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FAQ

ABOUT THIS MAGAZINE

By Stacey Penrod, Publisher

If you just made the 2024 Top 300 producers in Greater Omaha and are new to our publication, you may be wondering what it's all about. "FAQs About This Magazine" answers the most commonly asked questions around the country regarding the Real Producers platform. My door is always open to discuss anything regarding this community — this publication is 100 percent designed to be your voice and to connect, elevate the industry, and inspire!

Q: Who receives this magazine?

A: The top 300 agents in Omaha. We pulled the MLS numbers (by volume) from January 1, 2023, to December 31, 2023, in Greater Omaha, cut the list off at number 300, and our new 2024 Top 500 distribution list was born. This magazine is free exclusively to the top 300 agents in the area each year. This year, the minimum production level for our group was \$4.8 million, based on data reported to MLS.

Q: What is the process for being featured in this magazine?

A: It's really simple — every feature you see has been chosen based on production numbers and/or nomination. You can nominate other REALTORS®, affiliates, brokers, owners, or even yourself! Office leaders can also nominate Realtors. We will consider anyone brought to our attention because we don't know everyone's story, so we need your help to learn about them.

A nomination currently looks like this: You email us at stacey.penrod@n2co.com with the subject line, "Nomination: (Name of Nominee)," and explain why you are nominating them to be featured. It could be they have an amazing story that needs to be told — perhaps they overcame extreme obstacles, they are an exceptional leader, have the best customer service, or they give back to the community in a big way. The next step is an interview with us to ensure it's a good fit. If it all works out, we put the wheels in motion for our writer to conduct an interview and for our photographer to schedule a photo shoot.

Q: What does it cost a REALTOR® or team to be featured?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! We are not a pay-to-play model. We share real stories of Real Producers.

Q: Who are the preferred partners?

A: Anyone listed as a preferred partner in index in the front of the magazine is a part of this community. They will have an ad in every issue of the magazine, attend our quarterly events, and be a part of our online community. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One or many of you have recommended every single preferred partner you see in this publication. We won't even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our goal is to create a powerhouse network, not only for the best Realtors in the area but the best affiliates, as well, so we can grow stronger together.

Q: How can I recommend a preferred partner?

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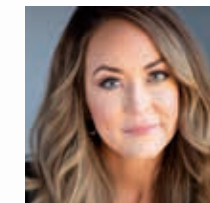
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► publisher's note

Dear Real Producers of Omaha,

As spring blooms, we find ourselves in a season of new growth amid the warmer weather. When I think of spring, I'm reminded of the timeless expression "Carpe diem" — seize the day!

The spring market is also well underway, and what an exciting time for our industry! This busy period requires us to put our best foot forward with every client. Despite the challenges of continued low inventory and rising interest rates seen in many places around the country, here in Omaha, we witness home values still on the rise and sales remaining robust. There's ample opportunity for Real Producers who hustle and stay focused.

Likewise, our platform is a celebration of the excellence that our amazing community exhibits day after day. At *Real Producers*, we strive to embody this mindset — always forward-thinking and moving to seize the day.

All success requires is the recognition of opportunity meeting decisive action. I encourage you all to embrace this season of renewal with extra pep in your step, and let's "carpe diem" in our own lives and businesses!

Looking ahead, we also have many more incredible feature stories to share, showcasing inspiring agents and partners impacting our industry, and exciting events coming up throughout the year.

And last but not least, a BIG *Omaha Real Producers'* welcome to our newest preferred partners, **CMG Home Loans** and **Graze Craze Charcuterie Boards & Boxes**. We're thrilled to have you aboard!

With gratitude,



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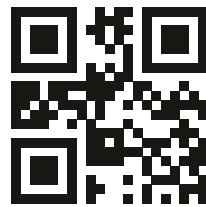
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cover story

By Jess Wellar



Photo by Natalie Jensen

ANDREA MARZULLO-LANE

A LEGACY OF LEARNING

Chances are, Andrea Marzullo-Lane's voice might sound familiar to you from somewhere on your dial. With a colorful background that includes radio DJing, plenty of famous voice-over gigs, and a commitment to teaching, Andrea brings a vibrant blend of expertise and enthusiasm to her impressive real estate career with Berkshire Hathaway HomeServices Ambassador Real Estate.

From Radio to Real Estate

Andrea's path to becoming a top REALTOR® is as entertaining as her personality. Originally from Bellevue and growing up as a self-described "Air Force brat," she developed a resilience and determination that would shape her future. Armed with three degrees in broadcast journalism, theater, and sociology from UNL, Andrea's early years were marked by a drive to succeed no matter what.

"I had parents who were not supportive, and so I became an overachiever," she reflects. "I use it to encourage my own kids to chase their dreams, whatever they are... Nothing can stop you, but you."



Photo by Natalie Jensen



From left to right: Vince Leisey, owner/broker of BHHS Ambassador Real Estate; Andrea Marzullo-Lane; and Andrea's son, Kadin

Before obtaining her real estate license in 2006, Andrea's voice resonated across the airwaves as a radio DJ and voice-over artist, a side hustle she still enjoys today. Andrea has lent her creative voice to notable brands such as Bucky's, Ameristar Casino, Nissan of Omaha, and, perhaps her biggest claim to fame, Nebraska Furniture Mart, for an impressive five years.

