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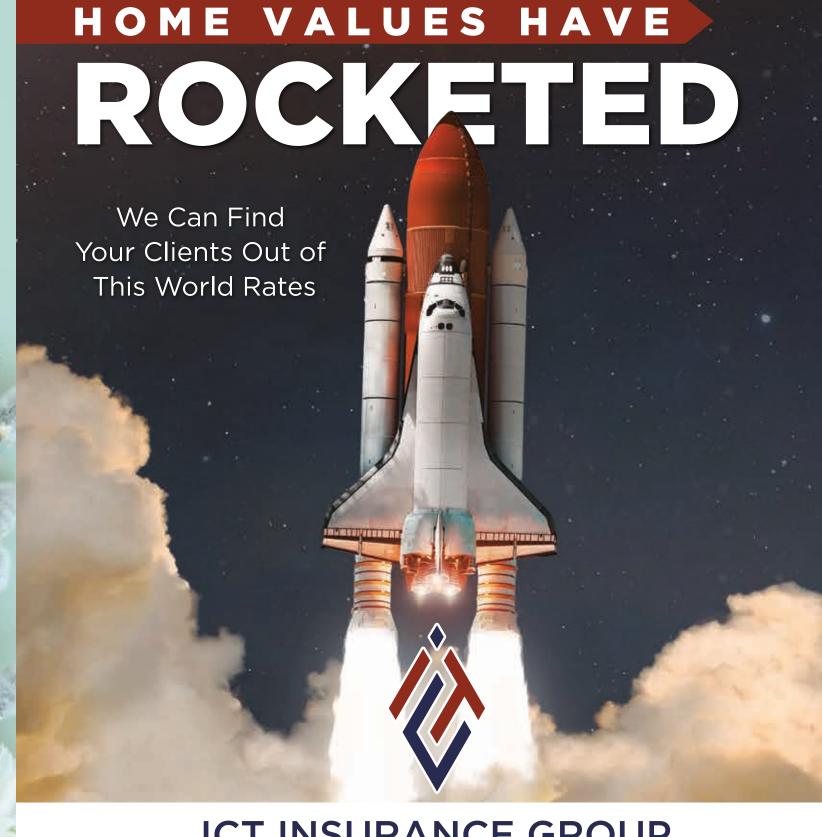
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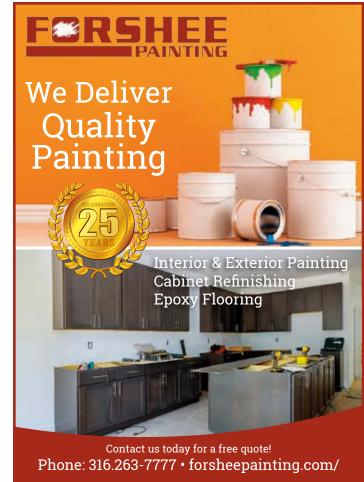


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#### CHECK OUT SOME OF WICHITA'S TOP REALTORS







