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# CONNIE NINIE

▶ top producer

By Jess Wellar  
Photos by Stacy Ideus

# REDDISH

## READY TO ROLL UP HER SLEEVES

Connie Reddish has truly done it all: Truck driver, barrel racing champion, certified nurse assistant, dog groomer, and she even worked in an electrical factory for many years. But over the past decade, this rising-star-turned-phenomenal mentor continues to rack up referral after glowing referral for one solid reason.

“If it’s important to my client, it’s important to me,” Connie explains. “I tell all three of the agents I’m currently mentoring at Nebraska Realty, you have to really listen to understand what your client needs to get a house under contract and then go to work. You can’t just put a sign in the yard and say *voilà*.”

### COMING OUT OF RETIREMENT

Born and raised in Panama, Nebraska, Connie learned the value of hard work and ingenuity from an early age. After attending Southeast Community College, where she earned an

associate’s degree in business, Connie embarked on a diverse career path that included driving big rigs, and spending 27 years at Schneider Electric factory in fabrication setup.

“My mother was a plumber, and I worked in an electrical plant – I love to fix things,” she declares.

It wasn’t until she retired and moved to California to be closer to her three daughters that Connie found her true calling in real estate.

“I tried grooming dogs for a few months, but it just wasn’t for me,” she recalls with a chuckle. It was her daughter, already working in real estate, who introduced her to the business.





“My son-in-law owned a brokerage, and after going on a few showings with my daughter, I was hooked. It felt like something I was meant to do,” Connie adds.

This newfound passion for real estate drove Connie to hit the ground running in 2014. She moved back to Nebraska in 2019 to take care of her father and happened to meet her future husband, Chad, on a blind date while she was in town. Connie has been crushing it as a top-producing local agent ever since.

#### MENTORSHIP WITH A MISSION

Connie’s transition from RE/Max to Nebraska Realty in July of last year marked a new chapter in her fruitful career — one where she could give back by guiding new Realtors.

“I mentor a little differently than most people. I want agents to know that customer service is everything,” Connie explains. “I’ve always believed that if something needs to be done, you figure out a way to get it done. That mindset has really helped me succeed in this industry.”

Connie’s hands-on approach has certainly paid off. Last year, she closed 51 units, bringing in nearly \$17.2 million in sales volume. This year, she’s already on track to surpass that with a projected 76 units. Connie has won multiple awards along the way as well, including the RE/MAX Hall of Fame in only four years, the Chairman’s Award, and the 100 Percent Club.

Despite her impressive accolades, Connie remains humble and readily credits others for helping her get ahead.

“It takes more than one person to be successful in real estate,” she acknowledges. “I have such a great support network — the Realtors who help me when I go out of town, the lenders and contractors I trust, and my husband Chad, who’s always there to lend a hand.”

#### THE ‘I CAN FIX IT’ APPROACH

What truly sets Connie apart in the real estate world is her unique ability to take care of issues. Whether it’s physically fixing something on a property or finding a creative solution to a problem, Connie is always up for the challenge.

“I’m not afraid of work. If something needs to be done, I’ll do it,” she says. “I’ve crawled up on a roof to caulk a window, mowed lawns, wiped counters — whatever it takes to make sure the job gets done.”

This hands-on approach isn’t just limited to Connie either. Her husband, Chad, who is a farmer, often pitches in as well.

“Chad comes and helps me all the time with clients. He and my son came over with a chainsaw and a truck to chop up a tree on a client’s property recently after a big storm,” Connie notes. “Just last week, he helped me put up a new fence for a client who got a dog. My husband understands how important real estate is to me, just like farming is to him.”

This willingness to go above and beyond has earned Connie a stellar reputation among her clients and colleagues alike.

“Real estate is a lot of work, and you have



“  
I’M NOT AFRAID OF WORK. IF SOMETHING  
NEEDS TO BE DONE, I’LL DO IT. I’VE CRAWLED  
UP ON A ROOF TO CAULK A WINDOW, MOWED  
LAWNS, WIPED COUNTERS — WHATEVER IT  
TAKES TO MAKE SURE THE JOB GETS DONE.”



#### A LIFE FULL OF LOVE

Outside the office, Connie keeps busy with Chad on their farm, where they embrace the rural lifestyle together.

