

BOISE

JULY 2026

# REAL PRODUCERS<sup>®</sup>



Naseem  
Eissa

PHOTO BY BLAKE CLEMENS

CONNECTING. ELEVATING. INSPIRING.

**Home should be as unique as your clients.**

**Our Design Studio is where their dream becomes reality.**

FOR REAL ESTATE PROFESSIONALS



When your clients buy a new KB home, they have the ability to personalize with modern appliances, cabinets, countertops, flooring and light fixtures that fit their style and budget. They also enjoy complete control and only pay for the things that matter most. Plus, a dedicated design consultant will be there with expert advice and support to help them make the best selections.



**New homes in the Boise area**  
**From the mid \$300s**  
 2487 W. Navigator Dr., Ste. 120, Meridian, ID 83642

Scan the QR code for more information and directions.



**Get commission on every KB home you sell in the Boise area.**

888-KB-HOMES | kbhome.com

**Broker Cooperation Welcome.** ©2026 KB Home (KBH). Payment of Broker Co-op requires broker or agent to: (1) comply with the KB® Broker Registration and Commission Agreement ("Broker Co-op"), (2) either accompany client at first visit or register client with a KB Home representative of the community over the phone prior to first visit to community, (3) confirm that a Written Buyer-broker Agreement ("WBA") has been signed and share commission details with KB sales representative at first visit or phone registration, and (4) submit a signed WBA that predates the buyer's purchase agreement at time of sales contract. Seller is not responsible for any commissions in WBA that are higher than KB's Broker Co-op. Plans, pricing, financing, terms, availability and specifications subject to change/prior sale without notice and may vary by neighborhood, lot location and home series. Buyer responsible for all taxes, insurance and other fees. Photos may display decorator items/furnishings not available for purchase and may not represent lowest-priced homes. See sales counselor for details. RCE-57759 B0F1631001



Built on Relationships®

**FOCUS ON THE SALE.**  
*We'll Handle the Furniture.*



**White-glove consignment service for your clients.**

**When your clients have furniture they don't want to move, we take it from here.**

- We pick up the furniture
- We professionally merchandise and sell it in our showroom
- Your client receives the proceeds

**Less stress for them. One less thing for you.**



**FREE PICKUP**  
 When your client mentions your name



*A trusted resource for real estate professionals.*

(208) 887-5828

www.consignfurnitureboise.com

1550 S Tech Ln Ste #1, Meridian, ID

# Contents

## PROFILES



28 Summer Sweaney

## IN THIS ISSUE

- 6 Preferred Partners
- 8 Meet The Team
- 10 By The Numbers
- 14 Cover Story: Naseem Eissa
- 22 FAQ: All About Boise Real Producers
- 28 Partner Spotlight: Summer Sweaney with Innovate Home Warranty
- 38 Agent On Fire: Macey McLaughlin



If you are interested in contributing or nominating Agents for certain stories, please email us at [tim.ganley@realproducersmag.com](mailto:tim.ganley@realproducersmag.com)



**Need a Local Lender You Can Trust? I'm Here for Your Clients.**

**Sergio Szyrko**



BRANCH MANAGER  
NMLS#276534



Get to know me on IG



- Quick turn times
- Thorough preapproval reviews up front
- Weekly loan updates for you and your clients
- Renovation loans available for fixers-uppers
- Hablo Español

**208.841.3751**

3597 E. Monarch Sky Lane Suite 240, Office 209 • Meridian, ID 83646



Copyright©2025 Fairway Independent Mortgage Corporation. NMLS#2289. 4750 S. Biltmore Lane, Madison, WI 53718, 1-866-912-4800. All rights reserved. This is not an offer to enter into an agreement. Not all customers will qualify. Information, rates and programs are subject to change without notice. All products are subject to credit and property approval. Other restrictions and limitations may apply. Equal Housing Opportunity. Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act, License No 41DBO-78367. Licensed by the Department of Financial Protection and Innovation under the California Financing Law, NMLS #2289. Loans made or arranged pursuant to a California Residential Mortgage Lending Act License. Licensed Nevada Mortgage Lender.

## THE GOLD STANDARD

IN MAGAZINE



& AD DESIGN

But don't just take our word for it. Take *theirs*.



[n2co.com](http://n2co.com)

# Family, Adventure, and Home

BY TIM GANLEY

If there is one thing that defines our family, it is that we rarely sit still. Whether it is loading up the stroller for a walk, finding a new hiking trail, exploring a local coffee shop, spending time with family, or simply looking for our next adventure, we love being out and about. My wife Hannah and I have always enjoyed making memories through experiences, and now that we have Zayden along for the ride, that has become even more meaningful.

Some of my favorite moments are not the big vacations or major milestones. They are the simple Saturdays spent wandering through a local event, grabbing lunch at a favorite spot, or introducing our son to places that have become part of our story. There is something special about being present in the community where you live and appreciating the people, businesses, and places that make it unique.

As I thought about this month's issue, I realized there are a lot of similarities between that mindset and what makes our real estate community so special.

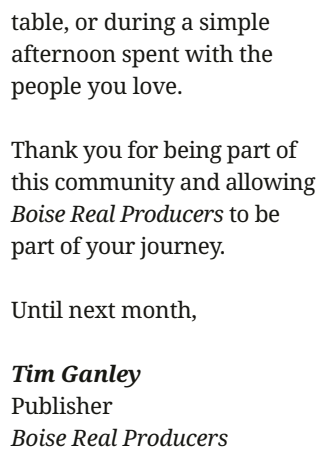
The best agents are not just selling homes. They are helping people discover a lifestyle. They know the trails, the restaurants, the neighborhoods, the parks, and the hidden gems that turn a house into a home. They understand that where we live shapes how we live.

That is one of the reasons I love what *Boise Real Producers* represents. Beyond the numbers and production, this community is filled with people who are deeply invested in the Treasure Valley. People who are raising families here, building businesses here, serving their communities here, and helping others find their place here.

As you read through this month's issue, I hope you are reminded of that. Take time to enjoy the places that make this area special. Spend time with the people who matter most. Explore somewhere new. Create a few memories.

Life moves quickly. The moments that matter rarely announce themselves when they happen.

Often, they are found on a hiking trail, around a dinner



table, or during a simple afternoon spent with the people you love.

Thank you for being part of this community and allowing *Boise Real Producers* to be part of your journey.

Until next month,

**Tim Ganley**  
Publisher  
*Boise Real Producers*

## Your Clients Dream It. We Build It.

Marty and Michelle Short, Owners

Residential:  
Custom Homes  
Spec  
RE 10  
Maximized Listings



Commercial:  
Multi-Family Ground-Up Construction  
Tenant Improvements  
Increase Rental Value  
Ground-Up Remodels

Custom Home Construction | Designer Collaboration Included | Quality Builds That Sell Themselves

