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KAT KOSNALA SERVICE AS A WAY OF LIFE

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Agent Spotlight: Steven McKenzie

Sponsor Spotlight: Palladium Roofing

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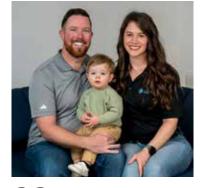


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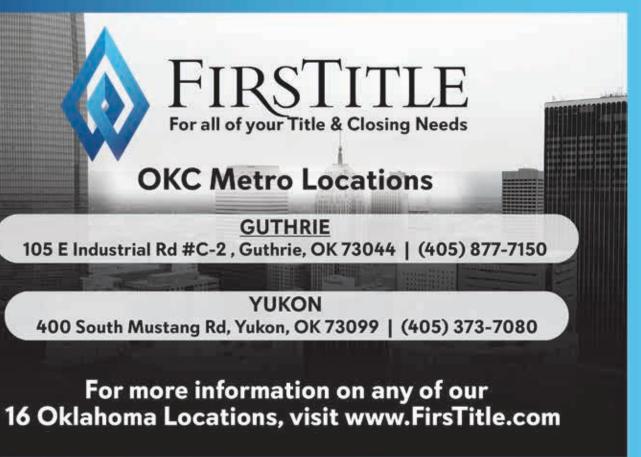
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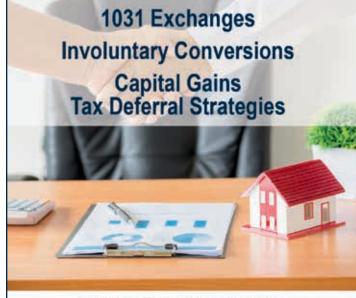
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What is Real **Producers?**

BY KELLY KILMER

CONGRATULATIONS TO THE 2025 REAL **PRODUCERS ROSTER!**

If you are receiving this publication, you have a lot to be proud of!

A huge welcome to everyone who is returning, as well as those who are new to the list! We would, first, like to answer some important "Frequently Asked Questions" about this publication.

Q: Who Receives This Magazine?

A: The top 500 agents in the OKC metro receive the publication free of charge.. As we do every year, we pulled this

year's MLS numbers (by volume) from Jan. 1, 2024 - Dec. 31, 2024, in the Oklahoma City Metro area. The list will reset every January and continue to update annually.

Q: What Is The Process For Being Featured In This Magazine? A: It's really simple — every featured

person you see in the magazine has first been nominated. You can nominate other affiliates, brokers, owners... or even yourself! Office leaders can also nominate agents. We will consider anyone brought to our attention. In fact, we NEED your help to identify agents within this community that have inspiring and unique stories! To nominate someone within this topproducing community, visit our website at www.okcrealproducers/nominate

Q: What Does It Cost An Agent Or **Team To Be Featured?**

A: Absolutely nothing. Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! We are not a pay-toplay model. We share real stories of Real *Producers*, and the agents never pay

anything. You will be set up with one of our great photographers and a writer to complete your article. We realize this is a change from the norm for agents and a welcome one at that!

Q: What Are Preferred Partners?

A: Anyone listed as a "Preferred Partner" or "Sponsor" in the front of the magazine (the Partner Index) is a part of this community. They will have an ad in every issue of the magazine, attend our events, and be a part of our online community. We don't just find these businesses off the street. One, or many, of you has recommended every single Preferred Partner you see in this publication. We won't even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our goal is to create a powerhouse network, not only for the best agents in the area but the best affiliates, as well, so we can grow stronger together.

Q: How Can I Recommend A Preferred Partner?

A: If you have a recommendation for a local business that works with top agents, please let us know by sending an email to

kelly.kilmer@n2co.com or visiting our website at

www.okcrealproducers.com/contact

Q: Is This Just A Magazine, Or What?

A: No! Real Producers is a community group, a movement, and more. We like to think of it in four main components:

- 1. Print magazine distribution that includes exclusive stories and business contacts,
- 2. Networking events that are exclusive to the Top 500 and our Preferred Partners.
- 3. Social media exposure that elevates your brand and presence, and
- 4. Our website, which you can find at www.okcrealproducers.com

Thank you for allowing me to be your 2025 OKC Real Producers Area Director. Welcome to the Real **Producers** community!

Kelly Kilmer

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CONGRATULATIONS TOP 500!

It's a new year, and that means it is time to announce the Top 500 agents for 2025! You should have received an email in early January notifying you that you made the list!

How does someone make the Real Producers' Top 500 list? We take the top 500 agents in individual residential sales volume in the OKC metro according to the MLS. We use production in Oklahoma County and the counties that border Oklahoma County. While the list does change each year, many of you will be a part of the Real Producers' community again in 2025!

