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Broker Supporting Gulf Coast Real Producers

The Mission Of Gulf Coast Real Producers

Celebrating Your Success!

BY ROBERT ORSO

The Mission of Real Producers is to elevate the culture of our real estate community by inspiring us to know one another better. It is quite a simple concept... when we know one another better, we treat each other better, and when we treat each other better, it leads to trust. When we trust one another, it becomes an honor and privilege to do business together.

This is true with realtor-to-realtor relationships (buyer's agent/seller's agent) and is also true with realtor to vendor relationships.

This magazine is published and mailed to a very elite group of realtors who carry this real estate market by producing over 90% of the transactions and sales volume.

My goal is not to just meet you once and publish an article about your success. I really want to get to know you all better and I work extremely hard to create a social community of and for the best realtors on the Mississippi Gulf Coast and to connect you with the best vendors whose businesses serve the needs of realtors and their clients. Your participation is needed and appreciated.

I am happy that our readership is high because you want to learn more about your fellow realtors. The stories we publish month after month are consistently interesting and inspiring. There is something any realtor can benefit from in each story.

EVENTS – One of the elements of our social community is our quarterly Social Events. When you get the RSVP Invitation from Event Brite for our Q1 event, please RSVP and join us. You will probably meet realtors you may have worked with but have never met. Our events are relaxed with no speeches or presentations. Just good food, drinks, door prizes and networking. If you have never attended one of our events you are missing out.

SOMETHING NEW IN 2025

Each month I will host a Magazine Celebration Party for the realtors and the preferred partners who are featured that month. This is a small intimate gathering with champagne and snacks to celebrate the realtors who qualified to be featured in *Gulf Coast Real Producers*. A few realtors and a few preferred partners will be invited. In fact, we had our first party with the realtors featured in the December issue, McKinsey Boss Hendry, Rachel Allen, and Amanda D'Angelo. It was fun and a great start to something new!

I want to encourage you all to engage with us this year. Our goal is to connect, elevate and inspire you all. Keep reading the magazine each month and attend our social events. You have everything to gain.

Happy New Year!

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Matthew McElhaney

MAC's Coastal
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MAKING INSURANCE GREAT AGAIN

BY JESS WELLAR · PHOTOS BY ANNA KAY STOKES PHOTOGRAPHY

“People hate insurance, but it’s not my fault prices are going up,” jokes Matt McElhaney, owner of MAC’s Coastal Insurance. “What I can control is making sure my clients have exactly what they need in terms of coverage — not too much, not too little.”

Based in Ocean Springs, Mississippi, MAC’s Coastal Insurance provides homeowners, auto, and commercial insurance policies across the Gulf Coast and beyond. For Matt though, the business isn’t just about selling insurance — it’s about helping people

while raising the bar for service standards in his industry.

From Pharmacies to Policies

A lifelong resident of the Mississippi Gulf Coast, Matt grew up in Pascagoula and later attended the University of



Mississippi, where he earned a degree in criminal justice. Although his initial career goal was pharmaceutical sales, Matt quickly realized it wasn’t the right fit for him.

“My territory was massive, and I was traveling all the time,” he recalls. “The constant threat of layoffs also made me realize I wanted something more stable and within my control.”

Matt’s pivot into the insurance industry happened over a decade ago, and he credits his time at companies like Aflac, Devon Decoteau’s State Farm agency, and even Waffle House for shaping his work ethic and perspective.

“When I worked for Waffle House, we had a saying: ‘We are the ones that run towards the tragedy, not away from it.’ That has stuck with me, and I always try to pay it forward,” he recalls.

In 2017, Matt decided to take the leap and start his own agency. Since opening its doors, MAC’s Coastal Insurance has steadily grown into a trusted agency with a reputation for integrity and client-first service.

“I knew I wanted to be my own boss. If I’m going to work this hard, why not do it for my family?” he explains. “I wanted to create something my family could be proud of — something I could eventually pass down.”