### We can help maximize your listings- call today!

Call 208-371-8984



# Preferred Partners

This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

## 1031 EXCHANGE

**Leader1031**  
Kayla Frerking  
(208) 866-3348

## ATTORNEY - ESTATE PLANNING, PROBATE

**Andrew Johnson**  
Attorney at Law, PLLC  
(208) 586-3266

## BLINDS & SHADES

**Direct Blinds**  
Chris Meyers  
(208) 908-7468

## BUILDER

**Cedar & Sage**  
(208) 243-9403

**Core Building Co**  
(208) 369-3669

**KB Homes**  
(208) 617-2785

## CLEANING SERVICES

**Clean Elements**  
Melissa Barr  
(208) 703-4737

## CLOSING GIFTS

**Gifts With an Edge**  
Tara Michielli  
(509) 701-2130

**Olive and Vyne**  
Cherly Neruda  
(208) 939-6775

## CONSIGNMENT / FURNITURE

**Consign Furniture of Southern ID LLC**  
David Martinez  
(775) 771-2206

## CONTRACTORS & HOME SERVICES

**Durabuild Home Services**  
Heath Hayes  
(208) 724-8121

## CUSTOM CONTRACTOR

**Solid Gold LLC**  
Marty Short  
(208) 371-8984

## FLOORING - HARDWOOD

**Phillips Hardwood**  
Dan Phillips  
(208) 608-1228

## GARAGE DOORS

**Access Garage Door**  
Bill Mckernan  
(208) 570-3424

## HEATING & AIR

**D&A Heating and Cooling**  
Carter Baker  
(208) 455-5158

**Even Flo Heating & A/C**  
BJ Kerwin  
(208) 573-0755

## HOME INSPECTION

**Lawford Home Inspections**  
Jack Lawford  
(208) 861-5057

**Morrison Property Inspections**  
Chase Kerr  
(208) 810-0426

**Presidential Inspections**  
Craig Burden  
(208) 573-5300

## HOME RENOVATIONS

**Home Enhancement Co**  
Spencer Bingham  
(208) 282-2792

## HOME STAGING / INTERIOR DESIGN

**Studio 3 Staging and Design**  
Joe Olmstead  
(208) 996-3535

## HOME WARRANTY

**Big Horn Home Warranty**  
Mason Shepherd  
(208) 985-4886

**Innovate Home Warranty**  
Summer Sweaney  
(208) 514-6894

## INSURANCE

**Farmers Insurance**  
Chris Meyer  
(208) 860-4476

## INSURANCE BROKER

**Goosehead Insurance**  
Spencer Tyler  
(949) 377-1073

## LANDSCAPE CURBING

**Border Magic**  
Aaron Love  
(986) 213-5767

## LANDSCAPE LIGHTING

**Treasure Valley Lighting & Display**  
Jeremy Ferchau  
(208) 440-1730

## MORTGAGE / LENDER

**Fairway Mortgage**  
Sergio Szyrko  
(208) 841-3751

**Mortgage Tree Lending**  
Sam Evans  
(208) 731-0567

**New American Funding**  
Norm Blaskoski  
(916) 220-6614

**PrimeLending**  
Chris Nelson-Orcutt  
(425) 327-0202

**Synergy One Lending**  
Bryson Smith  
(541) 519-1577

**The Morrell Team Powered by JMJ Financial**  
Matt Morrell  
(208) 407-4633

## MOVING / STORAGE

**Better Route Moving and Storage**  
Eric Lopez  
(208) 402-5356

## MOVING SERVICES

**Vantage Moving Solutions**  
Brent Caito  
(208) 740-1291

## PHOTOGRAPHY

**CLOUT Real Estate Marketing**  
Blake Clemens  
(208) 247-4398

**Cy Gilbert Photography**  
Cy Gilbert  
(208) 353-6300

**Lux Real Estate Media**  
Garret Leo  
(208) 912-4984

## PLUMBING

**CrossFlow Plumbing**  
Christopher Ponce  
(208) 559-3321

## PRINTING, SIGNS, & PROMOTIONAL MATERIALS

**Catapult3**  
Darin Lawley  
(208) 375-2500

## RE TRANSACTION COORDINATOR

**The Harmony Group**  
Laura Ferguson  
(208) 261-1062

## ROOFING

**Central Valley Roofing**  
Gabriel Johanson  
(208) 629-6409

**Roofing Stop**  
Preston Pratt  
(208) 260-8558

**Summers Roofing**  
Austin Summer  
(208) 908-3536

## STAGING

**Fina Home Design**  
Nicole Cahill  
(208) 440-5575

## TITLE COMPANY

**Pioneer Title Company**  
Rob Mykleburst  
(208) 921-8390

**Venture Title & Escrow**  
(208) 515-7740

## VIDEOGRAPHY/ PHOTOGRAPHY

**Tactical Studio**  
Tom Chlebowski  
(208) 609-3663

## WEALTH MANAGEMENT

**New York Life Insurance Company**  
Zoe Larsen  
(509) 608-0473

## WINDOW TINTING

**Idaho Window Tinting Inc**  
Darren Crager  
(208) 442-5501

PENCIL US IN FOR YOUR NEXT HOME WARRANTY

**innovate HOME WARRANTY**

**GIVE ME A CALL TODAY!**

**SUMMER SWEANEY**  
208.957.1768  
www.innovatehomewarranty.com  
summer@innovatehomewarranty.com

**innovate HOME WARRANTY**

DELIVERING SERVICE THROUGHOUT IDAHO

Outstanding Real Estate Media

**Tom Chlebowski**  
("The Big Chlebowski")

**TACTICAL STUDIO**  
tac.photo

COMMERCIAL AND RESIDENTIAL

**Just the Flooring Service Provider for You!**

**PHILLIPS HARDWOOD**  
Installation, Refinish, Repair

**5% DISCOUNT TO VETERANS & MILITARY.**

**INSTALLATION. REFINISH. REPAIR.**

Flooring Service · Hardwood Floor Repair Service  
Hardwood Refinishing · Solid Hardwood Flooring  
Engineered Hardwood Flooring · Flooring Installation

BOOK A FREE IN HOME CONSULTATION NOW!  
Dan Phillips | (208) 608-1228 | phillipshardwoodid.com

# Meet The Team



**Tim Ganley**  
Publisher/Owner



**Cy Gilbert**  
Photographer  
Syringa Media Co



**Garret Leo**  
Photographer  
Lux Real Estate Media



**Tom Chlebowski**  
Videographer  
Tactical Studio



**Dan Allsup**  
Ad & Content Manager



**Nick Ingrisani**  
Writer



**Blake Clemens**  
Photographer



DISCLAIMER: The articles and opinions expressed in this publication are those of the respective authors and do not necessarily reflect the views of The N2 Company d/b/a Real Producers ("N2"). Advertisements appearing in this publication are paid placements and are not endorsed or recommended by N2. N2 is not responsible for the statements, opinions, or business practices of any authors, contributors, or advertisers featured herein. Portions of this publication may include content created with the assistance of artificial intelligence (AI) tools by authors or contributors and may not be independently verified by N2.

Protect what matters most  
with the best coverage

Home. Renters.  
Auto. Life. Business.  
And more.

**goosehead**  
INSURANCE  
SPENCER TYLER AGENCY

GET YOUR QUOTE

**Candid Advice**  
We offer straightforward, unbiased advice.

**Unrivaled Choice** - We find and compare coverage and cost for over 20 top insurance companies.

**Concierge Service** - We work for you and are your go-to-source for customized coverage.

**Spencer Tyler**  
(208) 906-3116  
spencer.tyler@goosehead.com

Licensed in ID, CA, OR and AZ  
License #17889692 / OK80877

goosehead.com/agents/id/meridian/spencer-tyler

## STAGING THAT ELEVATES YOUR LISTING

**STUDIO 3**  
STAGING • DESIGN

Vacant & Occupied Home Staging  
Design Refresh for Listings  
Where Style Meets Functionality - We Stage To Sell!

