

PERMIAN BASIN

# REAL PRODUCERS.®

CONNECTING. ELEVATING. INSPIRING.

TOP PRODUCER

# Alba ESTRADA

Casabella Group

WOMAN TO WATCH:  
**Skyler Williamson**

---

BUSINESS SPOTLIGHT:  
**Welcome Home  
Gift Shop**

DECEMBER 2024



# Great home & auto rates for any budget.



Surprisingly great rates await when you have options like bundling your home and auto insurance. Call me for a quote today.

Like a good neighbor, State Farm is there.®

**Chris Wray Insurance Agcy Inc**  
 Chris Wray, Agent  
 1541 John Ben Shepard PKWY, #9B  
 www.permianinsurance.com  
 Bus: 432-362-9729

Individual premiums and budgets will vary by customer. All applicants subject to State Farm® underwriting requirements. Availability and amount of discounts and savings vary by state.

State Farm Mutual Automobile Insurance Company  
 State Farm Indemnity Company  
 State Farm Fire and Casualty Company  
 State Farm General Insurance Company  
 Bloomington, IL

State Farm Florida Insurance Company  
 Winter Haven, FL

State Farm County Mutual Insurance Company of Texas  
 State Farm Lloyds  
 Richardson, TX



*Wishing You Joy This Holiday Season,  
 Real Estate Partners!*

As the holiday season approaches, I want to express my heartfelt gratitude to the incredible agents of the Permian Basin. Your dedication throughout the year means so much, and as your trusted mortgage loan officer and a proud sponsor of Real Producers, I am thankful for your continued partnership and support.

As a special gift this season, I'm covering the appraisal fee at closing for your clients! Wishing you a season filled with joy, success, and a prosperous new year!

*Why partner with me?*

- More than 24 years of financial experience allowing me to provide expert mortgage guidance and support
- Smooth and efficient closing process
- Competitive rates and custom loan solutions





*FriendleeLoans*

**LACIE LEE**  
 Friendlee Loans  
 Mortgage Loan Officer  
 NMLS #1664669

**Contact Me Today To Learn More!**  
 817.729.6247 | FRIENDLEELOANS.COM  
 LOANSBYLACIE@GMAIL.COM  

Summit | Barrett Financial Group

**GET YOUR BUYERS INTO THEIR DREAM HOME!**

Greetings, I'm Misty Locknane (NMLS 2154972), your go-to mortgage partner! My focus is on building lasting relationships and simplifying the financing process for your clients. Whether they're first-time homebuyers or seasoned investors, I'm here to provide tailored mortgage solutions with top-notch service. Let's collaborate to close more deals smoothly and create an exceptional home-buying experience for our clients. Looking forward to working together!

Scan the QR CODE!

- Residential, Investment & Commercial Solutions Based Advisor
- Extremely Competitive Rates
- Products for all Scenarios
- Experienced & Knowledgeable
- Always Accessible
- Top Notch Communication
- Loan Programs for Everybody
- Honest & Truly Cares

HELPING TO KEEP THE REAL IN REAL ESTATE

PI LICENSE #25647  
 www.shebaservices.com  
 EMAIL: shebaservices69@gmail.com  
 CELL NUMBER: 432.894.0080  
 James Lyons, Owner

**YOU'RE NEEDING AN INSPECTION?  
 LET ME BOOK THAT FOR YOU!**



# TABLE OF CONTENTS



10

Business Spotlight:  
Welcome Home Gift Shop



14

Woman to Watch:  
Skyler Williamson



20

Top Producer:  
Alba Estrada



If you are interested in contributing or nominating REALTORS® for certain stories, please email us at [stephanie.miller@n2co.com](mailto:stephanie.miller@n2co.com)

**DISCLAIMER:** Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of The N2 Company d/b/a Real Producers but remain solely those of the author(s). The paid advertisements contained within the *Permian Basin Real Producers* magazine are not endorsed or recommended by The N2 Company or the publisher. Therefore, neither The N2 Company nor the publisher may be held liable or responsible for business practices of these companies.

