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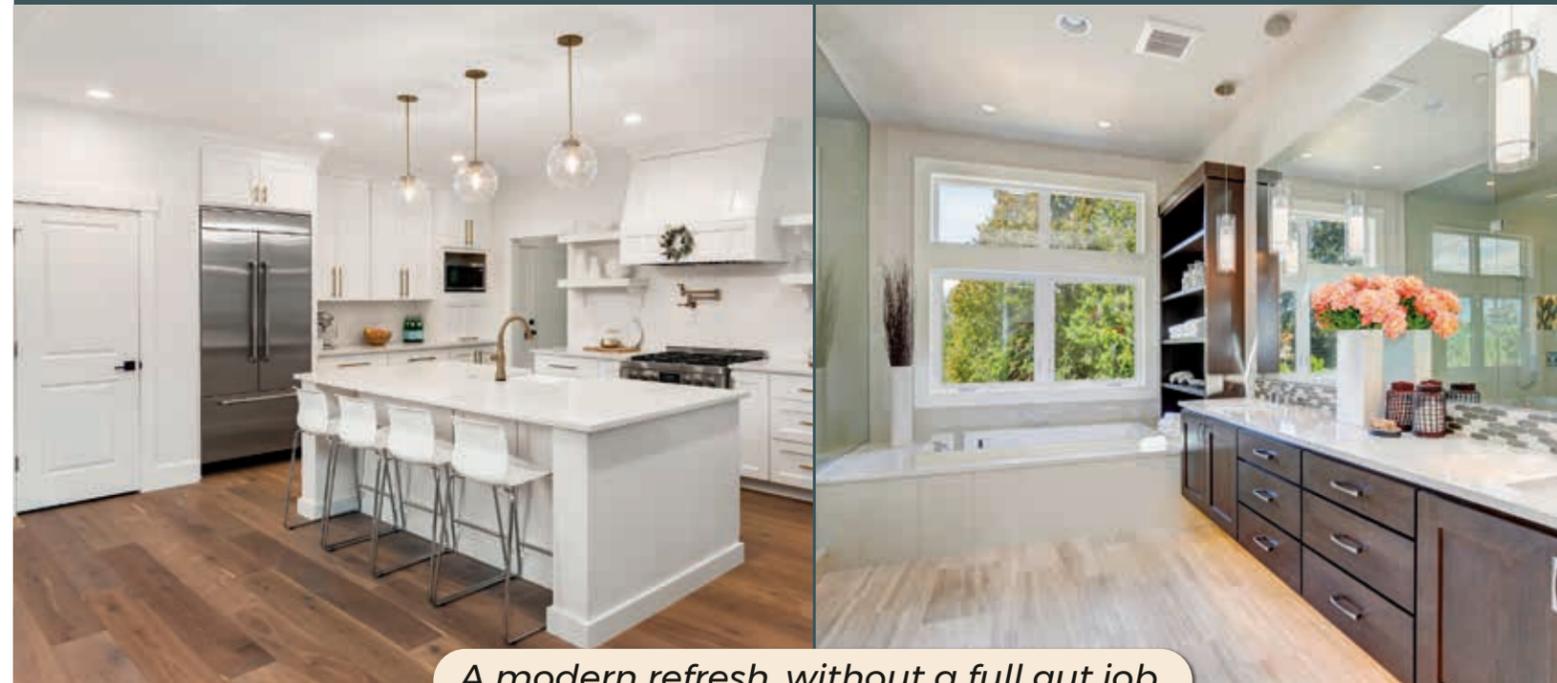
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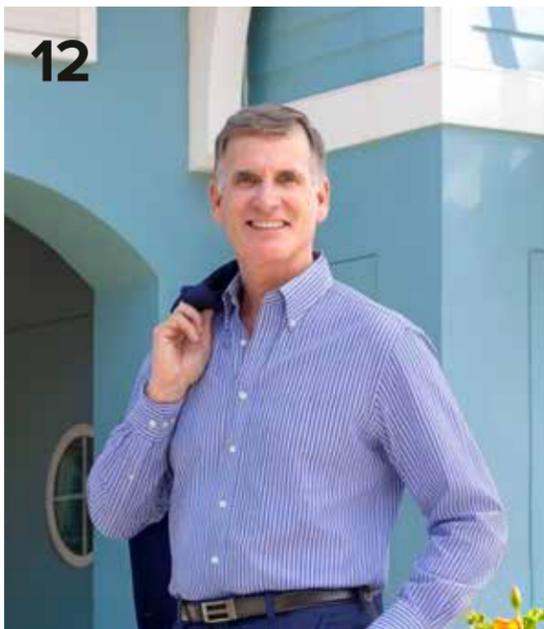
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PROFILES



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Ed Taaffe



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Q&A with Jason Schneider, Market Leader at CMG Home Loans Your partner in navigating today's mortgage market

Q: Jason, what sets you apart in the mortgage industry?

A: With over seven years in the business and closings across multiple states, I bring a wide range of lending knowledge to the table. Whether I'm working with a first-time buyer or a seasoned investor, my focus is always on finding the right solution that aligns with their financial goals.

Q: Real estate agents are busy—what can they expect when working with you?

A: Clear communication and proactive updates. I make sure every client fully understands the process, from start to finish. That means no surprises, just well-managed expectations and smooth transactions.

Q: What types of clients do you work with most?

A: Everyone—from families purchasing their very first home to investors building their portfolios. I've worked with a variety of loan programs, so I can tailor solutions no matter the situation.

Q: How does your personal background shape the way you work?

A: Having spent most of my life in New York and now splitting time in Florida, I understand the needs of clients in diverse markets. Outside of work, I've been married for over 25 years, have kids from teens to adults, and stay active in my community. I believe the discipline I put into staying mentally and physically strong also translates into how I serve my clients and partners.

Q: Why should agents connect with you?

A: Because I make their clients' success my top priority. Agents can trust me to keep deals moving forward and clients informed every step of the way. That partnership makes all the difference.

Jason Schneider

Loan Officer, NMLS ID# 1849287

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4350 W Cypress St, Ste 630, Tampa, FL 33607 | Branch NMLS# 1788480



