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COVER STORY

OCTOBER 2024



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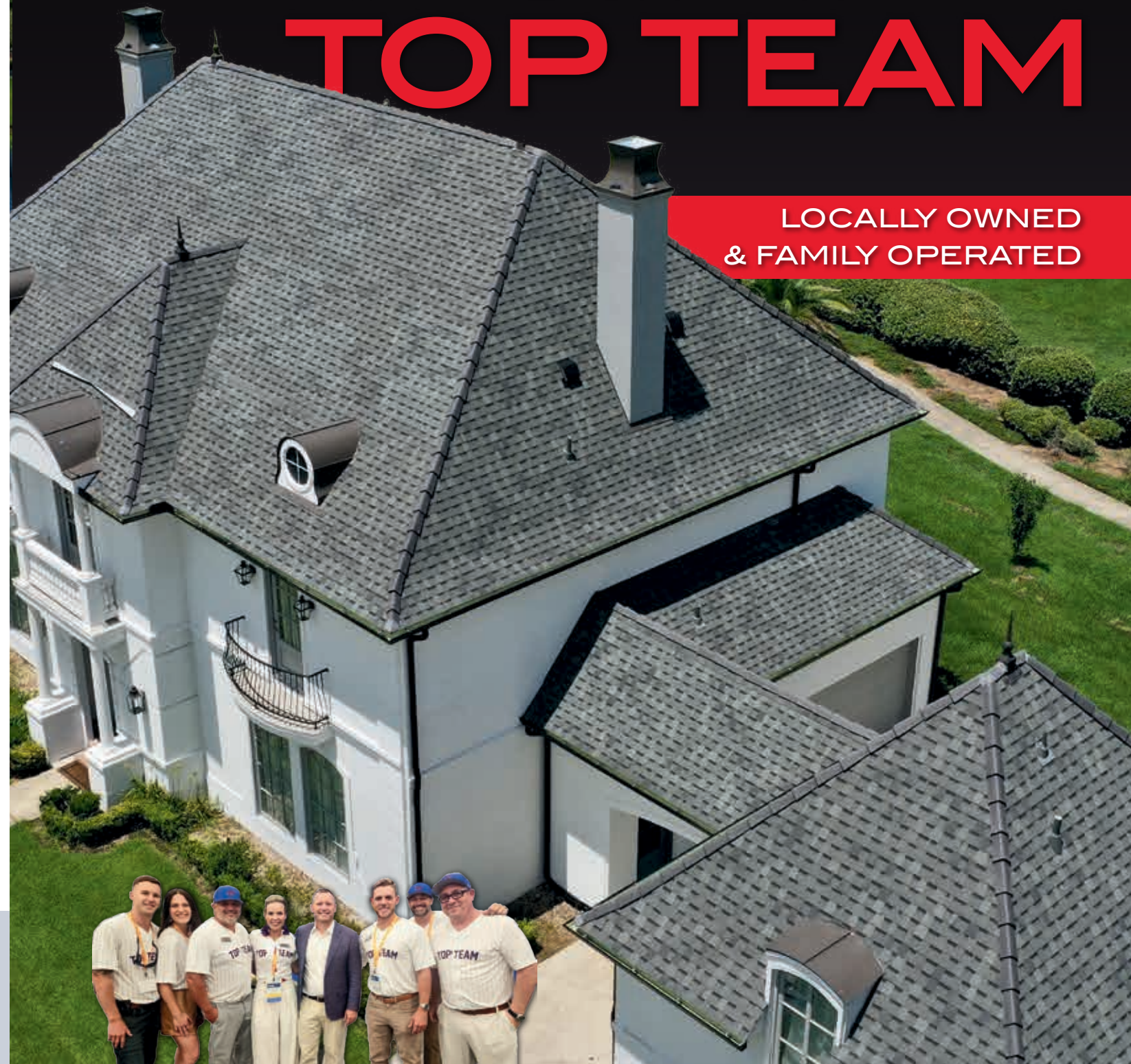
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NO LIE

for a majority of students, I saw the frustration that comes with not being able to communicate effectively in your daily life. It's one thing to travel abroad and face a language gap by choice, but it's entirely different when you're living in a place where your native tongue isn't widely spoken. I watched the struggles of ESL students, and I was also inspired by how many of these students excelled in their studies, overcoming what could have been a significant obstacle, with a school district that posed understanding and resources to meet these challenges.

So much goodness in this issue. Grab your favorite beverage, prop your feet up, forget about all the nonsense and get to know some of your industry peers much better.

How about that cover?

Stevie LeJeune, owner of SNL Photography, joined us a few months back to shoot photos for the magazine. Fun fact: Lynn, Stevie's dad, and my husband have been friends for years. I remember 6 or 7 years ago, when Lynn called me and said, "Stevie wants to be a photographer." Hey Dad...looks like she got what she wanted! I've watched her go from "thinking about a career in photography" to blowing our minds with creative, gorgeous photos. I sent her some ideas for the cover article and not only did she execute, she over-delivered. Thank you to JW and Margaret Businelle for allowing her to use your classic vehicle for our vision! I'm obsessed with this car and we are obsessed with these photos.



