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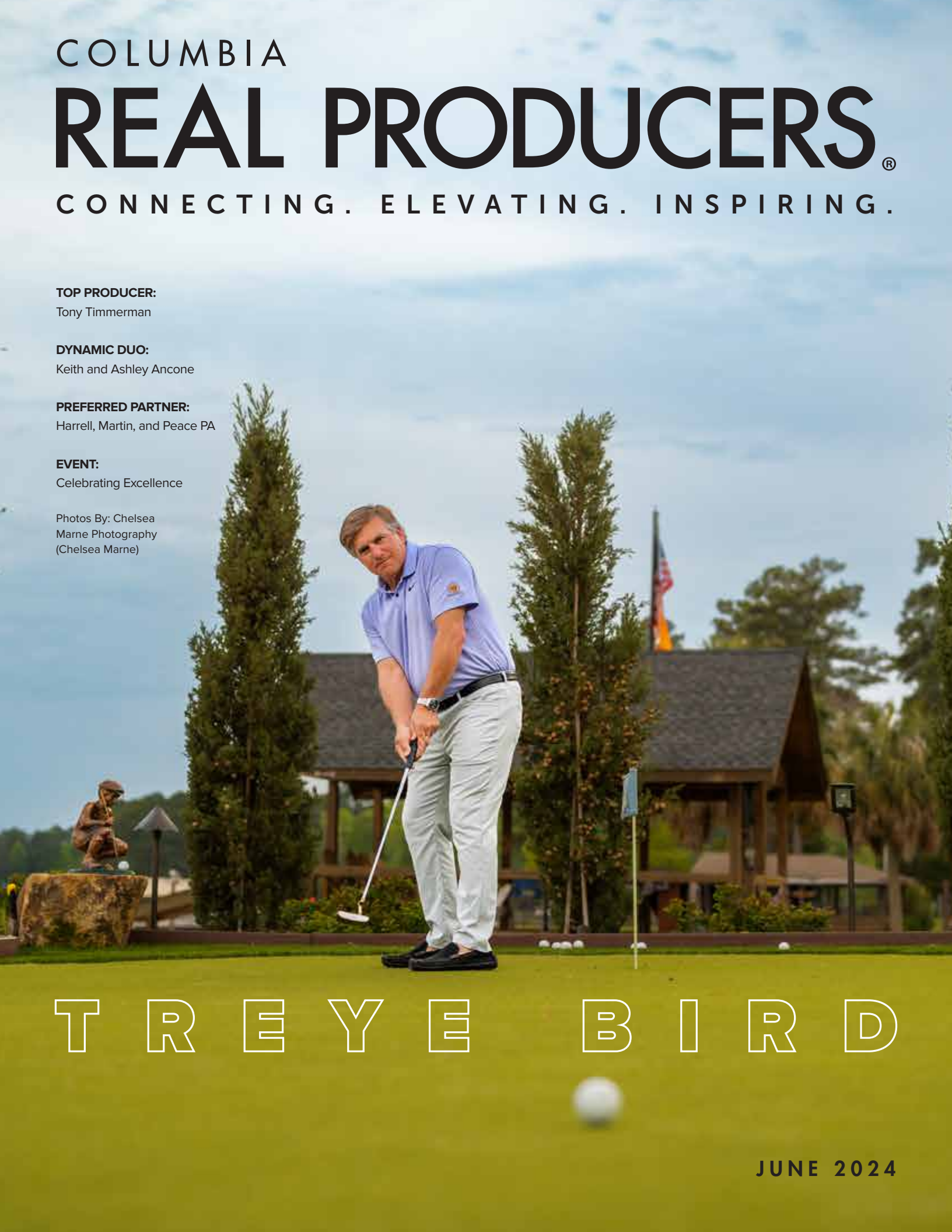
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MEET THE COLUMBIA REAL PRODUCERS TEAM



Robert Smith
 Co-Owner & Publisher
 Advertising Sales
 robert.smith@realproducersmag.com
 843-560-6278



Sierra Nelson
 Co-Owner & Publisher
 sierra.nelson@n2co.com
 402-560-4555



Amy Porter
 Director of
 Content/Relations
 amy.porter@n2co.com
 864-356-1443



Andrea Hoffman
 Director of Client
 Experiences,
 sc.clientcare@n2co.com
 (817) 526-0999



Sheena Summers
 Account Executive
 sheena.summers@n2co.com
 843-560-2681



Chelsea Marne
 Photographer
 Chelsea Marne Photography
 chelseamarnephotography@gmail.com
 724-289-6179



Shayla Tabor
 Photographer
 hello@staborstudios.com
 713-402-8989



Heather Spruill
 Writer



Beth McCabe
 Writer

If you are interested in contributing or nominating REALTORS® for certain stories, please email robert.smith@realproducersmag.com.