208-996-3535 | info@studio3staging.com  
LET'S ELEVATE YOUR NEXT LISTING – CALL US TODAY!

nafi newamerican FUNDING | Proud Partner of the BCA of Southwestern Idaho

## Your Local Builder Lender Experts

At the NAF Eagle Office, we're here to make homeownership dreams come true with a variety of tailored loan options:

- ✓ CONVENTIONAL
- ✓ FHA
- ✓ VA
- ✓ NAF ADVANTAGE
- ✓ CONSTRUCTION
- ✓ HELOC
- ✓ RENOVATION
- ✓ NAF CASH
- ✓ JUMBO

**Contact us Today!**

Equal Housing Opportunity. This is not a loan commitment or guarantee of any kind. Terms and conditions apply. Subject to borrower and property qualifications. Not all applicants will qualify. Rates and terms are subject to change without notice. All mortgage loan products are subject to credit and property approval. © New American Funding, LLC. NMLS #6606. nmlsconsumeraccess.org. Corporate office 14511 Myford Rd., Ste 100, Tustin, CA 92780. Phone: (800) 450-2010.

**NORM BLASKOSKI**  
(916) 220-6614  
Normsloans@nafinc.com

**TINA MAGRO**  
(208) 742-2210  
Tina.Magro@nafinc.com

**CODY RIGGS**  
(208) 576-9080  
Cody.Riggs@Nafinc.com

**ANNA SORRELLS**  
(208) 890-8289  
Anna.Sorrells@nafinc.com

**MICHELLE BERKOV**  
(208) 353-9929  
Michelle.Berkov@nafinc.com

**ROSS HUFFMAN**  
(408) 960-5323  
Ross.Huffman@nafinc.com

elevate your listing with award winning photos

*Cy Gilbert*  
PHOTOGRAPHY

Headshots  
Real Estate Photography  
Business & Lifestyle Portraits

**Cy Gilbert**  
(208) 353-6300  
cy@cygilbert.com

**FIX HVAC. BILL ESCROW. CLOSE THE DEAL.**

We fix HVAC issues fast and get paid through escrow at closing.

Built for Real Estate Transactions:

- 24-48 hour turnaround for active deals
- No upfront cost, paid through escrow at closing
- Clean invoices formatted for escrow/title
- We work directly with agents, buyers, and title companies

Text "ESCROW" to (208) 455-5158 to save your deal today

**Comfortmaker**  
Air Conditioning & Heating

(208) 455-5158 | dahvac.com

HERE'S WHAT THE TOP 500 AGENTS IN TREASURE VALLEY SOLD IN 2025...



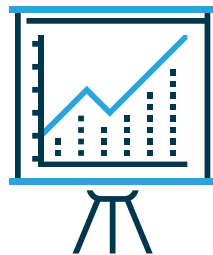
### \$8.4 Billion

TOTAL TRANSACTION VOLUME



### 13,609

TOTAL TRANSACTIONS



### \$16.5 Million

AVERAGE SALES VOLUME PER AGENT



### 26.5

AVERAGE TRANSACTIONS PER AGENT

### DESIGN TO DWELL STAGED TO SELL

**FINA**  
HOME DESIGN

staging and design services for the Treasure Valley and beyond

Nicolle Fina (208) 440-5575

[FINAHOMEDESIGN.COM](http://FINAHOMEDESIGN.COM)

[@finahomedesign](https://www.instagram.com/finahomedesign)

**Kayla Frerking**  
Vice President, Western USA



(208) 866-3348  
[Kayla.Frerking@Leader1031.com](mailto:Kayla.Frerking@Leader1031.com)  
[www.Leader1031.com](http://www.Leader1031.com)

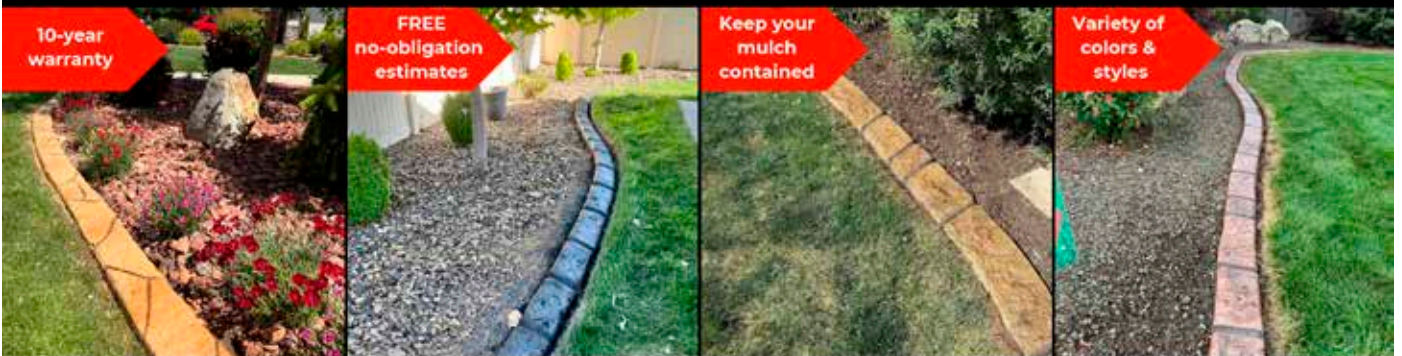
### Leader1031

### Light the Fuse on a Smooth 1031 Exchange

A seamless 1031 exchange starts with early planning. Work with Leader1031 to safeguard deadlines and avoid costly, last-minute issues.



Member  
FDIC



**Border Magic**  
An Independently Owned And Operated Franchise

**\$100 OFF**  
your first 100 ft.

Contact us for a  
**FREE estimate**  
**(986) 213-5767**



# YOUR RELIABLE PARTNER FOR PROPERTY REPAIRS & REMODELING

- Rental Turns, Make-Ready & Punch Lists
- Repairs & Maintenance for Managed Properties
- Pest Inspections & Home Inspections
- Interior & Exterior Remodeling
- Investors: 150+ Homes Flipped



QUALITY WORK. FAST TURNAROUND. DEPENDABLE SERVICE.

Call/Text: 208.724.8121 | durabuildconstruction.net



# MORE SALES. LESS PAPERWORK.

At The Harmony Group, we specialize in Transaction Coordination that helps real estate agents shine. We handle the paperwork, deadlines, and details so you can focus on client relationships, growing your business, and doing what you do best. Our job is to make your life easier and your business look even better. Let us bring more ease, efficiency, and peace of mind to your transactions. When you're ready for support you can count on, we're here.



Transaction Coordinators | Serving the Treasure Valley and Beyond

**Laura Ferguson, Owner**

208-261-1062  
laura@harmonygroup.io  
www.harmonygroup.io



# CLOUT.

WHEN THE MARKETING MATCHES THE LISTING.



Top agents deserve top-tier presentation.

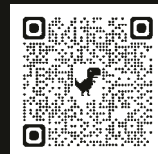


**CLOUT.** Boise creates premium visual campaigns designed to position your listings - and your brand - at a higher level.

Local. Strategic. Trusted.

