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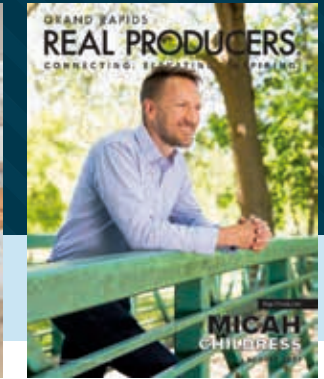
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Real Producers magazine started in Indianapolis in 2015 and is now in more than 130 markets across the nation.

Q: WHO RECEIVES THE MAGAZINE?

A: The top 300 real estate agents in the Grand Rapids area. We update our mailing list annually to ensure Real Producers reaches our area's top-producing agents.

Q: WHAT IS REAL PRODUCERS ALL ABOUT?

A: Real Producers is a platform that brings together the most elite individuals and affiliates in Grand Rapids real estate. Every month we share stories of some of the area's most recognizable names in real estate, as well as the rising stars in the industry and the preferred partners that are highly recommended by top agents. Beyond the magazine, we host exclusive events that bring titans of real estate together.

Q: HOW DO YOU GET FEATURED IN THIS MAGAZINE?

A: You have to be on the top 500 list to be a featured agent. We welcome nominations for other real estate agents, businesses, brokers, owners, or yourself. Office leaders can also nominate real estate agents. Though we can't guarantee a feature, we strongly encourage you to meet our team and attend our private events so we can get to know your story.

More info at www.grandrapidsrealproducers.com

Q: HOW MUCH DOES IT COST TO BE FEATURED AGENT?

A: Absolutely nothing! Real Producers is not a pay-to-play model. We share real stories of Real Producers – no price tag attached.

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A: The businesses that sponsor the magazine and attend our events are some of the best vendors in Grand Rapids in their category. Find them listed in our index. We partner with businesses that top agents have recommended to us, so every single business you see in this publication has earned its "stamp of approval." Our team also vets every business to make sure they are a good fit and bring value to our powerhouse network.

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If you are interested in nominating people for certain stories, please email us at: terra.csotty@n2co.com

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Bryan ANDERSON

From Touchdowns To Dream Homes

PHOTOS BY JACOB HARR WITH HARR CREATIVE LLC

On his journey to becoming a successful agent, Bryan Anderson didn't follow the usual path, but it's a testament to the power of a well-time pivot. From his days as a college football star to his work in cardiothoracic surgery, Bryan has always been driven by a desire to help others. Now, four years into his real estate career, he's found a way to combine his love for people, architecture, and business into a flourishing new venture.

"Deep down, I always knew I had an entrepreneurial and business mindset," Bryan said. "I originally had a passion for medicine — and still do — but I always found myself searching for something more. I needed a positive outlet for my competitive and creative nature."

Bryan began real estate in January of 2021 while he was still working full time as a physician assistant in cardiothoracic surgery. For most people, balancing two demanding careers might seem overwhelming, but for Bryan, it was an opportunity to explore a long-held interest.

"I started my career as a dual-career agent," he said. "I've always loved helping people and putting all of the puzzle pieces together. Real estate provided that outlet, allowing me to channel my energy into something that could make a tangible difference in people's lives."

Before real estate and medicine, Bryan had an illustrious career in sports. A native of Rockford, Michigan, he attended Central Michigan University (CMU), where he not only earned a Bachelor of Science degree but also shined on the football field.

He received All-MAC honors in football every season of his college football career and recently was inducted into CMU's Athletic Hall of Fame.

Bryan's athletic career didn't just earn him accolades: It also taught him valuable life lessons. "Football has shaped me into the person I am today when it comes to my approach to business and life," Bryan explained. "Athletics taught me leadership skills, perseverance, and time management, and how to work with others efficiently and effectively to achieve a common goal."

In a little over four years, Bryan has made a significant impact in the real estate world. With a career volume of over \$60 million and a total volume of over \$26 million in 2024 alone, he's already achieved more than many agents do in a decade. His achievements haven't gone unnoticed, either — he was named the Regional Rookie of the Year for Keller Williams across Michigan and northern Ohio.

What sets Bryan apart is his approach to building relationships. "I am passionate about building genuine and



“

My reputation means a lot to me, and I know my community looks at me as someone they can trust with such a big life event.”



Photo by Hannah Alvarez

strong relationships with my clients,” he said. “I love getting the opportunity to create lifelong relationships and friendships with people I may have never had the chance to meet or spend time with otherwise.”

“Working with first-time homebuyers is especially rewarding,” Bryan added. “Helping them navigate through the homebuying process for the first time is a privilege.”

For Bryan, the biggest challenge as an agent is realizing that he

is not in control of all aspects of a transaction. “I strive to get in front of any potential problems before they arise, and I usually find a way to make my clients happy with the end result,” he said. “As cheesy as it sounds, I simply won’t give up until I’ve exhausted every option to get the job done.”