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TABLE OF CONTENTS

 10 Publisher's Note: June	 12 Preferred Partner: Trey Harrell, Harrell, Martin, & Peace, P.A.	 18 Cover Story: Trey Bird
 22 Top Producer: Tony Timmerman	 28 Dynamic Duo: Keith and Ashlyn Ancone	 32 Event Coverage: Celebrating Excellence

If you are interested in contributing or nominating REALTORS® for certain stories, please email us at robert.smith@realproducersmag.com.



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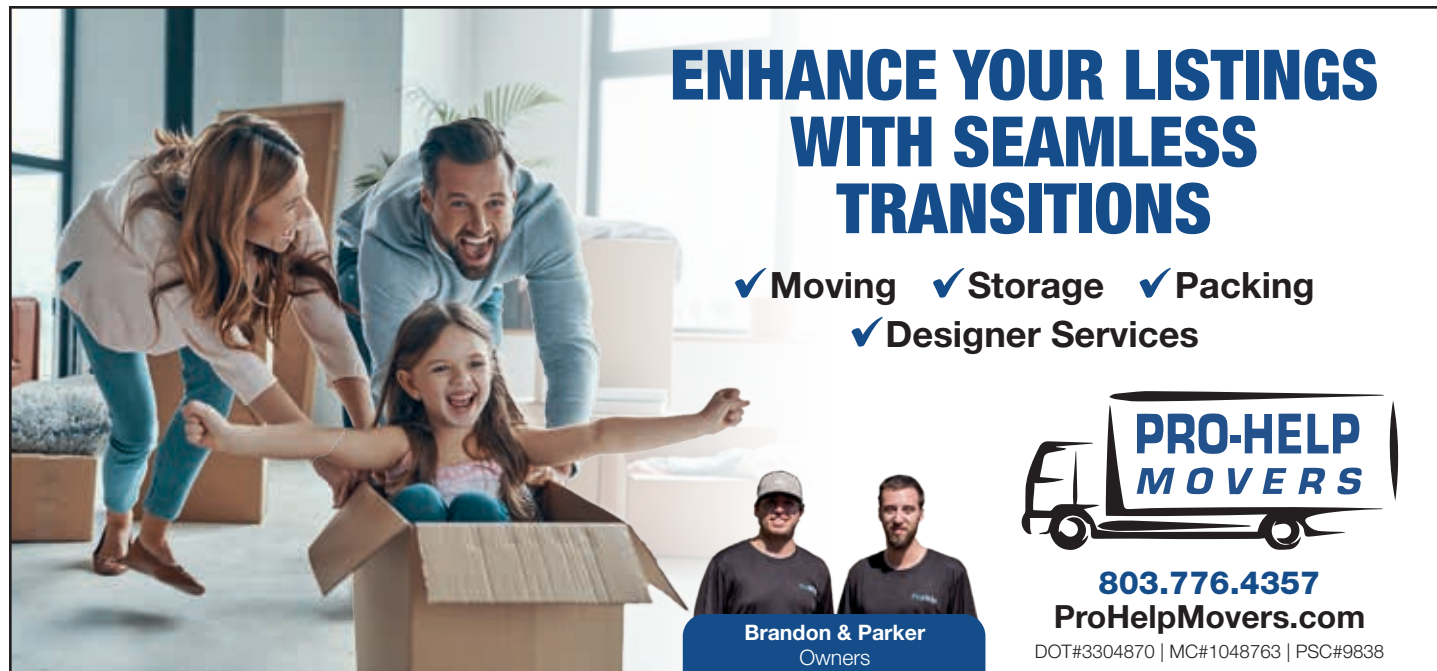


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► publisher's note

By Robert Smith, Area Director/Publisher

JUNE

HAPPY FATHER'S DAY!