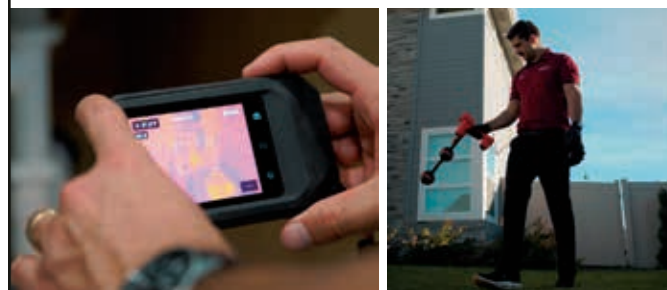
- Real Estate Media
- Photography Videography
- Social Media Content

www.cloutrealestate.com  
208-247-4398 | @clout.boise



## Morrison<sup>plus</sup> Property Inspections

Trusted by Realtors.  
Chosen by Clients



Same-Day Reporting • Pre-Listing & Buyer Inspections  
Builder Warranty Inspections • Sewer Scope Inspections  
Thermal Camera Enhancements • Certified Drone Inspections

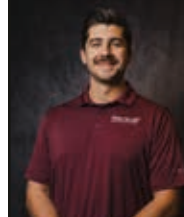
Protecting our client's health,  
safety, and investment.

Call today to schedule your inspection.

(208) 810-0426

ckerr@morrisoninspects.com

www.morrisoninspects.com/treasurevalley



Father & Son  
Owned Company  
**Bill & Blake**

BECAUSE FIRST  
IMPRESSIONS  
**CLOSE DEALS**

- Pre-Listing Garage Door Tune-Ups
- Emergency Repairs Before Inspection
- Quiet, Modern Opener Upgrades
- Full Door Replacements

Serving the Treasure Valley  
**(208) 690-4404**

accessdoorcompany.com/treasurevalley-id



SEAL THE DEAL WITH  
*Year-Round Comfort!*

- Full-Service HVAC Solutions
- Ductwork & Air Quality Services
- Retro-Fit & Remodel HVAC Projects
- Reliable Repairs & Tune-Ups



Schedule today – keep every home closing comfortable!



(208) 323-2665 | evenfloheatingandair.com

# Naseem Eissa

Hard Work, Leadership, and a Commitment to Excellence

PHOTOS BY BLAKE CLEMENS • WRITTEN BY NICK INGRISANI



**Naseem was born in Wichita, Kansas, and spent his first 14 years there before his family relocated to Orange County, California. He was always a hard worker and got a job as soon as he could. At 15, he was refereeing at the YMCA, then moved on to Sonic, and eventually served tables at IHOP. He knew college wasn't for him, but he also knew drifting wasn't an option. His next move came in an unexpected way: a random Air Force ad on his phone. He scheduled an appointment, and when the recruiter told him she didn't think he'd make it, he was determined to seal the deal.**

He signed up for the Air Force in 2016, completed basic training at Lackland Air Force Base, and was stationed in Idaho, where he would eventually put down roots of his own. His six years of active duty were marked by rapid advancement. He earned the John L. Levitow Award, the Air Force's highest honor for distinguished leadership in Air Force training, and was promoted below the zone, ranking up six months ahead of schedule. He thought he'd do 20 years, but then he discovered his passion for real estate.

"I thought I'd do 20 years in the military, so leaving shocked everyone, including myself. I was in a relationship with someone, getting ready to purchase a 2nd property, and I was talking to the guy and he seemed like he was enjoying it so much. When I got my first house at 21, I knew somehow, somehow I'd get into real estate."

That relationship ended shortly after, and Naseem signed up for real estate school the following Monday. The timing, by any reasonable measure, was

not ideal. Military leadership wasn't supportive of him pursuing outside ambitions, and his 2022 schedule was nothing short of brutal. Up at 4 a.m., at the gym by 4:30, done by 7, then off to his active duty post until 3:30 or 4 p.m., then straight into real estate work until midnight. He earned his license in April 2022 while still in uniform, helped his first client within 30 days, but he was yearning for something more.

"I didn't have the pleasure of doing what I wanted to do in real estate with that schedule, but I was still able to help 14 people in that first year. When I was preparing to decide to stay or separate from the military, I closed a couple of deals but only had \$4,000 to my name. I had to make a decision to keep the stability the military offered me or take the risk of not knowing where my next meal would come from. I had a call with a close mentor, and he said to trust myself and do the darn thing. I decided to just go all in. It just absolutely took off from there."

Now celebrating his fourth year in the business, Naseem has cracked Boise's Top 100 agents and helped 63 families in 2025 alone. His goal for this year is to help 100 clients. He operates as a solo agent, though his girlfriend Juliet — who got her real estate license to support him — is now building her own business alongside him. He credits a strong real estate coach and an absolute refusal to take his foot off the gas as the drivers behind his continued climb.

"I want everyone to know, and genuinely feel that when they're working with me, they have someone who cares. No matter how much success comes out of this, I've never changed as a person. I know the better I take care of you, the better you'll take care of me in the future. I want to make every client feel like they're my only client. Over time, my service just keeps getting better."

His military background shapes the systems, discipline, and marketing that shape the way he works. Naseem has also partnered with Zillow Showcase and dialed in his signage, mailers, and





flyers with the precision of someone who once had to get everything right the first time. When he first started, roughly 92% of his clients were military; today, that mix has evolved to around 60/40, though veterans remain a core part of his business. He was even given the opportunity to educate airmen at Mountain Home Air Force Base about the VA loan, something which no other agent in the area has been offered.

Beyond the sales numbers, Naseem has quietly built something larger.

“I have an amazing network of realtors that I’ve created that’s worldwide, all veterans or supporters of the military community. This network includes my two younger brokers! They are both currently serving as active duty members in the Air Force while doing real estate as well. One is stationed in Louisiana and the other one in Florida.”

When he’s not working, Naseem enjoys playing in various sports leagues like the Treasure Valley Sports League and the Idaho Contact Football League



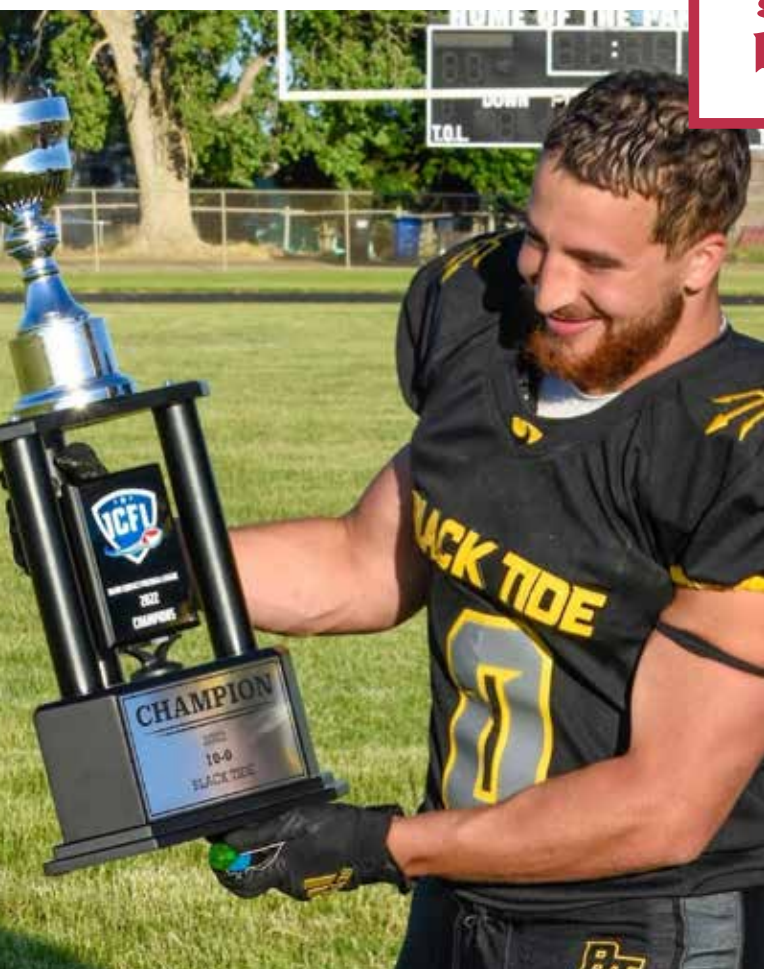
**“I want to make every client feel like they’re my only client. Over time, my service just keeps getting better.”**

on weekends and stays rooted in the community he’s built here. One of his former troops from his days stationed at the base recently opened a taco stand called Gallos Tacos, and Naseem loves to drop by often for some quesadilla tacos. At home, he’s got two dogs: Deebo, a pitbull, and Matteo, a dachshund.

