

SALT LAKE CITY

OCTOBER 2025

REAL PRODUCERS[®]

Zach
Bunker

CONNECTING. ELEVATING. INSPIRING.

MOVE-IN READY HOMES AVAILABLE NOW

 Single Family  Townhomes  Condominiums

AVAILABLE NOW



 **EDGEhomes**
DESIGNED FOR LIFE
801.800.8208 | [EDGEhomes.com](https://www.EDGEhomes.com)



Top 1% Mortgage Originator in the Nation Since 2012

Set Apart by Success.
Trusted for Your Clients' Future.



Award-Winning Service
Proven Expertise | 24-Hour Dedication
Efficient and Tailored Closings

NATIONALLY RECOGNIZED &
LOCALLY COMMITTED.
PARTNER TODAY!

Rodrigo Ballon, Branch Manager

858.735.0255

CrossCountryMortgage.com/Rodrigo-Ballon

NMLS #272011

Branch NMLS #2079383



THE RODRIGO BALLON TEAM
CROSSCOUNTRY MORTGAGE™





David Weekley Homeowners
Arden Slick & Roxanne "Granstar" Starbuck

MAKING THE MOST OF EVERY MOMENT

That's The Weekley Way

Many of our fondest memories are made at home. Start making them in the home of your dreams today. David Weekley Homes has homes at every stage – from beginning construction to move-in ready – awaiting your finishing touches. Your David Weekley Team will help make sure that your next home is your dream home – all with the warm, personalized service you expect from the David Weekley Homes family. That's The Weekley Way!

David Weekley Homes



Move-in ready homes from the mid \$400s to \$1M+ along the Wasatch Front



\$579,990

The Carriages at Ridgeview
The Eagleview
10063 N. Torrey Drive
2,503 sq. ft., 2 Story
3 Bedrooms, 2 Full Baths
1 Half Bath, 2-car Garage



\$744,990

Grove Acres
The Firmont
1064 N. 1420 W.
3,064 sq. ft., 2 Story
3 Bedrooms, 2 Full Baths
1 Half Bath, 2-car Garage



\$749,990

Grove Acres
The Firmont
1028 N. 1420 W.
3,064 sq. ft., 2 Story
3 Bedrooms, 2 Full Baths
1 Half Bath, 2-car Garage



Learn about our Quick Move-in Homes by contacting 385-541-3680



See a David Weekley Homes Sales Consultant for details. Prices, plans, dimensions, features, specifications, materials, and availability of homes or communities are subject to change without notice or obligation. Illustrations are artist's depictions only and may differ from completed improvements. Copyright © 2025 David Weekley Homes - All Rights Reserved. Salt Lake City, UT (SLC-25-003508)

WITH ACCESS TITLE, *MOUNTAINS ARE MEANT TO BE MOVED*

Customer Service

We're dedicated to customer service. We take pride in giving fast personal service, offering quality, reliability, and accuracy.

20+ Years of Experience

Founded in 1984, Access Title Company quickly developed a reputation in the industry as the title company that could get the difficult and complicated transactions done.

Closing Anytime, Anywhere!

We make closings convenient for our clients by closing whenever and wherever they need us to.



Together, We'll Scale New Heights!



Paul Gehring, Vice President
Paul@AccessTitleCo.com



Dan Hall, President
Dan@AccessTitleCo.com

801.221.1555 | AccessTitleCo.com

Meet The Team



Mike Maletich
Owner
412-606-9954
mike.maletich@n2co.com



Marissa McCutchan
Publisher
951-233-4899
marissa@n2co.com



Katherine Fondren
Editor



Kaycee Hill
Ad Strategist



Mitzie Maletich
Photo Shoot & Promo Coordinator



Kendra Woodward
Writer



DISCLAIMER: Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of The N2 Company d/b/a Real Producers but remain solely those of the author(s). The paid advertisements contained within the Real Producers magazine are not endorsed or recommended by The N2 Company or the publisher. Therefore, neither The N2 Company nor the publisher may be held liable or responsible for business practices of these companies.

Clarity Below Ground.
CONFIDENCE ABOVE IT.

**SEWER SCOPE INSPECTIONS
PLUS A WRITTEN REPORT
START AS LOW AS \$149!**

Flexible Scheduling to Fit Your Needs!
Available Same Day, Next Day & Saturdays.

Scan to connect with us instantly!

Justin Hubbard
CALL FOR A FREE QUOTE!

(801) 548-4616
WasatchSewerScope.com

PRECISION
RADON
SERVICES

Safe Homes Start
with Radon Testing

"It was easy and seamless from the time of contact to reading results. It feels good to know our family is safe from radon!"
-Amber Lowder

FREE Radon Testing
for Realtors & Clients
Scan to Schedule!

A simple test today can prevent serious problems tomorrow. Make radon testing part of your home-buying checklist.

Rob Egbert, Owner
(385) 336-7793 | UtahRadonProfessionals.com



JOIN AGENTS ROCK REWARDS

Meritage is turning it up a notch, with exclusive benefits designed to help grow your business. Inspired by real feedback from agent partners, our enhanced rewards program features three levels: Gold, Platinum and Diamond, with benefits at each tier to help you hit all the right notes with clients.

AGENTS ROCK REWARDS	GOLD Register	PLATINUM 1 Closing	DIAMOND 3 Closings
AGENTS ROCK REWARDS PORTAL	•	•	•
CONVENIENT LOCK BOX ACCESS	•	•	•
CONTENT SHARING	•	•	•
LOCAL PERKS	•	•	•
EDUCATIONAL OPPORTUNITIES AND MATERIALS	•	•	•
EXCLUSIVE EARLY ACCESS	•	•	•
ABILITY TO HOLD OPEN HOUSES		•	•
INVITE-ONLY INDUSTRY EVENTS		•	•
A PLACE IN THE AGENT FINDER			•
SELLER'S AGENT PARTNER FOR LISTINGS			•



Search through Meritage's entire inventory with enhanced search filters, view local perks, and more - all in one place.

Visit meritagehomes.com/agent to learn more. ©2025 Meritage Homes Corporation. All rights reserved.



Contents

IN THIS ISSUE

- 6 Meet the *Salt Lake City Real Producers Team*
- 10 Preferred Partners
- 12 By The Numbers
- 14 **Cover Agent:** Zach Bunker
- 22 **Partner Spotlight:** Mesa Media
- 28 **Agent Life:** Brandon McBride
- 34 **Agent Life:** Susy Clyde
- 38 **Agent Life:** Ryan Dastrup



14
COVER STORY
Zach
Bunker

If you are interested in nominating people for certain stories, please email us at: Mike.Maletich@n2co.com

LIGHTS. CAMERA. CLOSING.

PHOTOGRAPHY | VIDEOGRAPHY | AERIAL MEDIA | 3D TOURS



GRAND OPENING OFFER
Save \$200 on Any Order!

Bring your buyers home before they even step inside!
801.692.3326 | VisionographyMedia.com

BECAUSE
FIRST IMPRESSIONS
MATTER

My Housekeepers



CLEAN HOMES. FAST SALES. HAPPY CLIENTS.

Put the "Wow" in Every Walkthrough
SCHEDULE TODAY!

CRYSTAL LOPEZ, Owner
(385) 234-8396
myhousekeepersllc@yahoo.com

Direct Rate

HOME LOANS

Securing the Right
Loan at the Best Rate
for Your Clients!

Over a decade of industry
experience

Expertise in tailored
mortgage solutions

Local presence for
community-specific insights

Professional interactions
with a personal touch

Dante Esquibel
SENIOR LOAN OFFICER
NMLS #1027113 | DIRECT RATE NMLS #2419164
801.819.9748
WhyDante.com
Dante@DirectRate.com



SCAN TO
CONTACT
ME TODAY!