Our Cover girl, Top Producer, and Mom-Boss Tricia Broussard and I have a few things in common. We are both married to builders, both have 3 daughters, we will boldly share our faith without apology, and we were both teachers before becoming Realtors.

Speaking of teaching...

Having taught high school in Andrews, Texas, for 8 years, I witnessed firsthand the challenges posed by language barriers. In a community where English was a second language

These thoughts, combined with my appreciation for Marilu Suarez and Sayra Velzco, led to one of the notable themes of this edition. As bilingual agents deeply rooted in Hispanic culture, they recognized the need to provide reliable and professional Spanish-speaking services for home buyers and sellers in the Greater Baton Rouge area. I met with them earlier this year and shared my desire to feature them and their brokerage. Their meeting led me to connect with Gabriela Corro-Torres, Realtor with Goodwood Realty, and after our conversation I knew her story would be yet another delightful contribution to the October issue.

Spanish Heritage Month offers a wonderful opportunity to honor and recognize the profound impact of Hispanic and



Thank you for reading, encouraging and being here, **Gina**

Latino communities in our society. Their contributions have enriched our culture, shaped our history, and continue to inspire future generations. Let's take this time to celebrate the diverse traditions, languages, and stories that make our community stronger and more inclusive.

Simultaneously, October marks the beginning of **Breast Cancer Awareness Month**, a crucial time to spread awareness, support those affected, and promote early detection. Around the same time that I met with Marilu and Sayra, I met Ashley Parrott. Ashley is sunshine in human form and emits a positivity that could easily disguise her story of overcoming cancer. I had my mammogram, or *Squish-O-Gram* as I like to call it, at the end of August. Thankfully, all is well. We cannot make light of the fact that women wait anxiously for that letter in the mail that says, "Normal". And when it doesn't. Lives change.

Breast cancer touches the lives of so many, and it's through education, research, and community support that we can make a difference. Whether it's by wearing pink, participating in local events, or simply having conversations about the importance of regular screenings, every effort counts.

Enjoy reading, getting to know these beautiful people better, and together, let's embrace the spirit of both of these important observances—



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ASHLEY PARROTT

LOUDER THAN A LION

Her energy, dedication, and passion for real estate are palpable to anyone who meets Ashley Parrott. But beyond her professional accolades lies a story of resilience, courage, and an indomitable spirit—Ashley is not just a successful real estate agent; she’s a breast cancer survivor and a warrior in every sense of the word.

Ashley’s journey into real estate began over five years ago, following a successful 27-year career in the mortgage industry; but her true calling emerged after a personal battle that would redefine her life.

Personal Resolve

In January 2019, during a routine mammogram at Woman’s Hospital, Ashley’s world was turned upside down. “I was told I had a lump in my breast,” she recalls. The same day, a biopsy confirmed her worst fear: Ashley had breast cancer. The diagnosis was invasive ductal carcinoma, a Grade 2 tumor that was dangerously close to becoming a Grade 3.

With her daughter by her side, Ashley faced the diagnosis head-on. “My breasts never defined me...my life as a mother and

Nana did,” she says. And with that conviction, she made the decision to undergo a radical double mastectomy. It was a choice fueled by love for her two children, Rhagen and Koby, and her six grandchildren. “I had grandbabies and these two kids of mine to live for...cancer had no clue who it had begun to mess with. I was going to beat this!”

Throughout her treatment, Ashley remained open about her journey, sharing her experience on social media. Her transparency resonated with many, leading other women to get screened, and in some cases, receive life-saving early diagnoses. “The fact that every single woman who I spoke with got a screening early... that decision probably saved their life,” she reflects. “I feel blessed to be a part of every single woman who reached out to me... and walk alongside me as warriors!”

Despite undergoing multiple surgeries, Ashley’s resolve never wavered. While recovering, she studied for her real estate exam—an endeavor that kept her mind sharp and focused. By September 2019, just months after her diagnosis and during her recovery, Ashley passed her real estate test on her first try. “Cancer didn’t kill me or extinguish my spirit... instead, it ignited a fire inside of me that to this day I can’t explain!”



“CANCER DIDN’T KILL ME OR EXTINGUISH MY SPIRIT... INSTEAD, IT IGNITED A FIRE INSIDE OF ME.”



Today, Ashley channels that same fire into her work as a REALTOR®. Ranking as a top producer for the five years she has been with Keller Williams Realty First Choice, she describes herself as “HIGHLY focused on EVERYTHING real estate.” Her relentless drive and positive energy have become her trademarks, setting her apart in a competitive market.

Early Matters

As Breast Cancer Awareness Month approaches, Ashley wants to emphasize the importance of early detection. “Get regular mammograms. Do constant self-exams at home!