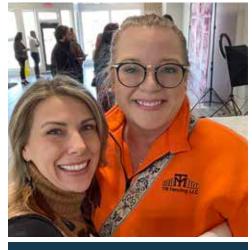




























































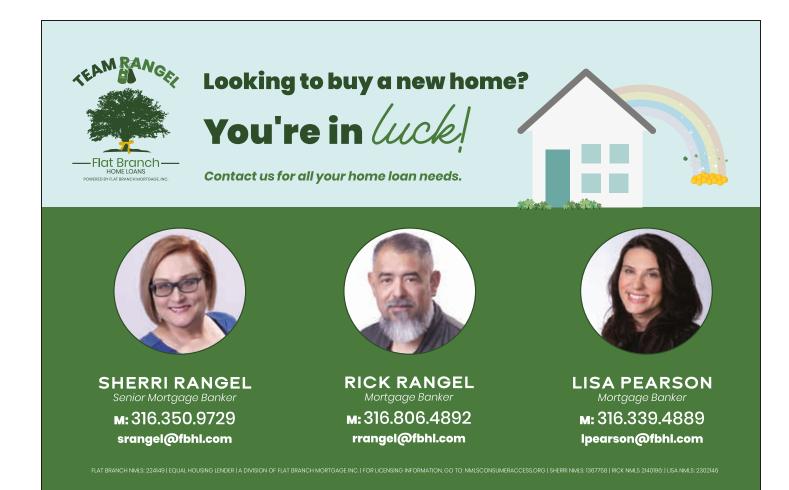


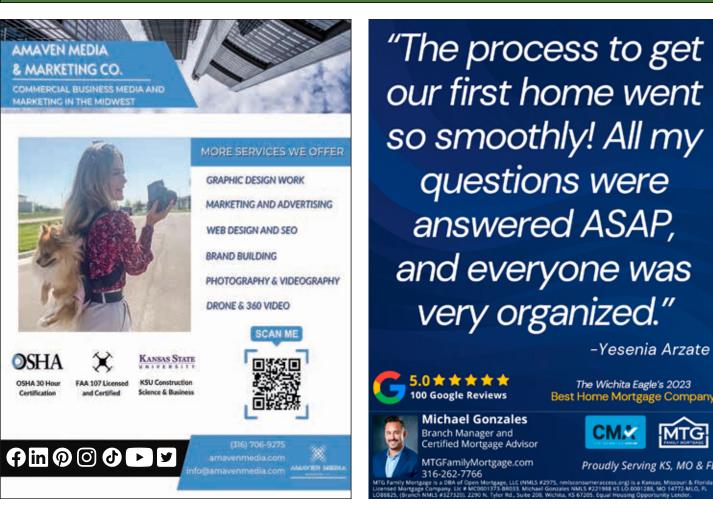














## When you think about it, so much of what this industry is about is opening doors — both literally and figuratively.

Sure, there are the milestone moments when you hand the new set of keys to your buyers. But there are also the new chapters you are helping them prepare in their lives through that process.

That's an aspect of the business that drives Traci Terrill's achievements, as well as being the Team Leader of the Cultivate Group with eXp Realty.

"For me, the best part of what I do is finding the opportunities that are right out in the open for people," Traci explains.

"There are so many of them, whether they are related to growing wealth or knowledge. There are endless possibilities where each of us can grow. I love being part of that."



#### **BUILDING QUICKLY**

Traci's adventure in real estate began when she earned her license in 2012. Around that time, she was delving into real estate investing.

Through that process, Traci remembered wanting to have access to information on the business.

"At the time for what we were doing, it was difficult sometimes to get people to answer the phone, so I decided to get my license," she remembers.

"Before I knew it, I was being asked to take on several transactions and I had my own business."

Over the next year, Traci continued her prior work, conducting real estate sales after hours and on weekends. By 2013, the decision was clear. She was ready to move forward full-time.

#### **LEADING THE CULTIVATE GROUP**

Today, Traci leads the Cultivate Group, which includes Cultivate Leasing, Terrill Renovations, and Cultivate Solutions, which focuses on delivering out-of-the-box buying and reselling services.

Powering her efforts is her family, including her husband, Patrick, and their children—their daughter, Alexis, and their son, Aaron.

"Patrick has been such a huge part of what we do, and I am so very grateful," Traci says fondly.

"Aaron has his license and worked as a real estate agent while in college, and Alexis works on the back end of the business, as well. My big 'why' is very clear to me. I want to support my children in doing what they love."

In their free time, Traci and her family love to get away and go to the lake. Traveling as a family is a big passion for them. They also look forward to baseball games and spending time at the beach.

"In general, I think some of my favorite activities involve growing things, whether that be people, wealth, or a garden," Traci says with a smile.





Traci likes to stay involved in supporting the needs of the community, as well. One organization that she and her husband pledge their support to is HumanKind, one of the largest homeless shelter operators and transitional housing providers in the greater Wichita area.

#### **FOSTERING THE BEST IN OTHERS**

Traci encourages the achievements of those around her. With that in mind, she offers helpful advice for those who are just entering real estate.

"First, I'd say that it's important to start thinking about ways of being as efficient as possible from the beginning of your career. That's very important. We have an opportunity as agents to help others. In my prior corporate job, we masked our inefficiencies with our resources. And then when times weren't going as well, those inefficiencies became more apparent," Traci explains.