Preferred Partners

This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

BUILDER

David Weekley Homes
(385) 232-2999

Edge Homes
(801) 494-0150

Meritage Homes
(760) 556-8463

ELECTRICAL CONTRACTOR

Central Electric
(801) 467-5479

HOME INSPECTION

HouseMaster Home Inspections
(801) 823-3133

Morrison Inspections
(801) 300-8151

Pillar To Post
(801) 875-8000

HOME STAGING

Lars Taylor Studio
(801) 891-4074

My Utah Stagers
(385) 205-9560

HOME WARRANTY

First American Home Warranty
(801) 633-8188

HOUSE CLEANING

My Housekeepers
(385) 234-8396

MOLD AND ODOR REMEDIATION

Overall Air
(801) 589-9911

MORTGAGE

CMG Home Loans - Kim Hendry
(801) 688-0599

Cross Country Mortgage - Marylee Gilchrist
(801) 898-6784

Cross Country Mortgage - Rodrigo Ballon
(858) 735-0255

Direct Rate - Ben Lemon
(801) 520-2303

Direct Rate - Dante Esquibel
(801) 819-9748

Fairway Mortgage
(801) 661-4749

MOVERS

S&S Moving
(801) 710-9132

RADON MITIGATION

Precision Radon
(385) 336-7793

REAL ESTATE MEDIA

Gage And Company Real Estate Media
(385) 454-0632

McCarthy Media
(801) 541-6825

Mesa Media
(801) 516-4517

Visionography Media
(801) 358-8082

REAL ESTATE SCHOOL

Utah Real Estate School, TSG
(801) 566-4120

RESTORATION SERVICES

24 Hour Flood Response
(801) 657-3969

SEWER SCOPING

Wasatch Sewer Scope
(801) 548-4616

TITLE COMPANY

Access Title
(801) 221-1555

Fidelity National Title of Utah
(801) 553-1800

Novation Title
(801) 727-8420

WEBSITE DESIGN

Prince Designs
(801) 879-2107



NOVATION ^{LLC}
TITLE INSURANCE AGENCY

CELEBRATING 10 YEARS of Trusted Excellence & Innovation!

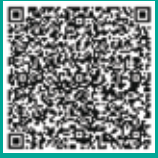
*Recognized as Best of State for 7 years and Best of SLC for 3 years,
Novation Title has been shaping the future of title services with
cutting-edge solutions and exceptional service.*



**Find out why by connecting with
one of our reps today!**

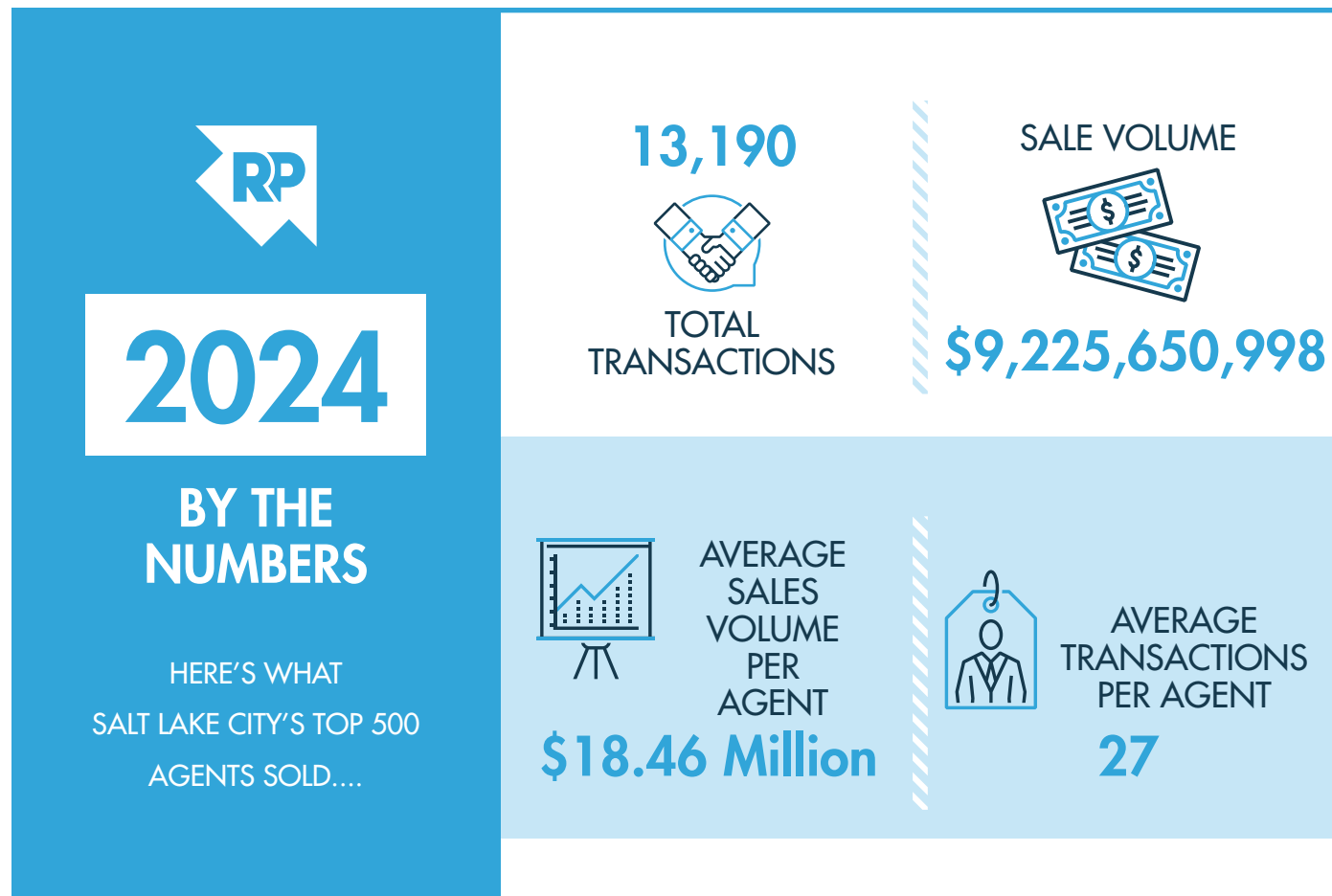


Karla Rivera
Relationship Representative



Tristan Hammett
Relationship Representative

NovationTitle.com



Training the Talent Behind Utah's Top Producers

You've earned your reputation. Help new agents earn theirs.

Scan to learn more about our courses!