Always be aware of your body and trust your instinct,” she urges. Her message is simple but powerful: early detection saves lives.

The Victory

Music played a crucial role in Ashley’s journey, with Katy Perry’s “Roar” becoming her anthem. “*Louder than a lion, ‘cause I am a champion, and you’re gonna hear me roar,*” she quotes. The song’s message of resilience and empowerment echoed her own battle cry as she faced down cancer. “I drew inspiration from the many women I met during my journey — fellow warriors who had faced breast cancer before me.” Their stories of courage and survival fueled her determination and created lifelong bonds. “I made friends and PINK SISTERS for a lifetime,” she says.

Today, Ashley is happier and more grateful than ever. Her engagement to Brian Arceneaux, whom she describes as “the absolute best thing that ever came into my life,” marks a new chapter of joy and fulfillment. “I WIN!” she declares—and with every client she serves, every life she touches, Ashley’s triumph is clear for all to see.



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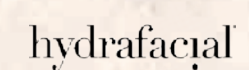
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LOUISIANA AESTHETICS & SKINCARE



►► broker spotlight

By Laken Foisie
Photos by Ace Sylvester

CASA REAL ESTATE, LLC

In the diverse real estate landscape of Baton Rouge, CASA Real Estate, LLC stands out not just for its business acumen but for the strong values at its core. Founded by Marilu Suarez and Sayra Velazco, two dynamic women who turned their shared vision into a reality.

A Journey Rooted in Resilience and Determination

Marilu and Sayra both bring unique backgrounds to their brokerage and real estate businesses. Sayra, originally from Chihuahua, Mexico, moved to Baton Rouge in 2011 with the goal of earning a degree in business and eventually opening her own company. Alongside managing her family's catering business back in Mexico, she pursued various licenses in accounting, insurance, and real estate, all while raising her young daughter, Sofia.

"My mother was my biggest inspiration," Sayra shares. "She was a chef with her own TV show, cooking classes, and a catering business. Sadly, she passed away when I was 14, but her legacy of leadership and helping others has guided me in everything I do."

Marilu's journey began in Caracas, Venezuela, where she studied economics before moving to Baton Rouge in 2006 with her husband, Fernando Puebla, who was a baseball coach at Southern University. Fernando and Marilu are parents of two sons, Javy (14) and Adrián (8).

After earning an MBA in business at Southern University, Marilu managed significant international projects as Operations Manager for an engineering company, including the expansion of Tocumen Airport and the new addition to the Panama Canal. "These experiences in project management and client relations have been invaluable in my real estate career," Marilu explains. "Real estate is about attention to detail and understanding clients' needs, skills I honed in during my previous roles."

In 2017, Sayra and Marilu's paths crossed and a friendship and appreciation of one another began. Both women were inspired by their families—Sayra by her mother and Marilu by her father and brother, who were entrepreneurs and real estate investors.





PROFESSIONALISM IS KEY, BUT SO IS UNDERSTANDING AND ADDRESSING EACH CLIENT'S UNIQUE NEEDS WITH GENUINE CARE.



Sayra Velazco



CASA Real Estate Team: Kyle Petersen, Rhonda Petersen, Nicki Ridley, Marilu Suarez, Sayra Velazco, Andrea Parker, Robbin Gant, Leta Bowers

Their shared vision for CASA Real Estate is built on three core values: integrity, professionalism, and empathy. “We believe in honesty and transparency in all our dealings,” says Marilu. “Professionalism is key, but so is understanding and addressing each client’s unique needs with genuine care.”

CASA Real Estate also places a strong emphasis on building a team of motivated, high-energy agents who are eager to learn and grow. The brokerage offers ongoing training, regular updates on market trends, and access to advanced technology like CRM systems and data analytics tools to help agents navigate industry changes effectively.

UN VIAJE BASADO EN LA RESILIENCIA Y LA DETERMINACIÓN

En el diverso panorama inmobiliario de Baton Rouge, CASA Real Estate, LLC se destaca no solo por su perspicacia comercial, sino por los sólidos valores que la sustentan. Fundada por Marilu Suárez y Sayra Velazco, dos mujeres dinámicas que convirtieron su visión compartida en una realidad.

Un viaje basado en la resiliencia y la determinación Marilu y Sayra aportan experiencias únicas a sus negocios de corretaje y bienes raíces. Sayra, originaria de Chihuahua, México, se mudó a Baton Rouge en 2011 con el objetivo de obtener un título en negocios y eventualmente abrir su propia empresa. Además de administrar el negocio de catering de su familia en México, obtuvo varias licencias en contabilidad, seguros y bienes

raíces, todo mientras criaba a su pequeña hija, Sofía.

“Mi madre fue mi mayor inspiración”, comparte Sayra. “Era chef con su propio programa de televisión, clases de cocina y un negocio de catering. Lamentablemente, falleció cuando yo tenía 14 años, pero su legado de liderazgo y ayuda a los demás me ha guiado en todo lo que hago”.

