

BLUEGRASS

REAL PRODUCERS.®

CONNECTING. ELEVATING. INSPIRING.

Photo By Renee
Hensley Photography



REAL PRODUCER
Kim Holtegel

DECEMBER 2024



Ideas that Work: 10 Social Marketing Tips

Is social media stealing your sanity? Don't let it! Be genuine, be social, and be ready to WIN!



ASK THE EXPERT

"What if I don't have time to constantly post to social media?"



JAMES WEATHERHOLT
OWNER/FOUNDER

SOCIAL MEDIA IS NOT THE ULTIMATE OR ONLY MARKETING YOUR BUSINESS NEEDS, BUT IT IS IMPORTANT!

Social media is not "optional" anymore but more an expectation. So, if you are going to have to do it, do it well. The first thing we need to remember is that social media, is above all else, SOCIAL. While it can be an outlet for learning, mostly people are on social to unwind and mindlessly scroll.

Most realtors are great salespeople. We get it, selling is what you do. The problem is that marketing and sales are NOT the same. They go hand in hand but one feeds the other and you must have both! So in this month's "Ask the Expert" we are focusing on the "Do's" and "Don'ts" of marketing your brand vs selling yourself on social media.



Don't just focus on your listings, pendings, and SOLDS!

Showing your success builds trust between yourself and your potential clients. But HOW you showcase that success can be either VERY powerful or very off-putting.

- Focus on building your brand loyalty and trust. Your reputation matters and you bring a lot to the table in every transaction. Show that off.
- Share your wisdom with thought leadership articles on LinkedIn.
- Considering writing long form posts on social.
- Put an emphasis on creating and maintaining a review funnel through Google. This will power the engine that is your "marketing machine" and make for GREAT social media posting fodder!

Find out what works and do more of that on your social channels!

Consider utilizing a free content scheduling service to allow you to pre-create content and have it auto-posted to your platforms.

- Create content that leaves margins. This will allow you crop and create vertical, square or horizontal content from a single piece of media saving you time and effort. (video and photos)

- Use similar yet varied pieces of content on different days for different platforms. Take 1 idea or photo/video and post it in a few different ways tailored to each platform. Simply blanketing every platform with the SAME graphic on Monday will likely not produce the results you want.

Change your perspective on HOW you showcase your listings.

- Tease your listings with video and link to your listing / website.
- Tag other businesses and friends to grow!
- Use the listing photos one at a time to "drip" campaign to your audience. You never know what someone may fall in love with (hint: it's usually NOT the first front photo of the home!)
- Utilize lesser popular functions of social to capture different audiences. For example: stories, reels and posts. Each of these have different algorithms, pull in different viewers and can be optimized in differently.

Want a FREE Consultation?



We make loans easier.
More loan options means more opportunities for your clients.

- ✓ Portfolio Lending Products
- ✓ Remodel & Construction Loans
- ✓ Physician, Dental & Pharmacist Specialty Loans
- ✓ Home Equity Lines & Home Equity Loans
- ✓ Jumbo Loans
- ✓ Lot & Land Loans
- ✓ Adjustable Rate Products
- ✓ Conventional Loans – Fannie Mae/Freddie Mac
- ✓ Bridge Loans
- ✓ Government Loans – FHA/VA/USDA/ Kentucky Housing
- ✓ C&I Lending
- ✓ CRA/LMI Lending Products
- ✓ Commercial Real Estate Lending
- ✓ Medical Specialty loans
- ✓ Centralized loan operations and serving teams located in Central Kentucky.

WHILE ANY REPUBLIC BANK LOAN OFFICER CAN ASSIST YOUR CLIENTS, TODAY WE FEATURE:

REPUBLIC BANK

It's just easier here.®

RepublicBank.com Member FDIC



REBECCA ELLIOTT
Vice President,
Mortgage Sales Manager
NMLS ID #3379
502-542-9425



PATRICIA MORGESON
Assistant Vice President,
Private Banking Officer
NMLS ID #827418
859-519-3369



Offer and rates subject to change. Loan subject to underwriting and approval. Additional restrictions may apply. Limited time offer. ©2023 Republic Bank & Trust Company Loan Originator ID #402606.

TABLE OF CONTENTS



10

Agent On Fire: Paige Wilson



16

Cover Story: Kim Holtegel



22

Social Event: Take a Break from Real Estate



If you are interested in contributing or nominating REALTORS® for certain stories, please email us at ahutch@realproducersmag.com.