UTAH REAL ESTATE SCHOOL TSG

Heather Swanger, Owner
801.566.4120 • UtahRealEstateSchool.com
Student@UtahRealEstateSchool.com



A Partnership that Elevates Your Sales

LTS LARS TAYLOR STUDIO



Staging & Design Services to Transform Your Transactions

Ryan Taylor | 801-891-4074

THE ULTIMATE HOME INSPECTION PARTNERSHIP

THE LARSEN TEAM
Serving Salt Lake, Tooele, Weber, and Davis Counties
801.875.8000
LarsenTeam.PillarToPost.com

THE JARED FENN TEAM
Serving Utah and Sanpete Counties
801.318.9909
JaredFennTeam.PillarToPost.com

THE FARMER TEAM
Serving Summit and Wasatch Counties
435.315.7728
FarmerTeam.PillarToPost.com

PILLAR TO POST
HOME INSPECTORS

S&S MOVING



OUR SERVICES

- ★ LOCAL, LONG DISTANCE,
- ★ RESIDENTIAL, COMMERCIAL
- ★ PACKING SERVICES
- ★ JUNK REMOVAL

Visit Our Website:
www.sns mover.com

call Today:
801-710-9132

Leave The Lifting To Us!



scan us

Shay Underwood, Owner

MESA MEDIA

REAL ESTATE PHOTOGRAPHY • VIDEOGRAPHY

Photo & Video | Aerial Footage | 3D Tours & More



Lauren Heininger
(801) 516-4517
Lauren@MesaMediaRealEstate.com
Salt Lake City, UT



BOOK US NOW AT
MesaMediaRealEstate.com

FOLLOW US ON INSTAGRAM
@mesa.media

Zach Bunker

AN AGENT FOR EVERYONE

WRITTEN BY
KENDRA WOODWARD
PHOTOGRAPHY BY
MARISSA MCCUTCHAN

The first thing you should know about Zach Bunker is that he's not the flashy, suit-and-tie kind of agent. He's a t-shirt and jeans kind of guy through and through. He doesn't put on a show for anyone—not his clients, not his colleagues, and certainly not himself. "Maybe when I start selling million-dollar deals, I'll wear a suit," he once joked. Yet, even when those million-dollar deals did come along, he still didn't wear a suit. What I'm trying to say is...what you see with Zach is what you get: someone who cares deeply, works hard, and has a quiet yet charming way of making people feel seen and supported.

Zach, a real estate agent on the View Utah Listings team, was born in Colorado and spent his early childhood tending to his family's farm, often spending his mornings feeding cattle before school. This experience shaped him in a way no classroom could and had a massive impact on his character and work ethic. By the time he was 10, his family had moved to Hawaii, where he spent six formative years soaking up island life before relocating to Utah at 16.

After a year of college and a two-year church mission to Ghana, Zach returned home, got married, and obtained a degree in accounting, a degree he jokes he doesn't use much now. However, his initial career path led him towards the world of tech sales, where the work was boring despite being pretty successful. But it greatly lacked fulfillment. Trying to please a boss who didn't care, it drained the life out of young Zach, pushing him toward a career where connection mattered more.

Recalling his time buying his first home back in 2016, Zach was surprised by the care and effort that his agent put into his search. And when he looked a bit deeper, he saw how much a career in real estate had provided his agent—a steady job, financial success, a good life, a stable income large enough to support his family and generational wealth to follow. So, four years later when Zach was contemplating a career change, he reached out to his former agent and asked to join his team. "I told him, 'I want my life to look like yours. Tell me what to do

to be successful and I'll do it.'" Following the path laid out before him, Zach hasn't looked back since.

Though he jokes that money was initially the most attractive part of the job, Zach has come to realize that true success in real estate lies with the people you meet. The connections he builds, especially with first-time homebuyers, bring him the kind of satisfaction that can't be measured on a spreadsheet. Recalling a particular couple from Alabama who were first-time homebuyers, Zach describes the tears of joy they sobbed at the closing table after many doubtful moments, thinking they would never be able to afford a home.

From the beginning, Zach approached real estate like a 9-to-5 job. Not because it was required of him, but because hard work is in his DNA. After his career in tech sales left him feeling unfulfilled, Zach started selling real estate with only one goal: to ensure he made enough to cover the costs of startup, which he ended up surpassing within four months.

While other agents have tried to dive headfirst into flips and wholesale deals, attempting to master every aspect of industry all at once in hopes of success and recognition, Zach focused on proficiency, one niche at a time. He listened to his team lead, stayed grounded, and kept it simple—an approach that has paid off tenfold.

His lighthearted take on the business is a breath of fresh air within the industry. Laughing, he states, “Everyone sees the glory in real estate, but nobody

sees the ‘suck.’” Those long drives to tiny properties in the middle of nowhere? He’s happy to do them. And he’ll sell them again and again if it means helping a client and growing his network. One small condo sale in particular really solidified that lesson for Zach. Having waited numerous years to be ready to buy, the client ultimately linked Zach up with her brother and then her father, who has since purchased nine properties with him.

If you haven’t noticed by now, what sets Zach

apart is the simple fact that he shows up. Not just professionally, but personally as well. Many of his clients become friends and he often calls on them when he’s in their area—whether it be to grab a soda and a bite to eat or even to stay the night. That kind of closeness doesn’t come from business cards or polished pitches…it comes from being real. And that’s what Zach is most passionate about: being authentic.

At home, Zach and his wife, Holly, have four young kids,

Lexi, Kaden, Kenzie, and Maverick, a backyard full of chickens (32 of them), and one lone rabbit. Life outside of work is about the simple things: boating, skiing, and dirt biking…so long as he gets to do it with friends and family. Zach prides that he recently taught his daughter how to wakeboard, and last year, he and Holly celebrated their anniversary with a trip to Switzerland.

“I don’t do a lot,” Zach remarks with a shrug, but those around him will tell you otherwise.



I told him, ‘I WANT MY LIFE TO LOOK LIKE YOURS. TELL ME WHAT TO DO TO BE SUCCESSFUL AND I’LL DO IT.’”





THE BENEFITS OF STAGING

INCREASES

- Online Appearance
- In-person Impression
- Emotional Attachment
- Homes Perceived Value
- **Your Professional Reputation!!**

DECREASES

- Attention to Negatives
- **Days on Market!!**

Restyles for as low as \$495
We offer full staging for vacant or occupied homes



MY UTAH
Stagers



YOUR LISTING ONLY GETS ONE FIRST IMPRESSION
Make it Unforgettable!

385.205.9560 MyUtahStagers.com

PROTECT YOUR CLIENT'S INVESTMENT,



HAVE IT INSPECTED!



MORRISON
INSPECTION COMPANY

25 Years of Construction & Inspection Experience
Trained by Contractor's State License Schools
& Yearly Continuing Education
No Pricing Surprise, No Hidden Fees

801.300.8151
homeinspectorsutah.com

Breathe Easy

We've Got Your Clients Covered

SPECIALIZING IN:

- Mold
- Odor
- Allergens



George and Pam Taylor, Owners



overallair
your air quality specialists

Partner Today with the Air Quality Experts
801.589.9911 | OverAllAir.com

Our team, your dream.

Team Marylee is moving to CrossCountry Mortgage!

Our team is dedicated to your dream. That's why we're joining **America's #1 Retail Mortgage Lender.**

At CCM, you'll get more home loan options, competitive rates and the same great quality and service you know and love.

We look forward to helping you with your home financing goals.





Marylee Gilchrist
Originating Branch Manager
NMLS 242466
801.898.6784
marylee.gilchrist@ccm.com
maryleegilchrist.com



TEAM MARYLEE
CROSSCOUNTRY MORTGAGE

CrossCountry Mortgage | 2595 North Highway 162, Unit 2 & 3 | Eden, UT 84310
Equal Housing Opportunity. All loans subject to underwriting approval. Certain restrictions apply. Call for details. CrossCountry Mortgage, LLC NMLS3029 NMLS1996987 (www.nmlsconsumeraccess.org). 25O_86b5ttngz

MESA MEDIA

SEEING YOUR PROPERTY THROUGH A DIFFERENT LENS

WRITTEN BY
KENDRA WOODWARD
PHOTOGRAPHY BY TIFFANY
BURKE PHOTOGRAPHY



Before she was running a full-service real estate media company, Lauren Heninger was just a teenager in upstate New York, fiddling with film in a high school darkroom. Growing up in Rochester, the hometown of Kodak, photography wasn't just a hobby; it was practically a rite of passage. With every high school in Rochester having dark rooms at the time, it's where she first fell in love with capturing moments and developing her creative eye, long before megapixels and editing presets became the norm.

