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TABLE OF CONTENTS



06

Meet
The Las
Vegas Real
Producers
Team



14

Cover
Agents:
William,
Tyler, and
Ken



22

Meet Our
Partner:
Junklug-
gers



28

Leadership:
Lianna
Alvarez



36

Trailblazer:
Jenna
O'Grady



42

Event: Las
Vegas Real
Producers
2023
KICKOFF

2022

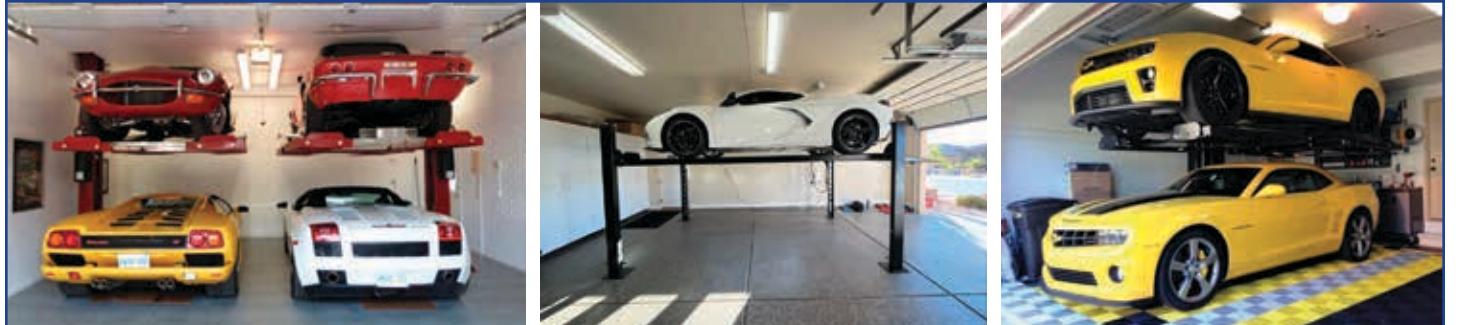
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THE LOWMAN, BRADY, BRAUNER LUXURY GROUP

with Luxury Homes of Las Vegas

William, Tyler, and Ken understand Luxury real estate and the importance of providing clients with an authentic concierge experience. They created a unique approach of three experienced agents, banded together, and working as ONE team to find local, national, and international luxury buyers across all cultures and continents. With over six decades of experience and knowledge, across a vast array of specificities and niches in real estate, the group has discovered something unique.

THE WINNING TEAM

Admittedly, William, Tyler, and Ken came together to build a trifecta of the best agents in town. "We preach 'team' in everything we do," Tyler says. "When you get one of us, you get all of us." And that design has become an enormous success for them, as they focus intensely on their hands-on approach. They are not interested in becoming the biggest agency in the market, where clients can be forgotten. Instead, they are committed to providing exceptional service to every client and each other. No one will work smarter and harder than William, Tyler, and Ken.

The team is supported by a staff of five administrative professionals, which includes assistants, an in-house marketing team, a contract department, an in-house interior designer, and five showing agents. That's just on their "inner team," though; their entire brokerage at Luxury Homes of Las Vegas consists of 18 agents. Tyler says, "We support the brokerage and our agents in becoming the best possible." Williams adds, "We work as a collection."



The Town Trifecta

WILLIAM

William Brauner brings a unique perspective to the industry. He is the quintessential Frenchman who delivers world-class customer service with a warm smile. Originally

from Bordeaux, France, he grew up in a family with deep roots in real estate and has extensive experience in buying, selling, and renovating luxury homes. Although he initially didn't plan on following in his



“

Your dedication to the client is what gets the home sold. We are one team; three top-producing agents working together with one ultimate objective - getting our clients the most money.



family's footsteps, William's journey in the United States eventually led him back to real estate after a stint as a pastry chef making French croissants and delicate pastries.

