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Partner Spotlight: Perimeter Roofing

Celebrating Leaders: Renée Pruitt

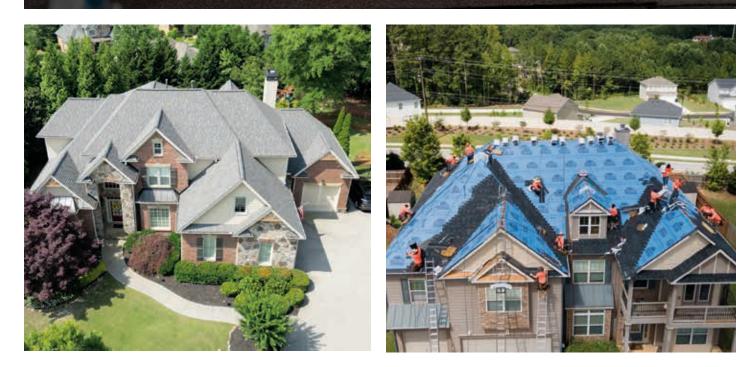
> Agent on Fire: Casey Dellinger

## Mary Stuart Iverson

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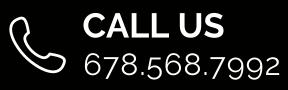
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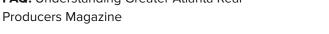


Mary Stuart 10 Iverson COVER STORY

26 David Hose, Perimeter Roofing

#### IN THIS ISSUE

- 6 Preferred Partners
- Meet The Team 8
- 10 Cover Story: Mary Stuart Iverson
- 16 Celebrating Leaders: Renée Pruitt
- 20 Agent on Fire: Casey Dellinger
- 26 Partner Spotlight: Perimeter Roofing 30 FAQ: Understanding Greater Atlanta Real



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## FLOOR COVERINGS



# **Ary Stuart** Iverson **Skyrocketing to the Top**

#### "Successful people are not gifted; they just work hard then succeed on purpose." -G.K. Nielson

RDER PIZZA

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Dedicated. Driven. Determined. These three words perfectly describe Mary Stuart Iverson, a real estate powerhouse at HOME Luxury Real Estate who has built a thriving career through hard work, passion, and a knack for matchmaking—not just between people and homes, but sometimes even between future spouses!

"I love creating matches," raves Mary Stuart. With her talent, she has a knack for pairing people with properties. "I enjoy putting people together with neighborhoods and building communities. In fact, I've even introduced clients who have ended up getting married to each other!"

With 19 years in real estate and an impressive \$450 million in career sales, Mary Stuart has firmly established herself as a top producer. Her best year yet? A remarkable \$60 million in sales in just the past year.

What's the secret to her success? She genuinely loves what she does. She

BY ELIZABETH MCCABE • PHOTOS BY REGIS LAWSON

shares, "Loving what you do will truly make you great. If you put your heart into helping people, they'll trust you. In tough markets, when it takes time to find the right home, passion and perseverance make all the difference."

She describes real estate as a front-row seat to life's biggest moments. "There's something sacred and special about helping people find a home where they can build their future."

#### A Career That Found Its True Calling

Before real estate, Mary Stuart worked as a college recruiter for a financial planning company, seeking out ambitious, self-starting individuals willing to build their own businesses. While she gained invaluable skills in interviewing and sales, she realized that the corporate environment wasn't for her.

"I was working in a cubicle, and it took me a year and a half to realize that I wanted to be my own boss," she recalls. "I wanted to get out there, build relationships, and sell something tangible."

Her husband, Joel, played a pivotal role in her career shift. "We were newlyweds, and he told me, 'You'd be the last person I'd call to be my financial planner, but the first person I'd call if I were buying a house.' That sealed the deal."

In 2006, she dove headfirst into real estate, taking classes at night and on weekends. It wasn't entirely unfamiliar territory—her mother and aunt were both successful real estate agents. Growing up, she answered phones at their office and babysat clients' children. Ironically, she once swore she'd never follow in their footsteps. "Yet here I am, and I love it," she says with a smile.

#### A Natural Saleswoman

Mary Stuart's talent for sales emerged early. As a child, she ran a small jewelry business and sold pieces in her mother's office. In high school, she promoted her boyfriend's band, and in college, she continued selling jewelry in boutiques. Her ability to connect with people and her keen eye for opportunity set the stage for her success in real estate.