Then came the digital age, and with it, Lauren had a camera practically glued to her hand. Whether she was traveling, hiking, or just documenting the ever-changing scenery of her life, she never stopped shooting. Her twenties were full of adventure, moving with the seasons and working in places like Sequoia National Park and at Alta in Salt Lake City. For ten winters in a row, she carved powder by day as a professional ski instructor and cultivated her passion for photography in between shifts, citing Salt Lake as her home base on the West Coast.

Then, in 2019, her two passions—real estate and photography—merged. While working for a home builder in Whitefish, Montana, as a project coordinator, Lauren often found herself behind the camera, snapping progress shots of the homes, making selections, and capturing special moments with her clients. "I was already interested in photography, then I worked for a homebuilder and ended up seeing someone start a real estate photography company in a neighboring state," she explains. And the spark was lit.

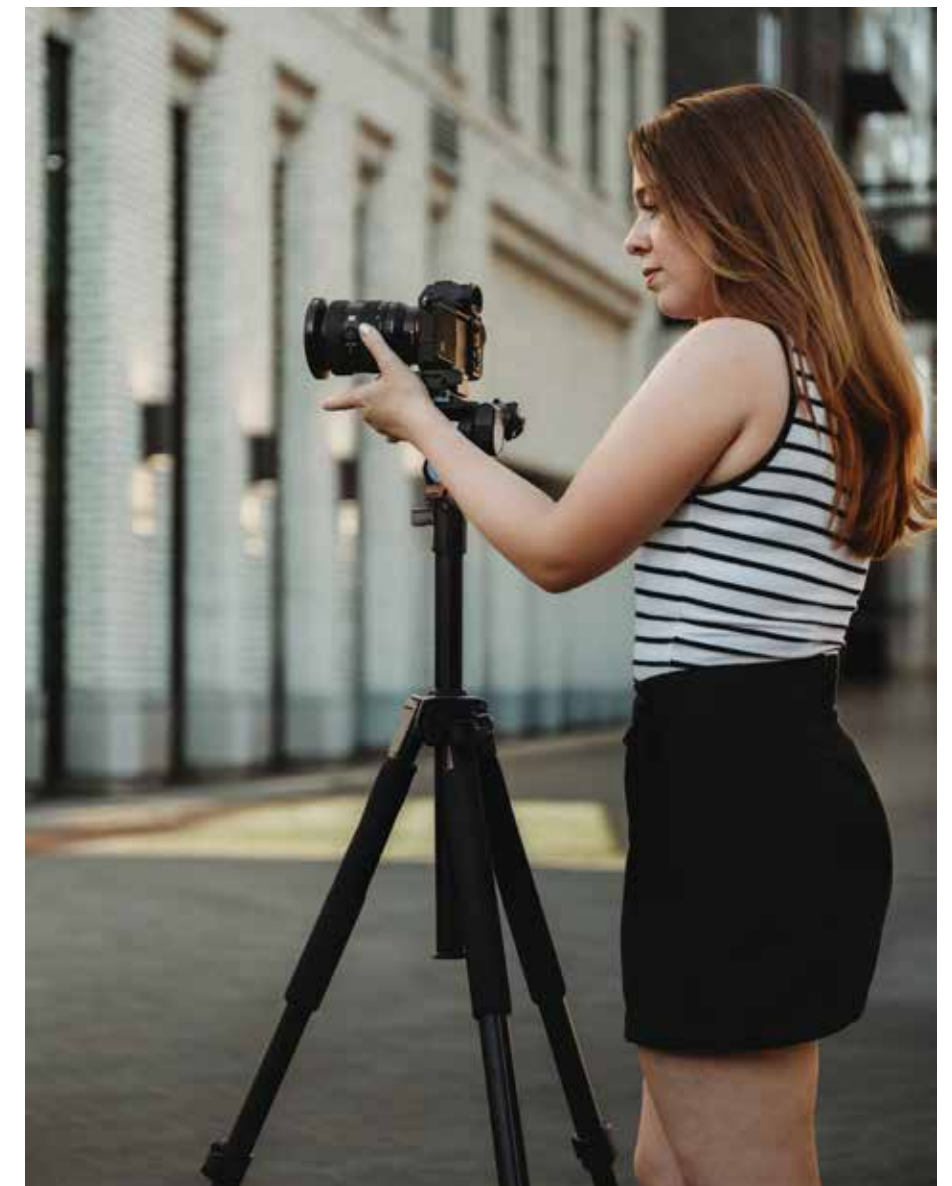
By 2021, she launched Mesa Media—equal parts passion project and entrepreneurial leap of faith. In classic Lauren fashion, however, excited for what lay ahead, she'd already shared the idea with half of Alta before she officially opened, which meant there was no turning back. And by the time everyone returned to the slopes the following season, she had to make it happen...and she did! Mesa Media quickly grew into a full-service media

company, providing everything from listing photography and videography to aerial drone shots, 3D tours, and even branding content for clients. As Lauren explains it, "Pretty much anything a listing needs, we can provide."

What really sets Mesa Media apart, however, isn't just Lauren's technical skills behind the camera—it's her creative eye. "One of the biggest things I do is try to mix real estate photography with an architectural style of photography." And it's that exact attention to detail and unique perspective which has many of her clients calling after spotting her work on social media, drawn in by her

crisp composition and editorial flair. "It's kind of the mix of real estate and architectural photography that makes us stand out from the competition."

But the job isn't just about pixels and precision; for Lauren, it's the constant change and high-tempo energy of the work that keeps her fired up. "I love being able to photograph different homes throughout the day and help clients get their listings sold and looking perfect," she says with a smile. It's a lifestyle that mirrors a passion for travel and exploration that she's had since childhood—on the move, full of variety, and driven by passion.



So where did that drive come from in the first place? Well, Lauren will tell you it runs deep in her DNA as her family is full of relentless work ethic, with several PhDs in the lineup as well. Both of her parents have a strong work ethic, and they are a huge source of inspiration and strength in Lauren's life.

At home, Lauren's world is filled with mountains, movement, and music, as she and her partner, Ethan—her business sounding board and occasional on-site assistant—live between Big Cottonwood

