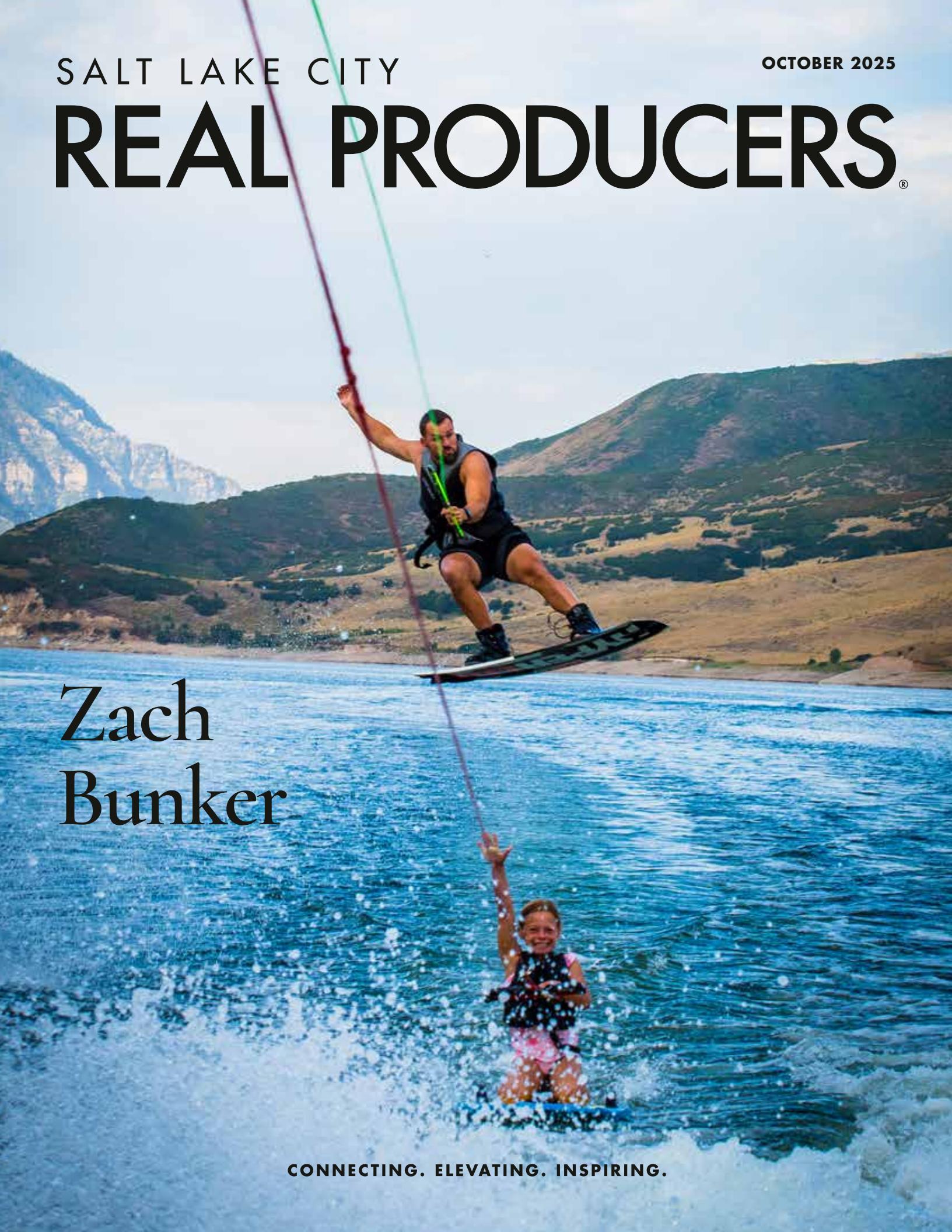


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A dynamic photograph capturing two individuals on a lake. In the upper portion of the frame, a man with a beard and short hair is wakeboarding, leaning into a turn. He is wearing a black life vest and black shorts. A red tow rope is attached to his vest, and a green tow rope is attached to his board. In the lower portion of the frame, a young girl with blonde hair is standing in the water, holding a red tow rope handle. She is wearing a black and pink life vest and pink shorts. The lake is a vibrant blue, and the background features majestic, rugged mountains under a clear sky.

