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Landen Hawk, Global Real Estate Advisor

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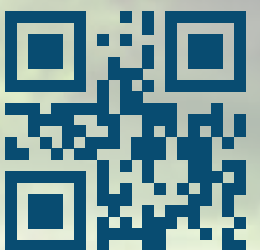
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There's a team in the Kansas City real estate market that's redefining what it means to excel in the industry. Meet Monogram Real Estate, a group of dedicated professionals whose passion for helping clients achieve their dreams goes beyond mere transactions.

Founded by a team of seasoned REALTORS® with a combined experience of 41 years, Monogram Real Estate stands out not just for their impressive accolades but for their commitment to putting people first. As proud members of the

National Association of REALTORS®, Monogram Real Estate embodies the values of integrity, professionalism, and a relentless dedication to client success.

For Monogram Real Estate, the journey into real estate was a natural

progression fueled by a deep-seated desire to make a difference in people's lives. As one team member reflects, "Being a REALTOR® allows us to play a vital role in fulfilling the dreams of homebuyers and sellers alike, making each transaction not



WE WANT OUR CLIENTS TO KNOW THAT THEY ARE VALUED, HEARD, & SUPPORTED EVERY STEP OF THE WAY.





just a business endeavor, but a deeply meaningful journey toward fulfilling lifelong aspirations.”

Since receiving their real estate licenses in 2011, the team has been associated with ReeceNichols, a brokerage renowned for its integrity and commitment to client success. In 2017, their dream of establishing a team within ReeceNichols became a reality, marking a significant evolution in their careers. As they transitioned into Monogram Real Estate, their commitment to unparalleled service remained steadfast.

Their dedication has not gone unnoticed, with a string of awards and recognitions under their belt, including the ReeceNichols Chairman’s Circle, multiple years as the #1 and #3 Medium Team in ReeceNichols, and being named Five Star Real Estate Agents multiple times.

Beyond the numbers, what truly sets Monogram Real Estate apart is their genuine passion for their

clients. “We are deeply committed to supporting individuals and families as they navigate one of life’s most significant decisions,” shares a team member. “Our aim is not just to facilitate a transaction but to be a trusted guide and friend through this pivotal moment in your life.”

Their commitment to excellence extends beyond the business realm, with active involvement in various charities and organizations such as Heartstrings, Wayside Waifs, and Inclusion Connection. Outside of work, the team enjoys traveling, spending time with loved ones, and giving back to their community through volunteering.

For Monogram Real Estate, success is not measured solely by numbers but by the impact they make in their clients’ lives. “Success, to us, transcends mere transactions,” explains a team member. “It embodies the fulfillment of our clients’ dreams, the attainment

“
**SUCCESS,
TO US,
TRANSCENDS
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of balance in our professional and personal lives, and the joy derived from doing what we love every day.”

Their advice for up-and-coming real estate professionals is simple yet profound: embrace change, prioritize communication, and commit to growth and learning. But above all, they emphasize the importance of putting people first. “Our approach is not transactional; it’s relationship-based,” says a team member. “We want our clients to know that they are valued, heard, and supported every step of the way.”

As Monogram Real Estate looks to the future, their vision is clear: to continue making a meaningful difference in the lives of their clients, fostering happiness, and creating lasting positive change. And ultimately, they hope to be remembered for how they make people feel — valued, supported, and empowered to achieve their dreams.

In a world where real estate can often feel transactional, Monogram Real Estate stands as a beacon of genuine care and professionalism, proving that in the journey of homeownership, it’s not just about finding a house, but finding a home filled with love, joy, and endless possibilities.



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Graduating from MidAmerica Nazarene University in 2016 with a degree in Pastoral Ministry, Jordan initially embarked on a career path in the insurance world, where he played a pivotal role in the remarkable growth of a local brokerage. However, it wasn't long before Jordan found himself seeking new horizons, driven by a desire to escape toxic work environments and explore his true passions.