In 2001, he moved to Vegas and has since worked tirelessly to build a successful career as a Luxury Property Expert, using his sales experience and personal dedication to provide each client with the attention they deserve. William admits he was a long-time Luxury Homes of Las Vegas client before partnering with Ken and Tyler. In addition, William is a skilled negotiator who focuses tirelessly on ensuring your home will shine throughout the selling process.

KEN

Ken Lowman is the founder of Luxury Homes of Las Vegas with a wealth of experience, having worked in the industry for over 32 years. He brings tried-and-true extraordinary expertise, focusing on real estate's "forgotten" aspects and working from the grassroots level to achieve success. Ken's longevity in the industry has given him a keen eye for closing deals and quickly navigating tricky situations.

Ken grew up in Southern Idaho and Eastern Oregon, where he developed a strong work ethic and obtained a college degree in industrial engineering. In 1990 Ken switched to a career in real estate, moved to Las Vegas five years later, and has been focused on the luxury market ever since. His background in engineering lends him a systematic approach to problem-solving and the ability to communicate effectively with a wide range of people. Even in his spare time, Ken's interests revolve around building and investing in real estate, demonstrating his dedication to the industry.

TYLER

Tyler Brady is a third-generation Las Vegas resident with a wealth of knowledge about the city's real estate market. Tyler's family has a long

history in Las Vegas, dating back to 1936 when his grandparents opened the first LV Safeway and later founded Brady Industries and Brady Linen.

Tyler's childhood was spent in a guard-gated community called Spanish Trail, where he developed a passion and desire to build and market similar luxury homes. His commitment to helping others has made him a natural fit for the real estate industry, where he uses his knowledge and expertise to make a difference in people's lives.

BUILDING THE TEAM

Ken and Tyler first joined forces. As the team developed and William joined, there was a new sense of dedication and organization. Admittedly, Tyler explains how having three minds focused on one client is an unparalleled dimension of client care. William added how their extreme differences have also played a role in developing and forming a solid team. "Your dedication to the client is what gets the home sold," he says. "We are one team; three top-producing agents working together with one ultimate objective - getting our clients the most money."

While many brokerages are throwing away old-school marketing methods, another game changer for the team has been retrograding back to old skills like simple communications. "Though we are one of the most tech-driven brokerages in town, we are embracing these proven methods and adding technology to enhance our marketing and communications," William says. "You shouldn't completely change a winning formula, but you can adjust it."

FAMILY-DRIVEN

William is a quadruplet! He grew up with eight siblings, and a mathematician father who always loved to travel. "That's why I was born in the U.S.," he jokes. "Now in Vegas, he enjoys spending time with his husband, Dennis Chang, a local MD, and their two dogs - Momo and Ranju.

“

Though we are one of the most tech-driven brokerages in town, we are embracing these proven methods and adding technology to enhance our marketing and communications. You shouldn't completely change a winning formula, but you can adjust it.



“

We may not be the biggest. We make a tailored approach for each client. You can't do that if you grow too big. It's about personal attention and dedication.

Ken is a twin and grew up surrounded by two brothers. He is engaged and adores spending time with his fiancé, Cecilia, and their dog Tiki (a Chihuahua rescue).

Tyler is no different from the prominent families that William and Ken grew up in, as he is one of nine kids! His wife, Jesenia, works in the Luxury Homes of Las Vegas marketing department, and they enjoy spending time with their five children and two dogs, Tina and Molly.

With two of their spouses working within the brokerage, it's clear that the Lowman, Brady, Brauner Luxury Team with Luxury Homes of Las Vegas is both family AND team driven. Together they hold a prominent position in Las Vegas real estate.

“We may not be the biggest,” William admits. “We make a tailored approach for each client. You can't do that if you grow too big. It's about personal attention and dedication.”



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JUNKLUGGERS

Written by Kendra Woodward
Photography by Chernogorov Photography

meet our partner 

MAKING AN IMPACT IN THE REAL ESTATE INDUSTRY

When it comes to the real estate industry, there is always a need for junk removal services. Whether it's decluttering a home before a sale or cleaning out a property after it has been purchased, the process of junk removal can be a daunting task for many. That's where Junkluggers comes in.