**BE THERE**  
HOME INSPECTIONS

**TERRY TUCKER**

GIVING YOU AN HONEST,  
UNBIASED, & THOROUGH  
EVALUATION OF YOUR PROPERTY

432.638.7800  
[betherehomeinspections@gmail.com](mailto:betherehomeinspections@gmail.com)

TREC License 8016

Wishing You the  
*Merriest of Holidays!*  
GIVE YOUR CLIENTS THE GIFT OF CHOICE!

*Mysti Hodges*

SENIOR VICE PRESIDENT OF  
ACHOSA HOME WARRANTY

M: 254.727-5227  
O: 888.509.2916  
[Mystih@AchosaHW.com](mailto:Mystih@AchosaHW.com)



**The Copeland Group**  
Insurance Solutions

**'Tis the Season for Great Coverage!**

**WE'VE BEEN HERE. WE'LL BE HERE.**

Odessa/Midland Permian Basin      San Angelo/ Concho Valley

432-366-8888  
2240 E. 52nd St.  
Odessa, TX 79762

325-617-7709  
2901 Sherwood Way Suite 120  
San Angelo, TX 76901

**WWW.THECOPELANDGROUP.COM**



MEET THE  
**PERMIAN BASIN**  
 REAL PRODUCERS TEAM



**Stephanie Miller**  
 Owner/Publisher  
 Advertising Sales



**Madison Coble**  
 Editor in Chief



**Carolyn Foley**  
 Ad Strategist



**Brittany Cisneros**  
 Social Media Coordinator



**Jacki Donaldson**  
 Writer



**Elizabeth McCabe**  
 Writer



**JC & Seila Stone**  
 Photographer  
 The Stones Photo + Film

**TRANSFORM  
 THE OUTDOORS**

www.iocustomscreens.com  
 432-413-2949

LET'S GET OUTSIDE

**INSIDE OUTSIDE**  
 • CUSTOM SCREENS •

Motorized Screens • Manual Retractable Screens  
 Motorized Awnings • Indoor Motorized Window Shades

**HAPPY HOLIDAYS**

WISHING YOU AND YOUR LOVED ONES  
 A JOYOUS HOLIDAY SEASON AND A PROSPEROUS NEW YEAR.



**RHONDA BRISBIN**  
 Producing Branch Manager  
 NMLS# 451391 | Cell: 432.528.6870  
 rhonda.brisbin@directionshomeloan.com



**MELISSA BLACK**  
 Loan Officer  
 NMLS# 809176 | Cell: 432.638.2582  
 melissa.black@directionshomeloan.com

DirectionsHomeLoan.com | 210.257.0642 | 1909 West Wall Street, Suite I | Midland, Texas 79701 | NMLS# 214519 | Equal Housing Lender



**On Time.  
 Every Time.  
 Don't Settle For Less.**




**Iris Cash**  
 Escrow Officer  
 (512) 829-0659  
 220 Commercial Drive  
 Suite F  
 Harker Heights, Texas

**PrioritySettlementGroup.com**

**INSPECT  
 DECK THE HALLS**

& THE FOUNDATION,  
 & THE ROOF,  
 & THE PLUMBING,  
 & THE ELECTRICAL...



MAKE NO EXCEPTION, CALL STREAMLINE INSPECTIONS!





PAUL CISNEROS, JR. | LICENSE # 23698 | 432.559.1740





This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

**CUSTOM GIFTS**

**Gibbi's Custom Creations**  
(432) 266-0788  
www.GibbisCC.com

**CUSTOM PATIO SCREENS**

**Inside Outside Custom Screens**  
**Randy Sims**  
(432) 413-2949  
www.iocustomscreen.com

**HOME & PROPERTY INSPECTIONS**

**Be There Home Inspections**  
**Terry Tucker**  
(432) 638-7800

**Sheba Services LLC.**  
**James Lyons**  
(432) 894-0080  
sheba-services-llc-ueniweb.com

**Streamline Inspections**  
**Paul Cisneros**  
(432) 559-1740  
www.streamlineinspections.net

**HOME WARRANTY**

**Achosa Home Warranty**  
**Mysti Hodges**  
(254) 727-5227

**INSURANCE**

**Copeland Group Insurance Solutions**  
**Liz Springer**  
(432) 692-0333

**State Farm**  
**Chris Wray**  
(432) 362-9729  
www.permianinsurance.com

**MORTGAGE**

**Directions Home Loan**  
**Rhonda Brisbin**  
(432) 582-6870  
**Melissa Black**  
(432) 638-2582  
www.DirectionsHomeLoan.com