"I've always been competitive, but internally motivated," she explains. "I wanted to succeed on my own merit, not just because my mom and aunt were in the business. I worked hard to prove myself."

Her love for real estate runs in the family—her two sisters-in-law are also real estate agents, making it a true family affair.

#### An Atlanta Ambassador

Mary Stuart is more than just a real estate agent; she's an ambassador for Atlanta. "Our city has so much to offer amazing weather, job opportunities, rich history, arts, culture, and incredible green spaces. So many people moving here aren't from Atlanta, and I love playing the role of a tour guide, helping them fall in love with the city."

She's also a passionate advocate for public schools. "Our city is only as strong

## 66 In tough markets, when it takes time to find the right home, passion and perseverance make all the difference."

as our schools," she says. "I'm dedicated to supporting and empowering them however I can."

#### A Full House—Literally!

When she's not selling homes, Mary Stuart is running a household filled with energy and excitement. She and Joel are parents to five boys, ranging from preschool to middle school. "It's a circus but never dull!" she laughs.

Outside of work, Mary Stuart finds joy on the tennis court. A competitive



player, she is part of both ALTA and USTA teams. "One of my biggest highlights last year was when my team won the city finals in the fall," she shares. "Tennis is my stress reliever." Other stress relievers are riding roller



coasters and going to amusement parks, which is always an adventure.

She and her family are also actively involved in their church, Atlanta Westside Presbyterian, where they participate in community groups and volunteer activities.

Other fun facts about Mary Stuart? "I don't like beer," she laughs. It's ironic, especially since she is married to one of the owners of Monday Night Brewing. "I also can't whistle," she smiles.





66 Our city is only as strong as our schools. I'm dedicated to supporting and empowering them however I can."

#### Words To Live By

Mary Stuart lives by a guiding principle from 1 Corinthians 16:14: Do everything in love. "That's how we live as a family, and it's how I approach my business," she says.

With her passion for people and dedication to community, Mary Stuart Iverson is not just selling houses—she's building homes, relationships, and a lasting legacy in Atlanta real estate. It doesn't get any better than that.



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# Renerge is Lawson

## A Relentless Drive - From Finance to Real Estate Success

Renée Pruitt is not one to sit still. Whether she's running a marathon, negotiating a deal, or helping clean out a client's home, her energy is boundless. "I am super high energy and rarely sit still. I can't imagine binge-watching anything," she laughs.

Renée's journey to real estate wasn't exactly linear. Growing up in Fort Walton Beach, Florida, with family roots in New Orleans, she developed an early sense of independence and determination. That drive carried her through Auburn University, where she majored in finance while juggling multiple jobs. "I worked two to three jobs to pay for college and stayed involved in extracurriculars to build a well-rounded resume," she says.

After graduation, Renée was recruited by Xerox Corporation as a street copier salesperson. Moving sight unseen to Birmingham, Alabama, and later to Jackson, Mississippi, she quickly learned the ropes of sales. But life had other plans. After stepping away from the workforce for several years to raise her children, she found herself searching for a new career. "My husband suggested real estate. I thought I'd dabble," she recalls. "But dabbling means no clients."

She earned her license in late 2006 just in time for the 2007 market crash. Joining a team, she immersed herself in the world of short sales and foreclosures, gaining a wealth of knowledge that would serve her well in the years to come. "We spent a lot of time talking people out of listing their homes because they were upside down," she explains. "It wasn't the easiest start, but once I got going, I couldn't stop."

Renée spent nearly a decade on a team before striking out on her own. Now with Keller Williams in Roswell, she thrives in an environment that fosters education and connection. "One of my best friends started the Woodstock KW, and I interviewed with five different brokerages. KW was the best fit. The culture and training have kept me here," she says.

Her approach to real estate is simple: treat clients like family. "I will never put my needs above theirs, and I will never do anything to jeopardize my license," she says firmly. This philosophy has





I will never put my needs above theirs, and I will never do anything to jeopardize my license."

earned her a loyal client base, many of whom appreciate her no-nonsense approach to pricing.

"The market is shifting, and buyers are becoming more discerning. A house has to be priced right and look its best," she explains. "We know within the first 11 days if the price is right. If not, it needs a 10% adjustment before it becomes stale bread."

Renée is passionate about educating both buyers and sellers on strategy. "So many people think being a real estate agent is easy, but if you're truly serving your clients at a high level, the hours can be long and demanding."