"If we can be efficient from the beginning, we can be more profitable and help more people. It's important to have a SYSTEM to *Save Your Self Time*, *Energy and Money*, as well as streamlining processes to find ways to do things faster and easier."

When you have a conversation with Traci, you can easily see the way she is dedicated to serving the best interests of those around her. She puts that ideal to work each day.

"As I was learning and gaining experience in real estate, I made some mistakes," Traci says.

"I try to provide lessons through continuing education classes and other ways to help people avoid those mistakes that I made because I feel like if I can do that, I've lessened the overall 'cost' of those lessons."

#### LIFTING OTHERS

While REALTORS® work to help their clients achieve their real estate ambitions, they are also accomplishing much more for the overall community. Traci says that is a role she takes very seriously.

"As REALTORS®, we are also leaders in our community, business and family. As part of that, we have the ability to advocate. Our main goal is to be solution providers. We can't provide solutions if we don't know what the issues are. That's where we can facilitate and make those changes," Traci says.

"It's time for REALTORS® to go to the next level and be the change that our communities are looking to us for. We are here to help to grow others. As part of that, it's important that we not stagnate. If we are focused on ourselves, we don't have the opportunity to be focused on helping others. We can't fix every problem but we can be community advocates. We can also serve as a conduit to bring people together."

Traci Terrill certainly fulfills her role of advocacy with style, strength, and purpose. In turn, she continues opening new doors for her clients and "Cultivate" community.

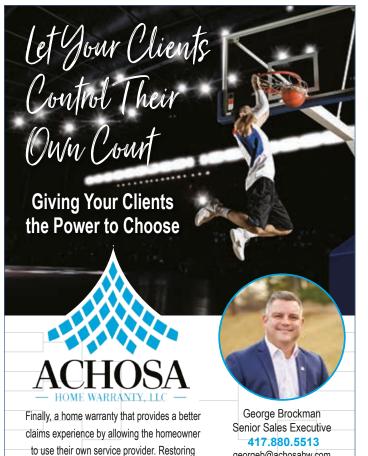


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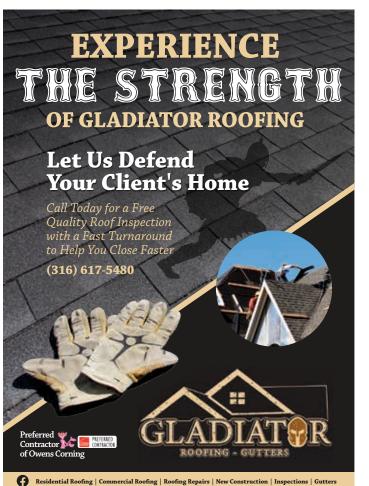


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the same way, you expect the same level of detail and commitment on the part of your partners.

Elite Electric is a prime example of quality that you can count on to connect your clients with the best. And it all starts with Owners Stephen Reed and Luis Acosta and their team members.

brand of quality service. That service comes naturally since Stephen and Luis both served the nation in the U.S. military.

"We were in the U.S. Army National Guard and were electricians in the military. We have been best friends for 15 years," Stephen says.

I started a construction company with Larry for a year and a half. We did mostly electrical and then I started Elite in 2019, bringing Luis in 2020."

Elite Electric has built a reputation for results in the residential space and beyond. The company also works on commercial projects, including a new senior living project being constructed in Andover.

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That's just the start, Elite Electric also gets involved with other associated electrical work, including installing Tesla EV chargers and Tesla power walls for residential applications, as well as full solar system installations. They are also working with micro-grids and nano-grids, as well as low-voltage cabling, including ethernet installations for residential and commercial applications.

As Stephen says, he and the team have a passion for helping clients bring their ideas to fruition.

"We do a lot of consulting work. We work with customers to find the newest elements that are coming out. We find what they want and give them ideas," he says.

"Along the way, we also teach customers things they may not know. We like to provide options and walk them through the process."

