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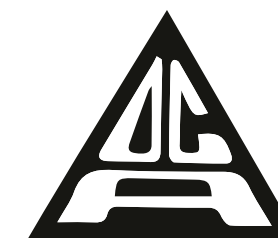
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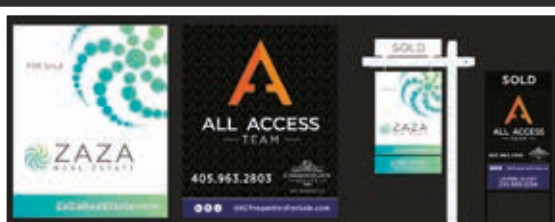


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Written by **Zach Cohen**

Photos provided by **Emily Nguyen, Porsche Oklahoma City**



Ryan DeToro

General Manager | Porsche Oklahoma City

Built on *Lifestyle*

"In the beginning, I looked around and could not find quite the car I dreamed of. So I decided to build it myself."

— Ferry Porsche



There's nothing like the Porsche lifestyle. The Porsche culture of luxury and lifestyle has kept Porsche Oklahoma City General Manager Ryan DeToro with the Porsche brand for over 20 years, and it's the Porsche lifestyle that has their customers hooked on Porsche from the moment their foot hits the pedal.

Porsche's marketing is centered around its brand purpose, "Driven by Dreams." In its new campaign, Porsche focuses on life dreams — and according to Ryan, there is no better sign of dreams accomplished than pulling up in a Porsche. Because to drive a Porsche is a dream come true.

"Porsche wants to be the most aspirational company in the world ... what people aspire to have or become," Ryan explains. "We're about everything luxury: meeting up at restaurants or events, performance racing, watches, boating, beautiful vacation destinations. The Porsche brand is a lifestyle more than it is a car."

And yet, the cars Porsche is putting out are nothing short of spectacular. From elite sports cars to ultra-functional high-end SUVs, Porsche Oklahoma City delivers. They're also deeply involved in the community, supporting local events and nonprofit work. Porsche Oklahoma City gives back to the Oklahoma Children's Hospital and the Cystic Fibrosis Foundation, among other local charities.

Real Estate Connections

Ryan and the Porsche Oklahoma City dealership have long assisted real estate agents. From selling and servicing cars to helping out at events, Ryan and his team are available to assist agents in the luxury market.

"Looking at the luxury lifestyle, if they want to show they're the best producer out there in real estate, why not drive the best car? Real estate agents can show their clients they really know what they're doing and that they're at the top of their game. We have the car with the necessities and



space needed every day, and when an agent pulls up in a Porsche, the client knows they've got a good closer that's going to get them to where they need to be," Ryan explains. "And they'll get there faster in a Porsche if they need to be quick," he adds with a laugh.

Porsche Oklahoma City is growing, too. They have recently built a new facility, opening in 2023. This state-of-the-art facility is a destination Porsche facility. In other words, it'll be less of a dealership where

people go to buy cars and more of a destination where people go to have fun by experiencing cars.

Even after 20 years, it's clear Ryan has a passion for the Porsche brand. As he says, "There's nothing better. There is no substitute."

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DEALS ON WHEELS

Special Car Issue

Prestige. Success. Branding. These are some of the reasons real estate agents are known for their cars. Whether it be a luxury car, sports car, classic car, or an SUV, top producing agents in the OKC love their cars, and the one thing they all have in common? They are FUN to drive!



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Jason. Shirazi

ALLIED INC., REALTORS



2005 Lotus Elise

Tell us about you and your background.

I am from NW Oklahoma City, and I currently live in Edmond. I am half Persian and half Choctaw Indian (for the most part). I have lived in OKC most of my life but have also lived in Washington, DC, and Lexington, Kentucky. I went to high school at PC North, got my bachelor's degree

@ UCO (University of Central Oklahoma) in operations management (2005), and got my MBA from Oklahoma City University in 2008.

Who or what led you to a career in real estate?

My best friend and I talked about getting in it forever, and one of my neighbors was in the business for a while. I had a few talks with him and my broker and decided to give it a shot.

