 2012 after leaving Rite Aid, and we spent several wonderful years working side by side. Not everyone gets the opportunity to build a business alongside their mother, and I'll always be grateful for that time.

She was later diagnosed with early-onset dementia and passed away in 2023. Losing her was one of the hardest experiences of my life. She believed in me long before I fully believed in myself, and if it wasn't for her support, encouragement, and unwavering faith in me, I truly wouldn't be where I am today.

She helped shape who I became—not just professionally, but



personally—and her influence continues to guide me every day.

Looking ahead, what excites you most about the future?

I'm excited about the future of real estate and the role technology will play in shaping it. I've always embraced change, and I believe artificial intelligence and innovation will create incredible opportunities for consumers, builders, and real estate professionals alike.

While the tools may evolve, the need for trusted guidance, meaningful relationships, and human connection will never change.

After more than two decades in this business, I still wake up excited about what's next. The industry is evolving, new opportunities are emerging, and I believe some of the most exciting chapters are still ahead.

In many ways, I feel like I'm just getting started. The best is yet to come. ▀

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All About Real Producers of South Central PA

Real Producers magazine started in Indianapolis in 2015 and is now in over 120 markets across the nation and continues to spread rapidly.

Q: WHO RECEIVES REAL PRODUCERS' MAGAZINES?

A: The top 500+ producing real estate agents in Dauphin, York, Lancaster, Lebanon, Perry, Cumberland, Franklin and Adams Counties.

Q: WHAT IS THE GOAL OF THE PROGRAM?

A: To connect, elevate and inspire our entire industry. We are better together. We can create change when we surround ourselves with other successful, like-minded people. We as people grow. Our businesses grow. Our impact on the community grows. Real Producers is the platform that brings together.

We take the top 500 real estate agents and RP-vetted businesses in every market, and we build an exclusive community around



that group. We share their stories, successes, market trends, and upcoming events — really, anything that will connect, inform and inspire, we put in our monthly publication.

Q: DOES REAL PRODUCERS HAVE EVENTS?

A: Yes! In fact, in-person celebration and collaboration are essential to building REAL RELATIONSHIPS with Real Producers. We will have specific networking, learning and community events throughout the year.

Q: WHAT IS THE PROCESS FOR BEING FEATURED IN THIS MAGAZINE?

A: It's really simple. You have to be on the top 500 list, and we take nominations seriously. You can nominate other real estate agents, businesses, brokers, owners or even yourself! Office leaders can also nominate real estate agents. We will consider anyone brought to our attention who is in the top 500 because we don't know everyone's story, so we need your help to learn about them. We cannot guarantee a feature, but we encourage you to meet with one of our team members, support Real Producers and attend our private events to increase your chances.

Q: WHAT DOES IT COST A REAL ESTATE AGENT/TEAM TO BE FEATURED?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! We are not a pay-to-play model. We share real stories of Real Producers.

Q: WHO ARE THE RP-VETTED BUSINESSES?

A: They are the best businesses in South Central PA in their category, and you can find them listed in our index! We don't just find these businesses off the street, nor do we work with all businesses that approach us. Many of the top agents have recommended every single business you see in this publication. We won't even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our team will further vet every business to make sure they are a good fit and bring value to our community. Our goal is to create a powerhouse network, not only for the best real estate agents in the area but the best businesses so we can grow stronger together.

Q: HOW CAN I RECOMMEND A BUSINESS?

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CE Is Mandatory. *Using It Well Is Optional.*

Top producers don't treat continuing education as a box to check. They use it to sharpen skills, reduce risk, and strengthen their business *before* the market speeds up.

Here's what they do differently:

- Choose courses that solve real business problems
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- Focus on one learning theme per cycle
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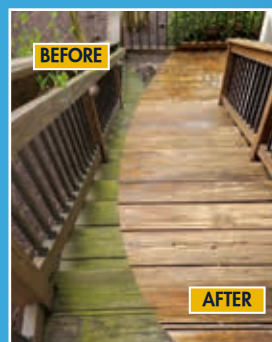
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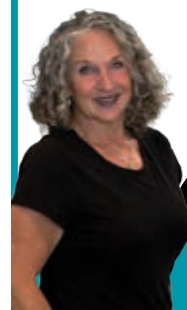
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Bailey QUINN

BUILDING A REAL ESTATE BRAND PEOPLE CONNECT WITH

PHOTOS BY NEXT DOOR PHOTOS | MIRIAM SMITH



“People can tell when you’re genuine,” says Bailey Quinn. “I never want clients to feel like they’re just another transaction.”