El viaje de Marilu comenzó en Caracas, Venezuela, donde estudió economía antes de mudarse a Baton Rouge en 2006 con su esposo, Fernando Puebla, quien era entrenador de béisbol en la Southern University. Fernando y Marilu son padres de dos hijos, Javy (14) y Adrián (8).

Después de obtener un MBA en administración de empresas en la Southern University, Marilu gestionó importantes proyectos internacionales como gerente de operaciones para una empresa de ingeniería, incluida la expansión del Aeropuerto de Tocumen y la nueva incorporación al Canal de Panamá. “Estas experiencias en gestión de proyectos y relaciones con los clientes han sido invaluable en mi carrera inmobiliaria”, explica Marilu. “Los bienes raíces se basan en la atención al detalle y en comprender las necesidades de los clientes, habilidades que perfeccioné durante mis funciones anteriores”.

En 2017, los caminos de Sayra y Marilu se cruzaron y comenzaron una amistad y un aprecio mutuo. Ambas mujeres se inspiraron en sus familias: Sayra en su madre y Marilu en su padre y hermano, quienes eran empresarios e inversores inmobiliarios.

Su visión compartida para CASA Real Estate se basa en tres valores fundamentales: integridad, profesionalismo y empatía. “Creemos en la honestidad y la transparencia en todas nuestras relaciones”, dice Marilu. “El profesionalismo es clave, pero también lo es comprender y abordar las necesidades únicas de cada cliente con un cuidado genuino”.

CASA Real Estate también pone un gran énfasis en formar un equipo de agentes motivados y llenos de energía que estén ansiosos por aprender y crecer. La agencia ofrece capacitación continua, actualizaciones periódicas sobre las tendencias del mercado y acceso a tecnología avanzada como sistemas CRM y herramientas de análisis de datos para ayudar a los agentes a navegar por los cambios de la industria de manera efectiva.



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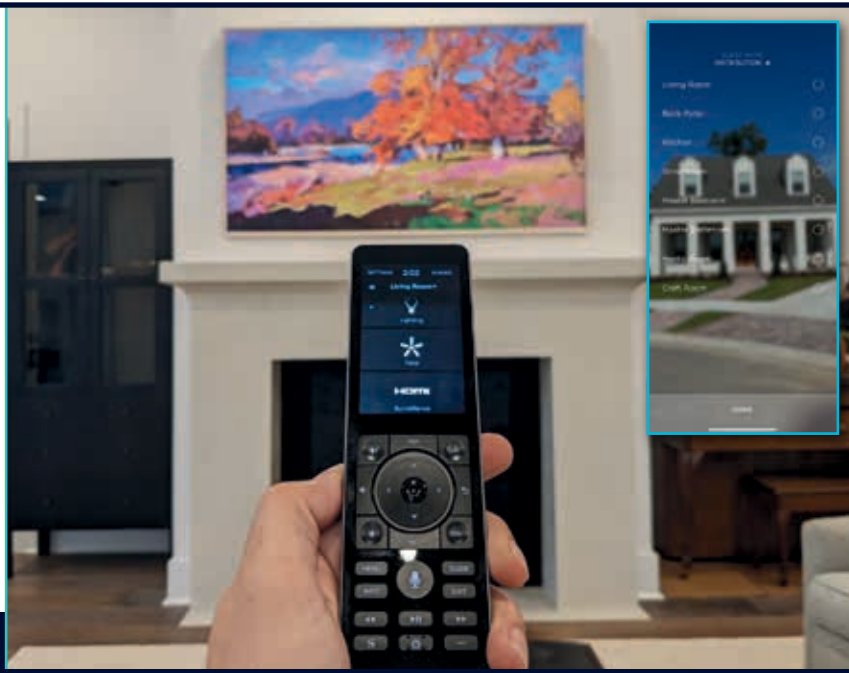
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Gabriela Corro-Torres

Engineering a Path to Real Estate Success

► get to kneaux

By Laken Foisie
Photos by Stevie LeJeune

Born in Mexico, Gabriela Corro-Torres moved to the United States 17 years ago. With a background as a Chemical Engineer she spent years working in the engineering field before immigrating. However, upon arriving in the U.S., Gabriela found herself in a challenging position—unable to work due to immigration restrictions. When the time came for her to re-enter the workforce, she was ready to return to engineering. But as a mother of two, with no family nearby, balancing a demanding career and family responsibilities presented some challenges.

That's when fate, in the form of a friend's husband, intervened. He suggested Gabriela consider becoming a Real Estate Agent. Initially hesitant—after all, real estate was far removed from her engineering expertise—Gabriela took time to reflect, seek guidance, and ultimately decided to take a chance, trusting that real estate might be the right move. That was eight years ago, and today, she reflects on that decision with gratitude, as it allowed her to blend her professional skills with her personal values in a fulfilling career.