Not Your Average Agency

MAC’s Coastal Insurance prides itself on being different in an industry that often feels impersonal.

“Our motto is ‘Be Different,’ and we live by it every day,” Matt notes proudly. “We put clients first, not our wallets.”

Matt’s team includes four wonderful employees: Kari Orris, who has been

with the agency since day one; Kim Lundy, who joined in 2023; and two recent additions, Shane Short and bilingual agent Nachaly Torres.

“I wouldn’t be anywhere without my team,” Matt emphasizes. “They’re all incredibly hardworking, knowledgeable, and trustworthy.”

One of the standout features of MAC’s Coastal Insurance is the efficient experience it offers to clients. This mentality extends to Realtors, too.

“I know Realtors need quotes fast, especially in today’s market where affordability is key,” Matt adds. “I make it a point to turn around quotes in less than 24 hours, even on weekends.”

Heart for Helping

For Matt, the most fulfilling part of his work is helping clients understand their coverage and ensuring they feel secure.

“So many people don’t understand what they’re paying for or why,” he explains. “I love being able to break it down for them and make sure they’re protected. Insurance doesn’t have to be confusing or overwhelming and I don’t want to see anyone overpay for coverage they don’t need.”

Matt also takes pride in easing the stress of Realtors and their clients.





“Buying a home is one of the most stressful times in a person’s life,” he reflects. “I want to be the person who makes that process easier, whether it’s through clear communication, quick turnaround times, or simply going the extra mile.”

Embracing Change

After a dozen years in the insurance industry, Matt has witnessed significant changes — particularly in the role of technology.

“When I started MAC’s, I wanted to go back to the old-fashioned way of visiting clients at their homes and walking through policies with them,” he chuckles. “Now, I can do the same thing over video, and it’s just as effective and more convenient for everyone.”

Technology has also streamlined operations at MAC’s Coastal Insurance, allowing the business to serve more clients while still focusing on what matters most.

“If you call our office from a cell phone, you’ll automatically get a text,” Matt elaborates. “It’s all about making communication as easy and efficient as possible.”

Family First

When Matt isn’t running his business, his life revolves around his children and

their shared love of sports. He has two sons, Aaron (21) and Capps (10), and as a proud father, the name of Matt’s insurance agency holds special meaning.

“MAC’s Coastal Insurance is named after my kids’ initials, and it’s also a nod to my dad, who went by the nickname ‘Mac,’” Matt shares.

Between baseball, flag football, and soccer, there’s rarely a day without a practice or a game. Matt also loves spending time on the water and playing tennis; he even coaches his younger

son’s baseball team and is putting the finishing touches on a backyard batting cage — a project he’s especially proud of.

“As far as I know, it’s the only residential batting cage approved in Ocean Springs,” he beams.

Community involvement is another cornerstone of Matt’s life and business. He regularly coaches children’s sports teams, helps with food drives, and participates in hurricane relief efforts. For Matt, it all comes down to leaving a legacy — not just for his family, but for the community he loves.

“If someone asks me to sponsor something or lend a hand, I’m there,” he affirms. “Giving back is just part of who I am.”

“I tell people all the time: We’re not like every other insurance agency,” Matt concludes. “We thrive on integrity, honesty, and doing things the right way. That’s what keeps our clients coming back.”

CONTACT US!

To learn more about MAC’s Coastal Insurance or schedule a free consultation, visit www.macscostal.com or call 228-364-6667.



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OUR WALLETS.”**



Carl Watson

Century 21
Busch Realty
Group

From Wielding Tools to Yielding Transactions

BY REBECCA WILSON
PHOTOS BY YVONNE & CARL FALLO,
OUTLAW PHOTOGRAPHY

Wielding Tools

Having grown up in a family that owned a brick masonry business, Carl Watson is no stranger to hard work. This is even more evident from his time as a Navy Seabee, where he served for almost two decades, putting his Construction Management degree to great use.

