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ANTHONY  
**CAMPOS**

DECEMBER 2024



# Marissa McCutchan



*Raw talent in a pretty package.*

I typically do my blurbs on agents that I work with; however this one is long overdue. No, none of us know her as a real estate agent. But we all know her as the person behind the camera, the one who makes us all look like stars.

You want to talk about someone who can juggle? Try being the editor of a magazine while raising teenagers (if you know, you know). Yet somehow she makes it all look effortless. Every. Single. Month.

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Month after month, she creates magic from behind the lens, turning ordinary moments into extraordinary memories. She's the invisible force that connects us all, making our successes shine brighter and our stories resonate deeper.

To our brilliant editor: You might think you're just doing your job, but you're actually crafting our legacy. It's time we turned the spotlight on you. Because who you work with does matter, and working with someone who sees the beauty in every story and brings out the best in every person – that's not just rare, that's extraordinary.

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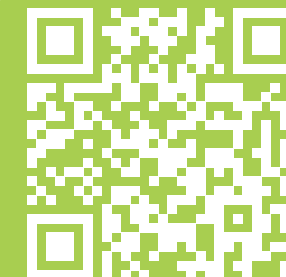
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» cover story

# ANTHONY CAMPOS

Written By Terrina Russell Photography by Marissa McCutchan

Anthony Campos entered the world of real estate at 21, drawn by the industry's vast potential and the opportunity to make a meaningful impact. His path to real estate wasn't typical, nor was his journey to success. With a background that includes both the hospitality industry and martial arts, Anthony brings a unique skill set to the table, allowing him to stand out among his peers.

From his early days as a restaurant server, he honed his abilities in customer service, time management, and effective communication. Working in hospitality gave him an innate understanding of people, making it easy for him to connect, build relationships, and understand clients' needs on a personal level. But it was his dedication to Brazilian Jiu-Jitsu that solidified his approach to real estate: humility, perseverance, and a problem-solving mindset. In his own words, he learned that "every challenge is a puzzle to solve," and he's carried that mindset into his career.

Driven by an entrepreneurial spirit, Anthony launched several small businesses

from a young age. Whether he was running a car detailing business, landscaping, reselling electronics, or even operating a chain of ATMs, he displayed a knack for finding solutions to problems and a commitment to self-improvement. Real estate, however, was always at the back of his mind as the ultimate avenue to build something lasting and impactful.

When he entered the field, it wasn't an easy start. Despite facing numerous rejections, he persisted and ultimately got his foot in the door by sheer determination. Starting by simply putting up open house signs, Anthony quickly made a name for himself with his relentless work ethic and dedication to learning. Five

years later, he founded Arrive Real Estate, an agency built on principles of trust, innovation, and long-term partnerships.



FIND WHAT  
WORKS, DO IT  
CONSISTENTLY,  
AND **KEEP**  
**IMPROVING.**



What truly sets Anthony apart is his approach to real estate as more than a transaction. He views every client as a partner, and each deal is tailored to fit their

unique journey. With a strong support system—an in-house financing team, a range of financing options, and over \$400M in closed sales—Arrive Real Estate is well-equipped to guide clients at every step. Their 100+ five-star reviews reflect their commitment to excellence, and Anthony's goal is always to deliver service that's built around his clients' needs, whether they're buying their first home or looking to invest in luxury properties.

Anthony's fulfillment comes not just from closing deals but from helping clients achieve milestones that once felt out of reach. He's passionate about creating smooth, efficient experiences for his clients and building long-lasting





relationships. He’s particularly motivated by the joy of helping families into their first homes and

the surprise of clients who receive more value than they anticipated. To Anthony, real estate is more than a career; it’s a

calling to serve others and solve their challenges with creativity and expertise.

In the years ahead, Anthony envisions significant growth for Arrive Real Estate. He aims to expand the brokerage across more states and even internationally while continuing to offer specialized service for high-end listings. His goal is not only to increase production but

also to mentor other agents, guiding them to reach or surpass his level of success.

Anthony’s advice to newcomers in the field is to keep it simple and focused. “Find what works, do it consistently, and keep improving,” he says. It’s this relentless pursuit of excellence and a commitment to personal growth that defines the Arrive brand. Founded on

dedication, expertise, and a love for self-improvement, Arrive Real Estate embodies the idea that “a better you is a better you for those around you.”

Arrive Real Estate also has a strong local presence, supporting small businesses through strategic partnerships and connecting with the community. Much of their business comes from

word of mouth, referrals, and a trusted sphere of influence. From open houses to digital marketing, Anthony has developed a proven system that keeps his clients’ needs front and center, ensuring that every interaction reinforces the brand’s reputation.

For Anthony, the journey is never-ending. He thrives on growth, viewing

each setback as a learning opportunity and every success as motivation to keep going. “Real estate is about transformation,” he says, for himself, his agents, and his clients. Each challenge, each transaction, is an opportunity to make a positive impact and to grow.

It’s this commitment that makes Anthony Campos a trailblazer in the industry and a trusted advocate for his clients.





