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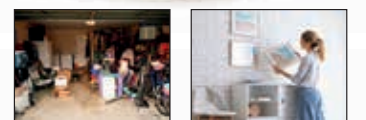
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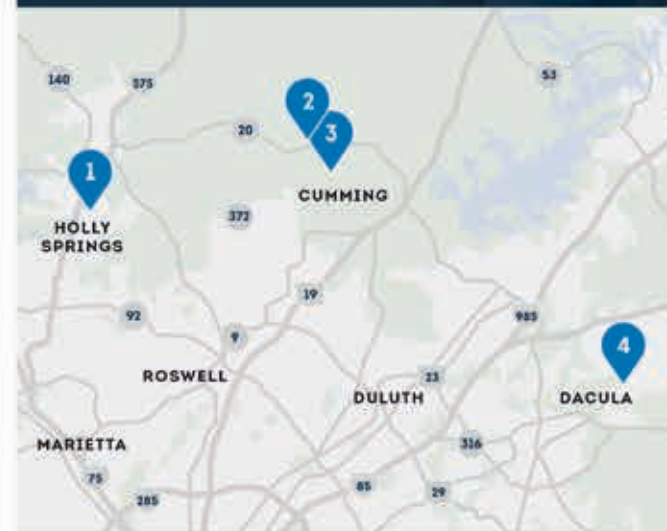
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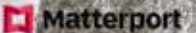
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# THE HOME PHOTO SOURCE

From **FILM** to **FRAMES**

Photos by Allie Santos



partner spotlight

**M**ason Anthony has always had a camera in hand, but these days, his lens is focused on a new vision: transforming how real estate agents market properties in the bustling Atlanta housing market. He began his career in film production, and now runs Home Photo Source, a one-stop media shop designed to elevate real estate listings through professional photography, video, and marketing.

Mason grew up in Suwanee, Georgia, where he honed his creative skills before attending Georgia Southern University and majoring in Film Production. He initially cut his teeth in the world of television. Working on shows like *Lokar Car Show* and *Sam's Garage*, as well as the feature film *Going Viral*, Mason gained valuable experience—but something was missing.

“I loved working in film, but it didn’t fully engage me,” Mason admits. “The pace was often too slow for my liking, and I needed something that would keep me on my toes.” And he found just that when he noticed a gap in the real estate media market. “I saw agents taking listing photos with their phones and knew there had to be a better way.”

With that realization, Mason’s career pivoted. After years of traveling and working 60-80 hours a week, he decided to leverage his talents into building a business that would streamline real estate marketing for agents. “95% of agents I spoke with were using different providers for photos, videos, and media. That’s when the idea hit me—to create a business that provided all those services under one roof,” he says.

Now, 2.5 years into running Home Photo Source, Mason is thriving. His operation includes an Operations Specialist who helps keep things running smoothly, allowing him to focus on what he loves: creating top-notch media and building lasting relationships with his clients.

#### A MENTOR’S INFLUENCE: LESSONS FROM MOM

Mason is quick to credit his entrepreneurial success to a strong influence in his life: his mother. “She grew up in a disciplined household, and she instilled that same work ethic in me,” he shares. Her motto, borrowed from Mason’s grandfather, resonates deeply with him: “An idle mind is the devil’s workshop.”

As a teen, Mason attended military school for three years—a decision, he says, was driven

by his mom’s understanding of the importance of structure. “At the time, I resisted it, like any young man would, but it was honestly one of the best things that happened to me,” he reflects. “It taught me discipline, responsibility, and the value of hard work, all things I carry into my business today.”

Even as an adult navigating life’s challenges, Mason leaned on his mother’s wisdom. In 2022, he faced a personal upheaval when his parents divorced, a difficult chapter in his life that deeply affected him. “It was hard, no doubt. But it also pushed me to channel that energy into my work. That’s where I found a sense of purpose again,” he shares.

#### BRINGING HOMES TO LIFE— AND PEOPLE TOGETHER

Today, Mason’s passion lies in partnering with dynamic real estate agents who are as dedicated to their clients as he is to his craft. “I love collaborating with realtors to turn their clients’ dream homes into reality. It’s incredibly rewarding to see a project come together and know that the work we do plays a critical role in someone’s life,” he says.