That authenticity has helped Bailey quickly become one of the most recognizable agents in her market. Between her bright pink-and-blue signature style, candid social media posts, and high-energy personality, the Keller Williams Elite agent has built an online presence that feels less like traditional real estate marketing and more like following a friend people genuinely enjoy rooting for.

Just five years into real estate, Bailey has already created the kind of connection many agents spend decades trying to build.

Her “Win With Quinn” brand has become instantly recognizable online, blending humor, honesty, market insight, and everyday life in a way that feels approachable and refreshingly real.

Built on Hard Work and Real-Life Experience
Bailey grew up in Lancaster in a family that owned diners, where she learned early that hard work was simply part of life.

“The restaurant business teaches you there’s never really a day off,” she says. “You learn how to take care of people and handle anything that comes your way.”

After spending time in Florida working at Cheesecake Factory and later helping open an IHOP in York as a general manager, Bailey returned to Pennsylvania and eventually decided she wanted a new challenge.

During COVID, she earned her real estate license and jumped fully into the business in 2021.

The transition wasn’t effortless. Bailey openly talks about struggling with the licensing exam and taking it multiple times before finally passing. But persistence has become one of the defining traits behind both her life and her business.

“If I want something, I’m going to figure it out,” she says.

That determination, combined with her natural people skills, helped her quickly gain traction in a competitive industry.

The Personality Behind the Brand

What makes Bailey stand out isn’t just her marketing. Her online presence genuinely reflects who she is. “I’ve always loved making people laugh,” she says. “Even in stressful situations, humor helps people relax.”

That energy carries into every part of her business. Between market updates, client celebrations, funny videos, behind-the-scenes moments, and candid posts about balancing work and motherhood, Bailey has created a brand that feels both personal and polished.

Her online audience has grown steadily over the last several years, to the point where people now regularly recognize her around town from Facebook alone. But Bailey says the goal has



“Everything happens for a reason. I just try to turn every experience into something positive.”

never been to create a fake “highlight reel.”

“It has to feel genuine,” she says. “That’s the whole point.”

Her posts often show both the wins and the harder moments that come with real estate and life. In one recent post, Bailey shared how difficult it can be trying to balance work and family while spending a day at the park with her 8-year-old son, Remy. Even while taking calls and answering texts from clients, she still made time for breakfast, swings, and throwing a boomerang together, moments she says matter most to her.

Bailey is also mom to her older son, Jameson, and says family remains at the center of everything she does. She says she’s incredibly grateful to have her sister, Jozie, helping with cooking dinners and keeping life together during the busiest seasons. Her home life is energetic and rarely quiet, especially with her two mini Labradoodles, Marco and Polo, adding even more chaos to the mix.

That balance between business owner, mom, problem-solver, and entertainer is part of what clients connect with most. Bailey openly admits she’s not trying to be perfect. She just wants people to feel comfortable, understood, and supported during what can often be an emotional process.

“I’m there from the beginning, and there is no end,” she says. “After closing, I’m still there if my clients need me.”

Behind the scenes, Bailey has also built a trusted team that helps make the process smoother and less stressful for her clients. Her mom, Crystal, helps declutter and organize homes before listings go live and even adds her own artwork to help homes show beautifully. Scott, the father of her children and a contractor, helps clients navigate repairs and improvements, while cleaners and other trusted resources help Bailey guide clients through every stage of preparing, buying, or selling a home.

“Win With Quinn”

As her business continues to grow, Bailey is building more structure behind the scenes while still keeping the personal connection that built her brand in the first place.

She hopes to continue expanding her reach, investing and flipping homes, and creating multiple businesses and revenue streams that allow her to continue growing both personally and professionally.

But no matter where the business grows from here, Bailey says she never wants to lose the authenticity that got her here in the first place.

That’s the foundation behind “Win With Quinn.” It’s not just a catchy tagline. It’s the honesty and connection clients feel long before they ever sign a contract.

“Everything happens for a reason,” Bailey says. “I just try to turn every experience into something positive.”



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“You could have a penny to your name or a million dollars. When you’re dealing with Mother Nature, you’re going to run into issues.”

ARMOR UP

How **Kaleb Hines** built Armor Pest Control through empathy, hustle, and hometown relationships

PHOTOS BY KARA CLOUSER OF CONTE PHOTOGRAPHY

When Kaleb Hines launched **Armor Pest Control** in 2020, the business didn’t begin in a boardroom or with a polished business plan. It started at his kitchen table with his five-year-old son and a conversation about knights.

“We really liked knights, and we were trying to figure out what a great name for the company would be,” Kaleb recalls. “The shield to protect your home and business from pests kind of came to be, and that’s how it started.”