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2025

BY THE NUMBERS

HERE'S WHAT SARASOTA & MANATEE TOP 500 REALTORS® SOLD IN 2025



\$10,420,371,000

TOTAL SALES VOLUME



14,461

TOTAL TRANSACTIONS



\$20,840,742

AVERAGE SALES VOLUME PER AGENT



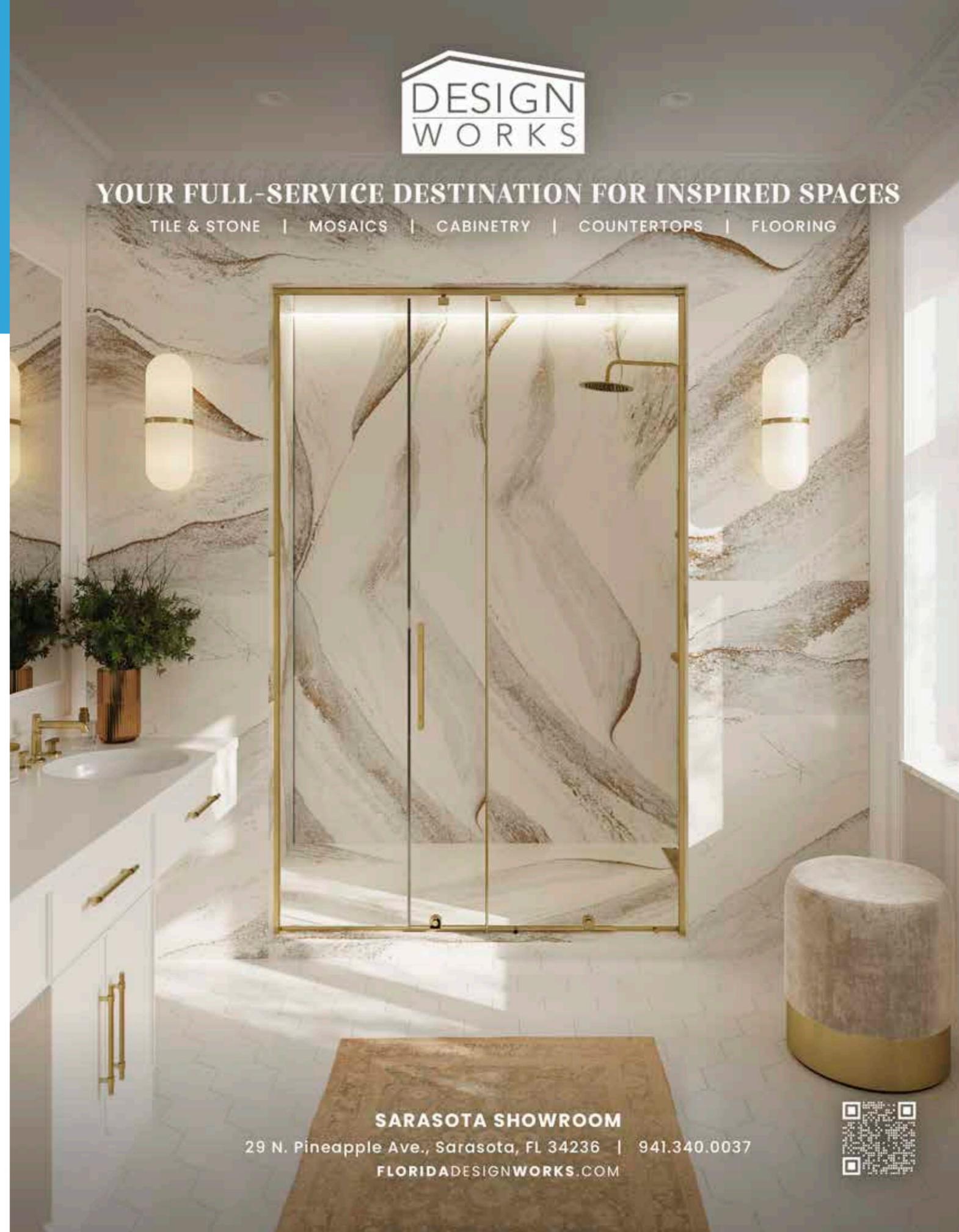
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JUDI TAULBEE

FINE PROPERTIES

When Judi Taulbee stepped into real estate part-time in 2003, she likely didn't imagine she would become one of the top-producing agents in the region, including at Fine Properties, where she has been shining for the past seven years.

Over the course of her career, Judi has assisted over 700 families in buying or selling their homes, generating \$267,264,676 in total sales volume. She is currently ranked in the top 1% locally at #91 among more than 9,000 REALTORS® in Sarasota and Manatee Counties. Her work has

been featured multiple times in *Forbes* and *SRQ Magazine* and most recently in *Fortune* magazine's February/March 2026 issue, recognizing her as a leading real estate professional.

Despite the accolades, Judi remains grounded. "For me, I just



STORY BY JACKI DONALDSON
PHOTOS BY MINDY & CORY POFF,
POFF MEDIA GROUP

run my own race,” she shares. “When I hear that I am a top agent, I think, ‘Am I really doing that well?’”

By all measures, she is, but for Judi, success has always been about more than recognition. When reflecting on what fueled her growth, she credits both technology and tenacity. “Zillow has been the best tool for me,”

she says. “It takes my business to another level.” Equally important is her work ethic and ability to manage the many moving parts of a transaction. “I need to be doing 10 things at once,” she says with a laugh. “I fire on all cylinders—it’s how I work best.”

When traveling, Judi remains deeply engaged. Two of her three sons are agents on Team Taulbee,

handling much of the day-to-day physical demands while she manages negotiations and contracts. Her third son runs the pest control company he took over from his father, a reflection of the family’s entrepreneurial spirit.

Judi’s 35 years in the restaurant industry laid a strong foundation for her real estate career. The relationships she built over decades continue to generate referrals from people who know, like, and trust her.

Behind every smooth closing is a team of professionals working in sync. Judi has spent years building a network of trusted vendors who align with her standards for communication, efficiency, and follow-through. By surrounding herself with experts who support both her business and her clients, she ensures that every detail, from inspections to repairs to financing, is handled with care. This collaborative approach protects her clients’ interests and strengthens the long-term relationships at the heart of her success.

One client experience stands out. When a woman needed to sell a reverse-mortgaged waterfront home in disrepair, Judi stepped in not only to list and sell the property, but to also help the client navigate a vulnerable chapter. She assisted her in relocating to the guest house during the process, and once the home sold, helped her purchase something new so she could begin again. “She was very vulnerable,” Judi recalls. “I just wanted to do the right thing.”

That instinct—to do what’s right—always defines her approach.

A proud Sarasota resident for 48 years, Judi was born in Miami before her family relocated in 1977. After earning a degree

in criminology, she worked in mortgages while balancing her years in the restaurant industry, then obtained her real estate license in 2003. Ever since, Judi has focused on building a career rooted in meaningful relationships and results.

Outside of work, Judi embraces adventure alongside her husband, Greg, of 44 years. Together, they enjoy the RV lifestyle, heading west for six weeks each year to explore state and national parks, especially the mountains they both love. They also treasure time at their place in River Ranch, Florida, riding their side-by-sides.