It was during her time as a DJ on Star 104.5 that fate intervened in the form of Tim Reeder, who sold her her first house and saw amazing potential in her.

"Tim said to me, 'You should do this,'" Andrea recalls. "But I was fresh out of college and thought, somewhat naively, I should do something I went to school for! Eventually, I realized radio is fun, but it doesn't pay the bills.

"Fast forward three years — I was Tim's assistant. Then, I got into the business for myself," she adds with a smile. "We're still really good friends, too. I know Tim keeps tabs on me as his 'prodigy.'"

A Curious Mind

For nearly two decades now, Andrea has been making her mark in the Omaha real estate market. Last year, her team of two, Urban Realty Group, saw a total volume of over \$17.2 million across 51 transactions. Andrea's son, Kadin, contributed \$1.8 million to these sales, showcasing the family's dedication to personalized care. Andrea attributes her and her team's success to treating clients like family.

Throughout her illustrious career, Andrea has garnered numerous accolades, but what truly fuels Andrea's relentless drive isn't awards or impressive stats; it's her commitment to her clients and other agents through learning and teaching. Holding six designations and counting, Andrea is a proud, devoted, lifelong student.

"I absolutely love to learn," she affirms. "And I took that passion into real estate."

Andrea's dedication to education extends beyond her own growth as well; she teaches the Military Relocation Professional (MRP) and Accredited Buyer's Representative (ABR) courses to fellow agents. She notes the MRP class is especially near and dear to her heart.

"I did four years of JROTC in school but I didn't actually enlist," she explains. "However, with my MRP certification, I recently had the privilege of helping rewrite the certification course. The MRP certification is the only one recognized by the National Association of REALTORS® for working with active-duty and Veterans, and it's a great source of pride to me as someone who has a father, grandfather and husband who have all served their country."

Andrea encourages newcomers and seasoned agents alike to view learning as a stellar way to meet helpful peers.

"Going to class is an opportunity to network and learn!" she emphasizes. "Don't wait until the end of the year and then try to cram it all in."

Beyond the Closing Table

Outside of work, Andrea's commitment to family and community shines through. She is a wife to her husband Curt, an Air Force veteran who now works for the Department of Defense. Together, they are raising four wonderful children: Kadin (20), Gavin (18), Jordin (10), and Tarin (6). Adding to the lively household are their two playful miniature pinschers, Cinderella and Belle.

Her oldest son, Kadin, obtained his license in late 2022 and has since joined her team while balancing his college studies.

"My boys were ages 3 and 1 when I got into real estate," Andrea reminisces. "I'd use bribery to get them to behave. As they got older, I used showings and open houses as a means to introduce themselves to people to build self-esteem and respect."

In her precious downtime, Andrea enjoys playing sand volleyball, singing karaoke, and dressing up in elaborate costumes — and not just for Halloween. Her fun demeanor extends to her family's involvement in charity through Midwest Heroes and Reruns R Fun, where they love to don Hollywood-worthy outfits to support deserving nonprofits such as Sunshine Kids. These special family appearances not only raise funds but raise spirits for those in need, embodying Andrea's belief that moments of joy and laughter can make a world of difference.

"Part of doing those costumes is the fulfillment I get from the charity work," Andrea explains. "I might get to dress up as a princess, for example, and it's totally worth it to make some child's day."



Andrea Marzullo-Lane spent four years in the JROTC in high school.



Andrea and her husband, Curt, with their children, Kadin, Gavin, Jordin, and Tarin.



Andrea and her family enjoy wearing elaborate costumes for Halloween and charitable events.



Photo by Natalie Jensen



Top producer Andrea Marzullo-Lane is a Realtor with BHHS Ambassador Real Estate. (Photos by Natalie Jensen)

A Bright Outlook

Looking ahead, Andrea's future is filled with excitement and ambition as she aims to teach more while spending time with her brood.

"I just taught two classes at the BHHS national convention last month in New Orleans and am so excited to teach again this month on technology using Canva," she beams.

"My first class I ever taught was when I was still at Keller Williams," she adds. "I taught a class on Facebook and Zillow in 2008. No one thought they would need to know about Facebook ... But look at us now!"

With plans to gain two more designations this year, Andrea's thirst for knowledge is unending and looking towards the horizon, she hopes that zeal will impact others as well.

"People always tell me they don't have time for learning," she concludes. "But then I remind them that I have four kids, two dogs, my side hustle still doing voice overs, and I did over \$17 million last year!"

"So please, you can't tell me you don't have time," she laughs. "Life is short — go have fun and keep learning!"



