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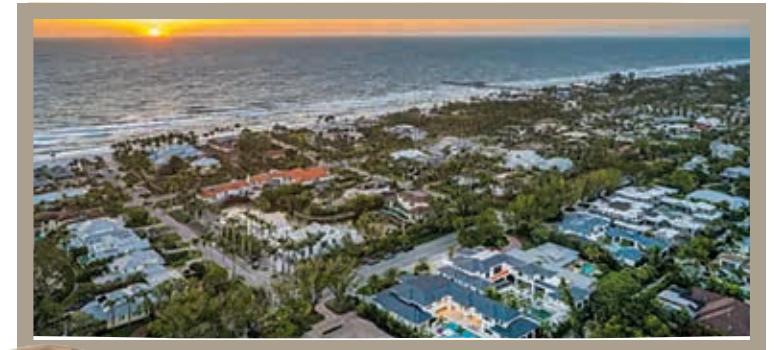
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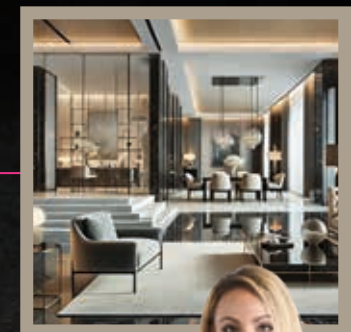
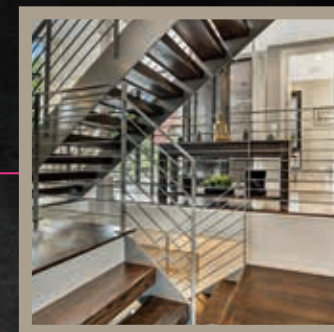
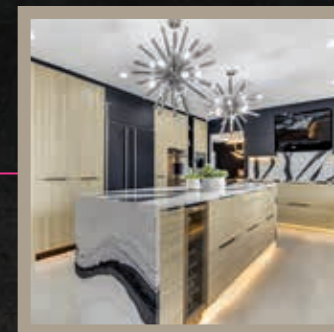
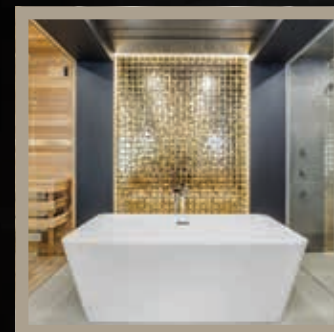


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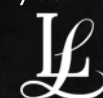
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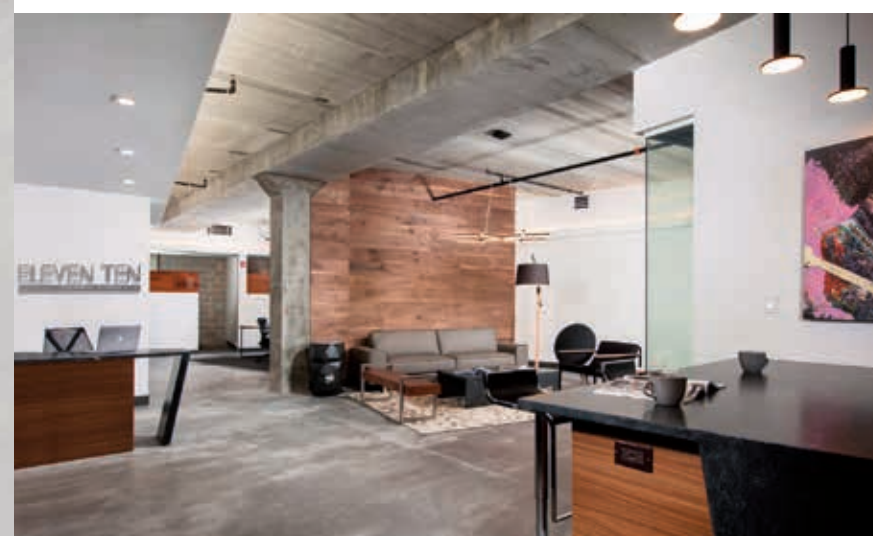


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ABOUT THIS MAGAZINE

BY ANDREW REGENHARD, OWNER/PUBLISHER

Naples Real Producers is celebrating five years in print this month! If you just made the 2025 Top 500 producers in Naples and are new to our publication, you may be wondering what it's all about. "FAQs About This Magazine" answers the most commonly asked questions around the country regarding the Real Producers platform. My door is always open to discuss anything regarding this community — this publication is 100 percent designed to be your voice, and to connect, elevate the industry, and inspire!

Q: Who Receives This Magazine?

A: The top 500 agents in Naples. We pulled the MLS numbers (by volume) from January 1, 2024, to December 31, 2024, in the Naples area, cut the list off at number 500, and our new 2025 Top 500 distribution list was born. This magazine is free exclusively to the top 500 agents in the area each year. This year, the minimum production level for our group was \$8.35 million in 2024, based on data reported to MLS.

