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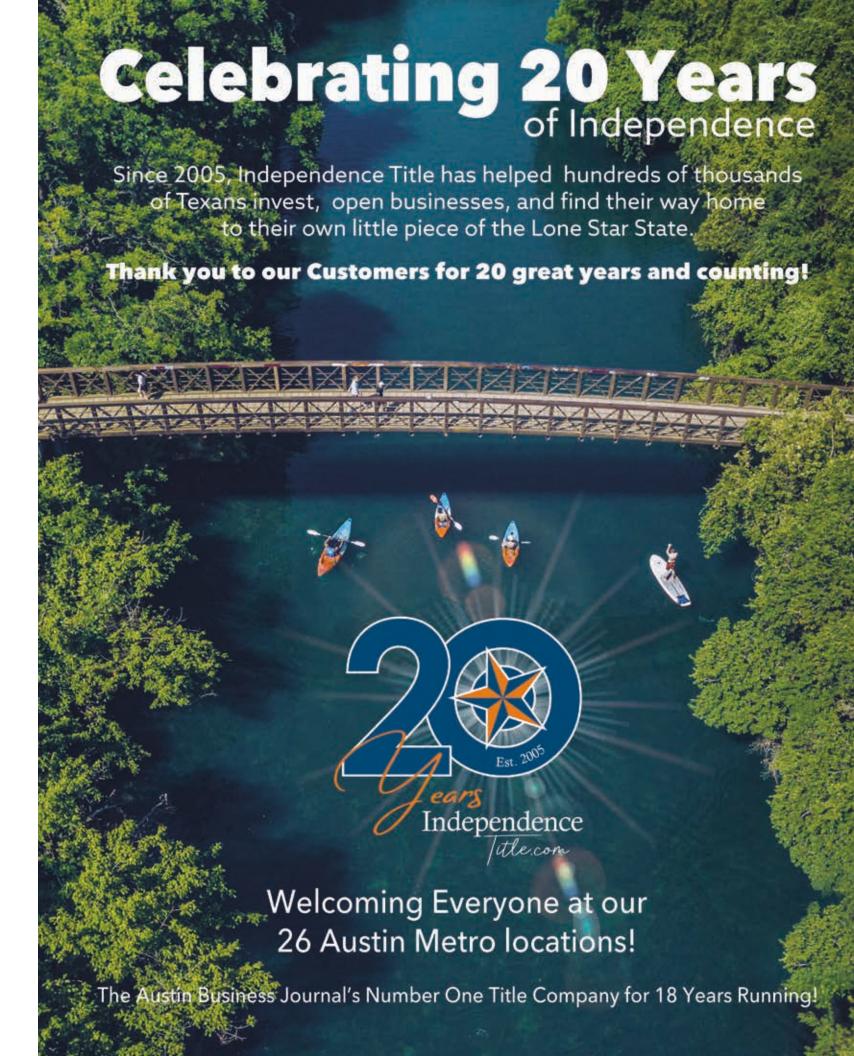
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# TRACY RITZWOLLER DOMBEK IS BLAZING A TRAIL OF SUCCESS IN REAL ESTATE

#### WRITTEN BY ELIZABETH MCCABE

"I work all the time. I love what I do, and I love helping people. I go the extra mile and follow up with everybody—I make sure nothing gets dropped," says Tracy Ritzwoller Dombek.

For Tracy, success in real estate is all about relationships, reliability, and results. With an unstoppable drive, a sharp eye for detail, and a passion for service, she's rapidly becoming one of Austin's standout agents.

#### From Trading Floors to Texas Real Estate

Before real estate, Tracy thrived in the high-pressure world of energy trading, where quick decisions, precision, and confidence were nonnegotiable. That fast-paced experience sharpened her instincts and taught her how to thrive under pressure—skills that now serve her well in the competitive real estate landscape.

After relocating from Santa Monica to Austin, Tracy eventually found her calling in real estate. She officially entered the industry in 2022—just after the height of the COVID-19 market boom, during a period of quiet uncertainty when many agents were stepping back.