Despite his busy career, Bryan makes sure to prioritize his family. He lives in East Grand Rapids with his wife, Molly, and their three children — Cash, 7, Mia, 5, and Monroe, 2. “We love

to play sports, swim, travel, golf, and spend time together doing just about anything,” Bryan shared. When he’s not with his family or working with clients, Bryan can be found golfing, snowboarding, or enjoying weekly date nights with Molly.

Looking ahead, Bryan is excited about the flexibility that real estate offers. “It will allow me — to some extent — create my own schedule and provide me with the flexibility to spend more time with my family and friends,” he said. His ultimate goal is to continue helping people achieve their dreams while enjoying a balanced life.

For those just starting in real estate, Bryan has some valuable advice: “I’ve been incredibly fortunate to have some amazing mentors throughout my career. Early on, I learned to ask a lot of questions and take notes. It’s important to listen to the advice you’re given, but then make your business your own. Lean into your strengths and authentically market yourself.”

When it comes to running a business, Bryan also stresses the importance of integrity. “My reputation means a lot to me, and I know my community looks at me as someone they can trust with such a big life event,” he said. “Something I do well is earning the trust of my clients through genuine care and loyalty.”

As Bryan continues to build his career, one thing is clear: His heart is as big as his ambition, and his clients are lucky to have him in their corner.

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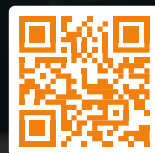
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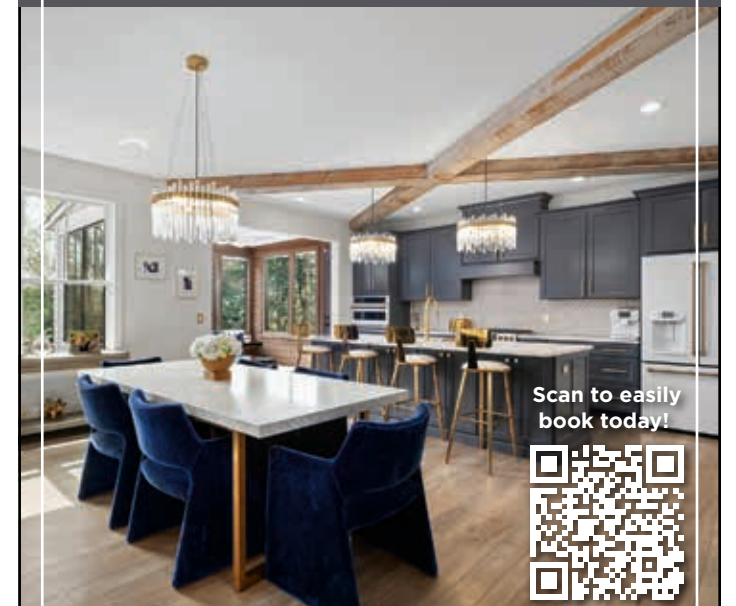
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Dakota Cunningham

Making a
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PHOTOS BY JACOB HARR WITH
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Success in the real estate industry often hinges on a person's passion and their knack for building relationships. Dakota Cunningham, a buyer specialist with the Lucas Howard Group - Keller Williams Grand Rapids East, embodies all these qualities and more as she navigates her promising career in the industry.

When Dakota joined the Lucas Howard Group in July of 2022, she dove headfirst into the dynamic industry as a full-time buyer's agent. Her background in sales, honed during her year-long tenure as a sales representative for a family-owned cannabis cultivation, equipped her with the skills needed to excel in her new role.

"My passion for helping others and my love for networking naturally led me to real estate," Dakota explained. "I saw it as a perfect fit to utilize my marketing skills while making a meaningful impact on people's lives."

Another driving passion for Dakota for many years has been soccer. Currently in her fourth season coaching travel soccer for Rapids FC, this role has proven to be a truly rewarding experience. Soccer has always been a significant part of her life, and now, it serves as an avenue to give back to the community by helping young players develop both on and off the field. "Witnessing these athletes grow, achieve their goals, and learn valuable life lessons such as teamwork, perseverance, and leadership is incredibly fulfilling," she said. For Dakota, being a part of their journey brings her immense joy and also reinforces the importance of leadership and of giving back to others.

Through Dakota's involvement in coaching soccer, she connected with Elissa Howard, the COO of the Lucas Howard Group. "Elissa offered me a free licensing course through Keller Williams. It was an opportunity I couldn't pass up," Dakota said. This gesture kick-started her real estate career, aligning her

with a team that shared her values of mentorship and support.

Dakota's journey into real estate was more than just a career progression: It was a culmination of life experiences and a drive for success that was instilled in her by her upbringing in Bay City, Michigan. "My parents taught me the value of hard work and how to set high standards," Dakota said. "They've been my guiding light in shaping my career path."

As a member of the Agent Leadership Council at KW GR East, Dakota pays it forward by mentoring new agents and helping them navigate the complexities of the market. "Mentoring and coaching are crucial in this industry," she explained. "I was fortunate to receive guidance when starting out, and now I'm dedicated to doing the same for others."