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.*

I started messing with cars at about 14. I loved imports; mainly Japanese cars. When I was younger; my friends and I would pull cars apart and put them back together (I lived in apartments so most of the time it was in a random parking

lot). We used to drag race @ Thunder Valley and go to all the shows. I had a buddy open a performance shop in the late 90s/early 2000s. I got out of fun cars for a while to put myself through school and start a family. Around 2013, I started getting the itch again and I have always loved the Lotus. I actually looked for a couple of years and finally found the perfect one. A guy in Utah was selling this one and I got lucky enough to buy it. It has been fun owning it and I joke that I'll be buried in it someday.

How does your love for cars and your career in real estate intertwine, if at all?

Cars are a nice conversation starter. I don't drive the Lotus much, but I do have a Tesla. When I'm doing an open house or showing new clients around, they always have a lot of questions about it. Most are positive.



TYLER MYERS

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2015 Honda Civic Si

Tell us about you and your background.

I am 30 years old. I was born in Oklahoma City and graduated from Deer Creek High School. I attended Francis Tuttle for certification in automotive repair. I have been a mechanic, fabricator, welder, automotive painter, and now REALTOR®.

Who or what led you to a career in real estate?

After multiple bosses, I realized I wouldn't be happy working for someone for the rest of my life. I needed a life change at the time, and I knew real estate would allow me to be my own boss and provide freedom. I didn't know anybody in the industry or how it worked. I just Googled real estate school and signed up. Now, I won't do anything else!

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

My interest in cars started when I was young. My grandpa taught me how to tear down and build an engine when I was 14. My mom loved classic

cars and my dad loved NASCAR. It was an automotive household, for sure. The story behind the car - I bought this car brand new off the lot in 2015. It was the first car I had ever bought by myself. At that time, I wanted to learn how to paint, but the painter I worked for refused to let me paint. So, as practice, I painted my brand new \$23,000 car from black to blue. To be honest, it looked horrible. So, I decided to try again, but with a sparkly blue. A few months later it gets keyed. I start to fix the side that is scratched, and then I crash into the center wall of the Kilpatrick Turnpike. So, I park it in the garage and buy a cheap car to drive around for a little bit. In 2017, my mom passed after a 6-year battle with cancer. At that time, I needed something to do to let my mind relax. So, I pull the car back out and fix everything and paint it one more time. This time with my mom on my mind. I painted it pink to represent breast cancer. I bought

a carbon fiber hood and painted it, leaving a ribbon, so those going through it know they have support. I have a set of \$4,000 wheels that I've never put on the car. The cheap ones on it now belonged to my best friend that passed in 2018. He was another huge car guy. There's a lot of history with this car!

How does your love for cars and your career in real estate intertwine, if at all?

Clients love the pink car!



DYNDI GIBSON

» special car issue

MCGRAW REALTORS

2020 Acura TLX PMC Edition

Tell us about you and your background.

I have a degree in business administration and radiologic technology. I specialized in orthopedics after getting my radiologic technologist degree in 1993. I worked for 20+ years in the field of radiology in many aspects. I did plain X-ray, MRI, CT, surgery, office work, insurance verification, medical assisting, management, and director of

imaging. I enjoyed the spontaneity of the emergency room, but I especially loved surgery and seeing how surgeons could put the bones back together after a traumatic injury or accident.

Who or what led you to a career in real estate?

After working in surgery for many years, I realized there had to be more

for me outside of the freezing surgical room. I loved my patients, coworkers, and surgeons, but it was time for a change. I started studying real estate and reading everything I could get my hands on real estate related. I remember one of my surgeons asking me why I was reading so much about real estate. I said, "I am going to start flipping houses." He said, "I understand,



Photo by Nested Tours

and how can I help you, I have faith in you." That was all I needed to hear. The next month, I purchased my first property. I flipped a few houses and turned a nice profit, then came 2009! The market fell, and everyone wondered how I would handle it. In 2009, I became a landlord and learned about the Buy and Hold Process. I still own several of those homes as well as a few more that have been added to my portfolio over the last two years. I am so thankful for the surgeon that said, "If you are half as good at real estate as you are as an X-ray tech, you will be phenomenal!" At that point, I knew I could do anything I set my mind to!