But Tracy leaned in.

#### Breaking In During a Market Slowdown

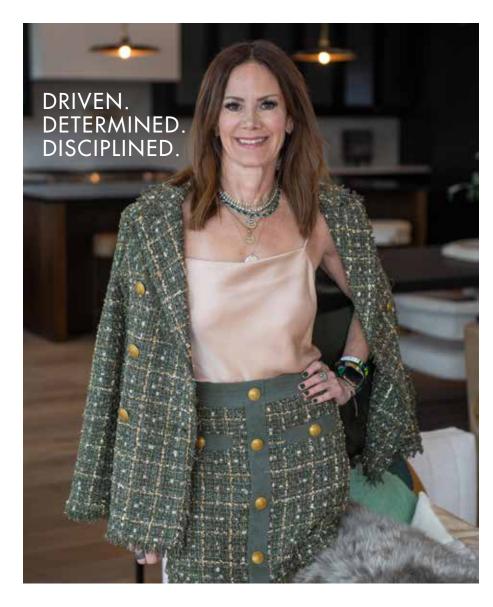
While others hesitated, Tracy saw opportunity. She used the quieter market as a launchpad, dedicating herself to learning the industry inside and out. Rather than wait for listings to come her way, she proactively offered to host open houses for her team and other select top agents—bringing energy, creativity, and professionalism to every event.

"From day one I started doing open houses for other agents, reaching out and asking, 'Can I host yours this weekend?" she recalls. "I wasn't just standing there handing out flyers—I was creating an experience."

Food, drinks, thoughtful staging, and a welcoming environment quickly became her signature. By Tuesday each week, agents were calling her to host their next open house, sometimes booking a week or more in advance. Tracy now has many listings and a huge pipeline of buyers.

#### The Power of Follow-Up

Beyond the events themselves, Tracy's success has come from what happens afterward.



# I LOVE HELPING CLIENTS SEE WHAT A HOME **COULD** BE."



"I get calls all the time from experienced agents asking, 'How do you get business from open houses?' The answer is simple: follow-up," she says. "Everyone signs in. I follow up with them as soon as I get home. They go on a campaign, and they get a handwritten note from me."

This high-touch approach has made her stand out. Tracy doesn't just meet potential clients—she builds lasting relationships that convert into loyal buyers and sellers.

#### A Passion for Design and Detail

Tracy's eye for design runs deep—her mother was an interior designer, and that influence shows in how she approaches each home. Whether she's helping buyers envision potential or advising sellers on how to stage their space, her design sensibility is a powerful differentiator.

"I love helping clients see what a home *could* be," she says. "It's not just about square footage it's about vision and feeling."

#### Life Outside the Office

When she's not closing deals, Tracy enjoys a full life in Austin with her daughter, Cora. "She's 14 going on 30—into skincare, fashion, all of it," Tracy laughs.

Outside of work, she's an avid tennis player, skier, golfer, traveler, and hostess who loves entertaining and connecting with people.

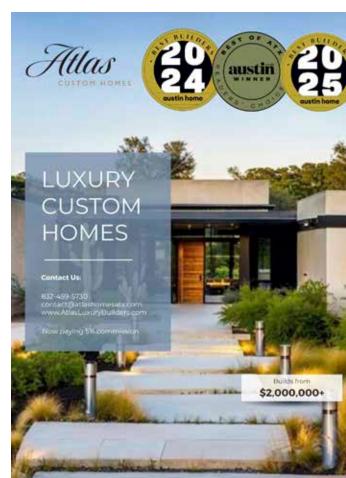
#### Looking Ahead

Just a few years into her real estate journey, Tracy is already making major strides. Her business is growing fast, with a chunk of her ambitious \$30 million sales goal already in the books this year.

"I want to keep leveling up," she says.
"I'm watching the top performers in the industry, learning from them—and I know I'll be there soon."

With unstoppable energy, a clear vision, and a tireless commitment to excellence, Tracy Ritzwoller Dombek isn't just working in Austin real estate—she's redefining what success looks like in the field.