During his years of naval service, Carl was part of a team that constructed, maintained, and repaired various structures and infrastructure. “We built everything from barracks and hospitals to roads and bridges. That was often in challenging and unpredictable environments”, Carl described.

That experience equipped Carl with a surplus of skills, including carpentry, concrete pouring, custom woodworking, and roofing. He even learned how to renovate and restore

existing facilities to maintain their functionality and modernization.

“We’re trained to operate both in combat zones and on humanitarian missions, always ready to support the Navy’s goals. It’s a unique role where you have to literally have a can-do spirit. ‘We build. We fight’, as our motto says, and make a real difference wherever we’re deployed,” Carl emphasized.

Yielding Transactions

Growing up, Carl observed how years of hard work in the masonry business eventually took a toll on his parents’ bodies, making him more aware of his own physical condition over time.

After years of wielding tools for the Navy, Carl knew it was time to give his body a rest and find a career that allowed him to spend more time with his beloved wife, Lemlem, their daughter, Elshaddia (12), and their energetic miniature white Schnauzer named Piper. So Carl made the decision to pursue a career in real estate.

“What led me to real estate is that I wanted something that was flexible with me going to school full time. The GI Bill was the only income coming in, other than a part-time job with GA West

out of Alabama and a construction job framing a luxury waterfront home in Pass Christian. Those were the last W2 jobs I had before I transitioned entirely over and realized I wanted to work for myself”, Carl shared.

In 2016, while pursuing his Bachelor’s in Business Finance from William Carey University, Carl obtained his real estate license. Then he later joined the Century 21 Busch Realty Group in 2018, who he has since considered family. “I love the environment Jodi, my broker, and her husband, Mark, have created. It promotes growth and all agents help each other along the way because there is enough business for everyone if you nurture the relationship,” Carl shared.

Building Success

Over the eight years Carl has been in real estate, he has been a top producer and has won many notable awards, including the Platinum Award 2020, the Residential Titanium Award 2021-2022, the Platinum Award 2023, and the Century 21 Gold Jacket Award.

In 2023, he had 32 transactions totaling \$7.1 million and he is already on track to exceed that in 2024 with 33 transactions totaling around \$8.4 million.

For Carl, though, success is measured differently. “I define success as earning the trust and satisfaction of my clients by delivering exceptional service and results. It’s about more than just closing deals – success means creating a seamless, stress-free experience for buyers and sellers, understanding their unique needs, and building lasting relationships,” he described.

“True success is seeing my clients happy in their new homes or confident in their decisions, knowing I’ve treated them like family every step of the way. It’s about simplifying the process so that it’s easily understood, even for first-time buyers,” Carl added.

What Carl finds most fulfilling about his real estate career is helping people achieve their goals, whether it is finding the perfect home, selling a property, or making an intelligent investment. “There’s something incredibly rewarding about guiding someone through a stressful process and seeing the joy and relief on their face when everything comes together,” he revealed.



‘Knowing that I helped a family connect the pieces and explained it in a way they could quickly grasp, and when my clients come back to me for future transactions, seeing how they have grown in their knowledge of real estate over the years—a path that I was on with them from the start,’ Carl explained further. ‘Knowing I’ve positively impacted someone’s life, whether it’s simplifying a relocation, finding a dream home, or helping them build wealth through real estate, drives me daily.’

Carl also loves problem-solving and understands there is always a way to put a transaction together in a creative way, if both the buyer and seller are flexible enough to do so.

When asked what sets Carl’s business apart from other realtors, he shared the following: ‘My business is different because I am transparent and less focused on making the sale than on preserving the relationship with my clients. I enjoy learning and equipping myself with the tools needed to help my clients in any transaction.’

‘They see that I care and know that I am looking out for them and have their best interest at heart,’ he elaborated.