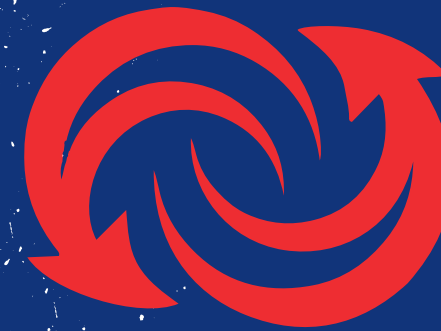
DISCLAIMER: Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of The N2 Company d/b/a Real Producers but remain solely those of the author(s). The paid advertisements contained within the *Bluegrass Real Producers* magazine are not endorsed or recommended by The N2 Company or the publisher. Therefore, neither The N2 Company nor the publisher may be held liable or responsible for business practices of these companies.

Commitment
Your success is our priority. We are dedicated to delivering exceptional service, treating every client with the respect and attention they deserve.

Accessibility
We're here when you need us—day or night. Our team is always within reach to provide prompt answers and seamless support.

Solutions
Our experienced professionals provide tailored solutions to navigate complexities, giving you peace of mind from start to finish.

THE LAND GROUP
REAL ESTATE TITLE AND CLOSINGS



Hubbard Mechanical

RESIDENTIAL & COMMERCIAL
HVAC • PLUMBING • BOILERS

859.340.4509 • HubbardMechanical.com

Comfortmaker
Air Conditioning & Heating

A Proud Member of the Carrier Family©



MEET THE BLUEGRASS REAL PRODUCERS TEAM



Aaron Hutchison
Owner and Publisher



Dan Allsup
Publishing Assistant



Lauren Denato
Ad Strategist



Brett Rybak
Writer



Beth McCabe
Writer



Renée Hensley
Photography



Keni Parks
Keni Parks Photography

Luminate
Home Loans
NMLS1000000000

HELP YOUR CLIENTS SECURE THE BEST FINANCING FOR THEIR DREAM HOME!

Are your clients ready to take the leap into homeownership but need the right financing options? Partner with us to provide your clients with competitive mortgage solutions tailored to their needs. Whether they're first-time homebuyers or looking to upgrade, we've got the right loan programs to make their dream home a reality.

Jordan Hoskins
Loan Originator | NMLS 2213129

502-542-0363
jordan.hoskins@goluminate.com
444 Lewis Hargett Circle #220
Lexington, KY 40503

Luminate Home Loans, Inc. NMLS#1000000000 Corporate Headquarters 2521 S. Wayzata Blvd. Suite 200, Minneapolis, MN 55405. This advertisement does not constitute a loan approval or loan commitment. Loan approval and/or loan commitment is subject to final underwriting review and approval.

Odyssey
OPTICS MEDIA

Photos
Video
Drone
360 Tours

Full Service
Media for Your
Listings, All in
One Place.

SCAN ME

ANDERSON & RODGERS
CONSTRUCTION

Specializing in residential design, remodeling, and new construction.

AndersonandRodgers.com • 859-309-3021
170 Prosperous Place | Suite 1 | Lexington, KY 40509

KENTUCKY ABSTRACT & TITLE SERVICES

Title Research
Loan Closings
Cash Closings
Deeds
Title Insurance

**BEST WISHES FOR A
Very Merry Christmas
AND A
Happy and Healthy New Year!**

219 E. Mt. Vernon St., Ste. 3 • Somerset, KY • 606-679-6315
monika@kyabstractandtitle.com



This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

AUDIO VIDEO / IT
46Solutions
 Crystal Newton
 (859) 788-4600

CRM
Bonzo
 Jason Perkins
 (614) 357-2367

ESTATE SALES
Blue Moon Estate Sales
 Kelli Helmers
 (859) 523-3483

GENERAL CONTRACTOR
Anderson & Rodgers Construction
 Teddy Rodgers
 (859) 309-3021

HEATING/COOLING
Hubbard Mechanical
 Arthur Hubbard
 (859) 340-4509

HOME & PROPERTY INSPECTIONS
Wright Choice Property Inspection
 Nick Wright
 (502) 822-6484

