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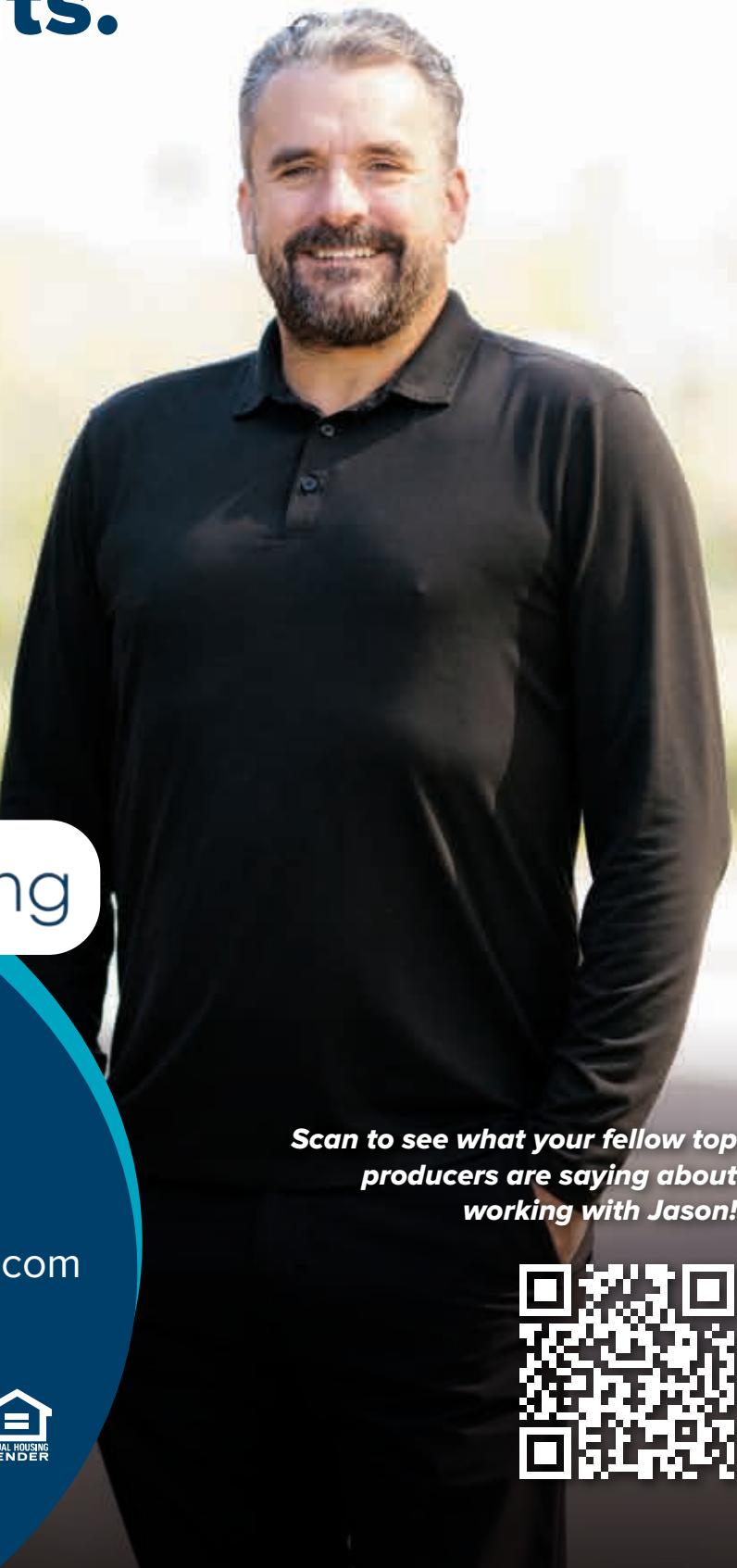
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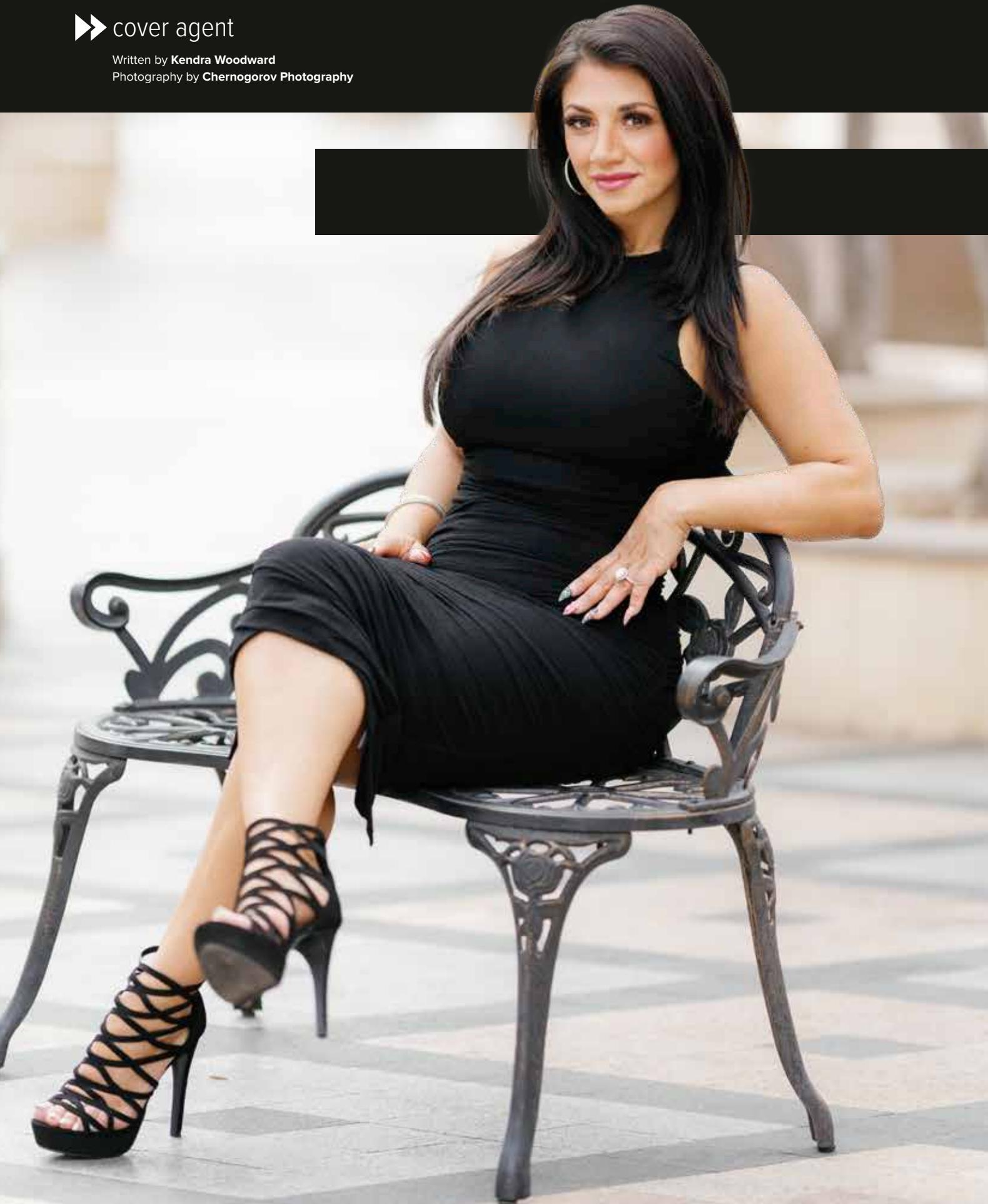
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When it comes to real estate, Jillian Batchelor (affectionately known as JB and the Queen of Real Estate), is a force to be reckoned with. With over 20 years of experience in the industry, Jillian has made her mark as an agent and a savvy investor. Her infectious energy and passion for helping others have propelled her to the top of her field.