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

I have always loved fast, beautiful cars. I have had so many, it's hard to count. If I kept a car for more than a year or 30,000 miles, it was very rare. I had a yellow firebird in 1993, which I purchased when I graduated from X-Ray school. I actually chased a lady down the street and asked her where she bought it. She said, "Oh, it's not mine. My husband owns the car dealership and I am just taking it for a drive." Later that day, I drove it back to OKC. During Covid, I decided my 2019 special edition Honda Civic was not what I had thought it would be and was, as I was starting to have severe back pain from the bucket seats. You know all the "wheel-estate us REALTORS® do." I started looking around and someone suggested an Acura. I didn't know anything about them and didn't really care for them. I was thinking about going back to another 2-seater convertible BMW. I went and looked at the Acura's as soon as Covid had lifted to see cars in person. I walked into the showroom, and there she was-Miss Ruby! I was in love! She was the most beautiful red color I had ever seen. They said she was a collector car as only 360 had been made in the US. She is

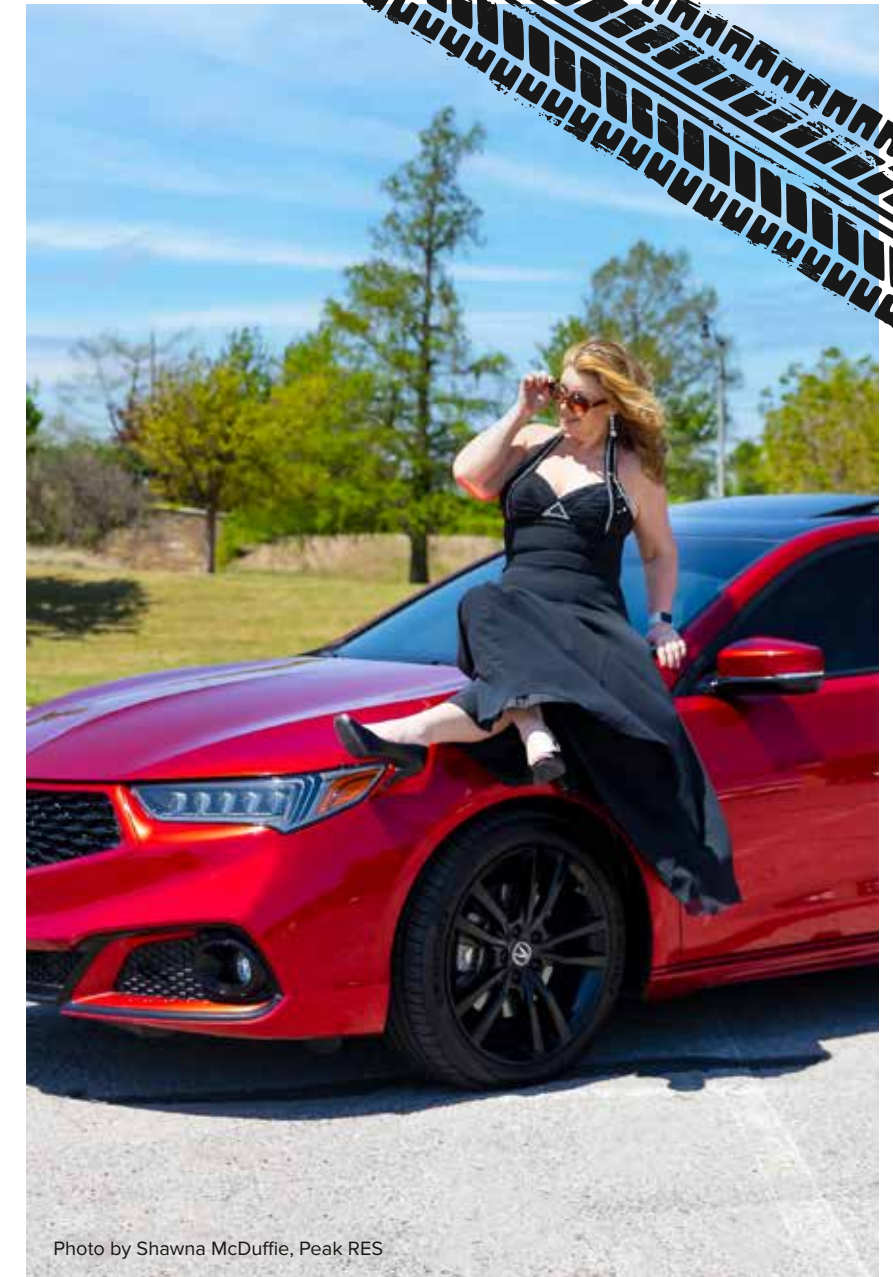


Photo by Shawna McDuffie, Peak RES

#354. I learned she was made at a special manufacturing facility where the NSX was made. They shipped her in plastic and an enclosed cargo truck. She had 2 miles on her when I drove her off the showroom floor in April 2020. She has every option you could think of for Acura and drives like a dream. A little bird tells me she gets low handles great at 160mph. I have had several offers to purchase her, but I have not seen anything else I love. From the suede leather seats to the lighted trim inside. Oh, my! Swoon!