**Gina Reyes Mortgage Broker**  
**Gina Reyes**  
(432) 741-1269  
cattellmortgage.com/GREYES

**Marq It Lending**  
**Patty Marquez**  
(432) 352-7679

**Loan Originator**  
**Lacie Lee**  
(817) 729-6247  
friendleeloans.com

**Prime Lending (Midland)**  
**David Wade**  
(432) 689-2559  
lo.primelending.com/davidwade

**Prime Lending (Odessa)**  
(432) 550-2011  
lo.primelending.com/odessa

**Summit Mortgage Solutions**  
**Misty Locknane**  
(432) 230-6278  
www.MistyLocknane.com

**MOVING SERVICES**

**It's Your Move Moving Company**  
**Angela Galan**  
(432) 210-3138  
www.ItsYourMoveTexas.net

**PHOTOGRAPHY/ REAL ESTATE**

**The Stones Photo and Film**  
**Seila Stone**  
(432) 210-4199  
www.thestonesphotofilm.com

**ROOFING**

**Chappell Roofing**  
(432) 631-9358  
www.chappellroofing.com

**ROOFING & STORM RESTORATION**

**Luby Construction Group**  
**Cody Brasher**  
(432) 201-1231  
www.LubyConstruction.com

**SETTLEMENT SERVICES**

**Priority Settlement Group of Texas**  
**Iris Cash**  
(512) 829-0659

**TERMITE & PEST CONTROL**

**x-Per Pest Services**  
**Lonnie McComas**  
(432) 352-5534

**TITLE & ESCROW**

**Basin Abstract & Title**  
**Mike Withrow**  
(432) 368-2600

**Lone Star Abstract & Title Co Inc**  
**Jack Campbell**  
(432) 683-1818  
www.lonestarabstract.com

# MARQ IT LENDING

A Division of Flanagan State Bank - NMLS #: 408461



Download our app using the QR code or contact us to send a link directly to your phone!

- Apply From Your Phone
- Get Loan Status Updates
- Upload Documents
- Helpful Calculators

*Connecting Your Dreams*



**Patty Marquez**  
Sr Loan Advisor and Branch Manager  
NMLS #278552  
(432) 352-7679



**Manuel Aguilar**  
Loan Originator  
NMLS #2289427  
(432) 967-9055



**Daniela Marquez**  
Loan Originator  
NMLS #1957002  
(432) 257-7608

4555 E University Suite D-5 · Odessa, TX · pmarquez@fsbfamily.com



*Jesus is the Reason for the Season*

**It's Your Move Moving Company**  
Residential & Commercial

Commercial Services | Furniture Moving  
Local Moving | Senior Moving  
Furniture Assembly | Packing  
Large & Heavy Item Moving

(432) 210-3138 | Odessa, TX  
itsyourmovetexas.net

Facebook, Twitter, Instagram, YouTube icons



# HOME

WELCOME

## DÉCOR AND GIFT SHOP

*Spread Holiday Happiness and Christmas Cheer!*

For anyone looking to add a touch of charm and elegance to their home, Welcome Home by OBR Gift Shop is the perfect destination. Established by Connie Coots and the Odessa Board of REALTORS®, this delightful boutique offers a unique shopping experience filled with home decor, custom apparel, and one-of-a-kind gifts that you won't find anywhere else in the Odessa-Midland area.