Q: What Is the Process for Being Featured in This Magazine?

A: It's really simple — every feature you see has first been nominated. You can nominate other REALTORS®, affiliates, brokers, owners, or even yourself! Office leaders can also nominate Realtors. We will consider anyone brought to our attention. Because we don't know everyone's story, we need your help to learn about them.

A nomination currently looks like this: You email us at swfl@n2co.com with the subject line, "Nomination: (Name of Nominee)," and explain why you are nominating them to be featured. It could be they have an amazing story that needs to

be told — perhaps they overcame extreme obstacles, they are an exceptional leader, have the best customer service, or they give back to the community in a big way. The next step is an interview with us to ensure it's a good fit. If it all works out, we put the wheels in motion for our writer to conduct an interview and for our photographers to schedule a photo shoot.

Q: What Does It Cost a REALTOR®/Team to Be Featured?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! We are not a pay-to-play model. We share real stories of Real Producers.

Q: Who Are the Preferred Partners?

A: Anyone listed as a "Preferred Partner" in the front of the magazine is a part of this community. They will have an ad in every issue of the magazine, attend our quarterly events, and be a part of our online community. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One or many of you have recommended every single preferred partner you see in this publication. We won't even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our goal is to create a powerhouse network, not only for the best Realtors in the area, but the best affiliates, as well, so we can grow stronger together.

Q: How Can I Recommend a Preferred Partner?

A: If you have a recommendation for a local business that works with top Realtors, please let us know! Send an email to me at andrew.regenhard@n2co.com.

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What an incredible five years it has been for *Naples Real Producers*, formerly *Southwest Florida Real Producers*!

When I moved to Florida to be closer to my father during his illness, I had no idea what the next chapter of my life would hold. It was both a blessing and a surprise to be presented with the opportunity to launch a chapter of the *Real Producers* franchise in this beautiful community. I took the leap without knowing the tremendous success and meaningful connections that awaited us.

Words can't express my gratitude to each of you who have been part of our publication and networking events over the past five years. Together, we've built something truly special — fostering friendships, strengthening business relationships, and creating a sense of community unlike any other.

Our monthly magazine has played an integral role in this journey, highlighting the inspiring stories of top producers and our valued preferred partners. We've celebrated successes, shared knowledge, and learned from each other in ways that have enriched us all.

Thanks to your support, we've grown from a single magazine covering all of Southwest Florida in March 2020 to two thriving communities — Naples Real Producers and Fort Myers Real

Producers. And, as those of you who have attended know, our exclusive quarterly events are second to none, bringing together top producers and preferred partners at some of the area's most exciting venues. A few pages ahead, you'll find highlights from these very special gatherings we've held over the past five years.

This month, we proudly welcome many new Top 500 agents — exceptional professionals who have risen in the ranks through their outstanding sales production in 2024. You may have noticed some of them at our recent event on February 27th at the Naples Therapeutic Riding Center. Be sure to check next month's issue, where we'll be sharing photos from the event! We look forward to getting to know these talented agents and featuring many of them in upcoming issues.

If you have ideas for stories, event venues, or charities to support, my door is always open. Thank you for an incredible five years — I can't wait to see what the future holds for *Naples Real Producers*!

Very respectfully yours,



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HERE'S WHAT NAPLE'S TOP 500 AGENTS SOLD...

\$12.3 Billion
Sales Volume

4,109
Listing Side Transactions

\$24.6 Million
Average Sales Volume Per Agent

7,547
Total Transactions

3,438
Buying Side Transactions

15
Average Transactions Per Agent

*Information is based on residential sales in 2024 in Collier County by the top 500 agents by total sales volume.



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GUT CHECK:

Why Your Success Starts Within

“You can’t pour from an empty cup, but what if the foundation of that cup — the very thing sustaining you — is cracked?”

As a high achiever, you’re mastering time management, building a life of success, and setting lofty goals. Yet, like 40 percent of the population, maybe you, too, at times are experiencing a nagging undercurrent: persistent fatigue, sleep disruption, brain fog that clouds your judgment, and mood swings that derail your momentum.

You tell yourself it’s part of the grind, but what if the root cause is not stress or maintaining a high level of performance? What if it’s much deeper — what if it’s in your gut?

As a coach, I work with clients from all walks of life: C-suite leaders optimizing performance and leadership, individuals seeking to level up their focus and results, professionals realigning with their values, and those navigating the delicate

balance of stress, health, or new beginnings after life loss or great change. No matter the challenge, one thing often emerges: the state of the body, particularly the gut, that shapes everything from mental clarity to emotional resilience.

The Gut–Brain Connection

Your gut isn’t just about digestion; it’s a powerful driver of cognitive and emotional health. Known as the “second brain,” the

gut communicates with the brain via the vagus nerve and produces key neurotransmitters like serotonin, which affect mood, focus, and decision making.