Zach
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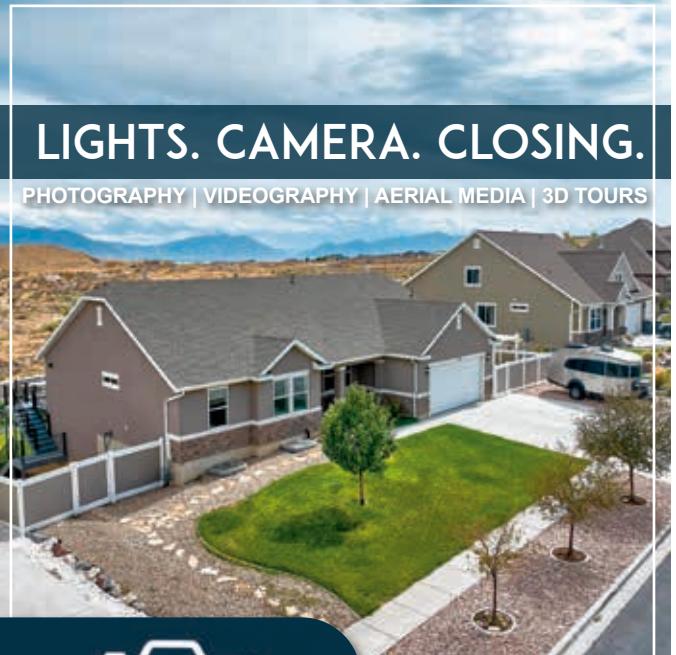
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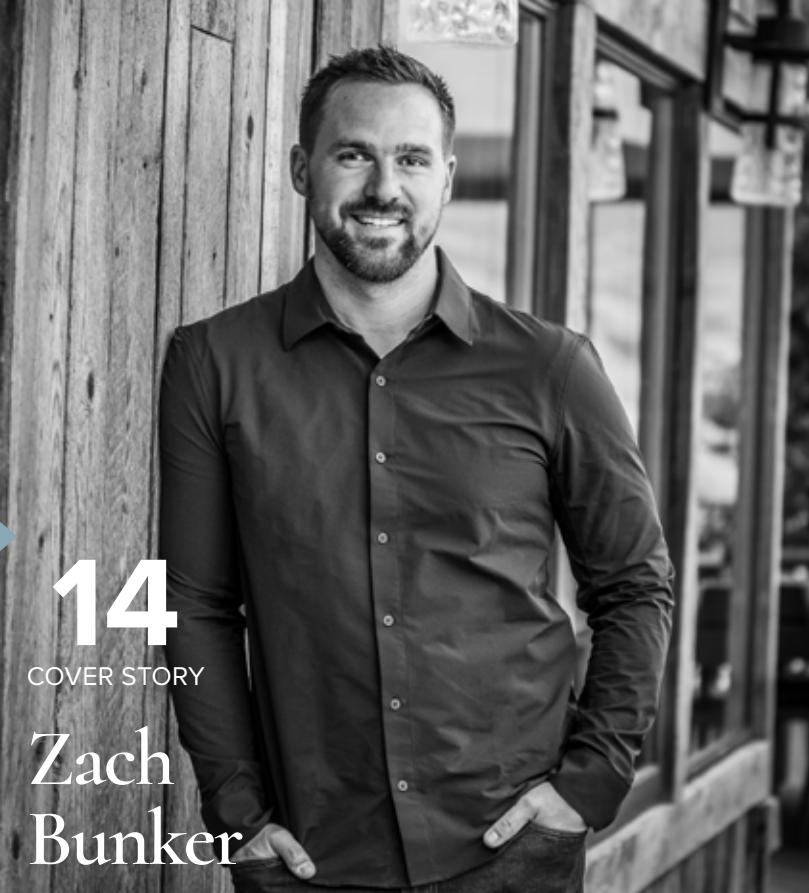
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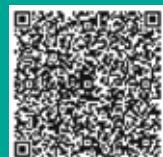
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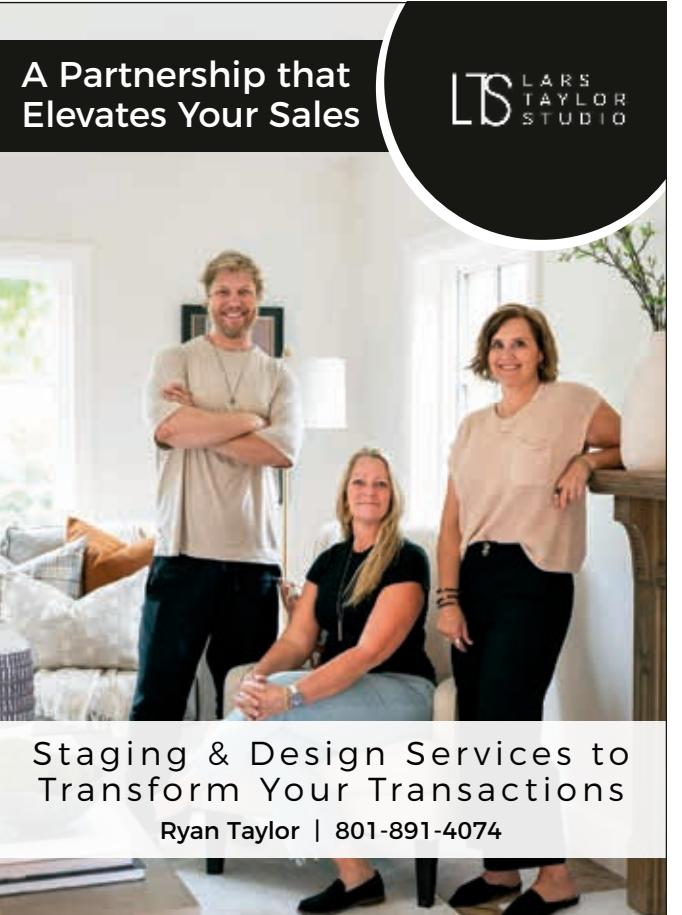
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Zach Bunker

AN AGENT FOR EVERYONE

WRITTEN BY
KENDRA WOODWARD
PHOTOGRAPHY BY
MARISSA MCCUTCHAN

The first thing you should know about Zach Bunker is that he's not the flashy, suit-and-tie kind of agent. He's a t-shirt and jeans kind of guy through and through. He doesn't put on a show for anyone—not his clients, not his colleagues, and certainly not himself. "Maybe when I start selling million-dollar deals, I'll wear a suit," he once joked. Yet, even when those million-dollar deals did come along, he still didn't wear a suit. What I'm trying to say is...what you see with Zach is what you get: someone who cares deeply, works hard, and has a quiet yet charming way of making people feel seen and supported.