At the helm of Welcome Home by OBR Décor and Gift Shop is Connie Coots, who has helped the shop grow and thrive. "Our purpose is to provide the community with a space where they can purchase distinctive gifts, beautiful home decor, and custom items," Connie shares. Welcome Home by OBR caters to a wide audience, from those looking to beautify their home to REALTORS® in need of the perfect closing gift.

As Connie says, "We started the store to provide quality gifts for buyers and sellers, and it's grown into something truly special. There aren't many boutiques like ours in Odessa." With its unique products, personalized service, and commitment to the community, Welcome Home is more than just a gift shop — it's a beloved destination that brings a little beauty to everyone who steps through its doors. Whether you are looking for jewelry or a charcuterie board, the friendly professionals at Welcome Home by OBR have you covered. "We also carry a large variety of signs for our REALTOR® members making it convenient for them to cater to their sellers."

### Something For Everyone

What makes Welcome Home truly special is its dedication to curating unique, high-quality items. From art and candles to pillows and rugs, there's something to suit every style and taste. The store carries brands like Happy Everything and Voluspa Candles, which are



popular with their customers. "Everyone loves our Voluspa candles. They're one of our best-sellers," Connie explains.

In addition to home decor, Welcome Home offers custom drapery, floor lamps, door hangers, coffee table books, and more. Shoppers will also find stunning artwork, including pieces from Studio 67 Rugs, which are a highlight of the store.

REALTORS® have found Welcome Home by OBR to be an invaluable resource. Not only does the store carry home decor and gifts perfect for closing sales, but it also stocks items that are specific to their needs, such as open house signs. Members of the Odessa Board of REALTORS® receive exclusive discounts, making the boutique an even greater asset to the local real estate community.

### Spreading Christmas Cheer

The holiday season is an especially magical time at Welcome Home, with popular lines like Glitterville making their appearance in the store. "People love our Christmas decorations, especially the

“““

We started the store to provide quality gifts for buyers and sellers, and it's grown into something truly special. There aren't many boutiques like ours in Odessa.

Glitterville items and the Mark Roberts designs we carry," Connie says. From 12-foot nutcrackers to beautiful Christmas pillows and trees, Welcome Home is the perfect place to stock up on festive decorations for the holiday season. Another standout line is the Queen of Sparkles, a favorite among shoppers during the holiday season.

Beyond its retail offerings, Welcome Home Gift Shop is committed to giving back to the community. Throughout the year, the shop hosts pop-up events and supports local nonprofits. A notable event on the calendar is the Christmas Tour of Homes, set to take place on December 8th, where four fabulous homeowners will open their homes to bring Christmas cheer while providing college scholarships to our local colleges — For more information, check out their website at [www.odessarealtors.com](http://www.odessarealtors.com). The boutique will showcase its dazzling array of holiday decor.

### Expanding to Serve Clients

Since its inception, Welcome Home by OBR has grown tremendously. Originally a smaller operation, the store expanded after COVID, offering an even wider variety of products and increasing its visibility in the community. Now, with a larger space and an ever-evolving selection, the boutique continues to draw in shoppers who are excited to see what's new.



**Check It Out**

So whether you're a local REALTOR® in need of the perfect gift, or simply looking to spruce up your space, Welcome Home Gift Shop has everything you need and more.

For more information, visit Welcome Home by OBR Décor and Gift Shop at their Odessa location at 4708 E University in Odessa, TX, or check out their Facebook page at [www.facebook.com/welcomehomeobr/boutique](http://www.facebook.com/welcomehomeobr/boutique). As Connie says, "We get beautiful items in here all the time." Stop by and see everything they have to offer!



“”

Our purpose is to provide the community with a space where they can purchase distinctive gifts, beautiful home decor, and custom items.



**Midland's 5-Star Roofers**

We understand how important it is for the sale of your client's home to run smoothly, and that when a sale is on the line, time is of the essence. That is why quick turnaround times and exceeding of customer expectations is something we strive to accomplish with each roofing project, every time.

**CHAPPELL ROOFING**

We also know that not every client can afford to pay for a new roof, but they can still get a new roof installed today, and close without delay. Chappell Roofing requires **NO DOWN PAYMENT**, and the roof can be paid at closing from the proceeds of the home sale.