Recent research from *Nature Communications* shows that gut microbiome health directly impacts the brain’s ability to manage stress, process emotions, and maintain sharp thinking. When this balance is disrupted — whether by stress, poor nutrition, or

other factors — it can feel impossible to bridge the gap between where you are and where you want to be.

Why Gut Health Is Overlooked

In a world focused on outward success, it’s easy to neglect the internal systems that make that success possible. Long days filled with convenience foods, caffeine, and non-stop pressure to perform can wreak havoc on your gut, leaving you with:

- **Brain Fog:** A hazy mind that dulls your ability to strategize or think critically.
- **Mood Instability:** Emotional highs and lows that sabotage your resilience.
- **Low Energy:** Fatigue that feels insurmountable, no matter how much you push.

One of the most common themes I see in my work is this: even the most disciplined, driven individuals can’t achieve transformation if their foundation — their physical and mental health — is neglected.

Common Challenges

Clients come to me for many reasons: high achievers striving to optimize productivity and performance, individuals navigating the weight of stress, those saying goodbye to imposter syndrome for good, or professionals realigning their lives with their values. Others come seeking support through grief or the courage to embark on new paths. Despite their best efforts, many feel stuck, as

if their bodies are working against them. Stress amplifies, focus dwindles, and progress feels unattainable.

Often, the root of these challenges leads back to the gut. A disrupted gut microbiome can increase inflammation, weaken stress responses, and drain energy — key factors holding even the most dedicated individuals back from achieving their goals.

Steps to Reclaim Gut Health and Clarity

If you’re ready to break through these barriers, you can start by addressing your gut health with these actionable strategies:

1. Incorporate Fermented Foods

Add gut-friendly options like yogurt, kefir, or fermented vegetables to your meals. A Stanford University study found that fermented foods can reduce inflammation and improve emotional resilience. I like a half-cup on my plate with every meal and eating first.

2. Hydrate Intentionally

Proper hydration supports digestion and nutrient absorption, fueling mental clarity and energy. Start your day with water and stay consistent throughout. Explore electrolytes that provide the right combination of sodium, potassium and magnesium. I’m a fan of LMNT.

3. Focus on High-Quality Proteins

Build meals around nutrient-dense proteins like eggs, fish, or lean meats to support gut repair and provide steady energy. Organic Prairie is one of my favorites.

4. Reduce Processed Foods

Avoid excess sugars and additives that harm gut bacteria and lead to energy crashes. Choose whole, nutrient-packed alternatives. Get in the habit of reading labels!

5. Prioritize Stress Management

Stress breaks down the gut lining and disrupts digestion. Incorporate mindfulness, breathing exercises, or short walks to calm your gut–brain connection. Check out the app Calm.

6. Commit to Restorative Sleep

Deep sleep is when your gut microbiome rebalances. A consistent bedtime and reducing evening screen time can make all the difference.

Transformational Outcomes

When clients integrate these strategies, the shifts are remarkable: enhanced focus, more consistent energy, and a newfound ability to navigate challenges with clarity and calm. Most importantly, they feel aligned mentally, emotionally, and physically with their goals and values. It’s the often-overlooked foundation that drives every decision, every success, and every breakthrough.

Your Next Step

If you’ve been feeling stuck — whether in your career, health, or personal growth — simply look within. Transformation begins when you align your inner health with your outer goals.

“Success isn’t just about strategy, it’s about alignment.”

Imagine waking up each day with energy that doesn’t fade, clarity that sharpens every decision, and emotional steadiness to face whatever life throws at you. That’s the power of prioritizing your gut health.

The transformation you seek isn’t out of reach — it’s within you. By nurturing this vital foundation, you’re not just improving digestion; you’re unlocking a pathway to better performance and resilience. When you work smarter by aligning your “two brains,” you’ll optimize your success with greater ease, increased energy, sharper focus, and enhanced clarity — allowing you to pour from a cup that overflows.



Carlene Marie is a Certified Master Mindpower Coach and Certified Health, Wellness & Life Coach. She specializes in private and group coaching, keynotes, workshops and publications helping high performers cultivate mental toughness and emotional resilience. With extensive expertise in unlocking human potential, Carlene Marie’s programs empower and guide toward lasting change for optimal success in every area of life. CarleneMarie.com 513.383.5647

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To Be a Top Performer, WORK ON YOURSELF FIRST

BY MICHAEL DILL

There's a formula called "Be x Do = Have" where "Have" is what you want, "Do" is the action you take, and "Be" is who you need to be as a person to actually take that action to get the results you're looking for. Most business owners, unfortunately, focus a lot on "Do." What do I have to do to get the right team? What do I have to do to grow my company? What do I have to do to attract the right customer?

But what they miss and are not asking themselves is, "Who do I need to *be* as a leader to create the culture and brand to attract and retain the right team, to have people want to represent our organization, to have customers want to do business with us?"