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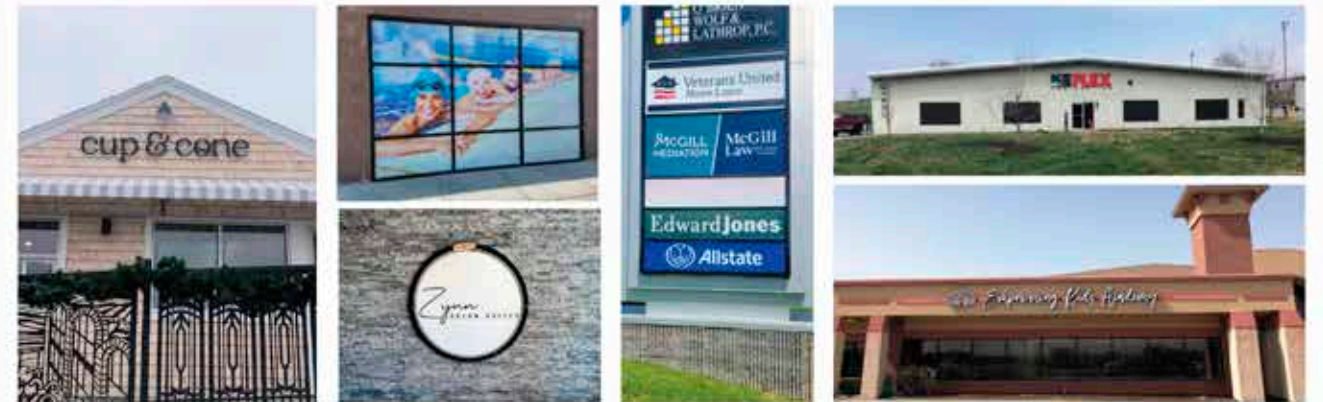
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TEAM LEATHERS REALTY GROUP

LIKE ATTRACTS LIKE

One Omaha team certainly stands out for their amazing commitment to one another, their families, and their community. As the dynamic force behind Team Leathers Realty Group at Berkshire Hathaway HomeServices Ambassador Real Estate, Gayla Leathers leads this dynamic bunch with a passion for guiding clients through life's transitions as smoothly as possible.

“Our entire team is very family- and community-oriented, and I feel extremely fortunate and grateful for the opportunity to work alongside these exceptional individuals.”



Photo by Natalie Jensen

MEET THE TEAM

Recipients of Berkshire's Chairman's Circle Gold Award for the past few years, Team Leathers is, at its core, a tight-knit team of professionals, each bringing their unique strengths and experiences to the table.

Gayla's daughter-in-law, Desiree "Des" Troia, serves as the team's transaction coordinator, keeping operations running smoothly and ensuring clients receive the attention they deserve.

When pressed for any helpful advice to new agents, Gayla doesn't hesitate: "Invest in a transactions coordinator!" she declares.

Gayla fondly remembers Desiree's vital role in the early days of her business when Gayla herself was just starting out: "Des joined me in 2006 after I started my business, and she kept things organized and transactions moving along while I was building my business. I could not have done it without her."



Team Leathers (from left to right: Patti Healy, Ken Beckman, Gayla Leathers, Ted Leathers, Desiree Troia) (Photos by Natalie Jensen)

Also joining Gayla is her husband, Ted, who brings over 16 years of real estate experience to the group. Ted obtained his real estate license in 2008, two years before retiring from a successful engineering career at Union Pacific Railroad.

“Ted’s role is invaluable,” Gayla acknowledges. “He measures my listings, documents amenities for the MLS, and actively supports our buyers during home inspections to help them make informed decisions... It works perfectly and frees me up to prospect.”

Ken Beckman, a former client who became a team member in 2016, brings expertise in farmland sales and home renovation. His unique background adds a valuable dimension to Team Leathers’ capabilities.

“Ken hired me to sell his home. He ended up buying in my neighborhood, so we were neighbors for a while,” Gayla reminisces. “After hiring me to purchase an investment property, Ken got his license and joined our team. He also understands the investment side of real estate.”

Rounding out the dream team is Patti Healy, a valued member for the past six and a half years. Patti’s business background and outstanding communication skills contribute significantly to the team.

“Patti’s commitment to customer service and willingness to go above and beyond plays a big role in our success and makes her a top producer on our team,” Gayla explains. “Patti worked as a solo



DYNAMICS AND CULTURE

With \$16 million in sales volume and 42 units closed last year, Team Leathers Realty Group thrives on collaboration, trust, and shared values.

Despite their individual roles, team members seamlessly fill in for one another, ensuring clients receive the highest level of service at all times while colleagues prioritize quality time with loved ones.

“When I’m away, I am perfectly comfortable with team members filling in for me. And likewise, they are always there for me and I’m always there for them as well,” Gayla affirms.

Gayla notes she also greatly appreciates the autonomy and self-motivation of her team members. While she remains open to adding another member, the agent would have to prove truly exceptional and mesh well with everyone.

agent when she came to Berkshire from another brokerage. She joined our team, and she has been a great fit.”

“I like the small-knit team, but I’m always open to new opportunities,” Gayla acknowledges. “It would be nice to have another person, but they would have to be the right fit. I value the self-starting nature of my team members, and their proactive approach and initiative are truly appreciated.