Our 2025 Launch Party will be a Happy Hour celebration held on February 11th, 2025, 3:00-5:00 PM at City & State. So, please check your email for your exclusive invitation for the best of the best!









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McKENZIE

WRITTEN BY DAVE DANIELSON PHOTOS BY NESTED TOURS

After spending 17 years climbing the ranks in the automotive industry, Steve took a bold leap into real estate, following in the footsteps of his mother, Paula Kimbrell, who became a broker.

Today, Steve and Paula are partners together at MK Partners. Steve has built an impressive career in just a few short years, achieving millions in sales volume and earning a reputation for his trustworthiness, negotiation skills, and ability to connect with clients on a personal level.

A Career Transformation

Steve's career path was initially paved in the fast-paced, high-pressure world of the auto industry. Rising through the ranks, he eventually became a general manager. But, as rewarding as the automotive career was, Steve began to feel the toll it

was taking on him. "The car business can be grueling," he explains. "I was the guy people came to because they knew they could trust me. But I started to wonder, what if I could take that same reputation and apply it to selling houses?"

Around the time Steve was questioning his future, his mother, Paula, was blazing her own trail in real estate. After retiring from her long career as an air traffic controller, she decided to pursue a career in real estate. Within five years, she became a broker, a success story that was impossible for Steve to ignore.

"Mom was doing really well in real estate, and she kept encouraging me to join her," Steve says. "I realized I had the chance to build something new and exciting, and I had the support of my family behind me. So, I took the plunge."

Steve McKenzie has brought his energy, enthusiasm, and talents to all that he's done through time. In turn, he sparks success for others.

"I REALIZED I HAD THE CHANCE TO BUILD SOMETHING NEW AND **EXCITING, AND I HAD** THE SUPPORT OF MY FAMILY BEHIND ME. SO, I TOOK THE PLUNGE."



On January 1, 2018, Steve made a lifechanging decision—he quit his job in the car business and decided to dive headfirst into real estate. By April of that year, he was licensed and ready to go. His first listing came in May, and by the end of the year, he had sold \$3 million in properties. From there, his success only accelerated.

Building a Strong Foundation

Steve's journey in real estate has been marked by a blend of hard work, persistence, and a commitment to building strong relationships with his clients. He credits much of his success to the support system around him, particularly his wife, Danielle.

"Having a supportive family is crucial in any sales role," Steve shares. "Danielle has been a huge support for me. I couldn't do it without her. We're in this together, and her belief in me has been a big motivator."

In addition to his wife, Steve is surrounded by a solid sphere of influence, with connections that span across his personal and professional life. His oldest son, Alec, works part-time with the business, while his younger son, Ashton, is carving out his own path in the world of film and acting at the University of Oklahoma.

With a strong family foundation and an unwavering work ethic, Steve has managed to thrive in a competitive industry. His real estate business, MK Partners, has been growing steadily, reaching over \$10 million in sales volume since 2019. Twice, he has surpassed \$12 million in sales, proving that his transition from the car business to real estate was the right move.

Despite his growing success, Steve remains focused on maintaining a personal touch with his clients. "I love to tell jokes and have fun with my clients," he says with a smile. "I enjoy going to look at properties with them-whether



they're first-time homebuyers or seasoned investors. Watching them fall in love with a house never gets old."

A Background in Negotiation

One of the key elements that set Steve apart from other real estate professionals is his extensive background in negotiation. Before becoming a REALTOR[®], Steve worked as one of the corporate trainers in the automotive industry, honing his skills in negotiation and customer relations. He's carried these skills with him into real estate, where he uses them to the advantage of his clients.

"Negotiation is one of the things I enjoy most about this business," Steve explains. "I've been negotiating my whole life. In real estate, my clients get a great personal relationship with me, but

when it comes time to negotiate, they know I'm in their corner and will fight for the best deal."

His ability to balance a fun, approachable personality with sharp negotiation skills is part of what makes Steve successful in a competitive market. Clients appreciate his ability to guide them through the buying process with ease while also protecting their interests during negotiations.

Giving Back to the Community

Outside of real estate, Steve and his family are deeply involved in giving back to the community. During the holidays, they partner with Goodwill to help families in need, providing food, gifts, and support to make the season brighter for those who are struggling.

"I've always believed in helping others, and it's something we try to instill in our kids as well," Steve says. "It's important to remember that life is about more than just work and success—it's about making a positive impact on the community around you."

Balancing Work and Play

Despite his busy schedule, Steve knows how to unwind and enjoy his free time. A big fan of football, Steve enjoys watching the OU games and spending time with his family. He especially treasures his time with Danielle, whether they're at a football game or dancing together.