I often find that business owners focus so much on building scalability, systems, and structure — on what they have

to *do* — that they forget how to build *themselves*. I am here to tell you now: It's you first, business second.

Jim Rohn would say, "Work harder on yourself than you do on your business." But most business owners work harder on the business than on themselves. I encourage you to create a discipline for personal growth — for you to work on you.

I'm sure we're all well-skilled in whatever profession we're in. However, I'll ask you one question, listen clearly and answer it to yourself: When you are on your absolute, positive A game and you are running on all cylinders, doesn't everything else tend to fall into place? The answer is usually yes!

Our job is simple: do whatever it takes to be on your A game. When you're at your best, everything else falls into place. You have the right conversations, ask the right questions, and show up with the right energy. People are drawn to you because of that energy.

That's working on ourselves first. When we focus on our own growth, we always know the right actions to take. We'll know the systems we need, how to delegate, and who to delegate to. Everything becomes easier when you're on your A game.

If you're a business owner feeling stuck in the "Do"ing, remember: it's you first, business second. Become the best you can be and your business will follow.



Coach Michael Dill is an award-winning, certified business coach, global speaker, and published author. He is a proud ActionCOACH franchise partner, as well as the president of Power & Ice Wealth Creation, a strategic leadership company. Michael brings more than 40 years of business and entrepreneurial experience to his leadership, team training, and mentoring practice. To learn more, call 954-675-9536 or visit BusinessCoach MichaelDill.com.

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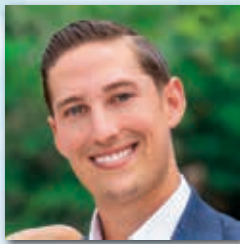


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Brittany MOORE & Tyler MOORE

MOORE LENDING GROUP

BY JESS WELLAR • PHOTOS TAKEN AT CASA ITALIA BY NEW FRAME PHOTOGRAPHY

“We have a strong focus on knowing guidelines and products inside and out, which gives us a competitive edge to be able to structure difficult deals or make loans work that have been denied with other lenders,” begins Brittany Moore, who co-runs Moore Lending Group with her brother, Tyler.

As producing branch managers and true Naples natives, the dynamic siblings behind Moore Lending run a family-rooted mortgage company providing all types of home loans, including purchases, refinancing, and home equity. Brittany and Tyler also pride themselves on a commitment to personal attention and unparalleled service, which has helped them successfully expand across Florida and lend nationwide.

A Family Legacy

Brittany and Tyler are honored to carry on a family tradition that started with their father, John, who’s been in the mortgage business for their entire lives.

“Originally, it wasn’t something we were sure we wanted to participate in after graduating from college in 2011 in the heart of the housing and financial crisis,” Brittany recalls frankly.

Brittany studied marketing and obtained a degree in real estate from Florida State University. But with jobs hard to find and their dad needing help, Brittany began helping him part-time during the financial crisis. It didn’t take long for her



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Meet Local
Connections



“
I fell in love with the
industry and decided to
take a leap of faith as a
full-time loan originator.”

allows them to find a loan program to fit even the toughest client needs.

And, while they have a dedicated team of employees, including in-house processing and underwriting staff, the Moores themselves work directly with REALTORS® and clients and don't follow a strict nine-to-five schedule.

“We are an open line of communication,” Tyler elaborates. “Realtors can call us directly; they don't have to call the processor or the loan assistant first. We also don't have set office hours, so we can be reached at any hour to speak with someone at their convenience.”

Brittany and Tyler's dedication to staying connected with their clients and partners is a cornerstone of their business.

“Realtors aren't just our business partners, either,” Tyler emphasizes. “They become close friends because of our communication. We want to grow with our partners, not just close a deal.”



Tyler Moore joined his father and sister in the family mortgage business in 2016.

After college, Brittany Moore began working with her father at his mortgage company.

to realize, though, that the mortgage business was more than just a paycheck.

“I fell in love with the industry and decided to take a leap of faith as a full-time loan originator,” she shares. Over the last dozen years, Brittany has worn many hats, handling processing, originating, and running sales and operations for their team.

After earning a finance degree from Florida State University, Tyler worked in the wine and spirits industry for several years before deciding he was ready for a career change. In 2016, he joined the family business, working alongside his dad and Brittany.

“Now, we run the business together with a dedicated team of five supporting us, while our father still works out of the Estero office,” Tyler notes.

Greater Availability

One thing that sets Moore Lending apart from similar businesses is their strong focus on staying knowledgeable while knowing the area they grew up in well.

“We're a direct lender who also has the ability to broker loans to one of our many investors,” Brittany explains. This flexibility

Delivering Dreams

At Moore Lending, nothing is more fulfilling to Brittany and Tyler than finding the perfect loan program for clients who thought homeownership was out of reach. Their in-house processing and underwriting capabilities allow them to provide a level of service that sets them apart in the industry.

