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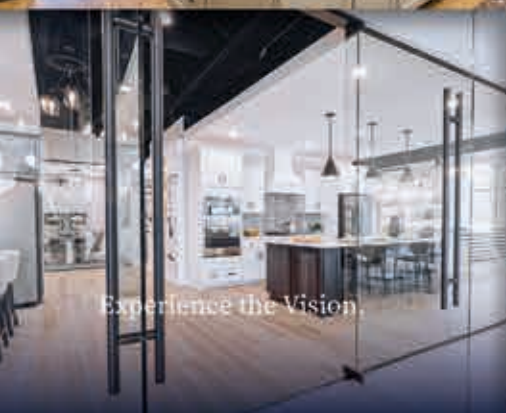
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Anita Jones
Publisher/Owner



Jeremy Kierez
Photographer



Anna Price
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Dave Danielson
Writer



Donald Hovis
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DANA WILSON

DANA WILSON'S journey into the world of real estate is a testament to her resilience, passion, and dedication. As a REALTOR® with Better Homes & Gardens Elliott Coastal Living, Dana has quickly risen to prominence, achieving remarkable success in just three years. Her career volume as a realtor stands at an impressive \$27,970,969.00, with a total volume of \$10,755,800.00 last year alone.

Her accolades include the 2023 Better Homes and Gardens Elliott Coastal Living Top Sales Agent of the Year, the 2023 Better Homes and Gardens Platinum Award for being in the top 6% of the brand, the 2022 Rookie of the Year, and the 2022 Better Homes and Gardens Gold Award for being in the top 10% of the brand.

Reflecting on her journey, Dana shares, "I started my career in real estate in 2021 after deciding to challenge myself with something new. Reflecting on her journey, Dana shares, "I began my real estate career in 2021, seeking a new challenge. From the very start, I fell in love with the industry and knew this was what I was meant to do. My success would not have been possible without my husband, Steven, who has been an unwavering source of support in every aspect of our lives together. I also owe a great deal of credit to my broker, Ron Jackson. He has been instrumental in my real estate success by providing support, training, and challenging me to grow, which I love."

Before entering the real estate industry, Dana was the Vice President of Municipal Tank Coating & Sandblasting, Inc., a family business started by her father in 1991. "We cleaned and painted the interior and exterior of elevated and ground storage water tanks," Dana recalls. "Working side by side with my dad for 25 years, I learned the importance of a strong work ethic from him. He was a strong, kind, loving, and generous man who taught me so much."

Dana's life took a challenging turn when her father passed away in 2015. "It was

A REAL ESTATE POWERHOUSE WITH A HEART



the most challenging time in my life," Dana admits. "I lost one of the most important people in my life and was left to run the business on my own. It was overwhelming and exhilarating. I learned so much about myself during this time and appreciated all the lessons my daddy had taught me." Her transition into real estate was driven by her love for people and problem-solving. "Buying and selling property is a complex process that takes patience, dedication, and care,"

she explains. "I am passionate about people and care deeply about my clients. The most rewarding part of my business is forming relationships that last way beyond the transaction."

Dana's roots are deeply planted in North Carolina. Raised in Hamlet, NC, she moved to Rockingham after getting married to Steven Wilson, where they raised their two sons. Dana holds a Bachelor's Degree in Sociology from UNC Pembroke. "My



family is everything to me,” Dana says with a smile. “I’ve been happily married for 30 years to my husband, Steven. Our sons, Weston and Ryley, are both talented musicians. Recently, Ryley and his wife, Drachel, moved to Myrtle Beach, and we’re excited to become grandparents soon.”

Outside of real estate, Dana enjoys spending time with her family, taking walks on the beach with her Toy Australian Shepherd, Chee Chee, cooking, and traveling. “Since our boys graduated from high school and moved away, we’ve enjoyed doing family destination vacations and holidays together.”

Dana’s advice for aspiring top producers is simple yet profound: “Embrace your mistakes and be open to learning from them.” She wants to be remembered for how she treats people. “I work hard to take care of the people in my life, whether it’s my family, friends, clients, or strangers.”

For those looking to buy or sell real estate in the SC area, Dana extends a heartfelt invitation. “You have a friend in me,” she says warmly. “Please call, text, or email me at 910-206-2919 or dana.wilson@elliottcoastalliving.com.”

Dana’s favorite quote encapsulates her optimistic and determined spirit: “Anyone knows an ant can’t move a rubber tree plant, but he’s got high hopes. Optimization and gratitude bring sunshine to any rainy day.”