#### **PUTTING IT ALL TOGETHER**

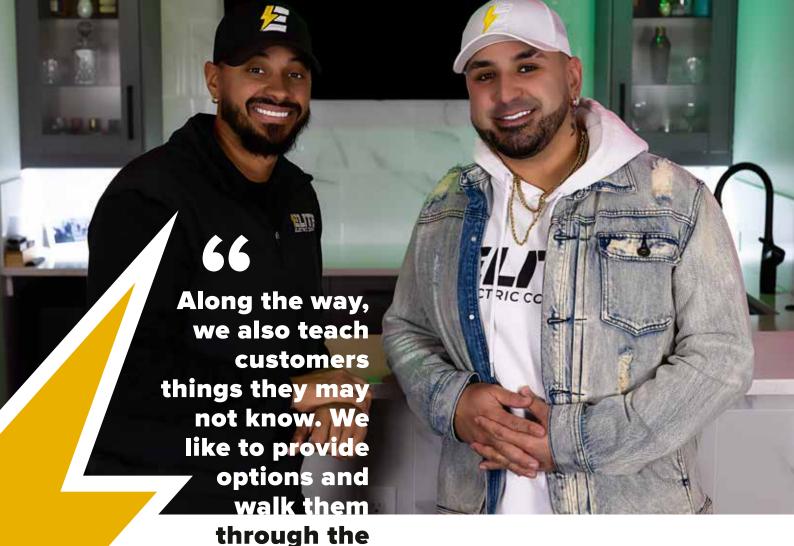
Originally, Stephen planned on working as a REALTOR® before he honed in and set his sights on electrical work. Since then, Elite Electric has grown substantially through its quality and the resulting word-of-mouth referrals that continue to come their way.

One of their primary areas of emphasis is supporting the needs of their real estate partners.

"We do a lot of home inspection repairs. In those cases, one of our REALTOR® partners will send over an inspection report and we send back pricing to them," Stephen says.

"From there, once approved we take on the job and see it through to completion."





#### **WONDERFUL LIFE**

Away from work, Stephen and Luis have rich lives.

process.

Stephen looks forward to time with his family, including his daughters — 16-year-old, Monique; 14-year-old, Jojo; and 5-year-old, Stella. In his free time, Stephen likes to play golf, as well as spending time with his friends and family.

Luis enjoys time with his dog, Gizmo. In his free time, he likes to spend time with friends, as well as playing golf. Watching football is also a big favorite for him, as well.

#### **ADDING VALUE**

Elite Electric provides free estimates and consultations. Through each step, the team works with pride and quality.

"We have a great team, and the clients we work with can feel comfortable with us being in their homes," he says.

"We like to make everything as easy as possible for people. They can trust us to go in and do a clean job and ... when we give you an estimate, you can expect to pay that amount unless there's something that you have added to the scope."

#### FOR ALL THE RIGHT REASONS

That type of trustworthiness coupled with quality and superior service has allowed Stephen, Luis, and the team to build strong relationships.

As Stephen emphasizes, "Being able to have that and sending us to one of your clients or friends is one of the biggest compliments we can get. We take those referrals very seriously."

When you're looking for a partner who will connect you with the best quality results, look to Elite Electric.

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If we wait around for some sense of permission from others to succeed, it will never come.

The hard truth is that if we aren't our own advocates and if we don't have confidence in our abilities, no one else will either.

It's a truth that REALTOR® Loni Tabor with Real Brokerage LLC speaks to as she reflects on her success in real estate and her advice for others who are looking to get their foot in the door as well.

"If we take a step back and look at this business, I think we can see that real estate is about so much more than just selling houses.

There's a lot of time, energy, and emotion that go into this career," she says.

"The rewards are far greater than the disappointments. Along the way, it's vital to have self-confidence to know without a doubt that you are worthy of great things, no matter who says you aren't."

## FROM PROPERTY MANAGEMENT TO GAINING HER LICENSE

Before officially entering the business as a REALTOR® in 2019, Loni worked as an Assistant and Showing Partner with a property management company. In time, as the units were leased, she worked her way out of a job and her position was released.

"As I thought about the next steps that I wanted to pursue, my husband said he thought I would be great at real estate," she remembers.