**Residential and Commercial**

**Request a Free Quote Today! 432-312-8705 • [chappellroofing.com](http://chappellroofing.com)**

**Lone Star**  
Abstract & Title Co., Inc.

*Merry Christmas*  
&  
**HAPPY NEW YEAR**

**X-PERT PEST SERVICES**

**Residential & Commercial Pest Control**

**Lonnie McComas, Owner**  
[x-pertpestservices.com](http://x-pertpestservices.com) • 432-352-5534



▶▶ woman to watch

By Jacki Donaldson  
Photos by The Stones Photo + Film

# Skyler

Williamson

---

## DAVIS & CO. REALTORS®

---

Skyler Williamson has so many memorable client experiences that choosing the most special one is difficult. She recalls the 15 families she met at the closing table during her first year in real estate and the recent bittersweet journey of selling a close friend's house so she could move across the country. Selling her parents' home is also noteworthy, as it was her first transaction as a licensed agent. This milestone is also meaningful because the sale went under contract from the hospital room where Skyler was in labor with her daughter, Loni-Kate.

---

Skyler was nine months pregnant when she got her license, and that first deal from the labor and delivery floor—during the pandemic—jump-started a career that has not slowed in the least. “Once I sold that first house, I never stopped,” shares Skyler, whose now 4-year-old little girl often accompanies her mom on the job. “She is the funniest assistant,” Skyler smiles. “She will say, ‘Ooooo, this house is so pretty’ or ‘Mom, this room is really big.’”

Real estate emerged as a career path for Skyler shortly after graduating high school and attending college. Realizing she wanted to enter the workforce rather than pursue higher education, she accepted a position in 2018 at the age of 19 as an assistant for Amber Davis, Broker/Owner of Davis and Co. REALTORS®. Amber and Skyler already knew each other, and the partnership blossomed, with Skyler working in property management for two years. Inspired to do more in real estate, Skyler earned her license at age 21. Elevating her business year after year, she now averages about \$6 million in sales annually.

Leveraging her social media smarts, Skyler has expertly marketed herself across online platforms. Her Facebook page features her home-buying and selling activity and lifestyle content. Her “This or That?” series asks questions like “Would you prefer waking up to the peaceful sounds of the water or enjoying the wide-open space of an acreage property?” The