As a bilingual agent, Gabriela has witnessed firsthand the unique challenges faced by non-English speaking clients. She's passionate about ensuring these clients are aware of the resources available to them, including programs in their own language and the assistance of bilingual agents. "Sometimes, people are shy to ask for help because they've been underestimated due to their accent or background," Gabriela



notes. She believes it's crucial for the industry to offer support and build trust with these communities, so they don't fall victim to scams or misinformation.

Gabriela doesn't hesitate to share her love of helping her clients find the right home. "I prefer the buying side," she says with a smile. "Seeing the joy on clients' faces when they find their dream home is priceless. There's nothing more gratifying than the feeling I get from helping people achieve that."

Like any industry, real estate comes with its challenges. For Gabriela, one in particular has been keeping clients motivated through difficult moments in the buying process. "When people get discouraged by something that can be resolved, I rely on my experience, patience, and the fact that I simply don't know how to give up," she explains. This perseverance is what sets her apart in the industry.

Gabriela's passion for real estate is driven by her desire to inspire her children. "Teaching them to never quit and to work hard to achieve their dreams is my inspiration to keep pushing every day," she shares. This resilience and determination have become the cornerstone of her success.

In a profession where character is key, Gabriela prides herself on three traits: honesty, trustworthiness, and a deep knowledge of the real estate market. These qualities have not only earned her the trust of her clients but have also made her a respected figure in her community. "I love being a Real Estate Agent." And it shows—in the way she cares for her clients, in the pride she takes in her work, and in the success she's achieved by following a path she never expected to walk. Her story serves as an inspiration to anyone considering a career change or facing the challenges of balancing family and professional life.

Currently affiliated with GCT Homes of Goodwood Realty, Gabriela's journey into real estate is as inspiring as her work ethic.

Diseñando un camino hacia el éxito inmobiliario

Nacida en México, Gabriela Corro-Torres se mudó a Estados Unidos hace 17 años. Con experiencia como ingeniera química, pasó años trabajando en el campo de la ingeniería antes de emigrar. Sin embargo, al llegar a los EE. UU., Gabriela se encontró en una situación difícil: no podía trabajar debido a las restricciones de inmigración. Cuando llegó el momento de reincorporarse a la fuerza laboral, estaba lista para regresar a la ingeniería. Pero como madre de dos hijos, sin familia cerca, equilibrar una carrera exigente y las responsabilidades familiares presentaba algunos desafíos.

Fue entonces cuando intervino el destino, en la forma del marido de una amiga. Le sugirió a Gabriela que considerara convertirse en agente de bienes raíces. Al principio dudó (después de todo, el sector inmobiliario estaba muy alejado de su experiencia en ingeniería), Gabriela se tomó el tiempo para reflexionar, buscar orientación y, finalmente, decidió arriesgarse, confiando en que el sector inmobiliario podría ser la decisión correcta. Eso fue hace ocho años y hoy reflexiona sobre esa decisión con gratitud, ya que le permitió combinar sus habilidades profesionales con sus valores personales en una carrera plena.

Como agente bilingüe, Gabriela ha sido testigo de primera mano de los desafíos únicos que enfrentan los clientes que no hablan inglés. Le apasiona garantizar que estos clientes conozcan los recursos disponibles para ellos, incluidos programas en su propio idioma y la asistencia de agentes bilingües. “A veces, las personas tienen vergüenza de pedir ayuda porque han sido subestimadas por su acento o su origen”, señala



Gabriela. Ella cree que es crucial que la industria ofrezca apoyo y genere confianza en estas comunidades, para que no sean víctimas de estafas o desinformación. Gabriela no duda en compartir su amor por ayudar a sus clientes a encontrar el hogar adecuado. “Prefiero la parte compradora”, dice con una sonrisa. “Ver la alegría en los rostros de los clientes cuando

encuentran la casa de sus sueños no tiene precio. No hay nada más gratificante que la sensación que tengo al ayudar a las personas a lograrlo”.

Como cualquier industria, el sector inmobiliario presenta sus desafíos. Para Gabriela, uno en particular ha sido mantener motivados a los clientes en momentos difíciles del proceso de compra. “Cuando la gente se desanima por algo que se puede resolver, confío en mi experiencia, mi paciencia y el hecho de que simplemente no sé cómo rendirme”, explica. Esta perseverancia es lo que la distingue en la industria.

La pasión de Gabriela por el sector inmobiliario está impulsada por su deseo de inspirar a sus hijos. “Enseñarles a nunca darse por vencidos y a trabajar duro para lograr sus sueños es mi inspiración para seguir esforzándose todos los días”, comparte. Esta resiliencia y determinación se han convertido en la piedra angular de su éxito.

