





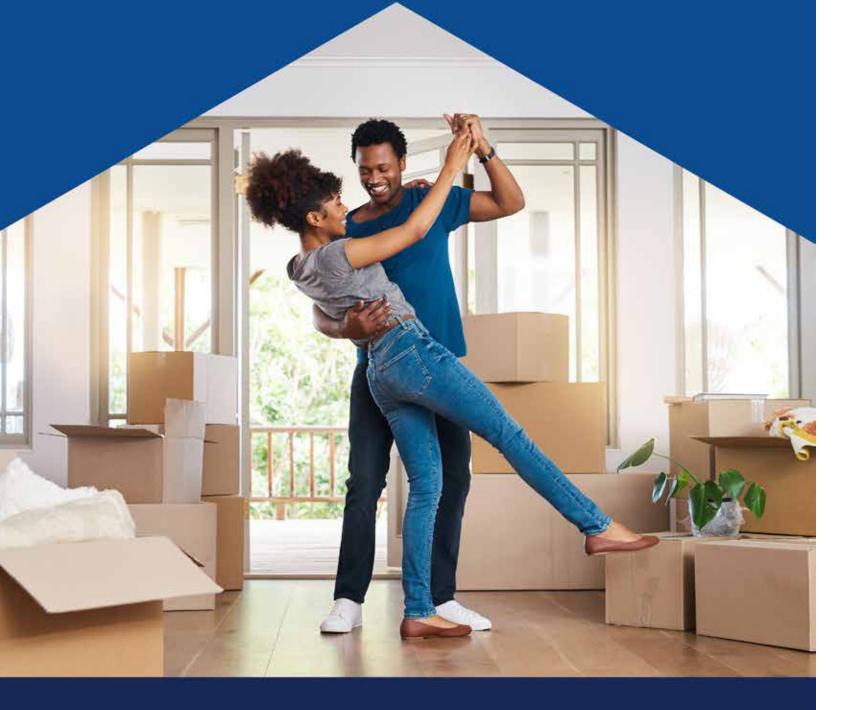
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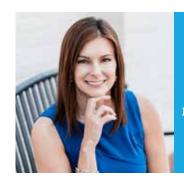
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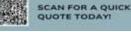
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#### about Greater Atlanta Real Producers

Ever since we launched *Greater Atlanta Real Producers*, I have heard some of the same questions from many of you. I figured it would be most efficient to publish the answers here in case more of you had the same questions. Remember, my door is *always* open to discuss anything regarding this community — this publication is 100% designed to be *Your* voice!

#### Q: Who receives this magazine?

A: The top 500 Realtors and teams that fall within the top 500 in the Greater Atlanta area. We pull MLS numbers (by closed volume) in the Atlanta market each year and we cut off the list at number 500. The list resets at the beginning of each year based on the prior year's totals and continues to update annually.

### Q: What is the process for being featured in this magazine?

A: It's really simple — one or multiple peers have first nominated every featured agent you see. You can nominate or be nominated by other agents, affiliates, brokers, owners, and office leaders. A nomination currently looks like this: you email us at:

ahutch @realproducersmag.com with the subject "Nomination: (Name of Nominee)." Please explain WHY you are nominating them to be featured. It could be that they have an amazing story that needs to be told, perhaps they overcame extreme obstacles, they are an exceptional leader, have the best customer service, or they give back to the community in a big way, etc. Once the timing is right, the next step is an interview with us to ensure it's a good fit. If all works out, then we put the wheels in motion.

#### Q: What does it cost to be featured?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! This is NOT a pay-to-play model whatsoever.

#### Q: How can I write an article to be printed?

A: If you are interested in writing an article to contribute your ideas, experience, knowledge, expertise, or stories to the *Greater Atlanta Real Producers* community, please email us at: Team@AtlRealProducers.com
- Even if you don't consider yourself a prolific writer, let's talk!

#### Q: Who are the Preferred Partners?

A: Anyone listed as a "Preferred Partner" in the index at the front of the magazine is an integral part of this community. They will have an ad in every issue of the magazine, attend our events, and be part of our social media groups. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One or many agents have personally referred every single Preferred Partner you see. We won't even take a meeting with a business that has not been vetted by one of you and is "stamped for approval," in a sense. Our goal is to create a powerhouse network not only of the best agents in the area but the best affiliates, as well, so we can all grow stronger together.

#### Q: How can I refer a local business to join *Greater Atlanta Real Producers* as a Preferred Partner?

A: If you know and want to recommend a local business that would like to work with more top real estate agents, please email me at: ahutch@realproducersmag.com or visit AtlRealProducers.com and introduce us! This is the only way we can grow and strengthen this community, through your referrals. It's much appreciated!



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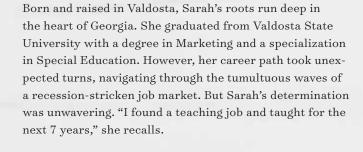
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It was in 2015, after settling in Gainesville, that Sarah felt the winds of change stirring within her. Despite her success as a teacher, she yearned for something more. "I knew that I no longer wanted to be a teacher but felt stuck," she reflects. Little did she know, this moment of uncertainty would pave the way for her remarkable journey into real estate.