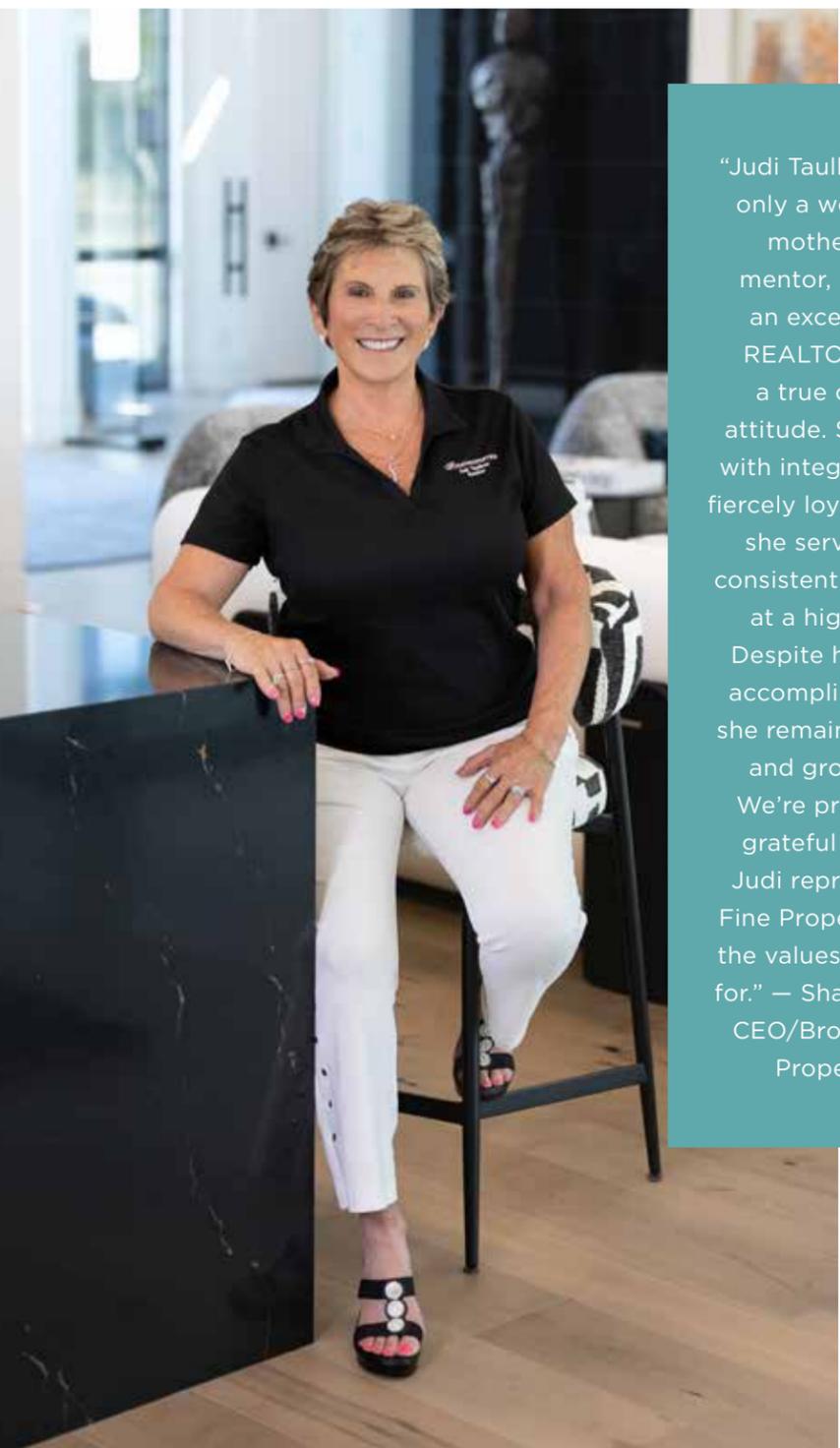
A devoted family woman, Judi loves that all three sons live within 10 minutes of home, and two grandsons have already added to the joy. Recently, the family purchased five acres in Lakewood Ranch with multiple homes within the compound, including a barndominium where generations can gather.

Deeply committed to wellness, Judi begins most mornings with three hours of exercise and often ends her day with a three-mile walk. A martial artist for 30 years, she holds a black belt in Taekwondo and a fifth-degree black belt in karate. She also shares her husband’s love of flying and motorcycles, a passion that once landed her in *Full Throttle Magazine*.

Judi may not have predicted the heights her real estate career would reach, but she has never taken for granted the path that led her here. Shortly before her father passed at age 93, she thanked him for bringing their family to Sarasota nearly five decades ago. In a tribute, she wrote, “He was the best father and friend. I am blessed. Until we meet again, Dad.”

“Judi Taulbee is not only a wonderful mother and mentor, but also an exceptional REALTOR® with a true can-do attitude. She leads with integrity, stays fiercely loyal to those she serves, and consistently delivers at a high level. Despite her many accomplishments, she remains humble and grounded. We’re proud and grateful to have Judi representing Fine Properties and the values we stand for.” — Shaun Peens, CEO/Broker, Fine Properties

“
I need to be
doing 10 things
at once. I fire on
all cylinders—
it’s how I
work best.”





**A Night of Hope,
A Future of Recovery**

EVENT DETAILS

Date: April 29, 2026
Time: 6:00-8:00 PM

Location: The Oaks Club
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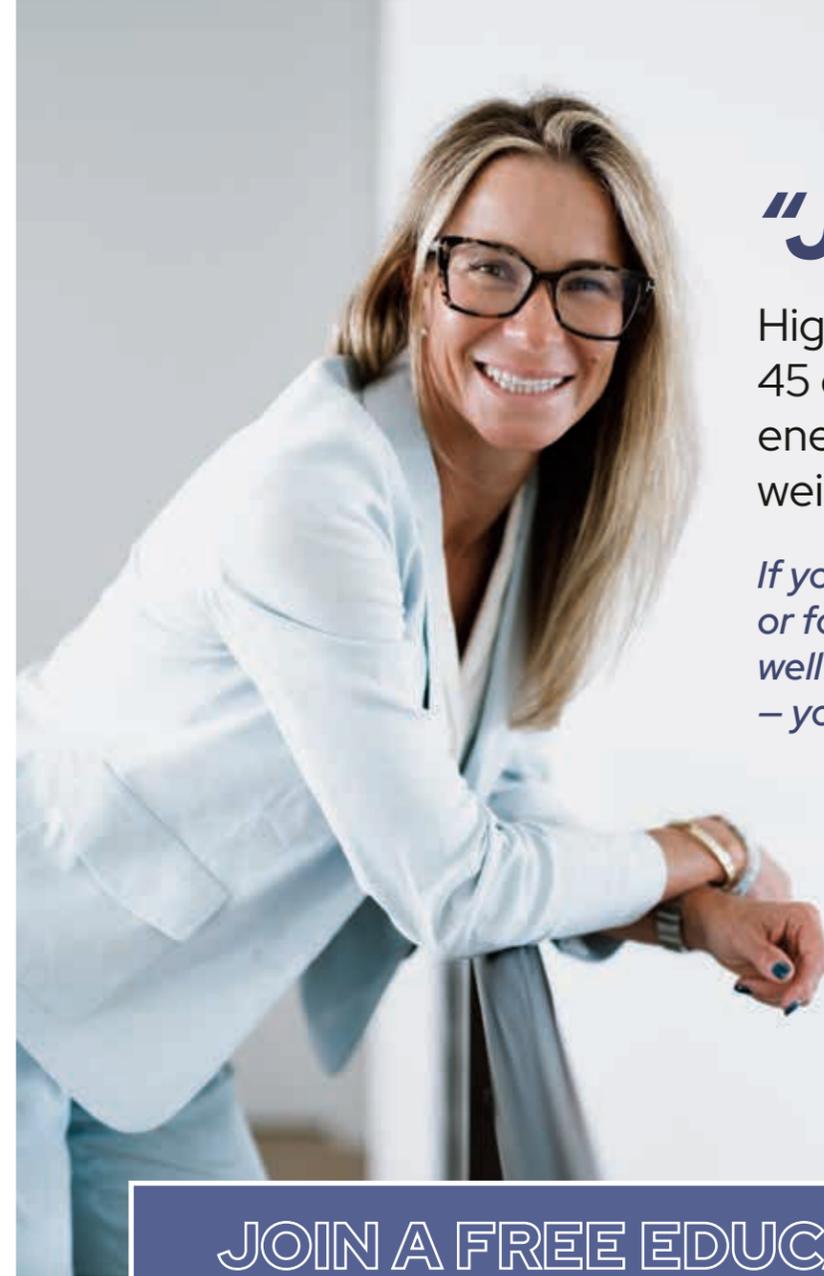
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Connections, Conversations, & Community