“The past three years have been very difficult for the mortgage and real estate industries,” Brittany acknowledges. But thanks to their business model, Moore Lending has managed to maintain steady growth since 2022.

Looking ahead, Brittany believes the market will continue to stabilize.

“There are still some people that are on the fence about buying, but we expect that to change now that the election is behind us,” she adds.

All in the Family

Outside of work, Brittany and Tyler enjoy hanging out with their close-knit family. Brittany thrives on cooking, traveling, catching up with friends, and playing with her energetic Cavapoo pup, Chloe. In his off hours, Tyler enjoys playing golf, watching sports, and spending quality time at the beach with his brood, including his wife Carly and their two young children, Lincoln (5) and Harper (2). Brittany and Tyler also have an older half-sister who lives in California and works in the mortgage industry as well.

Brittany and Tyler are both proud graduates of Florida State, which also means cheering on the Seminoles each fall is a family affair.

“We've always been close,” Tyler reflects. “We went to school together, now we work together, and we hang out a lot outside of work too.”

Having grown up in Naples, the siblings share strong ties to the area as well.

“We remember when that street or those houses were just land. Even though we're both living on the East Coast of Florida now, Naples will always be home,” he adds.

For the Moores, building strong relationships and staying connected is key. This mindset has helped them build a thriving network of clients and Realtors who trust them to get the job done right.

“We watched Naples grow while maintaining those connections,” Brittany concludes. “Our family still lives there, and we are heavily invested in this community and its continued growth.”



“WE WANT TO
GROW WITH
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To learn more about Moore Lending Group or to get in touch with Brittany or Tyler Moore, visit www.moorelendinggroup.com, or call Tyler at (239) 292-4191 or Brittany at (239) 292-4194.





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“It’s All About the Team”

BY ELLEN BUCHANAN

Not everyone attends law school intending to become a REALTOR®, but Alexander Deron Torcomian, a Luxury Property Specialist with William Raveis Real Estate, did — and that path led him towards a thriving real estate career. His legal background has shaped his approach, helping him succeed in a highly competitive industry.

With an entrepreneurial spirit and a systems-oriented approach, Alex played a pivotal role as a founding member of The Gregory Sofranko Group. This dynamic team of eight agents recently achieved the prestigious Platinum Club Level at William Raveis, a recognition of their exceptional sales performance that

ranks them among the top producers in the brokerage.

Foundations

Raised in Delaware County, Pennsylvania, outside of Philadelphia, Alex learned the value of hard work early in life. “Our parents worked hard and were stern, but fair, giving my brother and me the best platform to succeed in life,” he recalls.

Alex’s father owned a successful tools and fasteners business for 30-plus years, inspiring Alex’s entrepreneurial spirit. “I credit my father for the risk that I took, and the bravery required because he is a 30-plus-year successful entrepreneur.

I always knew that I wanted to start my own business,” he shares.

Alex attended Thomas Jefferson University in Philadelphia, where he pursued the newly launched Bachelor of Science in Law & Society program with plans for law school. “I’m a major proponent of getting in on the ground floor of something you believe in,” he says. Now, he advocates for the program as a member of the university’s alumni board.

After earning his undergraduate degree, Alex attended Ave Maria School of Law in Naples, Florida, where he developed his expertise in contract law





The Gregory Sofranko Team (From left to right: Jacklyn Dahl, Dimitra Borissov, Bryson Smith, Melissa Dondalski, Gregory Sofranko, Natalia Rivera, Alexander Deron, Andrew Woeck) (Photo by Cole Carter)

and negotiable instruments — skills that later proved invaluable in his real estate career.

After law school, Alex began as an incoming associate at a major Miami-based firm, later working as a law clerk at Philadelphia’s number one personal injury law firm. During this time, he embraced a saying that motivated him: “Build your business while working at somebody else’s.” His interest in real estate was ignited during the COVID pandemic, when he launched a residential property wholesaling business. The venture allowed him to leverage the expertise in contracts he had developed in law school and ultimately led him back to Naples.

The Gregory Sofranko Group

In June 2022, Alex approached Greg Sofranko with the idea of forming a team. He quickly hung his license with William Raveis, and The Gregory Sofranko Group was born. Alex



Photo by New Frame Photography

credits much of his success to Greg’s mentorship. “Greg has been a mentor to me since day one, and his guidance has been invaluable,” he says.

Alex also attributes his success to the team’s collaborative ethos and well-developed systems. “Our systems — the way we do business — are all meticulous,” he explains. “Everything we do can be reduced to a strategic formula born from trials, experience, and proof of concept.” He describes the team’s culture as “fun, focused, and fundamental.” “We know when to have a good time and when to flip the switch and focus,” he adds.

