

SCOTTSDALE

MAY 2025

REAL PRODUCERS[®]

MOM BOSS Edition

HAPPY MOTHER'S DAY, SCOTTSDALE!



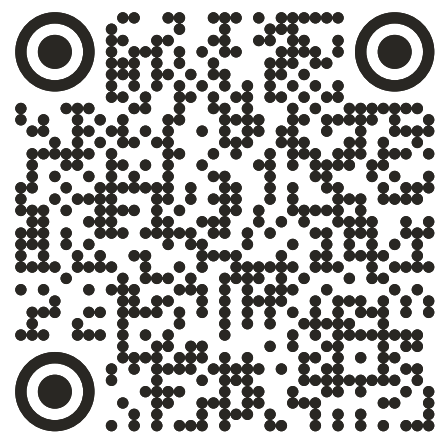
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2024

**BY THE
NUMBERS**

HERE'S WHAT SCOTTSDALE'S TOP 500 AGENTS SOLD...

12,219



TOTAL
TRANSACTIONS

\$12,533,627



SALES
VOLUME

[\$25.07M]



AVERAGE SALES
VOLUME PER AGENT



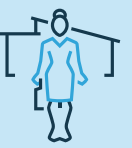
AVERAGE
TRANSACTIONS
PER AGENT

25



TOTAL
LISTINGS
SIDES

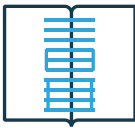
6591



AVERAGE
LISTING
PER AGENT

14

5628



TOTAL BUY
SIDES

12



AVERAGE BUY SIDES
PER AGENT

Meet
The
Team



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If you are interested in nominating people for certain stories, please email us at: Mike.Maletich@n2co.com

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Steven Rust
VICE PRESIDENT OF SALES & MARKETING
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Brandy Bell & Jen Felker

A special thank you to Brandy, owner of Bubbly Enterprises Mobile Bar, and Jen for providing the location for our photoshoot. Both helped make our special Mother's Day issue possible!

Amy Kelly

CHILDREN: HANNAH, ASHLEY, PARKER, BEAU, AND MAXINE (BABY)

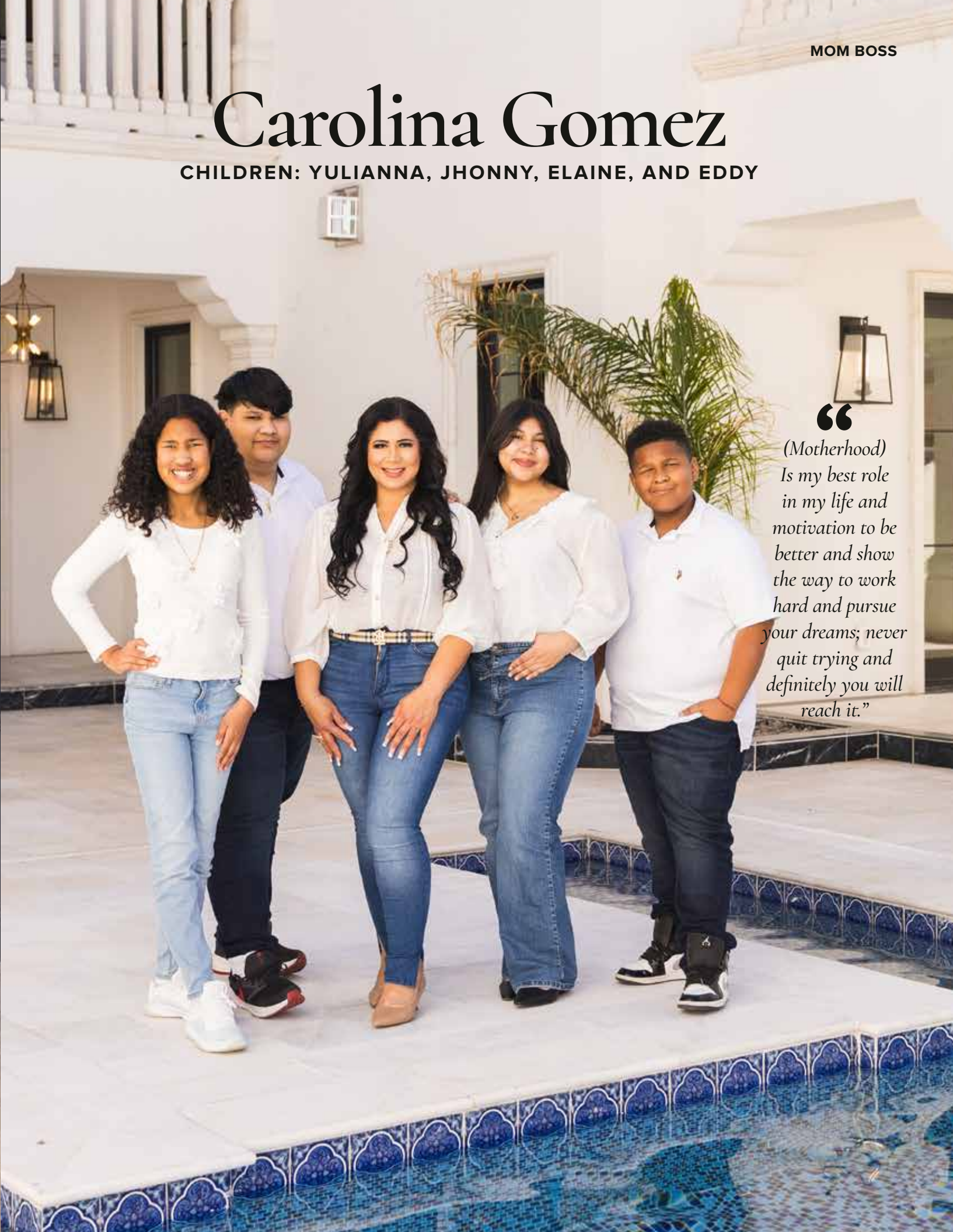
“
I love everything about being a mom. Watching my adult children become hard workers and caring human beings means that all this hard work has paid off. Knowing that everything I do contributes to their core memories makes everything matter. They are good people. If I didn't know them, I would choose to be their friend.”