As a real estate agent, you understand the importance of decluttering and staging a home for potential buyers. But what happens when your clients have accumulated too much stuff over the years? Enter Junkluggers, an eco-friendly furniture and junk removal business owned and operated by Christin and Greg Burda.

Junkluggers is a family-owned business that has been making a significant impact in landfill diversion and the real estate industry since its launch in November of 2020. Christin and Greg, along with their son Brad, and a team of five dedicated individuals, provide eco-friendly junk removal services to their clients.

The idea had been brewing for some time, Christin admits. "Greg was in construction and knows the value of the business, and we are both the type of people that like to repurpose things and we originally planned to resell and refurbish items, but don't have time for that." Unlike other companies in the industry, Junkluggers takes pride

in their mission to donate and recycle as much as they can. "Most companies similar to us will dump everything into a landfill, but we donate and recycle as much as we can. So that was a pull for us, to get usable items out of the trash," Christin explains.

With their background in refurbishing and recycling, the Burda family has made a conscious effort to reduce the amount of waste that ends up in landfills. They aim to repurpose, **recycle**, and donate items whenever possible, which has earned them a loyal customer base. They often hear comments such as, "Your Luggers are so polite and respectful, and I needed help, and they were so welcoming." Christin adds, "Our Luggers are very respectful of all the different reasons as to why someone might be calling in - moving, divorce, hoarders, death in the family." This commitment to sustainability is especially important in a city like Las Vegas, which has the largest landfill in North America. Junkluggers is doing their part to reduce the city's waste footprint, one truckload at a time.

Junkluggers provides a range of services to their clients, from simple furniture and junk removal to large-scale projects. Their process begins by providing a no-strings-attached estimate, ensuring that their clients are comfortable with the price before moving forward with the removal process.

Their pricing is volume-based therefore the cost of their service will depend on the items being requested to be removed and how much space those items take up in the truck. They offer a wide range of pricing in addition to discounts if the items requested for removal are staged at the curb or in the garage. If the client is not satisfied with the pricing, then the Junklagger team will continue onto the next project at no cost to the customer.

However, if hired by the customer, once the removal is complete, the team brings everything back to their shop to determine the best way to distribute the items. If they donate anything on behalf of their customers, the customer receives a donation receipt in their name within 14 days.

Junkluggers works with a variety of donation centers in the Valley and are always looking to expand their donor base to help charities in need. Additionally, they also work with several licensed and certified recyclers, to recycle some of the more challenging items that their customers find difficult to rid themselves of - such as televisions, mattresses and box springs, computers and other electronic waste, pallets, tires, and household chemicals or paints. There is almost no limit as to what they can take for their customers. The only items

that they are not licensed to take include hazardous/medical waste or anything flammable. Short of those few items, everything else is eligible for removal.

Junkluggers' focused commitment to their eco-friendly mission and customer service is what they pride themselves on most, and what helps to set them apart from their competition. They are constantly looking for ways to reduce their footprint and give back to their community. An example of that commitment includes a new corporate

initiative to build a retail component to the business, focused on environmental and community benefits.

"Our company, on a national level, is trying to have most franchisees start a bolt-on business called Remix Market where we partner with a local charity, sell the items we pick up or get donated, and then give a portion of the proceeds to that charity of their choosing. This will provide us with another opportunity to divert items, that might not be donatable, from the landfill while at the

same time giving back to the community at large," Christin explains.

Since their inception in 2020, the Burda family has been passionate about giving back to their community whenever possible. They have partnered with several local charities to help raise funds through co-sponsored fund-raising events and to directly donate items that will help those in need, such as Veterans, sex trafficking survivors, and homeless individuals. "It's awesome to actually have those items we pick up go

directly into the hands of people that need them," says Christin who explained that oftentimes, they will invite these people in to grab the items they are in most need of...free of charge.

