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If you are interested in nominating people for certain stories, please email us at: [stephanie.miller@n2co.com](mailto:stephanie.miller@n2co.com)



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As we step into 2025, it's time to celebrate the possibilities that a new year brings. For real estate professionals, this is another opportunity to innovate, grow, and strengthen the communities we serve. Whether you're navigating complex transactions, building meaningful client relationships, or shaping the future of our industry, your dedication inspires us every day.

In the spirit of growth and renewal, we're thrilled to introduce a refreshed look for *Permian Basin Real Producers!* After nearly a decade of building the national *Real Producers* brand, this redesign reflects our commitment to staying at the forefront while staying true to our mission: celebrating and connecting the top professionals in real estate.

The upgraded design isn't just about aesthetics—it's about elevating your experience with a modern, sophisticated feel that matches the excellence of the individuals and stories we showcase. This reimagined format represents our dedication to providing content that resonates with you and highlights the very best of our vibrant real estate community.

As we embark on another exciting year together, we remain honored to share your achievements, amplify your voices, and strengthen the connections that make our industry thrive.

Here's to leveling up in 2025!  
Stephanie Miller




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# LONNIE MCCOMAS

## OF X-PERT PEST SERVICES

Don't Let Spiders, Termites, and Scorpions Get You Down

BY BETH MCCABE  
PHOTOS BY THE STONES PHOTO + FILM

**W**hen it comes to pest control, you can't leave anything to chance. Don't let termite damage, spiders, or scorpions ruin a listing. Fortunately, with X-Pert Pest Services, you will never have to worry about creepy crawlers and rodents again.

Lonnie McComas, the owner of X-Pert Pest Services, is no stranger to tackling pests. With over 25 years in the industry, Lonnie is a seasoned professional with a deep passion for his work.

"I like taking care of problems," he says. "I also like the customer experience." He caters to Top Producers and is ready to help them with all of their pest control needs.

### From Dream to Reality

Lonnie's entrepreneurial journey began in 2000 during the Y2K craze. While the world was worried about a global computer crash, Lonnie was focused on starting his first pest control business. "Everyone thought the world was going to end, but I decided to start my own business," he recalls. Armed with five years of prior experience and an entrepreneurial spirit, Lonnie turned his vision into a thriving enterprise.

After successfully running his first pest control business for two decades, Lonnie sold it. However, his passion for solving pest problems brought him back to the field, and he launched X-Pert Pest Services.

### A Personal Touch

What sets X-Pert Pest Services apart is Lonnie's commitment to treating every customer like

family. "Most of my customers become like family to me," Lonnie shares. "I believe in providing fair prices and excellent service. Integrity is the foundation of my business."

This family-oriented approach extends to Lonnie's son, who has been helping with the business since he was 11 years old. "My goal is to build a strong father-son business and branch out from there," Lonnie says.

### Comprehensive Pest Control Solutions

X-Pert Pest Services offers a wide range of pest control services for both residential and commercial clients. Their expertise includes general pest control with spiders, roaches, scorpions, mice, and more. Or consider termite inspections, a must-have for REALTORS® and homeowners.

Bedbug treatments are also available. Using chemical sprays, Lonnie can eliminate these nocturnal pests for good. Lonnie is also available for emergency services, coming to the rescue of clients who have pesky pests that urgently need to be removed. In addition to pest control, Lonnie also goes above and beyond to handle unique challenges, such as safely relocating a hognose snake for a customer who was living in her garage.

### Trusted Expertise

As a recognized local expert, Lonnie has been featured on CBS, NBC, and ABC news segments, discussing topics ranging from termite swarming seasons to the benefits of ladybugs. His credibility, experience, and



"I BELIEVE IN PROVIDING  
FAIR PRICES AND EXCELLENT  
SERVICE. INTEGRITY IS THE  
FOUNDATION OF MY BUSINESS."

community trust make X-Pert Pest Services the go-to choice for pest control in the area.

### Be Proactive

When it comes to pest control, don't wait until you have an infestation of bugs or mice. For homeowners, Lonnie recommends proactive pest control measures, including regular inspections. X-Pert Pest Services offers wood-destroying insect reports for REALTORS® for a nominal fee.

"I've done a couple thousand wood-destroying insect reports," says Lonnie. He built his business by doing termite inspections for REALTORS®, which led to repeat business. Lonnie also offers free estimates for homeowners.