Dear Columbia Real Producers

As we embrace the warmth of June, we're thrilled to celebrate the incredible Fathers among us. Happy Father's Day from all of us at *Columbia Real Producers Magazine!*

In this special edition, we proudly showcase the story of Treye Bird, whose dedication and expertise have earned them the coveted cover feature. Their journey from aspiring realtor to industry leader is not only inspiring but also a testament to the power of passion and hard work.

We also shine a spotlight on our Top Producer of the month, whose outstanding achievements and remarkable performance have set a new standard of excellence in the real estate realm. Their dedication to their craft serves as a beacon of inspiration for all aspiring professionals.

Furthermore, we celebrate our Dynamic Duo, whose collaborative efforts have redefined teamwork in the real estate industry. Their synergy and partnership exemplify the spirit of cooperation and mutual success.

Additionally, we extend our heartfelt appreciation to our Amazing Preferred Partner, whose unwavering support and commitment have been instrumental in elevating the standards of our industry.

As we honor fathers and father figures this month, let us also acknowledge the invaluable role they play in shaping our lives and communities. May their love, guidance, and wisdom continue to inspire us all.

Thank you for being part of our journey as we continue to celebrate excellence in real estate.

HAPPY FATHER'S DAY!!

Warm regards,

ROBERT SMITH
Co-Owner/ Advertising Sales

SIERRA NELSON
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MEET TREY HARRELL

At the helm of this esteemed firm is Trey Harrell, a native of Chapin who has deep roots in the community. Married to his wife Pam for 31 years, Trey is a devoted family man with three daughters - Shelby, Belle, and Saylor. Growing up on the shores of Lake Murray, Trey developed a passion for the outdoors, which he now shares with his family through activities like boating, hunting, fishing, horseback riding, and scuba diving. Their household is completed by two dogs, Ruby and Haus, and several beloved horses.

A LEGACY OF LEGAL EXCELLENCE

Harrell, Martin and Peace, P.A. offers a comprehensive range of legal services tailored to meet the diverse needs of their clients. From real estate law and estate planning to construction law, corporate law, collection law, general litigation & appeals, and personal injury, the firm has built a reputation for providing sound legal advice and effective representation across various practice areas.

With a team of 20 dedicated staff members, Harrell, Martin and Peace, P.A. delivers personalized attention and tailored solutions to each client, ensuring their legal needs are met with professionalism and efficiency. Since its inception, the firm has been committed to upholding the highest standards of integrity and ethics, earning the trust and respect of clients and peers alike.

COMMUNITY ENGAGEMENT

Beyond their legal practice, Harrell, Martin and Peace, P.A. actively contributes to the well-being of the community they serve. Through their involvement with charities such as Good Works, We Care, Special Olympics, SC Law Enforcement Foundation, and the Greater Chapin Community Foundation, the firm demonstrates its commitment to making a positive impact beyond the courtroom.

▶▶ preferred partner spotlight

Photos By: Shayla Tabor (Stabor Studios)
Written By: Amy Porter

FOR TREY HARRELL AND HIS TEAM,
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Whether you're a real estate investor, buyer, seller, or a family in need of wills and estate planning services, Harrell, Martin and Peace, P.A. is your trusted legal partner in Chapin, SC. With their dedication to personalized service, deep community roots, and unwavering commitment to excellence, you can rest assured that your legal matters are in capable hands.

To learn more about Harrell, Martin and Peace, P.A. and the services they offer, visit their website at harrellmartinpeace.com or connect with them on Facebook at Harrell, Martin & Peace, P.A..

For Trey Harrell and his team, serving the community isn't just a duty - it's a privilege, and they look forward to continuing their legacy of legal excellence for years to come.



