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13 Mother's Day Special Feature
COVER STORY

If you are interested in nominating people for certain stories, please email us at: erika.soto@n2co.com.

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2024

BY THE NUMBERS

HERE’S WHAT THE TOP AGENTS IN EAST VALLEY SOLD IN 2024...



\$7,471,689,000

SALE VOLUME



13,043

TOTAL TRANSACTIONS



\$14.95M

AVERAGE SALES VOLUME PER AGENT



27

AVERAGE TRANSACTIONS PER AGENT

THANK YOU

BRANDY BELL & JEN FELKER



Photo by Gilead Hernandez,
Grafobox Media



A special thank you to Brandy, owner of Bubbly Enterprises, and Jen for providing the location for our photoshoot. Both helped make our special Mother's Day issue possible!



MOM BOSS

Rhiannon Halverson

CHILDREN: DECLAN, DOROTHY, AND DELIA



Photo by
Devin Nicole
Photography

"Nothing compares to the privilege of being a mom. It's the most challenging, rewarding, and beautiful job I'll ever have. Watching my kids grow reminds me how quickly time passes, and that's why I love helping clients find homes where they can cherish every fleeting moment and create memories that will last a lifetime. The best part? I get to do it all with my kids right by my side — they are the best little assistants I could ask for!"

“When you’re young, time feels like it moves so slowly, and you can’t wait to grow up. But now, as a mom, I see just how quickly it truly passes while watching my children grow in the blink of an eye.”

Ashley McCombs

CHILDREN: NATHAN, MAVERICK, ZARA, AND MICHAEL

Carla Holzer

CHILDREN: SYDNEY AND SAVANNAH

“I have loved every single moment of my life with my girls and I feel blessed to have been able to watch them grow, learn, make mistakes, make friends, lose friends, make their own choices, and fall in love. I’m so proud of the women they have become — they are just as beautiful on the inside as they are on the outside. They are my biggest accomplishments in this life.”

Cassandra J. Mueller

CHILDREN: CHARLIE
AND CONNOR

Photo by Devin
Nicole Photography



"A mother is your first friend, your best friend, your forever friend. Real estate gives me the flexibility to be a hands-on mom, allowing me to witness my children's unique personalities and preferences take shape firsthand. It's the perfect balance of passion and presence."

Photo by Devin
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Charlee Young

CHILD: EMILEE

"As a single mom, I know that my daughter sees how hard I work and knows how much I love my job. However, she knows without a doubt that she is my reason for everything. We are truly living our best lives, and we are so grateful every day."



Erika Soto

Real Producers Publisher

CHILDREN:
CRUZ,
CAMILA,
CELINA, &
JIMENA



“Motherhood is one of life’s most precious gifts. I find deep fulfillment in guiding my children, helping them cultivate self-love, and encouraging them to share that love with others. My goal as a mother is to raise compassionate individuals who recognize their own value and spread kindness and positivity wherever they go”

Photo by Gilead Hernandez, Grafobox Media

Hai Kim Bigelow

CHILDREN: TANNER AND CONNER



“A mother’s love is endless, her strength unwavering, and her heart the truest home. She is our greatest cheerleader, our safest refuge, and the guiding light that leads us through life’s journey.”