The real reward, though, is seeing how his work impacts the agents he serves. “Hearing positive feedback and knowing that I helped elevate someone’s property listing is what makes all the hard work worth it,” Mason says. “I take pride in knowing that the media we produce has a real, tangible impact on their success.”





“

I take pride in knowing that the media we produce has a real, tangible impact on their success.



Mason has big plans for Home Photo Source. “I want to continue building lasting partnerships with real estate professionals, helping them enhance their property listings through innovative marketing strategies,” he says. “It’s a win-win where we both succeed.”

**FUN ON—AND OFF—THE JOB**

Away from the camera, Mason keeps things fun with his competitive spirit. Golf and pickleball are his go-to activities when he’s not working. “Pickleball is a favorite in my family,” he shares, adding that spending quality time with his mom and grandfather is a priority, especially when it involves traveling or hosting game nights.

Mason’s love for storytelling extends beyond real estate as well. “I’m always creating adventure videos and photos—anything that allows me to explore my creative side,” he says. Traveling is also a big part of his life, and he’s constantly seeking new places and experiences to inspire him.

**“SUCCESS IS A MINDSET”**

For Mason, success isn’t just about hitting business milestones. “Success is about mindset and strategy,” he explains. “You can achieve anything with the right mix of discipline, strength, confidence, and ambition. That’s what I strive for every day.”

His advice for others? “Take a risk! Everything gets hard before it gets easy,” he says with a grin. “Taking photos is just the beginning of what I offer. I understand that a home is so much more than four walls - it’s the space where memories are made, where families grow, and where lives unfold. For most, it’s one of the biggest investments and commitments they’ll ever make, right alongside marriage and parenthood. When someone decides to sell their home, they’re not just moving; they’re closing a deeply personal chapter of their life. That’s why I approach each project with care and creativity, knowing that my work helps bridge the gap between the life they’ve lived and the future they’re building. My goal is to not only capture the beauty of a property but to honor the journey it represents.”

With a blend of creativity, discipline, and a strong focus on client relationships, Mason Anthony is a force to be reckoned with in Atlanta’s real estate media world. And as he continues to grow his business, one thing is clear: he’s only just getting started.

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# LEANNE ALLEN

▶ agent on fire

Photos by Regis Lawson

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I LOVED THAT NO PATIENT IS THE SAME, **JUST LIKE NO TRANSACTION IS THE SAME.**

**LEANNE ALLEN** embodies the essence of Southern charm, resilience, and success. A proud Metro Atlanta native from Lawrenceville, she stands out as one of the few who has never strayed far from her hometown.

### From Healthcare to Real Estate

Leanne's journey to becoming a top real estate agent is as vibrant as her personality. It all began in the healthcare field, where she earned both her Undergraduate and Master's degrees in Cardiopulmonary Sciences from Georgia State University, aiming for a career in Respiratory Therapy. "My first job was at Piedmont Hospital, working in the Cardiac and Neonatal ICU," she recalls. "I earned a specialist designation as a Neonatal Pediatric Specialist, attending high-risk deliveries and caring for our most vulnerable patients in a level 3 NICU."

Her passion for making a tangible difference drew her to healthcare, where she also embraced a mentoring role, guiding students from Georgia State University in clinical settings. However, life had other plans for her.

### A New Direction in Life

After the birth of her daughter in 2015, Leanne found herself at a crossroads. "Clinical practice and education at the University level wasn't the path I wanted to continue," she explains. With her husband, Jake, working as an inpatient Nurse Practitioner, they faced the challenge of balancing demanding careers with raising young children. Leanne wanted to remain impactful while also being present for her family.

That's when real estate caught her eye, and it quickly became clear that this new venture was a perfect fit. "I realized that my experience in the hospital—a fast-paced, ever-changing environment—mirrored much of what we experience in Real Estate," she says. Her ability to manage stress, navigate emotions, and make quick decisions became invaluable in her new role. "I loved that no patient is the same, just like no transaction is the same."





### Thriving in Real Estate

In just a few years, Leanne transitioned from working as a lead of a Real Estate team to thriving as a solo agent; landing in Gary Keller's top 200 Agents in her first year. She credits much of her success to Keller Williams, a brokerage she chose for its commitment to continuous education. "Coming from a profession that required constant training, it was a no-brainer to go with Keller Williams," she asserts.

