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FINDING JOY IN THE JOURNEY

WRITTEN BY KENDRA WOODWARD
PHOTOGRAPHY BY PURPLE MOSS PHOTOGRAPHY
PHOTOGRAPHED AT HART CROSSING SUMMIT HOME COLLECTIVE HOME IN FRANCIS, UT

Amber
MILTON



Although Amber covers Salt Lake, Summit and Wasatch Counties, Timber Lakes, a gated mountain community, is her specialty! She has dedicated the last decade to helping her clients navigate the complexities of buying and selling real estate with ease. “I go above and beyond to ensure my clients are 100% taken care of,” she says with pride. From massive log cabins to tiny little A-frames, and every style house in between, Amber enjoys the ever-changing environment that real estate provides. Because for Amber, real estate isn’t just another job, it’s an opportunity to form relationships and help people through major life transitions.

“I never want to let my clients down—it’s such an incredible feeling to help people through one of the biggest, most life-changing decisions they’ll ever make. It’s not just what I do, it’s what I LOVE!” That’s the part that fulfills her the most. But before real estate ever entered the picture, Amber’s career path began much the same — focused on client-relations and nurturing her client’s needs.

The middle daughter of five girls, Amber spent her youth gleaning the value of hard work, integrity, responsibility, and the joy life could bring, recalling the many nights she and her sisters spent playing outside together in their quaint Sandy neighborhood in Utah. After attending Salt Lake Community College, she worked her way up the ladder in retail sales, eventually becoming a district manager for Trade Secret Salons before moving on to Ulta Beauty and marrying her husband, Brock.

After 13 years of struggling with infertility, Amber’s path took a major turn when they decided to adopt. She recalls

that chapter in their lives as a whirlwind of excitement — they were quickly approved for adoption after posting their profile on an agency website, and with Amber wanting to be more present for their new baby girl, she left her retail sales job to get her real estate license. At the same time, Brock and Amber were selling their own home, moving to a different town, building a new home, and switching careers all simultaneously!

Having garnered an interest in real estate during the process of selling their home in Millcreek, Amber ambitiously sailed through her real estate courses online and anxiously began her next chapter in life as an agent. It may have taken five months to close her first deal, but as soon as the contracts were signed, it seemed like there was no going back for Amber...she was hooked. She thrived in the uncertainty that each new day brought — the ever-evolving processes and paperwork, meeting new clients, and the continuously shifting market — citing these things for keeping her career exciting and fulfilling. In real estate,

there’s never a dull moment, which is exactly the type of setting that Amber shines and flourishes through.

When technology changed the way buyers and sellers had access to the market and social media began to gain traction, Amber didn’t shy away from embracing the tool, she took it as another opportunity to learn something new to further ease her client’s journey even more. Energetic, knowledgeable, thorough, and well-connected, Amber’s singular goal has been, and always will be, to help her clients find the perfect property...and have fun doing it.

One of the many other ways Amber gets creative is through her “listing caravan”. With the Timber Lakes community not allowing Open Houses, she organizes listing caravans, opting to show listings to numerous buyers at once. But whether she’s scheduling showings, learning and implementing new documents, or helping plan the events with the Timber Lakes Event Committee, Amber’s life is all about balance. “I’m on an endless journey striving

to chase that sweet spot between work and play, but I’ve gotta say, I think I do a pretty great job at it.”

With the same zest she has in her clients, Amber shares her gratitude with others by volunteering with Hearts and Hands for Humanity. Recently, she returned from her third humanitarian trip to Tanzania where they helped drill one of two wells that she personally raised funds for along with brokerage Century 21 Everest and with her family. She also took the opportunity to summit Mt. Kilimanjaro for a second time on this last trip with one of her daughters!

At home, Amber and Brock recently celebrated their 24th wedding anniversary. Their two adopted daughters, Journie and Winter, are constant sources of joy and adventure within their lives, filling their time with never-ending activities like exploring the mountains, boating on Lake Powell and Bear Lake, or traveling the world. The Milton family truly enjoys living life to the fullest!