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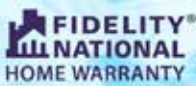
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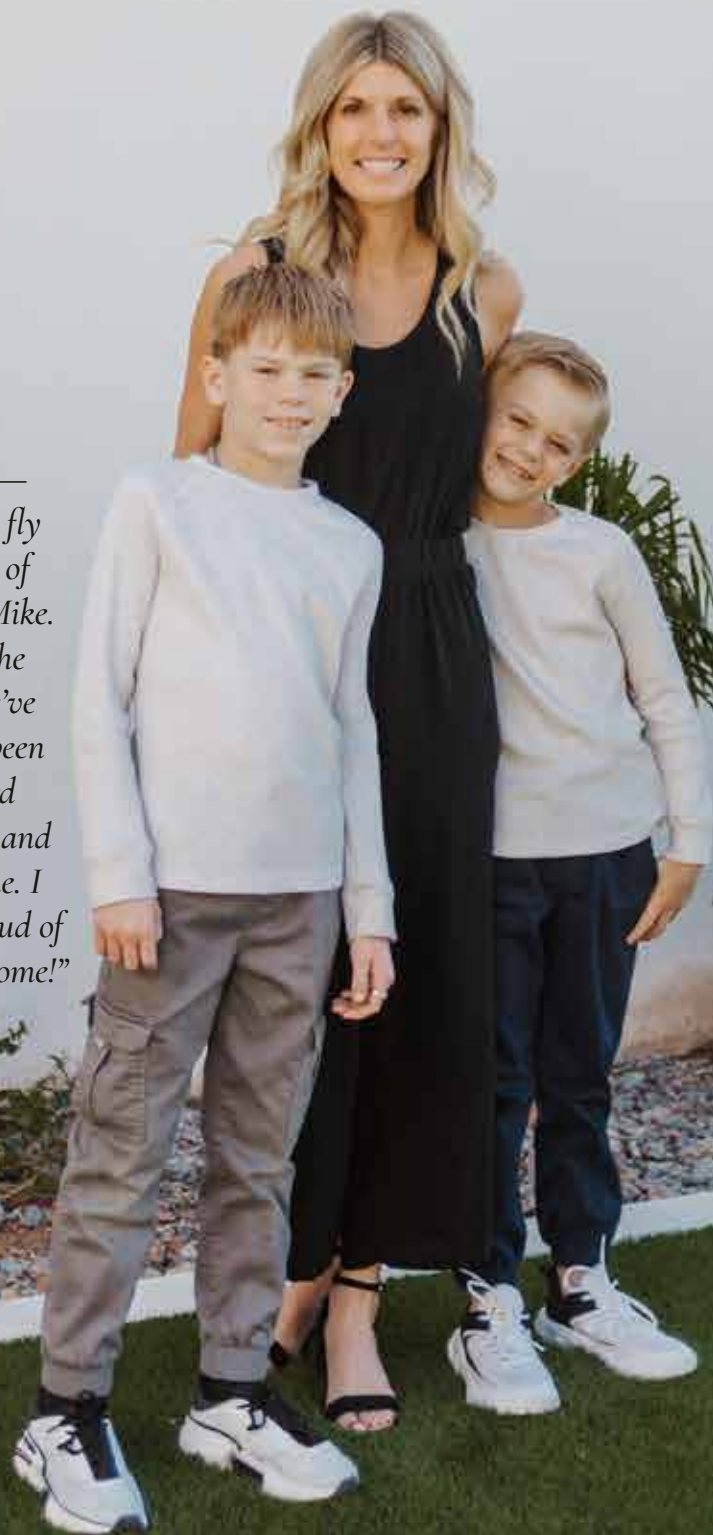
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Jacqui Shoffner

CHILDREN: GRAYSON AND OWEN

"I absolutely love being a boy mom — each and every stage! Time seems to fly by, and I am cherishing the journey of raising my kids with my husband, Mike. From those sweet, cozy snuggles to the unforgettable vacation memories we've created together, each moment has been a treasure. They see me working hard and pursuing a career with passion, and I hope it inspires them to do the same. I am here for it all and incredibly proud of the amazing individuals they've become!"

Photo by Devin
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Kara Beecroft

CHILDREN: RYKER AND BRIGDEN

"Being a mother is about unconditional love, selflessness and strength. It's about guiding, nurturing, and supporting your child through their victories, comforting them in their struggles, and teaching them the values that will shape their future. Motherhood is both the hardest and most rewarding journey, filled with sleepless nights, endless sacrifices, and moments of pure joy that make it all worthwhile. It's not about being perfect but about showing up every day with love, patience, and a heart that always puts your child first."

Photo by Devin
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Mary Newton

CHILDREN: MCKENNA AND MIKE

“Being a mom is the most rewarding and challenging role I’ve ever had. Balancing motherhood with a thriving real estate business has taught me resilience, patience, and the true meaning of multitasking. My kids are my greatest motivation — they remind me daily why I work hard, dream big, and always make time for what matters most.”

Monica Santiago

CHILDREN: JADEN AND JAZMYNE

“It is sometimes a challenge to balance family and having a real estate career. My main goal as a mom has always been to be able to provide for my kids and give them what I never had! I also have always taught my kids to never stop pursuing your dreams and working hard! My children are my world and they are who comes first in everything I do!”

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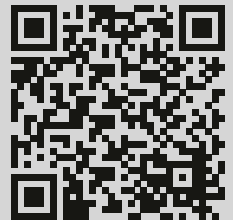
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