AT CLIVE DANIEL HOME

2026 TOAST TO THE TOP Real Producers Event

PHOTOS BY MINDY & CORY POFF, POFF MEDIA GROUP

Our Sarasota & Manatee Real Producers community gathered on February 19 for an unforgettable evening at Clive Daniel Home in Sarasota, and the venue could not have been more perfect for the occasion. Known for its stunning showroom and incredible selection of luxury home furnishings and design inspiration, Clive Daniel Home provided a beautiful and welcoming setting for our top agents and partners to connect. If you haven't had the opportunity to explore everything this incredible space has to offer, we highly encourage you to stop by and check it out.

The incredible support of our sponsors made this evening possible. A heartfelt thank you goes out to our **Platinum sponsors, HomeStretch and CMG Home Loans (Jason Schneider)**, whose continued partnership helps bring our community together. We're also grateful to our **Gold sponsor, Paul Sellers of Legacy Title**, and our **Silver sponsors, A Radiant Property Inspection, Sal Morabito of LENDirect Mortgage, Inc., and Hope Yoder of Designs by Hope Yoder**. They play a vital role in creating meaningful opportunities for our real estate professionals to gather, collaborate, and build stronger relationships.

Special thanks as well to **Mindy and Cory Poff of Poff Media**, who captured the evening through beautiful



photography and video. Be sure to check out the highlights on our website at sarasotarealproducers.com to relive the night.

Sarasota Balloon Bouquets provided the amazing balloons that brightened the photos. We will definitely be utilizing their services again. Check them out at linktr.ee/sarasotaballoonbouquets.

Real Producers events are intentionally exclusive, bringing together the top 500 agents in the market along with a select group of preferred, vetted business partners. We do not choose these partners at random. Top-performing agents in the community recommend them, which means we already know they are working alongside the best REALTORS® in town. Our team carefully vets each partner

to ensure they bring real value to the relationships we built. They understand who our REALTORS® are, the level of professionalism they operate at, and the importance of serving this community well. As a result, when our partners attend these events, they are just as excited about the connections they make as the agents themselves.

If you know a business professional who would be a great addition to this community, we would love the introduction. Real Producers thrives on strong relationships, and many of our best partnerships begin with a simple recommendation from one of our agents.

Those who attended shared that the event was a fantastic opportunity to connect with fellow REALTORS®

they frequently work with on transactions but don't always get to know on a more personal level. These gatherings are exactly what Real Producers is all about: strengthening relationships, building community, and celebrating the professionals who make our industry thrive.

Of course, no great event is complete without great hospitality. The bar service from **Hook Line and Drinker** was absolutely stellar, keeping everyone refreshed as conversations and connections flowed throughout the evening.

Thank you to everyone who joined us for a wonderful night. We look forward to seeing you at the next Real Producers event as we continue building a stronger real estate community together.



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STORY BY MADDIE PODISH
PHOTOS BY MINDY & CORY POFF,
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HOOK LINE & DRINKER

Some businesses reel you in slowly. Others hook you from the first pour. For Stacy Sutton, founder of Hook Line & Drinker, event bartending is not just about what is in the glass. It is about how people feel the moment they walk into a celebration. From intimate backyard gatherings to polished corporate events and weddings, Stacy has built a business that turns ordinary occasions into experiences guests remember long after the last drink is served.

Stacy's people-first approach did not begin behind a bar. While working in hospitality, she also pursued nursing, a path inspired by watching her mother battle disabilities when Stacy was young. "I wanted to take care of people the way others took care of my mom," she shares. That instinct to serve still guides her today, whether she is supporting a bride on her wedding day or coordinating a large-scale corporate event.

Raised in Miami, the water was always part of Stacy's life. Her father worked as a boat captain, and fishing was a constant growing up. That background naturally influenced her brand. "Coming from a big fishing background and growing up around the water, I wanted the name to feel personal and memorable," she explains. "I wanted something that felt fun but still fit who I am."

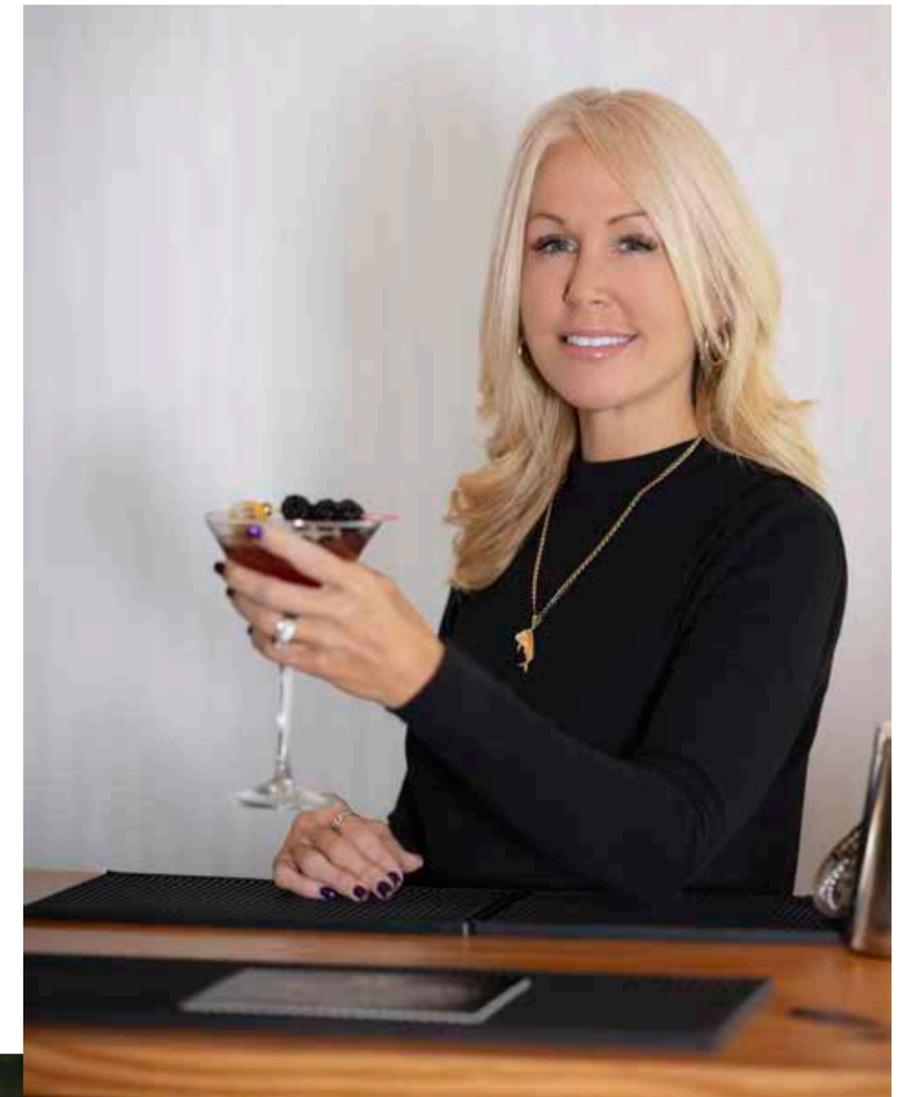
The idea for Hook Line & Drinker came while planning her own wedding in 2017. As Stacy searched for bartending options, she quickly noticed a gap. "I saw the demand and the need for it

right away," she recalls. "It felt like a no-brainer because I love hospitality and events." She officially launched the business in 2018, diving in with intention and a clear vision.