En una profesión donde el carácter es clave, Gabriela se enorgullece de tres rasgos: honestidad, confiabilidad y un profundo conocimiento del mercado inmobiliario. Estas cualidades no sólo le han ganado la confianza de sus clientes sino que

también la han convertido en una figura respetada en su comunidad. “Me encanta ser agente de bienes raíces”. Y se nota en la forma en que se preocupa por sus clientes, en el orgullo que siente por su trabajo y en el éxito que ha logrado al seguir un camino que nunca esperó recorrer. Su historia sirve de inspiración para cualquiera que esté considerando un cambio de carrera o enfrentando los desafíos de equilibrar la vida familiar y profesional.

Actualmente afiliada a GCT Homes of Goodwood Realty, el viaje de Gabriela hacia el sector inmobiliario es tan inspirador como su ética de trabajo.

LIONS LANDSCAPING

HIGH STANDARDS

Lions Landscaping has been transforming outdoor spaces in the greater Baton Rouge area since 2013. Founded by Luis Robles and Ulises Vega, this full-service landscaping company offers a wide range of services, from new landscape installations to monthly maintenance, all while maintaining a client-first approach that sets them apart in a competitive industry.

“We’re more than just a landscaping company,” says Robles. “We build lasting relationships with our clients. It’s not about a quick sale; it’s about guiding them through every step, from the initial consultation to the final touch, and even beyond that.”

Lions Landscaping’s commitment to personalized service is reflected in their direct communication with clients. Robles and Vega ensure that their clients have their personal phone numbers, offering prompt, tailored responses and a hands-on approach that has become a hallmark of their business.

However, the journey hasn’t been without its challenges. One of the early obstacles Robles and Vega faced was the language barrier, as English is their second language. “We knew that mastering English was essential for our business to thrive,” Vega explains. “We took classes, practiced late into the night, and made sacrifices to improve our communication skills. This was crucial not only for client interactions but also for our growth in the industry.” This relentless determination has paid off, enabling Lions Landscaping to expand its offerings and reputation.

The company provides an array of services including irrigation, drainage, sod installation, fence installation, seasonal clean-ups, and landscape lighting. Their bilingual

capabilities, fluency in both English and Spanish, further broaden their ability to serve a diverse client base.

Before diving into the landscaping industry, both Robles and Vega had careers in management and hospitality. These experiences laid the foundation for their success, instilling in them a strong work ethic, a focus on customer satisfaction, and a desire to control their own professional destinies. “At Lions Landscaping, we believe in sincerity, respect, and punctuality,” Robles says. “These are the values that drive our work and ensure that every project we undertake is completed to the highest standards.”

As the real estate market continues to evolve, Robles and Vega encourage Realtors to consider Lions Landscaping as their go-to partner for enhancing property value and curb appeal. “We offer high-quality, tailored solutions that make properties stand out,” says Vega. “By working with us, Realtors can be confident that their listings will not only meet but exceed potential buyers’ expectations.”

Located at 430 S Stevendale Rd. in Baton Rouge, Lions Landscaping is ready to collaborate on projects big and small, bringing years of expertise and a passion for green innovation to every job. “Let’s work together to create landscapes that make a lasting impression,” Robles adds. “We’re committed to making your job easier and your clients happier.”



“We offer **HIGH-QUALITY**, tailored solutions that make properties **STAND OUT**.”



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Tricia Broussard wears the same silver bracelet every day. It's a simple, dainty piece of jewelry she received on a women's ACTS retreat that serves a big purpose in her life. "It's a reminder for me to stay Christ-centered and allow others to see Christ in my ways," she says. "And that we are called to be fishers of men."

As a former teacher, tutor and dyslexia interventionist, she spent years helping students find their confidence and overcome learning differences. Today, she carries that same dedication into her career as a real estate agent. Her path is shaped by her faith and commitment to listening to the ever-present voice of God.

New Horizon

While she earned her Master's Degree in Middle School ELA, her husband, Jason, was completing his MBA in an outskirt of Atlanta, all while they prepared for the arrival of their twin girls, Grace and Sydnie, now 18. "I was put on bed rest at 26 weeks and delivered at 36 weeks. It was a long journey, and one that still seems fresh in my mind even as I prepare to send the girls off to college," she says. The new family of four moved back to Louisiana when the

girls were four months old and settled in Ascension Parish. Tricia embraced her new role as a stay-at-home mom. Soon, they were expecting again—this time with their daughter, Lexie, now 16. Tricia's passion for education drew her to start tutoring on the side, which grew into starting her own business, Impact Academic Solutions, where she worked as a dyslexic interventionist and academic coach helping students improve study skills, time management and self-confidence and other executive functioning skills. For a decade, she empowered students by providing one-on-one support, which grew to daily reading interventions at area schools and the homeschool community. In addition to reading intervention, she held monthly executive functioning workshops for middle and high schoolers. As she reached her 40s, a question kept popping into her mind: "Who do I want to be when I grow up?"—a whisper that perhaps a new chapter was on the horizon.