"I'm a big fan of spending time with Danielle," Steve says. "We like to go dancing, and it's a great way for us to connect and have fun together. Life's all about balance, and finding time to relax and enjoy the little moments is important."

Advice for New REALTORS[®]

With his experience and success, Steve has valuable advice for newcomers to the real estate industry. "The biggest thing I tell new agents is don't give up," he says. "A lot of people jump in and expect to sell a million dollars in their first year, and when they don't hit that, they get discouraged. But if you don't hit your goals, it just means you need to adjust your efforts."

Steve also emphasizes the importance of having a short-term memory in sales. "You can't carry the negative transactions with you. Every day is a new opportunity, and you have to look past the last one and focus on the next."

With his strong work ethic, family support, and passion for helping others, Steve McKenzie is well on his way to continued success in the real estate industry. As his career evolves, he remains focused on building lasting relationships, helping his clients succeed, and setting an example for his children on the importance of perseverance and never giving up.



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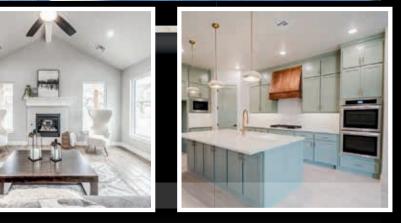


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Andrew GASPER PALLADIUM ROOFING

WRITTEN BY ZACHARY COHEN • PHOTOS BY NESTED TOURS

When we reached out to Andrew Gasper of Palladium Roofing for his interview, he was on a job site assisting with a roof inspection. It was Andrew's regular office day, yet he was on a job site, lending a hand where needed.

This small glimpse into Andrew's day-today offers insight into his approach to business. With a focus on excellence and a culture of teamwork, Andrew has grown Palladium Roofing into one of Oklahoma City's most well-respected roofing outfits.

Andrew was born in Germany and moved to Oklahoma with his family as a young boy. He graduated from Moore High School and went on to the University of Oklahoma, where he earned a Bachelor of Science degree in Health and Exercise Science.

He spent three years as the wellness center supervisor at Oklahoma Heart Hospital, but it turned out to be a poor fit, so he began looking for new opportunities. After meeting the owner of a roofing company at a professional development training, he became a

Over the next three and a half years, Andrew completed over 1,000 inspections. In August 2020, he founded Palladium Roofing.

Andrew named his company after the element that powered Iron Man's suit. That character developed integrity over time—something which Andrew says is at the core of his business. The metaphor means so much to him that his wedding ring is even made of palladium.

Rooted in Community

Andrew has a heart for his community that not only shows up in the nonprofit work he does but also in his business.

"Roofing has been a good fit because of the people I'm around—homeowners, building owners, REALTORS[®]. It gets me out of an office and into the community," Andrew shares.



Palladium Roofing currently has 12 employees, including production workers, inspectors, and administrative staff. Another difference-maker at Palladium is its use of in-house labor.

"Where most companies sub everything out, we have a team that works for us and does the work when people need it," Andrew explains. "And we are not your typical roofing company that's storm chasers. We tend to work very well with insurance companies because of our processes. The insurance adjusters we know locally understand how we work, and when we file claims, they take it more seriously. If there's an option that's not a roof replacement, we're going to be very open about that and give them other options. We're always looking at

alternative choices and doing what's best for the company."

The culture at Palladium Roofing is young, energetic, relatable, and empathetic. They aim to ensure their homeowners understand the process and get the care they deserve. Their reports are professional, and their core values are rooted in integrity.

"Another value is community," Andrew adds. "We don't want to be people who take from the community. We're always asking, 'How do we give back?' My wife and I are avid philanthropists. We give back 1% of our revenue to nonprofit and local organizations."

Outside work, you'll find Andrew with his wife, Alisha, and their son,

Oliver, who recently celebrated his first birthday. They especially enjoy traveling; Oliver has already been to Portugal and Mexico in his first year.

"More than anything, I hope people see me for the positive energy I bring and that I'm always in a positive mood," Andrew closes. "I love my wife, I love my kid, and I love working in the business to create opportunities for so many other people."



More than anything, I hope people see me for the positive energy I bring and that I'm always in a positive mood."





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Service as a Way of Life

WRITTEN BY DAVE DANIELSON • PHOTOS BY NESTED TOURS

n

Kat Kosmala, Broker Associate at ERA Courtyard Real Estate, has always made service a way of life, no matter what she has been involved in.



Licensed in 2013, Kat has grown her business by focusing on her military community, building relationships through networking, and leveraging her experience as a military spouse to serve families with dedication and care.