Growth followed steadily through venue relationships, word of mouth, and consistency. When the pandemic disrupted the events industry, Stacy stayed the course. "We stayed strong

through it," she notes. "Now, we are very well known throughout the Tampa Bay area, and I am incredibly proud of what it has become."

What sets Hook Line & Drinker apart is how Stacy approaches the entire event experience. She believes the bar should elevate the atmosphere, not complicate it. "I try to be as transparent as possible so there are no surprises for anyone,"



Stacy

SUTTON



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THAT TRUST SHOWS
IN **HOW THEY TAKE**
CARE OF PEOPLE.”

she explains. “Clear expectations make for smoother events.” She also educates clients on smart bar planning. “You do not need endless options to impress guests,” she adds. “When the menu is done right, everything flows better.”

That expertise has made Stacy a trusted resource for out-of-state clients hosting destination weddings and events in Florida. Many rely on her for both bartending and guidance. Over the years, she has built strong partnerships with top venues and vendors and only recommends professionals she has personally worked with. This curated approach ensures every piece of the event works together seamlessly, creating a polished experience from start to finish.

Behind the scenes, Stacy leads a team of eight bartenders, many of whom are family members or long-trusted professionals. “We keep it close knit,” she says. “I trust my team completely, and that trust shows in how they take care of people.”

With over 100 five-star reviews, clients consistently highlight Stacy’s attentiveness, leadership, and ability to elevate an event. One reviewer shared that Stacy and her team “ran circles around the venue making sure everyone was well taken care of” and praised her ability to tailor a plan that fit the vision and the budget. Feedback like that speaks directly to the experience she works to create.

Community involvement is another cornerstone of the business. Stacy regularly donates services for charitable events, with a special focus on children and military-related causes. “My heart has always been with kids and giving back when we can,” she shares.

When she is not working events, Stacy enjoys fishing, kayaking, and spending time with her husband, Chris, their two Boston terriers, and

her family. Thanks to her wonderful son, Austin, and his wife, Kristen, she is the proud grandmother of Olivia Rae, a role she treasures.

Some events fade as soon as the lights come up. Others stay with you long after the last glass is cleared. That is where Stacy shines. With Hook Line & Drinker, she does more than serve drinks. She sets the tone, keeps everything flowing, and makes sure every guest feels taken care of. When the night winds down, the event is not just over. It is unforgettable.

Looking to elevate your next open house, client appreciation event, or brokerage gathering? Hook, Line & Drinker helps real estate professionals create events that feel polished, welcoming, and effortless. Learn more at hldrinker.com, call 727-314-6400, or email barkeep@hldrinker.com.



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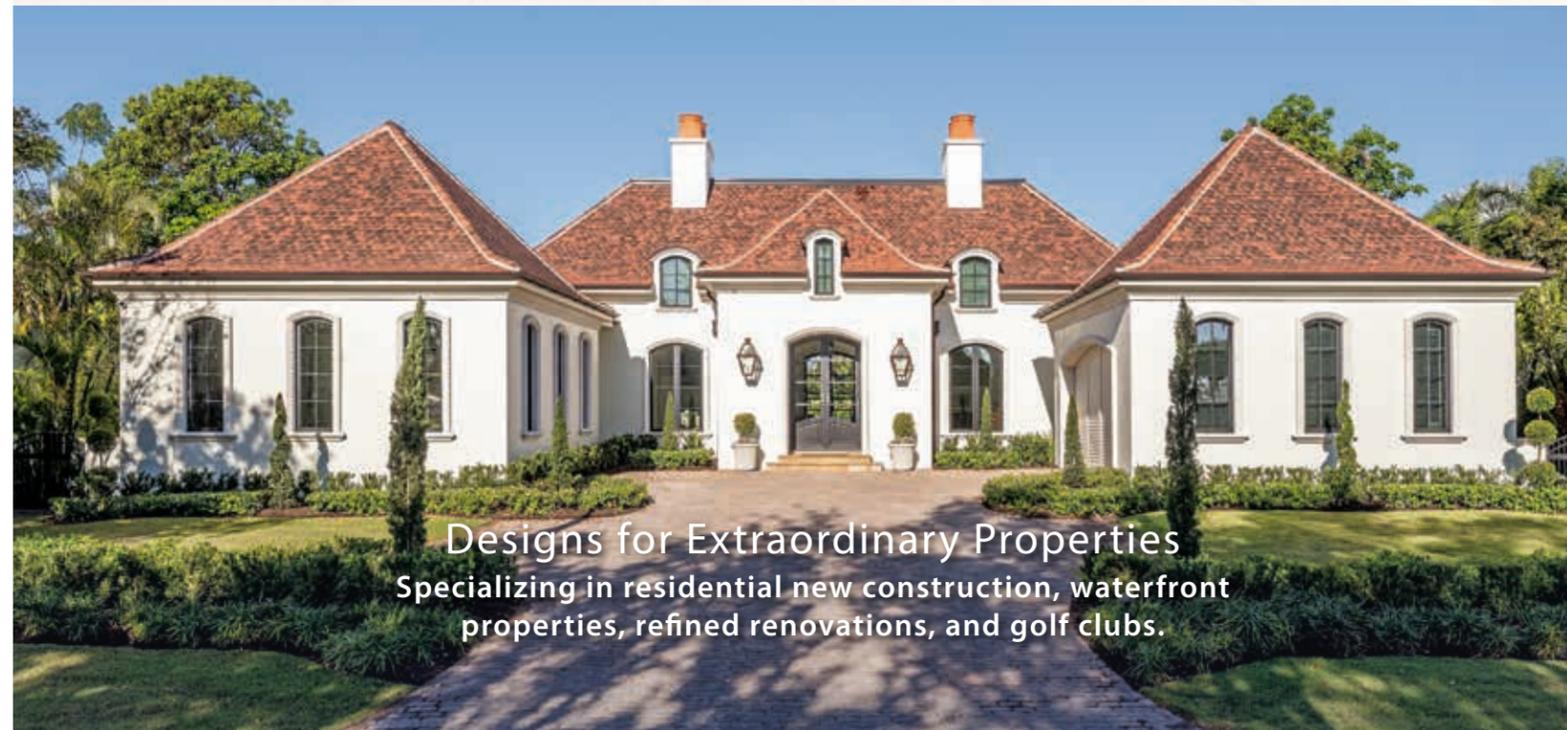


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We're always looking for ways to better serve this incredible real estate community and create opportunities to collaborate, elevate, and inspire. Have ideas or feedback? Reach out anytime at joni@realproducersmag.com.