“It’s teamwork, really,” she smiles. “I help him with the farming, and he helps me with real estate. I still have my CDL, so sometimes I’ll even drive the semi in between showings with my dress on when he needs a hand getting a truck on the scales.”

Family is everything to Connie. She’s a proud mother to three daughters—Lindsay (39), Ashley (37), and Amberlee (35) — and a doting grandmother to her four grandchildren: Elle, Olivia, Nick, and Noa. She’s also the biggest cheerleader for her adopted son, 14-year-old Cayden.

“Cayden was a blessing in disguise,” she smiles. “I’m his biggest fan.”

When she’s not working or helping out on the farm, Connie enjoys traveling to see her family and throwing legendary, themed birthday bashes.

“We’ve had Mexican-style fiestas, beach-themed parties — you name it. It’s all about making fun memories together!” she beams. “We’re celebrating together in Miami and Dallas next.”

Connie also makes it a priority to give back to her community by regularly supporting St. Jude’s.

As for the future, Connie has no plans of slowing down.

“I’m going to continue making dreams come true, one home at a time. As long as I’m able to help my clients, other agents, and mentor others, I’ll keep doing what I love.”

to put your heart into it if you’re going to be successful,” she affirms. ““If we get to the end, and both my client and the other side’s agent are happy, then I know I did my job because I always help where I can.”

Her advice to newer agents? “Listen to your clients. Make them feel seen and heard. Be somebody that makes others feel like somebody, no matter the price point,” she advises.







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cover rewind - october 2018

# Ken Emmons

After working in the industry for almost 50 years, Ken Emmons is a seasoned professional when it comes to buying and selling homes. And just like his motto explains, he quickly learned that real estate was about much more than just property. "Helping people is the part that I enjoy the most," he says. "Helping people get from point A to point B - that's what they're trying to do, and so it's a discovery process of understanding where they're at and where they want to go, and then helping them do just that."

Ken's interest in real estate began in 1975 after working in the less-than-favorable conditions of a boiler factory. He says, "I remember sitting in the back seat of the car with my wife, as our realtor drove us house to house, and I said to myself, 'I can do this. I can sell houses.'" Ken immediately put his plan into action. He became licensed that same year and was fortunate enough to work for a company that not only handled residential and commercial real estate, but that also had a hand in land development and new construction.

A long career in real estate means that Ken has a great deal of perspective on what it takes to be successful. "Time management

and habits are two biggies for me," he says. "But time management is a miss-statement - you can't manage time, you can't save time in a bottle." To Ken, time management means managing tasks, managing people, and, occasionally, managing a new idea - all of which he has accomplished to help establish himself as a Lincoln real estate success story.

“  
THE THING I LOVE MOST ABOUT REAL ESTATE IS THAT IT'S NOT REALLY ABOUT REAL ESTATE; IT'S ABOUT PEOPLE.  
”





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▶ on the rise

By Jess Wellar  
Photos By Corey Rourke Photography

# JOY



From Left: Jayden,  
Josh & Brooklyn

## BUILDING RELATIONSHIPS THAT MATTER

After years of working as a train conductor and managing properties, Josh Beyer realized that his true passion lay in forming deep connections with people while guiding them through one of the most significant decisions of their lives — buying a home.

A talented Realtor at Wood Bros Realty and a valued member of the Capital City Realty Group, Josh credits his candor and ability to remember the tiniest, random details about people’s lives as his secret sauce for fledgling success.

### FROM TRACKS TO TRANSACTIONS

Born and raised in Dallas, Texas, Josh’s family relocated to Grand Island while Josh was still in middle school. He later moved to Lincoln for college, obtained a finance degree, and decided to stay. He spent the next five years as a train conductor with BNSF Railway, a job he enjoyed but found challenging due to its reliance on seniority.

“I liked conducting, but I kept getting furloughed,” Josh recalls. “As a full-time dad, once I was furloughed for the third time, I decided to take my career elsewhere.”

This led Josh to property management, where he found a natural fit.

“I have managed properties for the last four years and I love getting to know residents and their situations. Even if they overshare!” he laughs. “I always find their circumstances interesting and enjoy chatting about where they’re at in life.”

But as more and more of his residents moved out of their apartments to buy homes, Josh began to see a new opportunity.