Alex’s innovative, data-driven approach contributes to both his personal success and the team’s collective achievements. Since 2022, the team has achieved over \$95 million in total sales. Their best year was 2024, during which they closed \$37.5 million in total volume across 28 transactions, with Alex contributing to

more than half of that production. Alex remains focused on the team as a whole and, when asked about his personal production, humbly stated, “It’s all about the team.” Looking ahead, The Gregory Sofranko Group has set an ambitious goal of reaching \$50 million in sales volume in 2025.

Social Media Maverick

When Alex started in real estate, he knew breaking into the luxury market would require a unique approach. “I asked myself, ‘How can I properly stake my claim? How can I carve out my place in the Naples luxury market?’” he recalls. While examining the Naples market, he identified a gap. “One thing I noticed was most luxury agents lacked a strong social media presence. I thought that’s where I could really make a difference and provide something proprietary.”

This realization inspired Alex to create his signature “Host Tour Videos,” which he shares on Instagram to showcase properties in an engaging, informative manner, providing potential buyers with host-guided walkthroughs of the most exclusive properties in Naples. “My Host Tour Video beginnings were very humble,” he shares. “They were originally just shot on my iPhone, but over time, I teamed up with videographer Cole Carter of Prime Property Media, and together, we brought high-



Alex Deron has collaborated with Elite Jets on luxury-driven marketing campaigns. (Photos by New Frame Photography)



“

I asked myself, ‘How can I properly stake my claim?’

How can I carve out my place in the Naples luxury market?”

quality, white-glove production to the luxury space.” He also credits the partnerships of Marc Rodriguez with Cloud9Exotics and Sean Nash with Elite Jets, as major pillars of his success.

The videos have been a massive success, drawing millions of views and helping to establish Alex’s strong social media presence. He currently boasts over 62,000 followers on Instagram, with each video averaging more than 100,000 views. His pride and joy is his “Visit Naples” commercial, which has garnered well over 325,000 views and gained national attention. “The type of exposure that comes from my Host Tour Videos and the numbers I achieve are truly unique and unmatched,” he says.



Photo by New Frame Photography

Outside of Real Estate

Prioritizing family, Alex and his younger brother, Adam, who lives in New York City, make it a point to visit their father at their family home in Philadelphia whenever possible. In his free time, Alex stays active at the gym, plays golf and basketball, and enjoys the finer things Naples has to offer. “I enjoy going to the gym, fine dining, and a good night out on the town,” he says with a smile.



Rising Star Alex Deron is a REALTOR® with William Raveis Real Estate. (Photo by Cole Carter)

“**I’m grateful, and I’m determined.** I’m determined to sell, I’m determined to grow, and I’m determined to be the best that I can be.”

Making a Difference for the Armenian Community

A proud member of the Armenian Community in both Pennsylvania and Southwest Florida, Alex is dedicated to philanthropy through the Society for Orphaned Armenian Relief (SOAR), which supports orphanages in Armenia. Recently elected president of SOAR’s Naples chapter, Alex is committed to improving the lives of Armenian children in need. “It’s an amazing organization,” he says. “There are multiple orphanages in Armenia — one for infants and children, and another for adolescents and teens — where they can find a safe space and receive a quality education.”

Future Plans

Looking ahead, Alex has ambitious goals for both his personal and professional life. In the short term, he aims to help his team exceed \$100 million in annual

sales in the next few years while continuing his impactful work with SOAR. Long-term, he envisions growing the team and scaling his Host Tour Videos to new heights — whether by expanding his followers and views or securing a deal with Netflix or HGTV to reach an even broader audience.

Reflecting on his journey, Alex is grateful for the people and opportunities that have shaped his path. “I’m grateful for everything that has been bestowed upon me,” he says, “from my family’s values to my friendship with Greg and my brokerage at William Raveis, to my clients and the trust and opportunities they’ve given me.

“I’m grateful, and I’m determined. I’m determined to sell, I’m determined to grow, and I’m determined to be the best that I can be.”

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PARTNER SPOTLIGHT

BY ZACHARY COHEN • PHOTOS BY LACASATOUR

Keith Stopko founded the local Granite Garage Floors franchise in Sarasota in January 2023, followed by a Naples location in May 2024. A retired law enforcement officer from New Jersey with a background in construction, Keith has found success bringing a high-caliber service to Southwest Florida homeowners and businesses, one pristine floor at a time.

The Path to Entrepreneurship

After retiring from law enforcement in 2015, Keith moved to Florida, ready to embrace retirement. However, it didn't take long for boredom to set in.

"I was in construction before law enforcement, so I had that skill set," he says. "After retiring, I worked in project management and sales for a roofing company, but I wanted to do something for myself."

Keith spent two years researching business opportunities, debating whether to start an independent company or join a franchise. His search led him to Granite Garage Floors, a company known for its superior, two-day installation system and industrial-grade epoxy floors.

"I flew to Atlanta to meet the founder, and within 15 minutes, I knew this was the right fit," Keith recalls. "I'm an

extremely ethical person, and it was clear we were aligned in our beliefs about credibility and doing things the right way."