Carolina Gomez

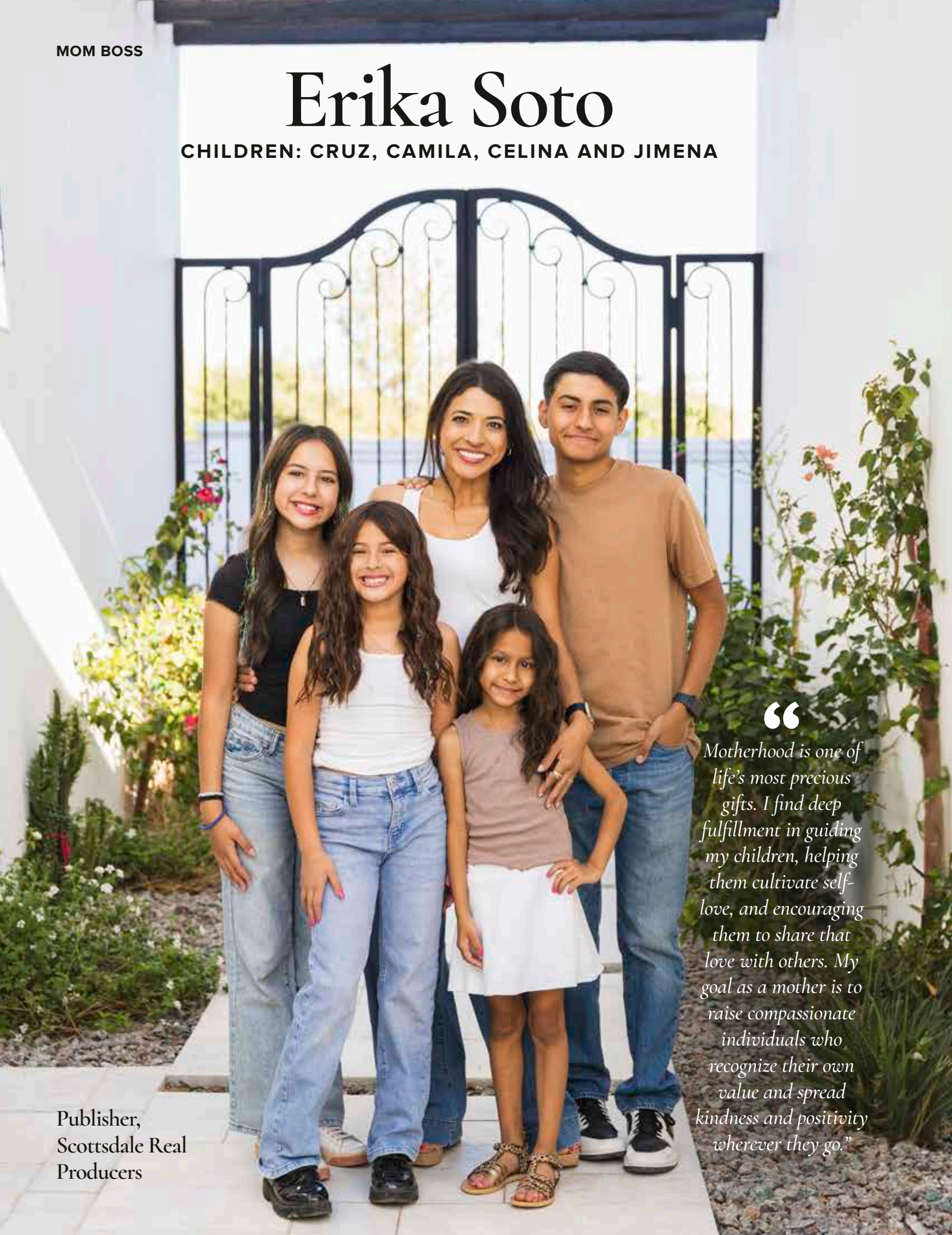
CHILDREN: YULIANNA, JHONNY, ELAINE, AND EDDY