HOME INSPECTION
CHC Home Inspection
 Clay Hoskins
 (859) 388-0530

HouseMaster
 Elaine Collins
 (859) 296-0250

HOME WARRANTY
Home Warranty of the Midwest Inc.
 Kourtney Funk
 (606) 315-5144

JUNK REMOVAL / DEMOLITION
Junk Magicians
 Hunter Jablonski
 (859) 533-1420

MORTGAGE / BANKING
Traditional Bank
 (859) 263-2801

MORTGAGE LENDER
Luminate Bank - Jordan Hoskins
 (502) 542-0363

Mortgage Investors Group
 Scott Mayes
 (859) 286-4394

Republic Bank - Patricia Morgeson
 (859) 519-3369

Republic Bank - Rebecca Elliott
 (502) 867-7648

Statewide Mortgage
 Marcus Beau Hundley
 (859) 321-5437

MOVING COMPANY
From Here To There
 Jyre Richardson
 (859) 893-2602

PHOTOGRAPHY
Brianna Loring Photography
 Brianna Loring
 (270) 505-9535

Keni Parks Photography
 Keni Parks
 (859) 797-8910

PHOTOGRAPHY & VIDEOGRAPHY
1075 Photography
 Gabriel McBride
 (606) 510-7628

Odyssey Optics
 Michael Wallace
 (606) 356-5168

Pending Media
 James Weatherholt
 (502) 439-5683

PHOTOGRAPHY- REAL ESTATE
Tonia Witt Photo
 Tonia Witt
 (859) 585-6790

REAL ESTATE PHOTOGRAPHY
Bluegrass Real Estate Media
 Aaron Bradley
 (502) 330-4600

ROOFING
Mighty Dog Roofing
 Martin Shreffler
 (859) 600-6220

TITLE & ESCROW
Bluegrass Land Title
 Maggie Cohen Lewis
 (502) 321-6924

Kentucky Abstract and Title Services
 Monika Wiles
 (606) 679-6315

Precise Title Services
 Chris Busey
 (502) 603-0164

The Land Group
 Karen Mumme
 (859) 554-3665

TRANSACTION COORDINATOR
Seamless Transaction Coordinating
 Chelsea Russell
 (502) 445-0200

WE'LL SET THE STAGE. PARTNER WITH BLUE MOON FOR MARKET-READY HOMES.



Visit BlueMoonEstateSales.com

We get homes market-ready in just one week. Call us today.

BLUE MOON OF LEXINGTON
 (859) 523-3483

WRIGHT CHOICE
 PROPERTY INSPECTION

HOME FOR THE HOLIDAYS

MAKE THE **WRIGHT CHOICE** AND CHOOSE US FOR ALL OF YOUR INSPECTION NEEDS THIS HOLIDAY SEASON!

(502) 822-6484 | YOURWRIGHTCHOICE.COM

Seamless Transaction Coordinating
 502.445.0200
 team@seamlesstransactionllc.com
 www.seamlesstransactionllc.com

AGENTS

FEELING OVERWHELMED?

3 WAYS

SEAMLESS TRANSACTION COORDINATING WILL HELP

- 1) We send all documents to be filled and signed.
- 2) We monitor all deadlines.
- 3) We streamline communication with all parties.

Seamless

Tonia Witt
 REAL ESTATE PHOTO

Home

is where your story begins

BOOK NOW

Call To Find Out More: 859.585.6790 | Visit our Instagram for more: @toniawittrephoto | Email Us: toniawittrephoto@gmail.com

PAIGE WILSON

IS A GAME CHANGER

IN REAL ESTATE



agent on fire
Written by Elizabeth McCabe
Photos By Renee Hensley Photography

FULL-TIME REALTOR®, LOVING WIFE AND MOTHER

“When I was younger, my parents thought I’d make a good attorney,” laughs REALTOR® Paige Wilson. However, she had other plans. “While in college, there was a reporter who advocated for a loved one by reporting both sides of a hard situation, and that led me to study journalism,” she adds.

Paige knew that she wanted to be an advocate for others. However, this preacher’s kid, who grew up in a parsonage in Erie, Pennsylvania, one of the snowiest cities in the country, didn’t have real estate on the radar initially.

A Carefree Childhood

“I had a great childhood,” smiles Paige. She and her two older brothers had six acres to play on with friends. Paige felt grounded with her father as a pastor and her mother as a homemaker. With made-from-scratch meals and skiing every Friday night, Paige has many happy memories growing up.

Paige and her family moved to Pittsburgh for five years, then to Wilmore, Kentucky, at the age of 16. It was here that she started putting down roots in the community and experienced a bit of a culture shock.

“We went from Pittsburgh to Wilmore, which had two stoplights,” Paige reminisces. It was a new chapter for her and her family, and Paige has been in Central Kentucky ever since.



Finding Her Path

Paige’s path to real estate wasn’t a straight line. “Graduating from college in 2010 meant I wasn’t entering the job market at the best time, and recently married, I was looking for a job with stability and health insurance,” she explains. She began her career in banking and later became a business manager for a local non-profit. “I really thrived in the non-profit role, but I knew I wanted my own business.” While on maternity leave with her first child, Paige worked on her real estate license, earning it in 2015.