Born in Chicago, but calling Las Vegas home Beyond her role as a real estate agent, Jillian is a multifaceted entrepreneur. She is involved in various ventures, including property flipping, owning an AirBnB, owning part of a title company, and being a stakeholder in a mortgage company. Her diverse portfolio is a testament to her motto “never take no for an answer”, her drive, and her passion for exploring new opportunities within the real estate industry. And she hasn’t stopped there, also dabbling in commercial real estate, Jillian most recently closed a record breaking commercial land sale for \$24,000,000 and is currently negotiating a \$100 million commercial deal.

Jillian’s path to success hasn’t been without challenges, but she has always found ways to overcome them. One defining moment in her career came during the financial crisis of 2008. Jillian found herself eight months pregnant, advocating for a family facing the threat of foreclosure. In an act of courage and determination, she handcuffed herself to the property to draw attention to their plight. The media coverage caught the attention of the bank’s CEO, ultimately leading to a positive resolution for the family. This experience showcased Jillian’s unwavering dedication to her clients and her willingness to go above and beyond to ensure their success. “If there is a deal to be done, find a path, find a way, build a bridge.”

For Jillian, the most fulfilling aspect of her work is the opportunity to work with different families and individuals regularly. “Having success is one thing, but what is success without the ability to help others,”

she says. “Everyone has the right to be a homeowner.” With each new client, she has the chance to build relationships, understand their needs, and guide them in achieving the American dream of homeownership.

Reflecting on her journey, Jillian advises her younger self to love herself first. Recognizing the importance of self-acceptance and self-care, she emphasizes, “If you love yourself first, all others would follow.” In terms of professional advice, Jillian emphasizes the importance of finding a mentor early on, learning from those who have blazed a trail before you, and never hesitating to ask questions and seek knowledge. She credits Suzie Norman and her take on money and wealth, for helping direct Jillian’s path. “We all have 24 hours in a day, none of us are better than others, but you have to leverage your time to be the best you can be. Don’t be afraid to leverage your time and ask for help.”

While Jillian’s professional life keeps her busy, she always makes time for important causes and charitable endeavors. She is heavily involved in feeding the homeless through organizations such as Shade Tree, Olive Crest, and Noah’s House, which came about when her family started feeding the homeless on the street corners and served over ten thousand meals. Shade Tree is a women’s shelter for the beaten and neglected, Olive Crest assists families in the reunification of their children, and Noah’s House takes in pets of those in need of assistance at Shade Tree -they can help keep pets with their owners, while still allowing them to get out of abusive situations.



“
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I WORK **FAST.**
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AND I DRIVE
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NOT ONLY
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BUT BY THE
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IN THE LIVES
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At home, Jillian enjoys boating and snowboarding during her free time, boasting her love for her city in which you can enjoy a multitude of sports yearround. She raised all three of her children in the real estate business - Isabella, Olivia, and Jaxson - "So they all know the work and hustle, and everything that goes behind it," and has three little Shih Tzus, admitting she never met a dog she didn't love.

When it comes to vacations, Jillian has a love for Italy, having explored cities like Florence, Venice, and Rome. She is also enamored with the beauty of the Bahamas, particularly Exuma, known for its breathtaking turquoise waters. Additionally, her dedication to her faith and her involvement in church play a significant role in shaping her values and guiding her actions.