▶ cover story

By Breanna Pizzolato
Photos by Stevie LeJeune

CALLED TO CARE

TRICIA

BROUSSARD

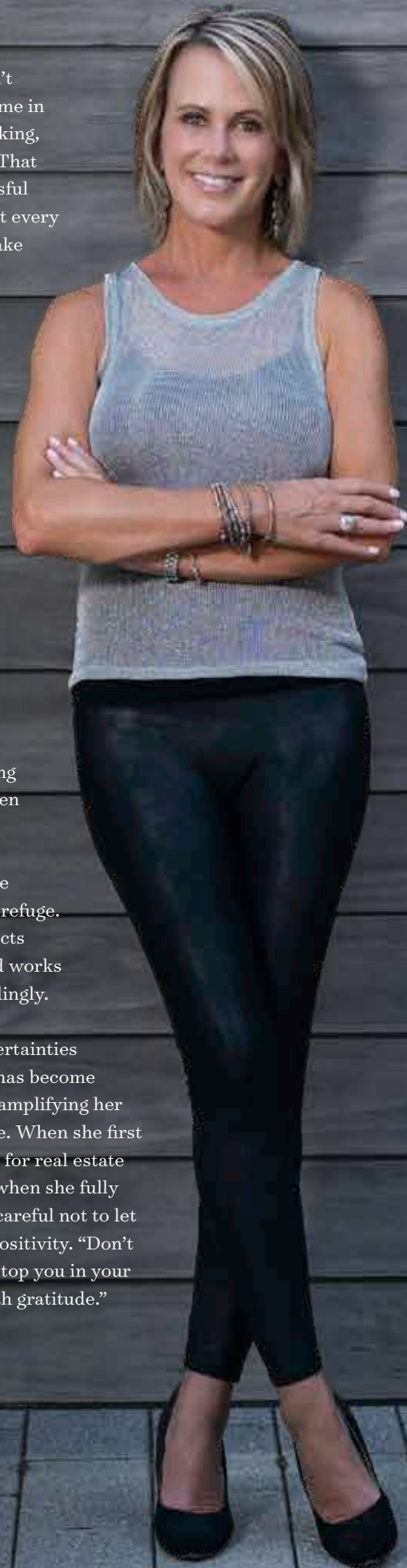
Tricia seemed to know what she didn't want to do. "When we bought our home in Prairieville in 2006, I remember thinking, 'I could never be a real estate agent.' That process was overwhelming and stressful for me, and I couldn't imagine doing it every day," she says, smiling. "Well, you make plans, and God laughs at you."

One day, thirteen years after she said never, she heard the call. "I was sitting there with one of my students doing a one-on-one reading intervention, and the Holy Spirit came over me at that moment," she recalls. "God put a strong desire in my heart to become a Realtor. It literally came out of nowhere. There was no way that I could ignore it."

Take on Faith

Tricia's life is anchored in her faith, which has guided her through every twist and turn. "It's either country music or K-Love," she laughs, referring to the Christian radio station that often fills her home or in her car. "There's nothing better than hearing my girls walk into the room singing along," she smiles. Her faith isn't just a personal refuge. It's the foundation for how she interacts with the world. It calls her to do good works and serve others, and she acts accordingly.

Among the many challenges and uncertainties she's faced, the song "Fear is a Liar" has become her mantra, drowning out doubt and amplifying her belief that fear has no place in her life. When she first felt the call, Tricia started a free trial for real estate classes without telling a soul. Then, when she fully enrolled, she only told her husband, careful not to let any doubt creep in and dampen her positivity. "Don't let the devil steal your happiness or stop you in your steps," she advises. "Replace fear with gratitude."



She had spent years helping kids who felt defeated and deflated find their way back to confidence, and she knew she would be using her same gifts in this new career.

"Kids were coming in feeling defeated and deflated, and I was there to show them, you can do this. It's a mindset," she says. This mindset, the belief in the power of grit and determination, is something she carries with her every day, just like that silver bracelet.

God led her to real estate, then to Steven and Laura Smith with Team Smith and The Market Real Estate Co. "I've known Laura since our Tri Delt days at LSU. I have always admired her beauty," she says. "Not only on the outside, but her generous heart and

philanthropic spirit is unmatched." With her mindset and their mentorship, she has excelled in her calling.

"I run my business as a teacher, mother, and friend, not necessarily as a 'businesswoman,'" Tricia says. Her approach is deeply personal and rooted in the relationships she builds with her clients. She's not driven by money—something that drives her husband a little crazy, she admits with a laugh—but by the satisfaction of knowing she's helped someone navigate a challenging process with grace and confidence. "I compete with only myself," she says.



“I want my clients to sleep at night, even if it means I’m not. If I wouldn’t let my daughter, brother, or parents live in it, I won’t let you either.”

In Service

For Tricia, caring is her calling. Not just for clients, friends and family, but for the community. She is deeply

involved in volunteer projects, particularly through her work with the St. John the Evangelist Catholic Church’s Festival de la Prairie and as co-chair for the Mardi Gras Mingle, which is her church’s annual auction. She is an active member of the East Ascension Rotary Club. Her faith, love for her community and belief in the power of positivity have all contributed to her success in real estate.