Zach, a real estate agent on the View Utah Listings team, was born in Colorado and spent his early childhood tending to his family's farm, often spending his mornings feeding cattle before school. This experience shaped him in a way no classroom could and had a massive impact on his character and work ethic. By the time he was 10, his family had moved to Hawaii, where he spent six formative years soaking up island life before relocating to Utah at 16.

After a year of college and a two-year church mission to Ghana, Zach returned home, got married, and obtained a degree in accounting, a degree he jokes he doesn't use much now. However, his initial career path led him towards the world of tech sales, where the work was boring despite being pretty successful. But it greatly lacked fulfillment. Trying to please a boss who didn't care, it drained the life out of young Zach, pushing him toward a career where connection mattered more.

Recalling his time buying his first home back in 2016, Zach was surprised by the care and effort that his agent put into his search. And when he looked a bit deeper, he saw how much a career in real estate had provided his agent—a steady job, financial success, a good life, a stable income large enough to support his family and generational wealth to follow. So, four years later when Zach was contemplating a career change, he reached out to his former agent and asked to join his team. "I told him, 'I want my life to look like yours. Tell me what to do

to be successful and I'll do it.'" Following the path laid out before him, Zach hasn't looked back since.

Though he jokes that money was initially the most attractive part of the job, Zach has come to realize that true success in real estate lies with the people you meet. The connections he builds, especially with first-time homebuyers, bring him the kind of satisfaction that can't be measured on a spreadsheet. Recalling a particular couple from Alabama who were first-time homebuyers, Zach describes the tears of joy they sobbed at the closing table after many doubtful moments, thinking they would never be able to afford a home.

From the beginning, Zach approached real estate like a 9-to-5 job. Not because it was required of him, but because hard work is in his DNA. After his career in tech sales left him feeling unfulfilled, Zach started selling real estate with only one goal: to ensure he made enough to cover the costs of startup, which he ended up surpassing within four months.

While other agents have tried to dive headfirst into flips and wholesale deals, attempting to master every aspect of industry all at once in hopes of success and recognition, Zach focused on proficiency, one niche at a time. He listened to his team lead, stayed grounded, and kept it simple—an approach that has paid off tenfold.

His lighthearted take on the business is a breath of fresh air within the industry. Laughing, he states, "Everyone sees the glory in real estate, but nobody

sees the 'suck.'" Those long drives to tiny properties in the middle of nowhere? He's happy to do them. And he'll sell them again and again if it means helping a client and growing his network. One small condo sale in particular really solidified that lesson for Zach. Having waited numerous years to be ready to buy, the client ultimately linked Zach up with her brother and then her father, who has since purchased nine properties with him.

If you haven't noticed by now, what sets Zach

apart is the simple fact that he shows up. Not just professionally, but personally as well. Many of his clients become friends and he often calls on them when he's in their area—whether it be to grab a soda and a bite to eat or even to stay the night. That kind of closeness doesn't come from business cards or polished pitches...it comes from being real. And that's what Zach is most passionate about: being authentic.

At home, Zach and his wife, Holly, have four young kids,

Lexi, Kaden, Kenzie, and Maverick, a backyard full of chickens (32 of them), and one lone rabbit. Life outside of work is about the simple things: boating, skiing, and dirt biking... so long as he gets to do it with friends and family. Zach prides that he recently taught his daughter how to wakeboard, and last year, he and Holly celebrated their anniversary with a trip to Switzerland.

"I don't do a lot," Zach remarks with a shrug, but those around him will tell you otherwise.

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Before she was running a full-service real estate media company, Lauren Heninger was just a teenager in upstate New York, fiddling with film in a high school darkroom. Growing up in Rochester, the hometown of Kodak, photography wasn't just a hobby; it was practically a rite of passage. With every high school in Rochester having dark rooms at the time, it's where she first fell in love with capturing moments and developing her creative eye, long before megapixels and editing presets became the norm.

Then came the digital age, and with it, Lauren had a camera practically glued to her hand. Whether she was traveling, hiking, or just documenting the ever-changing scenery of her life, she never stopped shooting. Her twenties were full of adventure, moving with the seasons and working in places like Sequoia National Park and at Alta in Salt Lake City. For ten winters in a row, she carved powder by day as a professional ski instructor and cultivated her passion for photography in between shifts, citing Salt Lake as her home base on the West Coast.

Then, in 2019, her two passions—real estate and photography—merged. While working for a home builder in Whitefish, Montana, as a project coordinator, Lauren often found herself behind the camera, snapping progress shots of the homes, making selections, and capturing special moments with her clients. “I was already interested in photography, then I worked for a homebuilder and ended up seeing someone start a real estate photography company in a neighboring state,” she explains. And the spark was lit.