Dakota's efforts and client-centric approach have not gone unnoticed.





Photo submitted by Dakota Cunningham

She was named MVP for her team in 2023 and received the Rookie of the Year award from the Greater Regional Alliance of REALTORS® (GRAR) and the Ray of Sunshine award from KW GR East.

Dakota's ambitions also extend to real estate investing. "I aim to grow a portfolio of rental properties and build a residual income," she said. "Real estate offers the flexibility and potential to achieve my lifestyle goals while making a positive impact."

Beyond her professional endeavors, Dakota is an avid traveler and music enthusiast. She and her boyfriend, Eric, enjoy exploring new destinations and attending music festivals across the globe. "We love immersing ourselves in different cultures, trying local foods, and experiencing the vibrancy of each place we visit," Dakota shared. The couple also have a cat — Neil Catrick Harris — and two Siberian huskies named Leia and Miska.

When asked about her philosophy on success, Dakota mentioned that it's about leaving a lasting impression. "Success is about achieving your goals while making a difference in others' lives," she said.

As Dakota continues to carve her path in real estate, one thing is certain: her passion for helping others and her relentless pursuit of excellence will continue to shine brightly, making her a standout in the field.



“
My passion for helping others
and my love for networking
naturally led me to real estate.”

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PHOTOS BY JACOB HARR WITH HARR CREATIVE LLC

For Allyson Warners, the path to becoming a successful agent and REALTOR® was anything but typical. In just three short years, she has achieved a career volume of over \$15 million — over \$7 million of which was obtained in 2024.

Before real estate, Allyson originally had her sights set on a Ph.D. in psychology after she had graduated from Calvin University in 2020. Like many others, her plans were derailed that year because of the pandemic. “Unfortunately, due to the pandemic, none of the schools to which I was accepted at were offering any kind of financial aid,” Allyson recalled.

Not one to be easily deterred, Allyson leaned into her entrepreneurial spirit and continued to run her successful e-commerce



business that she had started during her college years. Despite her business success, she felt like something was missing. “I loved working for myself, but there was a lack of personal interaction with others,” she shared. Her mother-in-law suggested a career in real estate and introduced her to Nick Holtrop, Ryan Ogle, and the Blu House Properties team. “The rest was history,” Allyson said, smiling.

Allyson’s transition into real estate was smooth, thanks in large part to her mentor, Ryan Ogle. “I realized I loved working closely with people, hearing their stories, and getting to be a part of their lives,” she said. “I quickly fell in love with the profession and have not looked back!”

Allyson has found a supportive and knowledgeable team with Blu House Properties and eXp Realty. “The people I work with are highly successful — both personally and professionally. They are kind and helpful, always seeking to share wisdom, and support the success of other agents,” she explained. This camaraderie has been crucial to Allyson’s growth in the industry. “I have learned so much by just being around such high-producing, experienced agents. Each person has taken the time to get to know me personally and aid me in my journey,” she said.

Allyson’s passion for people and their stories is evident in her work. “Homes are an important part of people’s lives and often hold great meaning and emotional value. It is amazing to bear witness to what is often the



end of a chapter for one family and the start of a new chapter for another,” she shared. This genuine care for her clients makes her work incredibly fulfilling. “The most rewarding part of the business for me has been helping people achieve their dreams,” she said.

Growing up in central Pennsylvania, Allyson was profoundly influenced by her parents, who are both devoted educators. “They are two of the most loving, selfless, hardworking people

I have ever met,” she said. These values, combined with Allyson’s strong Christian faith, have guided her through various life changes and trials. “My relationship with Jesus has been my joy and strength. He has led me faithfully into every door I’ve walked through and closed doors that were not meant for me,” she added.

“Every day, I do my best to trust God with my future,” Allyson said. “I pray often that he will lead me in the direction he wants me to go.

As long as the Lord keeps providing and allowing me to help people through real estate, I will keep showing up and working to better myself daily for my clients and coworkers.”

“THE MOST REWARDING PART OF THE BUSINESS FOR ME HAS BEEN HELPING PEOPLE ACHIEVE THEIR DREAMS.”

Beyond real estate, Allyson enjoys finding unique treasures at local thrift stores and estate sales. “Ninety percent of my closet is thrifted clothing, and I love finding unique pieces for family and friends, too!” she said. Allyson is also a huge fan of Taylor Swift and Bruce Springsteen. Some of her “go-to” movies are “Napoleon Dynamite” and “Shawshank Redemption.” She enjoys reading old Nancy Drew mysteries and the Harry Potter series as well.

For aspiring agents, Allyson recommends that they find a mentor. “I got incredibly lucky finding Ryan Ogle! I apprenticed with him my first year, and I learned so much about the business just by following him around. It was a huge blessing,” she said.

In a world where success is often measured by numbers and accolades, Allyson defines it differently. “Success is living a life full of meaning,” she explained. “It is about serving others.”





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