Outside of work, Renée is just as driven. A dedicated runner, she runs a 5k a month and completed her first

marathon a few years ago. She is already eyeing the next. "It was probably the hardest thing I've done physically, and everyone said one would be enough. I don't feel that way," she says with a grin.

Her family remains her top priority. Married for 38 years, she credits her husband John as her biggest supporter. "He has always pushed me to be my best, talks me up, and is so proud of me," she says. Their two adult children are thriving, with her daughter living nearby and her son in Texas. Renée also serves as a caregiver to her aging parents, balancing their needs with her career.

Her generosity extends beyond family. She's deeply involved in charity work, particularly with the Max Gruver Foundation, named for a friend's son who died from fraternity hazing. "It's



insane that this still happens," she says. "I donate a portion of every closing to the foundation and sponsor their annual 5K." She's also active in her church. St. Peter Chanel Catholic, serving as a Eucharistic Minister and Lector.

One of her most memorable real estate experiences involved an elderly widower who unexpectedly walked away from his home-leaving everything behind. "His wife had passed, and he was struggling," she recalls. "He packed two suitcases and just left. My husband and I spent hours cleaning out the house and even fronted the money for a junk company to finish the job." It was an emotional and logistical challenge, but in the end, she got the deal done. "His wife's passing made it so much harder, but we got through it."

Despite her packed schedule, Renée dreams of other ventures. "I'd love to own a bakery," she muses. "I love to bake, though I don't have much time for it now." Another idea? A nonprofit chauffeur service for seniors. "There's such a need for affordable senior transportation."

And if she could have any superpower? "Flying, hands down," she says. "By far the coolest thing."

With her relentless drive and commitment to her clients, it's safe to say that Renée Pruitt is already soaring.



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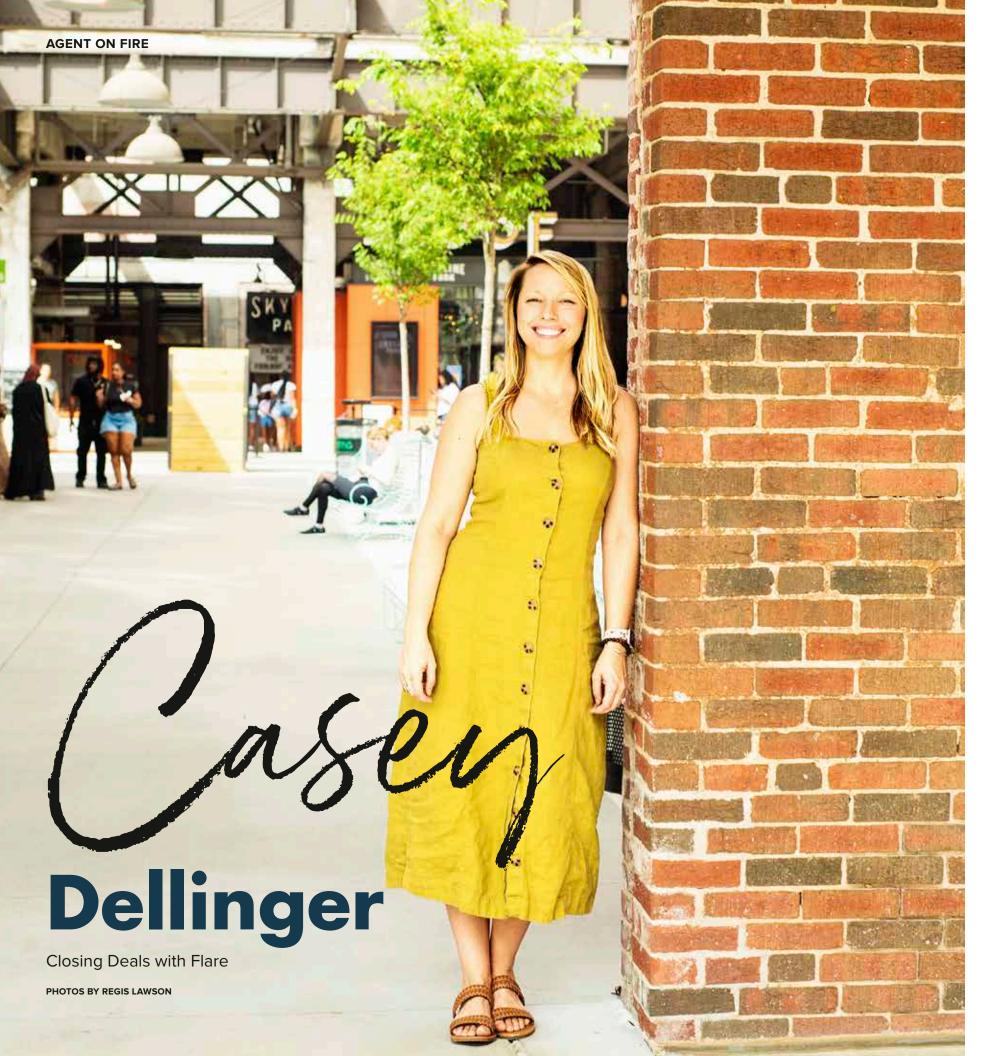
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So many people think being a real estate agent is easy, but if you're truly serving your clients at a high level, the hours can be long and demanding."