Despite her achievements, Leanne remains humble, driven by the relationships she builds with her clients. "I'm relationship-driven," she states. "I want people to say, 'Because of Leanne, this happened.' I like being that glue, that connector, that trusted advisor."



### The Heart of the Market

Leanne's thoughtful, people-first approach extends to her view on market trends. "I see everyone trying to find the next 'easy button,' but really, we just need to stick with the basics," she observes. "Transactions come when we build strong relationships and address our clients' pain points." She is also there to celebrate life milestones along with her clients with every facet of life. She truly believes that the relationships with her clients extend far beyond the transaction, and they are clients turned friends, for life.

### Looking Ahead

As she continues to grow her business, Leanne is excited about exploring the next phase of her career.

"I've been so focused on getting my solo business up and running that I'm now ready to think bigger," she shares. She's considering building a team, adding more leverage, or even venturing into coaching. "It's chess, not checkers," she adds with a smile, a phrase borrowed from a colleague she admires.

### Life Beyond Real Estate

Leanne is not just about work; she's an avid traveler and art enthusiast. "Traveling is my love language," she says, sharing her goal of taking her family on quarterly trips to new destinations.

"I strive to provide my children the ability to explore new places with no agenda and be a local wherever we go." Her passion for art also finds its way into her real estate business, where she gifts custom watercolors to her buyers and sellers, symbolizing their unique experiences.

### Giving Back to the Community

Leanne's commitment to her community shines through her involvement with the Mighty Millie Foundation, a nonprofit founded in honor of Millie Mracek, a brave child who fought against pediatric cancer. The foundation aims to bring joy to children across 119 pediatric cancer centers by providing organic popsicles as well as raising money for less toxic treatment options for children with cancer. Leanne actively raises funds for this cause by donating proceeds from her closings and referrals every September as well as actively engaging the community and her trusted partners for their support. "I truly believe the Mighty Millie Foundation makes a difference for the children of our community," she emphasizes. "No child should suffer from something so underfunded."

### Words of Wisdom

When asked what advice she has for new real estate agents, Leanne is quick to respond. "Don't reinvent the wheel. Study someone you admire in the business and implement what they did." She encourages agents to trust their instincts and create their own opportunities. "Don't wait for someone to hand you an opportunity; you have to carve your own path."

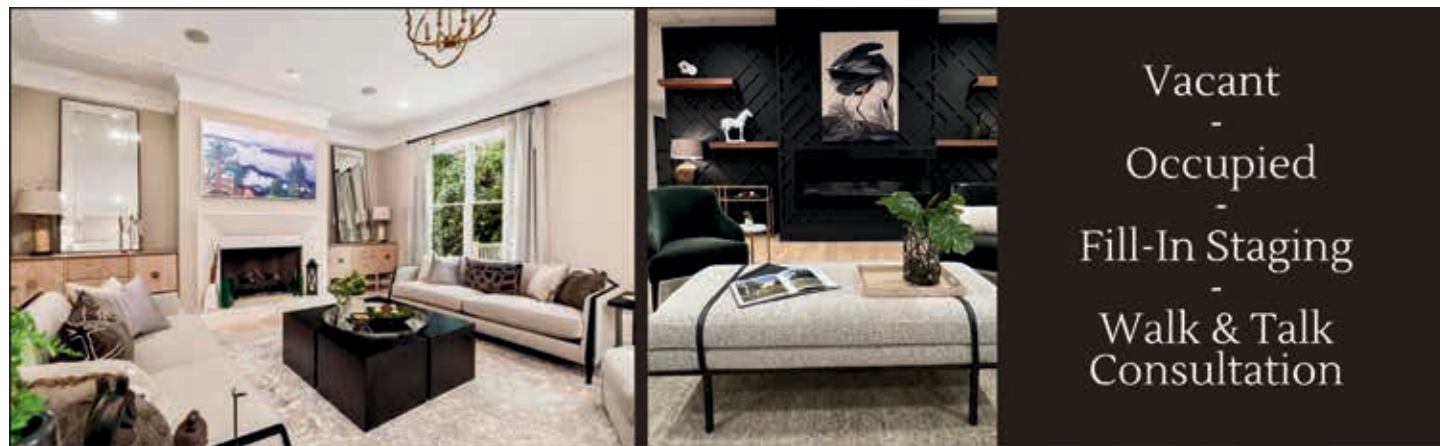
Whether navigating a complex transaction or planning her next strategic move, Leanne's passion for people and personal growth shines through. In a market where connection is everything, Leanne Allen is the glue holding it all together—one relationship at a time.