Loni moved forward with the suggestion. As she dove in, she encountered challenges. Then she got connected with Lesley Hodge Perrault and she's enjoyed her time with Real Brokerage LLC ever since.

"What we do is about changing lives ... introducing people to the potential of homeownership being possible," she smiles.

### GIVING THANKS TO HER MENTORS

Loni holds a great deal of gratitude for those mentors who were there to guide and believe in her in the beginning ... people like Lesley, Krystal Wyrick-Fleming, Pamela Anderson, and Candice Henning-Sippel.

While she has taken on the purpose of helping others reach their real estate dreams, Loni has received her share of accolades and honors, including qualifying for President's Circle over the past two years.

The primary driver in life and business for Loni is her family. She smiles as she talks about her three daughters.

"I want them to see you can be successful without going to a 9-to-5 job. The potential is far beyond what they can imagine," Loni says. "I wasn't educated when it came to wealth building and real estate. I'm excited to give that to them."

#### FAMILY FIRST

Truly, family is at the heart of life for Loni. She looks forward to time spent with her husband, Roscoe, who is also a licensed REALTOR®, and a Certified Home Inspector, and their three daughters — Madison, Morgan, and Charlotte.

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In her free time, Loni likes to stay active, working on renovation projects, traveling, and supporting her children in their activities.

Today, Loni's business is focused on communities in the outlying, smaller towns surrounding Wichita. That sense of community is something that she encourages others to build into their careers, as well.

"My biggest advice to new members of the business would be that the brokerage you choose is important because of the people there," she points out.

"Find your tribe that you resonate with. For that reason, I think that spending time on picking your brokerage is one of the most important aspects of success."

#### THE POWER OF EMPATHY AND CARE

When you can understand where someone has been and when you try to understand their situation, you are instantly equipped with a greater chance of being able to solve their issues.



That's something that

Loni emphasizes through
her work each day.

Find your
tribe
that you
resonate
with that I genuinely care and empathize and put myself in their shoes daily," Loni explains.

"I take those thoughts about what happened during a particular day to bed with me and it affects me. I truly care about people, their feelings, and their success."

Indeed, those who have the opportunity to know and work with Loni Tabor know without a doubt that she is on their side and will treat their transaction as if it were her own. Along the way, they know that she builds with belief in herself — and in them.



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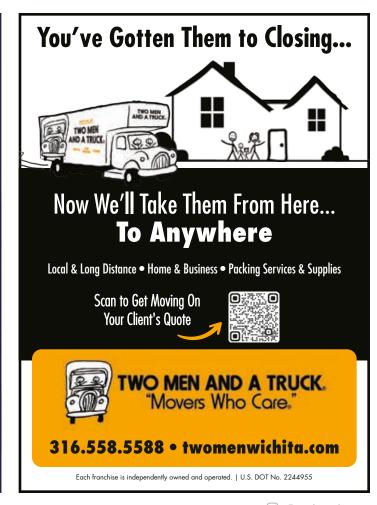
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It's no small thing to reach the goals you have in life. On the way to our plans, life can throw challenges, setbacks, and even other opportunities our way.





Amanda Zorn has kept moving ahead toward the kind of real estate career she wanted to have.

#### **REACHING HIGHER**

As a REALTOR® with LPT Realty, Amanda provides a clear picture of using resilience to keep reaching for the results you want.

"I originally had the idea of going into real estate in 2009. I got my license and tried for a few months. But I didn't have the needed resources and training at the time, and the market crashed, I gave up for a time and went into graphic design," she remembers.

Amanda worked in a variety of roles through time, including in human services and other jobs that she said offered a "cut-and-dry paycheck," including working with the state of Kansas in the Parole office.

"At the time, I just felt like I wasn't using my potential," she recalls. "I wanted to do something that would strengthen my kids' future because they truly are my 'why' in life."

That's when real estate came to mind.

"Real estate really opens a lot of doors in so many aspects of life, including financially, making connections, and networking," she says. "And in real estate, I enjoy the fact that you get to still help people overcome obstacles that they face in life so that they can get where they want to be."