"I left the insurance business because of some work toxicity," Jordan reflects. "The plan was to partner with someone in construction and real estate. Little did I know that what you see on TV is not how the business of a realtor actually works!"

In 2021, Jordan obtained his real estate license, marking the beginning of an extraordinary journey. He joined Sanctuary Real Estate, a team powered by Keller Williams Plaza Partners, before eventually becoming a part-owner in 2023. His dedication to helping clients achieve their dreams and his innate ability to nurture talent within the industry have propelled him to the forefront of Kansas City's real estate scene.

With just 2.5 years under his belt, Jordan has already achieved remarkable success, boasting a career volume of over \$16 million. His accolades include being recognized as a Five Star

Professional "Rising Star Real Estate Agent" in both 2022 and 2023. Yet, beyond the numbers, Jordan's true fulfillment comes from the personal connections he forges with his clients.

"Real estate is all about making dreams come to life," Jordan enthuses. "Whether it's helping a young couple find their first home or assisting seasoned homeowners in downsizing, every transaction is an opportunity to make a meaningful impact."

However, Jordan's journey to success has not been without its difficulties. For five years, he and his wife Kelly faced the heart-wrenching struggles of infertility, enduring eight miscarriages before finally welcoming their daughter Lennon into the world in 2023 through the gift of surrogacy.

"This season of life was incredibly difficult, but our faith in Jesus carried us through," Jordan shares. "Lennon's arrival was a testament to hope and resilience, reminding us that every setback is an opportunity to lean into our faith and grow stronger together."

Beyond his professional endeavors, Jordan is deeply involved in his community and church, Radiant KC, and is a proud member of the Unconventional Business Network, championing

“

MY ULTIMATE GOAL IS NOT JUST FINANCIAL SUCCESS

BUT LEAVING A LEGACY OF COMPASSION, INTEGRITY, & SERVICE.



workplace ministry. With a love for fitness, sports, and occasional stints as a model and actor, Jordan leads a multifaceted life driven by his unwavering commitment to service and authenticity.

As Jordan looks to the future, his dreams extend far beyond the confines of Kansas City. With aspirations to expand his real estate empire into Colorado, he envisions splitting his time between the bustling city streets and the serene mountains, where he and Kelly share a deep-rooted love for the great outdoors.

“I want to be remembered for elevating those around me and living by my faith,” Jordan reflects. “My ultimate goal is not just financial success but leaving a legacy of compassion, integrity, and service.”

Jordan Eckley stands out not only for his exceptional achievements but for his commitment to making a difference in the lives of others. With boundless enthusiasm and a heart full of compassion, Jordan continues to redefine what it means to be a REALTOR®, one dream at a time.

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Anne

FRASER

►► agent of change

THE NIGHT OF HOPE



In the heart of every great movement lies the power of collective action, and nowhere is this more evident than at Night of Hope. Founded in 2021 by the remarkable Anne Fraser, The Night of Hope is not just a beacon of change but a testament to the resilience of the human spirit in the face of Alzheimer's and Dementia.

“With a dedicated team of volunteers and a multitude of active projects, we strive to make a real difference in the lives of those affected by these challenging conditions”, Anne Fraser affirms. Alzheimer’s and Dementia are not merely medical conditions; they’re adversaries that steal away our loved ones, leaving behind a void that can never be filled. The statistics are staggering: According to new statistics from Dr.’s, Alzheimer’s is now the 3rd leading cause of death in the United States, with the age of people getting younger and younger every year. “This is no longer an old person’s disease”, Anne states. The Night of Hope stands as a fortress of hope and resilience.

“Our mission is to raise awareness about the significance of brain health, prevention, early detection, and the potential of

reversal,” Anne Fraser emphasizes. “Early detection is key to interventions that can change the course of that person’s life”.

The activities of The Night of Hope are as diverse as they are impactful, ranging from collaborative efforts with local healthcare professionals to educational initiatives aimed at fostering a culture of the importance of brain health, with a focus recognizing changes in your own brain. Through these endeavors, they strive to enhance the quality of life for all people with or without Dementia/Alzheimer’s.