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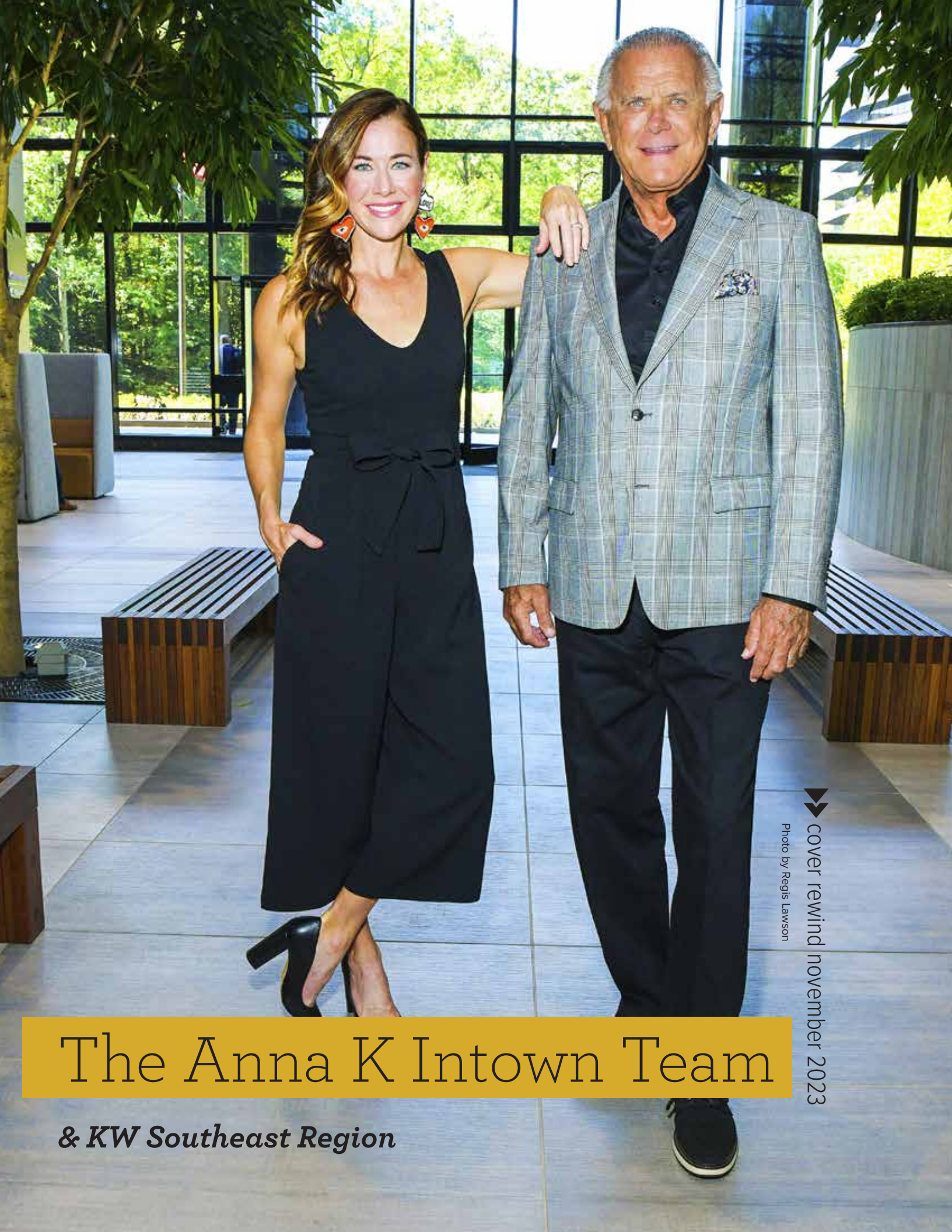


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# Tary

» cover story

*Drouault-Aldridge*

## Working in Real Estate for 34 Years & Counting!

By Elizabeth McCabe  
Photos by Allie Santos

“I was trying to be brave the whole way up, talking about how I would do flips,” she laughs. When the door opened, she had second thoughts. Her tandem skydiver encouraged her to make the leap. Scared to death, Tary stepped into the air.

