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Bill Poulin
Publisher / Owner



Anita Jones
Publisher / Owner



Jeremy Kierez
Photographer



Anna Price
Ad Strategist



Dave Danielson
Writer



Donald Hovis
Photographer

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SHANNON SELLERS



Shannon Sellers of ReMax Southern Shores stands as a shining example of dedication and excellence in the real estate world. With a career volume of \$20,871,000 in just three years, Shannon's achievements speak volumes about her commitment to her clients and her craft.

Shannon is a Miracle Agent with the Children's Miracle Network and was ranked #22 on the list of top 50 SC agents on social media. Shannon's journey in real estate began in 2020, when she first got her license and started working as an Inside Sales Agent (ISA). "This role was a game-changer," Shannon reflects. "It allowed me to tap into my natural ability to connect with strangers. What started as scripted questions quickly turned into genuine conversations." She knew she had found the perfect path for her.

Prior to this, Shannon had an eclectic career path. With a Master's in International Hospitality and Tourism Management from the University of South Carolina, she worked onboard cruise ships as a port shopping guide, organizing seminars and events for passengers. She has traveled all over the world! She later transitioned to a more stable role at Cintas as an outside sales representative, honing her sales and customer relationship skills.

CHARTING NEW HEIGHTS IN REAL ESTATE

Written By Anita Jones
Photography By Jeremy Kierez, High Tide Content

Life's challenges have significantly shaped Shannon's path. After a tough divorce forced her to sell her home and relocate with her two kids. She wanted a fresh start in a new city and state so got transferred with Cintas to Raliegh, NC. Life often offers a gift in the midst of challenges one faces. Shannon was in Denver, Colorado for a conference, and on a whim decided to get a cocktail before heading to her room. This is where she met Alex, her future husband, who was bartending while finishing nursing school.

Now settled in Raleigh, "A conversation with a friend sparked my interest in becoming a loan officer. but I soon realized that being behind a desk wasn't for me," Shannon shares. A health scare soon after led her to re-thinking what she wanted out of life. This realization led her to pursue a real estate license, combining her passion for the field with a more dynamic, people-facing career., This deep connection to the concept of home is what inspired me to become a Realtor.

Home was more than just a building; it was an integral part of our lives. Experiencing the pain of having to move my kids from a beautiful home, and having to rehome our family dog after my divorce, was devastating. When I decided to change careers, my heart pulled me back to Myrtle Beach, because Myrtle Beach is home. I believe that home encompasses many elements, and the chance to help others find a place where they will create lasting memories is truly amazing.

Shannon's personal experiences deeply influence her professional philosophy. "Home has always been profoundly significant to me," she says. "It's where you feel safe, where cherished memories are made. Helping others find a place where they will create lasting memories is truly amazing."

Born in Whiteville, NC, and raised between Lake Waccamaw, NC, and Myrtle Beach, SC, Shannon's upbringing was rich with the influence of her late grandmother, Mae. "She inspired me to be tough but kind," Shannon recalls. "She instilled in me a deep appreciation for home-cooked meals and encouraged my imagination."

Shannon's journey has been filled with pivotal moments, from the birth of her first child to her challenging divorce and the premature birth of her son, Banks. "During my hospital stay, I ratified three contracts," she says, highlighting her "no excuses" attitude. However, she emphasizes the importance of embracing life's challenges, a lesson reinforced by her son's early arrival and NICU stay.

Shannon is passionate about leaning into her creativity and quirkiness. "Working with relocations, first-time home buyers, and veterans has been incredibly fun and fulfilling," she says. The most rewarding part of her career has been the lasting connections and genuine friendships she has built with her clients.

Looking to the future, Shannon envisions real estate as a flexible and integral part of her dreams and goals. "My main goal is to build a business based on referrals and repeat clients," she shares. "I want to set my children up for financial success and show them it's possible to work hard and enjoy life."

Shannon defines success on her terms. "Success is being a person I am proud of, leaving people better than I found them, raising good humans, and setting my family up for financial stability," she says. Outside of her business, Shannon is a devoted mother to her three children, Sienna, Easton, and Banks and values being present for her kids.

Her advice to aspiring agents is to reflect on what truly matters and stay true to their values. "By putting those values out into the world, you'll attract clients who align with what's important to you," she says.

Shannon wants to be remembered for wanting the best for people and not being afraid to take chances. "I run my business authentically and from the heart." She shares. She emphasizes the importance of REALTORS® maintaining a strong focus on the value they bring to clients. "Our role extends far beyond simply opening doors," she says. "We have unique knowledge and skills that enable us to guide our clients through complex transactions."