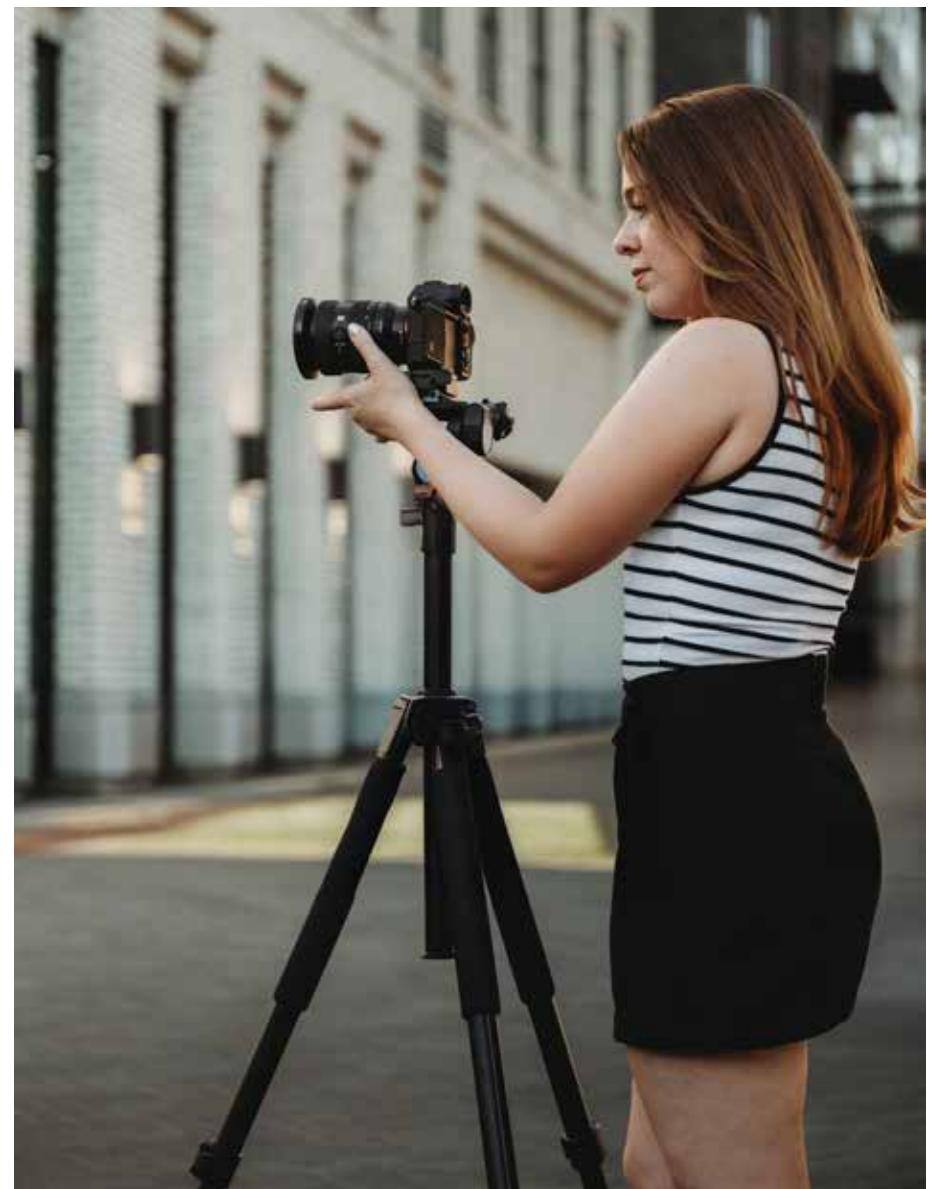
By 2021, she launched Mesa Media—equal parts passion project and entrepreneurial leap of faith. In classic Lauren fashion, however, excited for what lay ahead, she'd already shared the idea with half of Alta before she officially opened, which meant there was no turning back. And by the time everyone returned to the slopes the following season, she had to make it happen...and she did! Mesa Media quickly grew into a full-service media

company, providing everything from listing photography and videography to aerial drone shots, 3D tours, and even branding content for clients. As Lauren explains it, “Pretty much anything a listing needs, we can provide.”

What really sets Mesa Media apart, however, isn't just Lauren's technical skills behind the camera—it's her creative eye. “One of the biggest things I do is try to mix real estate photography with an architectural style of photography.” And it's that exact attention to detail and unique perspective which has many of her clients calling after spotting her work on social media, drawn in by her

crisp composition and editorial flair. “It's kind of the mix of real estate and architectural photography that makes us stand out from the competition.”

But the job isn't just about pixels and precision; for Lauren, it's the constant change and high-tempo energy of the work that keeps her fired up. “I love being able to photograph different homes throughout the day and help clients get their listings sold and looking perfect,” she says with a smile. It's a lifestyle that mirrors a passion for travel and exploration that she's had since childhood—on the move, full of variety, and driven by passion.



So where did that drive come from in the first place? Well, Lauren will tell you it runs deep in her DNA as her family is full of relentless work ethic, with several PhDs in the lineup as well. Both of her parents have a strong work ethic, and they are a huge source of inspiration and strength in Lauren's life.