“Our achievements are owed to our incredible volunteer staff and sponsors, whose dedication and compassion drive our mission forward”, Anne Fraser acknowledges gratefully.

Anne’s personal journey is deeply intertwined with the cause she champions. Having witnessed the devastating effects of Alzheimer’s and Dementia firsthand, she understands the toll it takes on families all too well. As a primary caregiver for her parents, she bore witness to the hardships and challenges that accompany these diseases.

“At the age of 50, I received the diagnosis of Mild Cognitive Impairment (MCI) or



EARLY DETECTION IS KEY TO INTERVENTIONS *that can change the course of that person's life.*

Pre-Alzheimer's", Anne shares. "But I refused to let it define me. With the support of my doctors and my unwavering faith, I focused on my lifestyle, diet, exercise, and brain health, and after about a year my cognition was back at 100%."

Anne's personal triumph inspired her to give back to the community, culminating in the birth of The Night of Hope Gala. Despite being inexperienced in managing galas, her determination saw her through, resulting in a resounding success that raised over \$20,000.

The Night of Hope's impact continues to grow with each passing year. The recent third annual Night of Hope Gala saw over 440 attendees coming together to raise over \$155,000, a testament to the unwavering dedication towards their cause.

"As we look ahead to 2024, our ambitions soar even higher", Anne Fraser declares. "Together, we aim

to provide vital support for critical research, education, free cognitive testing, advocacy, and family coaching.

Indeed, the journey towards a world without Alzheimer's and Dementia is long and arduous, but with organizations like The Night of Hope leading the charge, there is hope on the horizon. Whether you're a survivor, caregiver, advocate, or simply someone who believes in the power of unity, your support is invaluable.

"Join us in spreading hope and awareness", Anne invites. "You never hear the word "Hope" and Alzheimer's in the same sentence, but we should be the last generation to fear Alzheimer's."

"We cannot do this alone, your help and support, either with your time, money or talent, would help us continue this fight.



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Cynthia & Jimmy CHOUTEAU

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Inaugurating a Tradition - The Journey of Widow Wednesday

Jimmy Chouteau stumbled upon something unexpected in his insurance and financial planning career—a growing number of widowed clients in need of more than just financial advice. Carrying a toolbox in his trunk, he began fixing things around their homes during appointments. What started with a few clients quickly grew to dozens, revealing a need beyond what could be addressed in one visit. So, Jimmy decided to dedicate Wednesdays to helping widows, with his wife Cynthia and their three kids joining in to offer companionship and support. With this, Widow Wednesday was born.

As demand grew and the endeavor expanded, Jimmy and Cynthia answered a calling and signaling them towards a more dedicated commitment. A decision to reserve Wednesdays exclusively for serving widows emerged, proving their commitment to nurture a community of care and support.



“Throughout the years, besides helping with handyman projects, we have had whole youth groups paint entire homes, helped widows move with the local school football team, held an annual rake day, our Valentine’s Day rose delivery to all 300+ widows we know, preparing turkey dinners for Thanksgiving, Christmas feasts, spa pampering events and grief seminars,” Cynthia shares.

“One of our favorite things to do for our widows is an event on May 3rd every year for National Widows Day. It was 10 years ago that we started the first NWD held at the historic Longview Mansion. Since then, we have done something on the National Widows Day whether it’s a service day project or our banquets that have a different theme every year. We want to encourage our Widows and give





them the opportunity to meet each other, connect, and just have a night of fun on us.”

Their dream, encapsulated in the promotion of National Widows Day, envisions a world where communities rally around widows, offering solace, support, and companionship. Grounded in the simple yet profound ethos of “see a need - fill a need,” their advocacy resonates as a clarion call to cultivate a culture of compassion and inclusivity.