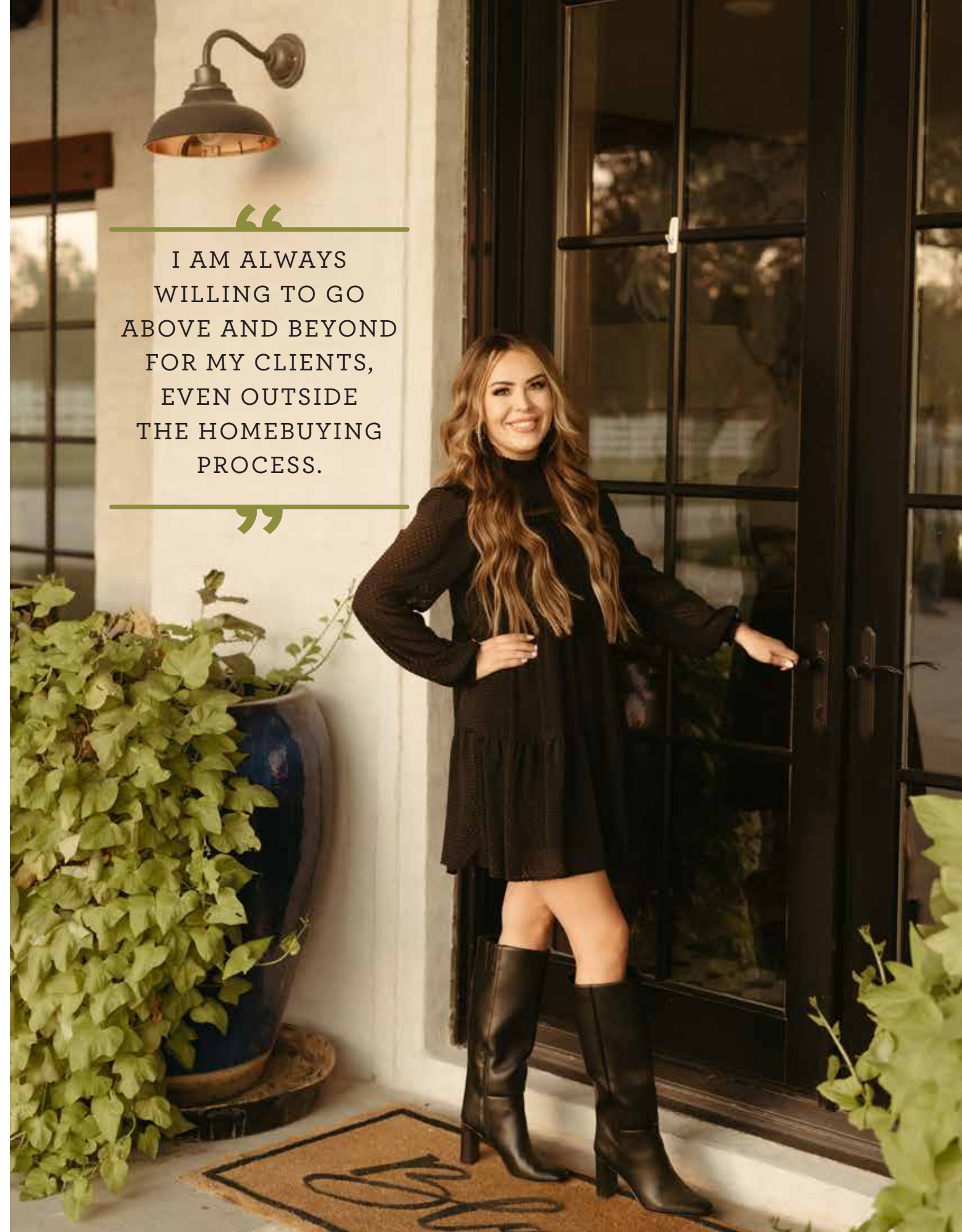
resources she posts address topics ranging from boosting curb appeal to the merits of energy-efficient appliances. Skyler also educates about current and relevant issues, like mortgage rates and choosing between a home equity loan and a home equity line of credit. Through the Lonestar Trails Facebook page, Skyler has become the go-to neighborhood REALTOR®, amassing roughly 40 home sales in her former neighborhood.

The clients who benefit from Skyler's efficient and effective efforts rave about her. "Skyler repeatedly went above and beyond for us," one happy buyer boasts. "She made herself available at all times, even working around my husband's crazy work schedule to show homes and answer questions late at night and any day of the week. She was extremely knowledgeable, and what she didn't have an answer for, she did the research to be able to get me the correct one. She's the most helpful, honest, and caring REALTOR® I've ever worked with." Other clients praise her finesse for delivering an easy buying and selling process. "Skyler had our house under contract in 23 hours after listing," one loyal seller comments. Skyler responds, "I am always willing to go above and beyond for my clients, even outside the homebuying process." Skyler's clients become friends, and then they become repeat customers.

Contemplating what comes next for her in real estate, Skyler commits to extending her reach in the community and hustling. Both have served her well in the past four years, and she is proud of the outcome—seeing her clients reach their homebuying goals and start their new lives in their new homes.

When Skyler finds pockets of time to put her feet up and relax, she hangs out with her husband, Kwentan Williamson, and their sweet Loni-Kate. Skyler adores shopping when she carves out some solo time in her schedule, and the family loves hanging out with friends, including Amber. "Amber is family to us now," Skyler beams. "She is an amazing person all around."

Working with Skyler Williamson is like teaming up with a friend who happens to be excellent at real estate. She's the kind of person who makes everything seamless, whether answering questions late at night or helping clients navigate their transactions with a smile. From her fun and engaging social media posts to her dedication to exceeding expectations, Skyler supports her clients every step of the way—no wonder they trust her and then stick around as friends long after the deal is done.