"I typically offer same-day or next-day service for customers," says Lonnie.

Whether you need quarterly maintenance or emergency service, X-Pert Pest Services is ready to provide effective and reliable solutions. With X-Pert Pest Services, you're not just hiring a pest control company—you're gaining a trusted partner dedicated to keeping your property pest-free.



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# Dana Batten

## of Power Team Properties

Classroom to the Closing Table

BY BETH MCCABE  
PHOTOS BY THE STONES PHOTO + FILM

For Dana Batten, these powerful words by Maya Angelou capture the essence of her life – living life with passion and purpose as a phenomenal educator and REALTOR® with Power Team Properties. She's living proof that you can do anything you put your mind to, whether shooting hoops, teaching the next education, or making dreams come true for future homeowners.

### From Basketball Courts to the Classroom

Interestingly, Dana's story begins with her love of basketball and shooting hoops. Growing up, her parents instilled in her a strong work ethic and a belief in seizing every opportunity. These values carried her to a full basketball scholarship at Mississippi State University, where this 6-foot one-inch athlete played in the highly competitive Southeastern Conference.

"I was the first female in my high school to earn a scholarship to an SEC school," Dana shares proudly. "Anything I set my mind to, I know I can achieve."

Though her dream of playing professionally took a different path, Dana transitioned her drive and determination into education. She's spent 13 years as a teacher, currently working as a multi-classroom leader for sixth grade. Splitting her time between teaching and mentoring new educators, she's helped shape countless young minds while staying active in her children's school lives.



“

I'm a woman, phenomenally.  
Phenomenal woman, that's me.”

— Maya Angelou



“As a teacher, everything is inside the box— curriculum and structured plans. Real estate is the complete opposite. It pushes me to be creative and think outside the box.”

### Stepping Outside the Box

In March 2023, Dana decided to explore a lifelong interest in real estate. Drawn to the industry for its creative freedom and dynamic environment, she embraced the challenge of stepping outside her comfort zone.

“As a teacher, everything is inside the box—curriculum and structured plans,” she explains. “Real estate is the complete opposite. It pushes me to be creative and think outside the box.” As a busy educator, she has literally gone from the classroom to the closing table after her school day ends. She has the best of both worlds.

This go-getter has flourished as a dual-career professional. Her bubbly personality and natural connection with others have been key to her early success. In less than two years, she has closed 11 transactions totaling over \$3 million in sales while balancing her teaching career. She can do anything she puts her mind to!

### Life Beyond the Closing Table

Dana's family is her greatest source of joy and motivation. Married to her husband, William, the couple has three children: Shalandry Tanner (22), William Batten (12), and Braxton Batten (10). Together, they lead an active life filled with sports, horseback riding, and family adventures.

“We're a big horse family and sports family,” she says. The Battens breed and raise horses through their company, DW Dynasty, and often travel

to barrel futurities and trail rides. The family also enjoys supporting their boys in competitive sports, with recent highlights including Braxton's selection for an All-Star football tournament.

Expect to find this tight-knit family making memories together, whether on the back of a horse or at horse shows. "My husband introduced me to the horse world," smiles Dana. Now she has her own Paint Tennessee Walker Horse named Queen, whom she loves. "She carries you like you're on an airplane," she says. "You don't even know you are in the air."

#### Pushing the Limits

Dream it. Do it. Dana dreams of starting multiple businesses, empowering women, and building a legacy of success for her family. Though she describes herself as naturally shy, she continuously pushes herself to overcome her comfort zone.

"I never want to look back when I am 60 years old and say, 'I wish I would have,'" Dana shares. She lives life with no regrets, challenging herself to embrace life and everything it has to offer.

Dana credits her achievements to hard work and relationship-building. Her advice to fellow agents? Stay in the know, always be learning, and nurture relationships. Real estate is all about connections that last.

From her days on the basketball court to her dual roles in education and real estate, Dana Batten embodies the strength and determination of a phenomenal woman. As she looks ahead to the future, this Rising Star will burn brightly for years to come.