Jillian's vibrant personality and zest for life shine through in every aspect of her career and personal life. Standing at 5'1", this former illegal street racer may be physically small, but her energy and determination make her a powerhouse in the industry. Jillian's unwavering commitment to her clients, her relentless drive to succeed, and her willingness to take risks have established her as a true queen of real estate. "I walk fast. I work fast. I talk fast. And I drive fast," says the Queen of Real Estate who's also known for her little red Porsche.

In Jillian's own words, "Success is not only measured by personal achievements, but by the ability to make a difference in the lives of others."



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Making Dreams Come True

Jason MacDonald is the charismatic and compassionate Branch Manager of HighTech Lending. Leading a team of dedicated professionals, including Aly Emelio, Kenna Uriarte, Adelina Dimitrova, and Char Nader, Jason brings a unique blend of humor and expertise to the lending industry.

Born and raised in Orange County, California, Jason's journey led him to pursue a Bachelor's degree in accounting at the University of Nevada, Las Vegas (UNLV). Armed with his academic background and a passion for helping people, Jason found his calling in lending and real estate. He saw it as the most rewarding path to make a positive impact on the lives of others.

Guided by the wisdom imparted by his grandmother, who played a significant role in his upbringing, Jason learned the importance of traditional values and approaches in both life and business. After a career in the casino business, he decided to transition into lending, driven by a desire to assist individuals who had been rejected by other lenders. Jason finds immense satisfaction in turning the "NO" into a resounding "YES" and helping people achieve their dream of homeownership. "These are the most satisfying and rewarding loans we do," he admits. "Getting people into their home by telling them yes."

The lending industry is not without its challenges however, as it is constantly affected by external economic factors. Jason and his team strive to overcome these obstacles through effective communication and unwavering dedication to their customers. "Our job is to remain in constant communication with the customer, as well as the realtor, to help the customer get a home," he explains.

Their mission is to make the home buying process as seamless and stress-free as possible. By providing exceptional service and genuine care, they aim to change the perception of home buying one customer at a time. "We pride ourselves on making the home buying process as easy as possible," he says. "People hate the idea of buying a home and applying for a mortgage, and we are trying to fix that ... one home buyer at a time!"



What sets Jason and his team apart is their commitment to streamlining the pre-approval process. They continuously work to remove barriers and obstacles, ensuring that customers have a smooth and efficient experience. By staying updated on loan programs and guidelines, they position their customers for success and put them in the best possible financial position. "We put our heart and soul into each customer and genuinely care about our customers," he boasts.

In addition to their clients, the team at HighTech Lending places just as much importance on making their REALTOR® partners look good too ... in the eyes of their clients. "We have a proven track record of helping our REALTOR® partners grow their business and achieve

their long term goals." Even when times are hard, Jason admits *that* is when his team truly shines.

While Jason is dedicated to his profession, he firmly believes in not taking life too seriously. With a lighthearted and fun-loving personality, he can inject humor into any situation, creating a comfortable and enjoyable atmosphere for his clients and colleagues alike. Trying to not take this world so seriously, while helping everyone achieve their goals, is something he finds extremely fulfilling.

In his free time, Jason indulges in various hobbies that bring him joy. Whether he's teeing off on the golf course, playing a competitive game of tennis, solving crossword puzzles, or sharing laughter with friends and

family, he understands the importance of balancing work and leisure.

If Jason had to choose one word to describe his approach, it would be "knowledge." He and his team are constantly reviewing and educating themselves on the various loan programs and guidelines to ensure they provide their customers with the most up-to-date and relevant information. By staying knowledgeable, they can guide their customers toward the best possible financial solutions.

With a focus on exceptional service, humor, and continuous improvement, Jason and his team are transforming the lending experience one customer at a time. Their commitment to streamlining processes and staying knowledgeable sets them apart in the industry.