**This Holiday Season,  
Give Buyers More Options with**

*a Local Mortgage Broker*



**Lower Rates  
Lower Closing Costs  
More Loan Options**

**432.741.1269**

**Gina@cattellinc.com**

2400 N. Grandview Avenue

Odessa, TX 79761

[cattellmortgage.com/greyes](http://cattellmortgage.com/greyes)

*Gina Reyes*  
MORTGAGE BROKER





# Alba ESTRADA

CASABELLA GROUP | JEANEEN  
PRUITT TEAM AT PINE & BECKETT

▶▶ top producer  
By Jacki Donaldson

Alba's guiding principle is, "If you can dream it, you can achieve it." She embraces this mindset because she's lived it, and her mission is to make believers out of those who are walking in the same shoes she once wore. Serving a clientele that is 90% foreign and closing roughly 50 homes per year, Alba has built an impressive sphere, which has earned her an accomplished real estate career. During her first year in business, she closed \$2 million. She reached \$5 million during her second year, and every year since, she has amassed more than \$10 million.

Born and raised in Chihuahua, Mexico, Alba moved to Odessa in 2009. She promptly enrolled in ESL classes to learn English and poured herself into raising her three children. In 2015, she began selling Direct TV at Sam's Club before moving into manufactured home sales, where she earned top-producer status. Then came real estate in 2018, inspired by her seven-year journey to buy her first home due to the challenge of finding a Spanish-speaking REALTOR® who could help her fully understand the process.

"I got my license to help people like me," shares Alba, who has become a champion for the Mexican market.

Communicating only in Spanish and leveraging social media, radio and TV appearances, and advertising, Alba's marketing efforts are far-reaching, and her repeat and referral business validates that she is making a difference. She speaks fondly of her first client, a Venezuelan man who found her on social media and recently closed on his third property with her. She is overcome with emotion when people stop her in the grocery store to thank her for helping a parent, an uncle, or a cousin, and to show her gratitude for the opportunity to change lives, she gathers her clients every year to celebrate Día de los Muertos (Day of the Dead), a vibrant and deeply symbolic Mexican celebration that honors deceased loved ones. This year's event took place on October 31. It featured a tradition full of color, music, food, activities for the whole family, and a beautiful altar to honor the memory of loved ones.

## KEYS TO THE AMERICAN DREAM

**Most of Alba Estrada's** closings culminate in heartfelt celebrations, with happy tears, bright smiles, and a flurry of photos and videos to commemorate the monumental milestones. One family's video captured their kids crying because they couldn't believe they had a house. "The clients I work with live with family members and in RVs," Alba explains. "They don't speak English, don't know the culture, and don't think they belong in nice neighborhoods. I tell them they do belong. Helping them achieve the American dream is what wakes me up in the morning ready to do more of what I do."



“Alba is truly an inspiration. The way she leads—with unwavering kindness, generosity, and grace—sets a powerful example for all who know her. No matter the challenges or negativity she faces, she treats everyone with respect and compassion. Her ability to give wholeheartedly and uplift others has profoundly impacted my life, shaping not only the REALTOR® I strive to be, but also the person I aim to become. She has guided me through so much personal and professional growth. To know Alba is to admire her, and to learn from her is a true privilege.”

— **Shawna Gonzalez,**  
**Casabella Group**

“Alba is such an amazing person, not only is she an amazing real estate agent, she’s also a great woman and a great leader, she was such a big heart, and we all love her so much!”

— **Alejandra Madrid,**  
**Casabella Real Estate Group**

“Alba has a remarkable gift for recognizing potential in people, even when they can’t see it in themselves. She challenges you to reach your best and inspires you to aim even higher.”

— **Andy Arellano,** **Casabella Group**

“Alba Estrada has been an incredible mentor in my real estate journey, providing invaluable guidance with her patience and support. Her fairness and dedication to her clients are evident, as she consistently goes above and beyond to ensure their needs are met. Her kindness and passion for the field inspire me, and I aspire to embody her level of excellence in my own career.”