“It just hit me one day — maybe I should become a Realtor as the next step to help them on their path to homeownership,” Josh explains.

### A NATURAL FIT

Josh’s transition to real estate felt like a seamless progression from his role in property management. He obtained his real estate license in early 2022 in an effort to continue these conversations, but quickly realized being an effective Realtor wasn’t a part-time gig.

“I planned to sell a few houses on the side after 5 p.m., but the more I got into it, the more I realized this isn’t part-time if you do it right. You have to make yourself available to fit your client’s schedule, not your own,” Josh points out.

Despite the hard work, Josh quickly found his footing at Woods Bros Realty, where his knack for relationship-building continues to pay dividends with \$7.5 million in sales volume on 28 transactions closed last year alone.

Josh notes being part of the Capital City Realty Group has provided him with the structure and support he



needs to thrive, as the team won the Top Ten Percent Chairman's Award for the city of Lincoln last year.

"If you haven't worked in real estate sales before, it's like being thrown in a pond and told to swim. The structure of our team helps with scheduling, follow up, and keeps me accountable," Josh shares. "We're a laid-back group of seven agents who are all helpful and like to plan fun events outside of work."

#### KEEPING IT REAL

What sets Josh apart from other Realtors is his commitment to honesty and transparency. He's not afraid to talk someone out of a house if it's not the right fit. This straightforward approach ensures that his clients end up in homes they truly love, not just houses they can live with.

"I just tell it as it is," he states. "I try to be as open and honest as I can with all of my clients, even if it means telling them no. I want them to have *the house* they wanted so I have a lifelong client, not just one sale and then move on."

Josh's devotion to serving his clients is evident in the way he runs his business as well.

"This just isn't a job," he emphasizes. "I am not in this for the next transaction — I love to develop relationships and turn my clients into friends and family."

#### A BALANCED LIFE

Outside of his Realtor role and managing properties, Josh is a full-time dad to his 11-year-old daughter, Brooklyn, and his 18-year-old stepson, Jayden. Family is everything to Josh, and he appreciates how real estate allows him to be present at home while providing for his loved ones.

When he's not working, Josh enjoys golfing, attending his daughter's volleyball games, and hitting the slopes with his family on their frequent ski trips. He's also committed to giving

back to his community through volunteering with his daughter's school events, Meals on Wheels, and Big Brothers, Big Sisters.

Looking to the future, Josh has plenty of aspirations but notes his ambitions will never come at the expense of his family.

"I would like to explore more into real estate," he shares. "I'm a numbers guy with a finance degree, so I wouldn't mind getting my appraisal license eventually as well."

Josh also hopes to expand his portfolio of rental properties and continue building lasting relationships with his clients.

"My number one wish is to continue to work hard but also to maintain the at-home lifestyle with my family," he concludes. "Not only is it fulfilling helping individuals and families find their home, but the relationships that I gain along the way are my favorite part — my clients mean the world to me."



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lmillard@charter-title.net





# April BUFFUM

NEBRASKA REALTY,  
HOUSING ADVOCACY COMMITTEE CHAIR

**Committee Statement of Purpose:**

1. To partner with other groups in the community who develop and advocate new approaches to making housing more attainable to underserved members of the community.
2. To promote resources and programs educating REALTORS® about counseling consumers on the home buying process. Keeping REALTORS® informed of developments in applicable civil rights laws, Fair Housing Laws and programs of the National Association of REALTORS®.
3. To raise awareness in the community, by emphasizing the promotion of affordable housing which improves neighborhoods and impacts first-time purchasers, low and moderate-income persons, minorities, seniors, individuals with disabilities, renters, single-parent households, as well as all property owners in the community. Increased awareness creates a positive effect on the overall quality of life and economic climate of Lincoln and surrounding areas.
4. To create a positive public position for the REALTORS® Association of Lincoln and members in the fields of affordable housing, civil rights and equal opportunity in housing.
5. To promote the use of the Fair Housing Logo by individual members and member firms of the

REALTORS® Association of Lincoln. Provide educational materials and training for members on the duties, obligations and rights of individuals under Fair Housing Laws.

6. To sponsor outreach and training programs to acquaint and recruit underserved members of the community in regard to the purpose and operation of the REALTORS® Association of Lincoln as well as with opportunities within the real estate industry.