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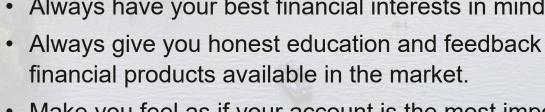
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Jay has continually been recognized for his achievements, including the following distinctions and honors:

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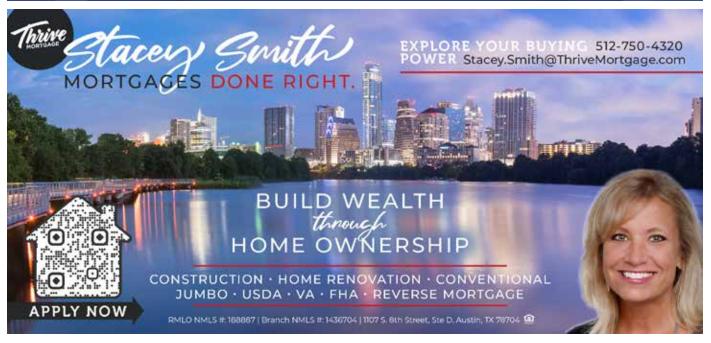














Most weekends, if Amy Sparks isn't poolside cheering on her 11-year-old swim champ, Maya, or walking her golden retriever Stevie Sticks (named for her love of Stevie Nicks, naturally) around Lady Bird Lake, you'll probably find her hosting an open house in Austin's coveted 78704. She set her sights on the neighborhood 2 years ago and hasn't looked back.

Amy Sparks is more than a topproducing Austin Realtor with over 17 years in the business she's a creative strategist, a community builder, and a fierce advocate for her clients. With deep Texas roots and a honkytonk spirit that values grit, connection, and authenticity, Amy brings a no-nonsense, boots-onthe-ground approach to buying and selling real estate in a rapidly changing market.

Growing up in Austin, Amy had a front-row seat to the homebuilding world. Her dad, a respected VP for Centex Homes, spent nearly three decades constructing dreams, and Amy was often right there beside him. "We were raised in model homes, cast in Centex commercials, even the Sunday newspaper ads," she recalls. "That was just normal life for us." Real estate wasn't just his career—it was the backdrop of her childhood and left a lasting impression.

With a sharp eye for style and a natural instinct for design, Amy knows how to bring out the best in a home. Her ability to appoint and stage properties



helps them stand out and sell fast. Her listings rarely sit long, thanks not just to their polished presentation but to her resourceful, solutionsfirst mindset in a city where inventory moves quickly and competition is fierce.

One of Amy's most powerful tools? Open houses.

"I crush open houses," she says with a smile. "Even if it's not my listing, I'll learn everything about the home, down to the materials, brands used, the architect's vision, and the builder's track record. I study the neighborhood and the current market, like I'm prepping for an exam. Open houses are an

art form, and I genuinely believe I've mastered it." Amy thrives in face-to-face moments. It's where her connection to people and her work come alive.

Though her resume includes deep experience in single-family homes, Amy is also highly versed in condo sales. She spent nearly four years with Urbanspace, one of Austin's premier urban residential firms. She sharpened her skills in downtown and high-rise properties and gained a strong understanding of vertical living and the buyers it attracts.

Of course, the road hasn't always been smooth. In the fall of 2019, Amy decided to separate from her