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Teams and Individuals Closed from Jan. 1, 2024 - Apr. 30, 2024

#	FIRST NAME	LAST NAME	OFFICE NAME
1	Rob Ellerman	Team	Reecenichols - Lees Summit
2	Eric Craig	Team	Keller Williams Kc North
3	Dan	Lynch	Lynch Real Estate
4	Bryan	Huff	Keller Williams Realty Partner
5	Thrive Real Estate KC	Team	KW Kansas City Metro
6	Spradling	Group	Exp Realty LLC
7	Kristin	Malfer	Compass Realty Group
8	Ray Homes Kc	Team	Compass Realty Group
9	Brooke	Miller	Reecenichols - Country Club Pl
10	The Collective	Team	Compass Realty Group
11	Hern	Group	Keller Williams Platinum Prtnr
12	Wardell & Holmes	Real Estate	Wardell & Holmes Real Estate
13	Dani Beyer	Team	Keller Williams Kc North
14	Heather Lyn	Bortnick	Reecenichols - Country Club Pl
15	Edie Waters	Team - North	Keller Williams Kc North
16	BG &	Associates	KW Kansas City Metro
17	Cjco	Team	Reecenichols - Leawood

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#	FIRST NAME	LAST NAME	OFFICE NAME
18	Michelle	Lutz	Lutz Sales + Investments
19	Ask Cathy	Team	Keller Williams Platinum Prtnr
20	Marti	Prieb Lijja	Keller Williams Realty Partner
21	Koehler Bortnick	Team	Reecenichols
22	Blake Nelson	Team	KW Kansas City Metro
23	Taylor Made	Team	KW Kansas City Metro
24	John	Barth	RE/MAX Innovations
25	Shannon	Brimacombe	Compass Realty Group
26	Benjamin	Lytle	Opendoor Brokerage LLC
27	The Gamble	Group	KW Kansas City Metro
28	Reesemontgomery	Team	Aristocrat Realty
29	Danny Howell	Team	Exp Realty LLC
30	The Small	Team	Reecenichols-Kcn
31	Austin	Home Team	KW Kansas City Metro
32	Susan	Fate	Reecenichols -The Village
33	Loughlin & Associate	Team	Keller Williams Kc North
34	Missy	Barron	Reecenichols - Lees Summit
35	Hendrix	Group	Keller Williams Realty Partner
36	Mary Beth	Schwartz	KW Kansas City Metro
37	Richey Real Estate	Group	Reecenichols - Lees Summit
38	Kim	Brown	Lynch Real Estate
39	Therese	Hinds	Reecenichols - Town Center
40	Suzy	Goldstein	Bhg Kansas City Homes
41	Macoubrie	Zimmerman	Weichert, Realtors Welch & Com
42	Kristi	Soligo Fleshman	RE/MAX Revolution Liberty
43	Kevin	Hopkins	395 Realty LLC
44	Tamra	Trickey	Reecenichols - Leawood
45	Hannah	Shireman	West Village Realty
46	Ken Hoover	Group	Keller Williams Kc North
47	Crossroads Re	Group	KW Diamond Partners
48	Kelli	Becks	Keller Williams Realty Partner
49	Aravind	Pentapati	Platinum Realty
50	Jeff	Tanner	Platinum Realty

#	FIRST NAME	LAST NAME	OFFICE NAME
51	LUX	Network	KW Kansas City Metro
52	Moore Homes	Team	Compass Realty Group
53	George	Medina	Reecenichols Brookside
54	Linda L	Martin	Reecenichols - Leawood South
55	Andrew	Bash	Element Sotheby'S Internationa
56	Yfa	Team	Your Future Address, LLC
57	Patty	Simpson	Crown Realty
58	Brooke	Marsalla	Reecenichols - Lees Summit
59	Hilary	Baldwin	Platinum Realty
60	Brent	Sledd	Weichert, Realtors Welch & Com
61	Dan	O Dell	Real Broker, LLC
62	Patty	Farr	RE/MAX House Of Dreams
63	Rothermel	Group	Keller Williams Kc North
64	Ken	Rosberg	Rosberg Realty
65	Nelson	Group	Keller Williams Kc North
66	Nancy Kirk	Matthew	Compass Realty Group
67	The Small	Team	Reecenichols-Kcn