Today, Armor Pest Control serves residential and commercial clients

throughout Central Pennsylvania and Maryland, offering everything from termite inspections and wildlife control to maintenance plans and commercial pest services. But for Kaleb, the business has always been about more than removing pests. It’s about helping people through stressful situations with reliability and empathy.

Born and raised in the tiny town of Secretary on Maryland’s Eastern Shore, Kaleb moved to Stewartstown in 2019. Pest control had already been part of his life for years.

“I’ve always been in pest control since I was 18,” he says. “I just thought it was the right time to venture out on my own.”

That leap came with plenty of uncertainty. Like many entrepreneurs, Kaleb started small — very small.

“I was knocking on doors, practically giving services away just to get my foot in the door and get the image out in the community,” he says. “You have a vision, you have a plan. Maybe the roadmap’s not fully developed yet, but you bring it to life.”

Built on Relationships
Kaleb credits much of his people-first mindset to his parents. His mother worked in behavioral health management and nursing, while his father spent his career in education before retiring as a technical education principal. Today, both serve as pastors.

“That empathy definitely comes into the business,” Kaleb says. “Sometimes people call us for things that are embarrassing or stressful — bed bugs, roaches, situations they don’t really want to talk about.”

He’s learned quickly that pest issues don’t discriminate.

“You could have a penny to your name or a million dollars,” he says. “When you’re dealing with Mother Nature, you’re going to run into issues.”

That perspective has helped Armor Pest Control stand apart in an industry where responsiveness and professionalism matter just as much as technical skill. REALTORS® and homeowners alike rely on timely communication, especially during inspections and closings.

“When agents reach out to us, the first thing they realize is we answer the

phone,” Kaleb says. “We’re reliable, we get back to them quickly, and we provide fully compliant documentation for inspections.”

Armor Pest Control handles Wood Destroying Insect reports, termite inspections, and real estate-related pest services with fast turnaround times and streamlined digital reporting. Kaleb says agents also appreciate the company’s communication systems, which provide automated scheduling alerts, arrival updates, and downloadable PDFs for clients and lenders.

“They’re getting a full-fledged service at a reasonable price from somebody local they can trust with referring their clients,” he says.

Growing the Right Way

What started as a one-man operation has steadily grown into a thriving local business. Nearly six years after opening, Armor Pest Control now includes office support staff, additional technicians, and continued expansion plans — including a new office building at the company’s Stewartstown property.

Kaleb credits much of the company’s organization and customer communication to his girlfriend, Kelsie, who has managed the office side of Armor Pest Control for the past three years. In addition to coordinating scheduling and day-to-day operations, she and Kaleb are raising their youngest daughter, Kira.

“We’ve definitely had growing pains,” Kaleb says with a laugh. “But it’s been great in a lot of ways.”

Despite the growth, he remains deeply involved in daily operations, often balancing fieldwork, contract reviews, and customer service all in the same day. He also remains committed to keeping the business local and relationship-driven.

“We get asked all the time if Armor’s a franchise,” he says. “No, it is not.”

Instead, Kaleb says the company’s success has come from strong community support throughout York County and surrounding areas.

“I think this area really welcomes small business,” he says. “I’ve connected with so many local business owners, and there’s a lot of camaraderie here.”

Outside of work, Kaleb stays busy with his four children — Kasen, Kayci, Kaden, and Kira — and spends as much time outdoors as possible. Sports, camping, fishing, and hiking are all regular parts of family life.

“If I had a perfect day with my family, we’d probably go camping,” he says. “Maybe glamping now,” he adds jokingly. “But just being outside together, fishing, sitting by a fire, making s’mores. That’s really what we enjoy.”

For someone whose business revolves around protecting homes and businesses, it’s fitting that Kaleb measures success in much the same way: creating stability, trust, and peace of mind for the people around him.

“You have to put the vision on paper and bring it to life,” he says. “That’s what we’ve done.”

Packing More Than Food

On May 5, members of the South Central PA Real Producers community traded contracts and closings for volunteer service as they spent the morning supporting Power Packs Project in Lancaster.

A total of 25 real estate agents and industry partners participated in the effort, working across two volunteer shifts at the organization's warehouse. The volunteer event was organized by South Central PA Real Producers Publisher Coach Rich Fino as an opportunity for the real estate community to serve together outside of business.

Founded in 2004, Power Packs Project works to ensure that children have access to nutritious meals over the weekend when school breakfast and lunch programs are unavailable. Rather than focusing solely on the participating child, the program provides food intended to help feed an entire family of



through the program. The work varied by shift. One group bagged peppers and onions for homemade salsa kits and prepared individual portions of salad dressing, while another measured meal-sized portions of taco seasoning, bread crumbs, and powdered chicken broth. Though the tasks were simple, each completed package represented support that would ultimately help local families put nutritious meals on the table.