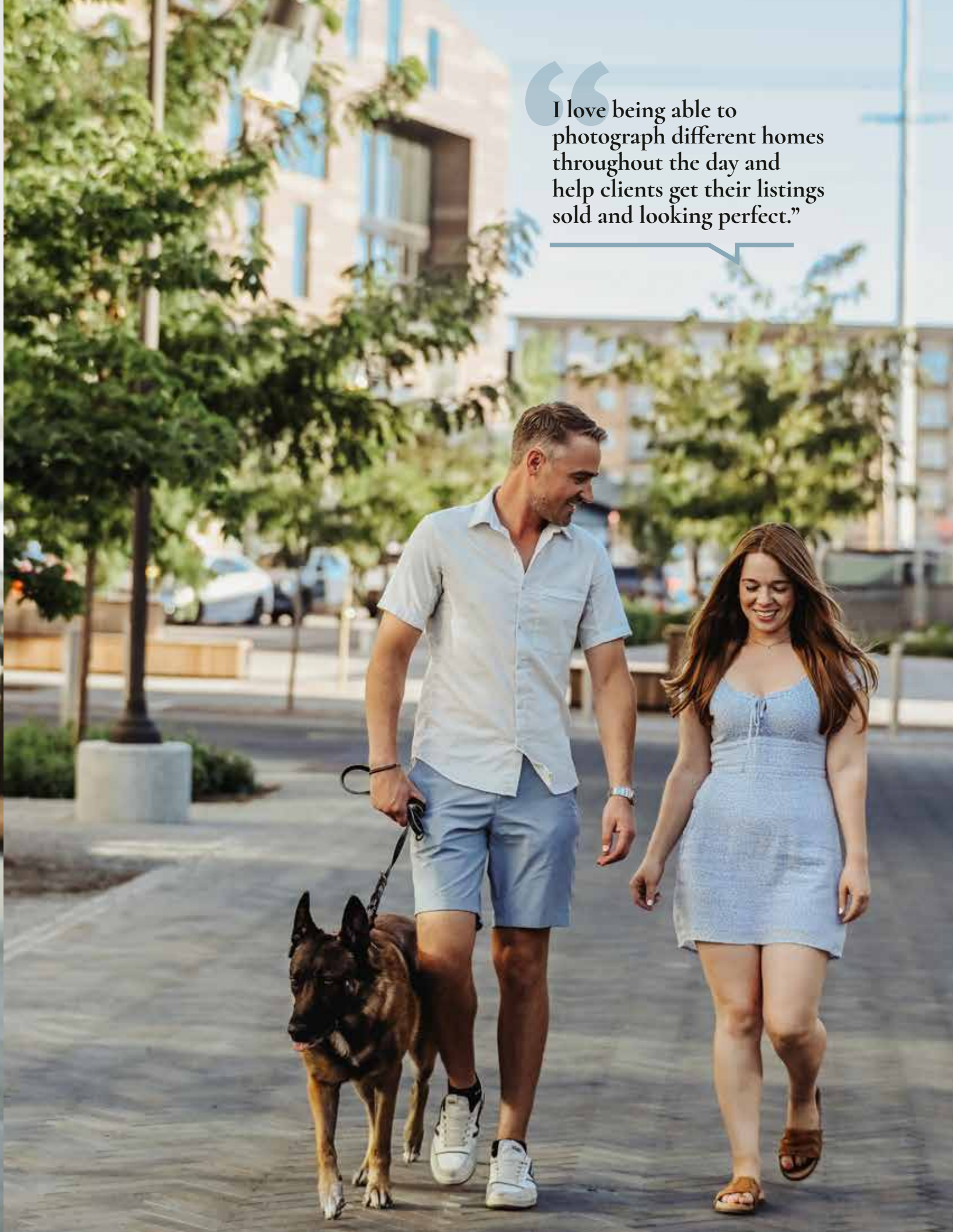
Canyon and Little Cottonwood Canyon with their well-loved Belgian Malinois, Hoyt. They ski often, never miss a good concert, and travel as much as their schedules will allow.

Yet, when she's home, life isn't all about cameras, clients, and clicks. Lauren uses her success to get involved and give back any chance she gets, proudly serving as a Platinum Sponsor with the Women's Council of REALTORS® and supporting local boards, events, and real estate

charities around Salt Lake. She also donates often to the ski industry and national park systems, two communities that have shaped her journey throughout every season.

With Mesa Media thriving, creativity still shining, and new projects on the horizon, Lauren's story is just getting started. But one thing will always remain clear: Whether she's behind the camera or behind a business plan, she sees the world through a lens of endless possibility.

“I love being able to photograph different homes throughout the day and help clients get their listings sold and looking perfect.”



LET ME HELP YOU TEAR UP THAT LEASE...

If affordability is a concern for your clients, we have the solution!

Don't let your clients sign another lease.

Instead, see what my team can do to help them achieve their homeownership goals. Check out some of our affordable loan programs below!



List & Lock™

Helps sellers offer a discounted interest rate to potential buyers



FHA Buyer's Choice

A down payment assistance program



Rate Rebound

Assists those who use us to buy now by giving them 5 years of eligibility (with no lender fees) to refinance.*



HomeFundIt™

Helps first-time buyers with down payment through gifting.



All In One Loan™

Offers a new type of mortgage - "not your parent's mortgage"

*CMG Home Loans will cover all customary lender fees which are lender administrative fees, tax service fees, appraisal fee and credit report fee. This offer does not cover discount points. Credit cannot exceed total fees. Rate Rebound is only valid on future conventional conforming, government, and jumbo loans in our retail channel (future Construction Loans, All in One, HELOCs, Bond or HFA loans are excluded). Rate Rebound is only available on loans originated by CMG Home Loans. There may be additional restrictions based on investor. Offer may not be redeemed for cash or credit and is nontransferable. Offer cannot be retroactively applied to any loans. Offer may not be used with any other discounts, promotions or interest-only/buy-down and second lien products. This offer is subject to changes or cancellation at any time at the sole discretion of CMG Home Loans. Additional restrictions/conditions may apply. This is not a commitment to lend and is contingent on qualification per full underwriting guidelines. Program will be available on loans disclosed on or after 11/1/22. Program is applicable for refinances 6 months after closing up to 5 years from original note date and with a net tangible benefit which includes a rate reduction of 0.5%, going from an ARM to fixed rate, reducing loan term, movement to a more stable product, or a lower principal and interest payment. By refinancing the existing loan, the total finance charges may be higher over the life of the loan.

Kim Hendry

Area Sales Manager
Retail Lending
NMLS ID# 288635



801.688.0599

KHendry@CMGHomeLoans.com
CMGFI.com/mysite/Kim-Hendry
2241 East Murray Holladay Rd, Suite 125,
Holladay, UT 84117
BRANCH NMLS ID# 2477668

CORPORATE NMLS ID# 1820



Scan to learn
how we can
help leverage
your business!

CMG Mortgage, Inc. dba CMG Home Loans, NMLS ID# 1820 (www.nmlsconsumeraccess.org, www.cmghomeloans.com). Equal Housing Opportunity. Registered Mortgage Banker with the Texas Department of Savings and Mortgage Lending. Georgia Residential Mortgage Licensee #15438. Regulated by the Division of Real Estate (CO). Licensed by the Department of Financial Protection and Innovation (DFPI) under the California Residential Mortgage Lending Act No. 4150025, AZ license #0903132. To verify our complete list of state licenses, please visit <http://www.cmgfi.com/corporate/licensing>.



Fidelity National Title

Our Murray Team has the

TOOLS & TALENT

to handle your closing with ease!

Sam Jensen

Escrow Officer
Sam.Jensen@fnf.com

Heather Woolsey

Escrow Officer
Heather.Woolsey@fnf.com

Krystal Cruz

Escrow Officer
Krystal.Cruz@fnf.com

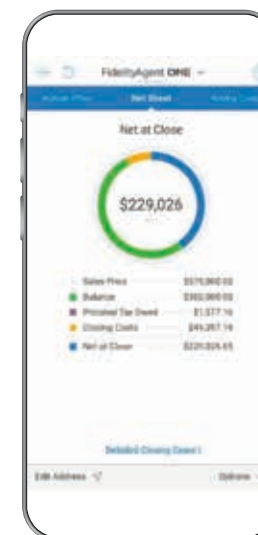


746 E Winchester Street, Suite 100, Murray, UT 84107

(385) 257-2799

Smart Tools for Every Agent

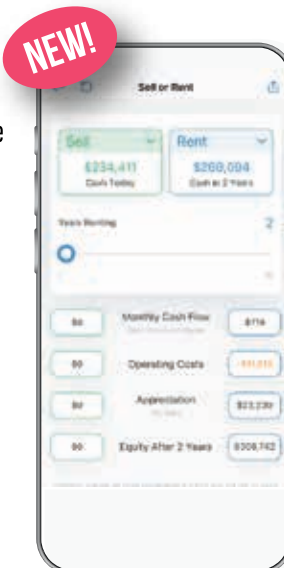
FidelityAgent now features new calculators! Two must haves—Sell or Rent and TruValue Analysis—to help clients make clearer, and quicker, decisions. Plus, the staples you trust are still here: the Seller's Net Sheet and Buy Now or Buy Later, must-haves for winning listings and guiding buyers.