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#	FIRST NAME	LAST NAME	OFFICE NAME
68	Vince	Walk	RE/MAX Realty Suburban Inc
69	Sharp Homes	Team	Exp Realty LLC
70	Jeremy	Applebaum	Real Broker, LLC
71	Lauren	Anderson	Reecenichols -The Village
72	Kc Homes365	Team	Keller Williams Realty Partner
73	Melissa	Irish	Reecenichols -Johnson County W
74	Bridget	Brown-Kiggins	Weichert, Realtors Welch & Com
75	Jessica	Smotherman	RE/MAX Elite, Realtors
76	Hcr	Team	RE/MAX Heritage
77	Danny	Watts	Inspired Realty Of Kc, LLC
78	Explore Home	Group	Keller Williams Kc North
79	Kaleena	Schumacher	Keller Williams Realty Partner
80	Alex	Owens	Compass Realty Group
81	Annie	Kennedy	Realty Executives
82	Dina	Gardner	Reecenichols -The Village
83	Locate	Team	Compass Realty Group
84	Lindsey	Pryor	Compass Realty Group
85	Dana	Benjamin	Reecenichols - Overland Park
86	Sal	Termini	Platinum Realty
87	Nancy	Ward	Compass Realty Group
88	Klarissa	Skinner	Keller Williams Realty Partner
89	Katie	Christianson	Wardell & Holmes Real Estate
90	Lauren	Roush	Reecenichols - Lees Summit
91	Eva	Norton	Real Broker, LLC
92	Dani	Thompson	Sbd Housing Solutions LLC
93	Jeff	Yacos	Real Broker, LLC
94	Shannon	Lyon	Reecenichols - Leawood
95	Stacy	Porto	Reecenichols -The Village
96	Cami	Jones	Reecenichols - Leawood
97	Bill	Gerue	Weichert, Realtors Welch & Com
98	Bill	Allen	Bhg Kansas City Homes
99	Stroud & Associates	Team	Real Broker, LLC
100	Derek	Payne	Midwest Land Group

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#	FIRST NAME	LAST NAME	OFFICE NAME
101	Amy	Arndorfer	Premium Realty Group LLC
102	Gina	Walton	Keller Williams Realty Partner
103	D & M	Team	Weichert, Realtors Welch & Com
104	Dakota	Chapin	RE/MAX Signature
105	Angela	Fitzgerald	Rodrock & Associates Realtors
106	Ashley	Kendrick	Chartwell Realty LLC
107	Chris	Ferris	Realty Executives
108	Laurie	Barnds	Reecenichols -The Village
109	Sandi	Reed	Chartwell Realty LLC
110	Malina	Group	Keller Williams Realty Partner
111	Rose	Nasrazadani	Tala Realty Co
112	Sherry	Westhues	Reecenichols - Eastland
113	Elizabeth	Knipp	Reecenichols - Lees Summit
114	Tom	Matthews	Keller Williams Realty Partner
115	Quinn	Whimley	Reilly Real Estate LLC
116	Jamie	Howell	Reecenichols - Leawood
117	Sundance	Team	Rodrock & Associates Realtors