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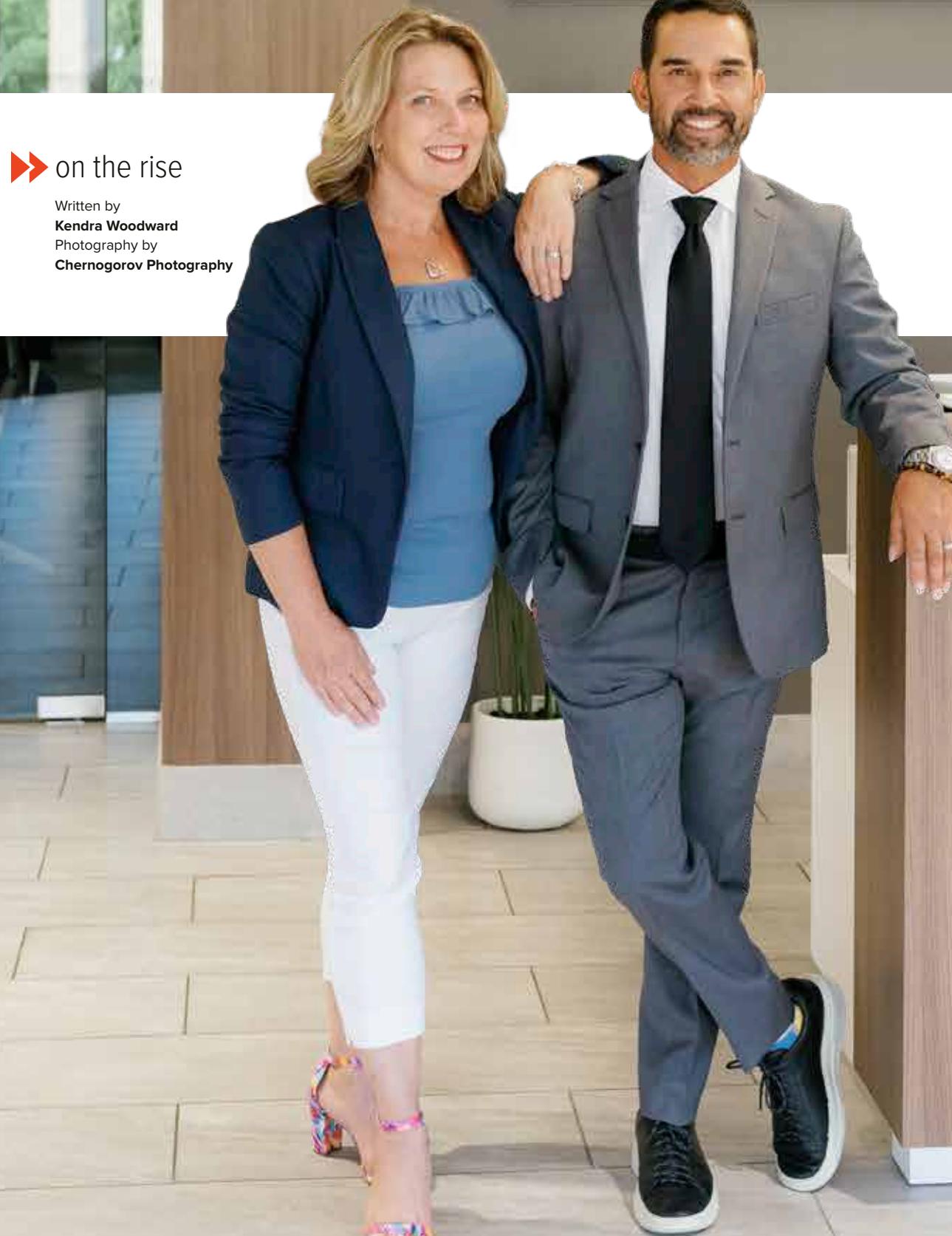


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► on the rise

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Kendra Woodward
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Frank **BARRERA**

CALL ME!

Known for his local expertise and dedication to helping families find their dream homes, Frank Barrera has built a successful brand centered around his family business, lifestyle, and website - FrankBarreraREALTOR.com. As he expands his reach and builds a team, including his wife, son, and son-in-law, Frank is ready to take on new challenges and make a lasting impact in the industry and his community.

Frank was born and raised just outside of Los Angeles, California in Sunland-Tujunga, and it was there in high school where he met his wife, Heather. Frank joined the local Carpenters Union after high school and became a Master Carpenter, working on various construction projects and building houses throughout southern California. Soon after, Frank and Heather started their family welcoming their daughter, Alexandria.



Life was good for the Barreras, they had just welcomed their second daughter, Paige, however, the economic downturn of Desert Storm slowed the southern California housing industry in the early 90's and Frank was forced to seek new opportunities to provide for his family. The young couple saw potential in Las Vegas and made the decision to relocate their growing family to Nevada, ultimately calling Henderson and Green Valley home, where they raised their four children, Alexandrea, Paige, Megan, and Gavin.

Frank continued his career in construction, building homes across the valley and eventually becoming a commercial superintendent. There he worked on projects ranging from tenant improvements, parks, and schools to office buildings, and spent the latter part of his career as an estimator and project manager. After 30 years in construction with 15 years in a management position, Frank felt a shift in his passion and felt it was time to pursue a new path.

Heather, who had been a REALTOR® for 20 years, inspired Frank to explore the world of real estate. The opportunity to work with his family intrigued Frank, so he signed up, studied for his test, got his license, and joined forces with Heather and Gavin.

Despite the challenging circumstances, and getting his start in real estate just a month before the COVID-19 pandemic hit, Frank jumped in head-first, put his tenacity, determination, and skill set to work, and immediately found success. In 2020, he sold 15 houses, followed by an impressive 47 houses in 2021, and 31 houses in 2022. "I love helping families find homes in Las Vegas," he admits.

As he continues to build a team and establish a strong presence, Frank recognizes the vital role Heather plays as the Managing Broker, as the driving force behind their business. "She's my biggest fan, at home and the office, and she keeps me in line, which is no easy task," he laughs.

For Frank, real estate isn't just a career, but a calling. Thanks to his three decade long career in construction, he understands the hard work, passion, and dedication required to bring the dream of home ownership to fruition. He jokes, "I used to build em, now I sell em." Transitioning into real estate allowed Frank to develop a new set of skills, particularly in listening to people and understanding their needs.

Helping families find their homes in Las Vegas has been incredibly rewarding for Frank, and he is grateful for the opportunity to invest in his own business, his family, and his community. "I love learning about my client's situation, needs, and finding them the perfect home."

As Frank reflects on his journey, he credits finding a great coach and mentors along the way as a game-changer in his career. The years of experience and guidance, not only from his wife but also from her broker partners, George Kypreos and Rick Ruiz, have been instrumental in his real estate success.

Outside of work, Frank has spent many hours coaching his kids baseball and softball teams, and continued to pursue

that passion long after his kids left those sports by volunteering in various local leagues. Frank enjoys a healthy lifestyle, yoga, golfing, camping, traveling, cheering on, and following his lifelong favorite sports teams - the Dodgers and the Raiders. He also cherishes being able to spend time with his family cooking and gathering for good food, especially when they get to enjoy family dinners. "We've managed to get our entire family living in Inspirada (West Henderson)."