TOGRAPHY

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Growing up, Casey Dellinger's dreams included soaring through the air as a trapeze artist, speaking fluent French in Paris, or caring for animals as a veterinarian. Yet, life had different plans, leading her to a thriving career in real estate—a profession she now considers her true calling.

#### A Well-Traveled Upbringing

Raised in the suburbs of Atlanta, Casey's childhood was anything but stationary. "My parents moved around a bit, so I spent a few years in Stone Mountain, then we moved to Alpharetta, and finally settled in Cumming," she recalls. This early exposure to frequent relocations may have subtly prepared her for a career centered around helping others navigate major moves.

Casey pursued a degree in French and Business at Georgia State University, with a study-abroad stint in Paris. "I really wanted to be a French interpreter," she says. Though her career path veered in another direction, her passion for language and culture remains a defining trait.

**From Vet Tech to Video Conferencing Sales** Like many, Casey's career took several twists before she found her niche. "I was a vet tech all



through college because I love animals," she shares. But after graduating, she transitioned to an inside sales role at a Norwegian video conferencing company. "This was back in 2007, before most people even knew what video conferencing was," she says.

Corporate life, however, didn't suit her. After being laid off, she faced a pivotal decision. "I was immediately courted by another company, but my fiancé encouraged me to take time to figure out what would truly make me happy. I'm so thankful for that push!"

#### Discovering a Passion for Real Estate

Having purchased several homes herself, Casey always found the process fascinating. "I was way more into it than most," she admits. With her husband holding a master's degree in real estate, conversations about the industry were frequent. "It seemed like a good fit, so I signed up for a twoweek course, and here I am!"

She joined the same team that helped her buy her last home, and her career has been flourishing ever since.

#### Market Insights and First-Time Buyers

Casey acknowledges the current market's challenges. "Some houses are getting multiple offers and going over asking, while others sit for months with price drops," she explains. "Houses need to be priced just right and in great condition to move quickly."

Despite the market's unpredictability, she finds immense fulfillment in guiding first-time buyers. "They're so excited and appreciative of the process. It's amazing to help them achieve what might have felt impossible."

#### A Life of Adventure

When she's not helping clients, Casey seeks adventure. "My favorite thing in the world is flying trapeze!" she exclaims. "Unfortunately, there isn't anywhere in Georgia to do it, so I don't get to practice often."

Beyond trapeze, she enjoys hiking, backpacking, rock climbing, and kayaking. "If it's outdoors and active, I'm in!"

#### A Family Built on Love and Rescue Pups

Casey and her husband eloped in the mountains last December, accompanied by their two senior rescue dogs, Banjo and Delilah. "They're our kids," she says with a smile.

Her love for animals extends beyond her own home. "Atlanta has a major animal rescue crisis that needs serious reform," she emphasizes. "Please rescue your next pet and spay/neuter to keep shelters from overflowing!"

One of her most memorable real estate transactions involved a couple moving from Australia to start an animal sanctuary. "We found them the perfect property south of the city, and they've already rescued six animals. I love visiting and seeing their mission come to life!"

#### Words of Wisdom

For aspiring agents, Casey's advice is simple: "Be flexible. Every client, transaction, and market are different—you have to adapt."

And if she could have a superpower? "To eat anything and everything while staying fit and healthy! I love trying new foods and restaurants, especially when traveling."

From corporate sales to real estate, animal rescues, and trapeze stunts, Casey's path has been anything but ordinary. But for her, the journey has been exactly right.