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#	FIRST NAME	LAST NAME	OFFICE NAME
118	The Carter	Group	Keller Williams Platinum Prtnr
119	Brandon	Mcgininis	Clinch Realty LLC
120	Lonnie	Branson	Keller Williams Southland
121	Rita	Dickey	Reecenichols - Overland Park
122	Aimee	Miller	Reecenichols - Town Center
123	Concierge	Real Estate Group	Worth Clark Realty
124	Molly	Hipfl	Reecenichols - Lees Summit
125	Cathage	Real Estate Group	KW Kansas City Metro
126	Cory	Ward	Compass Realty Group
127	Madison	Harpst	RE/MAX Innovations
128	Stephanie	Miller-Mccann	Miller Realty Inc.
129	Steve	Cutshaw	Keller Williams Realty Partner
130	Bailey	Lyons	Lyons Realty Group
131	Sally	Moore	Keller Williams Platinum Prtnr
132	The Fisher Hiles	Team	Bhg Kansas City Homes
133	Whitney	Stadler	Element Sotheby'S Internationa
134	Matthew	Webb	Keller Williams Realty Partner
135	Steven	Roberts	RE/MAX Elite, Realtors
136	Heather	Philip	Reecenichols-Kcn
137	Steve	Ashner	Reecenichols Wilshire
138	Tony	Long	Real Broker, LLC
139	Shaun Ashley	Team	RE/MAX Heritage
140	Wade	Fitzmaurice	Fitz Osborn Real Estate LLC
141	Felicia	Harris	RE/MAX Heritage
142	Jake	Zillner	Baron Realty
143	Susan	Hoskinson	Reecenichols - Overland Park
144	Joe	Woods	John Moffitt & Associates
145	Tradition	Home Group	Compass Realty Group
146	Chris	George	Platinum Realty
147	Becky	Brock	Reecenichols - Leawood
148	Steve	Metarelis	Offerpad Brokerage, LLC
149	Roger	Deines	Reecenichols - Lees Summit
150	Jenny	Burkhead	Keller Williams Kc North

#	FIRST NAME	LAST NAME	OFFICE NAME
151	Linda	Clemons	RE/MAX Innovations
152	Manley Home	Team	RE/MAX Area Real Estate
153	Andy	Blake	Real Broker, LLC
154	Jeff	Curry	Weichert, Realtors Welch & Com
155	Austin	Short Group	Realty Executives
156	Peter	Colpitts	Reecenichols - Leawood South
157	Natasa	Gacpar-Helixon	Reecenichols - Overland Park
158	Rollene	Croucher	KW Diamond Partners
159	Sarah	Page	KW Kansas City Metro
160	Miles	Rost	Keller Williams Realty Partner
161	Branigan	Barnett	Keller Williams Southland
162	Sarah	Harnett	West Village Realty
163	Shelia	Hampton	Reecenichols - Granada
164	Aaron	Donner	Keller Williams Realty Partner
165	Katherine	Lee	Element Sotheby'S Internationa
166	Sherr	Cole	Reecenichols-Kcn
167	The Butler	Group	Keller Williams Realty Partner

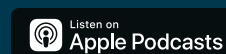
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#	FIRST NAME	LAST NAME	OFFICE NAME
168	Majid	Ghavami	Reecenichols - Town Center
169	Guide	Group	Compass Realty Group
170	Rob	Lacy	Weichert, Realtors Welch & Com
171	Julie	Mclarney	Reecenichols -The Village
172	Brad	Martens	Weichert, Realtors Welch & Com
173	Valerie	Mcclaskey	Reecenichols - Leawood
174	Blackburn	Homes	KW Kansas City Metro
175	Ann	Ring	Weichert, Realtors Welch & Com
176	Shelli	Seeger	Reilly Real Estate LLC
177	Crystal	Metcalfe	United Real Estate Kansas City
178	Bret	Brown	Ucre Buckhorn Land And Home
179	Mike	Smith	RE/MAX Heritage
180	Eli	Medina	Reecenichols Brookside
181	Leslie	Zarda	Weichert, Realtors Welch & Com
182	Meredith	Vertreese	Coldwell Banker Uplife Realty
183	Lynne	Matile	Reecenichols - Overland Park
184	Krishna	Chinnam	Keller Williams Realty Partner
185	Lisa	Rater	Weichert, Realtors Welch & Com
186	Peggy	Holmes	Reecenichols - Eastland
187	Cami	Jones	Reecenichols - Country Club Pl
188	Michelle	Cook	Keller Williams Kc North
189	Kana	Steinmeyer	Reecenichols - Eastland
190	Sanctuary	Group	KW Kansas City Metro
191	Chris	Manning	Reecenichols -Johnson County W
192	Karen	Pritchard	RE/MAX Premier Realty
193	John	Kroeker	Weichert, Realtors Welch & Com
194	Aaron	Olla	Real Broker, LLC
195	Dottie	Bradley	Platinum Realty
196	Zach	Horn	Reecenichols - Country Club Pl
197	Janie	Snider	Keller Williams Realty Partner
198	Jeff	Taylor	Reecenichols-Kcn
199	Georgiane	Hayhow	Seek Real Estate
200	Tanna	Guthrie	Exp Realty LLC