How does your love for cars and your career in real estate intertwine, if at all?

As I mentioned "wheel-estate" earlier, a must-have for an always-on-the-go REALTOR® is a stylish automobile that is also comfortable, with all the necessities we need while out and about.

Is there anything else you want us to know about you and/or your love of cars?

My love of cars started at the age of 16 with fast, sporty, flashy cars from tricked-out trucks to TransAms.

2014 Jeep SRT

GABE ELLINGSEN

AIM Real Estate LLC

Tell us about you and your background.

I'm the guy who people can rely on from start to finish on any aspect of their real estate needs. I'm able to help people buy their first home or maybe invest to begin building their wealth but also help remodel the property if needed. I strive to help others whether they are a client or real estate agent. I truly love being a part of this community and giving back in any way possible. I hold multiple continuing education classes for all agents in Oklahoma no matter what brokerage they are licensed under. My purpose is to help make agents and clients better understand the real estate needs for either business or personal use.

Who or what led you to a career in real estate?

Dr. Markus Smith helped push me to jump into the real estate career from selling cars to helping purchase homes! It was something I was a little afraid of at first not knowing what to do or how I would make my business



Photo submitted by Gabe Ellingsen

truly grow on my own. I found that the social media market was just my angle that can produce so much if you just utilize it correctly.

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

I've been building and showing cars since I was around 14 years old. I currently have multiple cars, but the one everyone knows me for is the Honda S2000 known as the Yellow Bullet

S2K. One of my very first clients gave me the nickname "Racing REALTOR® Gabe." I liked the idea, so I immediately got a logo designed for it and just ran with it. That was back in 2017, and now I'm known as the Racing REALTOR®. It's been an honor to stand out in the real estate community and an honor to walk into a crowd that recognizes me by the logo.

How does your love for cars and your career in real estate intertwine, if at all?

I'm still a part of the car community where I race throughout the country, mainly in Florida and Maryland. I attend some of the local events here in OKC which allows me to connect with so many people that support myself and the brokerage.

Is there anything else you want us to know about you and/or your love of cars?

Me and my wife both are into the car community. We have a pink Jeep SRT that we use as our daily along with the Corvette Z06 that we show locally and across the US.



Neely Tucker

Eagle Realty-The Morley Group

1987 Chevrolet Silverado

Tell us about you and your background.

REALTOR®, wife, and mom to four amazing children. From western Oklahoma. Graduated with a journalism/advertising degree from the University of Central Oklahoma. Enjoy fitness, gardening, watching my kids' sports, traveling, and spending time at the lake!

Who or what led you to a career in real estate?

I have always loved architecture and design. I never dreamed of making a career out of my love for homes, but after marrying a home builder, getting my real estate license just seemed to make sense. I love it more every day! There is a thrill in helping families find the perfect place to call home!

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

My love of cars stems from a life around racing. From enduro cars to motocross, racing has always been a big part of our family time. All while growing up, my dad always had a project going on that included a motor. You know they say that you marry somebody like your dad; this is

true. My husband enjoys working on motors as well! Those two men can fix anything!

How does your love for cars and your career in real estate intertwine, if at all?

I have always had an appreciation for old things. The character found in both a quality, classic vehicle or a stunning historical home deserves recognition. Our ideal date night is driving around looking for inspiration from beautiful homes! Even better, if we are driving in our '87 Chevy, we call it "Old Blacky!"

Is there anything else you want us to know about you and/or your love of cars?

Our truck has a special story. We actually went on our first date in 2001 in this truck. We left our wedding in 2002 in the truck. In 2007, we sold the truck because,

at the time, we did not have space to store it. We regretted selling the truck and attempted to buy it back for many years. The truck was not taken care of and sat outside for many years. In 2018, my husband got a call and the man that owned the truck was wanting to build a house. He said the only way he would sell the truck back is if Stephen built his home. In 2019, we received the truck and had it completely restored while keeping it as original as possible. One of our favorite things to do in the evenings is to pile in with our four children and cruise on a pretty evening!



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ROBIN DENNINGTON

METRO FIRST REALTY GROUP

2009 Nissan GTR

► special car issue

Photo by Shawna McDuffie, Peak RES



Tell us about you and your background.