## **BE FLEXIBLE.**

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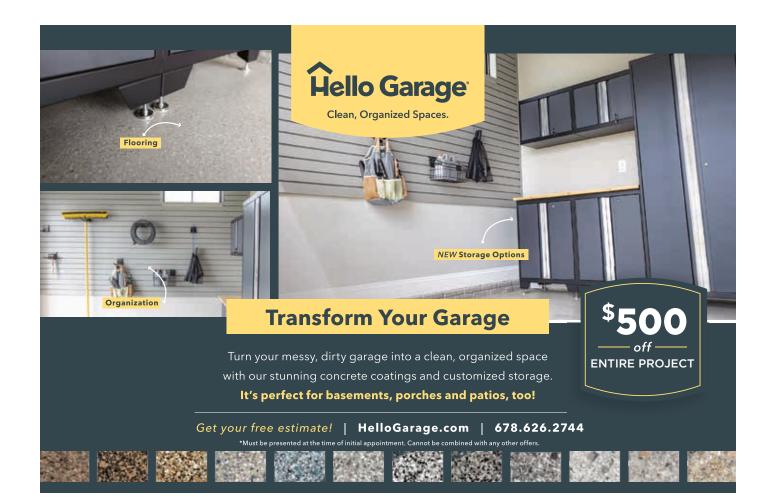
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## **Building Success One Shingle at a Time**

David Hose never set out to become a roofing expert. In fact, if you had asked him years ago, he might have told you his career path was anything but planned. But as he puts it, "It chose me."

Born at Grady Hospital and raised in South Atlanta, Hose carved out a career path through sheer determination and adaptability. Without a college degree, he entered the hospitality industry, where he spent 14 years honing his customer service and sales skills. Then, at 34, he made a dramatic pivot into construction, specializing in major refinery projects across the U.S. That shift eventually led him to his current role at Perimeter Roofing, where he runs the Milton market.

"Four years ago, I stepped into the roofing world, and it's been a gamechanger," Hose says. "I get to help homeowners navigate the complexities of owning a home. Whether it's getting a place ready to sell, purchase, or maintain, I love making the process smoother for people."

and Figuratively)

One of the most influential mentors in his journey was Raymond Little. "Ray taught me everything I know about climbing and identifying damage. More than that, he introduced me to the Atlanta adjuster community on a personal level," Hose says.

The respect he's earned in his industry is what he considers the most rewarding part of his work. "It's not just about

## Jorie Hos D WITH PERIMETER ROOFING

PHOTOS BY REGIS LAWSON

ODFINE



## **Climbing the Ladder (Literally**

Hose has never been one to back down from a challenge, whether it's climbing a roof or overcoming personal and professional hurdles. One of the biggest obstacles he faced was the stigma of not having a formal education. "People doubted me," he admits. "There's this idea that success is tied to a degree, but I took a different route. I relied on work ethic, mentorship, and hands-on experience."

closing deals," he says. "It's about the relationships you build, the trust you establish, and the impact you have on people's lives. That's what matters."

#### From Rooftops to Real Estate

Hose has big plans beyond roofing. "I recently put together an operating agreement to launch my own real estate business," he reveals. "I want to flip homes and establish a holding company for rental properties."

His experience in roofing gives him a unique edge in real estate. "Most investors look at a home's aesthetics first. I look at the bones—the structure, the roof, the long-term value. That knowledge helps me make smarter investment decisions."

Hose also sees an opportunity to work closely with real estate agents. "I can help agents better understand roofing issues, offer cost-effective solutions, and ultimately increase the marketability of their listings. It's a win-win."

#### A Family Man at Heart

While business keeps him busy, family remains at the core of Hose's life. He's been married to his wife. Vivian, for 20 years. "She's a Brazilian national, an esthetician, and the owner of a small export business that supplies baby products to Brazil," he says proudly.

Their daughter, Gia, is already making waves, securing her first job on her own and earning a spot on the homecoming court as a sophomore at Milton High School. "She's a rockstar dedicated, smart, and a fierce volleyball player," he beams.

Hose also works alongside his brother, John, at Perimeter Roofing, a partnership that dates back to their teenage years in construction and sales. His parents, Rosalie and John, still reside in Georgia, with his mother working as a head cashier at Home Depot and his father running a trailer repair business.