In a business built on transactions, Naseem has built something more meaningful: a strong reputation, a thriving community, and a bright future ahead in Boise and beyond. 🏡

# CORE BUILDING CO

View our design studio, meet the designers, learn about our build packages or schedule a tour.



**SCHEDULE A TOUR OF OUR DESIGN STUDIO**

**EXPERIENCE THE CORE DIFFERENCE**

Phone: 208.369.3669 | Website: [corebuildingco.com](http://corebuildingco.com)

# Trusted. Respected. Proven.



## Bryson Smith

Branch Manager | NMLS #2027799

 (541) 519-1577

 bsmith@S1L.com



**Synergy One Lending**

# REALTORS *Let's Grow Together*

Partner with us to grow your business through expert guidance, diverse loan products, and world-class service.

- Get your buyers fully **preapproved** by in-house underwriters before they make offers
- Leverage **co-marketing strategies** proven to attract and convert more clients
- Explore **Marketing Service Agreements (MSAs)** to drive consistent referral growth

**P Paul B.** ★★★★★

*Bryson responded after hours personally. His superior lending experience gave my client the confidence to move forward after being rejected by a previous lender. I will continue to recommend Bryson Smith at Synergy One to my clients and fellow professionals in the real estate industry.*

Scotsman Guide Top 1% Originator – 2024-2026  
President's Club – 2022, 2024, and 2025  
Chairman's Club - 2024-2025



Synergy One Lending, Inc. | NMLS 1907235 | nmlsconsumeraccess.org | 610 W. Ash Street, Suite 1505, San Diego, CA 92101 888-995-1256 | State required licensing information AZ BK #006787, Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Act, CO, FL, ID, MT, TN, TX, and WA. Not affiliated with any government agency. All Loans are subject to underwriting approval. Terms and Conditions apply. Subject to change without notice. SIL052636



# All About Boise Real Producers



**Who Receives Real Producers Magazines?**

**A:** The top 500 real estate agents across Boise Idaho.

**What Is The Goal Of This Magazine?**

**A:** We believe that we are better together. When we surround ourselves with other successful, like-minded people, we grow to new heights. Real Producers is a platform that brings together the most elite individuals in the Boise real estate industry.

We take the top 500 real estate agents and RP-vetted businesses in every market, and we build an exclusive community around that group. We share their stories, successes, market trends, and upcoming events — really, anything that will connect, inform and inspire, we put in our monthly publication.

**Does Real Producers Have Events?**

**A:** Yes! We will have specific networking events throughout the year.

**What Is The Process For Being Featured In This Magazine?**

**A:** It's really simple. You have to be on the top 500 list, and we take nominations seriously. You can nominate other real estate agents, businesses, brokers, owners or even yourself! Office leaders can also nominate real estate agents. We will consider anyone brought to our attention who is in the top 500 because we don't know everyone's story, so we need your help to learn about them. We cannot guarantee a feature, but we encourage you to meet with one of our team members, support Real Producers



and attend our private events to increase your chances.

To submit a nomination, please email: [Tim.Ganley@realproducersmag.com](mailto:Tim.Ganley@realproducersmag.com)

**What Does It Cost A Real Estate Agent/Team To Be Featured?**

**A:** Zero, zilch, zippo, nada, nil. It costs nothing to agents, so nominate away! We are not a pay-to-play model. We share **REAL** stories of **Real Producers**.

**Who Are The RP-Vetted Businesses?**

**A:** They are one of the best businesses in Boise in their category, and you can find them listed in our index! We don't just find these businesses off the street, nor do we work with all businesses that approach us. Many of

the top agents have recommended every single business you see in this publication. We will not even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our team will further vet every business to make sure they are a good fit and bring value to our community. Our goal is to create a powerhouse network, not only for the best real estate agents in the area but the best businesses so we can grow stronger together.

**How Can I Recommend A Business?**

**A:** If you want to recommend a business that works with top real estate agents, please email or message us!

**Email:** [Tim.Ganley@realproducersmag.com](mailto:Tim.Ganley@realproducersmag.com)

**PTC Pioneer Title Co.**  
GOING BEYOND

**Now, more than ever, experience matters.**

Are you thinking of buying or selling a home? Trust the experts who know the market inside and out. With years of experience, real estate agents provide unparalleled service and insight, ensuring the best deals and smooth transactions. Don't leave your most significant investment to chance. Teamed with us, experience the peace of mind that comes with a real estate agent because now, more than ever, **experience matters.**

pioneertitleco.com

**FREE SOCIAL MEDIA REEL**  
*with Purchased Package!*

**LUX REAL ESTATE MEDIA**

(208)761-7298 | [luxrealestatemedia.com](http://luxrealestatemedia.com)

**ROOFING STOP**

FAMILY OWNED. FAITH DRIVEN. QUALITY ROOFING.

**PROTECTING WHAT MATTERS MOST**  
— FAITH. FAMILY. ROOFING. —

“As for me and my house, we will serve the Lord.”  
— JOSHUA 24:15

- ROOF REPLACEMENT
- ROOF REPAIRS
- METAL ROOFING
- SIDING & GUTTERS

*Bless This Home.*  
— WE'LL PROTECT IT. —

FREE ESTIMATES. HONEST. RELIABLE. NO OBLIGATION.
 208-999-2863 CALL OR TEXT
 [ROOFINGSTOP.COM](http://ROOFINGSTOP.COM) PROUDLY SERVING OUR COMMUNITY

## Trusts, Wills, POA, & Probate



Whether you want to add a new home to your Trust, update your estate plan, or learn more about estate planning, Andrew Johnson and his team are here to help.

They handle Trusts, Wills, Powers of Attorney, Estate Administration, and Probate—often providing court documents within a month and, when applicable, arranging fees to be paid from closing costs

Keep your transaction moving smoothly.



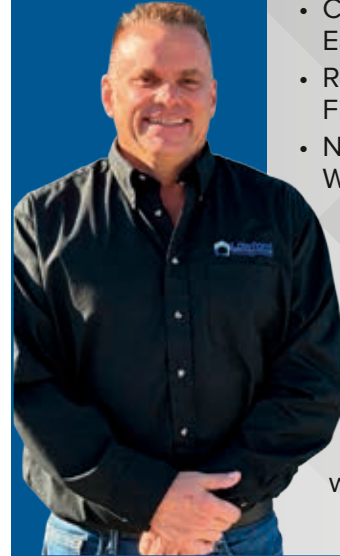
**Andrew Johnson**  
Attorney at Law, PLLC

(208) 586-3266  
andrewjohnson.law



## KEEP YOUR TRANSACTIONS ON TRACK

- Pre-Listing Inspections to Reduce Surprises
- Fast, Reliable Pre-Purchase Reports
- Clear Photos & Easy-to-Read Summaries
- Repair-Request-Ready Findings
- New Construction & Final Walk-Through Inspections



Partner with a trusted inspector — schedule your next inspection today.