I am originally from Cali , moved to Oklahoma, then back to Cali and now back to Oklahoma. I met my husband in 2nd grade, and we fell in love!! So, we found each other years later and here we are now happily married! I'm a wild , fun, crazy, happy girl who lives an extraordinary life! I love God, love my family and friends, and I believe you make this life how want to live. You have 3 choices in life!!! You can either give up, give in or GIVE IT ALL YOU GOT!! I come from a family of love. We didn't have a lot of money growing up and sometimes life was tough, but overall, I grew

up good. My family taught me life is hard, but we choose to make it happy. It's not always going to be easy, and you have to sacrifice at times to get what you want, BUT, if you work hard and stay focused, it will pay off. Do the right thing and be a good person!!! That's the MOST IMPORTANT! I believe working hard and having good work ethic is so important. Don't be lazy, be kind and do your best. Always moving forward and setting goals. I am very driven, very on the go, very focused-driven. Life with me is an adventure. I don't take things for granted and I appreciate the small things in life. I'm very much

self taught. I have a high school diploma, and I went to real estate school, and BAM! Here I am!!!

Who or what led you to a career in real estate?

When I was 19, I bought my first house with my husband (at the time he was my boyfriend). Basically, why rent when you can buy and invest into your future, am I right? So, we bought our first house. Honestly wasn't the best experience or the smoothest, and we had both REALTORS® and lenders saying we couldn't do this or that (especially cause we were so young). I just didn't

believe that. We had excellent credit as well, so I went and did my research, presented it all to the lender, and I got us in the house! Both the REALTOR® and the lender said I should do this for a living - I'm a natural!! Long story short, that's how it all began. I knew one day I wanted to become a real estate agent! I worked at another job at the time and never made the leap to become a REALTOR®. I was scared it may not work out. I had a stable job now and real estate isn't guaranteed. I ended up getting sick, having a major surgery and being down for four months. That job ended up firing me, and I found myself on unemployment for the first time in my life. I told my husband God's saying YOU HAVE NO CHOICE NOW what are you afraid of - do it!! So I got my real estate license and started my career. I went to school, focused, studied and made a plan!! I have no choice now but to work hard and make money! I had to hustle to help support me and Andy! I like to say I ran and never stopped running. That's how I became a REALTOR®, and I wouldn't change it for the world!!

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

Okay, so cars. Well, that's my life! I grew up with cars. My dad's a hot rod guy, he owned a tire shop when I was little, and I grew up wrenching with him in the garage! My dad taught me how to work on cars, change my tires, oil, etc. Then, I met my boyfriend and, of course, he's into cars, too. We started building cars together, drifting cars together, and now we are married and have multiple cars and are about to start our first family build together with our son!! We are a big car family.

How does your love for cars and your career in real estate intertwine, if at all?

I am the Drift Chick!! AKA, Drifting Home! Everyone knows me as the chick who drifts cars and the agent who works alot of shop client/car clients. I love my car people and I sell to a lot of them. My logo is Drifting Home, "Tired of spinning