“We take a lot of pride in going beyond the transactional aspect of real estate by providing personalized solutions to guide clients through their real estate journey,” she adds.

A WELL-BALANCED GROUP

Beyond their professional lives, Team Leathers is deeply committed to giving back to the Omaha community. Gayla and her team are involved in various local charitable organizations, including the West Omaha Service Club, Assistance League of Omaha, and Sarpy County Chamber of Commerce. From supporting the deaf community, Paws for Friendship, Scatter Joy Acres and Knights of Columbus to sponsoring youth sports programs, they strive to make a positive impact volunteering and donating wherever they can.

“Our entire team is very family- and community-oriented, and I feel extremely fortunate and grateful for the opportunity to work alongside these exceptional individuals,” Gayla beams.

Looking ahead, Gayla envisions a future filled with continued personal growth and team success. While she looks forward to incorporating more travel into her own schedule, her focus remains on providing exceptional service to her clients, helping her teammates thrive, and carving out time for her loved ones, which includes three married children and nine grandchildren.

“We all enjoy building lasting relationships with clients and tailoring our approach to ensure their satisfaction,” Gayla concludes. “For me personally, though, success is finding the balance between spending time with my family and making a meaningful impact on the lives of those I serve in real estate.”



Photo by Natalie Jensen





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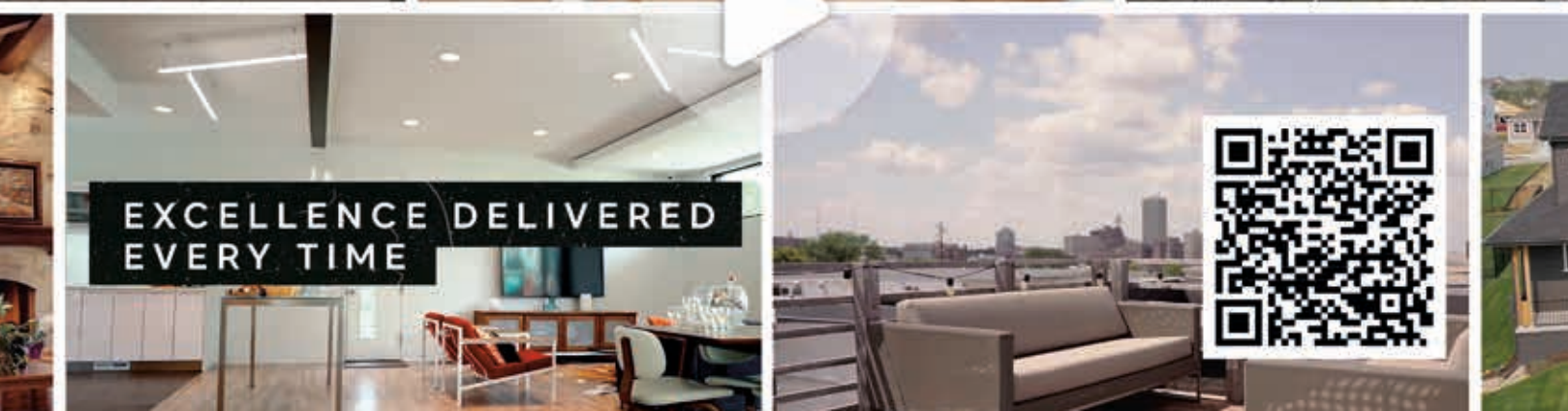
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By Jess Wellar

ALI RENSCH McBRIDE



Photo by
Natalie Jensen

THE SELECTIVE MATCHMAKER

ALI RENSCH McBRIDE has a knack for finding a perfect match for her clients. Born and raised in Omaha, real estate is more than a career for Ali; it's a part of her DNA. With parents steeped in the industry, her path from a successful speech language pathologist to a talented REALTOR® with NP Dodge Real Estate is a testament to her upbringing and her candor.

“Being selective is a point of pride for me. My dad jokes that my mom and I talk more people out of houses than into them,” Ali explains with a laugh. “My buyers know I am so picky when looking at homes and very detail-oriented. My sellers know this, too, when they get our pre-market checklist of to-do’s!”

FROM WORDS TO HOMES

Ali’s professional pursuits began with a strong educational foundation and a career in speech pathology that spanned nearly

12 years across the country. Armed with a master’s degree in speech and language pathology from the University of Nebraska at Omaha, Ali’s path initially led her to pediatric speech therapy, a field that shaped her attention to detail and communication.

“Paperwork was a huge piece of my life as a speech pathologist, and also communication skills,” Ali shares. “I am an over-communicator and detailed contract writer with my prior background writing reports in the school system. Communicate. Document. Communicate.”

After meeting her future husband while attending Rockhurst University for her undergrad, the couple lived a nomadic life for years. Ali’s husband’s sales job involved plenty of travel, as their growing family traversed the country from Baltimore, Nashville, and Chicago, before relocating back to Omaha during the COVID pandemic.