Seller's Net Sheet
Give sellers a clear, professional breakdown of costs, fees, and commissions so they know exactly what they'll walk away with.



TruValue Analysis
Compare pricing strategies side by side so your clients can see the numbers and choose with confidence.



Sell or Rent
Instantly compare listing vs. leasing to guide investors and homeowners toward the smartest move.



Download
FidelityAgent now!

BRANDON McBride

YOUR EXPERT GUIDE IN REAL ESTATE

WRITTEN
BY KENDRA
WOODWARD
PHOTOGRAPHY BY
TIFFANY BURKE
PHOTOGRAPHY

If you've ever wondered what it's like to grow up in the same hometown as Napoleon Dynamite, just ask Brandon McBride. But don't expect to see him in any tetherball tournaments, because Brandon's story trades the character's quirk for hustle, heart, and high performance.

A self-made success with more than 400 homes sold since getting licensed in 2014, Brandon's story is proof of what hard work and dedication can do. As a child, he earned his stripes the old-fashioned way while watching his father build fences under the hot sun and learning discipline in the gym at school, one wrestling match at a time. But it was those early years which instilled in Brandon a fierce work ethic and a competitive drive that never wavered.

An only child, Brandon quickly discovered that if he wanted something, he had to make it happen for himself. He had to be self-sufficient. When Brandon began working at a daycare out of high school, he realized something was still missing. He craved more...more potential ... something bigger. So, when JR McLaughlin, youth men's leader at his local church, suggested that Brandon shadow him at the office, Brandon took the opportunity to learn a new trade and instantly fell in love with the real estate industry.

Fast forward to today, and Brandon has since become a key player on the Justin Udy & Team Real Estate Group at Century 21 Everest, the very same team he once shadowed JR on! He's amassed his own sphere and garners great joy from helping his clients achieve their own real estate goals.

"It allows me to provide in a way that also lets me help others," he says. "It's been challenging and rewarding." Above all, Brandon brings an unwavering dedication to making the home buying and selling experience feel anything but transactional for his clients. He ensures the process is grounded in care,



clarity, and connection, while also finding great joy in being able to provide for his own family—both at home and in the office. It’s an underrated value in the industry that he’s trying to change the status quo on.

Brandon focuses on providing a concierge-level experience by being responsive, transparent, and empowering. By taking the lead through the emotional ups and downs of real estate, Brandon ensures his clients stay grounded, supported, and proud of what they’ve accomplished by the time they reach the closing table. Clients also benefit from his deep network of trusted vendors, cancellation guarantees, and programs designed to protect their interests and empower clients with the knowledge and confidence they need to navigate the market like a pro.

Looking back on his career, Brandon notes that he finally understands now how every client he retains continues to expound as the years go by—it’s something he didn’t fully grasp in the early days of his career and is something he advises new agents to put more effort into from day one. “Don’t be afraid to keep clients closer once you close on a transaction,” he says, explaining how they’ll become clients again 5-10 years down the line.

At his core, however, Brandon’s motivation has always been rooted in creating stability—not just for his clients, but for his own growing family as well. At home, he and his wife, Lexi, enjoy spending time with their three children, Beckham, Daxton, and Millie, and are excited to be welcoming twins in the near future! In his free time, he favors pickleball and golf, can often get a little too loud cheering on his favorite sports teams, and enjoys traveling with the family to destinations like Manilla Pond in Pleasant Grove, Thanksgiving Point, St. George, and Cornbelly’s in Lehi.

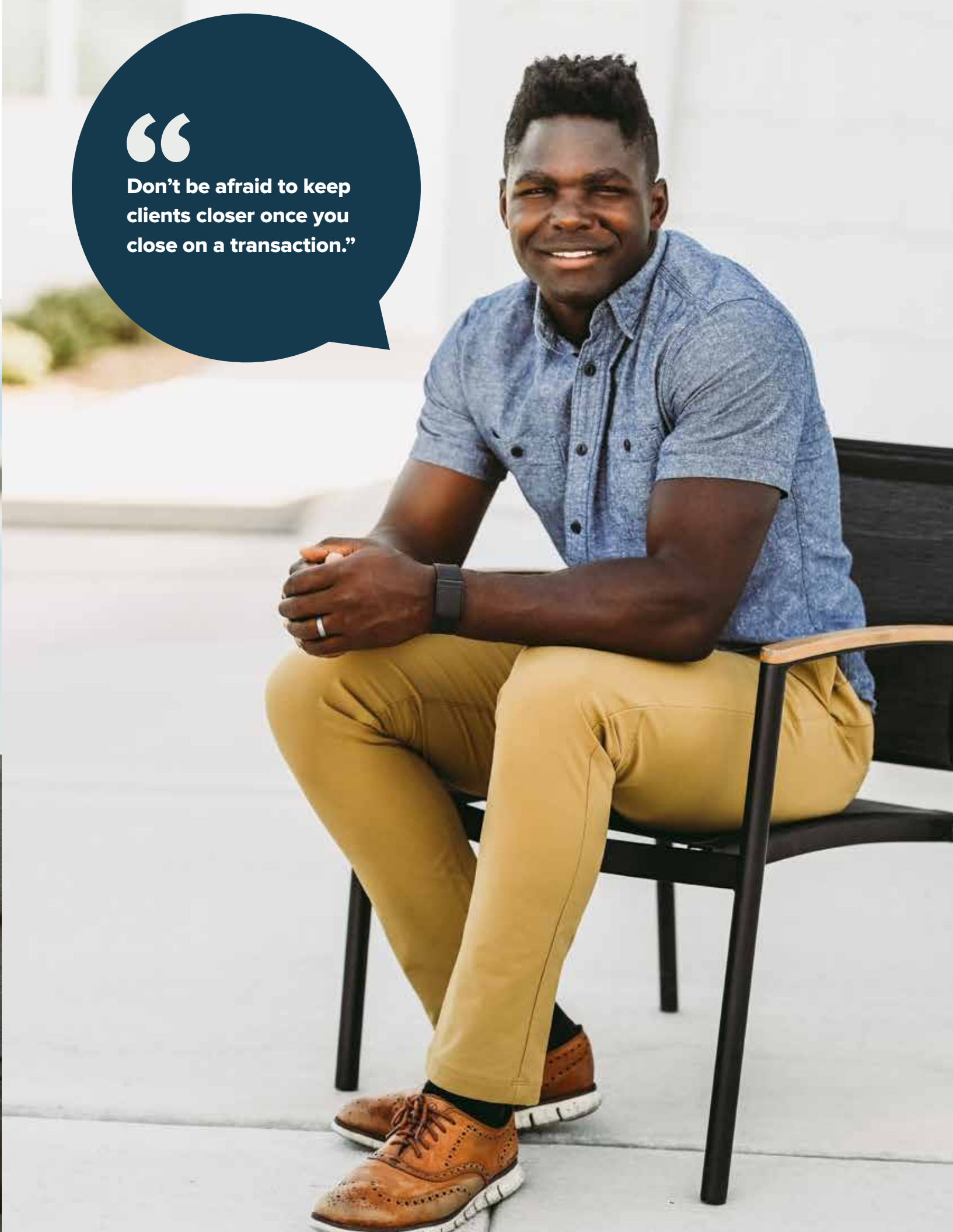
Looking ahead, Brandon plans to continue leveraging the lessons he’s learned through real estate and from mentors he’s met along the way like Justin Udy, JR McLaughlin, and his loan officer, Anthony VanDyke. His hope with each passing year is to further refine

his strategies, elevate client experience, continue to grow from within, and to always be open to the next new industry-leading techniques as they come.