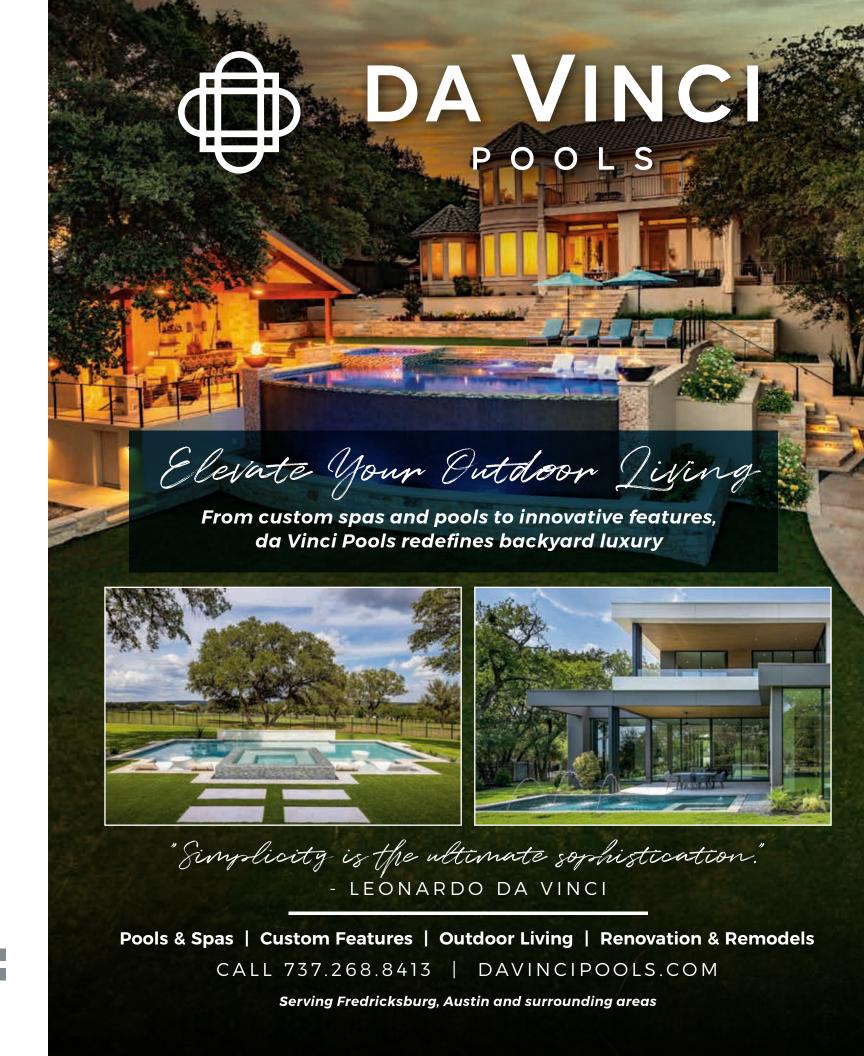
husband, finalizing their divorce in January 2021. While the pandemic would soon complicate everyone's lives, Amy's path was already shifting—and she met it head-on. Out of that season of transformation, she launched a brand focused on helping other divorcing couples navigate their real estate transitions with dignity and confidence. She joined local and national professional groups focused on divorce support, combining her personal experience with her professional skills. The snake in her logo tells that story: shedding old skin, embracing what's next, and moving toward the light.

Her personal goals these days are just as bold as her professional ones: She's aiming for \$20–25 million in annual production, planning a community fitness event, organizing a charity fashion show, and laying the groundwork for her own boutique real estate team under her personal brand.

If you ask Amy what keeps her going, it's not just the thrill of the close—it's the people, the stories, and the sense of home. Texas-born and raised, she brings a little honky-tonk charm, a lot of hustle, and a fierce heart to everything she does.