Dana Wilson is more than just a top producer in real estate; she’s a dedicated professional who genuinely cares about her clients and works tirelessly to ensure their success. Her story is an inspiring testament to the power of resilience, passion, and the unwavering support of family.

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MURRAY

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Written By Anita Jones
Photography By Jeremy Kierez - High Tide Content

For over three decades, Roz Murray has been a prominent figure in Myrtle Beach real estate.

Reflecting on her journey, Roz shares, “It all began in 1989 when I was working at Haig Point on Daufuskie Island. I obtained my license then, but it wasn’t until I relocated to Myrtle Beach in 1993 that I truly committed to real estate.”

Roz was searching for a career that would allow her to balance her professional ambitions with the demands of raising two young daughters. “With my husband’s demanding career as an executive chef, flexibility was key,” she explains. Her decision to move to Myrtle Beach was initially met with hesitation. “I was apprehensive about starting over in a new city, especially with a young family, but I saw the growth in Myrtle Beach and knew it was an incredible opportunity.”

She began her real estate career with Prudential Burroughs & Chapin, where she quickly became a consistent sales leader. “I was determined to understand every corner of the Grand Strand,” Roz recalls. “I spent countless hours driving around, familiarizing myself with different communities.” This dedication led to numerous accolades, including top monthly and annual production levels in both listings and sales. Her exceptional performance earned her the prestigious Chairman’s Circle Gold level, placing her among the top agents.

A Trailblazer in Myrtle Beach Real Estate



In 2010, Roz transitioned to RE/MAX Southern Shores, where she continues to thrive. “I’ve always believed in staying ahead of the market, constantly educating myself to better serve my clients,” she says. Her efforts have been recognized with numerous awards, and she consistently ranks among the top 100 RE/MAX agents in South Carolina. She has been inducted into the RE/MAX Hall of Fame and has earned the RE/MAX Lifetime Achievement Award distinction. “Recognition is nice, but

my real satisfaction comes from the trust my clients place in me.”

Roz credits much of her success to the skills she developed in the food and beverage industry. “Before real estate, I worked in hospitality and catering in cities like Boston, Albuquerque, and Las Vegas,” she shares. “That experience taught me the importance of customer service, which I carried into my real estate career.” Her management role at the Haig Point Club, where she first opened the food and beverage amenities alongside her husband was pivotal. “It was after having my first child that I shifted into the sales and marketing division. Here, I became the broker referral liaison, marketing Haig Point to area real estate companies. That’s when the spark for real estate truly ignited.”

Roz’s commitment to delivering a superior customer experience has been a cornerstone of her career. “I’ve always believed that personal connections are key. For me, it’s about more than just closing deals; it’s about



building lasting relationships.” This dedication is evident in the fact that the majority of her business comes from client referrals. “My clients know they can trust me, and that’s the greatest compliment I can receive.”

Self-motivation and a desire to help others drive Roz’s approach to real estate. “I never saw myself as a salesperson,” she admits. “I see myself as a trusted advisor. My goal is to educate my clients and give them the information they need to make informed decisions. I treat them how I would want to be treated.”

Outside of her professional life, Roz is an avid runner and fitness enthusiast. “I run three miles almost every day,” she says. “Staying fit is essential to my well-being. It keeps me balanced.” Roz also loves to travel and cherishes time spent with her family, especially her two daughters who now live in New York City. “Family is everything to me, and I make it a priority to stay connected no matter where life takes us.”

In addition to her personal and professional pursuits, Roz is passionate about giving back. “One of the things I’m most proud of is my status as a Miracle Agent supporting the Children’s Miracle Network,” she shares.

Roz Murray’s journey in real estate is a story of perseverance, dedication, and a passion for helping others. As she continues to make an impact in the Myrtle Beach real estate market, Roz remains a respected leader and trusted advisor. “For me, it’s always been about making a positive difference in the lives of those I serve,” she says. “That’s what drives me every day.”



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BRANDON KROTZ

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In the dynamic world of real estate, the perfect home is about more than just its interior—it's about the spaces that surround it, the boundaries that define it, and the security that ensures peace of mind. At the forefront of this vision is Creative Fencing, a company that has made it their mission to redefine what a fence can be. For founder Brandon Krotz, this business is not just about installing fences; it's about building trust, security, and lasting relationships with every customer.

From Humble Beginnings to Building Dreams

For Brandon, the love for construction started with a simple yet transformative project: putting in his own fence. "I decided on this industry because I love the construction field," he recalls. "It all started with putting in my own fence. I love to see the finished product, the happiness from customers, and the joy of their dogs being able to have a space to run around." This passion for creating spaces where families—and their pets—can thrive was the catalyst that led to the founding of Creative Fencing.