#### **BECOMING A REALTOR®**

Amanda earned her real estate license on December 23, 2021. Looking back, she feels a deep sense of gratitude for her Team Leader, Steven Myers.

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"I attribute a big part of my success to Steven. He has provided resources, training, and opportunity," Amanda emphasizes.

"The fact I was able to take on the Production Partner position with a salary allowed me to learn the position without the financial stress while transitioning into the business. I wouldn't be where I am without him and my other team members, Anna and Erin."

#### **CAN-DO MINDSET**

Amanda also likes having the chance to help others overcome doubt and disbelief.

As she says, "I love interacting with people and helping them figure out that the things they think aren't possible are doable. I like educating buyers to help them meet their goals." Amanda has continued building forward during her relatively early real estate career. In fact, she has recorded \$11 million in sales volume, including \$4 million during her time as a Production Partner.

#### **Family Foundation**

Family time is truly rewarding for Amanda. She cherishes time spent with her three daughters — Chloie, Aspen, and Karalea.

In her free time, one of Amanda's favorite activities is going on mini road trips with her daughters.

"We enjoy getting away to do some sightseeing together," she says. "As part of that, one of our favorite things is visiting unique stores. We also like to watch movies and play video games together." As Amanda looks at the early stages of her career and continues to look ahead to the future, she shares some helpful tips with others who may be

"My biggest piece of advice is to take advantage of the lessons that others have learned. Sometimes we go into things thinking we know how it's going to be and then find out that it's something completely different," she says.

just starting their journey in the business.

"Find a coach or mentor that has a business model or lifestyle that you are striving for and do what they tell you to be successful. That's been the contributing factor to my success. Also, always be yourself."

Another trait that has earned Amanda the respect of her clients and peers is the caring and kind nature she brings to each interaction.

"I'm going to do for them as much as I can to help them be in a better position," she explains.

It's all part of helping to lift others closer to their dreams ... and beginning with a single step.

"I want people to know that no matter where you are in life if you have a goal in life you can achieve it," she points out.

"I was a single mom. But that didn't define what I wanted to do. I want to set that example for my kids and for others. The mental piece of overcoming obstacles is difficult but very important and doable."