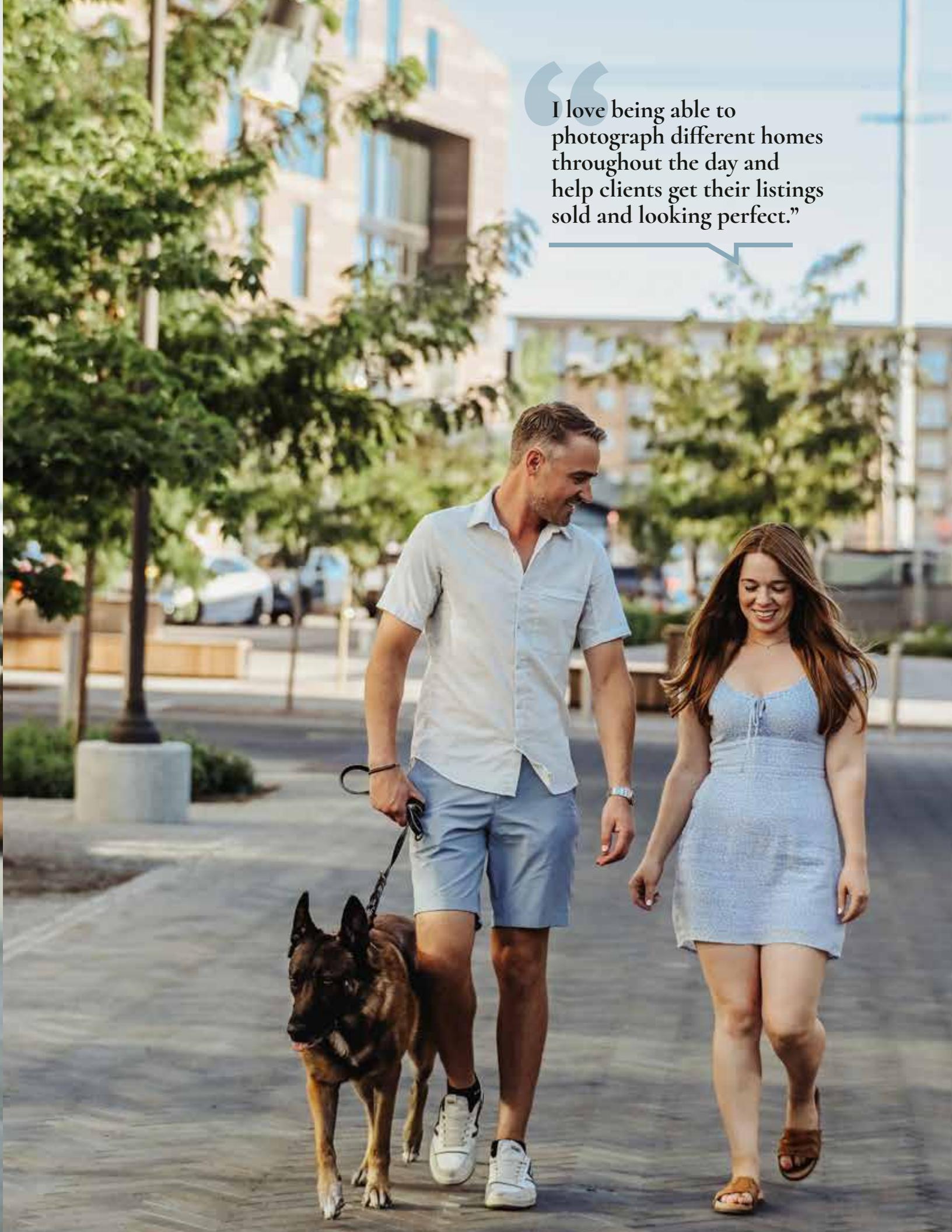
At home, Lauren's world is filled with mountains, movement, and music, as she and her partner, Ethan—her business sounding board and occasional on-site assistant—live between Big Cottonwood

Canyon and Little Cottonwood Canyon with their well-loved Belgian Malinois, Hoyt. They ski often, never miss a good concert, and travel as much as their schedules will allow.

Yet, when she's home, life isn't all about cameras, clients, and clicks. Lauren uses her success to get involved and give back any chance she gets, proudly serving as a Platinum Sponsor with the Women's Council of REALTORS® and supporting local boards, events, and real estate

charities around Salt Lake. She also donates often to the ski industry and national park systems, two communities that have shaped her journey throughout every season.

With Mesa Media thriving, creativity still shining, and new projects on the horizon, Lauren's story is just getting started. But one thing will always remain clear: Whether she's behind the camera or behind a business plan, she sees the world through a lens of endless possibility.



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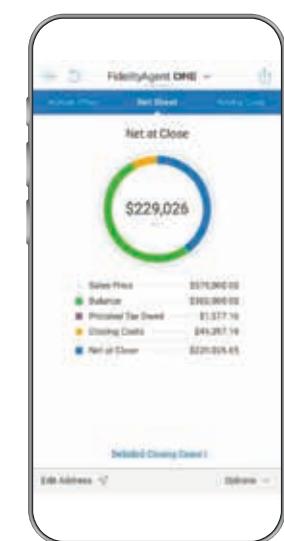


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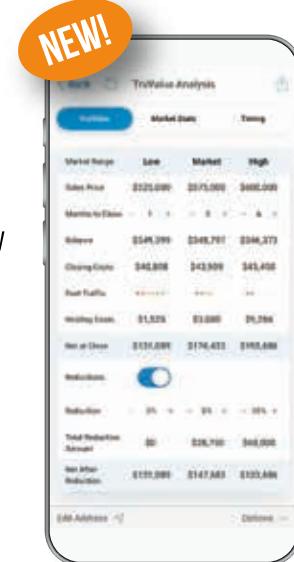
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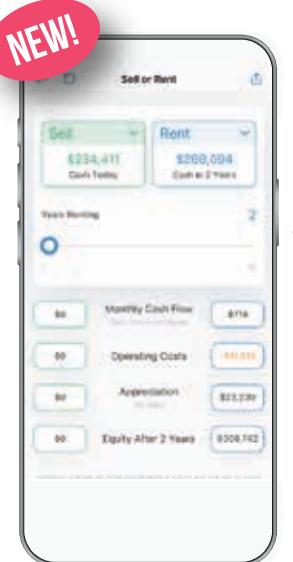
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Instantly compare listing vs. leasing to guide investors and homeowners toward the smartest move.



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BRANDON McBride

YOUR EXPERT GUIDE IN REAL ESTATE

WRITTEN
BY KENDRA
WOODWARD
PHOTOGRAPHY BY
TIFFANY BURKE
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If you've ever wondered what it's like to grow up in the same hometown as Napoleon Dynamite, just ask Brandon McBride. But don't expect to see him in any tetherball tournaments, because Brandon's story trades the character's quirk for hustle, heart, and high performance.