Looking back on her career, if Amber could suggest one thing to her younger self it would be to “Just go for it.” She explains how rejection is part of the process in real estate, and describes how it’s often the leap, not the landing, that can change your trajectory. Her own life is proof that by steering away from the path most traveled through faith, perseverance and determination, you’ll discover a world full of beauty, bravery, and some amazing people along the way.





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my clients down—it’s
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WRITTEN BY KENDRA WOODWARD
PHOTOGRAPHY BY PURPLE
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The thing about being the guy with a truck is...you're always the one getting called to help your friends move something. And Shay Underwood knows this better than anyone. Whether he was working at a country club or bartending on the weekends, the requests kept coming from customers and friends alike. Then somewhere along the way, a business idea started to take root.

An Ogden native, Shay was plugging along, working full-time at a warehouse, throwing freight, and part-time at a country club, finding his footing, when a friend asked him to tag along at an entrepreneurs meeting. Shay, unknowingly and slightly out of element, didn't know what to expect, but while he was there he was challenged to come up with a new business model...and the rest is history. Literally.

With little to go on, Shay used his own personal experiences to craft his response, ultimately writing his own future at the same time. Being the "friend with the truck", it wasn't uncommon for someone to call Shay up with a request to help them move something. And admittedly, he'd gotten pretty good at it, oftentimes utilizing his neighbor's trailer to get the job done. So, when prompted to create a business on the fly, it was an easy concept to come

S&S MOVING

up with...and an even easier task to name it S&S Moving.

Shay laughs, explaining that he didn't put much thought into the name as it was a merging of generations, combining his name (Shay) and his dad's name (Scott). "I named it after him because he taught me a strong work ethic, though he really had no part in the

business," Shay chuckles. Over the years, Shay has learned how to balance a strong work ethic and quiet consistency with being present for his family, and it's how he runs his business today: hands-on, hardworking, and committed to the people who count on him.

Starting with his own personal truck and his neighbor's trailer, Shay leaned



into the concept he had just created, opening S&S Moving in January of 2018. Despite having grown to 14 employees, Shay still maintains a very hands-on approach, joking that he still fills every role in the business — from driver and mover, to grunt work and HR — he does a little bit of everything.

He cares deeply about his clients’ experience, ensuring every step of the process runs smoothly and the way he intended it to. Because in the moving

world, efficiency is the name of the game. “A lot of clients tell me how fast we are and how well we do,” Shay prides. And it’s true, because his team regularly completes jobs in half the time that others might take, without cutting corners or skipping steps. So whether they’re assisting a client or one of their agent partners, S&S Moving gets their clients from point A to point B with ease.

And while Shay admits their slogans have evolved over the years, no matter

the phrase, their mission remains the same: provide efficient, careful moves that make a stressful day feel a little easier. Of course, that isn’t to say Shay hasn’t had his fair share of bumps and learning moments along the way, but he takes everything in stride and adjusts their services accordingly.

Nearly a decade after opening its doors, Shay continues to make significant improvements to the company’s approach, especially with their long-

distance jobs, by streamlining logistics and creating smoother, more reliable outcomes for clients. Even now, Shay is always contemplating what’s next for the business, admitting he would love to add storage to their menu of options in the future. But for now, they’re still just focused on moving services — including local/long distance, residential and commercial moves, and junk removal.

With each new day, Shay continues to find joy in the simple things, like

learning his client’s stories, nurturing new relationships, and visiting new areas and properties. From spiral staircases to jaw-dropping estates in Eden and Park City, Shay gets to step inside homes he never even knew existed. Laughing he admits, “I feel like if I sneezed in there I might get in trouble,” in some of the fancier listings.

Outside of work, Shay continues living life with the same bright and positive spirit he brings to work. Alongside his

wife, Ashley, his two kids, Wesli and Blakely, and their three dogs, Luna, Duke, and Dax, life at home is as lively as his moving schedule, filling every day with razor rides in the sand dunes, golfing, wake surfing, and boating.