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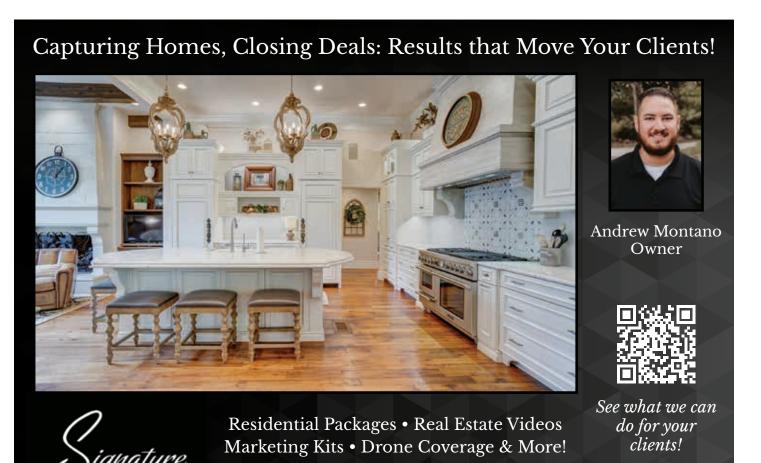
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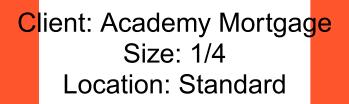
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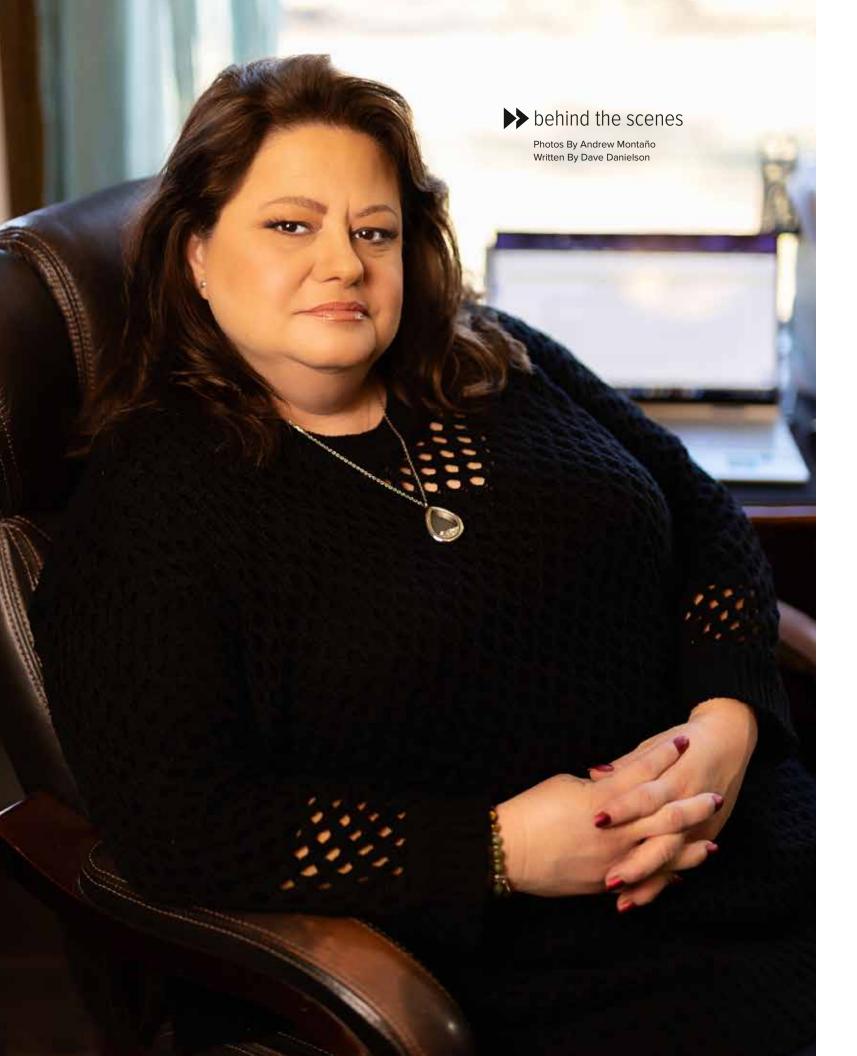


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## ANDERSON

## MAKING IT ALL WORK



Toward the end of the Wizard of Oz classic movie, Dorothy finally got a true view of the magic that made Oz work. The curtain was literally drawn back and she saw Oz running all of the gears and levers that created his successful world.

Of course, in real life it takes a village of dedicated, like-minded professionals to make it all work ... it takes committed experts like Pamela Anderson, a licensed Real Estate Agent and Transaction Coordinator and pivotal part of many of her fellow agents at Real Broker, LLC.





"I have always been passionate about helping other people, whether those people are clients or fellow agents," Pamela says. "I enjoy utilizing my organizational skills to build a business that not only pays my bills but also provides some income to my assistant.

Pamela was born in Slidell, Louisiana, growing up between Louisiana and Kansas. She had a brush with calamity early on. When she was just 5 months old, she came down with a serious case of spinal meningitis. The prognosis was bleak, but she beat the odds.

#### LEARNING AND GROWING

As she came of age and finished high school, she began her working career. She served as a Bookkeeper for a steel fabrication company, as an Insurance Agent, and for 21 years as a school Secretary and Board Clerk at USD 357, Belle Plaine — the same school where she and her husband had graduated. After their son graduated high school, Pamela and her husband moved to Derby where she pursued her passion for real estate, earning her license in 2009.

#### **RISING ABOVE**

After beginning her real estate career with JP Weigand & Sons, she moved to Realty World Alliance which rebranded as Better Homes & Gardens Real Estate Alliance, and then moved to eXp Realty, LLC to begin working as Lesley Perreault's Transaction Coordinator.