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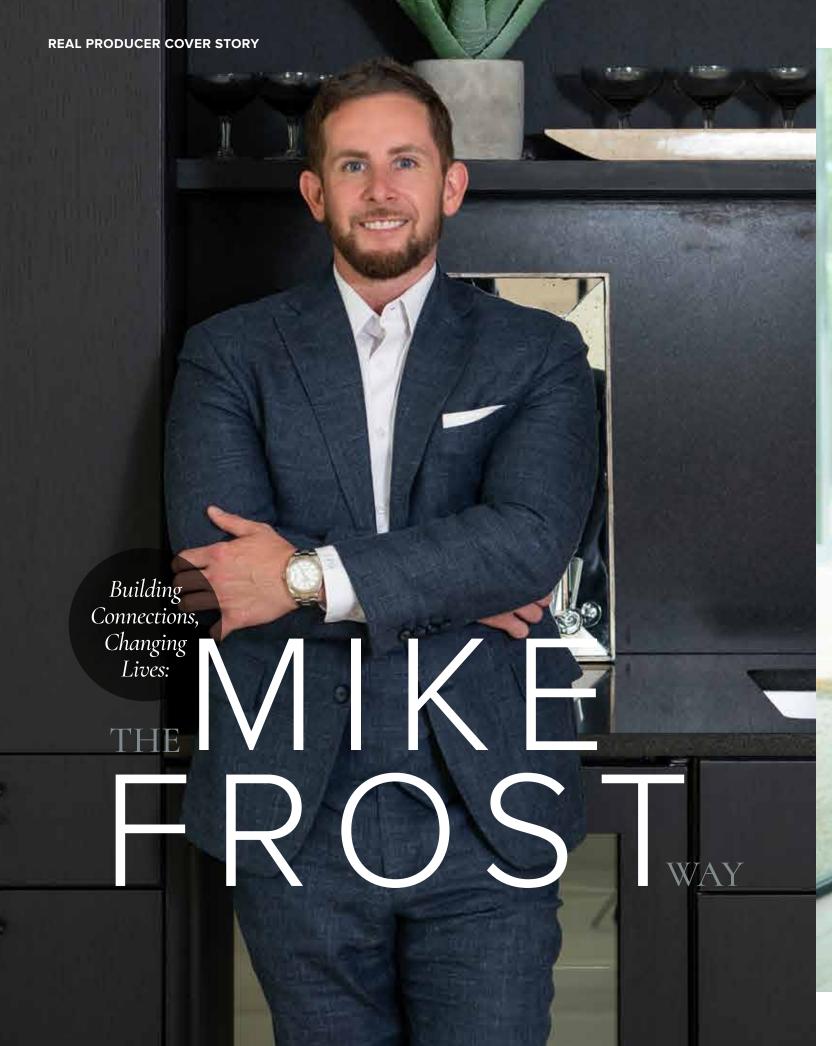






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#### WRITTEN BY ELIZABETH MCCABE

And he means it. With ten client wedding invitations (and counting) since he started in real estate, Mike's philosophy on business relationships speaks for itself. For him, it's never just about transactions—it's about turning clients into lifelong friends. "I don't look at this as work," he says. "It fills my cup."

Today, Mike Frost is a name you can't miss in the Austin real estate scene. As cofounder of the Landy Frost Group at Compass, Mike has built not only an impressive business but also a tight-knit family of agents who share his belief that mentorship, community, and culture come first.

But Mike's path to real estate wasn't a straight shot. Before ever showing a home, Mike spent 13 years in Austin's bustling bar industry. He started as a doorman and worked his way up, owning three popular venues on 6th Street. "When I got into real estate, it felt like I was a doorman again, starting all over," he remembers. "I was absolutely eating humble pie. I struggled with impostor syndrome and didn't feel like I belonged."

Being featured early on as a Rising Star in this very magazine gave Mike a muchneeded confidence boost. "That write-up was a big deal to me," he shares.

From that moment, things took off. Mike was nominated for Rookie of the Year during his first year in real estate at Twelve Rivers Realty. Although he didn't win the award, he still credits the brokerage with giving



66

Those are the stories I'm most proud of. Seeing other people's lives change for the better, and knowing we played a part in it."

him the foundation for his success. "I owe so much to those guys," he says. "The culture there was like nothing I'd ever seen before."

As his career skyrocketed, Mike made another important move: he brought his youngest sister, Kallie Moulton, into the fold. "She's the best thing that ever happened to my

professional career," Mike says. Eleven years apart in age, the two now work side-by-side. Today, Kallie is not just the Director of Operations—she's also a Partner in the Landy Frost Group. "Honestly, she's the boss now," Mike laughs. "And that's exactly how it should be."