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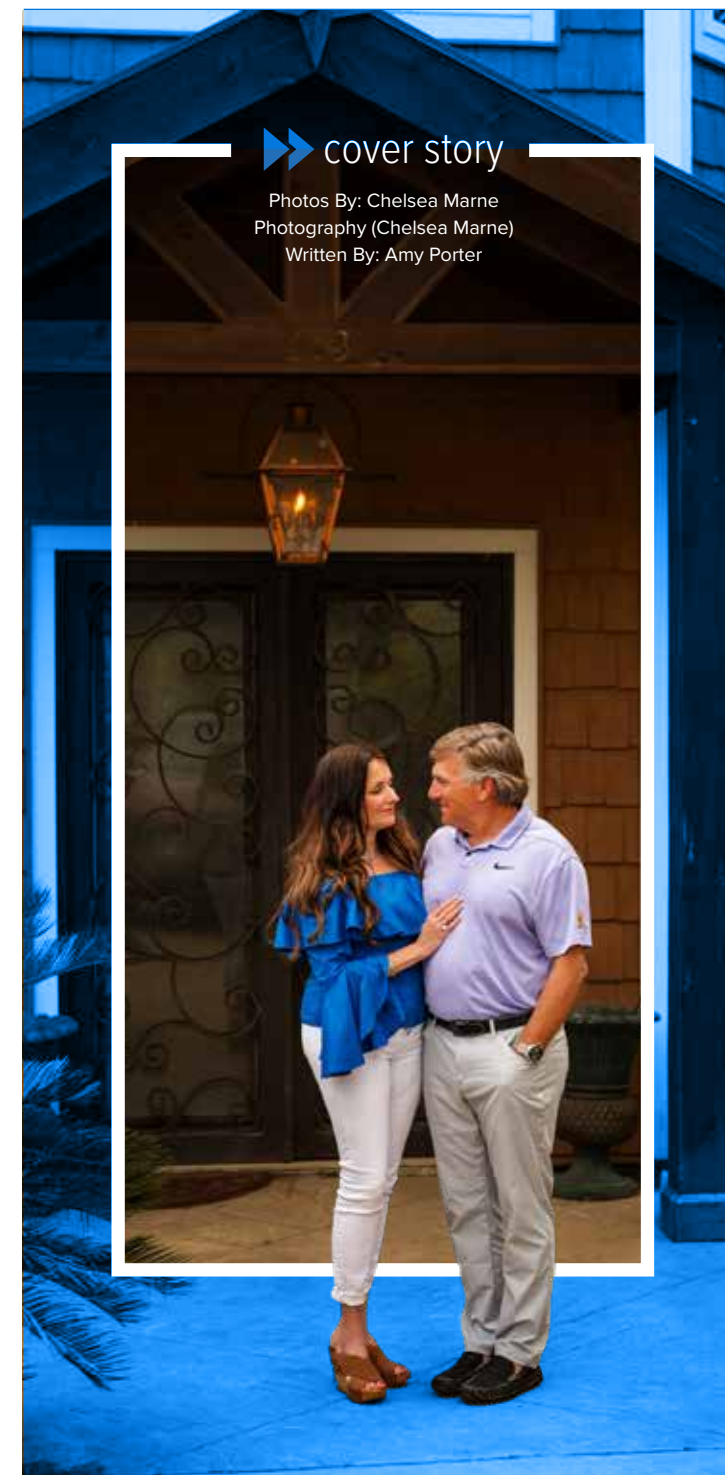
Treye Bird's career path is a testament to resilience, adaptability, and a commitment to service. After retiring as an Army Colonel, Ranger, and Helicopter pilot in 2007, Treye embarked on a new adventure in the real estate industry. His initial foray into the commercial building market paved the way for his transition to becoming a licensed real estate agent in 2016. Despite his successful military career, Treye found himself drawn to the interpersonal aspect of real estate, realizing that his affinity for people surpassed his love for building houses.

Over the years, Treye has navigated various roles within the real estate landscape, from his early days at Coldwell Banker to his tenure at Weaver Realty, where he honed his skills under the guidance of industry veterans like Don and Wanda Weaver. In 2020, Treye took a bold step forward by establishing Lake Life Realty and Development LLC, leveraging his expertise in custom lakefront properties to carve a niche in the market. Despite the challenges posed by the COVID-19 pandemic, Treye's strategic investment in platforms like Zillow propelled his business to new heights, solidifying his reputation as a top producer in the industry.