"Two days after I transferred my license, my husband of 32 years died suddenly. I took several months off work to wade through the mountains of paperwork that came with his death and to deal with my loss," Pamela remembers. My mom was also struggling with Alzheimer's and I helped take care of her. Sadly we lost mom three months later."

Amidst all the pain and sorrow, she kept moving forward. "I updated our large marital home on acreage, sold it and bought a smaller home in town and completely remodeled it. My son also got married during this time. I eventually found my way back to Lesley. She kept me busy with her own files but suddenly the word was out and I had more agents coming to me for help. At my highest point, I was serving as a Transaction Coordinator for 10 agents and was typically juggling 30 files at any one time."

#### **SIGNS OF SUCCESS**

In the last few years, Pamela has helped to close an average of 150 transactions a year, along with squeezing in some of her own clients and transactions. Last year she played an integral part in closing 151 deals, representing over \$27.4 million in sales volume.

Pamela's career has definitely been rewarding. Along the way she earned the Double

UP Award in 2014 and 2016; the Customer Satisfaction Award in 2016 and the Excellent Service Award in 2017. As Pamela reflects on her career that she continues to build upon, she is thankful for those who have supported her success along the way, including Debby Purvis (Berkshire Hathaway PenFed) who was her mentor when she first started at Weigand and Lesley. As she says, "I have learned so much from working Lesley's files the last six years!"

#### WHAT MATTERS MOST

Family makes life much richer for Pamela. She treasures time with her father, who is 91 years old, and her siblings, as well as her son, his wife, and her two grandsons.

In her free time, Pamela enjoys refinishing old furniture, cooking, decorating, crafting, and sewing/quilting.

When it comes to supporting the needs of the community, Pamela has volunteered on a couple of Habitat for Humanity builds

in Wichita. She also volunteered for the Extreme Makeover: Home Edition in 2009. "I have a picture of me in front of the bus and a picture rubbing elbows with Ty Pennington and Pauly," she says with a smile. "My claim to fame that night was staining the massive bookcase in the basement that housed all of Carl Hall's trophies." Most

recently she helped organize and run a Prom dress drive for Derby high school students.

#### **TIDY ORGANIZATION**

Those who know Pamela appreciate the way she keeps her world, including her life and business, tidy and organized.

"It's the way that I like to run things ... uncluttered and as organized as possible," Pamela says. "With that in mind, if I had some advice for new agents, I would encourage them to make lists. Start each day with a clean to-do list. Also, with each file or piece of paper that crosses my desk, I ask myself 'Who besides me needs to know about this?"

That's the way Pamela approaches her dedicated work on behalf of those around her ... with calm, care, and a desire to make all the pieces work together. Congratulations to Pamela Anderson for clearly demonstrating why she is a true behind-the-scenes rockstar!



## **TITLE INSURANCE 101**

#### WHAT IS TITLE INSURANCE?

The most accurate description of title is a bundle of rights in real property. A title search is the process of determining from the public record what these rights are and who owns them. A title search is a means of determining that the person who is selling the property has the right to sell it and that the Buyer is getting all the rights to the property that he or she is paying for.

#### WHAT CAN I EXPECT AT CLOSING?

On the day of closing, all documents pertinent to the transaction are signed, checks are disbursed and the legal documents are sent to the courthouse for official recording. Your Escrow Closer will provide a thorough overview of the Settlement Statement and closing documents. Kansas Secured Title is a disinterested third party to the transaction

### WHY DOES THE **SELLER** NEED TO PROVIDE TITLE INSURANCE?

Title insurance provides the Buyer evidence that the Seller owns title to the property and is free of title defects. The title insurance policy that a Seller provides to a Buyer is a guarantee that the Seller is selling a clear title to the real estate, un-encumbered by any legal attachments that might limit or jeopardize ownership.

### WHY DOES THE **BUYER** NEED TITLE INSURANCE?

Title insurance provides the Buyer protection against:

- + Errors in the public record
- Hidden defects not disclosed in the public record
- Mistakes in examining the title of your new property
- Bankruptcies, divorces, estates, mechanic's liens and even forged deeds are common title defects.

In addition to the Buyer's Owner's Policy of Insurance, the Lender will require a policy that guarantees its first lien position on the property.

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