With her background in marketing and a knack for spotting opportunities, Sarah delved into the world of real estate, obtaining her license in 2018. "I decided that if I tried hard enough, I could at least replace my teacher income," she says. And so, armed with determination and a thirst for success, Sarah embarked on a new chapter of her life.

Her early days in real estate were a whirlwind of learning experiences. From being part of a team to eventually venturing out on her own in 2019, Sarah's journey was marked by grit and growth. "That experience taught me a ton and gave me the confidence to know that this career could be done and that I could be successful," she shares.

as Sarah was finding her footing as a solo agent, her husband decided to change careers, shifting the dynamics of their household. "Suddenly that safety net was ripped away," she recalls. Yet, adversity only fueled Sarah's determination to succeed, propelling her to new heights in her real estate career.

I love the fact that the business's success has created such a ripple effect for those around me.





Her achievements speak volumes. From being named a Top 100 Agent nationwide in Keller Williams to earning accolades as the Top Individual Agent in her office and ranking among the Top 10 solo agents in the Southeast Region, Sarah's track record is nothing short of remarkable. With a career volume of \$213 million and a total volume of \$36 million last year alone, Sarah's success story continues to inspire those around her.

But beyond the numbers lies Sarah's passion for making a difference. Through her YouTube channel, she has not only showcased the beauty of the metro Atlanta area but has also helped countless clients find their dream homes. "I love the fact that the business's success has created such a ripple effect for those around me," she says with a smile.

As she looks towards the future, Sarah's vision is clear. "I'm excited to continue building out our social media reach to serve even more clients," she shares. With each day, she strives to be better than she was yesterday, embodying her definition of success: "Waking up each day always striving to continually improve."

Outside of her bustling career, Sarah finds joy in the simple pleasures of life. Whether it's watching football with her husband, indulging in needlepoint, or savoring delicious meals, she cherishes every moment spent with her loved ones.

Reflecting on her journey, Sarah hopes to be remembered not only for her professional achievements but also for her passion for her community. "We are truly blessed to live in such a great part of the state," she says. Through her work and dedication, Sarah continues to leave an indelible mark on the lives of those around her.

For aspiring real estate professionals, Sarah offers words of wisdom gleaned from her own journey. "Success in real estate is not easy," she cautions. "It requires commitment, perseverance, and a willingness to embrace failure as part of the journey."

As she continues to chart new territories and touch lives along the way, Sarah's legacy as a top REALTOR® and a beacon of inspiration will undoubtedly endure for years to come.







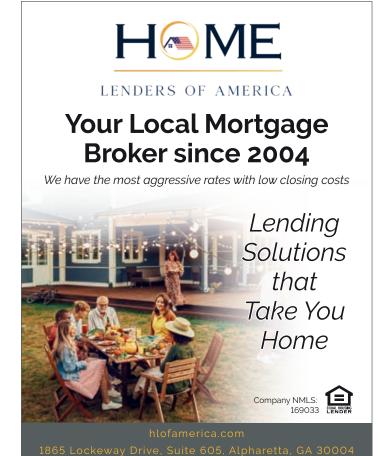
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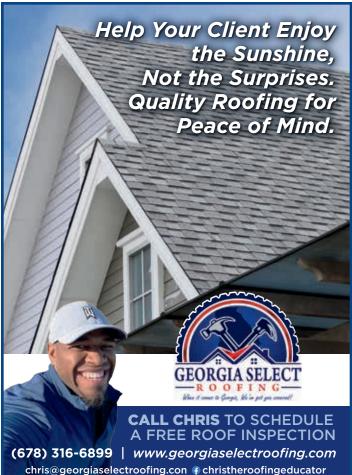


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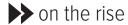
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Photos by Regis Lawson

# Andrea SEENEY

## NEW YORK ROOTS, ATLANTA HEIGHTS: THE MELODY OF A TOP REALTOR'S® JOURNEY

There are few individuals who epitomize passion, dedication, and sheer excellence quite like Andrea Seeney. With over \$33M+ in closed personal sales in her first 3 years in real estate, Andrea's journey from a successful law career to becoming a revered REALTOR® is nothing short of inspiring.

Born and raised on Long Island, NY, Andrea's upbringing was steeped in hard work and family values. "My grandparents, who immigrated here from Italy and built their lives from the ground up, played a central role in my upbringing," Andrea shares. "They, along with my parents, instilled in me the importance of faith, family, and integrity, values that continue to guide me in both life and business."

A graduate of the University of North Carolina at Chapel Hill with a B.A. in Political Science and Vocal Performance (Opera), Andrea's journey took her through law school and into a successful career as a commercial business litigator, while continuing her passion for music with the Atlanta Symphony Orchestra Chorus. However, it was her transition into real estate that truly ignited her dedication to service, and passion for people.