One of the hallmarks of Treye's career is his unwavering dedication to his clients. Drawing on his firsthand experience of frequent relocations during his military service, Treye understands the emotional and logistical complexities of moving to a new home. Whether assisting buyers in finding their dream property or negotiating the best deals for sellers, Treye's commitment to excellence shines through in every transaction. His genuine passion for helping others, coupled with his extensive knowledge of the local market, has earned him the trust and admiration of clients, colleagues, and friends alike.

cover story

Photos By: Chelsea Marne
Photography (Chelsea Marne)
Written By: Amy Porter





Beyond his professional pursuits, Treye is deeply committed to giving back to his community and supporting charitable causes. He and his wife actively volunteer their time and resources to organizations such as Chapin Presbyterian Church, Samaritan's Purse, Market Life Ministries, and the DayBreak Life Care Center. Whether it's participating in fund-raising events, volunteering at local shelters, or lending a helping hand to those in need, Treye exemplifies the spirit of generosity and compassion. His dedication to making a positive impact extends beyond the realm of real estate, embodying the values of service and altruism that are integral to his character.

Treye's family is at the heart of everything he does. His wife Marina is not only his inspiration but also his steadfast partner in both life and business. Together, they have created a supportive

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Treye remains steadfast in his pursuit of long-term goals, propelled by a deep-seated desire to leave a lasting legacy as a devoted husband, father, and real estate professional.



and nurturing environment for their family, which includes Treye's mother Betsy and their four children: Wes, Rachel, Alex, and Adriana. Each member of the Bird family brings their own unique interests and passions to the table, enriching their lives with shared experiences and cherished memories. Whether it's cheering on Wes in his role as a Deputy Sheriff, supporting Rachel in her real estate endeavors, or spending quality time with Alex and Adriana, the Birds prioritize family above all else. Their bond is a testament to the values of love, loyalty, and resilience that define Treye's approach to both his personal and professional life.

Looking ahead, Treye remains steadfast in his pursuit of long-term goals, propelled by a deep-seated desire to leave a lasting legacy as a devoted husband, father, and real estate professional. Rooted in his military background, Treye places service to others at the forefront, viewing leadership and teamwork as the gold standards for success. As both a Veteran and Realtor, he endeavors to approach each day with this mindset, embodying the principles of integrity, collaboration, and community involvement. Treye's unwavering commitment serves as a beacon of inspiration for aspiring real estate professionals everywhere, demonstrating that success is not just measured by individual achievements but by the positive impact one makes on others and the community at large.



GEORGE (TONY) ANTHONY TIMMERMAN

▶▶ top producer

Photos By: Shayla Tabor
(Stabor Studios)
Written By: Amy Porter

A Realtor with Integrity & Compassion

George (Tony) Anthony Timmerman, a dedicated real estate professional, embodies integrity, compassion, and a commitment to excellence in his career. With a background in manufacturing management and a journey filled with personal challenges, Tony's transition into real estate was not just a career move but a calling. Let's delve into the life and career of Tony Timmerman, his motivations, challenges, and aspirations.

Early Career and Transition to Real Estate:

After 25 years in manufacturing management, Tony found himself at a crossroads when he was laid off in 2008. His subsequent role with Metts Construction as Residential Manager ignited his passion for real estate. Despite initially considering house flipping, Tony decided to obtain his real estate license. This decision marked the beginning of a fulfilling career dedicated to serving buyers and sellers in the real estate market.

Career Journey and Values:

Tony commenced his real estate journey with Russell Jeffcoat in 2014, later transitioning to Coldwell Banker before finding his home at Home Advantage Realty in 2020. His decision was driven by the alignment of values and a sense of belonging that echoed his early experiences at Russell Jeffcoat. Currently serving as the Broker in Charge at Home Advantage offices in Chapin and Lexington, Tony exemplifies leadership grounded in integrity and community values.

Mentorship and Overcoming Adversity:

Throughout his career, Tony has been inspired by mentors like Rhonda Walsh and Craig Winesett, whose guidance and expertise have been invaluable. However, Tony's journey has not been without personal challenges. The loss of his son and the tragic death of his son's twin brother profoundly shaped his perspective, reinforcing his faith and resilience in overcoming adversity.

Passion and Reward in Real Estate:

Tony finds immense fulfillment in guiding clients through the emotional process of buying and selling real estate. As Broker in Charge, he is equally passionate about nurturing new agents, fostering their growth, and instilling values of professionalism and integrity.