What Christin and Greg find most fulfilling about their work is the opportunity to help their community. "We meet a lot of business owners and charity partners, and truly enjoy working with people in our community," says Christin. "Our trucks are big, and bright, and green, and you can't miss them!"

Junkluggers has made a significant impact in the real estate industry, providing a much-needed service with a focus on reducing waste and giving back to the community. As they continue to grow and expand, they remain committed to their eco-friendly mission and dedication to excellent customer service. If you're a real estate agent in need of junk removal services, Junkluggers is a company you can trust to get the job done right.

“

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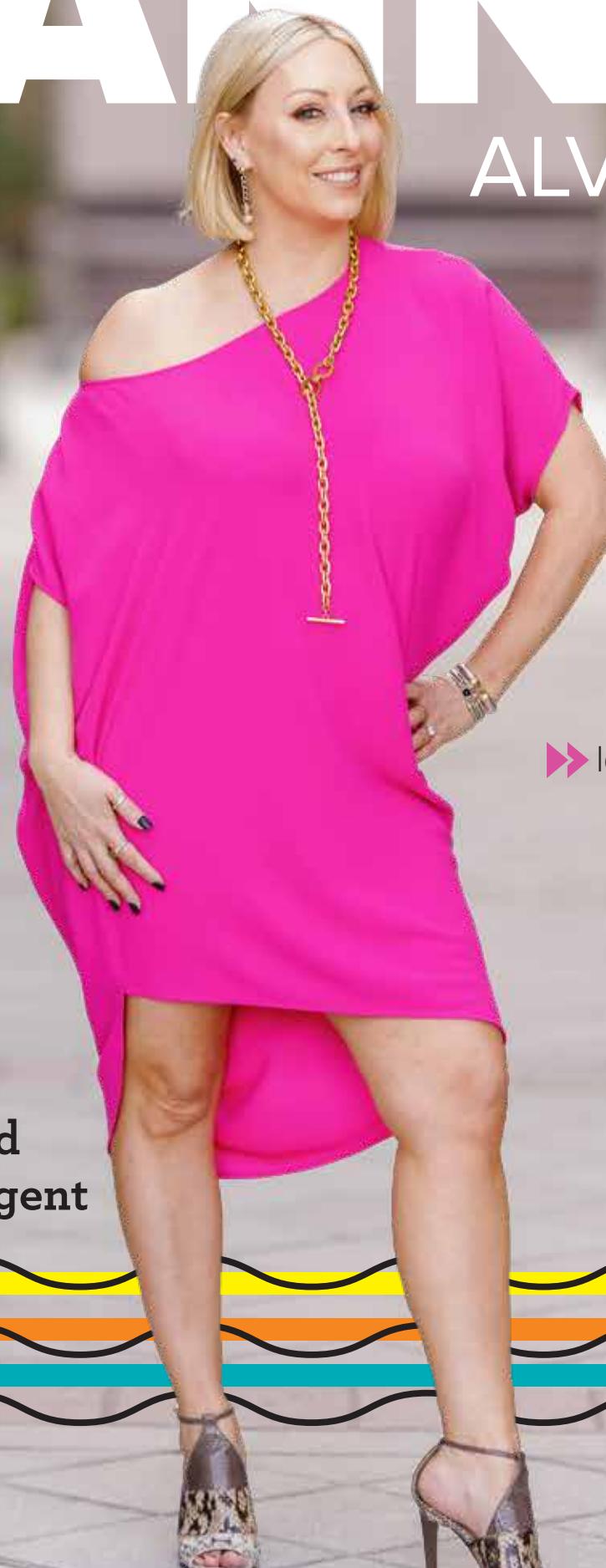
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LIANNA ALVAREZ

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“To give real service, you must add something which cannot be bought or measured with money, and that is sincerity and integrity.”
-Donald A. Adams



A product of being born and raised in Mexico City, Lianna Alvarez embraces her Mexican heritage and takes pride in her background. Having been raised in Las Vegas, she's become a huge advocate for the city, and has dedicated her time as Co-Founder of LA Real Estate Group to serving her community as a licensed real estate broker and property manager.