*We asked April about herself, her career and the Housing Advocacy Committee. Here's what she had to say:*

**Q: How did you first get involved in the REALTORS Association of Lincoln?**

**A:** I started showing up to YPN and then started exploring other committees and the RAL events.

**Q: What made you want to volunteer your time as a part of this Committee?**

**A:** I want to make a positive impact on my community. My passion for real estate, combined with a desire to address housing issues and advocate for better solutions, drove me to contribute my time to this important cause.

**Q: What's one area you want the Committee to focus on in 2024?**

**A:** Affordable housing efforts.



**I WANT TO MAKE A POSITIVE IMPACT ON MY COMMUNITY!**

**Q: What's your favorite thing about your job?**

**A:** My favorite thing about my job is the opportunity to build meaningful relationships with clients and help them navigate one of the most important decisions of their lives. The trust and connections you develop, along with the satisfaction of seeing clients find their perfect home, make my work deeply rewarding.

**Q: What is the best piece of advice you have received?**

**A:** Build relationships.

**Q: What would you want the title of your biography to be?**

**A:** "Build Trust: A Legacy of Connection and Commitment"

**Q: When you were a kid, what did you want to be when you grew up?**

**A:** A salesperson.

**Q: What do you like to do in your free time?**

**A:** I love to travel, savor good food, watch my boys grow, ride my bike, exercise, and fully enjoy life.

**Q: If you were to win an award, who would you thank in your acceptance speech?**

**A:** I would thank God, and my family for their unwavering support, love, and understanding, as well as my mentors, colleagues, and clients who have trusted and guided me throughout my journey. Lastly, I would express gratitude for the inspiration and vision that fueled my passion to make a positive impact in my industry and community.

**Q: If money was no object, what would your dream house look like and where in the world would it be?**

**A:** A seamless blend of contemporary architecture with natural elements, my home might feature expansive glass walls to maximize natural light and showcase breathtaking views. The exterior could include organic materials like stone, wood, and steel, creating a harmonious balance with the surrounding landscape. A wraparound infinity pool with outdoor living spaces that include a kitchen, fire pit, and lounge areas for entertaining...in Lincoln, Nebraska!

To get involved in this committee or learn more about our other committees and opportunities to get involved, please contact [feedback@lincolnrealtors.com](mailto:feedback@lincolnrealtors.com) or (402) 441-3622



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financial focus By Edward Jones

## SAVING FOR COLLEGE? OR RETIREMENT?

If you're a parent, you want to do everything you can to help your children succeed in life. Therefore, you might think that one of the best things you can do is to save for your children's college education. And this is certainly admirable, but could it conflict with your ability to prepare for another key goal — your own retirement?

Of course, this would not be a problem if you had unlimited means, but most of us don't fall into that category. So, given the financial resources and income you do have, how should you approach the college-versus-retirement issue?

Fortunately, it's not necessarily an "either-or" scenario. However, it may make sense to prioritize saving for retirement over college, for two reasons.

First, your children have a lot more time to pay for college than you have to save for retirement. In addition to any grants or scholarships your children may receive, they might need to take out loans. While it's a good idea to keep this debt load as manageable as possible, it's also true that most student loans can be repaid over a long period of time.

And here's the second point: One of the best gifts you can give your children is to be self-sufficient in your retirement. You could easily spend two, or even three, decades as a retiree, so you will need to build considerable financial resources to pay for all those years. Your adult children will have their own financial needs to address, so you'll be doing them a great favor by relieving them of any financial responsibilities on your behalf.

Taking these factors into account, you may want to direct most of your saving and investing efforts toward achieving a comfortable retirement. Consequently, think about putting away as much as you can afford into your IRA and 401(k) or other employer-sponsored retirement plan.

Even with this focus on retirement, though, you may find opportunities to save and invest for your children's education. For example, if you receive bonuses or income tax refunds, or your salary goes up, or you're able to free up money from your budget by reducing

your debts, you could use these funds to invest in an education savings vehicle, such as a 529 plan. When you invest in a 529 plan, your earnings and withdrawals are federally tax free, provided the money is used for qualified education expenses such as tuition, room and board, books, and computers. Depending on where you live, you may also get some state tax benefits from your 529 plan. And a 529 plan isn't just for college — it can be used for K-12 private school tuition costs, plus expenses from qualified apprenticeship programs, such as those found at trade schools eligible for Title IV federal student aid.