"After practicing law for seven years, I made the decision to prioritize my family and pursue a career that allowed me to serve others in a more meaningful way," Andrea explains. "Real estate was the perfect blend of my skills in law and marketing, and it offered me the opportunity to make a difference in people's lives."

Joining Atlanta Fine Homes Sotheby's International Realty as an independent agent, Andrea quickly established herself as a force to be reckoned with in the luxury real estate market. Specializing in 1+ acre estate homes and equestrian properties in Milton and Alpharetta, Andrea's dedication to her clients and her commitment to excellence have earned her numerous accolades, including being named a Companywide Top 10 individual agent in Q1 2024, and earning consecutive Top Producer awards in 2022, 2023 and 2024.



I'm obsessed with the value proposition that I offer my clients.

It's not just
about closing
deals; it's about
building lasting
relationships
and creating
unforgettable
experiences.

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Reflecting on her career trajectory, Andrea credits her grandfather,
Anthony "Tony" Falasco, a WWII veteran who earned a Purple Heart for
his service, as her greatest source of inspiration. "My grandfather's resilience, work ethic, and unwavering positivity have always been a guiding
light for me," Andrea says. "He taught me the importance of humility, hard
work, and building deep, meaningful relationships beyond family."



Andrea's journey hasn't been without its challenges. Like many working mothers, she faced the daunting task of balancing career ambitions with family responsibilities. "Deciding to start a new career over from scratch was the hardest part," Andrea admits. "But through prayer, perseverance, and unwavering determination, I found the courage to pursue my dreams and redefine success on my own terms." Today, Andrea is passionate about delivering exceptional service to her clients and exceeding their expectations at every turn. "I'm obsessed with the value proposition that I offer my clients," Andrea says with enthusiasm. "It's not just about closing deals; it's about building lasting relationships and creating unforgettable experiences."

Outside of her thriving career, Andrea finds peace and joy in her family and her passions. A devoted wife and mother of two, she cherishes moments spent traveling, singing with the Michael O'Neal Singers, and enjoying quality time with loved ones.

Andrea's vision for the future is clear: to continue thriving in her real estate career, to travel the world with her family, and to leave a legacy of love, integrity, and service. "I want to be remembered for how I made people feel," Andrea shares. "And I want to inspire others to lead with integrity, work hard, and always strive to give more than they receive."

Andrea leaves us with a quote that embodies her ethos: "We make a living by what we get, but we make a life by what we give." It's a sentiment that resonates deeply with Andrea as she continues to make a difference in the lives of her clients, her family, and her community. For Andrea Seeney, the journey is far from over—it's just beginning. And with faith as her compass and integrity as her guide, there's no limit to what she can achieve.









#### **Picture This:**

A child goes through the cafeteria line with their classmates, and picks out their warm, healthy meal choice. As the child arrives at the register, they come to find out that their balance is too low for the lunch. The warm, delicious, (and in some cases, the child's ONLY meal of the day), is thrown into the garbage. The child is handed a cold sandwich and a water. The child only eats a few nibbles of the sandwich because they are saving it to bring home to share with their sibling for "dinner".





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# THANK YOU

## All for Attending!

In March, we gathered at Hobnob Tavern in Alpharetta to Toast to the Top, as a celebratory way to kick off the spring season, connect, and welcome this year's 2024 Real Producers class. We hope you connected with someone new and were able to catch up with current friends.

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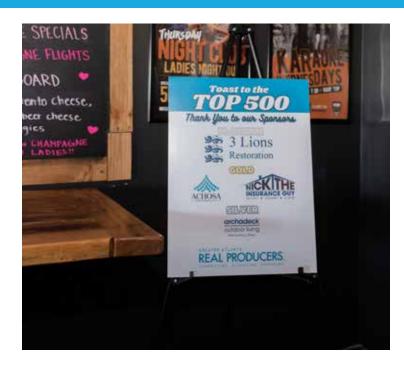
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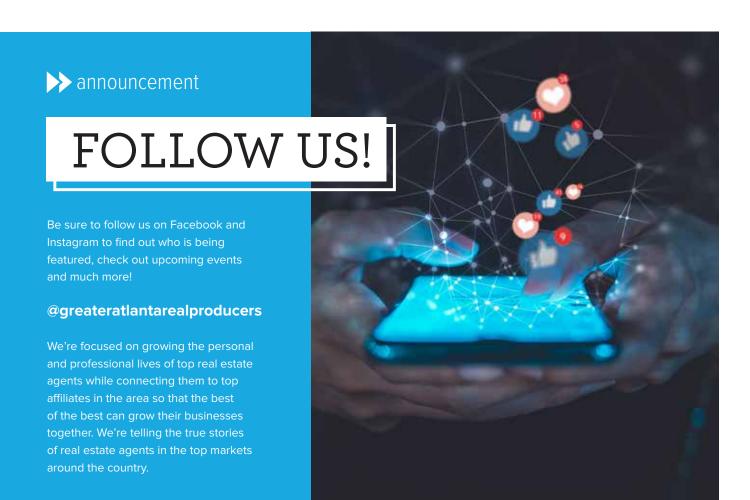


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