In the future, Carl hopes to help more people achieve their real estate goals and build their families’ financial wealth through real estate. Furthermore, he plans to expand his license to neighboring states (Alabama and Louisiana) so he can assist clients across the entire Gulf Coast. He also aims to obtain his broker’s license and enhance his online presence on social media.

For all up-and-coming realtors, Carl shares this beneficial advice: ‘I advise newer agents to put every lead into a database or CRM from day one and consistently follow up to build lasting relationships.’

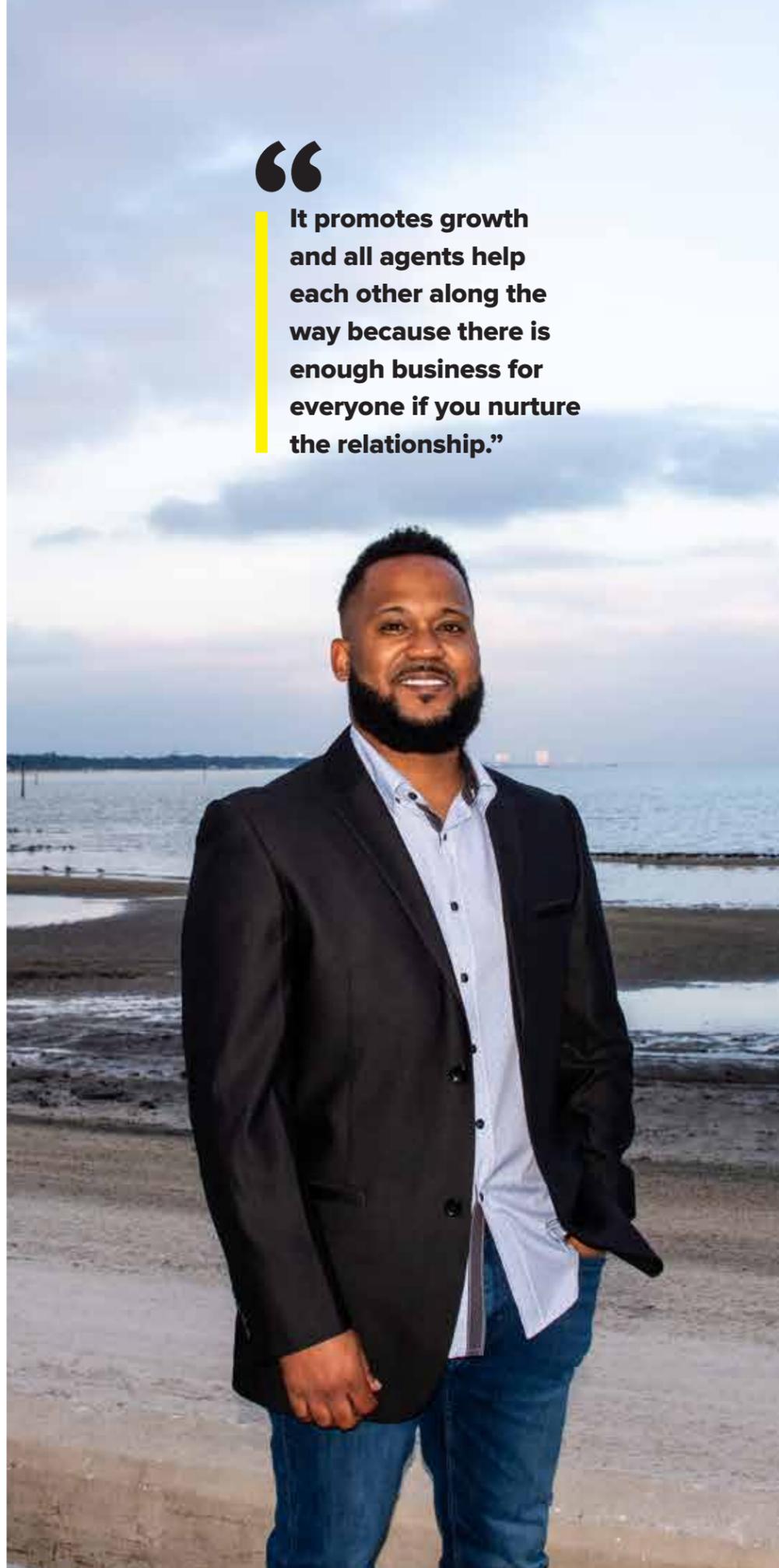
‘Take the time to read and thoroughly learn all state contracts. Understanding them inside and out will give you confidence and help you serve your clients better.’