Key to his success has been his self-motivation and the unwavering support from his wife. "I always try to think ahead and work towards the goals I set for myself," he explains. "I always wanted to

do something bigger. Here at Creative Fencing, we embrace passion, make customers family, and we always say, 'Let's get creative!'"

Crafting a Legacy of Quality and Integrity

Founded on principles of superior craftsmanship and unparalleled customer service, Creative Fencing has quickly become a trusted name in the community. Every project, whether it's a classic wooden picket fence or a modern, high-security perimeter, is approached with the same dedication and attention to detail.

"Every home deserves a fence that not only looks great but also stands the test of time," says Brandon. "We take pride in using only the highest quality materials and the latest installation techniques. Our goal is to provide our clients with fences that are both beautiful and functional."

What truly sets Creative Fencing apart is their commitment to their customers. "I enjoy being able to provide a service so people don't have to walk their pets and can have privacy in a beautiful space," he shares. "But it's not just about the customers. I love being able to provide opportunities for installers to make money for their families. Watching them grow and learn is incredibly rewarding."





Supporting Realtors, Strengthening Communities

For realtors who understand the importance of curb appeal, Creative Fencing offers a valuable partnership. The company is ready to collaborate with real estate professionals, providing solutions that enhance the value and attractiveness of properties on the market.

“A well-designed and well-built fence can be a game-changer when it comes to selling a home,” says Brandon. “We are here to support realtors by offering their clients quality fencing options that will help their properties stand out.”

Over the years, Creative Fencing has seen significant changes in customer satisfaction and community support. “The growth of customer satisfaction and networking has been incredible,” Brandon notes. “Our community has truly embraced what we do.”

Balancing Business and Family Life

As the CEO of a growing company, Brandon understands the challenges of balancing work and family life. He is a devoted husband and father to two children, Brandon Jr. and Briella, and two dogs, Bella and Sammi. “I love to be able to provide for my family and watch my kids grow and enjoy life. Showing them how success is built from hard work and dedication is important to me,” he says. “Being able to spend time with them, whether it’s at sporting events, their own activities, or enjoying the outdoors, is bittersweet as I watch them grow.”

Despite the demands of running a business, Brandon values his downtime. “When I do get time off, I like to watch shows with my wife. We are quite adventurous when it comes to dining, and we love trying different foods together,” he shares.

Looking Ahead: Defining Success

For Brandon, success is not just about building a profitable business—it’s about achieving his goal of making Creative Fencing one of Horry County’s top fencing companies. “I define success by being able to reach that goal while maintaining the quality and integrity that we’ve built our reputation on,” he concludes.

With a strong foundation, a clear vision, and a deep passion for what they do, Creative Fencing is not just building fences—they are building a legacy of excellence, one satisfied customer at a time.



I define success by being able to reach that goal while maintaining the quality and integrity that we’ve built our reputation on.





cover story

Written By Anita Jones
Photography By Donald Hovis
– Tides Eye Photography

A LEGACY OF TRUST AND EXCELLENCE IN REAL ESTATE

From the student halls of Coastal Carolina University (CCU) to the dynamic world of real estate, Colby Stopper's journey has been one of ambition, adaptability, and a deep-rooted commitment to his clients. Over the past 13 years, Colby has become a trusted name in the industry cultivating lasting, meaningful relationships along the way.

FINDING HIS PATH

Originally hailing from Williamsport, PA, Colby's path to real estate was not straightforward. As a sport management major at CCU, his initial dream was to break into the business side of sports. However, life had different plans. Inspired by his parents, who he describes as great role models, Colby found himself drawn to the opportunities and challenges of real estate. "My parents taught me the value of hard work and dedication," Colby recalls, "and those lessons have been pivotal in my career."

A CAREER BUILT ON OVERCOMING CHALLENGES

Like many successful realtors, Colby's journey has not been without its hurdles. Entering the real estate market at a young age, he faced the challenges of building a reputation from scratch. "I had to prove myself time and time again," he says. "But I stayed focused, remained adaptable, and always kept my clients' best interests at heart."



COLBY STOPPER



This perseverance paid off. Colby's dedication to his craft and his clients has earned him several accolades, including the eXp Icon Award and the Centurion Producer. Yet, for Colby, the greatest reward is not the awards but the trust and loyalty of his clients. "The majority of my business comes from past clients," he shares. "There's no greater compliment than when someone trusts you enough to refer you to their family and friends."

PASSION AND PURPOSE IN REAL ESTATE

Today, Colby is passionate about more than just closing deals. His real estate practice is centered on helping buyers and sellers achieve their dreams and creating a ripple effect of satisfaction and trust. "For me, success is more than just hitting targets," Colby explains. "It's about living a life that empowers and inspires others. True success is measured by the positive impact we have on those around us."