It might not be easy to save and invest consistently for your retirement and your children's education. But both goals are worthy — after all, retirement can last a long time and college is expensive. So, try to develop a financial strategy that can allow you to make progress in both areas — your efforts may well be rewarded.

This article was written by Edward Jones for use by your local Edward Jones Financial Advisor. Edward Jones, Member SIPC.

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# PINNACLE REALTY GROUP



Matt Garner, Broker

## A Team of Exceptional Agents & Unwavering Commitment

At Pinnacle Realty Group, our agents define who we are. Located in Lincoln, Nebraska, and licensed to sell across the entire state, we specialize in both residential and commercial real estate. What sets us apart is the talented and driven team of individuals who make up our brokerage. Each agent brings a unique set of skills, experiences, and a shared commitment to serving clients with professionalism, integrity, and heart. Our collective image is a reflection of our agents, and they are the heartbeat of Pinnacle Realty Group (PRG) and I'm honored to serve alongside them and share with you who they are and what sets us apart.

### **LAUREN LINEWEBER:** THE DETAIL-ORIENTED COMMUNICATOR

Lauren joined me in 2022, and her attention to detail and dedication have been invaluable. As I focused on investment and commercial real estate, Lauren seamlessly co-listed residential properties and worked with my buyers. Her communication skills are second to none, and my clients often express their appreciation for her clear and thoughtful messages. In fact, they've even mentioned that they prefer her words over my emoji-filled texts! Lauren is friendly, hardworking, and compassionate. She truly cares about people and brings her all to every transaction.

### **PHIL KNUDSEN:** THE DEDICATED FATHER AND PASSIONATE AGENT

Phil exemplifies dedication, not only to his family but also to his clients. As a father of three, Phil's commitment to his children is matched by his passion for real estate. He enjoys the outdoors, hunting, and motorcycle riding, and channels that same energy into his career. Before joining PRG, I had the opportunity to work alongside Phil on several deals, and I was always impressed by his client-first mentality. Phil is the kind of agent who prioritizes relationships, ensuring his clients' best interests are at the forefront.

### **MONTY ROHDE:** THE SEASONED PROFESSIONAL AND LIFELONG LEARNER

Monty's wealth of life experience makes him a pillar of wisdom at Pinnacle Realty Group. With a background in engineering and an impressive career as Senior Vice President and General Manager for an international design and manufacturing company, Monty decided to enter real estate after his wife passed away. He sought something to keep him active during retirement, and he's been unstoppable ever since. His drive, hunger to learn, and attention to



From Left: Matt Garner, Lauren Lineweber, Sally Peterson, Monty Rohde, and Phil Knudson

detail inspire everyone around him. Monty is always striving to be better, and his influence on the team is immeasurable.

### **ASHLEY CHURCH:** THE EXPERIENCED HELPER WITH A HEART FOR CLIENTS

Ashley's extensive experience in real estate, coupled with her upbringing in the industry, has shaped her into an exceptional agent. Balancing her professional life with raising three children, Ashley is passionate about helping others. She uses her knowledge to guide her clients through their real estate journeys with ease and expertise.

### **SALLY PETERSON:** THE BACKBONE OF PRG

Sally is the heart and soul of Pinnacle Realty Group. She and her husband Bob founded PRG in April 2015, alongside Ashley, Boomer, and their families. Without Sally's hard work and sacrifices, PRG wouldn't be the thriving brokerage it is today. Sally's unwavering support of the agents and their families made PRG feel like home to me. Even as I worked closely with Bob and Boomer, Sally's commitment to the team showed me that PRG was where I belonged. I'm honored that Sally continues to hang her license at PRG and has entrusted me to carry on the legacy as her broker.

### **MICHAEL AND AMBER OLDERBAK:** THE NEWEST ADDITIONS TO THE PRG FAMILY

Michael and Amber Olderbak are the newest members of our team, and I couldn't be more excited. They share a passion for real estate investing and bring years of experience to the table. Together, they have four beautiful children and run a family business, offering their clients exceptional guidance in buying, selling, and investment real estate. Michael and I go way back, and from day one,



we've shared a passion for real estate. Their addition to our team is a testament to the continued growth and collaboration we foster at Pinnacle Realty Group.