‘Time-block your days without making excuses, dedicating specific times for lead generation, follow-up, and appointments to stay focused and productive.’

‘Finally, as soon as you’re comfortable with the transaction process and have

“

It promotes growth and all agents help each other along the way because there is enough business for everyone if you nurture the relationship.”



the funds saved, hire a Transaction Coordinator to handle your contracts so you can focus on income-generating activities and even out the financial roller coaster most newer agents can relate to.’

Crafting a Legacy

Carl’s life is guided by four core values: faith, family, service, and growth. ‘My faith is the foundation of everything I do, shaping how I serve my clients with honesty, integrity, and care,’ he said proudly. Carl is a member of the Empowerment Ministry Christian Center (EMCC).

Family is at the heart of all of Carl’s decisions, and he strives to treat every client as if they were part of his own. ‘Business is my platform to make a positive impact—helping people achieve their dreams, whether it’s finding a home, selling a property, or making an intelligent investment. These values define who I am and how I run my business,’ he explained.

Regarding his family at home, Carl shared that they love exploring different cities and trying a variety of cuisines. ‘My wife is from Ethiopia, and I met her while she was on deployment. She has supported me with every decision I have

made. Her support means the world to me, and I am endlessly grateful for her,’ he shared lovingly.

Carl has been crafting a remarkable legacy in everything he does and he plans to continue that in the future. ‘My personal short-term goal is to connect more with my extended family, plan more out-of-country trips with my family, and improve my wellness through diet and exercise. Then, my long-term goal is to become certified to fly planes—I’ve always been fascinated

with flying. My dream is to eventually move to an island to retire and then start a charter business island-hopping. Another personal goal is to deepen my relationship with God.’



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BEN COWART

Coastal Realty Group



A Lesson in Real Estate

BY REBECCA WILSON
PHOTOS BY YVONNE & CARL FALLO,
OUTLAW PHOTOGRAPHY

Homework, Home Life, and Home Sales

The word ‘home’ has always been a part of Ben Cowart’s life in one way or another, whether it involved homework, his home life, or his interest in home sales.

Ben had his fair share of homework after years of schooling at Stone High School, Mississippi Gulf Coast Community College (MGCCC), The University of Southern Mississippi (USM), and Arkansas State University, obtaining his Bachelor of Arts in History and Masters in Educational Administration.

His home life includes growing up in Wiggins, MS, marrying his wife, Dasha (a physician at Memorial Hospital), and the births of their two children, Avery (2) and Brooks (1). In his free time, Ben also loves listening to live music, watching sports, and being outdoors (especially hunting).

In terms of home sales, a longtime love of real estate has always existed in Ben. “I have always loved real estate - both land and houses, in general”, he stated when referring to the subject.

After finishing school, Ben put his interest in real estate on hold to pursue another passion – teaching.

From Classroom to Closing

Ben spent 13 years working in education, teaching everything from Math to American History. He even coached both high school football and baseball.

Eventually, though, Ben began to feel that tug towards pursuing real estate again. “I was in a rut, working in education and counting down the years until retirement. I hated that feeling”, he shared.

Later, after the sudden passing of [1], his mentor in education, Ben knew it was time for a change. So he had a long discussion with his wife, then jumped at the opportunity to start his real estate career.