A self-made success with more than 400 homes sold since getting licensed in 2014, Brandon's story is proof of what hard work and dedication can do. As a child, he earned his stripes the old-fashioned way while watching his father build fences under the hot sun and learning discipline in the gym at school, one wrestling match at a time. But it was those early years which instilled in Brandon a fierce work ethic and a competitive drive that never wavered.

An only child, Brandon quickly discovered that if he wanted something, he had to make it happen for himself. He had to be self-sufficient. When Brandon began working at a daycare out of high school, he realized something was still missing. He craved more...more potential ... something bigger. So, when JR McLaughlin, youth men's leader at his local church, suggested that Brandon shadow him at the office, Brandon took the opportunity to learn a new trade and instantly fell in love with the real estate industry.

Fast forward to today, and Brandon has since become a key player on the Justin Udy & Team Real Estate Group at Century 21 Everest, the very same team he once shadowed JR on! He's amassed his own sphere and garners great joy from helping his clients achieve their own real estate goals.

"It allows me to provide in a way that also lets me help others," he says. "It's been challenging and rewarding." Above all, Brandon brings an unwavering dedication to making the home buying and selling experience feel anything but transactional for his clients. He ensures the process is grounded in care,



clarity, and connection, while also finding great joy in being able to provide for his own family—both at home and in the office. It's an underrated value in the industry that he's trying to change the status quo on.

Brandon focuses on providing a concierge-level experience by being responsive, transparent, and empowering. By taking the lead through the emotional ups and downs of real estate, Brandon ensures his clients stay grounded, supported, and proud of what they've accomplished by the time they reach the closing table. Clients also benefit from his deep network of trusted vendors, cancellation guarantees, and programs designed to protect their interests and empower clients with the knowledge and confidence they need to navigate the market like a pro.

Looking back on his career, Brandon notes that he finally understands now how every client he retains continues to expand as the years go by—it's something he didn't fully grasp in the early days of his career and is something he advises new agents to put more effort into from day one. "Don't be afraid to keep clients closer once you close on a transaction," he says, explaining how they'll become clients again 5-10 years down the line.

At his core, however, Brandon's motivation has always been rooted in creating stability—not just for his clients, but for his own growing family as well. At home, he and his wife, Lexi, enjoy spending time with their three children, Beckham, Daxton, and Millie, and are excited to be welcoming twins in the near future! In his free time, he favors pickleball and golf, can often get a little too loud cheering on his favorite sports teams, and enjoys traveling with the family to destinations like Manilla Pond in Pleasant Grove, Thanksgiving Point, St. George, and Cornbelly's in Lehi.

Looking ahead, Brandon plans to continue leveraging the lessons he's learned through real estate and from mentors he's met along the way like Justin Udy, JR McLaughlin, and his loan officer, Anthony VanDyke. His hope with each passing year is to further refine

his strategies, elevate client experience, continue to grow from within, and to always be open to the next new industry-leading techniques as they come.

Whether he's guiding nervous first-time homebuyers or giving back to charitable organizations, like the Ronald McDonald House and Big Brothers Big Sisters Utah, helping others is at the center of Brandon's focus. After all, self-sufficiency isn't just something he learned growing up—it's something he lives by.



“

Don't be afraid to keep clients closer once you close on a transaction.”





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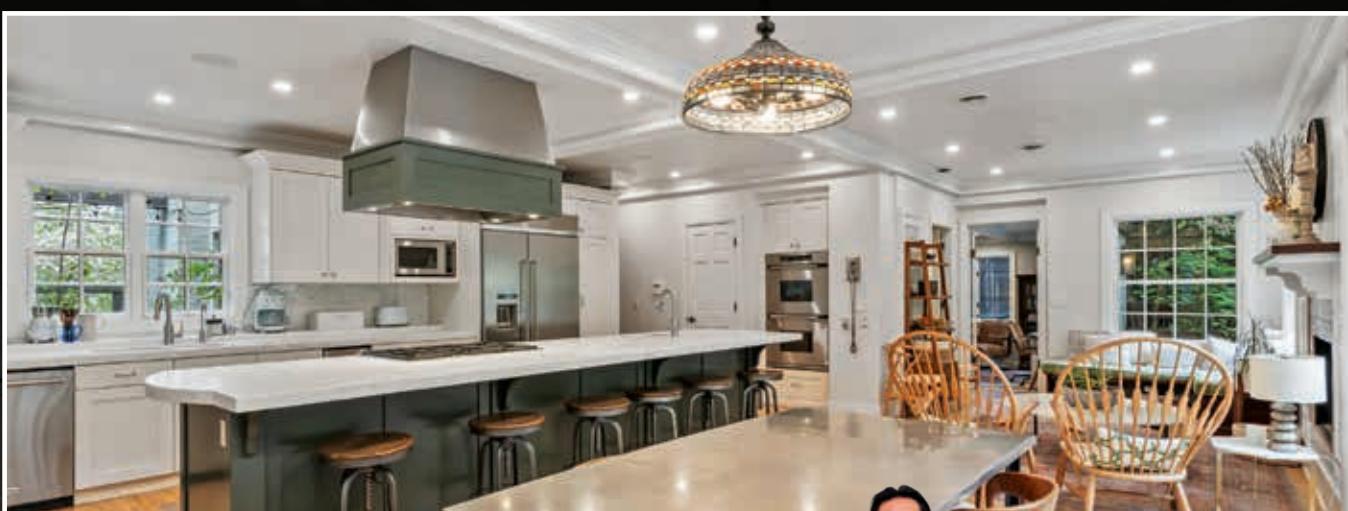
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Susy Clyde

BUILDING A SISTERHOOD

WRITTEN BY KENDRA WOODWARD
PHOTOGRAPHY BY LEXI RAE PHOTOGRAPHY



If there's one thing you should know about Susy Clyde, it's this: She doesn't wait for opportunity to come knocking. She'll build the door, paint it pink, and install a welcome mat that says, "Let's get to work."