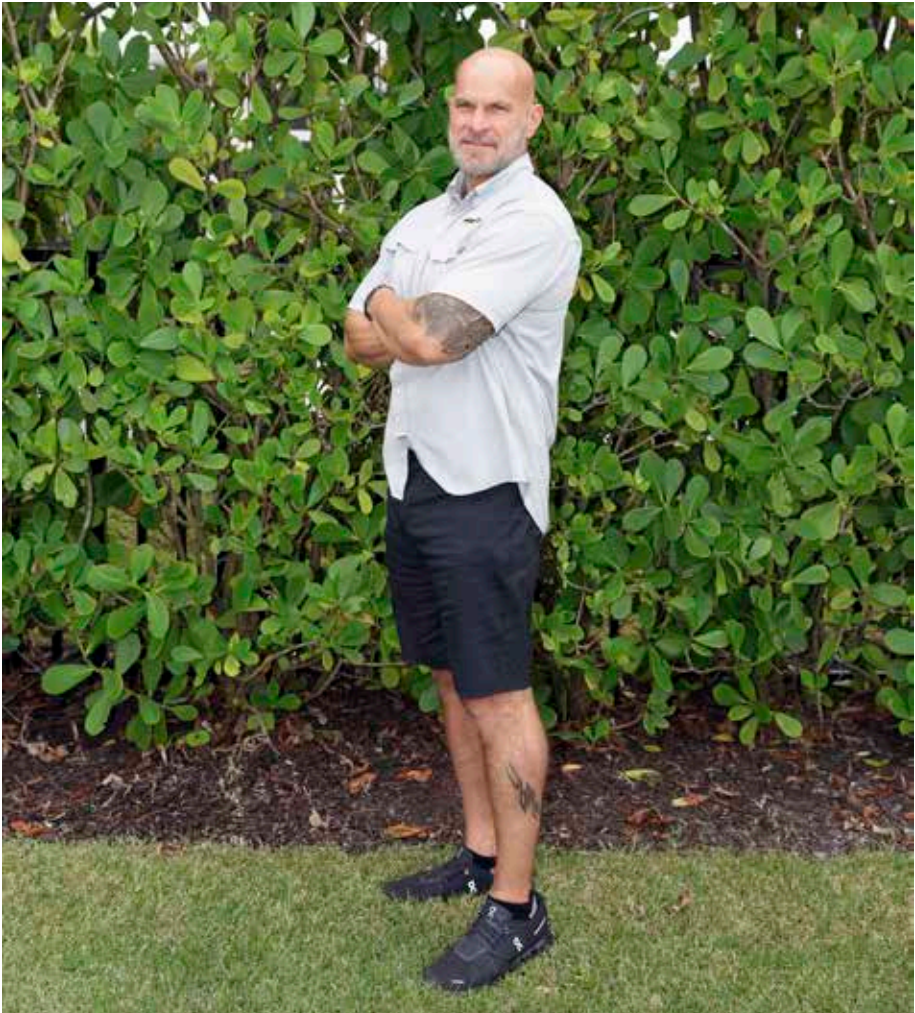
What Sets Granite Garage Floors Apart

Granite Garage Floors is renowned for its two-day installation system, a meticulous process designed to maximize durability and aesthetic appeal. Unlike competitors that use chemical additives to force epoxy to cure in one day, Keith's team allows the coating to cure naturally, ensuring it seeps into the substrate for a stronger bond.

"It's the same industrial-grade epoxy we use whether we're working on a 10,000-square-foot warehouse or a one-car garage," Keith explains. "This commitment to quality sets us apart."

Keith's approach to business reflects his methodical nature. "I'm a stickler for every aspect of the job, from start to finish. Clean-up is just as important as application. I worked side by side with

Keith Stopko is the owner of Granite Garage Floors, serving Southwest Florida with locations in Sarasota and Naples.



my team for six months, showing them how I expect things to be done.”

This hands-on leadership style ensures that every floor installed by Granite Garage Floors meets Keith’s high standards.

Adding Value to Real Estate

Keith’s background in construction has given him a deep appreciation for how flooring impacts property value.

“When you walk into a garage and see a stained, dirty concrete floor, it detracts from the home,” he says. “But a professional floor elevates the space. It’s not only visually appealing but also functional — it’s easier to clean and maintain than concrete, which is porous.”

Keith’s clients agree. Whether they’re homeowners looking to enhance their garages or businesses upgrading warehouses, Keith’s customers value the durability, stain resistance, and versatility of Granite Garage Floors’ systems.

A Commitment to Community

For Keith, running a business in Southwest Florida is about



“
My favorite part of
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I want people to
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**That’s the legacy
I’m building.”**

more than installing floors — it’s about building relationships.

“My favorite part of being in business is forging new connections and being part of the community,” he says. “I want people to think, ‘What a great company, what a great guy.’ That’s the legacy I’m building.”