**Jack Lawford**  
www.idahoinspector.com  
(208) 861-5057



OUR PROCESS IS BUILT FOR SPEED.  
OUR TEAM IS BUILT FOR SERVICE.



**VENTURE FORWARD**

VENTUREIDAHO.COM | 208-515-7740



For 180+ years, New York Life Insurance Company has helped families and businesses build lasting financial security. As a mutual company, we put policy owners first—not Wall Street.

I'll work with you to create a personalized strategy to help you:

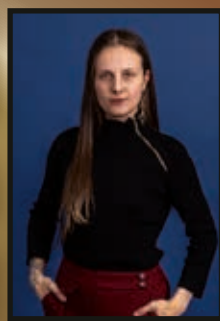
- Protect your family
- Prepare for retirement
- Grow and preserve wealth
- Support your business

## Let's get started.

**Zoe Alden Larsen**  
Financial Professional  
New York Life Insurance Company  
CA Insurance Lic #4402418

1290 W. Myrtle St., Ste 460,  
Boise, ID 83702

Mobile: 509-608-0473  
zabatie@ft.newyorklife.com



# GET THEIR HOME LOAN IN THE FAST LANE



**MortgageTree**  
Lending, Inc.

Ready to take your buyers' loans across the finish line **faster**?  
See how my process accelerates your business:

I can trigger the CD the minute it hits underwriting. No more waiting on docs

I'll get your buyer closing docs out sooner so they can close faster. I provide instant funding!

No need to wait at the closing table for the funding authorization number. Get alerts every step of the way on the buyer's file's progress.

Partner with me and get paid faster than ever. Reach out today to get started!

**Sam Evans**

NMLS# 193206 | NMLS # 1945287  
Mortgage Tree Lending  
1151 E Iron Eagle Dr | Eagle, ID 83616  
(c) 208-731-0567  
www.mortgagetreelending.co  
Sam@mortgagetreelending.com  
apply online at [SamEvans.my1003app.com](https://www.samEvans.my1003app.com)





ELEVATING THE STANDARD WITH  
INNOVATE HOME WARRANTY

# Summer Sweaney

PHOTOS BY GARRETT LEO

If you've spent any time in the Treasure Valley real estate community, chances are you've met Summer Sweaney or at the very least heard her name spoken with admiration. Known for her over the top marketing, vibrant personality, quick wit, and genuine care for the people she serves, Summer has built more than a successful business. She has built trust, loyalty, and lasting relationships that have made her a staple in the industry and a valued partner to agents across Idaho.

As the visionary behind Innovate Home Warranty, Summer brings a refreshing and personal approach to home protection. Her philosophy is rooted in reliability, responsiveness, and a deep understanding of the real estate process. She isn't just a vendor. She is a partner, an advocate, and a steady presence that agents know they can count on long after the closing table is cleared.

Born and raised in Sun Valley, Idaho, Summer embodies the warmth, authenticity, and adventurous spirit of her upbringing. She attended Boise State University, where she initially pursued an associate degree in pre dental before discovering her passion for real estate. In 2003, she began her career at John L. Scott as a lead generator, learning the business from the ground up. Through hard work and dedication, she advanced into roles as a transaction coordinator and new home sales representative, gaining invaluable insight into the complexities of buying and selling homes.

These early experiences shaped her understanding of what homeowners and agents truly need, especially when

the unexpected happens. She witnessed firsthand the stress that comes when systems fail or appliances break, and she recognized an opportunity to make a meaningful difference. Her passion in the Home Warranty industry began in 2011 with Landmark Home Warranty which set the foundation for her to launch Innovate Home Warranty in 2021, turning her industry knowledge into a company designed to provide peace of mind when it matters most.

Summer built Innovate Home Warranty on a simple but powerful principle. Show up, follow through, and treat every client like family. Her reputation for exceptional service and transparent communication has made her a trusted name among real estate professionals throughout the Treasure Valley. By combining industry expertise with a genuine desire to serve others, she has created a company that stands apart in a crowded marketplace.

"I believe in protecting people's homes and their peace of mind," Summer shares. "When something goes wrong, they deserve someone who will answer the phone and make it right. I will never have a call center."

Her commitment to excellence has earned recognition from her peers, including being named Women's Council of Realtors Member of the Year in 2013 and BRR Affiliate of the Year in 2015. These honors reflect not only her professional achievements but also the strong relationships she has cultivated throughout the industry. Yet, for Summer, success is measured less by accolades and more by the trust she earns from her clients and partners.



## My goal has always been simple:

Provide outstanding service, build lasting relationships, and always do the right thing.”



“Real estate is built on relationships,” she says. “If agents trust you with their clients, that’s the highest compliment you can receive.”

Those who know Summer best often describe her as someone who lights up a room the moment she walks in. Her energy is contagious, her authenticity undeniable, and her enthusiasm for life unmistakable. Whether she is supporting an agent, advising a homeowner, or connecting with colleagues at an industry event, Summer approaches every interaction with sincerity and positivity.

Her favorite quote perfectly captures her ambition and sense of humor. “I have to work hard because I like expensive things.” While delivered with a smile, it reflects her driven spirit and unapologetic confidence. She believes in setting big goals, working

relentlessly to achieve them, and enjoying the rewards along the way.

Outside of her professional life, Summer embraces every opportunity to make memories with the people she loves. She enjoys golfing, wakesurfing, and relaxing on patios with friends and family. Whether she is out on the water, enjoying the Idaho sunshine, or unwinding with loved ones, she brings the same enthusiasm to her personal life that she does to her career.

At the heart of her world is her tight knit tribe. Her husband, Brian, and their two sons, Tegan and Tanner, provide constant inspiration and support. A proud sports mom, Summer spent years cheering from the sidelines at football, basketball, and baseball games, demonstrating

the same dedication to her family that she brings to her business.

“My family is my why,” she says. “They keep me grounded, motivated, and focused on what truly matters.”

Summer also values the friendships she has built along the way. Surrounded by a strong network of colleagues and friends, she thrives on connection and community. Her favorite place to travel is Cabo, where she finds time to recharge, reflect, and return home inspired for what lies ahead.

As the home warranty industry continues to evolve, Summer remains committed to innovation and excellence. Through Innovate Home Warranty, she continually refines processes, strengthens partnerships, and seeks new ways to deliver exceptional



value to homeowners and real estate professionals alike.

“My goal has always been simple,” she explains. “Provide outstanding service, build lasting relationships, and always do the right thing.”

Today, Summer Sweaney stands as a trusted leader in home protection and a respected partner within the real estate community. Her passion, professionalism, and people first

approach have positioned Innovate Home Warranty as a go to resource for agents and homeowners across Idaho.

For those who work with her, one thing is certain. Summer Sweaney is not just someone you do business with. She is someone you trust, someone you enjoy, and someone you are proud to have in your corner.

And that is exactly what makes her unforgettable.

Ready to elevate your client experience and close with confidence? Partner with Summer Sweaney and Innovate Home Warranty. With her responsive service and industry expertise, Summer provides the peace of mind your clients deserve long after closing.

Connect with Summer today to learn how Innovate Home Warranty can support your business, strengthen your reputation, and set you apart in a competitive market. ❏

**SR SUMMERS ROOFING**  
RUSTIN SUMMERS

Connect With Us On

**PROTECT WHAT MATTERS MOST.**  
Quality roofing. Honest service. Stronger homes.

At Summers Roofing, we take pride in delivering top-quality roofing solutions with integrity, craftsmanship, and attention to detail.