Whether he’s guiding nervous first-time homebuyers or giving back to charitable organizations, like the Ronald McDonald House and Big Brothers Big Sisters Utah, helping others is at the center of Brandon’s focus. After all, self-sufficiency isn’t just something he learned growing up—it’s something he lives by.



“
Don’t be afraid to keep clients closer once you close on a transaction.”





Brightening Deals,
One Home at a Time.

Why Realtors Trust Us:

Exceptional Attention to Detail

Clear, Professional Reporting

Outstanding Customer Support

On-Time Project Completion

Let's Partner for Success!
801-467-5479 | central-electric.com



Stand Out. Sell Faster.
YOUR PREMIER LISTING MEDIA SERVICES



Listing Photos

Video

Drone

And More!

Warren McCarthy

@MCCARTHYMEDIACO

801.541.6825



**Book
Your
Shoot
Today!**



The Lending Partner That's on Par with Your Client's Success

With Over 20 Years of Industry Experience,
We'll Help Your Clients Achieve Their Goals with Ease!



Our All-In-One Loan Process: Pre-Approval | Loan Application
Loan Processing | Underwriting | Closing

Let's Make Your Next Deal a Hole-in-One. Connect Today!

**Direct
Rate**
HOME LOANS

Ben Lemon, Loan Officer

NMLS#: 71650

(801) 520-2303

DirectRate.com/Ben-Lemon

Ben@directrate.com

6985 S Union Park Center Suite 150,
Cottonwood Heights



Susy Clyde

► BUILDING A SISTERHOOD

WRITTEN BY KENDRA WOODWARD
PHOTOGRAPHY BY LEXI RAE PHOTOGRAPHY

If there's one thing you should know about Susy Clyde, it's this: She doesn't wait for opportunity to come knocking. She'll build the door, paint it pink, and install a welcome mat that says, "Let's get to work."

Driven, dynamic, and deeply devoted to lifting others up, Susy is the kind of woman who can close a deal, host a party, and still find time to mentor the next generation of female powerhouses. "Work will win, where wishing won't," she often says because it's the motto she lives by. Whether she's building wealth for her clients or building up the community alongside fellow agents, Susy's mindset is simple: show up, work hard, and be kind.

Raised in rural Rexburg, Idaho, Susy was one of eight kids in a family that lived on a dual-teacher income. Back then, that didn't grant the family much, but it taught Susy the greatest lesson of all: If you wanted anything in life, you had to earn it. "My mom did a great job at teaching us how to work," Susy says, laughing while she adds, "I'm classy, but I still milked the goats every morning."

After graduating from BYU with a degree in social work, Susy put her studies to work with Mary Kay, where she eventually spent nine years as a director while earning three cars, diamond rings, and proudly joining the Queen's Court for both sales and recruiting. "I loved what Mary Kay stood for," she admits, crediting their focus towards empowering women, supporting flexibility between faith, family, career and entrepreneurship. The company may have aligned with Susy's female-empowered mindset, but it was the experience there that prepared her for a career in selling real estate. So, when a friend nudged her to finally step into the industry, Susy did—all while recovering from a hamstring injury, no less. She was even door-knocking on crutches! "I wasn't going to let it slow me down," she smiles. Two years after obtaining her license and growing a team alongside her real estate partner at Keller Williams, Susy realized their styles were no longer in sync and dissolved the team, citing it as the best decision of her career thus far.



Photo by Peekaboo Photos

Unencumbered and at the helm, Susy leaned into her strengths and started building something sustainable and uniquely her. “What I love about KW culture is that everyone has that go-getter mentality.” With values rooted in faith, family, and financial freedom, it echoed the same principles she’d long admired in her Mary Kay days.

Under the mentorship of leaders like Jonny Christenson and Shoney Ivens, she even learned the importance of investing in her future and now owns ten properties! But Susy’s focus wasn’t only building wealth; it was about building community. This is why she joined the Leadership Council, a group of men and women who are top producers in the office, to surround herself with powerful, like-minded top producing agents.

One of her most cherished circles is a powerhouse group known as Ladies on Top, which is made up of only women within Keller Williams Westfield that produce over \$8M a year. “We understand that with the volume we do, balancing family and all the hats we wear isn’t easy,” explains Susy. “When we meet, it’s not about competition; it’s about cheering each other on and connecting with women who truly get the balancing act of being a top producer.

With everything we’ve learned from Susy, it’s no surprise how well her business continues to thrive, even during market slowdowns. “My clients are always so appreciative because

I work so hard for them,” she says, explaining that she sends in cleaners, window washers, and carpet pros, then stages each home using her own curated stash. “Anything I can do to take the stress off my clients, I will.” Her approach is hands-on, heart-forward, and rooted in teamwork.

“I’m not the star. They are part of the team and I am part of the team—we work together to get them to the end.” Which is the same team mentality Susy’s husband provides her at home, citing Tim as her “biggest cheerleader.” Together, they are raising a blended family of seven kids, affectionately known as the Clydinghams. They host often, love big, and recharge at their cabin in Oakley every chance they get. And when Susy gets a quiet moment to herself, you’ll likely find her on her porch in Pleasant Grove, taking in the view...and probably a cat or two. Because yes, Susy is also a proud cat lover, rehomer, rescuer, and future café dreamer. She lights up when talking



Photo by Susy Clyde



(Top row, l to r)
Angie Fischer, Jennifer Yorgesen, Suzie Love, Courtney Nielsen, Sarah Heiner, Amber Burke, Becca Summers, Novalea Beddes

(Bottom row, l to r)
Jordana Proctor, Susy Clyde, and Amy Kendall

about the idea of opening Utah County’s first-ever cat café, but until then, Susy fills her time by exploring the globe. Whether she’s exploring Scotland, meandering through the Christmas markets in Germany, or heading to the Caribbean with Tim, adventure is what fuels her. “I work to pay bills, create wealth and legacy, but I also work to travel,” she laughs.

For Susy, real estate was never about making sales; it’s about making connections, uplifting others, and proving that women—especially mothers—can do everything they set their minds to. And it’s that very blend of grit and sparkle, fierce and femininity, which has followed Susy into every chapter of her life. Because Susy isn’t just selling homes, she’s building a business that makes her clients feel like family and an industry feel more like a sisterhood.

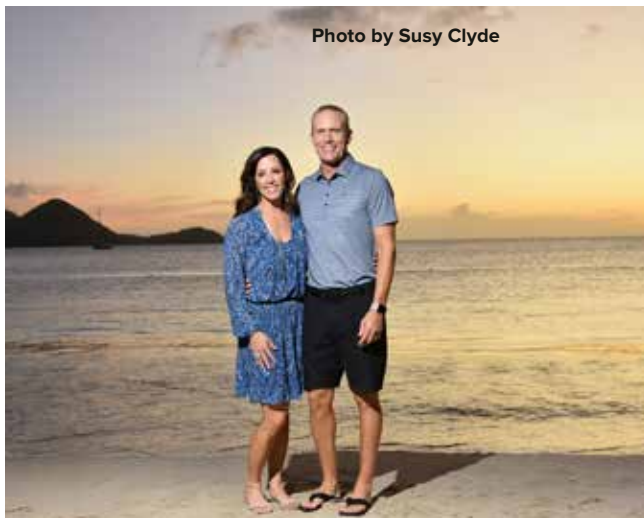


Photo by Susy Clyde

“WHAT I LOVE ABOUT KW CULTURE IS THAT EVERYONE HAS THAT GO-GETTER MENTALITY.”