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Ed

T A A F F E Wagner Realty

the national headquarters office of one of the world's largest banks. Ed eventually built and ran a national healthcare recruiting business, placing physicians and dentists at rural community health centers. Today, Ed is a top-producing agent at Wagner Realty.

For Ed, the common thread from rescue squads and narcotics units to corporate boardrooms and barrier island properties is simple. "In the end, it's about what difference you've made in the world," he says. Ed is leveraging decades of experience to improve the lives of home buyers and sellers. And you can bet he won't hold back. "I always give a 110% to help my clients achieve their goals," he shares.

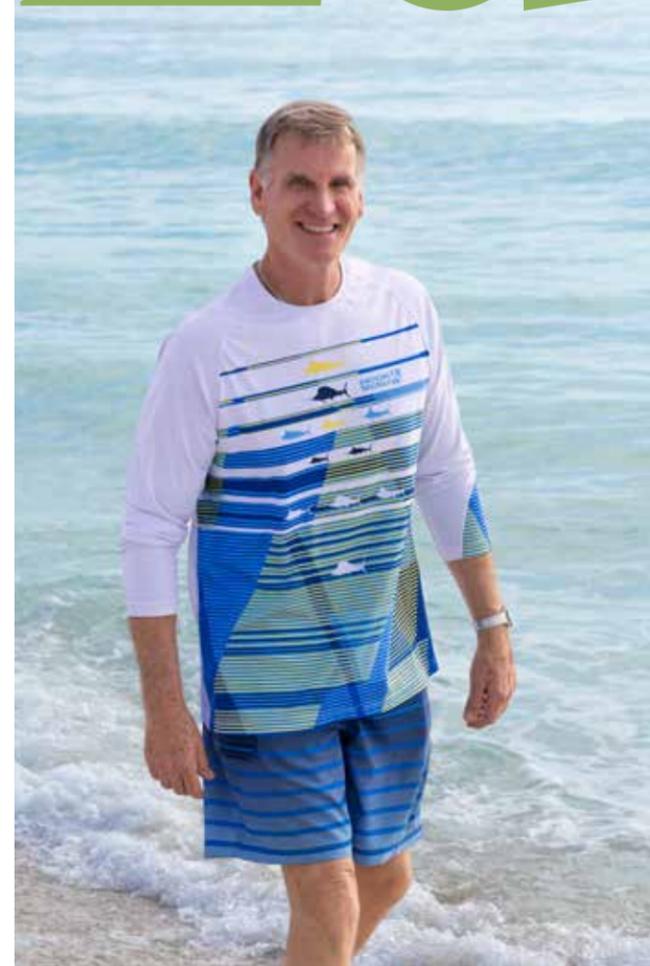
Born in Providence and raised in Warwick, Rhode Island, until age 8, Ed moved to New Jersey and grew up in a household where service was second nature. His father coached Little League, led community initiatives, and helped start the state's first youth volunteer fire department. By his mid-teens, Ed was responding to emergency calls. "I saw things that stay with you," he says. "I learned quickly that

life is fragile, and I learned how important it is to show up when people need you."

That mindset followed him into every chapter of his career, but it found a new expression when he relocated to Florida during the pandemic to be closer to his aging mother. After more than two decades running a physician and dentist recruiting firm, Ed sensed the time was right for something different. "With an ever-expanding family, I've bought and sold so many houses, and with my past mortgage and appraiser experience, why not become a REALTOR@.

He earned his license in 2021 and joined Wagner Realty, a long-established brokerage on Anna Maria Island. Starting over in a new market at 60-plus without a deep local network might intimidate many agents—but not Ed. He closed \$4 million in his first six months, \$8 million the next year, and \$17 million the year after. Within two years, he had become one of the company's top producers.

Ed credits much of that growth to a strategy some agents overlook: Open houses. "I think open houses



Ed Taaffe's resume is extensive and impressive. As a teenager, he ran his own landscaping, snow removal, and painting businesses. He also volunteered with a rescue squad and a local

fire department, which inspired him to pursue a career as a police officer and an undercover narcotics investigator. He later decided to accept a mortgage banking position and become a certified appraiser. He was quickly promoted to manage



“ I always give a **110%** to help my clients achieve their goals. ”



are the secret,” he says. Early on, he asked another agent if he could host an open house at one of his listings. Having been in sales for 30-plus years, he greeted every visitor with a smile, a handshake, and a genuine conversation about their goals. That single open house led to multiple transactions and the start of his successful real estate career. “The open-house formula is simple,” Ed notes. “You get names, you follow up, and you stay in touch. People are blown away when I actually call them because many agents don’t do the follow-up work to make people feel special.”

In a shifting market, that same persistence has paid off for sellers. He recently sold a waterfront property that had sat for nearly a year by hosting 22 open houses. He never gives up, and ultimately, a buyer walked in after seeing one of his signs, fell in love with the view, and closed in five days with cash.

Ed thrives on being “boots on the ground,” especially for out-of-town buyers. He has sold numerous properties to buyers sight unseen through detailed video walkthroughs and candid assessments. “They’re trusting my eyes,” he says. “I don’t take that responsibility lightly.”

His philosophy comes from lessons he learned long before real estate. He still lives by the “five Ps” from his banking years: prior planning prevents poor performance. He uses a day planner religiously and structures his days with intention, from early morning workouts to evening follow-ups and

walks with his dog, Clancy. He also lives by what he calls the four Fs: faith, family, friends, and fun.

A father of seven, with five boys sandwiched between two girls, Ed spent 25 years in St. Louis coaching sports, sometimes overseeing as many as 16 games in a single weekend. “Sports teach you that you can aim to be the best, but you’re still part of a team,” he says. That team mentality now shapes how he collaborates with lenders, inspectors, and fellow agents to keep deals moving.

When he talks about real estate, the conversation always circles back to making a difference. He recalls a 72-year-old client who had dreamed his entire life of owning a place on the beach. The financing hurdles were significant, but they closed. “The buyer said, ‘This is my gift back to me after working my whole life,’” Ed remembers. “Seeing that smile on his face was everything to me and is why I truly love being a REALTOR®.”

From trailers to \$5 million waterfront properties, Ed approaches every transaction with the same energy. He still marvels at driving over the causeway each morning, remembering that as a young man, he once looked at Longboat Key’s white sand and turquoise water and dreamed of living in such a paradise. “I was 20 then,” he remarks. “Now, I’m 65 and pinching myself. This is a dream come true. I am working and living in paradise.” His website says it best: www.livinghappyinflorida.com.



WHAT YOU MIGHT NOT KNOW

Ed’s goldendoodle, Clancy, is named after a favorite Irish restaurant in St. Louis. As luck would have it, Bradenton is home to Clancy’s Irish Sports Bar & Grill.

A *Miami Vice* superfan, Ed has a photo of himself as an undercover agent posing next to a seized black Corvette—the same style Crockett and Tubbs drove.

Ed is a spirited supporter of Special Olympics and Habitat for Humanity and loves boating, scuba diving, and viewing gorgeous Florida sunsets.