And while Shay has built a successful company brick-by-brick, he hasn’t lost sight of the bigger picture...his community. He recently volunteered at the Ogden Marathon, helping with cleanup, picking up clothes, cups, and coolers, and breaking down canopies at the end of the race. Because that’s just the kind of guy Shay is...the one who shows up, gets his hands dirty, and somehow keeps everyone laughing along the way.

These days however, you won’t find Shay operating out of a borrowed trailer — he’s back in Ogden after spending five years living in Hooper, ready to grow and expand his business. But at the heart of it all, S&S Moving is still rooted in the same values it started with: hard work, heartfelt service, and a guy who never minded being the friend with the truck.

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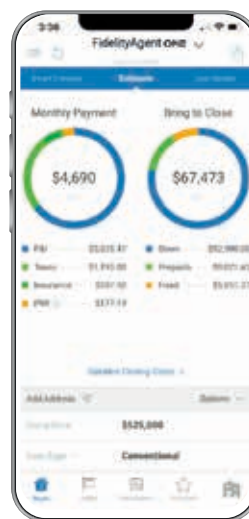
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Jordan Hansen

FLYING
HIGH

The smell of jet fuel and the sound of rolling luggage may seem worlds away from the hum of open houses and listing appointments, but for Jordan Hansen, the airport was where his journey began... and what ultimately crafted his passion for real estate.

Jordan didn't always have intentions of becoming a REALTOR®, but if you trace his steps, it all makes sense as to why he did — his journey was built on service, culture, and a calling to help provide people with the tools to change their lives.

Born in Salt Lake City and raised in Malad, Idaho, Jordan was taught the value of hard work early on by his mother, whom he praises for her never-give-up attitude and perseverance. "My mom was a very hard worker," he says. "Often working multiple jobs so she could make sure me and my siblings had everything we needed. Her drive and care for our family really has helped me focus and work on that for mine."

Before entering the workforce and climbing corporate ladders, Jordan served a mission in Tallahassee, Florida, where he not only strengthened his faith, but learned resilience, communication, and how to navigate rejection. After which, he moved back to his hometown and immediately dove into a career with American Airlines at the Salt Lake City airport. "I've always had ties to the area, West Valley specifically. It's always

been my second home, and when I came home from my mission, it was where I settled down."

With two major life journeys that both centered around collaboration, communication, and service, Jordan admits with a laugh that he was pretty well prepared for a career in real estate — from knocking on doors and getting them slammed in his face during his mission trip to learning how to navigate and cater to a variety of cultures and personalities while working at the airline.

After years working in the airline industry, however, Jordan felt it was time to upgrade his career in service to something that had a more direct effect on his customers. Once he discovered he could do both in real estate, he was all in, bringing with him a people-first mentality. "This isn't a sales industry, it is a service industry. My background in service and my desire to serve my community has been the number one driver in my early success."

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“THIS ISN’T A SALES INDUSTRY, IT IS A SERVICE INDUSTRY. MY BACKGROUND IN SERVICE AND MY DESIRE TO SERVE MY COMMUNITY HAS BEEN THE NUMBER ONE DRIVER IN MY EARLY SUCCESS.”

Banker, Jordan works hard to ensure his clients feel heard and empowered every step of the way. “I get to help families achieve their goals. How amazing! The reasons behind a move aren’t always happy, but I get to be the one who helps families in Utah accomplish their goals, their needs,” he prides. “My previous experiences taught me everything I would need to know about real estate — different people, different destinations, different paths. My job has never been to help someone buy or sell, it’s always been about getting them where they are going.”

With that mindset, Jordan took aim at an industry that often took advantage of buyers and sellers... and put them at the forefront of his focus. “Being a new agent, I realized I had to have a trusted process when I was competing against veteran agents with experience. So I created that system and developed a process for my clients that always puts them in the driver seat.”