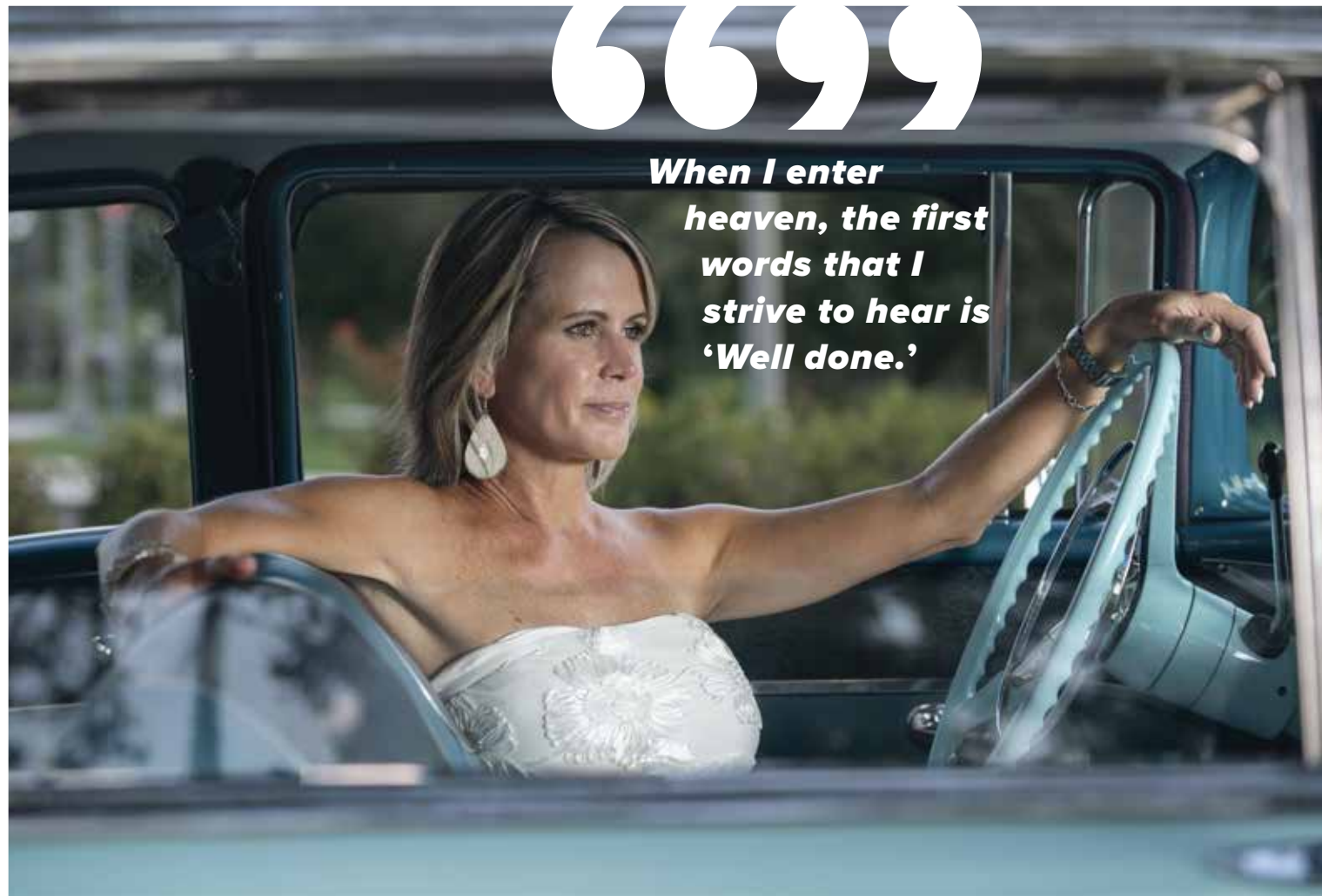
the closing table is a testament to the power of listening to those small, persistent whispers and trusting in the path laid out before you. “Tell God your plans and watch Him laugh,” she says with a smile. For Tricia, following God’s path turned out to be more rewarding and fulfilling than she ever could have imagined.

As she continues to grow in her career, Tricia remains focused on what truly matters: being a fun-loving and Christ-driven mom, wife and friend. “When I enter heaven, the first words that I strive to hear is ‘Well done,’” she says.

Now, six years into her career, Tricia continues to count her blessings. Her husband, Jason, has been a constant source of support, even as he initially cautioned her against entering “the cutthroat world of real estate.” Today, he runs his custom homebuilding company, Pro One Corp Design and Build. Together, they have centered their lives on faith, family and service. Tricia’s journey from the classroom to

“““

When I enter heaven, the first words that I strive to hear is ‘Well done.’



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