With a vision to help families buy and sell real estate in southern Nevada, Frank's focus on personal growth and creating opportunities for those around him has become his driving force. He leads his team and clients with clear intent and purpose, as he says, "I don't have to do this, I want to do this, and I love doing this." Frank's approach and brand both represent his personality, unwavering dedication, and willingness to provide exceptional service ... "Call me!"



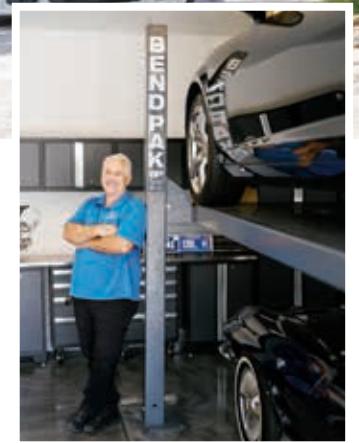
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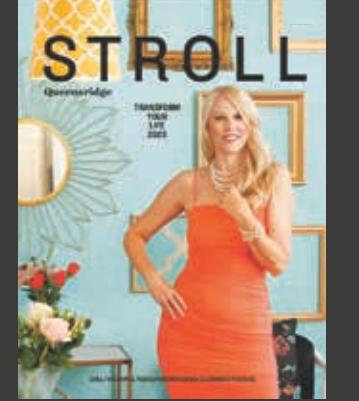




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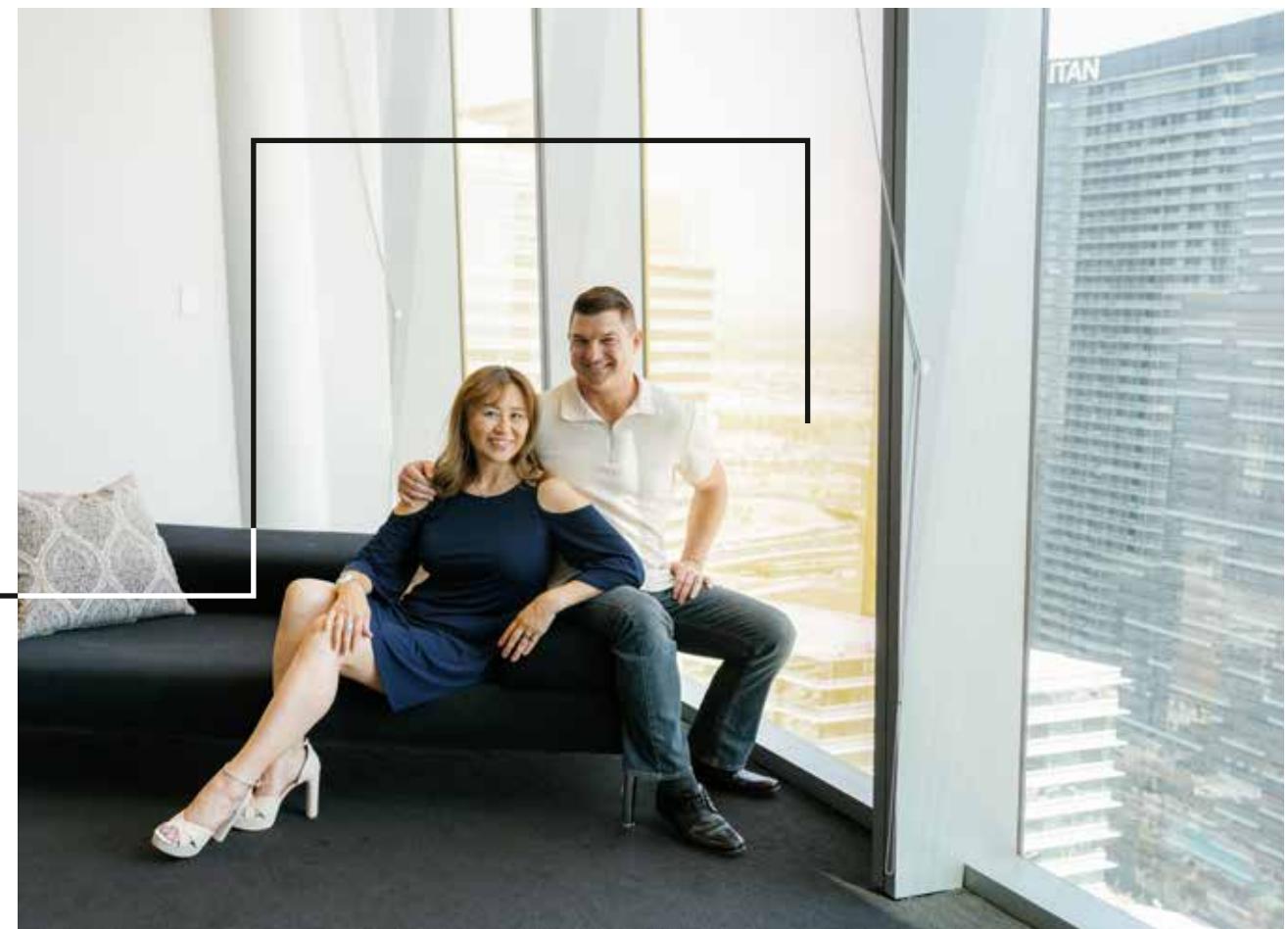
As the leader of EXP Realty The Sheets Group, Conner Sheets has established a reputation for his exceptional service and dedication to helping clients navigate the real estate process. With a team consisting of two agents and a transaction coordinator, Conner is committed to making the home buying and selling experience predictable and stress-free for buyers and sellers.