Mike and fellow partner Tim Landy have grown the Landy Frost Group into something truly special. Their team isn't just top-performing—it's full of rising stars, including agents like Jenny Law (Newcomer of the Year), Rafael Llorente, who won ABOR Rookie of the Year, and Sam McCathren and Kimberly Fearon, who were both named Rising Stars by Austin Real Producers.

"Those are the stories I'm most proud of," Mike says. "Seeing other people's lives change for the better, and knowing we played a part in it." That's a real win for him.

Mike and Tim view their team's success as a badge of honor, emphasizing mentorship, genuine support, and a vibrant culture that extends well beyond work hours. From pool parties to private chef-catered Thanksgiving dinners, the Landy Frost Group operates like a second family.

#### A New Chapter

Recently, Mike made the tough decision to move the team from Twelve Rivers Realty to Compass. It wasn't easy—Twelve Rivers had given him everything—but it was time. "I'm at a point in my life where time is everything," Mike says. Compass allows him to free up his schedule and give





The Landy Frost Group isn't slowing down anytime soon. Mike, Kallie, and Tim are deeply committed to growing the team the right way—hiring slow, firing fast, focusing on mentorship, and creating an environment where agents thrive. They hope to expand to 10 agents in the near future.

one another.

Mike says. It's

incredible to see

the relationships and support the community has for

"If you're looking for real one-on-one support, people who are with you in the trenches, who give back to the community and do this for the right reasons—give us a call," Mike says.

When he's not working, Mike enjoys traveling the world with his girlfriend Marissa and spending time with his beloved dogs, Brady and Gotham. "We try to go to Europe at least once a year," he says. "It's a big world out there."

Looking back, it's clear that Mike Frost's success is no accident. It's the result of hard work, a servant's heart, and an unwavering belief in building real relationships.

"I know it's cheesy," Mike says with a smile, "but I truly love what I do. It doesn't feel like work."

From humble beginnings in a small town in Lovell, Maine, to owning a thriving real estate group in Austin, Mike Frost is not just changing the game—he's redefining what it means to succeed with heart.

back more to family, friends, and the community.

The switch to Compass has already paid off. "The support has been incredible," Mike shares. "Since moving to Compass, we've added three agents, won Top Ten Team with the Austin Business Iournal Real Estate Awards." Mike also won

Community Champion, and we just won Top Team at the ABOR Awards." He's excited to grow this team, build an even stronger culture, and keep moving forward.

#### **Giving Back**

One of the most meaningful aspects of Mike's career has been his charity work. In 2017, he founded Frosty

Gives Back, an annual charity event that has now raised over \$530,000 for local youth nonprofits like Explore Austin, HOPE Gallery, and LifeWorks. In fact, Mike personally raised over \$300,000 in the past three years for LifeWorks.

"Giving back has changed my career—and my life,"





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# MOELLER:

Turning Passion, Perseverance, and Partnerships into Real Estate Success

WRITTEN BY ELIZABETH MCCABE



Real estate isn't just a career — it's the bridge to freedom, family, and a life you design yourself.

For Nadia Moeller, real estate isn't just about buying and selling properties — it's about creating a foundation for generational wealth and freedom. It's a passion that seems written into her DNA, though it took a few adventures around the globe for her to realize it.

Born in Germany, Nadia's childhood was anything but ordinary. She split her early years between Germany and the Canary Islands, attending kindergarten and first grade in a Spanish-speaking environment — long before she would master English. Her father, a successful real estate developer, had properties in Germany and the Canary Islands, though young Nadia wasn't fully aware of the scope of his work until much later.

At 14, with a big dream and an even bigger sense of adventure, Nadia declared, "I'm going to California!" — a place she had only seen glamorized in European pop culture. Landing in Southern California without knowing a word of English, she jumped into high school life, fueled by an entrepreneurial spirit that would define her future.

Growing up in Norco, California — a place where Nadia says horse trails served as sidewalks — Nadia found her first hustle. She rode horses to neighbors' homes, exercised their horses for a fee, and galloped on to the next client. That early love for horses — and business — never left her.