**"I never want to look back when I am 60 years old and say, 'I wish I would have.'"**



# Breaking Barriers



## Kimberly Quintero

Kimberly Quintero Real Estate Group  
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BY JACKI DONALDSON  
PHOTOS BY THE STONES PHOTO + FILM



For the past five years, Kimberly Quintero has ranked among the Permian Basin's Top 5 real estate agents. In 2023 alone, she closed \$30 million in sales, helping more than 128 families, and she is a platinum VIP selling agent for D.R. Horton new builds. The accomplishments and accolades she has collected since earning her license in 2018 are wildly remarkable considering the seemingly insurmountable odds she overcame with grit and grace, propelling her to the top-producer status she so richly deserves.

Born in Rowell, NM, Kimberly moved with her family to Odessa when she was 5. By 17, she was graduating from a high school career center while pregnant with her first child. At 18, she became a wife to Robert—her sweetheart since she was 15—and a loving mother working as a paralegal while her son, born premature, was in the NICU. After Azariah (Azy) was released and receiving high praise from the hospital team for her bedside manner, Kimberly became a Certified Nursing Assistant (CNA). Living in government housing with limited resources, she happily accepted the hospital's offer to pay for her schooling.

At age 20, Kimberly had her second child, daughter Zoe, while working at a medical center and attending nursing school. Then came a position at a pediatrician's office and a third child, daughter Mya, also born premature and with Down Syndrome. "That completely changed my career,"



“

That completely changed my career. I had to quit as a nurse and stop going to school to stay home and take care of our kids.



Kimberly shares, adding that on top of Mya’s needs, she and Robert had conflicting work schedules. “I had to quit as a nurse and stop going to school to stay home and take care of our kids.”

Kimberly became an active school mom, then a homeschooling mom, and then a college student herself, earning a business degree. Meanwhile, her sister, Abigail, a graduate student, revealed that she didn’t want to continue at college. “Why don’t you become a REALTOR®, and I’ll be your assistant?” Kimberly asked her. The sisters learned they would both need a real estate license, so back to school Kimberly went, this time alongside her sister. “Life took a turn, and she did not continue, but I kept going,” Kimberly says. She is now my transaction coordinator.” Robert, who was a UPS driver for 12 years and also buys and flips homes, just completed his first year on Kimberly’s team—the Kimberly Quintero Real Estate Group at Fathom Realty. Kimberly’s other sister, Stephanie, is an agent on her team, and so is Robert’s sister, Monique. Azy, a spirited 17-year-old entrepreneur, is an office assistant, and Zoe, 14, a competitive cheerleader helps out, too. Kimberly notes, “When I ask her what she wants to do, she responds, ‘I’m going to be a REALTOR® for a little while to get money to buy a gym.’ High-functioning Mya, 12, has not yet declared her career path.

When she first got her license, Kimberly, now 35, planned to close one transaction per month for extra family funds. She soon found herself passionate about helping others in government housing become homeowners. “I thought if I can do it, they can do it,” she reflects on purchasing her first home when her youngest was 6 months old.

Kimberly first sat at the closing table as a REALTOR® in August 2018, and her creative marketing and outreach (Robert drives the

team’s branded, wrapped cargo van all over town helping clients move, and Kimberly hosts free community events) and consistent social media posts have cultivated a significant and loyal clientele. She has established herself as a trusted expert by showcasing listings, sharing valuable market insights, and connecting personally with followers. “I post so much that when I meet clients, they already know so much about me,” she states with a smile. “We become friends first, and then they trust me to guide them. Many people are unaware they can utilize programs in Odessa with 0% down. I negotiate the closing cost, leverage down payment assistance, and lead them to programs that do free credit repair with lenders.” Kimberly especially loves seeing her clients go from buying a first home to a dream home, and she aims to become a broker in 2025—her ultimate goal is buying land and building affordable housing.

One of Kimberly’s most recent achievements is being crowned Miss Latina West Texas 2024. “I won because all my clients voted for me,” she comments. Kimberly has also been a bodybuilding bikini competitor since 2021, and Robert, a two-year cancer survivor, will compete for the first time in March (in the men’s physique category). The couple also competes in obstacle course races, and in addition to raising three children, they are doting parents to five dogs. “Everyone in the family has a dog,” Kimberly laughs.

About her close-know family, Kimberly expresses, “We’ve been through so much together for so long—from being young, broke parents and raising kids to dealing with Down Syndrome and cancer, we have survived.” On her successful real estate career, which emerged from life’s obstacles, she asserts, “This is what I was called to do.”



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