RYAN DASTRUP

High-Tech Processes with a Human Touch

WRITTEN BY KENDRA WOODWARD • PHOTOGRAPHY BY PURPLE MOSS PHOTOGRAPHY

They call him “RyRy, the Real Estate Guy,” and once you meet him, you’ll understand why! Outgoing, optimistic, and always ready to laugh, Ryan Dastrup has built his career around people...not just properties. For Ryan, real estate is about building relationships and guiding families toward their next chapter.

Ryan had a relatively normal childhood growing up in American Fork, Utah, before his family relocated to Taylorsville in 1997 just after he graduated high school. By 2002, he had obtained his Bachelor’s degree in Industrial Design from ITT Tech, but it wouldn’t be long before he found himself charting a much different course.

In 2010, Ryan officially earned his real estate license and stepped into a career that gave him the chance to work hard while still keeping family time at the heart of his life...something he desperately wanted to ensure when selecting the right career path. “My dad had a career where he worked 60-80 hours a week, Saturdays and into the evening,” Ryan explains. “He was not able to come to my activities and was away from home all the time. I knew that I did not want to have that life, or career, to keep me away from the most important thing to me...which is family time. On the flip side my dad showed me how to work hard and work with the public.”

After learning this about Ryan, it’s no surprise that he brings a lot of these concepts into business philosophy today, continuing to blend that same strong work ethic and family-first mindset with the extroverted tendencies that his

dad imbued upon him as a child. Now, he’s focusing all of that attention on the South Jordan market; he’s tuned into local trends and knows exactly what it takes to get top dollar for a home or snag a great deal for his buyers.

One of the differentiating factors, or tricks, that Ryan has up his sleeve is his website, which is designed to give his clients the tools they need to feel confident and in control. It features MLS-fed listings, mortgage calculators, and home estimators, all at the touch of a button. And as technology has become more integrated with the process of buying and selling property, Ryan wasn’t shy to incorporate it into his systems as well.

When asked what he loves most about the work, Ryan doesn’t hesitate to explain how much joy it brings him to help people make their dream home become a reality. Whether they are upgrading or downsizing, he takes great pride in providing the necessary tools that help get their transaction completed in a timely manner while acting as a guide throughout the process. That hands-on approach has earned him a reputation as more than just an agent as well, as he laughs, admitting he sometimes feels more like being a counselor or a therapist.

Looking back on his career, Ryan credits his current brokers, Troy Hodell and David Salazar, as key mentors who taught him the value of discipline and structure within the industry. But Ryan’s unique brand of optimism and energy is all his own...and his friends and family will tell you so! Describing him as outgoing, optimistic, and deeply committed to his clients’ needs—it’s a reputation he’s proud to uphold. “When it comes to getting the job done right, you can count on me,” he says.

Outside of real estate, Ryan’s life is always family-oriented—enjoying time with his wife, Hydee, their son, Easton, and their daughter, Taylee, and her husband, Porter. “My wife, Hydee, supported me from the beginning and helped me study for the real estate exam. She has been my rock in my career,” Ryan says. “My son-in-law, Porter, entered the family in 2023, marrying my daughter, Taylee. He is also a REALTOR® that brings a new perspective with investment, new buyers, and challenges me to become better. My daughter Taylee started her interior design business in 2021, and she helps me with new construction, remodels and past clients looking to update or turn their property into an investment. Spaces By Tay is my go-to designer. My son, Easton, helps me with clean outs,

“

WHEN IT COMES TO GETTING
THE JOB DONE RIGHT, YOU
CAN COUNT ON ME.”



driving around with various tasks, plus, he is in the process of obtaining his real estate license. My team is very driven, hardworking, lots of play time and loves spending time together.”

When he’s not listing or showing homes, you can find Ryan at the gym, on a racquetball court, or out enjoying Utah’s outdoors while snowboarding,

skiing, snowmobiling, boating, or jet skiing. He also makes it a priority to give back, supporting organizations like Utah Home for a Hero and Relay for Life with the American Cancer Society.


Looking ahead, Ryan has no plans of slowing down any time soon as his hope is to begin working with more

developments, homes, commercial, and industrial spaces. But for now, RyRy the Real Estate Guy is focused on ensuring his clients get the best service possible to suit their needs. “Real estate is a big investment and I understand that. One thing you will get with me is a personal relationship. In the end, that goes a long way.”



Your Ultimate
ONE-STOP-SHOP
for Real Estate Media

- HDR Photos • Aerial Photos
- Cinematic Video & More



Experience the Difference. *Partner Today!*

GAGE RAMOS
385.454.0632
GageAndCo.com
@gageandcompany

HouseMaster®
Home Inspections. Done Right.

**If I Haven't Inspected it,
You Shouldn't Close it!**

**Scale your business with our
HouseMaster Cloud Program!**

Scan here to easily book online

Carl Stubbs
801-823-3133
Carl.Stubbs@Housemaster.com




Here's a Scary Thought ...

Nearly half our members had a major home system fail during their first year with us.* Make sure your clients have the home warranty protection they need — when they need it.

Contact me for details.

*Based on First American Home Warranty first-year real estate contracts January 1, 2024–December 31, 2024.

firstamrealestate.com
Phone Orders: 800-444-9030

Your Local Resource
Heidi Shavor
801-633-8188
hshavor@fahw.com




"My #1 goal is to provide budget protection for your clients!"

First American Home Warranty™

©2025 First American Home Warranty Corporation. All rights reserved. FA_AD_HSHAVOR_MBP_10_25

Because your brand presence should be as outstanding as you



Kat Granderath
Real Estate Agent

Karen Knottgen
Real Estate Agent

Amy Volcic
Real Estate Agent

Carrie Mann
Photographer
801-706-5204

PURPLE MOSS Photography
Headshots • Branding • Business Teams

PRINCE DESIGNS
BRAND BUILDERS

Behind Every Top Agent?
A Brand That Sells.


At **Prince Designs**, we create email campaigns, websites, and content that help realtors stand out, build trust, and close more deals.

- ✓ Email Campaigns that convert
- ✓ Modern Websites built for real estate
- ✓ Content that keeps you top of mind

Make your brand work as hard as you do.

PRINCEDESIGNS.COM

LEARN MORE



MOLD DETECTION DOG
MOLD & WATER DAMAGE REMEDIATION COMPANY

MOLD AND MYCOTOXIN REMEDIATION
STERAMIST THE FUTURE OF DISINFECTION + DECONTAMINATION
TOMI STERAMIST
NORMI CERTIFIED MOLD ASSESSOR
NCRSI NORMI CERTIFIED REMEDIATOR FOR SENSITIZED INDIVIDUALS
NONTOXIC MOLD AND MYCOTOXIN TESTING
ERMI, HERTSMI-2, EMMA, ENDO, AIR, SWAB, TAPE AND MUCH MORE.

MIKE FISHER
CMA-CMRSI
801-367-7000




24HR FLOOD RESPONSE
FLOOD MOLD WATER DAMAGE

NICK SMITH

Branch Manager / NMLS #31866



When You Partner
with the **GOAT,**
Every Transaction
is a Success!

Simplified Financing Process
Proven Track-Record of Success
Personalized Service
Customer-First Approach

801.661.4749
Nick.Smith@fairwaymc.com