Although Ed’s volume and awards continue to climb, he does not use them to measure success. Instead, he looks to the trust he’s earned, the obstacles he’s overcome, and clients who call years later because they remember

how well he treated them. At the end of the day, he finds comfort knowing that he has done his very best for others. “Doing right by people is what matters the most,” he stresses.

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What REALTORS® Need to Know About the New FinCEN Rule

A PRACTICAL GUIDE TO THE NEW FEDERAL REPORTING REQUIREMENTS FOR CERTAIN REAL ESTATE TRANSACTIONS

BY MICHAEL INFANTI, CEO PREFERRED SETTLEMENT SERVICES & REAL ESTATE ATTORNEY

If you have been hearing about a new federal rule impacting real estate transactions, you are not alone. When news of the FinCEN Real Estate Reporting Rule began circulating, agents generally had one of two reactions. Some assumed it would not affect their deals. Others believed it sounded overly complicated. The reality falls somewhere in between.

For most transactions, this rule will not meaningfully change the closing process. However, certain cash purchases involving entities or trusts now require an additional compliance step that must be handled properly.

What Is the FinCEN Rule?

The Financial Crimes Enforcement Network, a bureau of the U.S. Department of the Treasury, has implemented a rule requiring reporting for certain residential real estate transactions. The purpose is to increase transparency and prevent the use of anonymous shell entities to launder illicit funds through U.S. real estate.

The rule requires disclosure of beneficial ownership information in specific non-financed residential purchases. It is not a change to contract law, an inspection requirement, or a tax. It is a federal reporting obligation.

When Does the Rule Apply?

The rule generally applies when residential real property is being purchased without an institutional lender and the buyer is a legal entity or trust rather than an individual purchasing in a personal name. If a traditional bank loan is involved, the rule typically does not apply because financial institutions already conduct anti-money laundering compliance and reporting. In short, financed transactions are usually unaffected. Cash purchases by entities or trusts require closer review.

What Must Be Reported?

When applicable, certain information must be reported to FinCEN, including the identity of individuals who ultimately own or control the

purchasing entity, beneficial ownership details, and specific transaction information. The report is submitted through a secure federal filing system. This information is not recorded in public land records. It is reported directly to the federal government.

Who Is Responsible for Filing?

The rule designates a Reporting Person, typically the settlement agent or title company handling the closing. REALTORS® are generally not responsible for filing the report. However, agents should expect that in applicable transactions, buyers may be asked to provide additional identification or documentation so the requirement can be satisfied. When identified early, the process is typically straightforward.

Will This Rule Delay Closings?

When addressed proactively, it should not. If overlooked until the last minute, it could. As with most compliance matters, early identification allows reporting to occur alongside the normal closing workflow.

What Should REALTORS® Do?

In most cases, very little. It is helpful to identify early whether the buyer is purchasing through an LLC, corporation, or trust; flag

cash transactions; involve the title company early when an entity is involved; and prepare buyers for possible documentation requests.

Compliance in Context

The FinCEN reporting rule is a compliance requirement that becomes simply another step in the closing process when handled properly. Most transactions will proceed as they always have. For those that fall within the rule, awareness, communication, and coordination with your title partner are key. When managed correctly, the process should remain smooth and predictable.



ABOUT THE AUTHOR
Michael Infanti is the founder and CEO of Preferred Settlement Services and Infanti Law Firm. A Sarasota native, he has spent the past 25 years dedicated to practicing real estate law and serving the needs of Florida's buyers, sellers, and real estate professionals.

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BY CHUCK BONFIGLIO JR., 2026 PRESIDENT FLORIDA REALTORS®

In today's fast-paced real estate environment, we often measure success in volume, market share, and listings sold. But for Florida's top-producing REALTORS®, true professionalism is also measured by how well we manage risk.

Every transaction carries potential exposure. Both Errors and Omissions Carriers and the National Association of REALTORS® track common claims against practitioners. For high producers, those handling dozens or even hundreds of transactions a year, the statistical likelihood of a claim increases simply because of volume. More contracts mean more opportunities for misunderstandings, missed disclosures, documentation errors, timeline issues, inspection disputes, escrow complications, and post-closing dissatisfaction.

And let's remember what is at stake.

For most consumers, buying or selling a home is the single largest financial transaction of their lives. Emotions run high. Expectations are significant. When something goes wrong or even appears to go wrong, fingers point

quickly. Even when a REALTOR® has done nothing intentionally wrong, the cost of defending a complaint can be substantial in time, stress, and reputation.

Florida REALTORS® General Counsel Juana Watkins has some great advice: "Great risk management practices can help mount a defense during trial. Ideally, those same sound business practices can make you a less attractive target for a lawsuit."

Top producers often operate at a rapid pace, managing multiple offers, compressed timelines, and back-to-back closings. In that environment, small oversights can become large problems, such as failing to document a conversation, improperly completing a disclosure, missing a contractual deadline, providing advice outside the scope of licensure, recommending

vendors without proper cautionary language, or making an innocent phone call that violates the Do Not Call laws.

General Counsel Watkins also reminds practitioners that most lawsuits against REALTORS® stem not from fraud but from mistakes, misunderstandings, or poor documentation, which is why proactive risk management must be part of every top producer's business plan.

Use the forms correctly. Follow brokerage policies. Confirm conversations in writing. Avoid giving legal or tax advice. Stay current on contract changes. Slow down enough to review the details, especially when everyone else is rushing.

One of the most valuable and often underutilized tools available to you is the Florida REALTORS® Legal Hotline. This member benefit exists specifically

to help you avoid problems before they happen. Whether you have a question about contract language, disclosures, timelines, escrow issues, procuring cause, advertising, or license law compliance, the Legal Hotline gives you access to experienced real estate attorneys who understand Florida law and our forms. A five-minute call before you act can prevent months of stress later.

Top producers understand leverage. They leverage systems, assistants, marketing, and technology. You should also leverage legal guidance. When you are managing millions of dollars in transactions each year, using every available safeguard makes sense.

Risk management also protects your brand. Your reputation is one of your most valuable assets. A complaint, even one that is ultimately dismissed,

can impact client confidence and referral sources. Operating carefully, documenting thoroughly, and asking questions when unsure demonstrates the professionalism that distinguishes industry leaders from everyone else.

Florida's market is competitive and dynamic. As transaction complexity increases, with financing changes, insurance challenges, inspection negotiations, and evolving regulations, the importance of staying vigilant grows as well. The best REALTORS® are not just great salespeople. They are disciplined practitioners.

As a top producer, you set the tone for professionalism in our industry. Protect your clients. Protect your brokerage. Protect your reputation. And protect your business by making risk management a daily habit.

When in doubt, pause and pick up the phone. Florida REALTORS® has already built the support system to help keep you out of trouble. Use it.

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FAQS



WELCOME TO REAL PRODUCERS!

Here, we answer the most frequently asked questions about our program, and we are always open to discussing anything regarding this community—this publication is 100% designed to be your voice.

WHO RECEIVES THIS MAGAZINE?

A: The Top 500 real estate agents in Sarasota and Manatee Counties.

Q: WHAT IS THE PROCESS FOR BEING FEATURED IN THIS MAGAZINE?