Driven, dynamic, and deeply devoted to lifting others up, Susy is the kind of woman who can close a deal, host a party, and still find time to mentor the next generation of female powerhouses. "Work will win, where wishing won't," she often says because it's the motto she lives by. Whether she's building wealth for her clients or building up the community alongside fellow agents, Susy's mindset is simple: show up, work hard, and be kind.

Raised in rural Rexburg, Idaho, Susy was one of eight kids in a family that lived on a dual-teacher income. Back then, that didn't grant the family much, but it taught Susy the greatest lesson of all: If you wanted anything in life, you had to earn it. "My mom did a great job at teaching us how to work," Susy says, laughing while she adds, "I'm classy, but I still milked the goats every morning."

After graduating from BYU with a degree in social work, Susy put her studies to work with Mary Kay, where she eventually spent nine years as a director while earning three cars, diamond rings, and proudly joining the Queen's Court for both sales and recruiting. "I loved what Mary Kay stood for," she admits, crediting their focus towards empowering women, supporting flexibility between faith, family, career and entrepreneurship. The company may have aligned with Susy's female-empowered mindset, but it was the experience there that prepared her for a career in selling real estate. So, when a friend nudged her to finally step into the industry, Susy did—all while recovering from a hamstring injury, no less. She was even door-knocking on crutches! "I wasn't going to let it slow me down," she smiles. Two years after obtaining her license and growing a team alongside her real estate partner at Keller Williams, Susy realized their styles were no longer in sync and dissolved the team, citing it as the best decision of her career thus far.



Unencumbered and at the helm, Susy leaned into her strengths and started building something sustainable and uniquely her. “What I love about KW culture is that everyone has that go-getter mentality.” With values rooted in faith, family, and financial freedom, it echoed the same principles she’d long admired in her Mary Kay days.

Under the mentorship of leaders like Jonny Christenson and Shoney Ivens, she even learned the importance of investing in her future and now owns ten properties! But Susy’s focus wasn’t only building wealth; it was about building community. This is why she joined the Leadership Council, a group of men and women who are top producers in the office, to surround herself with powerful, like-minded top producing agents.

One of her most cherished circles is a powerhouse group known as Ladies on Top, which is made up of only women within Keller Williams Westfield that produce over \$8M a year. “We understand that with the volume we do, balancing family and all the hats we wear isn’t easy,” explains Susy. “When we meet, it’s not about competition; it’s about cheering each other on and connecting with women who truly get the balancing act of being a top producer.

With everything we’ve learned from Susy, it’s no surprise how well her business continues to thrive, even during market slowdowns. “My clients are always so appreciative because

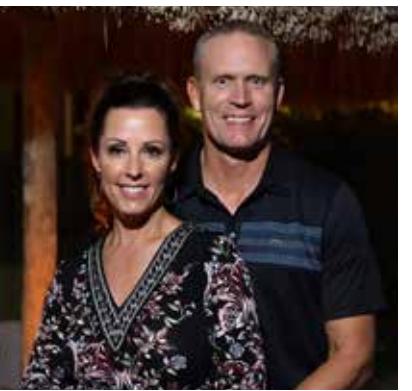


Photo by Susy Clyde

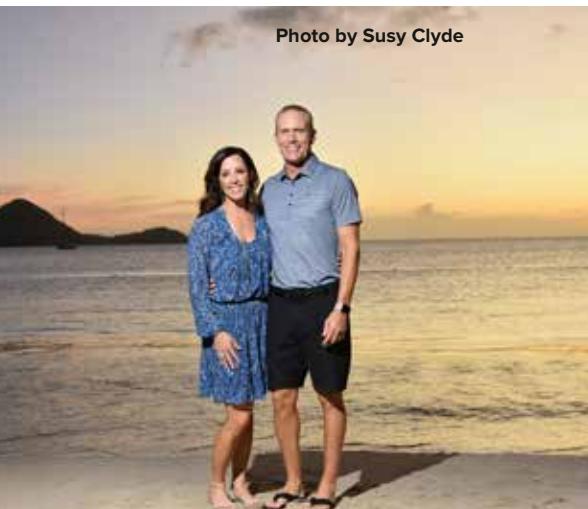


Photo by Susy Clyde



(Top row, l to r)
Angie Fischer, Jennifer Yorgesen, Suzie Love,
Courtney Nielsen, Sarah Heiner, Amber Burke,
Becca Summers, Novalea Beddes

(Bottom row, l to r)
Jordana Proctor, Susy Clyde, and Amy Kendall

I work so hard for them,” she says, explaining that she sends in cleaners, window washers, and carpet pros, then stages each home using her own curated stash. “Anything I can do to take the stress off my clients, I will.” Her approach is hands-on, heart-forward, and rooted in teamwork.