“For many of us, real estate is built around serving people and strengthening communities,” says Fino. “This was an opportunity to step away from our desks and make a direct impact. Every package prepared represented a family that would have food on the table because people chose to show up and help.”

The event also gave agents and partners an opportunity to connect with one another while working toward a common goal. Instead of networking over coffee or at a business event, participants spent the morning contributing to a mission that benefits children and families throughout the region.

Fino says community service has become an important part of the Real Producers culture.

four, recognizing that food insecurity affects households as a whole. Each week, participating families receive a recipe, ingredients for a healthy meal, pantry staples, fresh produce, milk, and other essentials designed to stretch food budgets while providing balanced nutrition. According to the organization, nearly 20,000 children in Lancaster County experience food insecurity.

Volunteers spent the morning portioning ingredients and supplies that would later be distributed to families



“Our industry is filled with people who genuinely care about the communities where they live and work,” he says. “When we come together for projects like this, we are reminded that success isn’t measured only by transactions. It’s also measured by the difference we make in the lives of others.”

Power Packs Project serves families throughout Lancaster, Lebanon, and York counties and relies heavily on volunteers to support its mission of ending weekend hunger for

local students. Through the efforts of organizations, businesses, and individual volunteers, thousands of children and their families receive nutritious food and resources each week, helping students return to school ready to learn.

For the South Central PA Real Producers volunteers, the experience was a reminder that a few hours of service can have an impact far beyond the warehouse walls.

Why We Call Central Pennsylvania Home



As America approaches its 250th anniversary, we looked back through conversations with members of the *South Central PA Real Producers Top 500*. Over the years, agents have shared why they chose to build their businesses, raise their families, and put down roots in Central Pennsylvania. Their words reveal common themes—community, opportunity, connection, and a deep appreciation for the place they call home.



Michael Orta
 “My roots are in Lebanon... You know, Lebanon has treated my family really well. I’m motivated to give back to the community and continue providing affordable housing, nice rental properties. I want to provide more opportunities for individuals in my hometown.”



Colby Jacobs
 “Hanover is a wonderful community, and we’re very blessed to raise a family here. I’m one of the biggest supporters of other local businesses and give them my business when I can. Hanover is still one of those Central Pennsylvania small towns where everyone is connected.”



Tamila Wormsley
 “Central PA is a special area. You get people from all walks of life, and I want my kids to see that diversity. America is a melting pot, and staying here allows my kids to experience different cultures, ideas, and viewpoints.”



feels like a place where you can easily connect with people on a deeper level, and that’s something I wanted for my family.”

Mackenzie Hilsinger
 “It takes a village. Both our families are here, and the familiarity of the area, the hometown feel, and the connections we had made growing up drew us back. I wanted my kids to experience the generational roots that were available here. Central PA, to me,



Johanna Orosa
 “After visiting Hershey in 2016 and falling in love with the area, we made the decision to relocate to Pennsylvania. The community and slower pace of life in Central PA appealed to us... The connections I’ve made and the support I’ve received have been instrumental in my personal and professional growth.”



Kristy Coppola
 “I always tell people that Central PA is a fantastic place to raise a family. It’s affordable, has beautiful green spaces, hiking trails, and waterways, and offers a slower pace of life.”



Heather Aughenbaugh
 “We enjoy traveling but always want to come back. I enjoy all four seasons, and I’m known for loving all things fall. When it’s hot outside, you will find us on our boat. I love that we are close to so many things. We have everything we need right here.”



Heather Neidlinger & Olivia Henneman
 “I love the family atmosphere of our area.” ~ Olivia
 “Each community in our area has its own personality, its own traditions and events. But they are all overwhelmingly friendly, personal. I just love the atmosphere of our small towns.” ~ Heather



Evan Owens
 “It’s always been my home. The community is awesome, the kids are involved in sports, and everyone rallies for each other. I feel fortunate to have been born here.”



Satish Brahmabhatt
 “Central PA is quieter, but full of opportunity. It’s affordable, connected to major cities, and growing fast. I bought my first home at 24 here, and I see long-term potential.”

What makes Central Pennsylvania special?

For these Top 500 professionals, the answer isn’t a single landmark, attraction, or statistic. It’s the people, communities, and connections that turn a place to live into a place to call home.

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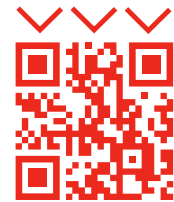
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