“We purchased a new home when I was expecting our second child, and even though I was licensed, we hired a REALTOR® because I was in escrow,” she recalls, adding her agent encouraged her to activate her license. Paige took his advice and activated her license later that year. The following year, after the birth of her youngest child, she dove into real estate full time.

Today, she works with her real estate partner, Stacy Duke. “We partnered

mid-pandemic,” she says. “Two people are better than one, and having Stacy as a real estate partner has helped both of us grow our businesses.” Stacy was an easy choice when Paige needed help. They knew one another through Stacy’s family, and while Stacy was a new agent, she was ready to jump in quickly. “She’s been a blessing to work with,” Paige reflects.

Overcoming Challenges

Like any career, real estate came with its challenges. “In real estate, no two days are the same, and I love that,” Paige shares. “It’s constantly changing, and I’m always learning something new. I know more about water lines than I ever thought possible after a recent experience!”

One of the early challenges Paige faced was finding the right brokerage to support her growth. “There are so many different companies and models. It took me a little while to find the right company fit, but once I did, my business started to thrive,” she says.

In 2020, Paige faced another challenge when her husband, Chris, had a fluke farming accident, resulting in an unexpected surgery. "With social distancing, we didn't have much day-to-day help. I took on full-time farming, full-time real estate, and full-time caregiver for Chris. Plus, we had three kids six and under," she recalls. "It was a lot at the time, but God carried us through it, and today Chris is 100% healed." Paige finished 2020 nearly doubling her business from the prior year.

This experience gave her empathy for others. "You never know what someone is going through," she candidly comments. "I always try to care for my clients the same way I would want someone to care for my parents or my grandmother." Putting others first is what Paige does best.

Life on the Farm

Outside of work, Paige and her family homestead on their farm in Garrard County, raising chickens, turkeys, lamb, beef, and honeybees. "It's a lot of fun," says Paige. They share a large garden with a neighboring family, and raise as much of their own food as possible.

A woman of faith, Paige gives God the glory for her success in real estate. She also takes time to be mindful of His blessings, including incorporating work-life balance. "We read *The Ruthless Elimination of Hurry* in 2022, and we have incorporated Sabbath into our rhythm of life," she says. Twenty-four hours of rest is important for this hustling real estate professional. "I don't completely shut off my phone because I'm a REALTOR®, but there is an intentional unplugging and focus on my family," she comments.

Paige and Chris, who became a full-time homeschool teacher and farmer in 2019, are blessed with three children: Zeke (10), Elsie Jo (8), and Gabe (6). They also have some adorable dogs, cats and pet ducks on the farm.

"I wasn't looking to be the breadwinner when I went into real estate," she laughs. "I quickly figured out that I loved it, and this career has changed our lives for the better."

"I love seeing the kids run to greet me as I pull up to the house. They yank open the door and start telling me all about their day while we walk inside together." Real estate has provided work-life balance. "Real estate has given us a really sweet rhythm of life because it's not 9-5." Now Paige can take her children to the library on a weekday morning, or take a field trip with the whole family. "I don't miss a basketball game or a softball game," she points out. She wouldn't have it any other way.

They love to travel and try to connect their trips with their children's homeschool lessons. "The National Parks are our favorite vacations," she says. "While we love to travel, there is nowhere else I'd rather come home to than Central Kentucky."

In her personal life, Paige and her family strive to live with an abundance mindset. "We work like it depends on us, but we know it's all God's provision," she shares.

Grateful for the Journey

As someone who works by referral, Paige feels grateful for the opportunity to work with people she knows and trusts every day. "This career is not something I take lightly," she reflects. "My goal is to help my clients reach their goals, advocating for them through the process, and helping them to navigate the ever-changing market."

With her unwavering commitment to her clients and her positive outlook on life, Paige Wilson is truly an agent on fire—dedicated to making a difference, one real estate transaction at a time.

“**THIS CAREER IS NOT SOMETHING I TAKE LIGHTLY.**”

”



Simple Mortgage Fewer Fees Lower Rates

"Marcus was always willing to help. He was always communicating every step of the way and made the home buying process super easy. He was confident and always helped with possible offers on houses. Truly an amazing worker and you guys are so lucky to have him! We cannot thank Marcus enough!" - Lauren



Statewide Mortgage
More than a loan.

Marcus Beau Hundley
Loan Officer | NMLS# 2169498

859-321-5437
10140 Linn Station Rd
Louisville, KY 40223
Mhundley@statewidemortgage.com

The best thing since sliced gingerbread!

14-month* coverage

2 Buyer Plan Tiers

Choose Your Contractor

LIVE Call Answering

Active Military and Veteran Discount

Happy Holidays from your friends at Home Warranty!