Aside from his longtime love of land and houses, Ben just genuinely loves connecting with people. “Much like education, real estate is a people business”, Ben described. So in 2021, he obtained his real estate license and joined the Coastal Realty Group family. He has also recently completed coursework in preparation for his broker’s exam.

‘Grade-A’ Service

As a real estate agent, Ben provides his clients ‘grade-A’ service by prioritizing three things - being present, being relatable, and always communicating at a high level. These three areas of focus highlight Ben’s commitment to serving others.

“I genuinely care, not only about my clients, but the people I work with and for”, Ben emphasized.

Aside from serving his family at home and his real estate family, Ben is also actively involved in helping the Boys & Girls Club with their charity events.

One recent Boys & Girls Club event Ben participated in was *Are You Smarter Than a Club Kid*, held in August of this year to raise money for the organization. The event helps the Boys & Girls Club continue providing local kids and teens with essential life skills in areas like education, leadership, arts, sports, and healthy living.



I was in a rut, working in education and counting down the years until retirement. I hated that feeling.”



Scoring Success

In the three years Ben has been working in real estate, he has already proven that the transition from classroom to closing was worth it.

The brokerage he works with, Coastal Realty Group, has already been named the #1 Independent Brokerage on the Mississippi Gulf Coast multiple times. Additionally, Ben, himself, has won many in-house brokerage awards, including Rookie of the Year, Gold Producer, and Platinum Producer.

Furthermore, Ben’s 2023 brokerage stats included 30 transactions and \$7.8 million in sales. He is also on track to meet his 2024 goals of reaching 40 transactions and \$10 million, already obtaining 36 transactions and \$11.4 million.

To Ben, however, these numbers are not what determines his success. When asked how he defines success, Ben said, ‘Building meaningful relationships that last. Success in real estate is a byproduct of that.’

The most fulfilling part of Ben’s real estate career thus far has been ‘Making a dream become a reality for first-time home buyers or investors.’

To all up-and-coming real estate agents, Ben offers the following advice: ‘Continue to show up, always learn, be accused of working too hard, and be authentic in your actions.’

In the future, Ben aspires to achieve continued success in his real estate career, which includes obtaining the broker’s license that he is currently working towards.

Furthermore, Ben hopes to combine his previous teaching experience with his current real estate career. ‘I still love learning and teaching, so I hope to transition more into that role within real estate.’

I’d like to include the name of your mentor here. If you’d like, I could add another sentence or two about how he impacted your life/career.

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Philip DEMORAN

Building Forward

BY DAVE DANIELSON
PHOTOS BY ANNA KAY
STOKES PHOTOGRAPHY

Philip Demoran's path in real estate was sparked not by a desire for instant success, but by a genuine love for helping people through significant milestones in their lives.

With a background in retail management and marketing, Philip's journey to owning Demoran Realty Group is one rooted in his desire to offer both expertise and personal guidance to homebuyers and sellers.

Philip's professional journey began long before real estate entered the picture. After college, he worked as a General Manager for a furniture company in Mississippi, where he was tasked with helping customers furnish their homes. "I've always liked helping people," Philip reflects. "I enjoyed being there for my customers,

making their homes beautiful and functional. But over time, I realized I wanted to help people with something even bigger—their actual home."

Beginning His Journey in the Business

This desire to help others led Philip to start buying and selling a few homes on his own, which sparked his curiosity about the real estate business. "I had always wanted to run my own business, and real estate seemed like the perfect fit," he explains. With his marketing background and experience in helping people make big purchases, Philip quickly found his niche in real estate.

Philip became a licensed real estate agent in 2015 and worked for several years on

a team before deciding to branch out on his own. "I ran a real estate team for a while, but I realized I wanted to teach people more about real estate and build something from the ground up," he says. Thus, The Demoran Realty Group was born. "I've always believed in helping others grow, whether it's clients buying a home or agents learning the ropes of the business," he adds. "I wanted to create a space where we can all learn together and grow over time."