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FAQ

ABOUT *Kansas City* REAL PRODUCERS

Ever since we launched *Kansas City Real Producers* in July 2017, I have heard some of the same questions from many of you. I figured it would be most efficient to publish the answers here in case more of you had the same questions. Remember, my door is always open to discuss anything regarding this community — this publication is 100% designed to be your voice!

Q: Who receives this magazine?

A: The top 500 agents of Kansas City. We pulled MLS numbers (by closed volume) in the Kansas City market. We cut off the list at number 500. The list will reset in early 2024 based on 2023 totals and continues to update annually.

Q: Why am I not listed on the top 200 standings/why are my numbers showing differently?

A: There are a number of reasons why that could be the case. First, be sure to read the disclaimer in its entirety. We pull the data on the exact date listed, so if the closed transaction is not submitted by that date, it will not be included. User error or BRIGHT error is always a possibility. The most common reason is that for any deal with an alternate agent listed, the production gets divided in half between the lead agent and the alternate. There are a few other factors at play, so if you have a question about the Standings,

please contact me, and we can take a look: reece.hale@realproducersmag.com.

Q: What is the process for being featured in this magazine?

A: It's really simple — one or multiple peers have first nominated every featured agent you see. You can nominate or be nominated by other agents, affiliates, brokers, owners, and office leaders. A nomination currently looks like this: you email us at hale@realproducersmag.com with the subject "Nomination: (Name of Nominee)." Please explain WHY you are nominating them to be featured. It could be that they have an amazing story that needs to be told, perhaps they overcame extreme obstacles, they are an exceptional leader, have the best customer service, or they give back to the community in a big way, etc. Once the timing is right, the next step is an interview with us to ensure it's a good fit. If all works out, then we put the wheels in motion.

Q: What does it cost to be featured?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! This is NOT a pay-to-play model whatsoever.

Q: How can I write an article to be printed?

A: If you are interested in writing an article to contribute your ideas, experience, knowledge, expertise, or stories to the *Kansas City Real Producers* community, please email me at hale@realproducersmag.com. Even if you don't consider yourself a prolific writer, let's talk!

Q: Who are the Preferred Partners?

A: Anyone listed as a "Preferred Partner" in the index at the front of the magazine is an integral part of this community. They will have an ad in every issue of the magazine, attend our events, and be part of our Facebook group. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One or many agents have personally referred every single Preferred Partner you see. We won't even take a meeting with a business that has not been vetted by one of you and is "stamped for approval," in a sense. Our goal is to create a powerhouse network not only of the best agents in the area but the best affiliates, as well, so we can all grow stronger together.

Q: How can I refer a local business to join KCRP as a Preferred Partner?

A: If you know and want to recommend a local business that would like to work with more top real estate agents, please email me at reece.hale@realproducersmag.com and introduce us! This is the only way we can grow and strengthen this community, through your referrals. It's much appreciated!

Q: How might I get more involved in this community?

A: Two primary ways: First of all, if you have not already, be sure to join our private Facebook group specifically for the top 500 real estate agents and our preferred partners. To request to join, simply search on Facebook the keywords "Kansas City's Top 500 Real Producers Community," and it will pop right up. Request to join, and we will promptly accept you into the group. This online community is a space for further connection, contribution, and curiosity to be shared among our members. Secondly, be sure to attend our events. We currently plan to host events throughout the year, a couple of golf outings, and some VIP social events throughout 2024. We promote these events via email and Facebook, so if you haven't been receiving invites, please email me immediately at reece.hale@realproducersmag.com.

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