**LOCAL. RELIABLE. DEPENDABLE.**

 <b>ROOF INSTALLATION</b> Expert installation for long-lasting protection.	 <b>ROOF REPAIR</b> Fast, reliable repairs to stop leaks and damage.	 <b>ROOF REPLACEMENT</b> High-quality materials. Built to last.	 <b>GUTTER SERVICES</b> Keep water flowing a way from your home.	 <b>STORM DAMAGE</b> We're here when your home needs us most.
--	--	---	--	---

**Call TODAY FOR A FREE ESTIMATE:** **(208) 908-3536**

**Looking for a cleaner you can trust?**

**Clean Elements LLC**

We provide high-quality residential cleaning with attention to detail and consistent results.

*We don't cut corners we clean them!!*

**Call or Text 208-703-4737**

Our services include:  
• Routine Maintenance Cleaning  
• Deep Cleaning  
• Move-In/Move-Out Cleaning

**Direct Blinds**

Tailored Window Treatments • Professional Installation  
Fast, Reliable Service • Competitive Pricing

**Partner with us to make every home shine-contact Chris Meyers today!**

DirectBlindsIdaho.com • (208) 908-7468

ALBANY • ALBUQUERQUE • CHESAPEAKE • CINCINNATI • COLUMBUS • DALLAS • DAVENPORT • DAYTON • DENVER • FT. WAYNE • GRAND RAPIDS • HOUSTON • INDIANAPOLIS • JACKSON • JACKSONVILLE • KANSAS CITY • LAS VEGAS • LINCOLN • LITTLE ROCK • LUBBOCK • MILWAUKEE • MONTERREY BAY • NASHVILLE • NEW ORLEANS • NEWPORT BEACH • NORTH DALLAS • OMAHA • OKLAHOMA CITY • ORLANDO • PHILADELPHIA • PHOENIX • PITTSBURGH • PORTLAND • PORTLAND, ME • SALEM • SAN DIEGO • SEATTLE • SILICON VALLEY • SPOKANE • ST. LOUIS • TAMPA BAY • TEMPE • TRI-CITIES • TRIAD • TUCSON • TWIN CITIES • VIRGINIA BEACH • WASHINGTON D.C. • WAYNE COUNTY • WEST VALLEY • WILMINGTON

**RP**

AMERICA'S BEST REAL ESTATE AGENTS  
**RECOGNIZED**

BE PART OF THE NATIONAL REAL PRODUCERS MOVEMENT

FOLLOW US ON INSTAGRAM TODAY  
@realproducers

Together, We Build World-Class




**CS**  
CEDAR AND SAGE

- PREMIER CUSTOM HOME BUILDER
- COMMUNITY-FOCUSED DEVELOPER
- DESIGNED AND BUILT TO LAST
- NORTHWEST & MOUNTAIN WEST

Call: 208-495-4167

VISIT: CedarandSagehomes.com

AVIATION TOWNHOMES LANGTREE RESIDENCES *Rawl's Brook* Coffey TOWNHOMES WOVEN

UNLOCK YOUR  
**DIGITAL POTENTIAL**

SOCIAL MEDIA | EMAIL | WEBSITE




**How does it work?**  
Our team of experts help your business stay visible, credible, and connected online through expert social media, email marketing, and website solutions.

<p><b>Social Reach</b> Affordable organic social media management</p>	<p><b>Website Engage</b> Smart website design with chatbot integration</p>
<p><b>Email Connect</b> Targeted email and SMS campaigns</p>	<p>VISIT <a href="http://WWW.N2.DIGITAL">WWW.N2.DIGITAL</a> FOR MORE INFORMATION</p> <p><b>N2 Digital</b></p>

YOUR MOVE IS OUR MISSION  
Precision moves. Veteran values.

**BETTER ROUTE MOVING & STORAGE**

208-402-5356  
betterroutemoving.com



Locally Owned. Mission-Driven.  
Experience You Can Trust.

Ask about our exclusive VIP services for Real Producers Agents!

**Request Your Free Quote Today**

208-402-5356 • betterroutemoving.com • info@betterroutemoving.com

Make Every Listing  
**STAND OUT**

- Real Estate Signs
- Banners & Open House Displays
- Vehicle & Window Graphics
- Custom Flags & Promotional Materials
- Professional Graphic Design

From eye-catching yard signs to bold banners and custom marketing materials, we help real estate professionals attract attention and sell homes faster.

**Catapult**

GET NOTICED. GET LISTINGS SOLD. CONTACT US TODAY.

208-761-5360 • catapult3.com

**BIG HORN**  
Home Warranty

**IT'S HEATING UP!**

Don't sweat it- your home warranty has your back when your AC gives out.

COMPREHENSIVE COVERAGE AFFORDABLE PLANS EXCEPTIONAL SERVICE PEACE OF MIND

**STAY COOL. WE'VE GOT YOU COVERED.**

GET YOUR FREE QUOTE TODAY!  
208-985-4886  
[www.bighorncoverage.com](http://www.bighorncoverage.com)  
info@bighorncoverage.com

Protect your home. Beat the heat. Avoid the expense.

# Macey McLaughlin

## Rooted in Faith, Built on Relationships

WRITTEN BY NICK INGRISANI  
BY CY GILBERT

Macey grew up in Southern California and opted not to take the traditional college route after high school. Instead, she found her footing in the real estate industry at 18 — starting in loan processing and then operating as a kind of bridge between leads and agents. For nine years, she worked for a top-producing real estate company as an independent contractor, where she'd nurture prospective clients and connect them with agents, earning a percentage on the back end. It gave her a deep understanding of the business, the people, and the pipeline — without ever putting her name on a sign.

In 2020, a recommendation from her brother changed the trajectory of her family.

*“My brother told me I should move to Idaho. We came out here for 3 days and decided to move. It was very quick. We did not know a single person when we moved out here.”*

Three months later, Macey got laid off from her job, which she was planning to work remotely. Rather than panic, Macey pivoted. She got her Idaho real estate license in January 2022 and got to work.

What followed was methodical and relational. Her first year, she sold nine homes — entirely through her sphere. The second year, 17. The third, 25. The growth wasn't accidental. It

was the product of someone who understood that real estate is a business centered on people, and who happened to be someone who is very social.

*“I really focused on relationships. I did a client appreciation at the farmstead, and paid for 80-90 clients to come to that. I volunteer a lot, sing at my church, and do a lot of community food bank events and a community garage sale every year. I just really tried to meet people quickly, which has been a success and blessing for me.”*

The early breakthrough came when she helped a neighbor purchase an investment property and then another neighbor bought and sold through her. That second family referred her to numerous family and friends, and the momentum built on itself from there. Macey leaned hard into social media, showing up not as a polished brand but as herself. She's been open about personal goals, daily life, and the unglamorous parts of the job. Her Instagram motto says it plainly: she'll treat you like family.

*“I'm an open book and don't have a filter for most things. I put the real in real estate. You can show up on social media and make it look perfect. I'm just continuing to unapologetically be my authentic self.”*





**I BELIEVE IN NURTURING THE RELATIONSHIP AFTER CLOSING. I TELL ALL MY CLIENTS THEY'RE MY CLIENTS FOR LIFE, AND WE HANG OUT AND BECOME GOOD FRIENDS."**



She backs that motto with her actions in the community. Macey regularly runs client appreciation events, hosts dinners with past clients, and has even gone on camping trips with her past clients.