“It was so exhilarating,” she recalls, “but I’ll never do it again.” Though she jokes that it didn’t cure her fear of heights, the experience affirmed her courage. This same courage has propelled Tary to success in real estate, a career she never imagined as a young girl growing up in Newberg, Oregon.

### Small Town Roots

Tary has fond memories growing up in Newberg. “We had no cell phones, rode bikes all over town, and just had to be home when the streetlights came on,” she says, recalling her carefree days. However, she also learned the importance of hard work.

“Each summer my friend and I would ride a school bus five days a week at 6:30am to pick strawberries for school clothes money,” she recalls. In the afternoon, they would come back home and play. The next day, they would do it all

“I’m terrified of heights,” says Tary Drouault-Aldridge. However, Tary is one to face her fears head-on. She decided to go skydiving, determined to conquer her fears.

“I was trying to be brave the whole way up, talking about how I would do flips.”



It was so exhilarating, but I’ll never do it again.

over again. It helped Tary’s hard-working mother of three kids make ends meet.

Tary’s faith was her anchor. “I rode the Joy Bus to church,” she explains. This special bus was decorated with Bible verses and fun colors, taking Tary to church on Sundays. Her faith has carried her through life’s trials, helping her conquer challenges with grit and grace.

### Road to Real Estate

Although Tary was originally going to go to college, she had a change of heart. With some family and life curveballs being thrown at her, it no longer made sense. She had to pivot and find a new path for her life. Through adversity, Tary had determination and learned to be a fighter.

“I was going to do everything on my own and move forward with my life. I was 18 and real estate sounded like a great idea.” Tary started real estate school in 1990 and got her license. Gone were the days of working at Dairy Queen, making ice cream cones with twirls on top, and waiting tables.

She fell in love with real estate. Tary explains, “I liked seeing how people could change their entire family trajectory by buying a house.”



Change the way you look at things, and the things you look at change.  
**If I can do this, anyone can.**

Eager to learn from others, Tary knew she had to excel. “I was eating spaghetti five days a week to survive,” she jokes. She was renting an apartment with friends and wanted to learn from the best.

“I went to a real estate office and asked to work for their two top producers.” They agreed and Tary learned the most valuable advice, “Treat everyone like your family and the business will take care of itself.”

Another secret to her success was changing her environment. After being licensed in Oregon for 6 years, Tary moved to Atlanta in 1996 for a new chapter in life. Tary got married and had two children. Although they got divorced, Tary kept moving forward. “It’s made me a better person and helped me grow and learn.”

#### **Excelling in Real Estate**

Now Tary caters to her clients with her own team, Homes by Tary at KW Atlanta Partners.

“I’m passionate about loving on my clients and strengthening relationships.” Many of her clients return to her over and over. “In fact, now I’m helping my clients’ kids buy their first home and it’s the best,” says Tary. “It’s just about helping people. That’s what it’s always been about.”

#### **A Happy Homelife**

Tary got remarried three years ago to Jason, who joined her team in January. They seamlessly blended their families together. “I am so lucky to have two bonus kids now.”

Tary has a daughter named Taylor, who loves tennis and has an adorable dog named Minnie. Taylor, who bought her first home three years ago, got her real estate license and works on Tary’s team.

Camden, Tary’s son, an electrician who practices jiu-jitsu. He recently bought his first home. “Taylor was his REALTOR® and that was a proud mom moment,” she smiles.

Tary’s bonus daughter, Ansley, recently graduated from college and lives in Savannah, where she works in property management. Known for her fashion sense, Ansley has “the coolest clothes ever,” according to Tary. Aidan, Tary’s bonus son, just graduated from high school and is figuring out his next steps. He’s into fashion as well and was voted “Best Shoe Game” in his yearbook.

As a family, they enjoy living on the lake, playing games and sharing meals together. To relax, Tary plays tennis, treasures her time with girlfriends, and travels. “I have to have something to look forward to,” she says, “basically anywhere warm.”

#### **Words of Wisdom**

Tary’s favorite quote, “Change the way you look at things, and the things you look at change,” encapsulates her approach to life. After 34 years in the industry, Tary has stood the test of time, especially with her perseverance. “If I can do this, anyone can,” she says. And with her track record, there’s no doubt she’ll continue to soar to new heights like never before.