“
(Motherhood)
Is my best role in my life and motivation to be better and show the way to work hard and pursue your dreams; never quit trying and definitely you will reach it.”



Erika Soto

CHILDREN: CRUZ, CAMILA, CELINA AND JIMENA



“Motherhood is one of life’s most precious gifts. I find deep fulfillment in guiding my children, helping them cultivate self-love, and encouraging them to share that love with others. My goal as a mother is to raise compassionate individuals who recognize their own value and spread kindness and positivity wherever they go.”

Publisher,
Scottsdale Real
Producers



“Being a mom is by far the most rewarding and powerful thing in the entire world. I wake up every morning to see her face and know how blessed I truly am.”

Hayley Jamison

CHILD: HUNTER PAIGE JAMISON

MOM BOSS

Jessica Wrubel

CHILDREN: MILES
(NOT PICTURED: STELLA)



“

Being a mother is the greatest gift and the driving force behind everything I do. My children inspire me daily to work hard, lead by example, and show them the value of helping others. Balancing motherhood and a real estate business isn't always easy, but it's incredibly rewarding. My kids push me to be the best version of myself. I feel incredibly blessed to be their mommy.”

MOM BOSS

Lala Smith

CHILDREN:
MICHAEL (9)
(NOT PICTURED:
NICHOLAS (14))



“

Being a mom of two amazing boys is the most rewarding feeling any human could experience. The pure unconditional love they give and seeing the world through their eyes is incredible. I love setting an example of a hard working business woman and perseverance through any ups and downs and teaching them that hard work and good customer service can build a very beautiful life. Long work hours are ok as long as the quality of life together is spent making memories and being present in the moment. Also, I have to admit they taught me how to enjoy sports and play like a child. They make me throw a football, ride a bike, rollerblade, ski, wakeboard, and all the fun activities boys do.”

Lani Adams

CHILDREN: AVA (6) AND LEA (5)



“

Being a mother has completely changed my life for the better, and having a successful real estate career is the icing on the cake. I'm so grateful for the freedom and flexibility to prioritize my girls while building a business I love. Every day, I get to show them what it means for a woman to work hard, chase her dreams, and succeed both personally and professionally.

I love being an example to my girls.”

“

I realized quickly that the way society wanted me to be as a mother would result in me being miserable and potentially depressed. I decided to choose me first so I could be the mother my children needed. Almost 6 years later, we are all thriving, happy, and I stopped (caring) what anyone thinks about it. 10 of 10 highly recommend.”