Photo by Natalie Jensen



on being well-connected,” Ali grins. “My family has been here for generations, and I’ve lived in a variety of homes, from condos in Nashville to rowhouses in Baltimore. This breadth of experience gives me a unique perspective when helping clients find their perfect home.”

KEYS TO WINNING

Ali’s approach to real estate is authenticity, reflecting her busy life as a wife, mother, and professional. With her husband, she has navigated the purchase and sale of over seven homes personally, alongside managing multiple rental properties. This experience shapes her perspective as an agent who understands the diverse needs of her clients and takes their outcomes personally.

“My clients are my people,” Ali offers. “They are my friends and family, and if they are a referral or relocation client, they end up becoming friends and family. I celebrate their wins and feel the losses, too.”

Ali also takes pride in the concierge service offered by The Rensch Group, ensuring clients are supported from the initial stages to closing. With a network of trusted vendors and contractors, they alleviate the burdens of the process.



I pride myself on being well connected

“We take the weight off of our clients and help them every step of the way,” Ali affirms.

To up-and-coming top producers, Ali offers sage advice based on personal experience.

“Network, network, network. Connect with people genuinely, and always put their needs first. Real estate is about relationships, not just transactions.”

BEYOND THE BUSINESS

Outside of real estate, Ali finds joy in her busy family life. Married to her college sweetheart, Ali and her husband, Ian, are proud parents to four beautiful children: Teddy, Anderson, Callahan, and Margot.

Their family is completed by two adorable French bulldogs, Piper and Phoebe, who often steal the spotlight on Ali’s social media platforms.

“We’re an active bunch,” Ali notes. “We enjoy sports, bike rides, and outdoor adventures, whether it’s fishing at the lake or cheering at Creighton games.”

In addition to family, Ali’s commitment to her community also shines through her involvement with several local charities. She serves



Photo by Natalie Jensen



Above: Ali Rensch-McBride with her husband, Ian, and their children, Teddy, Anderson, Callahan and Margot.
Left: Piper and Phoebe



Ali Rensch McBride is a Realtor with NP Dodge Real Estate. (Photos by Natalie Jensen)

Ali points out these shifts weren’t just about changing addresses; they were about buying, selling, and owning multiple rental homes, making Ali’s real estate experience personal.

“Because we landed here in Omaha during the pandemic, and I had been a stay-at-home mom at the time, my parents suggested I join them in real estate as it had been a very natural thing for me,” Ali recalls.

SUCCESSFUL RETURN TO HER ROOTS

Thus, in 2021, Ali obtained her real estate license and hit the ground running in Omaha, joining The Rensch Group, a powerhouse team led by her parents, Jeff and Mari Rensch, and 10 other exceptional, well-connected Realtors.

Ali’s track record speaks volumes about her talent. Last year alone, she orchestrated over 20 transactions with a total volume exceeding \$10 million. Notably more impressive is the fact that nine of those transactions were off-market or pre-market deals — proof of Ali’s ability to uncover hidden gems for her clients by relying on her extensive network.

A native of the city with a wealth of local knowledge, Ali’s roots in Omaha run deep. “I pride myself

on the board for Memories for Kids, a cause close to her heart after experiencing a friend’s loss at a young age. Additionally, she is dedicated to Gift of Adoption Nebraska and the Children’s Museum Guild, spreading awareness and support to those in need.

Looking ahead, Ali has no intentions of resting on her laurels, with plans for growth by delegation and streamlining operations. She also fully intends to live each day in gratitude for all that she has and all that she does.

“As my own boss, I wear many hats, but with support in marketing, accounting, and transactions, I can better serve those who trust me with their real estate needs,” she concludes.

“Personally, I’m seeking balance amidst the organized chaos, cherishing time with my husband and family, and staying grateful for our blessings. As I move forward, my goal is to be fully present in every aspect of life, especially when it comes to helping clients find their dream homes.”



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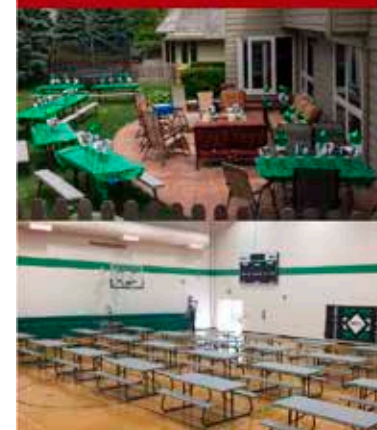
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▶▶ behind the scenes
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By Jess Wellar



ALICE SWARTZ & Pads4Pupils



It's amazing what one trip can do to spark compassion and real change in the world. Alice Swartz, marketing coordinator at ServiceOne, Inc., is living proof of that scenario.

While she excels in her marketing role at ServiceOne, Inc., and looks forward to completing her master's

degree in communications later this year, Alice's passion extends beyond the business of home maintenance and home warranties. For the past four years, Alice, alongside her family and close friend Galat, has been at the helm of Pads4Pupils, a dynamic nonprofit dedicated to empowering women through menstrual health.

The Vision

The idea for Pads4Pupils stems from a deeply personal experience Alice and her large, adopted international family had while traveling in East Africa. Alice's best friend Galat, originally from a family of South Sudanese refugees, joined the trip as well.