He’s also embraced mentorship and guidance at every stage of his journey, citing agents like Justin Nelson and Spring Bengtzen for guiding him and helping him see his own potential. “They saw in me potential that I never realized I had. I owe so much of where I am today, to their mentorship. And though I am no longer with their team, I am forever grateful for their guidance.”

Today, Jordan’s focus has expanded well beyond the confines of helping local buyers and sellers, as he continues to make strides towards growth both within his community and in his hometown as well. He aims to bring together all of his passions under one roof, part of which includes getting dual-licensed back in his home state of Idaho.

Part of his efforts also includes collaborating with more Polynesian role models within the industry, like Solo Tuiaki, Harris Mata’afa, and Semisi Solovai, and creating new programs directed towards assisting Polynesian buyers and sellers to better help ease their journey.

Those who know Jordan describe him as funny, creative, and caring, and say that he leads with empathy, shows up with solutions, and isn’t one to waste time pointing fingers. A perfect example of that mindset is reflected in one of Jordan’s favorite quotes from Henry Ford: “Don’t find fault, find a remedy.” “I love this quote because it’s how I approach my life. I don’t point fingers or cast blame on anything that has happened in my life. Instead, I choose to focus on finding the way to fix it or make it better.”

At home, Jordan gives his full attention to his wife, Maddie, and their two girls, Stockton and Livi Jae. Unashamed Disney fanatics, Jordan admits, “I love letting my girls experience a life that I didn’t have growing up and trying to create as many experiences as I can for them. When I look back at my life, every memory is an experience, not items or things, but a feeling brought on by an experience. And I want them to have the best ones!”

From Malad to West Valley, from airport terminals to living rooms, real estate has become way more than keys, contracts, and closings for Jordan...it has become a vehicle for impact. Whether he’s helping a Polynesian couple buy their first home, guiding a Utah family through a tough transition, or simply planning the next Disney adventure with his own family, Jordan stays rooted in what matters most: the relationships he impacts along the way.





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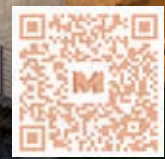
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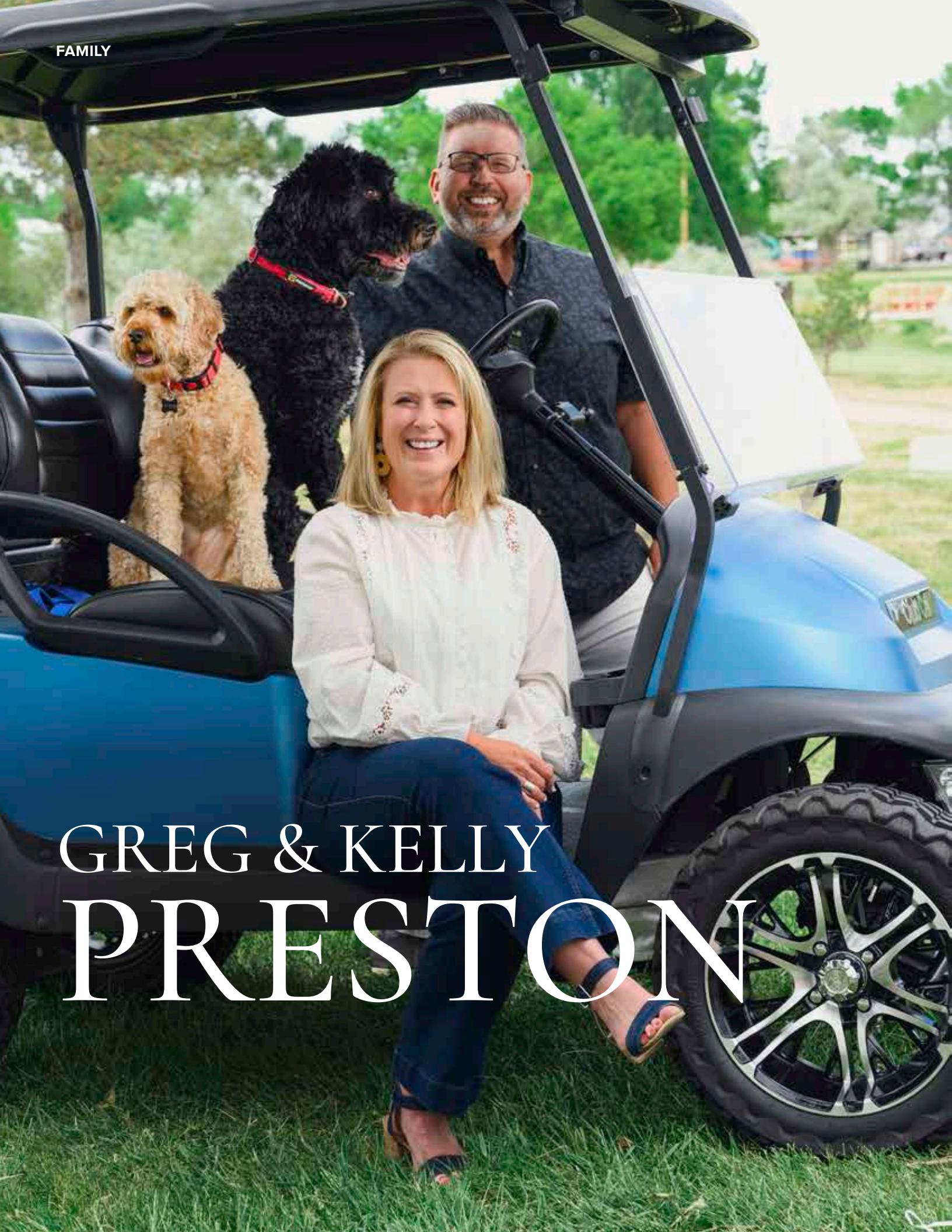
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GREG & KELLY PRESTON