Favorite Quote:
IS THAT THE RIGHT THING TO DO? ”

- MARIA TIMMERMAN

Family, Hobbies, and Community Involvement:

Outside of his professional endeavors, Tony cherishes time with his wife Maria, son Bruce, and their shared interests in sports, particularly supporting the Gamecocks, playing golf, and enjoying Lake Murray. Actively involved in Chapin Community Christian Church and supporting various charitable organizations, Tony's commitment to community welfare underscores his compassionate nature.

Legacy and Advice:

Tony's legacy is defined by his unwavering dedication to honesty, integrity, and genuine care for his clients. He believes success lies not only in achieving clients' real estate goals but also in building lasting relationships based on trust and respect. His advice to aspiring real estate professionals emphasizes the importance of ethical conduct and collaboration.

Conclusion:

In George (Tony) Anthony Timmerman, we find not just a successful real estate agent but a compassionate individual dedicated to serving his clients and community with integrity and heart. His story serves as an inspiration, reminding us that true success is measured not only by professional achievements but also by the positive impact we make on others' lives.



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Keith & Ashlyn Ancone

Redefining Success in Real Estate as a Dynamic Duo

In the bustling world of real estate, success often hinges on a blend of experience, passion, and adaptability. Keith and Ashlyn Ancone, the driving force behind the Ancone Real Estate Pros at Keller Williams Palmetto, epitomize these qualities. Their journey from diverse backgrounds—Keith from the automotive industry and Ashlyn from education—to becoming a powerhouse couple in the real estate arena showcases resilience, innovation, and a commitment to excellence.

Early Career Transitions:

Keith's trajectory into real estate stemmed from his knack for sales and a desire for a more rewarding career than auto mechanics offered. Ashlyn, on the other hand, made a leap of faith from a fulfilling teaching career to support Keith in real estate. Their decision underscores their adaptability and willingness to embrace new challenges.

Navigating Career Milestones:

From humble beginnings starting his career in 2004 at Russell and Jeffcoat to navigating the challenges of the recession era, Keith's career path was marked by strategic moves and continuous growth. Ashlyn joined him after teaching first grade for 13 years in 2018. Their tenure at RE/MAX and Century 21 provided valuable learning experiences, laying the foundation for their eventual transition to Keller Williams Palmetto which provided the tools, resources and space in order to grow their team.

Building a Thriving Team:

The Ancones' journey isn't solely about individual success but also about fostering a thriving and collaborative team



environment where every member has the opportunity to flourish. Their team, carefully selected based on shared values and growth potential, has played a pivotal role in their achievements. Setting themselves apart, they empower their team not just to work leads but to actively grow their own business organically. Through personalized mentorship and comprehensive training, Keith and Ashlyn equip their team members with the skills and knowledge needed to succeed in the competitive real estate landscape. What distinguishes their team culture is their commitment to recognizing and celebrating individual achievements, without taking undue credit for their team's hard work. By fostering an environment of collaboration and mutual support, they cultivate a team dynamic that is not only conducive to success but also fosters long-term growth and satisfaction.

In addition to their extensive experience in real estate, Keith brings a wealth of expertise in construction and property development, having flipped and built approximately 50 homes

throughout his career. This unique background not only enriches their collective skill set but also enables them to provide invaluable insights and guidance to their clients, particularly those interested in investment opportunities or new construction projects. Furthermore, their collaboration with McGuinn Homes as an outside sales team has been instrumental in their recent growth. By focusing on the new construction account while leveraging their team's strengths in handling personal repeat client and referral business, Keith and Ashlyn have strategically expanded their reach and solidified their position as trusted advisors in the real estate industry.

Commitment to Excellence:

With an impressive career volume of over 1300 units totaling \$275MM, Keith and

Ashlyn's track record speaks volumes about their dedication to excellence. Despite challenges, they remain steadfast in their pursuit of delivering exceptional service and exceeding client expectations.

Central to Keith and Ashlyn's approach is their unwavering commitment to ensuring the happiness of their clients. They understand that real estate transactions are not merely about buying or selling properties but about fulfilling dreams and aspirations. By prioritizing open communication, personalized attention, and going above and beyond to address client needs, they have earned a reputation for consistently delivering exceptional results and leaving a trail of satisfied customers in their wake. For Keith and Ashlyn, the most rewarding part of their business is witnessing the joy and relief on their clients' faces when a deal



In the dynamic world of real estate, Keith and Ashlyn Ancone stand out as a testament to resilience, innovation, and unwavering dedication.



comes together seamlessly, knowing that they have played a pivotal role in facilitating one of life's most significant investments.