"We adopted six kids from different countries, and we always go back to their homelands to learn about their cultures and meet relatives," Alice explains. "And Galat is like family to us. My mom taught at the university we were both attending for our undergrad, and we were taking classes together. Galat was supposed to live with us for a week ... which turned into four years. He's really part of the family!"

The Swartz's commitment to cultural immersion led Alice, Galat, and her family to Gambella, Ethiopia, where Galat's extended family lives. Upon arrival in

Gambella, the group encountered the harsh realities of menstrual health practices among a country dealing with overcrowded refugee camps from neighboring, war-torn South Sudan.

"Some of the local women came to us and asked for dark fabric," Alice recalls. "They wanted to make skirts to hide their period blood. They were not familiar with reusable menstrual pads."

"They had been trying to just survive the war going on, so menstrual health wasn't a top priority," she adds.

Empowering Women

Driven by a desire to effect meaningful change, Alice, Galat, and her family sprung into action.

Recognizing the need for sustainable menstrual health solutions, they embarked on a mission to educate and empower women in East Africa by teaching them how to make their own reusable pads since, as Alice points out, an astronomical import tax of 300 percent in Ethiopia makes shipping anything into the country unfeasible.

Instead, their crew worked together to obtain sewing machines, taught the locals how to use scissors, sew, and make their own reusable pads that were specially designed by Alice's mother to be conducive to the hot, humid climate.

"A lot of the pads that we could buy in the U.S. were already designed for cool temperatures and needed to be rewashed in a washing machine, which they don't have. So my mom created her own version that would work in East Africa, in the humidity. They have removable linings and can be washed by hand," Alice explains.

"After we taught the women at the orphanage in Gambella how to make these pads, they don't miss work or school," she continues. "Before that, girls would miss one week per month out of school or work just to stay home, missing out on a quarter of their income and education."

Through workshops and education programs, Pads4Pupils not only addresses the practicalities of menstrual health but also fosters a co-ed culture of empowerment and self-reliance.

"We teach both girls and boys about how their body works and demystify some of it," Alice remarks. "We give them a full packet after the training,



Pads4Pupils teaches menstrual health, empowering communities in Ethiopia and South Sudan.

which includes extra pads, soap, a wash cloth, and a lined, waterproof bag to promote good hygiene, even when they are away from home."

Enduring Commitment

As Alice reflects on the progress of Pads4Pupils in such a short span, her dedication to the cause shines through more than ever. She is also quick to give credit to the male community leaders who first approached her family out of concern for their wives and daughters, and notes she is grateful they were brave enough to come forward to work together on a topic that is usually taboo in that part of the world.

Since their initial trip, the family has returned to Ethiopia, and has visited South Sudan to assist doctors in refugee camp clinics with training and education.

"In South Sudan and Ethiopia, they do not even talk about menstrual health. The fact that the men, the local



leaders, could even talk about this to help strengthen their women and their local community was incredible," she affirms.

For Alice and the local helpers at Pads4Pupils, every step forward is fulfilling when they witness the transformative power of giving back.

"In Omaha, we really have a great group of volunteers of all ages. We've had girls and women take this program into their high schools, into bible study groups, and churches," Alice concludes.

"The women in East Africa really want to learn, they want to grow, and it's been amazing to see the impact on how their lives have changed for the better so quickly."

For more information on Pads4Pupils and how you can contribute to their cause, visit www.facebook.com/PadsforPupils or email them at pads4pupils@gmail.com.



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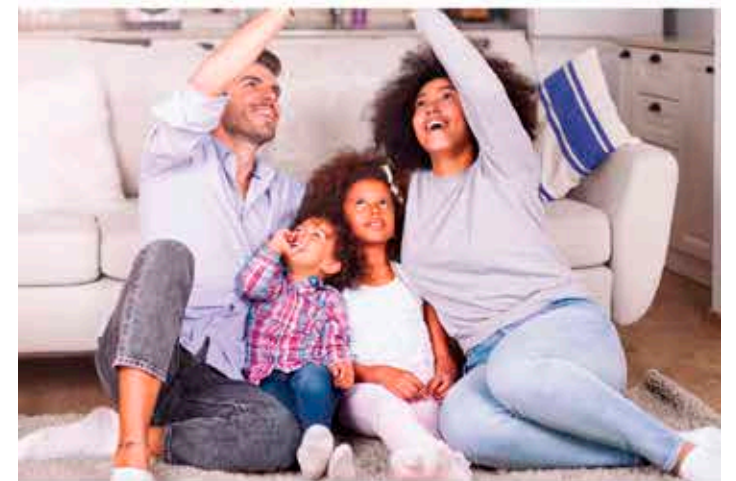
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REBar Camp Nebraska 2024 Event

By Jess Wellar

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Now more than ever, collaboration and innovation are key to staying ahead of the game in real estate. Enter REBarCamp Nebraska 2024, the premier gathering where REALTORS® unite to share insights, explore emerging trends, and forge meaningful connections in a truly unique, “un-convention” atmosphere.