Kourtney Funk
Regional Sales Manager

kourtneyf@homewarrantyinc.com
(606) 315-5144

Sweeten your client's purchase today!
homewarrantyinc.com/register

Home Warranty.

*Initial coverage term
Review the terms and conditions, coverage, limitations, and exclusions at homewarrantyinc.com/terms.
Dec24

Precise Title Services
"Where precision is the key..."

Choose Precise for flawless closings!

Real Estate Title & Escrow Company
Servicing Central Kentucky

104 Boston Square, Georgetown, KY
(502) 603-0164
orders@precisetitle.net

● commerce
● lexington
Small Business
of the Year



Your Partner for **HOME TECHNOLOGY**

Home Theater · Outdoor Entertainment · TVs & Projectors · Home Automation
WiFi · Custom Surround Sound · Outdoor Audio

We also do commercial!

Managed IT Services · Cloud Services · Cybersecurity · Corporate A/V
VoIP Phones · Digital Signage · Network Consulting · and More!



Call **TODAY** for a **FREE** consultation
(859) 788-4600 | 46Solutions.com

FOLLOW US ON SOCIAL MEDIA!   



IN 2024 TRADITIONAL BANK HAS DONATED MORE THAN **\$200,000 TO LOCAL NONPROFITS**

We're committed to being a true community partner, which is often expressed in the ways we give back. Just as valuable as monetary contributions, our employees donate countless volunteer hours serving on nonprofit boards, building homes, mentoring youth, collecting food and so much more.

WE'RE PROUD TO BE A LOCAL BANK SUPPORTING OUR COMMUNITIES

traditionalbank.com

Member
FDIC

Kim HOLTEGEL

*Be Good to Others
Whenever You Can*

▶ cover story

Written By Brett Rybak
Photos By Renee Hensley Photography

#BeGoodToOthersWheneverYouCan. That's the adage that Kim Holtegel at ERA Real Estate lives by and a directive that serves as a North Star both in her career and personal life. It's not just a slogan. It's not some sort of feel-good catchphrase. It is something that, for Holtegel, has been passed down from generation to generation and is engrained in her very being.

"I've had really good teachers my entire life," Holtegel said. "My dad was a state trooper in Indiana and an inventor. He always taught me the value of dreams and how to see things better or in a different light. Having an open mind is certainly something I want to take with me. Having the openness and confidence to walk into a place where I don't know anyone and be certain I can bring something to the table is extremely important to me, but it doesn't mean anything if you aren't good to others.

So that's the principle that drives us. Be good to somebody and it comes back tenfold. My parents' generation was so good to each other that we can all learn from that. You're valuable. I just want to engrain that in everybody – my family, clients and everybody."

Holtegel didn't get her start in real estate until she was 50 and after she had moved to Lexington from Columbus, Ohio. She truly believes her path to this career has given her a unique perspective on her own career and how she works with her clients. Holtegel started her career in a guidance department as a registrar at a central Ohio high school. After moving to Lexington with her husband, Brett, Holtegel continued on that path in admissions at Transylvania University – a place and community she still holds close to her heart. But, with the encouragement of Brett, Holtegel took some time away to get to know Lexington and the central Kentucky community after the move. That turned into a revelation for Holtegel.

"I really was happy with my life experience prior to becoming an agent," Holtegel said. "We had moved several times – I had been in eight houses prior to getting into real estate – so I was familiar with the transactional portion of the experience, but I wanted to put my own touch on it. After we moved here in 2011, I fell in love with Lexington and the culture. I got to know my neighbors, went to local events and spent time out in the community. By combining that and doing good by people, I realized my desire to pursue a career in real estate would be a great fit for me."



But it wasn't just that for Holtegel to set herself apart. She sees a strong correlation between her prior work experience in guidance and this one in real estate.

"You're being a broker to what they want and it's very similar to that registrar position," Holtegel said. "Much like relating to a parent whose child is their greatest and most precious commodity, a home often is the greatest financial investment of people's lives. I like to begin working with a family and continue to be the family's realtor. You get multiple generations; they trust you and you work with them for life. It's

a blessing to provide that constant customer service."

That sense of family is something that has translated over to Holtegel personally. She loves having family dinner at her house every Sunday and lives a short drive from her parents, kids and grandkids. On occasion, they'll go on a big family vacation but it's the day-to-day interactions with her grandchildren – getting to know them, finding out what they're thankful for – that perhaps means the most.

While that provides a significant amount of personal satisfaction, Holtegel truly takes

pride in being able to help clients reach their goals.