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#### SHELLY MOORE

How do you put into words what Adam Bouvet meant to the world? There are so many stories that have been shared on social media and through many conversations with others and every single story carries the same message... Adam was the most incredible, generous, kind, funny, caring, loving, and selfless man. He was truly a bright light in our community and in the lives of everyone he met. I was so honored when he said “yes” to being a model in the recent Women’s Council of Realtors Fashion Show because I know how busy he is with his restaurant, real estate, family, charities, friends and more, but still, he donated his time. On October 3rd, 250 people got to share in a priceless moment, just a few weeks before he passed, as he rocked the runway with his huge smile and his beautiful wife, Tracy, jumping up and down for her best friend. It will forever be etched in my heart.

A loss like this is so heartbreaking but Adam leaves the most incredible legacy and because of him, we are all better people and will be inspired to live more like him. As a community, we need to join together to love and support his beautiful wife, Tracy and his family. While his time on this earth was short, his impact was HUGE and I am forever grateful for knowing him. Rest in peace sweet Adam. #LiveLikeAdam



#### LISA DEWITT

It’s hard to put into words just how loved Adam was. By the togetherness and support our community has shown, you get a better idea...

#### ►► memorial

# Live Like Adam

**I**n memory of Adam Bouvet—a cherished friend, exceptional agent, and steadfast pillar of our community. Adam was more than just a colleague at EXIT Alliance Realty; he was family. Known for his boundless kindness, Adam was not only a dedicated REALTOR but a co-owner of The Mill Restaurant, where his generosity shined. For years, he donated food for our annual Random Acts of Kindness Alliance Give Back Day and showed up, alongside his beloved wife Tracy, to serve others with his ever-present smile and warmth.

Adam’s presence was larger than life. He was the kind of person who would do anything for others, as shown by his final act of bravery in protecting his family. He loved fiercely and gave selflessly to our community and to each person he met. Adam was a friend to all, the kind of friend who knew how to make every moment special—whether we were talking about music, ribbing each other about our opposing sports teams, or brainstorming over how to help our community and our office. His laugh, his bear hugs, and his mischievous habit of sneaking

up and scaring me are just a few of the countless memories that I’ll carry forever.

Adam’s dedication to his clients was unparalleled. He cared deeply about those he served and the agents he mentored at EXIT Alliance, always willing to lend a helping hand or share his knowledge. It was such an honor to be his broker. Because he was part of EXIT, the legacy of his hard work will continue to support his family through our residual income beneficiary program. It’s comforting to know that even in his absence, his care will live on, helping to provide for those he loved so deeply.

Adam’s love for his family was his guiding light, and my heart aches for his beloved Tracy, their children, and his grandchildren, whom he adored. I am so grateful for the years of friendship we shared and the joy he brought into my life and the lives of so many. Adam was truly one of the best people I’ve ever known, and I know I speak for our entire community in saying that he will be profoundly missed. His legacy will live on in every heart he touched. Shawn Sorenson

**O**ur hearts are broken at the passing of an amazing man, Adam Bouvet. We were honored and blessed to have Adam as one of our models in our fashion show just a few weeks before his passing. His smile lit up the room as we all watched him walk the runway. We are so grateful to have these special memories of this wonderful man.

Adam was a selfless, kind and generous man who touched the lives and hearts of everyone he met. While our community is hearbroken, we have all learned from him and his legacy will live on,

Our heartfelt condolences to his beautiful wife, Tracy, and the entire family. Rest in paradise, Adam. -Women’s Council of Realtors

Adam was a friend and inspiration to ALL who knew him! We are all better for knowing him His legacy will live on through ALL he touched with his huge heart” #livelikeAdam -Robin McCann



Adam was a hero. Not only during his final hours of his life but throughout it. He encouraged the people he cared about, he always supported his community in any way that he could, and most of all he loved his family hard. Adam was a legend. A legend who we will never forget. We love you friend and the entire Bouvet Family.



**NICOLE FARNUM**

Adam Bouvet was my mentor, a friend and truly one of my biggest fans in my real estate career. After passing my real estate exam I asked him if he would be willing to let me join his team and mentor me. At that time, I barely knew him. Without hesitation, he said yes. Even though I was working full time at the hospital, he was willing to take a risk and help me start my new career.

When I took the leap of faith and went full time, Adam was all in on helping me succeed. He went to listing appointments with me, coached on documents, and answered calls at all hours when I had questions. When I would call, he would answer and say, “Hey there, Superstar.” I’m going to miss that so much.

There are a million things I could say, but the one thing that comes to mind when I think of Adam is that he was a giver. He was so selfless and caring. He left a legacy in this community, one that will never be forgotten.