Right-Sized for Success

One of the core values of Philip's new brokerage is the idea of keeping things manageable. While many brokers strive to build large teams or expansive companies, Philip is content with a smaller,

more intimate operation. “I don’t want to have a huge brokerage,” he explains. “I want to have a smaller-scale operation, with around 10 to 15 agents. That allows us to keep things personal and focused. I enjoy the growth and the learning process, especially in this first year.”

Currently, Demoran Realty Group consists of four other agents and an office manager. Philip is focused on ensuring that each team member gets the support they need to succeed. “It’s a lot of learning in the first year, but that’s what makes it exciting,” he says. “We all help each other, and we get to build a culture that’s collaborative and focused on customer care.”

Leading the Way

As a broker-owner, Philip has learned that what drives him most is not just the success of his business but the ability to help people navigate some of the most important decisions of their lives. “I love being there for people when they’re making those big life changes, like buying their first home or selling a home that’s no longer serving their needs,” he explains. “Real estate is more than just about transactions—it’s about helping people through milestones. It’s about being a guide, helping them make informed decisions, and providing a steady hand when they need it most.”

But helping others doesn’t stop with clients. Philip is also passionate about training and mentoring other agents, passing along the lessons he’s learned throughout his own career. “I’ve always enjoyed teaching people about real estate,” he says. “It’s important to give

“I’VE ALWAYS BELIEVED IN HELPING OTHERS GROW, WHETHER IT’S CLIENTS BUYING A HOME OR AGENTS LEARNING THE ROPES OF THE BUSINESS. I WANTED TO CREATE A SPACE WHERE WE CAN ALL LEARN TOGETHER AND GROW OVER TIME.”

back to the industry that’s helped me build my career. By mentoring other agents, I can help them avoid some of the pitfalls I encountered and set them up for long-term success.”

Community Spirit

For Philip, the desire to serve extends beyond his work in real estate. He’s a firm believer in the importance of community, and he and his wife, Tina Seymour Demoran, have dedicated years to supporting local causes. One organization they’re particularly passionate about is Wild at Heart Animal Rescue, a non-profit that works to save animals in need. “Tina and I have been involved with Wild at Heart for several years,” Philip says. “We make Pusharadas during the holidays—delicious holiday treats—and donate the proceeds to the rescue. Last year, we raised several thousand dollars to support their mission.”

Philip and Tina also support local schools, emphasizing the importance of giving back to the community that helped shape them. “We’ve



always tried to find ways to give back, whether it’s through Wild at Heart or supporting education,” he says. “The community has been so good to us, and it’s important for us to make a positive impact.”

When he’s not working or giving back to his community, Philip enjoys spending time with his family, particularly his grandchildren. “Family

is everything to me,” he says. “My son, Nick, and his wife, Cherie, have blessed us with two beautiful granddaughters, Stella and Sutton. Tina and I love traveling and spending time with them whenever we can.”

True Commitment

Philip’s commitment to family is at the heart of everything he does, including



his work in real estate. “My family is my ‘why’—they’re the reason I do everything I do,” he says. “Running a business gives me the freedom to spend more time with them, and it’s that flexibility that I love about this career.”

As he looks to the future, Philip offers a few pieces of advice for those looking to enter the real estate business. “It’s not an easy business,” he warns. “About 85% of people who get into real estate don’t make it. Don’t get discouraged—plan ahead, have some money set aside, and know it’s going to take time to build

a reputation and clientele. This isn’t something that happens overnight. And most importantly, seek out a mentor or a brokerage with a strong mentoring program to guide you along the way.”

For Philip, success in real estate isn’t just about closing deals—it’s about building relationships, helping others, and growing with his team. “At the end of the day, I want my clients to know that I genuinely care about them,” he says. “I want to be someone they trust, someone who took care of their needs and built a lasting relationship with them. That’s what matters most.”