Keith’s commitment to the community extends to his personal life as well. When he’s not overseeing operations or meeting with clients, he can often be found on the water.

“I love fishing and spending time with my wife, Tina, and our family,” he says. The couple has three grown sons and two grandchildren, who are a constant source of joy.

Keith’s love for Florida runs deep, having traveled to the state throughout his life. His parents moved to Florida in 2007, and Keith followed suit when he retired.

“This is where I always knew I’d end up,” he says. “There’s something about the water and the lifestyle here that just feels right.”

With two locations in Sarasota and Naples, Keith has big plans for Granite Garage Floors in Southwest Florida. Keith credits his success to his unwavering work ethic and focus on quality.

“Doing what I say I’m going to do has always been my mantra,” he says.

For more information, call
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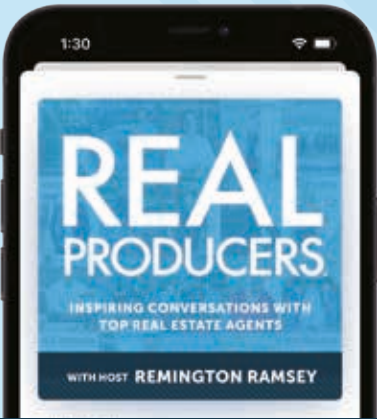
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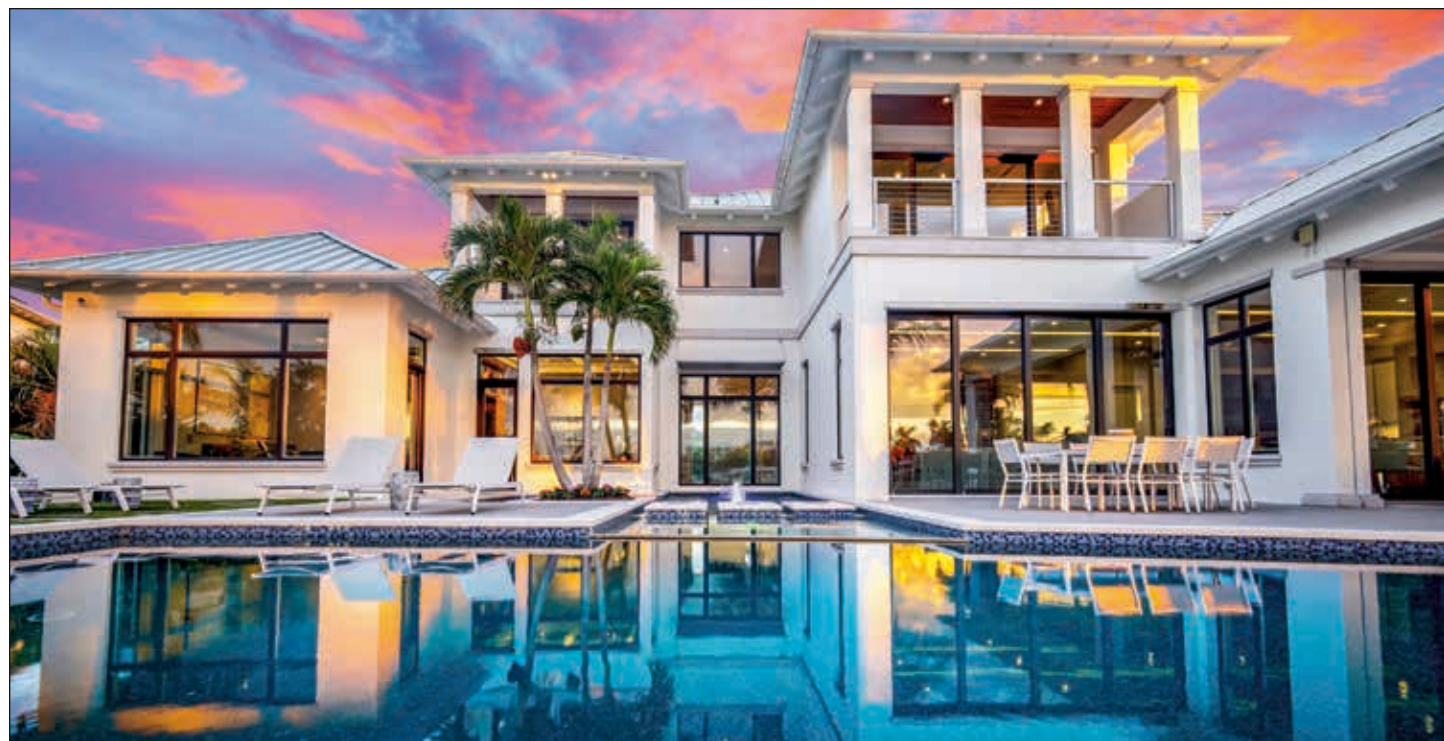
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