An exceptional human being is the only way to describe the man Adam was! He loved his wife, family and friends without exception! He gave nothing less than 100% to those he was around. To know him was to be loved. He will forever be missed. -Melissa Gutierrez

“He was a high fashion model for a day but a role model for all.” May our dear friend rest in eternal peace. -Grace Hudson

He was the kind of person whose laughter could light up a room and whose phone was always on for anyone who needed guidance. His authenticity, humor, kindness, and generosity set an example I’ll always carry with me. I looked up to him not just as a mentor, but as a true friend. -Aimee Missakian

Adam was a wonderful man who brought light into every moment we shared. His laughter was contagious, and no matter what, he always found a way to make me smile. I will cherish these memories forever. -Cynthia Mitchell

Adam was a pillar in our community that hundreds leaned on whether it was personal or business. He never waived from his kindness, generosity, and love. He is the true testament of, I believe, a Godly description of a real man. May he be remembered always and may his family always be supported. I cannot think of anyone that fits the word perfection other than Adam.

Thank you for wearing a tutu at Miss April’s Dance four years in a row for us all to enjoy in our dance shows. -April Vidal



**JORDONA HERTZ**

Adam was such an amazing man, friend, fellow Realtor and all around perfect human who left us way too early! He will be missed by literally thousands because of the amazing person he was. His generosity and genuine kindness was just engrained into his soul and his family was his entire world.

Tracy Bouvet was always there by his side cheering him on and he was always there to do the same for her. There really isn’t a more beautiful couple out there.

I remember at the WCR Fashion Show just before we walked down the runway, I brought up to Adam how beautiful the post was that Tracy made the day before on Facebook. He didn’t realize she had made this love affirming post about how good of a husband he was and how lucky she was to have him as her best friend. He just laughed and said “Yeah, that’s my wife. She just loves me and I am so lucky to have her. I don’t know why she chose me, but I am the lucky one”. Hearing that and seeing them together just affirms how strong their bond was and they were truly the world to each other.

Looking back at my pictures from the fashion and seeing Tracy with pom poms on the side of the stage cheering for him shows exactly who they were. The pure excitement on her face as her husband took the stage, cannot be recreated. We had so much fun walking the runway together and even more throughout our careers. We always worked very well together, had great laughs and had mutual respect for one another. I have known Adam for a long time, and I have always admired how he was such a staple in the community and how much he cared about people in such a selfless way. It is pretty unheard of in our world today.

Adam, you will be missed and I will miss our great conversations and meeting of the minds. Rest in peace my friend.





# SHAW ENERGY Consulting

Written By Terrina Russell Photography by Marissa McCutchan

In the dynamic world of real estate, the rising emphasis on energy efficiency and sustainability is shaping a new path forward. Leading this charge is the formidable team of SHAW Energy Consulting. Together, they are reimagining how energy solutions can elevate the real estate industry, championing a client-focused philosophy through their distinct “concierge energy advisor” service. With a combination of expertise and commitment, they have become invaluable allies for homeowners, investors, and real estate professionals alike.

CEO Jordan Shaw’s journey into solar energy began with a strong foundation in information technology, where he honed his skills at companies like Dell and Google. While solving complex technological problems, he felt a pull toward a deeper impact, finding in solar energy a unique way to benefit clients financially while fostering a sustainable future. This dual purpose—empowering families through savings and promoting environmental change—became the bedrock of his business philosophy.

Setting themselves apart, the Shaw team, encompassing not just Jordan, but his extended team, Melia King and Nick Messenger, have redefined the solar landscape with

a concierge-level approach, steering clear of the typical sales-driven culture. Instead, they emphasize professionalism, transparency, and advocacy, empowering homeowners through education and informed choices. For them, it’s not merely about selling solar products; it’s about transforming lives, evidenced by over \$50 million in utility savings for their clients so far. With operations across the U.S., including a strong presence in Temecula Valley and Southern California, they’ve helped over 300 homeowners transition to solar and adopt advanced energy solutions, with \$10 million invested in solar projects that drive genuine value. The last year has brought challenges to the solar industry, with policy shifts and equipment cost spikes putting providers to the test. While some cut corners, the Shaw team reinforced their dedication to their clients’ best interests, doubling down on education and ethical service. This resilience, especially in turbulent times, highlights their role as advocates for homeowners and their steady presence in an often-unpredictable market.

The impact of the Shaw team reaches far beyond financial savings. Through their Solar Ambassador program, Project Light Wave, they reinvest savings into local nonprofit initiatives, supporting rehabilitation programs, scholarships, and facility upgrades for substance abuse centers. Melia has spearheaded this effort in the recovery community. Their commitment extends past business—it’s about giving back and building resilient communities.





Looking to the future, the Shaw team envisions expanding their reach, aiming to support over 1,000 clients across the nation. They aspire to be an essential resource for sustainable energy in real estate, envisioning partnerships with real estate professionals to bring eco-friendly solutions to more homeowners. With plans to deepen their impact in Hawaii, they seek to stabilize island communities with renewable energy solutions that foster resilience and independence.

Central to their success is a culture built on teamwork; advanced tools, and automation; and creating an environment where client satisfaction is paramount. Jordan's guiding principle, "Find your why - the rest will follow," is a cornerstone of their work and personal lives. Alongside his wife Jessica and their daughter Lexi, lovingly called their Chief



“  
Find  
your  
why - the  
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