— **Andrea De La Cruz,**  
**Casabella Group**

“Alba has a huge heart for helping people. She has that motherly instinct and makes nothing in the world seem impossible.”

— **Berenice Esparza,** **Casabella Group**



Helping them achieve the American dream is what wakes me up in the morning ready to do more of what I do.



Seven years into her career, Alba is still dreaming and achieving. She is now selling in Mexico, helping clients who bought here buy there with American income, and she is growing Casabella Group, the team she launched in 2021, alongside Shawna Gonzalez, Andy Arellano, Alejandra Madrid, Berenice Esparza, and Andrea De La Cruz. “They are thriving, they all speak Spanish, and they all have a niche,” says Alba, who aims to expand her team into other cities and Mexico. She also sees the possible makings of a REALTOR® in her 12-year-old daughter, Isabella, who adores accompanying her mom at open houses. Alba also has a 19-year-old daughter, Melina, and an 11-year-old son, Omar. “They all have a servant heart,” Alba beams.

Alba is planting roots—for herself, her family, and her clients. “Feeling at home here took me years, but once I became a homeowner and invested here, my mindset changed,” she notes. “I am helping others believe in themselves and immerse themselves in the community because I never believed I could do all this, and here I am.”

Alba Estrada’s journey has become a beacon of hope for many, and each closing represents resilience, bridging cultures, and reshaping lives. Alba inspires others to envision their possibilities as she nurtures her growing team and extends her influence beyond borders. She is a powerful reminder that anyone can turn aspirations into reality in a world where dreams often feel distant. Her story is about more than personal success; it’s about creating a legacy of empowerment and connection that resonates far beyond the closing table.



**Basin**  
**Abstract & Title**

FROM OUR FAMILY TO YOURS

*Merry Christmas*

LICENSED IN ECTOR COUNTY  
 & PROUDLY SERVING OTHER  
 COUNTIES THROUGHOUT TEXAS

4526 E University Blvd, Bldg 2 Suite A  
 Odessa, Texas 79762  
 432.368.3600 | www.basinabstract.com



**GCC**

Gibbi's Custom Creations

432-266-0188  
 518 W Broadway St  
 Andrews TX



**EMBROIDERY | CUSTOM TSHIRTS  
 LASER ENGRAVING | DECALS  
 SIGNAGE | TEAM MERCHANDISE  
 PROMOTIONAL ITEMS  
 SO MUCH MORE!**

**WE DO  
 CUSTOM**

**VETERAN  
 OWNED**

**SHOP  
 NOW**

**GIBBISCC.COM**

PRINT IS STILL ALIVE.



Celebrating two decades of print excellence,  
 now 800 niche magazines strong (and counting).

THE N2 COMPANY

STROLL greet REAL PRODUCERS BELOCAL hyport



LUBY CONSTRUCTION  
 GROUP



ROOF INSPECTIONS • ROOF REPAIR & REPLACEMENT  
 INSURANCE ASSISTANCE

Commercial and Residential Roofing Contractor

432-201-1231 | www.lubyconstruction.com  
 5609 E County Road 120 | Midland, TX 79706





**20** YEARS OF  
THE N2 COMPANY

# PrimeLending Your Key to Winter Homeownership



**Warm up your Winter with  
PrimeLending**

Your trusted partner to turn  
your winter home dreams into a  
reality.

## Midland Branch

NMLS: 644147  
(432) 689-2559  
3510 N Midkiff Rd, Ste 200  
Midland, TX 79705



## Odessa Branch

NMLS: 635894  
(432) 550-2011  
1541 JBS Pkwy, Ste 16  
Odessa, TX 79761



All loans subject to credit approval. Rates and fees subject to change. ©2024 PrimeLending, a PlainsCapital Company (PrimeLending).  
(NMLS: 13649) Equal Housing Lender. PrimeLending is a wholly owned subsidiary of a state-chartered bank and is an exempt lender in  
TX for 1st Liens. 2nd Liens Regulated Loan Lic. No. 2803. V072822