#### **Blazing Her Own Trail**

After earning her degree in psychology from the University of California, Riverside, Nadia opened her first business: a supplement retail store. Within six months, she purchased a second location, thriving as a young entrepreneur. Problem-solving, leadership, and customer relationships became her natural strengths.

In 2015, Nadia made another big move
— this time to Austin, Texas, where she





expanded her business, taking over locations in Austin and San Marcos. Her father came around in her life and told her, "You need to buy a house." Nadia agreed, trying to figure out how to have money for the down payment. Her father insisted, "You need to buy it outright."

"You don't really tell my Dad no," she jokes. "So I did." She did purchase her house outright and realized later it was a wise decision, setting herself up to leverage it for future properties. "Now I will be able to set my daughter up for the future," she comments.

Life shifted again for her when she became a single mother, navigating the challenges of parenting while running businesses. She eventually sold her stores in late 2019, closing one chapter and bracing for the next.

Then came the pandemic.

Amidst the uncertainty, Nadia did what she does best: adapt. She pivoted into business consulting, helping small businesses find their footing during turbulent times. But something else kept calling to her — something that had been quietly threading through her life all along: real estate.

Friends, family, and mentors suggested she give it a shot. After some soul-searching (and a little nudging from her dad), Nadia took the leap — and instantly fell in love.

"Oh my word — this is what my dad did!" she recalls, laughing. "Now I understood how he had the freedom to travel and was able to provide a horse—it was real estate." After all, as she says, "Horses are not a cheap hobby."

#### **Excelling in Real Estate**

Now, in just her second year as a real estate agent with Keller Williams Realty, Nadia is already closing \$8-10 million in transactions annually. Clients from her past business ventures have become loyal supporters, drawn to her business-savvy approach and personal touch.

For Nadia, real estate is more than transactions. It's about building

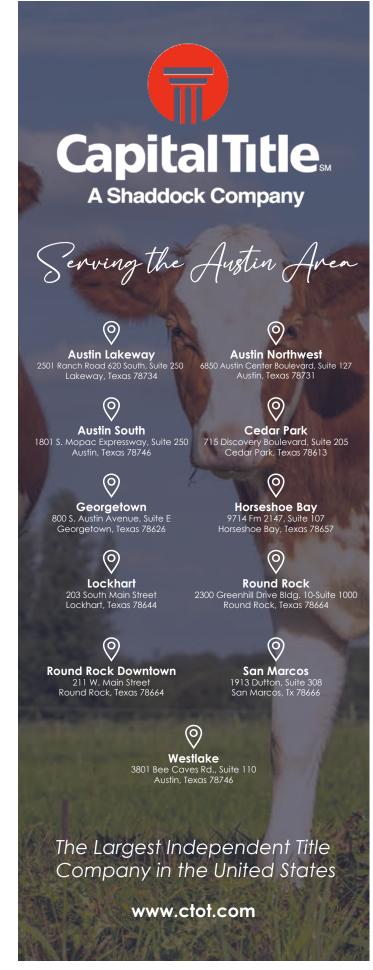
relationships, treating vendors and lenders not as service providers but as partners, and creating a full-circle team that shares her client-first mentality.

"I don't call them vendors. They're partners. We're building something together for our clients," she explains. Nadia's vision extends far beyond Austin and Kyle, where she's currently based. She dreams of expanding internationally — Italy, Germany — because, as she puts it, "why not?"

#### **Active Interests**

Fitness remains a huge part of her life outside of real estate. You'll find her hiking, paddleboarding, playing pickleball, and spending time outdoors with her daughter, who's busy twirling away in dance class. And of course, horses will always have a piece of her heart.

As Nadia Moeller continues to grow her business, one thing is clear: her Rising Star status is just the beginning. With her blend of hustle, heart, and international ambition, the sky's the limit.



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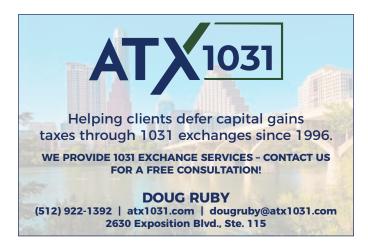












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