Looking ahead, Colby envisions a future where he continues to blend his passion for real estate with his desire to mentor up-and-coming realtors. "Real estate has provided me with the means to care for my family and support others in finding their dream homes," he says. "My goal is to continue doing that while also helping the next generation of realtors find their footing in this industry."

LIFE BEYOND THE LISTINGS

Outside of his professional life, Colby is a family man at heart. He and his wife, Danielle, along with their daughter, Sophia, and their dog, Jeter, enjoy spending time together exploring new destinations, hiking, or simply relaxing at home. "Our favorite moments are often the simplest," Colby notes. "Whether it's going on a walk or watching a movie together, it's those moments that matter the most."

Colby also believes in maintaining a healthy lifestyle, a value he shares with his wife. The couple has participated in Spartan Races together, demonstrating their shared commitment to pushing themselves to new heights. "It's not just about physical health," Colby says. "It's about setting goals and challenging ourselves to achieve them."

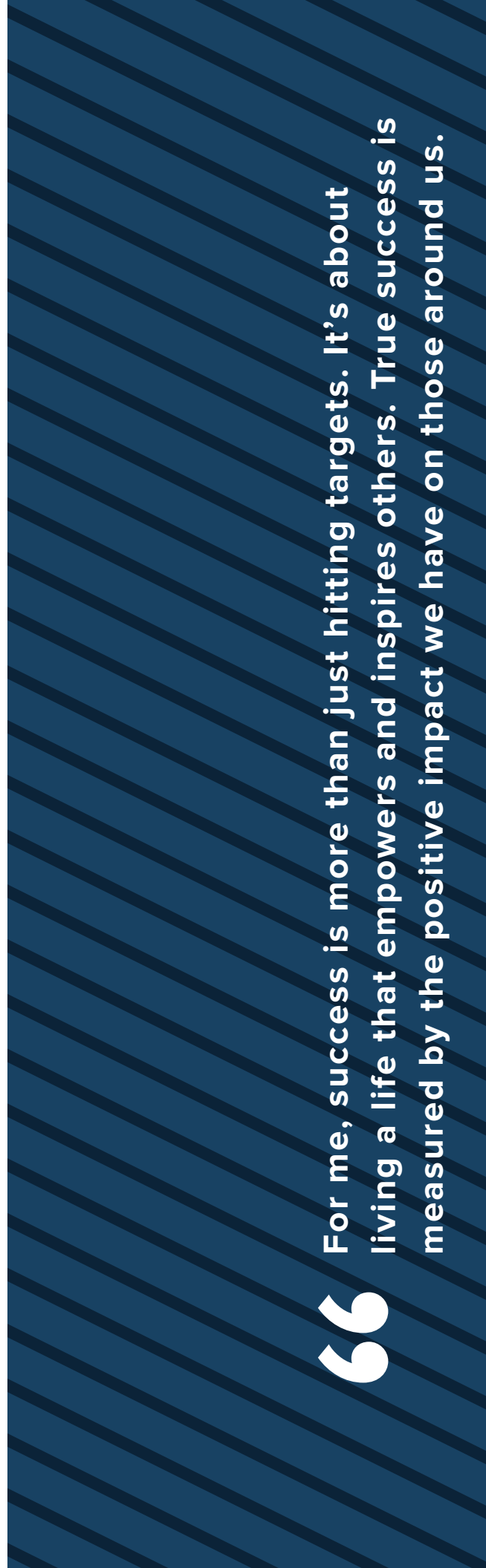
ADVICE FOR ASPIRING REALTORS

For those looking to make their mark in real estate, Colby's advice is clear: "Stay consistent, stay focused, stay hungry, and be adaptable to change. Think relational versus transactional when it comes to your clientele." It's advice that has guided his career and helped him build a business based on trust and integrity.

As Colby continues to make his mark in the world of real estate, he remains grounded in his values and driven by a desire to make a difference. "If it is to be, it is up to me," he says, quoting his favorite motto. It's a fitting reflection of a realtor whose success is defined not just by numbers, but by the lives he touches and the legacy he builds.



“It's not just about physical health. It's about setting goals and challenging ourselves to achieve them.”





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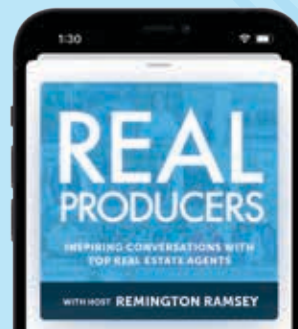
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