With a degree in Merchandise Marketing and Management, Lianna achieved great success in the fashion industry as a Fabric Buyer, Production Planner, Public Relations Account Manager, and Operations Manager. Over the years, her career evolved into more of a leadership role, and perfecting all of those skills has served her well in real estate. Her position as VP of Operations for a venture

capital company based out of Zurich, Switzerland, saw her reaching new opportunities spanning the globe.

While her job in Switzerland had Lianna commuting every two weeks back to the States, in 2009 the market crash had her stuck looking for new employment. Because of that, opportunities presented themselves in Las Vegas, so Lianna obtained her real estate license as a temporary job in between securing new corporate employment. Accomplishments and awards came quickly as a result of her background and strong work ethic.

In a short time frame, she was named Rookie of the Year for her first six months of production, and by the two and a half year mark she was a top 10 producing agent for Prudential

Americana REALTORS® and Berkshire Hathaway HomeServices Nevada Properties. Additional awards included Top 40 Under 40 Hall of Fame, WCR Top 25 Hall of Fame, and NAHREP Top 250 Hispanic REALTORS® Nationwide.

When the market shifted, Lianna found her niche and specialty in the handling of short sales. This achievement enabled her to build her business from the ground up and establish a strong client base that has remained loyal throughout the years. “I basically went from six figures to zero, and built my business on open houses. THAT’S how I grew my sphere,” she admits. “Having the background in corporate work ethic paid off and I soon came to realize that this was not a temporary job.”

While working for Berkshire Hathaway Nevada Properties, Lianna met her husband, Michael Maggiore. Michael carries an impressive hospitality career history as a retired hotel executive, with esteemed titles - VP of the Las Vegas Hilton and Senior VP at Caesar's Palace. Together, their mutual successes have helped them achieve their own real estate brokerage in 2020 - LA Real Estate Group.

Together, Lianna and Michael's team effort and emphasis on superior level service, has created a day-to-day active real estate sales and property management business. They have intentionally kept their team small, ensuring that their level of service never falters. With Lianna's marketing and operations background, and Michael's hospitality expertise, they have built a boutique brokerage that provides a concierge-level of service for everyone.

"We've been able to merge [everything] together to create the perfect marriage in life and in work. We cover it all - generational, personalities, experience. Two completely different entities that came together," Lianna explains.

For Lianna, selling houses is only a small part of what she does. She's well known for finding creative solutions to her clients' needs, to the point where she refuses to give up on any transaction. She is always searching for a way to get her clients what they want, through creative problem solving, but knows that sometimes it's a necessary evil to have to tell her clients to walk away from a house.