In closing, Shannon Sellers runs her business authentically and from the heart. "The most valuable gift you have to offer is yourself," she quotes from Bob Burg's *The Go-Giver*. And indeed, Shannon Sellers offers her clients nothing less than her true, dedicated self.



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MONARCH ROOFING



Written By Anita Jones
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Transitioning from a 14-year career as a local news anchor, including nearly a decade at News13 in Myrtle Beach, Patsy Kelly brought her branding experience to Monarch Roofing as its Marketing Coordinator. "I stumbled into television and

became passionate about it, but it was time for a change. So, I brought my experience to Monarch and got to work," Patsy shares.

At Monarch Roofing, the commitment to excellence is evident in every aspect of the business. "Our business speaks for itself," Patsy shares. "Our slogan is 'You deserve the best.' We go the extra mile to ensure you're not only getting the best materials and installers but also a top-notch experience. We pride ourselves on communication and total transparency. We are here to serve our community in any way we can."

Monarch Roofing is a five-star local roofing company known for providing a super-intelligent on-site from start to finish. They offer a dedicated site for inspection photos and videos, ensuring homeowners stay informed throughout the installation process. "What's most fulfilling to us at Monarch Roofing is the service we can provide our community," Patsy notes. "We believe in being good corporate citizens and have pledged to donate 10% of our net revenue to the community each year."

"We are so proud to be able to serve our community even more by partnering with some amazing charities and community organizations. One such organization that is one of our proudest accomplishments is Shelter for Veterans. It's a program that allows us to give a FREE roof away to a veteran service member or public safety individual in need of a new roof. In 2024, Monarch raised enough money to provide 12 free roofs to veterans! Our annual Shelter for Veterans golf tournament raises much of the money needed to do this."

For Patsy, success is not just about professional achievements. "Success is defined as an accomplishment. But I also believe that success isn't a final destination. At Monarch we are constantly striving to better ourselves and innovate in life and work. That is what we aim for—always getting better."

At Monarch Roofing, the goal is clear: to be the best and ensure their clients receive the best. "We are the best, and YOU deserve the best," Patsy emphasizes.

Monarch Roofing is proud to announce its recent recognition by GAF, North America's largest roofing materials manufacturer, with a President's Club Award. Due to GAF's stringent standards, **only 3% of all roofing contractors qualify as Master Elite™ contractors.** Monarch Roofing, as a GAF Master Select-Commercial, offers the GAF Diamond Pledge (NDL) and System Pledge (Penal Sum) guarantees, further solidifying their reputation as a trusted and reliable roofing company.

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J O N E S

▶ feature agent

Written By Anita Jones
Photography By Jeremy Kierez -
Hith Tide Content

Tyson

A DECADE OF EXCELLENCE IN REAL ESTATE - The Litchfield Company-Christie's International Real Estate

As Tyson Jones approaches her 10-year milestone as a REALTOR with The Litchfield Company-Christie's International Real Estate, her career is nothing short of inspiring. Since beginning her real estate journey in 2014, Tyson has achieved remarkable success, continuing with a year-to-date closed volume of \$8,730,250 and a pending volume of \$13,485,250 for 2024.

Tyson's dedication and hard work have earned her numerous awards and recognitions, including:

- 2019 CCAR Leadership Class of 2019 Recipient
- 2020-2023 Multi-Million Dollar Real Estate Producer
- 2024 Christie's International Real Estate Masters Circle Agent

A Journey Shaped by Faith and Family

Tyson's path to real estate was paved by her faith and the support of her mentors. After graduating from East Carolina University in 2014 with a degree in Merchandising and Business, she was very excited to land an intern job as a buyer assistant for the Pro Shop at The Dunes Club in Myrtle Beach. Captivated by the stunning homes in the Dunes Club and the surrounding area, she felt a spark of curiosity and decided to pursue a real estate license.

One never knows where a decision in their life's journey will take them, do they? On the first day of her class, a chance encounter with a classmate led to an unexpected twist—he chose the seat next to her. Little did they know this simple decision would lead to a lifetime together. He became her husband!

"I never grew up thinking my path would lead to real estate, but I am a firm believer in God's plan," Tyson shares. Her natural affinity for connecting with people and the flexibility of the career, allowing her to balance work with being a dedicated wife and mother, made real estate the perfect fit.

Hailing from the charming town of White Lake, North Carolina, Tyson moved to



Murrells Inlet, SC, where she has built a beautiful life with her family. Her parents, the most ambitious people she knows, have been her greatest inspiration. "I would not be who I am today without their love, guidance, and support," Tyson says. She also credits her husband, Max Jones, for encouraging her to keep growing in her career.