A: Anyone on the Top 500 list can nominate other real estate agents, businesses, brokers, owners, or themselves. Office leaders may also submit nominations. We consider everyone in the Top 500 who comes to our attention because we don't know everyone's story, and we rely on your help to learn about them. While we can't guarantee a feature, we encourage you to meet with a team member, support Real Producers, and attend our private events to increase your chances.

Q: WHAT IS THE COST TO FEATURE A REALTOR®, AGENT, OR TEAM?

A: Features are completely free—we are not a pay-to-play publication. We share real stories of top performers based on achievements and nominations.

Q: WHO ARE THE PREFERRED PARTNERS?

A: Preferred partners are the businesses on the index at the front of the magazine who actively support this community. They appear in every issue, attend our quarterly events, and participate in our online community. We do not randomly select these businesses, nor do we work with every company that approaches us. One or more agents in this community have recommended every preferred partner you see. In fact, we won't meet with a business that you or your peers have not vetted and approved. Our goal is to create a powerhouse network of REALTORS®, agents, and trusted affiliates so we can grow stronger together.

Q: HOW CAN I RECOMMEND A PREFERRED PARTNER?

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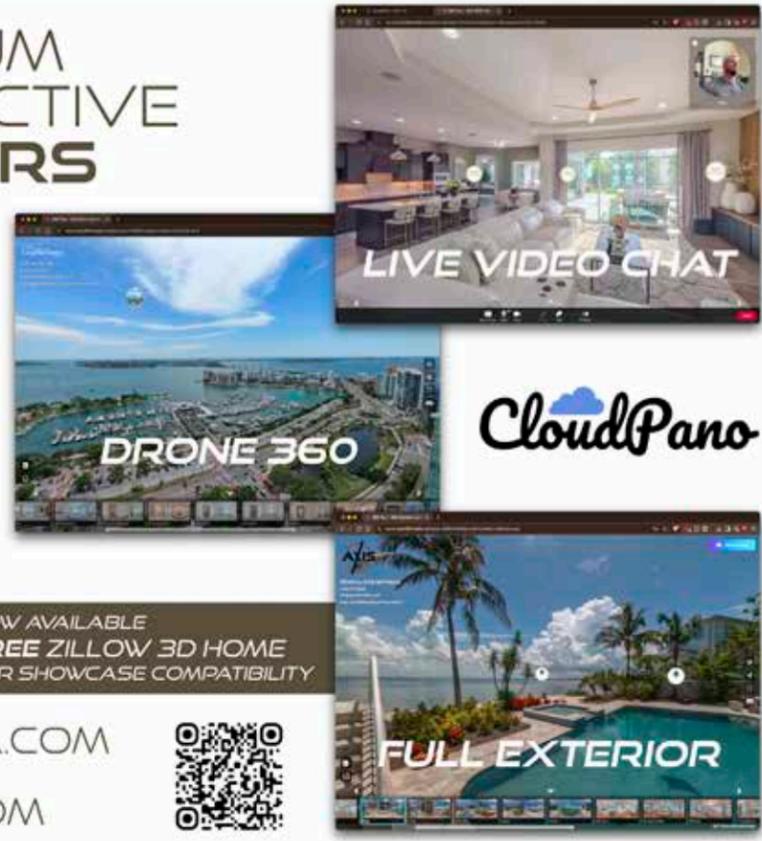
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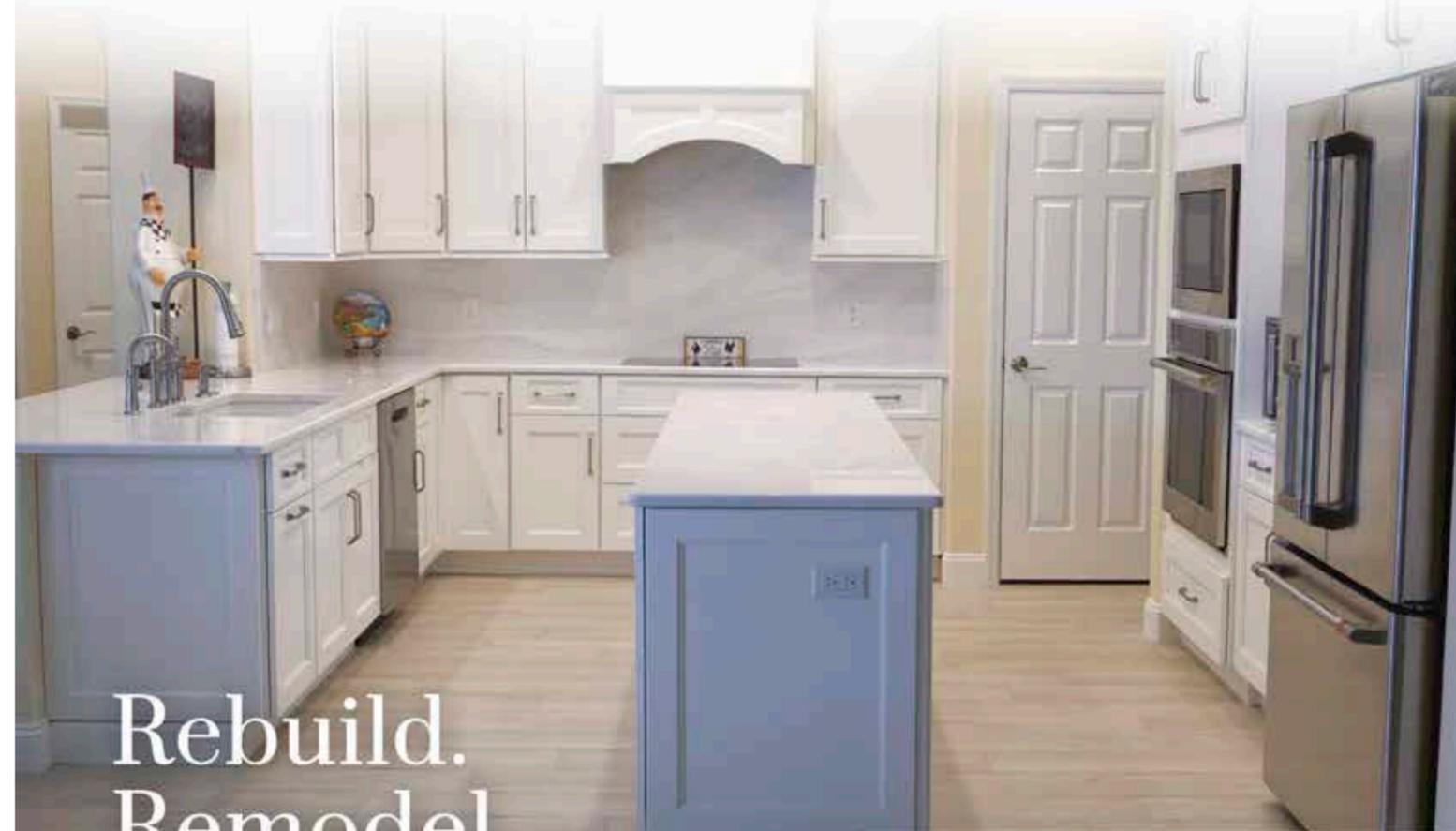
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