"One of the best parts of the job is seeing people get what they never dreamt they could obtain," Holtegel said. "That could mean selling, too, and not always buying. Seeing that dream come to reality, whether they are focused on location, size of their home or whether they want a pool in the back yard. I love seeing things through until the end, servicing all the way through the transaction and servicing their priorities and needs."

It's apparent Kim Holtegel lives and breathes that motto to be good to others whenever you can.

“

One of the best parts of the job is seeing people get what they never dreamt they could obtain.



TRUSTED TRADES

▶ you ask. we deliver.


TRUSTED TRADES are valuable affiliates who know how to serve the needs of REALTORS®. You may not require their services for every transaction, but when the need arises, you're grateful for them. This group of partners is critical to your business. Most importantly, these Trusted Trades will get the job done and make you look awesome to your clients!

Concrete Lifting



B-Level Concrete Lifting

- 1/2 the cost of replacement!
- Does not damage surrounding landscape. Immediately ready for foot traffic.
- Repaired in hours while it would require days to remove and replace
- Eliminates trip hazards



Barry Corse

859-474-LIFT
859-474-5438

BLevelConcreteLifting.com

Marketing

Build an Online Presence That Will Grow Your Business



Advertising - Websites - Content Creation

FORGE

www.forgemarketinggroup.com
(678) 904-5474

Exterior Cleaning

MEN IN KILTS

YOUR TOUGH-TO-TACKLE cleaning team

Exterior cleaning to make properties look their best!

- Window & Gutter Cleaning
- House & Pressure Washing

Free estimates 859-972-7154



Real Estate Media

Gabriel McBride

606-510-7628
1075photography.com




Insulation



NEW! Now offering Concrete Lifting!

Commercial & Residential Insulation

- Spray Foam
- Blown-In Cellulose
- Acoustical Spray-On
- Fireproofing

Serving Lexington & surrounding areas

Barry Corse
Vice-President

Thermal, Moisture, & Mold Resistant

(859)293-4606

Info@Thermospraylex.com

B-Level Concrete Lifting

Staging

TURNING HOUSES INTO HOMES



- Vacant Home Staging
- Furniture Sales
- Short Term Rental Furnishing Packages
- Model/Spec Home Staging



859-255-2800 • WWW.WESETTHESTAGE.COM • CHASE.BALLINGER@WESETTHESTAGE.COM

A Modern Approach

Professional Photography | 4K Videos | Virtual Tours | Floor Plans | Branding



Scan to follow us on 



Bluegrass Real Estate Media

(502)-330-4600
bluegrassrealestatemedia.com
Aaron@BluegrassRealEstateMedia.com



Book Now

All that's important, moved and transported:



FROM HERE TO THERE

WITH EXQUISITE CARE

The Premier Movers of the Bluegrass

Partner with the only 5-star moving team in the state!

859.893.2602 • FromHereToThereKY.com



HouseMaster

a neighborly company
WOMAN OWNED

YOUR CENTRAL KY Home Inspectors

- 3-Hour CE Training for Your Team
- Pre and Post Closing Inspections
- Air Quality & Mold Testing
- Radon Testing
- Irrigation Inspections
- Thermal Imaging
- Maintenance Inspections