Overcoming Challenges

Starting her career at age 22 in a new town, Tyson faced numerous challenges. She embraced the opportunity to grow by getting involved in community organizations and continually educating herself. "There is always a solution to a problem; you just have to find it!" Tyson asserts. Her determination and youthful energy helped her turn obstacles into opportunities, using social media savvy and a strong work ethic to build her reputation. Currently, Tyson is passionate about growing her listing inventory and leveraging the advantages of The

Litchfield Company's affiliation with Christie's International Real Estate. This partnership offers unparalleled luxury service and a global reach, ensuring her clients' properties receive maximum exposure. Tyson's future goals are ambitious, and she is excited about the endless possibilities within real estate.

For Tyson, success is not about the destination but the journey. She resonates with Winston Churchill's quote: "Success is not final, failure is not fatal: it is the courage to continue that counts." Tyson believes in continuous growth and learning, always striving to provide value and protect the public as a trusted real estate professional.

Family and Community Involvement

Tyson's family, including her husband Max and their children Eleanor (4) and Max IV (1), is her greatest joy. They love spending time outdoors, boating, and engaging in water sports.



Tyson also supports various charities, notably starting “Range and Rosé” in 2022, an initiative to empower women in business and give back to the community, while networking with other locals interested in learning more about the game of golf. This year’s event will support Caring in Our Lifetime, aiding local breast cancer survivors. October is breast cancer awareness month and having experienced the impact of this disease from her mother (who is a survivor!), she felt compelled to support this organization! *Contact Tyson if you would like to contribute!*



Outside of real estate, Tyson enjoys golfing, working out, beach days, reading, and traveling. A little-known fact about her is her background in competitive amateur golf, which ignited her entrepreneurial spirit through a youth golf camp she started during her college years.

Advice to Aspiring Realtors

Tyson advises, “Play your own game & stick to the basics. Playing golf taught me a lot of life skills I have applied to my career. Never stop practicing your skills, be consistent and focus. Plant seeds along the way and your business will bloom. Do not fear change, just pivot!” Her journey

underscores the importance of hard work, determination, and a passion for helping others achieve their real estate goals.

Tyson hopes to be remembered for her positive impact on others, guided by her grandmother’s wisdom: “Always speak and smile to others—you never know whose day you may brighten.” Her mission is to spread optimism, kindness, and integrity, ensuring her clients feel valued and supported.

In closing, Tyson expresses her gratitude: “I am humbled and honored to be selected to be featured as a Top Producer in this magazine. I hope my story encourages others to

never give up and chase their dreams with determination.”

Favorite Quotes and Tips

- “Your smile is your logo. Your personality is your business card. How you leave others feeling after an experience with you becomes your trademark.”
- “Life is 10% what happens to you and 90% how you respond to it.” — Lou Holtz
- Psalms 46:5: “God is within her, she will not fall.”

Tyson Jones exemplifies the dedication, resilience, and passion that define a top real estate professional, making her a true inspiration in the industry.



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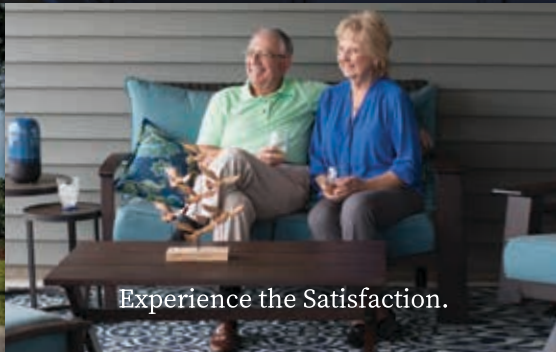