REBarCamp Nebraska 2024 will kick off April 26th from 9 a.m. to 4 p.m. at the colorful Alamo Drafthouse in La Vista, Omaha.

“Trust me, you won’t want to miss this full-day immersion into the world of real estate innovation,” notes Angie Thiel, the passionate local Realtor and camp director for the annual event.

DYNAMIC DISCUSSIONS

Participants can bid farewell to rigid conference agendas! REBarCamp Nebraska 2024 embraces spontaneity, empowering attendees to shape the day’s discussions. With multiple sessions running concurrently throughout the cinema in various theaters, covering everything from cutting-edge tech trends to client-centric strategies and market insights, there’s something for every Realtor.

“Attendees can seamlessly navigate between sessions using QR codes, ensuring a fluid and engaging experience throughout the event,” Angie points out. “There are usually five sessions going on in different rooms simultaneously, with eight sessions throughout the day — so Realtors can come and go as they please to find topics that interest them.

“Anything could come up, it’s such a wide range of topics,” she continues, “from Canva and other hot tech to AI to client care to pop-bys, interest and mortgage rates. It’s all extremely impromptu and fun.”

MEET THE VISIONARIES

Alongside Angie is an exceptional volunteer team of Realtors dedicated to curating an unforgettable experience, including Mindy Kidney, shenanigans coordinator; Amy Dritley, camp ringleader; Nelson Jett, chair of attendee experience; Cali Rethwisch, director of sponsor experience; Kyle Schulze, tour guide; Shae Spitz, sponsor coordinator; Kim Zwiener, tour guide; Matt Circo, director of first impressions; and TJ Chrastil, co-director of attendee experience.

REBarCamp Nebraska 2024 isn’t just a local affair, either; it’s a nationwide gathering of real estate professionals eager to exchange ideas and insights.

“Any Realtor is invited,” Angie notes. “We have Puerto Rican agents attending, we have agents from Texas and



Michigan too — it’s very cool. They come on their own dime to be part of the conversation, and some of us local agents have also gone to their events across the country to support them.”

SEIZE THE OPPORTUNITY

REBarCamp Nebraska 2024 is intended to be a transformative experience designed to elevate Realtors’ careers and foster lasting connections. Tickets for this invaluable opportunity are priced at just \$25, a small investment for professional growth and success; and Angie adds the ticket price includes lunch, snacks between sessions, and plenty of strong coffee too.

There will also be a pre-event taking place at 5 p.m. the evening before, on April 25th, at Charlie’s on the Lake to encourage mingling with out-of-town guests over music and bingo, as well as a post-REBar Camp event in the cinema’s bar/lounge area for drinks, appetizers, and more networking.

“We’re obviously not trying to make money,” Angie concludes with a chuckle. “We just want to create a better lifestyle for Realtors and help them serve more clients.

“Our amazing sponsors are the reason we can do this,” she adds. “We have teams that sponsor, as well as companies, because they know how important this is for people’s careers.”

Note: Space for this popular event is limited. For registration and additional details, visit www.REBarCampNebraska.com.

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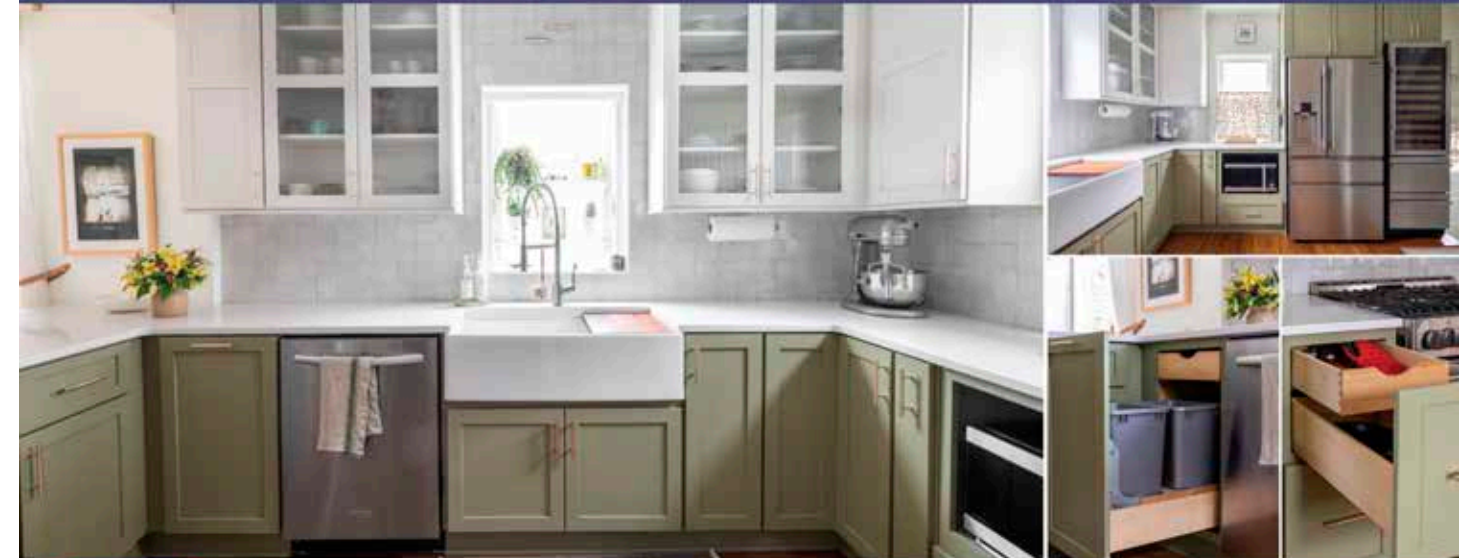
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By Dave Danielson