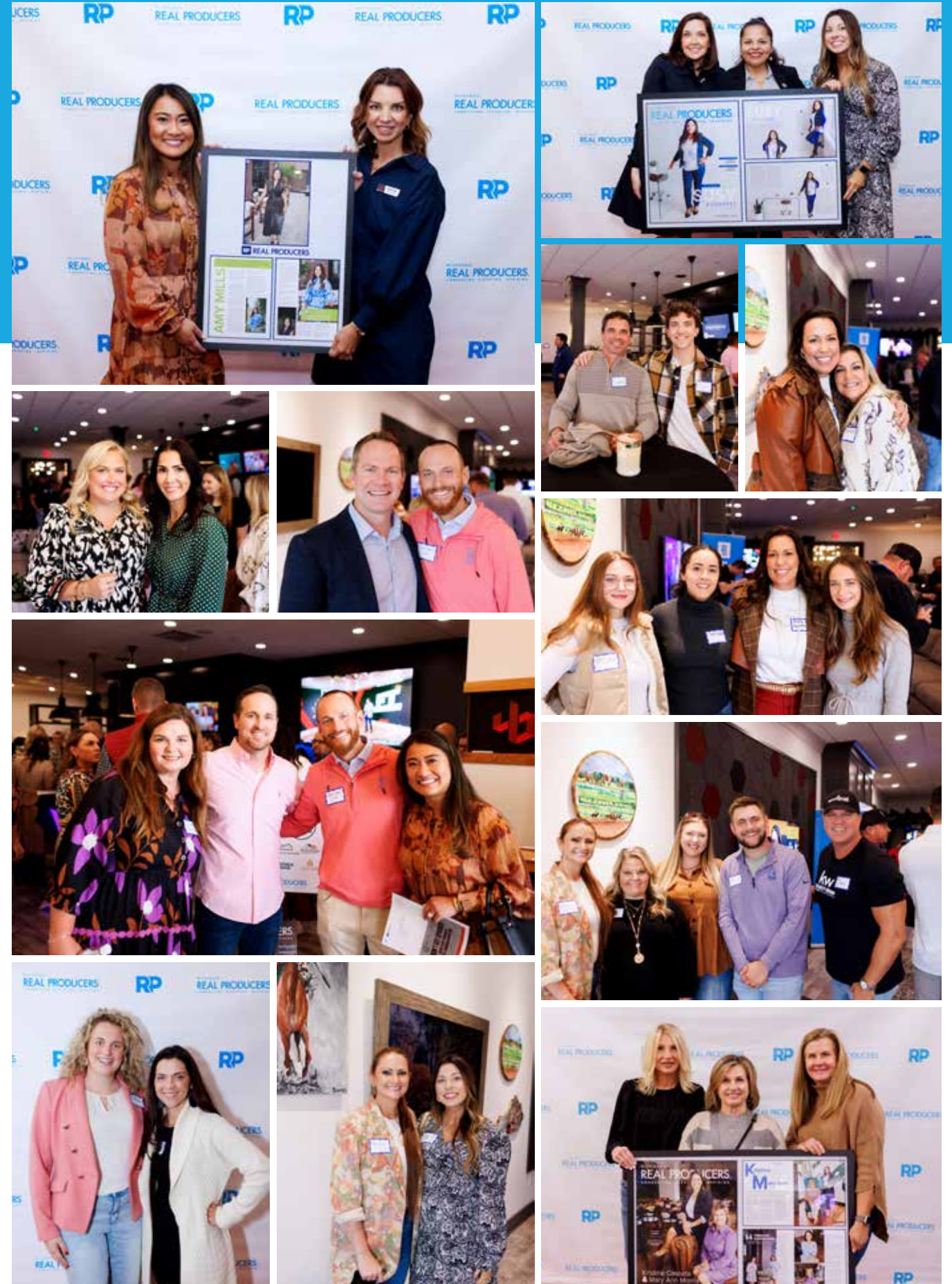





KY License#278672

Take a Break ▶ social event from Real Estate

Photos By Renee Hensley Photography



Thanks to everyone who joined our October social event at 46 Solutions. This was another showcase of amazing real estate professionals celebrating and collaborating with one another.

ALL MADE POSSIBLE BY OUR AMAZING SPONSORS:





Eric C. Bumm

THE BROKERAGE

Photo By 1075 Photography



Eric C. Bumm, a proud Owensboro, Kentucky native, attributes much of his success to his upbringing in a large family and the values instilled by his parents. After attending the University of Kentucky, he excelled in cheerleading, eventually coaching at various institutions, including the University of Texas and in Germany. His transition to real estate in 2012 was inspired by a desire for a meaningful career change, guided by his mentor, T. Lynn Williamson.

Now a REALTOR® at The Brokerage Real Estate Advisors, Eric enjoys helping clients navigate the home buying process and is committed to enhancing his community through real estate projects. He's currently involved in developing new housing options in Jessamine County. Balancing work and family life with his wife, Dr. Jessica Popplewell, and their two daughters, Eric emphasizes time management and communication. Outside of work, he enjoys traveling, supporting local businesses, and cheering on the University of Kentucky sports teams. Eric's dedication to his family and community makes him a respected figure in real estate and beyond.

Take Your Brand to the **Next Level!**



Ready to Stand Out?
Let's Connect!

Keni Parks
859.797.8910
kpexecutivephotography.com
keni@kpexecutivephotography.com



CHC
HOME INSPECTION
859.388.0530

CHCHOMEINSPECTION.COM

Proudly offering complete inspections for your residential and commercial needs. We can usually fit inspections in within 3 days and **get your inspection back to you same day or next day!**

Serving all of Kentucky



SEPTIC SEWER



BUDGET ESTIMATES



AIR QUALITY
RADON
MOLD



MFD HOME
ENGINEER
CERTIFICATION



CHIMNEY



POOL



ROOF



TERMITE

AND MORE!

WE WORK WHEN YOU WORK!
CALL TO SCHEDULE ANYTIME!
EASILY BOOK ONLINE

MAKE MONEY.
SAVE MONEY.
SAVE TIME.



BONZO!

What Can Bonzo Do
For Your Business?