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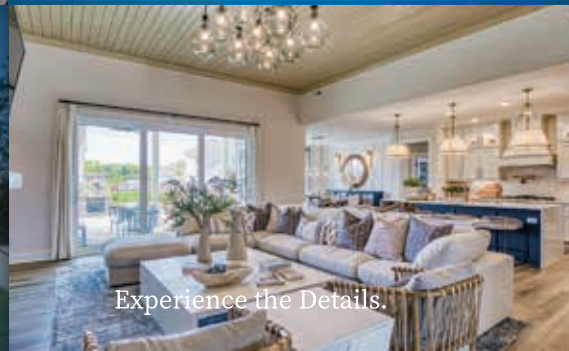
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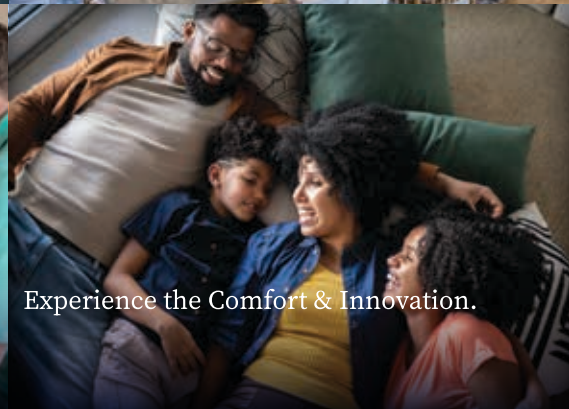
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DREW DELLINGER

» cover story

From Golf Greens to Dream Homes

Written By Anita Jones
Photography By Donald Hovis - Tides Eye Photography

When you look at Drew Dellinger today, it's hard to imagine he ever did anything but thrive in the real estate world. But the truth is, Drew's path to becoming a successful realtor was a winding one, full of unexpected turns and leaps of faith.

"I started my real estate career in 2015," Drew reports, his eyes lighting up with enthusiasm. "But before that, my journey was a tapestry of different experiences."

Born in Gastonia, NC, Drew moved to his current area in 2003 with a passion for golf. "I initially thought I would go into the golf business," he shares. "But the Lord had different plans for me."

His path took him through banking, where he discovered a love for the relational aspects of the business. Then came a stint in the restaurant industry. "It was around this time I met my wife, Kara," Drew recalls. "When we found out we were expecting our first child, I knew I needed a career with better hours, so I could be home in the evenings."

This led Drew to a distribution business, but something still didn't feel right. "I realized it wasn't in line with God's calling for me," he explains. "That's when I took a big leap of faith into real estate."

Drew's entry into the real estate world coincided with another pivotal moment in his life. "I left my full-time job, and we went from two incomes to one, with a small daughter

and not much savings," he says. "Imagine kicking off your first week in real estate while also witnessing the birth of your second baby girl—right from a hospital delivery room! Talk about diving into both life and career with full force!"

Reflecting on this journey, Drew believes his life experiences, both the highs and the lows, prepared him for a successful career in real estate. "Helping and serving others brings me the most joy," he says with a smile. "Making a difference in someone else's life is what I consider true success."

Today, Drew's family is his anchor. "My wife, Kara, and our daughters, Addy Ray (11) and Brynleigh (9), are my world," he beams. "We love playing board games, especially Clue. And we're very involved in our church community at LC3 Community Church in Murrells Inlet."

Drew's faith is a guiding force in his life. "My faith shapes who I am," he says. "I believe my freedom was secured on the cross. I try to live each day in love of Him and in honor of the sacrifice Jesus made for me."

In business, Drew's passions are transparency, knowledge, and service. "These haven't shifted since I started," he affirms. "I also have a passion for stepping outside my comfort zone and allowing the Lord to show me something new."

When asked what advice he would give to aspiring realtors, Drew's

response is heartfelt. “Stay true and trust the process,” he advises. “There are no shortcuts. It requires hard work, perseverance, sacrifice, and patience. Embrace the adversities you face and grow from them.”

Despite his success, Drew remains humble and grateful. “I approach each day with a ‘you-focused’ mindset,” he shares. “Serving others through this business has been a privilege. It’s not about what I’ve done, but about what my clients have done for me. I’m grateful for the joy they bring me.”

Outside of work, Drew enjoys family time, helping others grow, learning, reading, spending time with friends, and fitness.

In closing, Drew shares a piece of his heart with us. “I pray that I am not remembered for my achievements, but for a legacy that continues to make a difference in others’ lives. Jesus didn’t leave behind material wealth; He left a legacy of love. Although I’m far from perfect, I hope His light shines through me.”



STAY TRUE AND TRUST THE PROCESS. THERE ARE NO SHORTCUTS. IT REQUIRES HARD WORK, PERSEVERANCE, SACRIFICE, AND PATIENCE. EMBRACE THE ADVERSITIES YOU FACE AND GROW FROM THEM.

Some of the favorite quotes that guide Drew’s life and business are: “Discipline is choosing what you want most over what you want now,” by Craig Groeschel, and “Let your yes be yes and your no be no,” from the book of James.

Drew Dellinger is not just a realtor; he is a man driven by faith, family, and a genuine desire to make a positive impact on the world around him. His journey is a testament to the power of perseverance, faith, and the joy found in serving others.





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