Passion for Giving Back:

In addition to their professional success, Keith and Ashlyn are deeply committed to giving back to the community that has supported them throughout their journey. They believe in the importance of using their platform to make a positive impact beyond real estate transactions. Through their involvement in charitable initiatives such as Homes for Hope and KW Red Day at Epworth Children's Home, they actively contribute to improving the lives of underserved families and children. By partnering with organizations dedicated to creating sustainable solutions, they strive to make a meaningful difference in the lives of others. Their philanthropic efforts reflect their core values of empathy, generosity, and social responsibility, inspiring those around them to join in their mission of creating a better world for all.

Personal Reflections and Aspirations:

For Keith and Ashlyn, success extends beyond financial gains. Their focus on family, hobbies, and creating memorable experiences underscores their holistic approach to life. As they continue to build their legacy, they aspire to be remembered as trustworthy advisors who never compromise on integrity.

Beyond their professional endeavors, Keith and Ashlyn find immense joy in their family life. Proud parents to two sons, Griffin and Coleman, they cherish the opportunity to instill values of integrity, perseverance, and compassion in their children. While their sons harbor their own aspirations—Griffin's passion for Musical Theater and Coleman's dreams of playing for MLS—they support their endeavors wholeheartedly, nurturing their individual talents and interests. Whether it's spending quality time together on Lake Murray,

exploring new destinations through travel, or engaging in outdoor activities, the Ancones prioritize family bonds and creating lasting memories. Their family-centered approach extends beyond their household, resonating in their interactions with clients and team members alike, fostering a culture of warmth, support, and unity.

Conclusion:

In the dynamic world of real estate, Keith and Ashlyn Ancone stand out as a testament to resilience, innovation, and unwavering dedication. Their journey—from diverse career backgrounds to becoming top producers—serves as an inspiration for aspiring real estate professionals. As they continue to redefine success, their commitment to excellence and community impact remains unwavering, making them true icons in the industry.



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CELEBRATING EXCELLENCE

Columbia Real Producers Kick Off Event

event coverage

Written By: Amy Porter

Columbia Real Producers Magazine proudly hosted its “A Toast To The Top 300” event on March 7th, 2024, at the prestigious THE EXPANSIVE, located at 1122 Lady St, 3rd Floor, Columbia, SC. This exclusive gathering brought together the elite real estate professionals of the Columbia Metro area for an evening of celebration and networking.

The event, which commenced at 6:00 PM and concluded at 8:30 PM, welcomed the esteemed top 300 realtors and preferred partners of the publication. Embracing a casual dress code, attendees reveled in an atmosphere of camaraderie and achievement.

With a firm commitment to honoring excellence, Columbia Real Producers extended a warm welcome to the distinguished 2024 top 300 class, recognizing their outstanding contributions to the industry. It was a fitting occasion to herald the beginning of a new year with the best of the best in Columbia’s real estate landscape.

The evening unfolded with opportunities for top-performing REALTORS® to connect with peers and preferred top vendors, nominated by their fellow professionals. Guests indulged in an array of delectable heavy hors d’oeuvres and adult beverages, adding to the convivial ambiance of the event.

Amidst the elegant setting of The Expansive building, situated in the heart of downtown Columbia, attendees savored the chance to represent their brokerages as industry leaders among their peers. The event underscored the essence of Columbia Real Producers’ mission: to connect, elevate, and inspire the top real estate professionals of the region.

Robert and Sierra, Co-Owners & Publishers of Columbia Real Producers, expressed their gratitude to all attendees for their dedication and achievements. They emphasized that this event was just the beginning of the platform’s commitment to fostering excellence and collaboration within the Columbia real estate community.

In conclusion, the Columbia Real Producers Kick Off Event served as a testament to the spirit of excellence and camaraderie that defines the region’s top real estate professionals. As the evening drew to a close, participants departed with a renewed sense of purpose and anticipation for the opportunities that lie ahead.