Moving Forward

WRITTEN BY KENDRA WOODWARD • PHOTOGRAPHY BY PURPLE MOSS PHOTOGRAPHY

When Greg and Kelly Preston packed up their lives nearly a decade ago, leaving behind the familiar rhythms of Wisconsin and Ohio (respectively), they were chasing something less concrete than a career...they were chasing a shared dream of the wide-open West. "We absolutely love this state," Kelly says now. "We've built our careers and our family here, and we treasure the balance of community and outdoor beauty that Utah offers."



The same balance they’ve found in their everyday life is also what defines The Perry Group as a whole, with Greg serving as a senior agent and mentor and Kelly as both a real estate agent and certified life coach. Their team isn’t built on flashy marketing or chasing trends; it’s built on something simpler, more honest—it’s built on heart. “We are incredibly grateful to be doing this together, in business and life,” Kelly prides. “We’re learning as we go and loving the journey side by side. We hope our clients feel that heart in everything we do.”

So, where did this desire to help others come from? For both Greg and Kelly, it stemmed from a childhood steeped in hard work and family business. Growing up on a dairy farm in Sheboygan County, Wisconsin, Greg learned that hard work was a way of life while juggling multiple jobs and managing neighboring farms. Those early years instilled in him a love of service which later led him overseas, working in humanitarian roles and eventually into real estate, explaining, “Real estate became the perfect fit—a place where I could combine strategy, service, and people-centered work. It’s not just a career; it’s something I truly love.”

Kelly’s upbringing was equally rooted in responsibility, as she helped her family run a full-service animal hospital and boarding facility. “At the time, I didn’t realize what a gift it was to learn the value of hard work and pride in ownership,” she reflects. Later, with a Master’s degree in Leadership and years spent guiding others through major life transitions, it was a natural step for Kelly to open a coaching business, and soon after that, she joined Greg in real estate. Each progression happened at the right time.