A Journey Rooted in Service

Kat's entry into real estate began after a relocation from Japan, where she and her husband, Timothy, were stationed with the Air Force. While sitting at a closing table during their move, a friend who was building a real estate team asked if Kat had ever considered a career in real estate. At the time, she hadn't, but after giving it some thought, she decided to dive in.

"I had earned a Master's Degree in Behavioral Health and always had a heart for service," Kat shares. "So, I thought, why not take this leap and try something new where I could help people in a different way?"

I've always wanted

to be genuine,

giving, and real

with my clients.

I want them

to know they

can trust me."

Kat's background in education also influenced her decision to become a REALTOR[®]. "I love teaching and educating people," she says. "That skill set really translates into my real estate career, where I focus on educating my clients about the process and helping them understand their options."

Initially licensed in Florida in 2013, Kat transitioned to Oklahoma in 2016, obtaining her license in the state. She quickly began to build her reputation in the local real estate market through networking. "My leads came from my network of friends and my involvement in various boards and groups," she explains. "Once I got started, the networking worked really well for me."

Building a Successful Team

Today, Kat runs a successful real estate business that has a focus on military families and service members. She's the president of the Tinker Base Spouse's Club and is proud of her work helping military families navigate the real estate process. "In the last year, we completed 100 transactions, with 98 of those being VA loans," Kat says, a testament to her dedication to supporting the military community.

As her business grew, so did the need for a team. Kat now works alongside her daughter, Brittany, who is also a licensed REALTOR® and a key member of her team, as well as a marketing professional. "When you start providing a level of service that is good, you grow and need help," Kat explains. "I'm fortunate to have a team with a shared commitment to service, not just selling."

Her team's success stems from their strong sense of purpose and deep understanding of client needs. "We take a service-first approach," Kat says. "It's about providing an excellent experience and always striving to do better. I'm proud of the way we help our clients and the number of families we've assisted over the years."

A Personal Approach to Real Estate

For Kat, real estate is all about people. "I love connecting with families and helping



them find the perfect home," she says. "It's about discovering what their needs and desires are—whether they want a country vibe or something closer to the city. Every family is different, and my job is to help them navigate those differences and make informed decisions."

Her background in behavioral health and education also shines through in her work. "My undergrad degree is in education, and I really enjoy educating my clients about the homebuying process," she says. "I make sure they understand all the steps and feel confident in their decisions."

Her work with military families has given her a unique perspective on the importance of homeownership and the challenges faced by those relocating. Kat notes that about 70% of her clients buy homes sight unseen, which can be particularly challenging for military families who are frequently relocated. Despite this, Kat has closed over 700 transactions with a remarkable track record: "I haven't had a family who didn't like their home," she says proudly. "We're always looking for ways to improve and make the experience better for each client."

A Commitment to Volunteering

Volunteering is one of Kat's greatest passions. She serves on five different boards and is particularly involved with the Tinker Thrift Shop, where she enjoys giving back to the community. "I love being involved in volunteer work," Kat shares. "It's one of the things that keeps me grounded. Volunteering gives me a sense of purpose and helps me stay connected to my community."

Her volunteer work aligns with her personal philosophy on real estate. "As a military spouse, we have to adapt and change all the time," Kat explains. "Building relationships and serving others is the key to success in real estate. For me, it's about serving alongside my clients, being part of their journey, and showing them that I genuinely care about their needs."

Advice for New Agents

Kat is a strong advocate for mentorship and continued education in the real estate field. "Find a mentor who can



Photo provided by Kat Kosmala teach you, guide you, and help you stay educated," she advises. "This business changes all the time, and being prepared to adapt and grow with the industry is key to success."

Having experienced the ups and downs of the industry, Kat emphasizes the importance of resilience. "It's a challenging business, but if you're passionate and stay true to your goals, it can be incredibly rewarding," she says. "Real estate is about building trust and providing exceptional service. If you do that, the rest will follow."

Remembering What Matters

At the heart of Kat's success is a dedication to authenticity. "I've always wanted to be genuine, giving, and real with my clients," she says. "I want them to know they can trust me. That's why my business is built almost entirely on personal referrals because people know I have their best interests at heart."

Kat's commitment to service, education, and building strong relationships has made her a respected figure in Oklahoma's real estate community. Whether she's helping military families or guiding first-time homebuyers, Kat's focus remains on the people she serves—and that's what continues to drive her success.

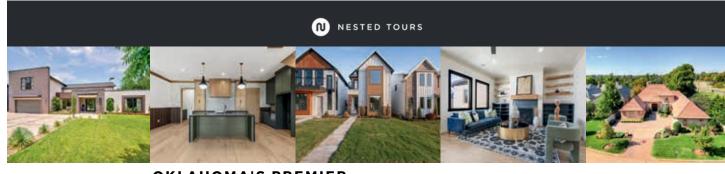
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