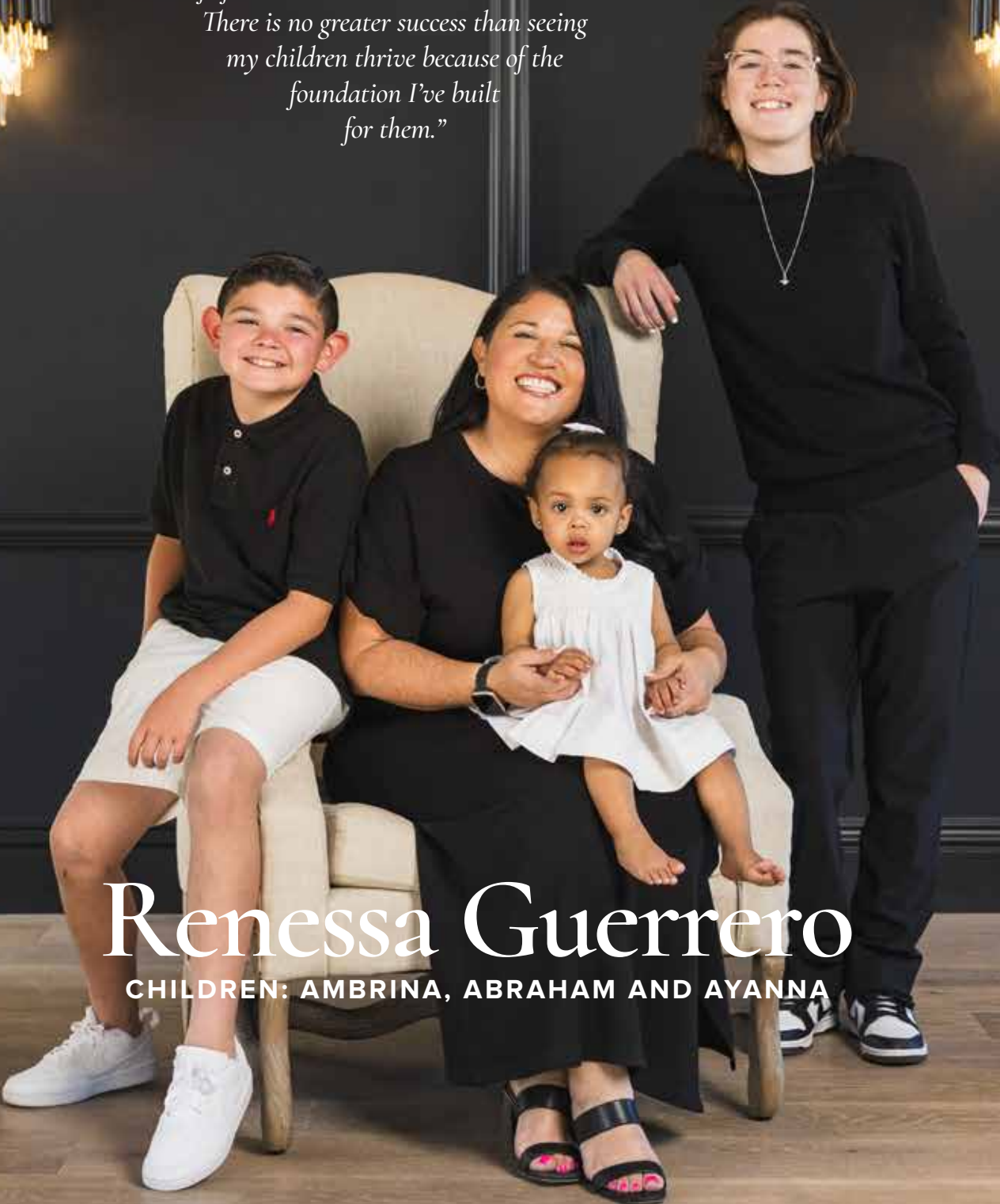


Monie Wilder

CHILDREN: HONEY (4) AND BEAR (5)

“

Being a mother who loves, mentors, and guides my children has been my greatest return on investment. Watching them learn from my mistakes, apply my wisdom, and create a better life for themselves is the ultimate reward. There is no greater success than seeing my children thrive because of the foundation I've built for them.”



Renessa Guerrero

CHILDREN: AMBRINA, ABRAHAM AND AYANNA

Susan Evans

CHILDREN: GARRETT AND BLAKE
(NOT PICTURED: RACHEL, WHO LIVES IN NYC)

“

As an only child, my dream was to be a mom and create a family where my children had me but also had siblings. My greatest blessing is being a mom of 3! As much as I wanted to be a mom, I had no idea how truly satisfying it would be. I took my job as a mom to heart. I have been a mom first, making tough decisions and using the word “no” when needed and sticking to it. Now that they are in their 20s, we have become the best of friends! I truly enjoy being with them and making memories. I am so proud of them and respect the young adults they have become. I am truly blessed with healthy, happy children who make me smile everyday!



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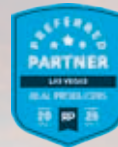
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







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