“I’m not the star. They are part of the team and I am part of the team—we work together to get them to the end.” Which is the same team mentality Susy’s husband provides her at home, citing Tim as her “biggest cheerleader.” Together, they are raising a blended family of seven kids, affectionately known as the Clydingshams. They host often, love big, and recharge at their cabin in Oakley every chance they get. And when Susy gets a quiet moment to herself, you’ll likely find her on her porch in Pleasant Grove, taking in the view...and probably a cat or two. Because yes, Susy is also a proud cat lover, rehomer, rescuer, and future café dreamer. She lights up when talking

about the idea of opening Utah County’s first-ever cat café, but until then, Susy fills her time by exploring the globe. Whether she’s exploring Scotland, meandering through the Christmas markets in Germany, or heading to the Caribbean with Tim, adventure is what fuels her. “I work to pay bills, create wealth and legacy, but I also work to travel,” she laughs.

For Susy, real estate was never about making sales; it’s about making connections, uplifting others, and proving that women—especially mothers—can do everything they set their minds to. And it’s that very blend of grit and sparkle, fierce and femininity, which has followed Susy into every chapter of her life. Because Susy isn’t just selling homes, she’s building a business that makes her clients feel like family and an industry feel more like a sisterhood.

“WHAT I LOVE ABOUT KW CULTURE IS THAT EVERYONE HAS THAT GO-GETTER MENTALITY.”





RYAN DASTRUP

High-Tech Processes with a Human Touch

WRITTEN BY KENDRA WOODWARD • PHOTOGRAPHY BY PURPLE MOSS PHOTOGRAPHY

They call him “RyRy, the Real Estate Guy,” and once you meet him, you’ll understand why! Outgoing, optimistic, and always ready to laugh, Ryan Dastrup has built his career around people...not just properties. For Ryan, real estate is about building relationships and guiding families toward their next chapter.

Ryan had a relatively normal childhood growing up in American Fork, Utah, before his family relocated to Taylorsville in 1997 just after he graduated high school. By 2002, he had obtained his Bachelor’s degree in Industrial Design from ITT Tech, but it wouldn’t be long before he found himself charting a much different course.

In 2010, Ryan officially earned his real estate license and stepped into a career that gave him the chance to work hard while still keeping family time at the heart of his life...something he desperately wanted to ensure when selecting the right career path. “My dad had a career where he worked 60-80 hours a week, Saturdays and into the evening,” Ryan explains. “He was not able to come to my activities and was away from home all the time. I knew that I did not want to have that life, or career, to keep me away from the most important thing to me...which is family time. On the flip side my dad showed me how to work hard and work with the public.”

After learning this about Ryan, it’s no surprise that he brings a lot of these concepts into business philosophy today, continuing to blend that same strong work ethic and family-first mindset with the extroverted tendencies that his

dad imbued upon him as a child. Now, he’s focusing all of that attention on the South Jordan market; he’s tuned into local trends and knows exactly what it takes to get top dollar for a home or snag a great deal for his buyers.

One of the differentiating factors, or tricks, that Ryan has up his sleeve is his website, which is designed to give his clients the tools they need to feel confident and in control. It features MLS-fed listings, mortgage calculators, and home estimators, all at the touch of a button. And as technology has become more integrated with the process of buying and selling property, Ryan wasn’t shy to incorporate it into his systems as well.

When asked what he loves most about the work, Ryan doesn’t hesitate to explain how much joy it brings him to help people make their dream home become a reality. Whether they are upgrading or downsizing, he takes great pride in providing the necessary tools that help get their transaction completed in a timely manner while acting as a guide throughout the process. That hands-on approach has earned him a reputation as more than just an agent as well, as he laughs, admitting he sometimes feels more like being a counselor or a therapist.

Looking back on his career, Ryan credits his current brokers, Troy Hodell and David Salazar, as key mentors who taught him the value of discipline and structure within the industry. But Ryan’s unique brand of optimism and energy is all his own...and his friends and family will tell you so! Describing him as outgoing, optimistic, and deeply committed to his clients’ needs—it’s a reputation he’s proud to uphold. “When it comes to getting the job done right, you can count on me,” he says.

Outside of real estate, Ryan’s life is always family-oriented—enjoying time with his wife, Hydee, their son, Easton, and their daughter, Taylee, and her husband, Porter. “My wife, Hydee, supported me from the beginning and helped me study for the real estate exam. She has been my rock in my career,” Ryan says. “My son-in-law, Porter, entered the family in 2023, marrying my daughter, Taylee. He is also a REALTOR® that brings a new perspective with investment, new buyers, and challenges me to become better. My daughter Taylee started her interior design business in 2021, and she helps me with new construction, remodels and past clients looking to update or turn their property into an investment. Spaces By Tay is my go-to designer. My son, Easton, helps me with clean outs,

“

WHEN IT COMES TO GETTING
THE JOB DONE RIGHT, YOU
CAN COUNT ON ME.”



driving around with various tasks, plus, he is in the process of obtaining his real estate license. My team is very driven, hardworking, lots of play time and loves spending time together.”

When he's not listing or showing homes, you can find Ryan at the gym, on a racquetball court, or out enjoying Utah's outdoors while snowboarding,

skiing, snowmobiling, boating, or jet skiing. He also makes it a priority to give back, supporting organizations like Utah Home for a Hero and Relay for Life with the American Cancer Society.

Looking ahead, Ryan has no plans of slowing down any time soon as his hope is to begin working with more

developments, homes, commercial, and industrial spaces. But for now, RyRy the Real Estate Guy is focused on ensuring his clients get the best service possible to suit their needs.

“Real estate is a big investment and I understand that. One thing you will get with me is a personal relationship. In the end, that goes a long way.”

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