*"I believe in nurturing the relationship after closing. I tell all my clients they're my clients for life, and we hang out and become good friends."*

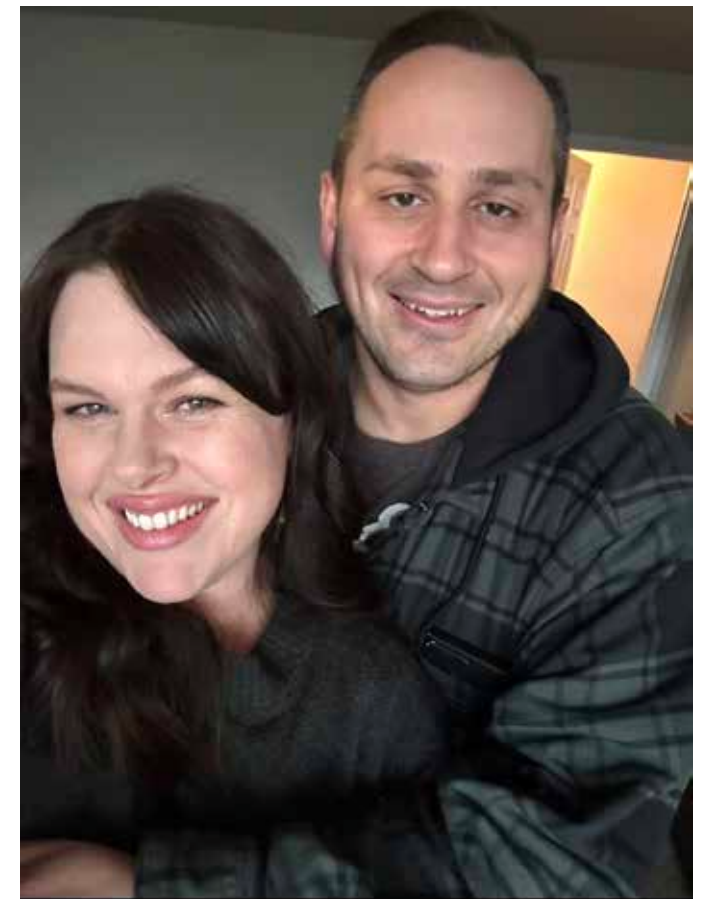
Her faith is woven through everything she does. A Christian, Macey prays for her clients before offers go in and approaches every transaction with the question of how she'd treat someone if they were her own mother. She leads with integrity, she says, not as a strategy, but because it's the only way she knows how to operate.

*"I've been through a lot in life and have leaned into faith quite a bit. My faith guides my business and how I treat people. I lead with integrity. It's about actually caring for people's best interests and putting other people first. If you make this business about helping other people, it all comes back. I'm very much a go-getter, but can only do so much through the grace of God."*

The results show up in her reviews, where clients repeatedly describe working with her as painless and easy. That's the goal — to make one of the biggest financial decisions of someone's life feel streamlined and simple. She goes through every offer line by line on the phone with her clients. She picks up whenever a client calls. When a bad inspection comes back, and a client asks what she'd do, she won't sugarcoat the truth to get a deal through.

Outside of work, Macey loves to be outdoors, travel whenever possible, and spend time with her family. She has 3 kids — 14, 6, and 3 — who keep life feeling busy and full. She also volunteers regularly, sings at her church and at Celebrate Recovery events, and organizes a community garage sale each year.

Her goal for this year is 30 transactions. When her youngest starts kindergarten, she plans to double her production. She came to Idaho not knowing anyone and built something genuine from the ground up. For Macey, her real estate work has never been about the numbers. It's always been about serving the people in her community to the best of her ability.



# Red, White & Move — *We've Got You Covered*

LOCAL AND LONG DISTANCE MOVES WITH  
PROFESSIONAL PACKING AND UNPACKING SERVICES.

Keep your clients cool this summer with a trusted moving team that gets them home, hassle-free and right on schedule.



Call us today or visit  
**VantageMoving.com**  
to learn more!



208-740-1291 | 10673 W LAKE HAZEL RD #6 | BOISE, IDAHO 83709



Radon Testing • Indoor Air Quality Testing • Pest Inspections  
Well Water Productivity & Potability Testing • Mold & Particle ID Testing  
Manufactured Home Foundation Certifications

**Don't Buy a Home Without Our Seal of Approval!**

**INCLUDED WITH EVERY INSPECTION:**

- 120-Day \$3,000 Warranty, Including for Mold & Roof Leaks\*
- InterNACHI's "We'll Buy Your Home" Guarantee\*
- Refer with Confidence — Our E&O Insurance Covers You!
- 4K Drone Roof Inspection for Applicable Roofs

\*EXCLUSIONS APPLY. ASK FOR DETAILS.



**208-573-5300**

[www.PresidentialHomeInspections.com](http://www.PresidentialHomeInspections.com)



Maximize your listing value  
with our all inclusive services!

We combine our design  
expertise with hands-on home  
flipping experience to create  
spaces that are both  
affordable and market-ready.

**HOME**  
ENHANCEMENT CO

design, renovations, staging

Call today for a **FREE** consultation!  
208.283.2792 | [spencer@homenenhancementco.com](mailto:spencer@homenenhancementco.com)

## DITCH THE BASKET

We offer custom  
engraving and  
all gifts come  
with a bow



**Cutco** Gifting  
Professional

*Tara Michielli*

509.701.2130  
[tara@giftswithanedge.com](mailto:tara@giftswithanedge.com)  
[www.giftswithanedge.com](http://www.giftswithanedge.com)



**HELP YOUR CLIENTS ENHANCE THEIR NEW  
HOME WITH TREASURE VALLEY LIGHTING.**

**TREASURE VALLEY**  
LIGHTING & DISPLAY

SHOWCASE ARCHITECTURAL FEATURES  
HIGHLIGHT STUNNING OUTDOOR SPACES  
ENHANCE SECURITY & AMBIANCE



At Treasure Valley Lighting, we specialize in luxury landscape lighting that enhances curb appeal, increases property value, and creates an unforgettable first impression.

Create perfect evenings in your new backyard.  
Extend your living space outdoors.

**Schedule a FREE consultation to design the  
perfect lighting for your client's new home.**

[www.treasurevalleylighting.com](http://www.treasurevalleylighting.com) • (208) 440-1730

# Creative. Fast. Accurate.

## THE **MORRELL** TEAM

POWERED BY  
**JMJ FINANCIAL**



### WORK WITH A LENDER YOU CAN TRUST

What sets The Morrell Team apart is speed and creativity. We find ways to get loans done, and we do the small things well, day in and day out. This, in turn, results in more closed deals and more referrals for you, the agent. Matt, Brad, and Jen are siblings who are all licensed loan officers with a combined 30+ years in finance, capable of handling the first-time home buyer with care or complex business owners and real estate investors needing creativity to get a loan. All done in-house from start to finish with full control over processing, underwriting, and funding! We have 50+ investors to choose from, giving us competitive rates while not having to broker and give up control, leading to the best possible borrower experience.

Call us today to start getting your clients the service they deserve!

The Morrell Team - "Experience the Difference"



**MATTHEW MORRELL**

*MORTGAGE ADVISOR*

c. 208.407.4633  
e. mmorrell@jmj.me  
w. themorrellteam.com  
NMLS # 1008678



FOR A HELPING HAND GIVE ME A CALL

**208.407.4633**



 **SCAN HERE TO LEARN MORE**