But the prospect of joining forces and forging a career together didn’t appear out of thin air for the couple; it emerged

from grief. In 2019, Greg and Kelly’s 13-year-old son, Jackson, was diagnosed with brain cancer, and then in 2021, the unimaginable—their eldest son was killed in a car accident. Everything in their world shifted. The challenges and loss offered Greg new clarity on what mattered most in life, shaping his perspective and desire to help others. Today, Jackson has regular visits to Primary Children’s, and they are happy to report that his condition is stable. “He has the most amazing attitude through all of what he’s faced,” says Greg. “His big sister, Claire, has also faced so much in fearing the loss of her little brother and then losing her big brother like she did. Jackson and Claire are now inseparable and the best of friends.”

“I began to fully appreciate daily moments with my family,” Kelly says quietly. “Becoming a coach and helping others lead through uncertainty taught me that growth happens in the hard moments,” she admits, explaining how the hardest lessons they’ve experienced together have become the foundation of their career today. “Our goal is to make the process clear and peaceful for our clients. We don’t just get you through the transaction. We aim to be the calm in the storm.” Greg adds, “We know when to listen, when to guide, and when to simply be present. We don’t just guide clients through transactions...we help them navigate the emotions and stress that often come with big changes.”

Whether someone is buying their first home or saying goodbye to the one they raised their children in, Greg and Kelly are there, walking beside them with care. “Seeing their peace of mind is what drives us,” Greg smiles. And they do it all with an emotional intelligence that stands out in an industry often defined by numbers. “Watching clients spiral due to past experiences with other agents showed us something profound: people don’t just need answers; they need peace. That’s when we shifted to being the team that slows things down,

listens deeply, and becomes that trusted presence—like a trusted aunt or uncle who helps bring clarity to the chaos.”

For Greg and Kelly, it’s clear that real estate is about people. “You’ll wear more hats than you ever expected,” Greg laughs. “I’m a coach, therapist, negotiator, scheduler, and friend.” He and Kelly are constantly learning from those around them, encouraging others, and inspiring one another to step into their fullest potential. And through it all, family remains the center of their journey. Married since 1997, they’ve faced loss no parent should have to, but continue to find strength through their family and loved ones. They enjoy mountain drives, movies, and share a love for traveling. “We recently took a trip to Morocco to show our kids where we lived overseas, since they hadn’t had the chance to see it yet,” says Greg. “We also enjoy taking trips just about anywhere — we especially love cruising with the family and vacationing in places like Canada and Mexico.” The Prestons also enjoy shooting hoops in the driveway and have recently begun training for the Chicago Marathon this upcoming fall.

Having faced great loss as a family, Greg and Kelly also devote a lot of time and effort to supporting causes that help families facing grief and illness through organizations like Comfort Zone Camp and St. Jude Children’s Research Hospital. Kelly is also working on launching a group coaching program to help others become confident, heart-centered coaches, emphasizing that most people already have what it takes to accomplish their goals; they just have to be shown the way.

For Greg and Kelly, it’s obvious that real estate isn’t about making a sale; it’s about making a difference. And that’s exactly what this husband-and-wife duo is doing...helping others move forward through one heartfelt conversation, one guiding step, and one home at a time.

“

We are incredibly grateful to be doing this together, in business and life.”



Your Key To A Better Life

WRITTEN BY
KENDRA WOODWARD
PHOTOGRAPHY BY TIFFANY
BURKE PHOTOGRAPHY



Jennifer YORGESSEN

Jennifer Yorgesen never expected a job rejection to set her path on fire...in the best way. The second time she was passed over for a promotion she was more than qualified for, a fire ignited within her. “Getting rejected and not getting that job at the school was the best thing that could have happened,” she admits looking back now.

What ultimately followed was a bold decision that would change everything in Jennifer’s life...she quit! And instead of looking down on herself for being looked over in a job she was admittedly really good at, Jennifer did what she does best and moved forward with fierce determination. And that single act of bravery, in essence, became the first step in a journey that would transform not only Jennifer’s life, but the lives of countless others that she has touched since.