► REALTOR® life

Written by Kendra Woodward

Photography by Chernogorov Photography



Born in Granada Hills, California, and raised in Cheyenne, Wyoming, as well as the San Fernando Valley back in California, Conner brings a diverse background and a wealth of experience to his role as a real estate agent. After serving in the Navy and working on airplanes while attached to a carrier overseas in Japan for two and a half years, he stayed and spent another two and a half years bartending and working in television.

These experiences allowed Conner to step out of his comfort zone while working in over 100 shows in just one year - including commercials, TV shows, and music videos. However, upon his return to the United States, Conner realized that he wanted to

make a difference in people's lives in a more significant way. When he came back to the States, he tried to continue on the same career path, but quickly realized "I was just another American in America".

While working as a branch manager for a labor company, he realized he didn't have the same outlook on what he wanted to do anymore, and the process of buying a home sparked his passion. While purchasing his own house, Conner had a negative experience that inspired him to change the real estate process for others. He wanted to ensure that buyers and sellers alike had a smoother and more enjoyable journey, free from unnecessary stress and uncertainty. With

a passion for helping people and a commitment to providing exceptional service, Conner embarked on his real estate career admitting, "I love making the process predictable and stress-free for buyers and sellers."

Throughout his journey, Conner has had the support and guidance of many mentors including the NAEA, spearheaded by Jay Kinder & Michael Reese. They taught him to think BIGGER, showing "you can achieve more." Their influence has taught Conner the importance of continuous learning and being true to oneself. He firmly believes that you can never know too much in the real estate industry and aims to bring that wealth of knowledge to every client interaction.

“
If you got the
ROADMAP,
the journey
is much more
PLEASANT.
”



He also utilizes any opportunity to learn, including hardships like when the 2006 recession hit. While he struggled through it and continued to blame himself, thinking he was doing something wrong, he came to realize the opportunity it provided him with the experience it gave him. If something like that happens again, he knows what to expect now. “If you got the roadmap, the journey is much more pleasant,” he jabs.

Conner’s dedication to his clients extends beyond the transaction itself, so much so that his wife often jokes that he needs to find a hobby. He is passionate about putting people’s minds at ease and ensuring that they feel supported throughout the entire process. For him, real estate is not just a job, but an opportunity to guide clients and help them make informed decisions. Whether it’s offering advice, providing resources, or simply being a calming presence, Conner’s ultimate goal is to ensure that his clients have a positive and successful experience.

In addition to his work in real estate, Conner is working towards opening a mortgage company. His core belief remains the same: making the process as easy as possible for clients and trying to put people’s minds at ease. He understands that change and innovation are essential to creating a better path forward and providing clients with the best possible service. “As long as we’re always moving forward and working towards the best interest of the client, we do it!”

Outside of his professional pursuits, Conner cherishes his family life. He has been married to his wife, Miki, for 25 years and together they have three sons - Rio (aka King Rio), Channon (aka Spicymonkey), and Conner Kai (the fourth Kai to take the Conner name). Conner is grateful for his wife’s unwavering belief in him and the support she has provided throughout his career, “she’s known me for over half my life,” he adds. They share their home with three cats - Link, Mittens, and Pepper - one of which they inherited from Conner’s brother when he passed away a couple of years ago.

While real estate occupies much of Conner’s time, he also enjoys indulging in his passion for hockey and exploring different cultures through travel. He has a particular love for Japan and has a trip planned to visit Miki’s mother this year. Conner has been fortunate to visit Australia multiple times, the middle east, and most of Asia, and he is always eager to explore new destinations.

Conner Sheets’ commitment to his clients, his continuous pursuit of knowledge, and his passion for making a difference set him apart in the real estate industry. “I live and breathe real estate,” he says. With his unwavering dedication and genuine care for his client’s well-being, Conner is a trusted guide on the path to homeownership. “This is a scary adventure, but if you don’t see me nervous, don’t be nervous. If you see me nervous, worry. lol.”

“
As long as we’re always moving
forward and working towards the
best interest of the client, we do it!
”

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Amber Diskin



► agent feature

Written by
Kendra Woodward
Photography by
Chernogorov Photography

Guiding Clients Home with Passion and Friendship

Amber Diskin brings a unique blend of dedication, compassion, and friendship to her role as a real estate agent. As part of iProperties International and The Diskin Group, Amber has established herself as a trusted professional in the Las Vegas real estate market.

Born in Boulder City, Amber grew up in Henderson and has also lived in various parts of the Las Vegas valley. Her roots in the community have given her a deep understanding of the local market and a strong connection with the people she serves.

Amber's journey into real estate began in 2003 while she was pursuing a degree in finance in college. Dissatisfied with a negative experience she had while buying her first home, she realized that she could provide a better level of service and care to clients. "I was like, 'gosh you know this lady just made all this money and she sucks.' I would treat people so much better," she chuckles.

Encouraged by her soon-to-be father-in-law, who recognized her potential, Amber decided to pursue a career in real estate. "They said I could get my start selling some of their homes," she explains. Utilizing her college coursework as credit, she embarked on the path to becoming a licensed real estate agent.

Starting out, Amber faced many challenges and had to teach herself the ins and outs of the industry. Reflecting on her early days, she emphasizes the importance of having a good coach or being part of a supportive team. "I literally taught myself how to write a contract, because I would go into the office at night when we had paper folders, and I would look at other people's work and the way they wrote their contracts," she admits.