GRAZE CRAZE

Bringing a One-of-a-Kind Experience to Omaha

Sometimes, you don't have to travel very far at all to feel like you've been transported to a new destination. That's the feeling you get when you enter the welcoming space at Graze Craze, owned by local restaurant veterans Dan and Maribeth Yaksich and their business partner, Matt Jaksha.

The three have been partners with the deliciously famous Smokin' Oak restaurant through time, which continues its tradition of delivering delicious food and a memorable experience just next door to Graze Craze at 220 South 31st Avenue in Omaha.



Unique in Omaha

Graze Craze is a national franchise that recently enjoyed its debut in Omaha. Patrons enjoy high-end charcuterie meats and cheeses from France and Italy, along with the offerings of its bar and the large wine collection in a refreshing and intimate atmosphere that has already drawn many event reservations.

As Dan explains, Graze Craze started out of the organically growing needs of Smokin' Oak.

"We operate hundreds of events a year through Smokin' Oak that Maribeth oversees. She had an ongoing need to provide this type of high-end charcuterie product for the rehearsal dinners, birthdays and graduation celebrations that she coordinates. In the process, she was making a lot of charcuterie boards," Dan explains. "We did some research and saw that Graze Craze was in existence. We thought it was a cool concept, and the space next to us was available, so we dove in."

Elevating the Experience

As a result, the city has a new, elevated way for you to show your appreciation for clients. You can provide a gift to them and have them enjoy time at Graze Craze on their own.

The venue also offers meeting event space that can accommodate between 40 and 50 people. Plus, the warm, intimate setting also features an inviting patio overlooking Turner Park.

"We're excited about offering Graze Craze in Omaha, providing people with a chance to enjoy a different experience," Dan smiles.

"We plan on also offering a small bistro menu. We think that people who visit us will enjoy the fact that this is a destination location with a unique atmosphere and delicious food."

For more information, call 531-999-1293 or visit [GrazeCraze.com/omaha-ne-midtown-crossing](https://www.GrazeCraze.com/omaha-ne-midtown-crossing). Open Monday-Saturday, 8 a.m. to 6 p.m.; Sunday, 8 a.m. to 3 p.m. for ordering only



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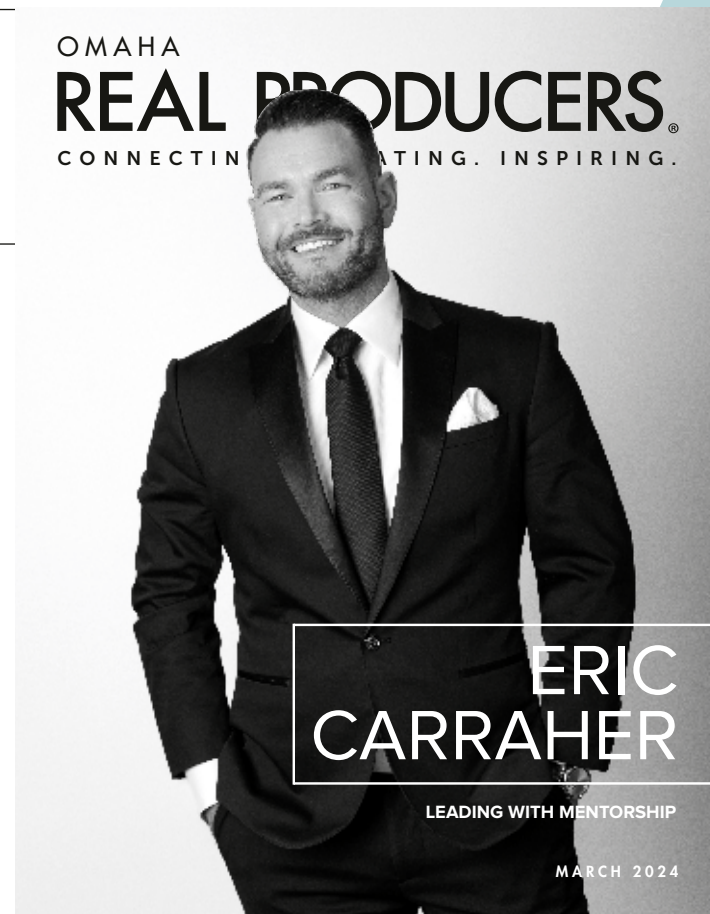
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