### MY GOAL AS A BROKER

As the broker of Pinnacle Realty Group, my goal is to provide a solid foundation for our agents to build successful businesses. Drawing on my experience in both residential and commercial real estate, I aim to guide our agents in every aspect of the industry. More importantly, I want to carry forward the values and principles set by Bob Peterson. Our agency is service-driven, and we always prioritize the needs of our clients above all else.

I believe that each agent is, in essence, their own business owner. My role is to support them, offering guidance and leadership so they can grow and succeed. For my wife Mandy and me, owning this brokerage is more than just a business; it's about setting an example for our sons, Miles and Major. We want to leave a legacy of hard work, endurance, and happiness—both for our family and for everyone at Pinnacle Realty Group.





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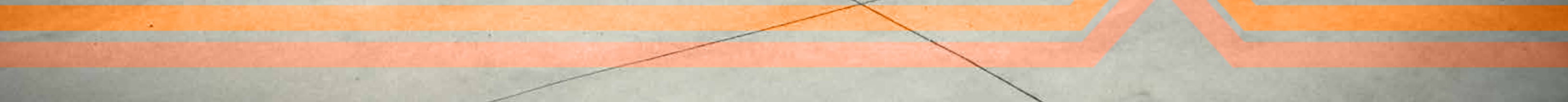
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From Left: Nancy, Brian and Tyler Workman

# MY SILVER ATTIC COMPANIES

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**A**s the proud owner of My Silver Attic Companies, Brian has built a unique business near Lincoln, Nebraska, that offers full-service estate sales and move management. But the heart of Brian's work isn't just about clearing out homes or selling items; it's about helping people through some of the most emotional moments of their lives.

"When you go into a home, stress is high — but when you start to see the relief come over a family when they know we'll help take care of everything, it's very rewarding," Brian explains with a smile.

#### FROM HEALTHCARE TO HOME CARE

A true entrepreneurial spirit, Brian was immersed in the healthcare industry for almost a decade, running several successful businesses that provided medical equipment and in-home medical assistance.

But it was one particular client encounter that altered Brian's life.

"A customer we were working with had to go into assisted living, and they had a lifetime's worth of stuff," Brian recalls. "We helped out by researching estate sales, and I became infatuated with the passion that was necessary in order to truly help people through such a difficult transition."

This experience led Brian to realize that his true calling wasn't just about selling products or services; it was about making a real difference in people's lives.

"When you're in the medical equipment world, it was more of an arms-length transaction," Brian points out. "With my healthcare business having a



Tyler & Brian Workman

large footprint in various states, I rarely got to know any of our customers. But in this business, I've laughed, had to be direct, and even cried with our customers. You really have to have a heart for care to be in this line of work."

With a degree in Psychology from the University of Nebraska-Lincoln, Brian also found a way to utilize his academic background when he launched My Silver Attic eight years ago.

"The psychology behind what we do is much more than perception and synapse," he says. "It's emotions as humans help other humans ride through life."

#### A FULL-SERVICE APPROACH

What sets My Silver Attic apart from other estate sale companies is the comprehensive range of services it offers.

"We've now become a real and full-service solution to the community," Brian notes proudly. "In addition to estate sales, we provide clearouts, rolloff dumpster rentals, online auctions, and home acquisitions — both with or without contents."

IT'S IMPERATIVE FOR REALTORS TO UNDERSTAND THAT OUR ROLES ARE COMPATIBLE AND IMPORTANT IN THIS COMMUNITY.



The business is a family affair, with Brian's mom, Nancy, and his son, Tyler, playing integral roles.

"Nancy handles all of the scheduling, HR, and sale day financials," Brian offers. "Tyler handles our clearout and rolloff rental division as well as various day-to-day tasks."

With a team of nine employees, Brian is quick to praise the hard work and dedication of his staff: "Our employees are so significant to this business. They are the lifeblood of why this business works the way that it does."

For top agents, My Silver Attic is a perfect partner.

"We're efficient, and we move quickly while being supportive of the relationship with Realtors," Brian emphasizes. "We welcome open communication and want Realtors to understand that we have thousands of shopping customers and locals that frequent our sales."