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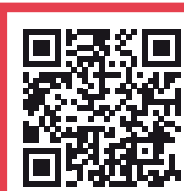
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# TRISTAIN



▶ agent spotlight

By Elizabeth McCabe  
Photos by Regis Lawson

# O'DONNELL

## A Journey Fueled by Passion

“Every day is a surprise, a new problem to solve, and sometimes chaos, but at the end of the day, I am helping people, and that’s what keeps me in this; that’s why I love real estate,” shares Tristain O’Donnell.

Tristain’s entry into real estate was both accidental and inevitable. Growing up with a mother who worked in various sectors of the industry, she was exposed to its intricacies early on. As a single mom, Tristain’s mother often brought her to work, where Tristain learned about the importance of communication and customer service. This foundation set the stage for her future success.

While studying at NC State University, Tristain aimed to become an elementary school teacher, majoring in early childhood education and psychology. However, her path shifted when she began processing loans for her mother between classes. “That experience altered my entire trajectory,” Tristain reflects. “That’s when I got my first taste of the real estate bug and started to fall in love with it.”

With her burgeoning passion, Tristain felt that Raleigh wasn’t the right place to build her career. Instead, she was drawn to the growing atmosphere of Atlanta. “Atlanta seemed like the perfect place for young professionals like me,” she explains. “I also followed a guy here,” she laughs, “but don’t tell my mom.” Tristain knew that the guy wasn’t forever, but Atlanta and real estate were there to stay.

### Shifting Gears

Tristain spent years on the financing side of real estate before transitioning to sales. “I became a loan officer when I first moved to Atlanta in 2002,” she says. After 10 years in financing,

she realized she wanted more from her career while still remaining in real estate. A friend encouraged her to explore onsite condominium sales, starting out as just a way to have lunches and hang out together while working daily. Before long, Tristain found herself thriving in her new role and it was uphill from there.

Now operating from the Engel & Völkers Atlanta office, Tristain continues her ascent as a top agent in her Brokerage. “I never got into real estate with specific goals,” she candidly admits. “I never focused on being a top producer.” Instead, her approach is about genuinely helping people (clients and agents alike) and focusing on relationships rather than just transactions. This philosophy has made her a notable and respectable name in the industry.

### Career Success

Tristain’s success speaks volumes. “I never realize how much business I’m doing until someone points out the numbers to me,” she admits. She ranks among the Top 10 agents in Atlanta, according to the Atlanta REALTORS® Association. In 2023, she achieved #8 in units closed, totaling 53 units and over \$22 million in volume. In 2022, she ranked #10, closing over 67 units for \$35 million. “It’s fun and surprising,” she says. “It speaks to how many people I’m helping.” She is also in the Top 1% of agents in Georgia, per GAMLs stats, and ranks among the Top 1.5% of agents nationally by RealTrends.

((( )))

I never realize how much business I’m doing until someone points out the numbers to me.

*It speaks to how many people I’m helping.*



For Tristain, success is about more than numbers. “People trust me to lead them in the right direction; going above and beyond is the norm, not the exception.” It’s not just about buying and selling homes; it’s about people, sharing knowledge and experience and relationships and treating people how you would want to be treated in business.”

She is passionate about her clients. “I love different personalities—rude, nice, it doesn’t matter,” she laughs. “I meet people where they are and help them get the real estate results they want in the way they need.”

#### Work-Life Balance

Balancing work and family is essential for Tristain. She has been married to her husband, Ryan O’Donnell, for 10



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*I love different personalities—rude, nice, it doesn’t matter.*

I meet people where they are and help them get the real estate results they want in the way they need.

years (together for 17 years) and they have two sons: Kain (8) and Stone (7). “Their personalities and never-ending energy fuel me daily,” she says.

For Tristain, maintaining a balance between work and personal life is key to success. “Work hard, play

hard—that’s my favorite motto,” she says. “Having kids helped me focus on that.” She also makes time for personal hobbies, as Tristain is an avid tennis player.

From closing loans to selling homes, Tristain is an inspiration. With

her love for people, education, and building meaningful relationships, she pours her heart into everything she does. Her ever-growing list of referrals shows that her clients feel the same way. We can’t wait to see Tristain’s business soar even more in the coming months and years!





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