The powerhouse behind Yor View Real Estate at KW Westfield, Jennifer’s style is rooted in strategy, heart, and hustle. Utilizing her past, she’s built a thriving real estate career grounded in an innate ability to connect with people and an obsession with learning. Despite the lack of real world information covered by her real estate classes, Jennifer was determined not to become another industry statistic. “I was clueless,” she says with a wry smile about how she felt starting out in the industry. But she was determined to succeed, so she attended every class and networking opportunity she could and took leads from successful industry giants. “Most importantly, I worked relentlessly and took action even before I knew everything.”

Over time, Jennifer’s focus grew beyond residential resale, ultimately

stepping into roles as advocate, teacher, and mentor. With the help of her seven mantras — which cover everything from busting down doors and embracing vulnerability to always being open to new knowledge and experience — Jennifer not only grew her business, but more than tripled it!

Four years later she was navigating even more hurdles when she left her former brokerage, despite her ranking as one of the top ten agents in the state. “I began researching how to run a business and discovered the 80:20 principle,” she recalls. “The solution was to focus on my 20%, delegate the other 80%, and hire experts for tasks I wasn’t good at. This led me to a new brokerage where I could expand my knowledge, think bigger, and be more efficient.”

“This transition made me realize more success principles: you are only as good as the people you surround yourself with, and if you’re comfortable, you’re not growing. In my old brokerage, I thrived on the recognition. I was comfortable and a winner! Yet in my new brokerage, top agents were achieving numbers I had never imagined and I felt inadequate. But I stretched myself, embraced vulnerability, and embarked on a journey of growth.”

As her business scaled, so did Jennifer’s ability to give back, and she wasn’t about to become a slave to the freedom that success provided her. If anything, her journey taught her that success wasn’t measured by numbers alone, but by the impact you have along the way. And it was that very belief which became the foundation of her nonprofit.

“I wanted to do something where clients, friends and the community could join in to make a big impact,” says Jennifer. “I wanted an event that had a purpose.” What started as a small client-event quickly grew into a much more powerful movement. Initially partnering with a larger nonprofit in her first year and focusing on helping a firefighter battling sepsis and cancer while his wife, who had just given birth, was hospitalized, Jennifer realized the limitations she was facing working with an outside organization whose mission had a specific focus on the people it helped.

Once again, the fire was lit and Jennifer wasn’t about to back down. She started her own nonprofit, YOR Christmas Magic, which now helps 15-20 families annually, rather than just one. She also began partnering with other local initiatives like the Spanish Fork Fire Department’s Fill-A-Boot fundraiser. “We started that together and have now started helping other fire departments who have joined with us. We couldn’t do this without SFFD—they have been here since the beginning.” Even her brokerage and fellow agents have gotten involved, often taking on nominations that Jennifer and her nonprofit can’t help. As she can only cover Utah County, Jennifer admits the more agents that get involved and step up, the more families they can reach beyond the county lines.

Even with all her success — almost \$200M sold, seven personal investment properties, and a thriving nonprofit — Jennifer’s proudest moments often circle back to the people around her...her family. Her husband, Brian, affectionately known as “Brian the Budget Man” due to his ability to keep their finances in check back when

Jennifer was a stay-at-home-mom raising their four children, has been her biggest supporter throughout their 33-year marriage. Though not licensed, he frequents her open houses and often acts as her personal chauffeur, turning long workdays into quality time. If Jennifer happens to have a listing that is quite far away from home, smartly, the couple turns the evening into a date night...or even a long weekend away.

And despite all their kids having started their own families now, the family still enjoys regular vacations together, relishing time with their seven grandchildren. They enjoy heading down to one of their vacation rentals in St. George, gathering everyone under one roof, and relishing in the opportunities her career and hard work has provided them.

From rejections to red carpets, Jennifer has turned her life into a quest for empowering her clients, coaching other agents, and turning heartache into holiday magic. She's a woman on a mission to spread joy, ensuring every client closing is a celebration of an enjoyable journey to their new home. "We often let work consume all our valuable time," she says looking back on her career. "I have met amazing people along this journey, I get to help others create wealth through real estate, I get to teach others, and I also get to associate with those who think big and give back in a huge way."



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