- Connect
- Converse
- Convert

GetBonzo.com



WE'RE THE TOP DOG IN ROOFING

SAVING THE DAY, ONE CLOSING AT A TIME!

REALTOR SIDEKICK PARTNER PROGRAM

- **PRIORITY** SCHEDULING
- **FREE** ROOF PRE-INSPECTIONS
- **FREE** DRONE SCAN REPORTS/PICTURES

MARTIN SHREFFLER
OWNER



GIVE US A HOWL!
859-832-0123

WWW.MIGHTYDOGROOFING.COM/LEXINGTON-KENTUCKY
LOCALLY OWNED, NATIONALLY BACKED

#1 JUNK REMOVAL SERVICES IN LEXINGTON, KY

No job is too big or too small for Junk Magicians Lexington - we're here to help you clean up your space! Give us a call today to book a free no obligation estimate!

You'll be glad you did!



(859) 533-1420

🌐 junkmagicianslexington.com
✉ info@junkmagicianslexington.com
Licensed Demolition Contractors



SPEED KINGS OF THE MORTGAGE TRACK!

- ✓ SPEEDY CUSTOMER FOLLOW-UPS
- ✓ FAST PRE-QUALIFICATION
- ✓ PROVEN TRACK RECORD & REPUTATION



Scott Mayes
Branch Manager
MortgagesByMayes.com



Laryssa McConnaughay
Sales Manager
LoansWithLaryssa.com



Lesley Sinks
Loan Officer
LesleyTheLender.com



Dali Webb
Loan Officer
MortgagesByDali.com
Hablamos Español!



Get in the Winner's Circle— Partner with the Best!

859-286-4300
MIGKentucky.com

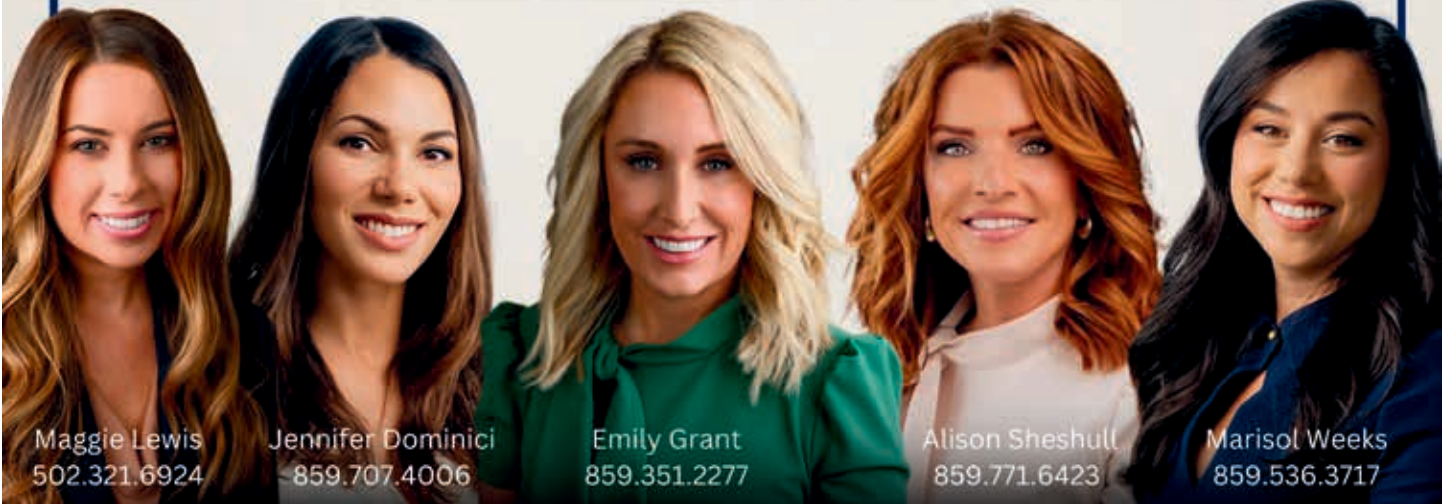




20 YEARS OF THE N2 COMPANY



WE'D RATHER YOU BE SEEING US IN THE CLOSING ROOM!



Maggie Lewis
502.321.6924

Jennifer Dominici
859.707.4006

Emily Grant
859.351.2277

Alison Sheshull
859.771.6423

Marisol Weeks
859.536.3717

BRIANNA LORING
PHOTOGRAPHY

*Photography that
closes deals!*

GO FROM LISTED TO SOLD!

BRIANNA LORING
(270) 505-9535
briannaloring.com

briannaloringphotography@gmail.com