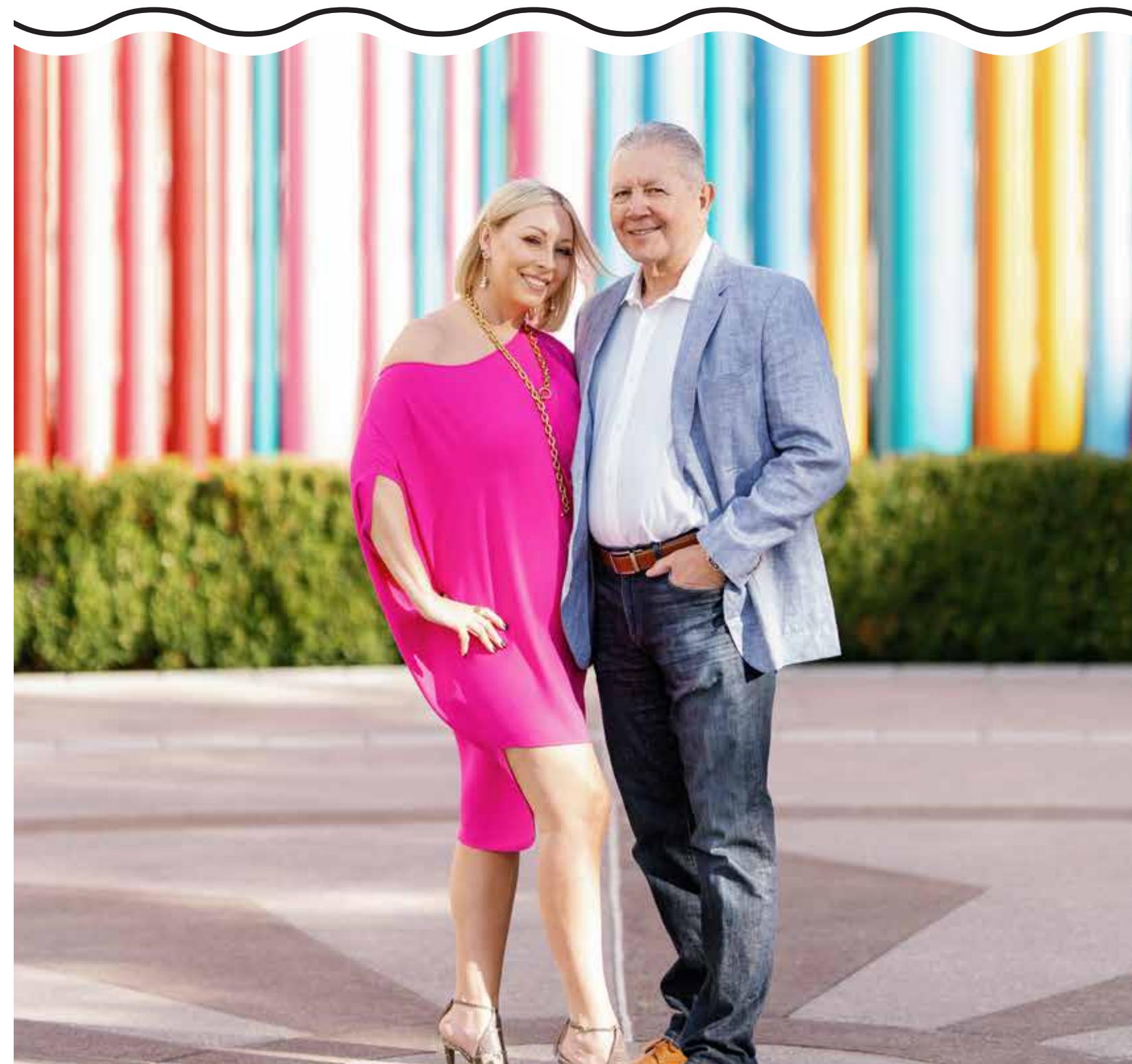


She also brings a unique eye for a property's potential, through her merchandising background, that allows her to help clients see what a property can become with various levels of modifications from cosmetic changes to structural renovations. Knowing that she is providing a service that makes a

difference in people's lives is the most rewarding part of Lianna's job.

Outside of work, Lianna and Michael share a love for wine and travel. Lianna also has a passion for English horseback riding, which she developed while visiting her father during the summers in Mexico. While there, she would

frequent the equestrian club her family belonged to. Michael has two sons, Christopher and Gregory, and two granddaughters, Celia and June, with whom Lianna adores and has adopted as her own. "They've lovingly named me Glamma, and I get to play and spoil them, and then go home and go to sleep...it's wonderful," she laughs.



Lianna also dedicates a lot of time to those in need outside of real estate, as she has served as the President of LeTip the Desert Springs, was a founding member of their business networking group for 10 years, previously sat on the MLS Quality Control Committee, is an acting Director of the MLS board, supports Down Syndrome of Southern Nevada, and recently adopted a low income school - Hollingsworth Elementary where she just completed a donation drive to not only get new books for the school library but also to sponsor a new book for every student at the school.