"We will gladly accommodate Realtors and love to put out brochures. It's also a great time to highlight the home whether it's currently for sale or coming soon!"

#### BEYOND THE BUSINESS

When Brian isn't working, he's spending every precious minute with family. He and his wife, Jenni, have four children — Taylor, Tyler, Teyton, and Tysen — and two granddaughters, Charli and Riley, who Brian readily admits to spoiling.

"There really is no greater joy for Jenni and I than knowing that our kids love Jesus, they love each other, and they can't wait to come home or go on vacations together and just hang out," Brian says with pride.



Family vacations are also something Brian looks forward to each year.

"Colorado and DisneyWorld are our family go-to vacations," Brian shares. "We are preparing this next year to take my mom and our granddaughters to DisneyWorld again, and that's going to be super fun."

Looking to the future, Brian remains focused on growing his business after some unprecedented challenges.

"The most significant thing we've been through with this business was COVID," Brian reflects. "We were forced to adapt in order to survive."

Now, with the challenges of the pandemic behind them, Brian is looking ahead.

"We've seen significant interest in having our full-service plan offered as a franchise-type model in other larger towns and states," he adds.

As Brian continues to expand My Silver Attic though, he remains grounded in his core values.

"We're not chasing the almighty dollar," he remarks. "We're honoring God every day with what we're doing while providing a service to the community, providing



jobs, and peace to the customer.

"It's imperative for Realtors to understand that our roles are compatible and important in this community," Brian concludes. "We value that relationship together, and our referrals back and forth are respected and treasured."

If you or your client is looking for a full-service partner, don't hesitate to reach out to Brian Workman and his team at My Silver Attic. Visit their website at [www.mysilverattic.com](http://www.mysilverattic.com) or call 402-937-1771 today.



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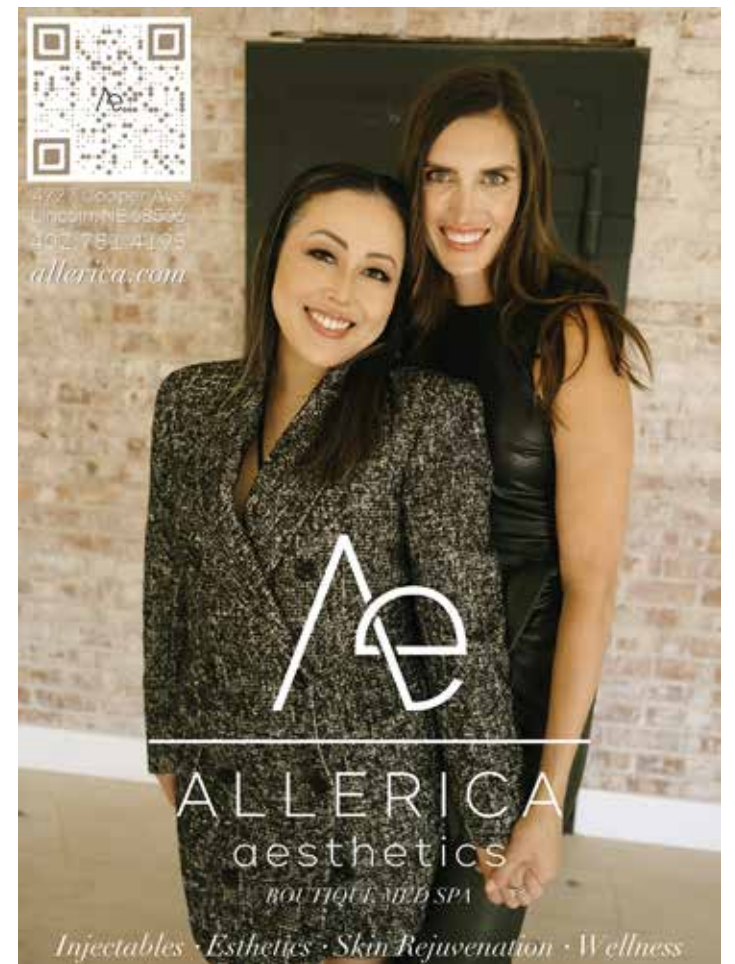



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