Despite the initial hurdles, Amber's dedication and determination propelled her forward, and she has been mentoring others in the real estate field for the past five years. "I didn't really get properly trained in the beginning and which is really scary to think about, because

I'm handling somebody's largest investment and I don't know what I'm doing." With an understanding of the value of continuous learning and personal growth, she encourages her clients and colleagues to always strive for improvement. "I genuinely love helping people grow."



For Amber, the most fulfilling aspect of her work lies in helping people find their dream homes. Working primarily with individuals and families looking to buy a home for personal use, she cherishes the connections she forms with her clients. Joking that she often says, "Once you choose Amber, you're stuck with her."

Building trust and cultivating a friendship with each client is a priority for her. Amber finds joy in witnessing the excitement and happiness of her clients as they move into their new homes, and she takes pride in providing guidance and support throughout the entire process. "People usually invite me back to see what they've done with it, and I love that."

Beyond her role as a real estate agent, Amber is passionate about fostering personal growth. As a mentor and agent, she emphasizes the importance of staying connected with clients, offering support, and going beyond the traditional role of a real estate agent. "I want people to think of me first and come to me. I want to be the source of the source," she says. "If you tell me what you need, I'll try to connect you with people I trust."

Living by the motto, "It's all going to work out, it always does," Amber

maintains a positive outlook and believes that things have a way of falling into place. She values kindness and believes in treating others with respect and compassion, recognizing that in the world of real estate, collaboration and goodwill go a long way.

Joking about her nickname, that she kind of gave herself, Amber admits that she was referring to herself as the Real Estate Goddess on one platform as a joke ... but it stuck ... and then snowballed. So, now her Instagram

handle has also been changed to 702RealEstateGoddess to match.

Amber's commitment to giving back extends beyond her professional endeavors. As a passionate dog lover, she donates her time and money to The Animal Foundation, a local organization dedicated to improving the lives of animals. She is also involved with the Boys and Girls Club and supports TULIPS, an organization that helps young minority women and boys. While previously serving on real estate boards, Amber has redirected her focus to make a difference in other areas of her community.

At home, Amber and her husband, Mark, have four sons, Cole, Allen, Christian, and Eli. With her children becoming more independent, she now has more time to dedicate to her career, although Cole is also delving into real estate and beginning classes soon. They share their home with two rescued dogs named Reavo and Sasha, further emphasizing Amber's love for animals.

When she's not immersed in real estate, Amber enjoys traveling, recently returning from a trip to

Tahiti. She loves attending hockey and football games, relaxing by the pool, and indulging in her passion for coffee. "I just love coffee," she beams. Amber's outgoing and vibrant personality shines through as she expresses her love for concerts, particularly country music shows. She embraces life to the fullest and values every moment, as the tragic events of the 1 October shooting reminded her of the preciousness of life and the importance of spending time wisely.

“

I want people to think of me first and come to me. I want to be the source of the source.

”

“

If you tell me what you need, I'll try to connect you with people I trust.

”



HENDERSON



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REALTOR® to watch

Written by **Kendra Woodward**
Photography by **Chernogorov Photography**

REALTOR® To The Dogs

When it comes to finding the perfect home for both humans and their furry companions, Bryce Henderson, lovingly known as the REALTOR® to the Dogs, is a true advocate for both. Not only is Bryce an accomplished real estate agent, but he also runs a nonprofit animal advocacy organization called No Kill Las Vegas, dedicated to reducing euthanasia rates at local shelters. For Bryce, the opportunity to combine his passion for animals with his career in real estate has been a dream come true. “I love finding homes for all animals and their owners.”

Born in California and raised in Seattle, Bryce found his way back to California when he attended Cal State Northridge. However, it was the allure of Las Vegas and its affordable cost of living that ultimately drew him to Vegas. Falling in love with the city’s vibrant entertainment scene, dining options, and friendly community, Bryce decided to make Las Vegas his permanent home. “I love how much it offers!”

After studying communications and initially being involved in politics in California, Bryce transitioned to the lending industry for four years before finding his true calling in real estate. He enjoys being out and building relationships and getting to know people. Having the lending knowledge has been a big help with real estate, and allows Bryce the ability to direct and educate his buyers, get approved faster, and avoid pitfalls. While his journey may have taken some time, he admits he always wanted to get into real estate as his grandfather was a lifelong agent in California and even his dad dabbled in it for a little bit.

Admittedly, Bryce says the first two years proved to be the toughest, as he worked diligently to build his pipeline and establish strong relationships with clients. “I really felt like I had a

good background coming in, but it took four months to get my first deal under contract and I didn’t think it would take that long.” Despite the initial struggles, Bryce’s perseverance paid off and within a six-week span, he closed eleven deals, solidifying his position as a trusted REALTOR® in the community.

Building meaningful connections with his clients and helping them achieve their real estate goals has been a defining moment for Bryce. “Becoming a REALTOR® is the best career choice I have ever made. I love getting to know my clients personally so that by the end of the transaction they are no longer just clients, but also friends.”