Constantly looking to improve the lives of those around her, she even helped form a neighborhood association, of sorts, in her community - the Buffalo Coalition Neighborhood. "Our neighborhood is all custom or semi-custom homes. We are an entity of neighbors that have come together and are recognized by the city. For the last four years we've been awarded city grants for neighborhood beautification and safety, we just got traffic circles implemented, and we also do neighborhood trash pickup," she explains.

"Opening up my own brokerage was a huge game changer for me," Lianna explains. She wanted to forego the corporate broker, and be able to provide an even higher level of support and experience directly to her clients. "We intentionally created a boutique brokerage in order to make sure the level of service never faulted."

**Photo locations were chosen to represent a taste of the unique monuments in Las Vegas that are fairly new, that Lianna thinks are special to Las Vegas and a direct reflection of how this city has grown and really established itself as more than a gaming town, and more so as a beautiful community and neighborhood that exceeds all expectations. "I grew up here and to see the arts and community development continue to grow and to be enhanced amazes me - it truly is an amazing city!"*

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"Some people look for a beautiful place, others make a beautiful place."

-Hazrat Inayat Khan



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O'GRADY



► trailblazer

Written by Kendra Woodward
Photography by
Chernogorov Photography
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Lake Las Vegas

Jenna O'Grady is a rising star in the Las Vegas and Henderson real estate market. With only a few years of experience under her belt, Jenna has already made a name for herself as a top performer at Redfin - thanks to her drive, dedication, and passion for helping others.



“

There is success in failure.

There are going to be failures, just remember they're stepping stones towards success.

”



Jenna was born and raised in Philip, South Dakota, and later in life, found herself moving around quite a bit due to her husband's military career. While raising her children, Jenna was a stay-at-home-mom, worked as a consultant with a direct sales company, and produced a successful team over the course of 14 years. However, once her kids got older, Jenna was ready for a new challenge and decided to pursue a career in real estate.

Jenna's family is a huge priority in her life, and she is passionate about being involved with her children and their activities. She is a proud mother of a college freshman at UNLV (Megan) and a junior in high school (Emma). When asked about her most defining moment, she jokes that it is simply "raising the humans that we have." Admittedly, Jenna says her grandmother was a great role model for her, teaching her the importance of family and the value of hard work.

In addition to her family, Jenna is also passionate about her work and her community. She enjoys helping first-time buyers and Veterans find their dream homes, and is an active member of The Well Church, where she volunteers as a youth group leader. In her free time, Jenna loves to wakesurf, boat on Lake Mead, and explore the sites of Las Vegas with her family.

Despite challenges military spouses can face with embedding in a community, Jenna is now deeply rooted in her surrounding community. She is optimistic and focused on her future in the Henderson and Las Vegas Valley, and those she is able to serve. She has found great mentors within her real estate

career, and credits those mentors for their inspiration to keep striving for success and true service. "I see the passion and drive that they have to help and serve," she says. "And I have truly adopted the servant's heart I see them serve with and live by. They're always willing to share, help, and lead by example, and I love this about them and that ability within our career."

After 22 years in the army, moving around and helping others, Jenna has developed a passion for building up her local community and helping Veterans in any way she can. With an unwavering commitment to those goals, Jenna admits, "I think it's changing people's lives that matters." Her dedication to her work, and those around her, is an inspiration to be mimicked. "We did 22 years in the army, so we have a passion for getting Veterans into properties they didn't think they could successfully get into."

Looking to the future, Jenna is focused on continuing to learn and grow both personally and professionally. She is committed to staying up-to-date on market changes and understanding the needs of her clients. Jenna is also involved in several charitable organizations, including The Well Church, WCR, and VA Reps.

For up-and-coming top producers, Jenna has some valuable advice, "There is success in failure. There are going to be failures, just remember they're stepping stones towards success."

Jenna's resilience and determination are a testament to her success in real estate and in life. Jenna O'Grady is a shining example of what can be achieved through hard work, dedication, and a commitment to making a positive impact on the lives of others. Her passion for real estate, her family, and her community are truly inspiring, and we can all learn from her example.

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