"Family time is everything," he says. "Beach vacations, hunting trips with my dad, and Sunday dinners—those are the moments that matter."

#### **Beyond Business: Golf, Motorcycles,** and Quarterbacking the **Neighborhood Kids**

When he's not working, you can find Hose on the golf course. "It's my fourhour vacation," he jokes. He also has a passion for motorcycles, spending hours riding through mountain roads. But one of his favorite pastimes? Playing all-time quarterback for kids at his local park. "It's my way of staying young and giving back," he says with a grin.

Hose is also deeply involved in charitable causes. He supports the University of Texas Darrell K. Royal Alzheimer's Research Fund and various

Boys & Girls Clubs. "Giving back isn't an option—it's a responsibility," he says.

#### Success, Defined

Ask Hose what success means, and he keeps it simple: "It's going to bed at night knowing I did my best in every aspect of life—family, work, finance. If I can sleep well, I know I'm on the right path."

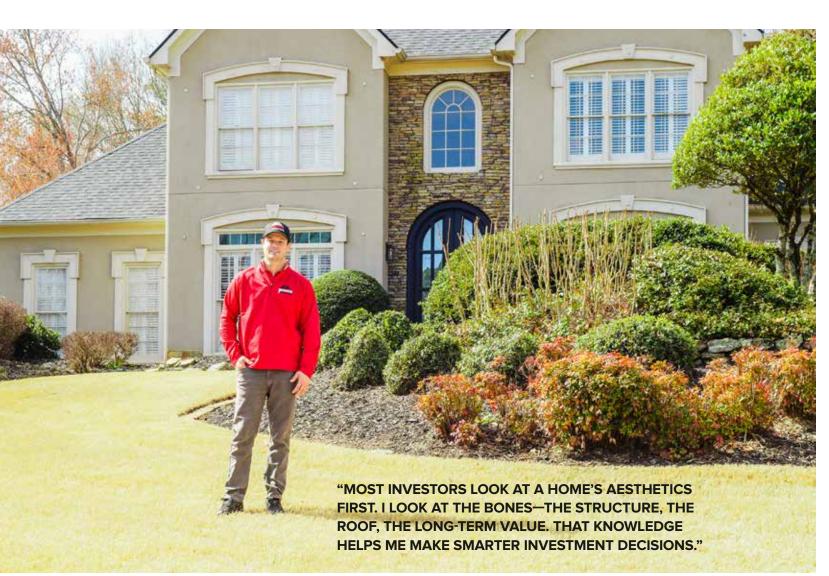
As for something you won't find in his online bio? "I'm the glue in my relationships," he shares. "I make it a point to stay connected with people, even after long periods of no communication. Relationships need effort, and I'm happy to put in the work."

From hospitality to construction, roofing to real estate, Hose's journey is a testament to adaptability and the power of hard work. If there's one thing he's

proven, it's that success isn't about where you start—it's about how far you're willing to climb.

#### **About Perimeter Roofing**

Perimeter Roofing is a top-rated roofing contractor based in Duluth, GA, proudly serving homeowners throughout Metro Atlanta, Knoxville, Nashville, and Alabama. Real estate agents across the region choose Perimeter because they understand the urgency behind every deal—from fast inspections to efficient repairs, they help keep your closings on schedule and your clients satisfied. Backed by thousands of 5-star reviews and trusted by hundreds of agents, they're a partner you can count on—every time.





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#### **Our Mission:**

Some children only receive one meal a day, and that is at school. We settle outstanding lunch debt for a child at their school so that they have the opportunity eat a hearty meal.

#### **Picture This:**

A child goes through the cafeteria line with their classmates, and picks out their warm, healthy meal choice. As the child arrives at the register, they come to find out that their balance is too low for the lunch. The warm, delicious, (and in some cases, the child's ONLY meal of the day), is thrown into the garbage. The child is handed a cold sandwich and a water. The child only eats a few nibbles of the sandwich because they are saving it to bring home to share with their sibling for "dinner".



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Perimeter Cares is a 501C3 Organization If you are a ATL agent and would like more information on how you can help, please call President & CEO of Perimeter Roofing, Todd Price on his cell: (678) 832-8697, email PerimeterCares@gmail.com, or visit online perimetercares.org. #SchoolLunchChallenge

We are actively collecting food donations for the Atlanta Children's Shelter. Please feel free to stop by and drop off your donations at our office: 550 Maltbie St. Lawrenceville, GA 30046



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