FOR QUESTIONS OR COMMENTS ABOUT THIS ARTICLE, CONTACT PHILIP AT PHILIP@BUYHOMESGULFCOAST.COM OR 228-697-5704



What Top Realtors Say About Gulf Coast Real Producers



Anthony Sheffield – Ashman-Mollere Realty, Waveland
“I am thrilled to share my positive experience with *Gulf Coast Real Producers*. Their dedication to showcasing the best in the real estate industry is truly

commendable. The quality of their content and the spotlight they provide on local professionals have significantly boosted our visibility and business. Thank you! I would also like to say Thanks to all who support them; your partnership is invaluable.”



Anna Kral - Kral Realty, Gautier
“I am deeply appreciative of the free spotlight in the *Gulf Coast Real Producers* magazine. I am grateful for the opportunity to showcase my commitment to excellence and service

in the real estate community. Thank You for highlighting my story and my achievements!”



Randy Richardson – Century 21, Gulfport
“Working with Robert Orso at Real Producer Magazine was an exceptional experience. He introduced me to the talented photographers Yvone and Carl

Fallo, as well as the skilled writer, Jess Wellar. Collaborating with them was truly enjoyable. Through a casual conversation, Jess transformed the discussion into an insightful and comprehensive article. She was able to capture both my professional growth and personal journey. I was very pleased with the experience and article.”



Susanne Ashman – Ashman-Mollere Realty, Waveland
“I absolutely love *Gulf Coast Real Producers*. It surpasses the traditional role of a magazine; instead, it acts as a driving force behind the ongoing

expansion of the Gulf Coast real estate realm. Grounded in its commitment to excellence, passionate acknowledgment of accomplishments, and steadfast dedication to its community, *Gulf Coast Real Producers* stands out as an invaluable ally for real estate professionals throughout the region. I would like to thank each business that supports the production of this valuable resource for us.”



Sandi Pickard – Coldwell Banker Alfonso Realty, Gulfport
“I was honored to be on the cover of the Real Producers magazine in December

2023. I will have to say that since then the magazine has had a positive impact on my business as it relates to relationships with other agents. I feel that knowing and communicating with your fellow agents is very important in our industry and that is what the Real Producers magazine gives us the opportunity to do. It gives us information on the skills and interests of our realtors that helps us to build those relationships, which is so important. Reading the articles that share agents’ in-debt stories are very.” interesting and we find out that we all share some common interests and work ethics. Robert and his team are the best at showcasing the talent we have in our agents here on the Ms. Gulf Coast.

I also appreciate the magazine highlighting those businesses that support our industry. I really enjoy that the Top Producer magazine highlights the best in the industry of the businesses that we need to support our real estate transactions. These businesses mean a lot to us and reading about them in this magazine really helps us in choosing the best of the best when we need them.”



Christine Hudson – The Worth It Group at Keller Williams
“I am very pleased with my feature in *Gulf Coast Real Producers* magazine and

appreciate the hard work and effort put into it. As realtors, we are very appreciative of having a magazine offered to us for free and supported by great businesses like home inspectors, insurance companies, and banks, to name a few. We greatly appreciate all of you.”



Richard Reynolds – Keller Williams, Gulfport
I am writing to express my sincere gratitude for the feature in Real Producers magazine. It was an honor to be highlighted in such a prestigious

publication that is dedicated to celebrating the achievements and stories of real estate professionals.

The article captured my journey and dedication to the real estate industry perfectly. The professionalism and attention to detail exhibited by your team throughout the process were exceptional. The feature has not only boosted my visibility in the market but also reinforced my commitment to providing the best service to my clients.

Thank you for the opportunity to share my story with your readers. Being part of Real Producers has been an incredibly rewarding experience, and I look forward to continuing to engage with your inspiring content.

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