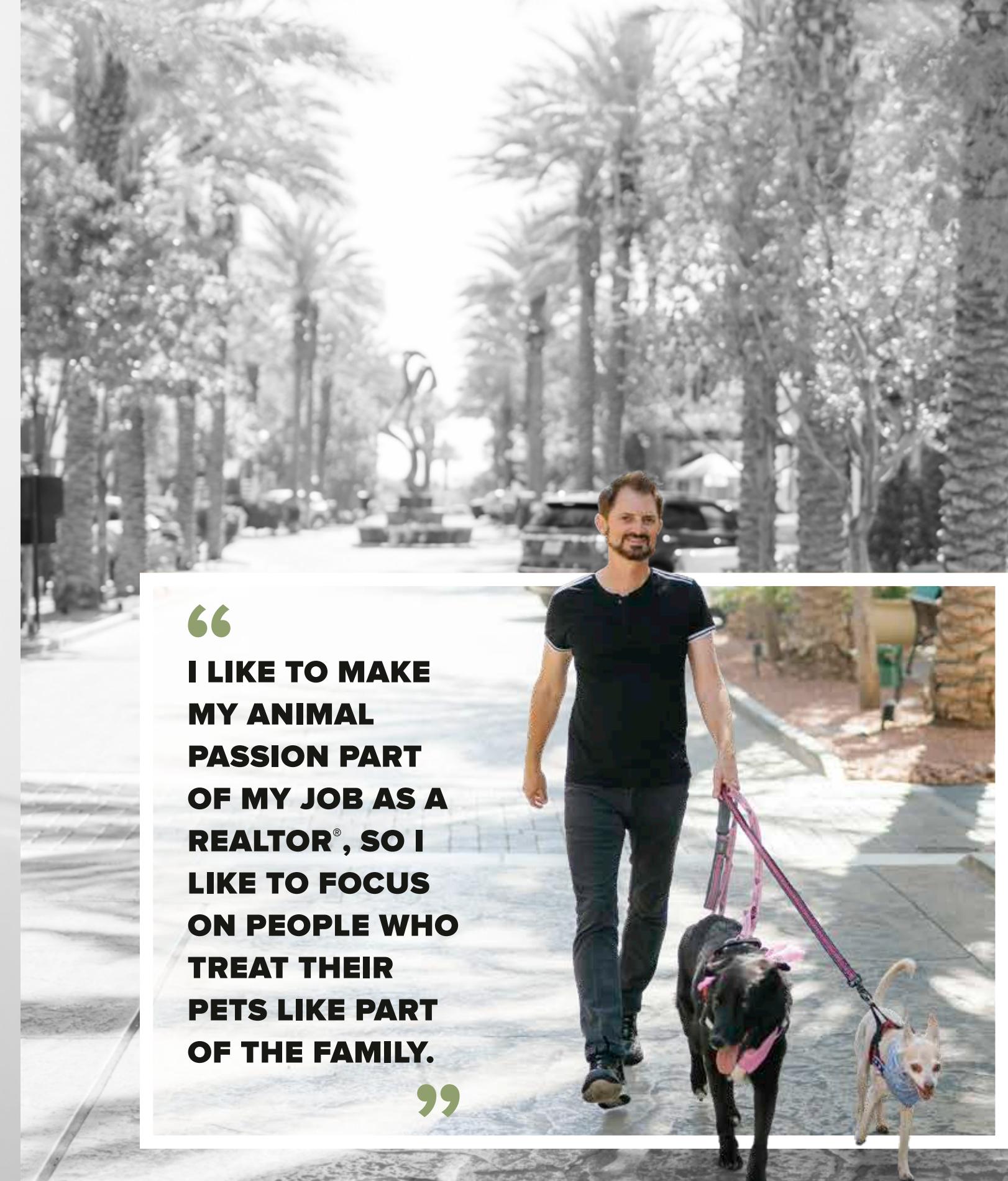
As an animal lover, Bryce is deeply passionate about his nonprofit organization, No Kill Las Vegas. Founded nine years ago, the organization aims to lower euthanasia rates in local shelters. Bryce actively encourages potential homebuyers to bring their pets along when viewing houses to ensure a perfect fit for both the humans and their furry friends. “I like to make my animal passion part of my job as a REALTOR®, so I like to focus on people who treat their pets like part of the family. If they don’t already have a pet, I am ready to assist with helping them find one,” he chuckles.

His extensive knowledge of dog-friendly areas, city ordinances and knowledge of hazardous plants makes him a valuable resource for pet owners. His biggest “why” is his beloved Border Collie/Shepherd/Cattle dog mix named Arbor. Adopted from a shelter twelve years ago, Arbor’s incredible talent and intelligence astounded Bryce. Arbor even developed a knack for painting with a brush in her mouth, which he shared on a Facebook page dedicated to showcasing the amazing pets available for adoption. However, their journey took an unexpected turn when he discovered the shelter where he had adopted Arbor had a high euthanasia rate.

It was due to this discovery that Bryce and his ex-spouse used their Facebook platform to expose the shelter’s wrongdoing, leading to protests and media coverage. After years of relentless efforts, the shelter is now saving 85% of its animals. Arbor’s incredible story has gained international recognition, with appearances on TV shows, including a Netflix series called “Pet Stars.” Bryce credits Arbor for leading him to the world of real estate and proudly incorporates her into his image as the Realtor to the Dogs. She even graces his business cards, reminding everyone of the importance of finding homes for both humans and their four-legged companions.

Beyond his work in real estate and animal advocacy, Bryce enjoys playing pickleball, going to the gym, and traveling. He has a vibrant social life and thrives on meeting new people and experiencing new adventures with Arbor and his Chihuahua, Rudy, by his side.

Bryce’s dedication to his clients, his passion for animal welfare, and his unwavering commitment to making a difference have truly set him apart as a remarkable real estate agent.



**“
I LIKE TO MAKE
MY ANIMAL
PASSION PART
OF MY JOB AS A
REALTOR®, SO I
LIKE TO FOCUS
ON PEOPLE WHO
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