Here’s to the continued success and growth of Columbia’s real estate elite!



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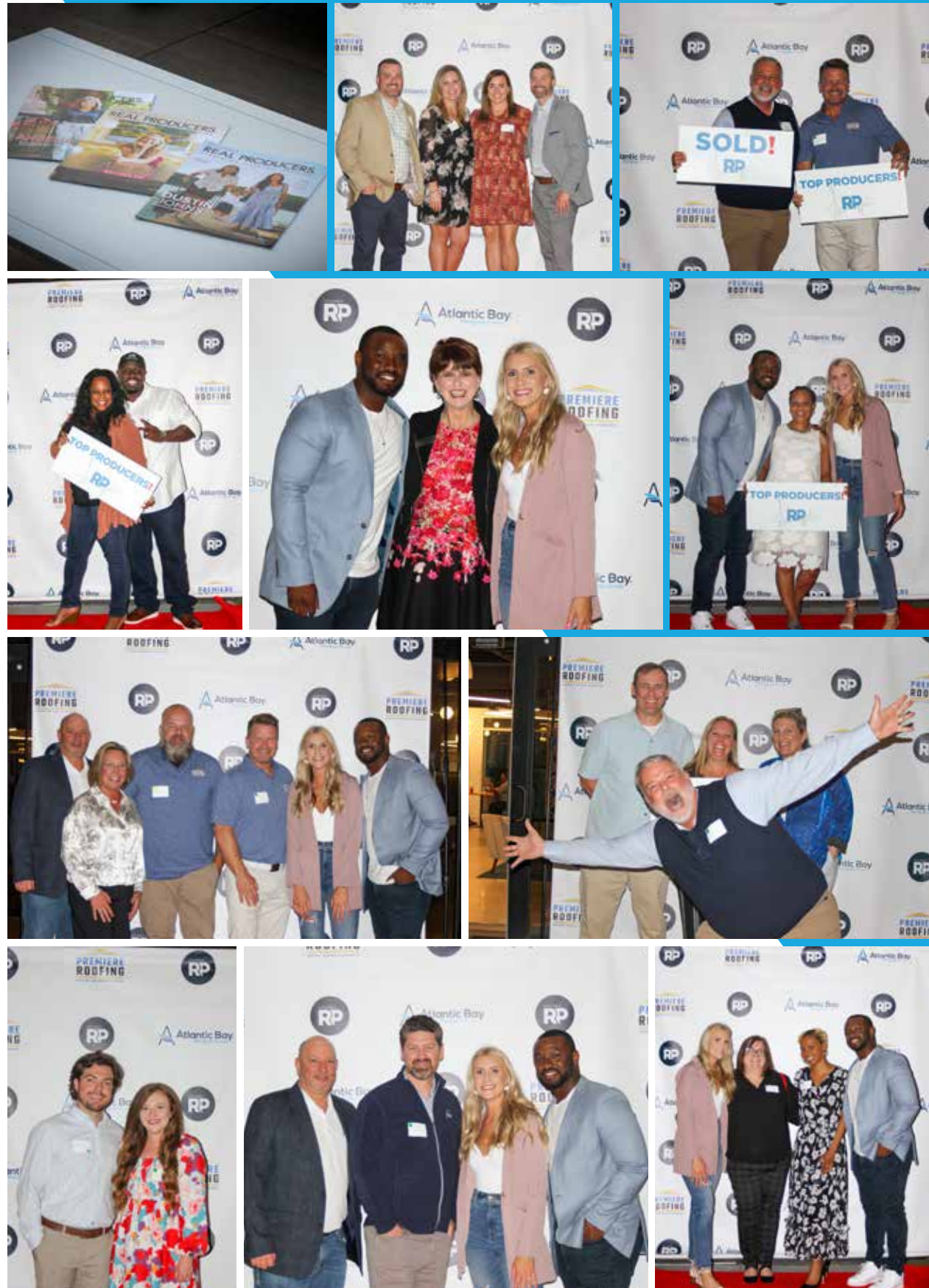
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RMLO NMLS #: 1924189
1523 Richland St.
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Branch NMLS# 2558487



EARNEST HAYNES
Loan Officer
Cell: 803-387-0447
Earnest.Haynes@ThriveMortgage.com
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