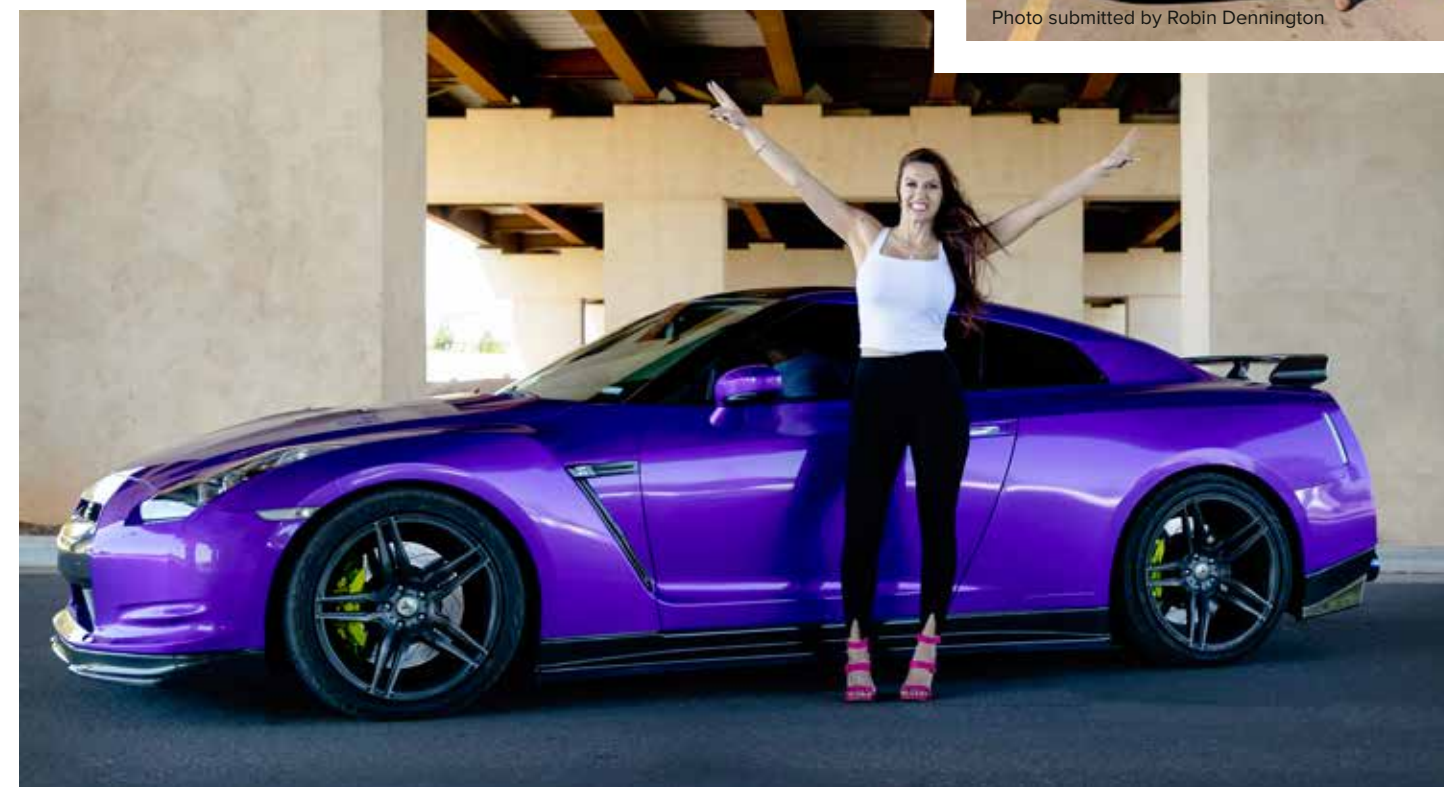
your wheels, CALL the Drift Chick"! I love to drift and been drifting now for 11-12 years. NOW, my real estate career has been booming, so last few years I actually haven't made an event. That's bittersweet but I'll be back sooner then later. I'M READY!! With that being said, I work a lot of the car community and love helping them buy and sell their homes.

Is there anything else you want us to know about you and/or your love of cars?

My GTR now is purple/pink and lime green. The picture I added is white (the day I got it) before I modified it all.



Photo submitted by Robin Dennington



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JESSICA MILFORD

LIME Realty



2019 Infiniti QX30

Tell us about you and your background.

Born and raised in Tulsa, OK, I attended TCC and OSU Tulsa, pursuing a bachelor's degree in marketing, while building a career in multifamily property management. In 2019, my

employer at the time transferred me to OKC, and in 2020, I bought my first home and got my real estate license. In 2021, I took the leap and sold my first house! I love anything sports or comedy related. Back home, I loved going to open mics and doing stand-up comedy, and now, I'm training for my first half-marathon!

Who or what led you to a career in real estate?

I worked for my previous employer for nearly 10 years when the pandemic started and had never envisioned myself as my own boss before that. But after the pandemic, and seeing how some companies chose profits over people, it changed how I felt about dedicating my life to 'corporate'. I wanted freedom, I

wanted to help people, and I wanted to improve the lives of the people around me. Real estate allows me to do that on my terms.

What sparked your interest in cars? If applicable, tell us the story behind the vehicle you are featuring.

It was love at first sight. My previous car left me stranded in Norman. I made an appointment with the dealership to have it maintained. When I left the dealership, I saw my Pink Panther in the lot. I did a little quick research, and BOOM. I never drove my old car again!

Questions or comments?

It's funny because it's usually men who compliment the color. They always stop me to ask "Is that Rose Gold or Champagne?"



Photo provided by Jessica Milford

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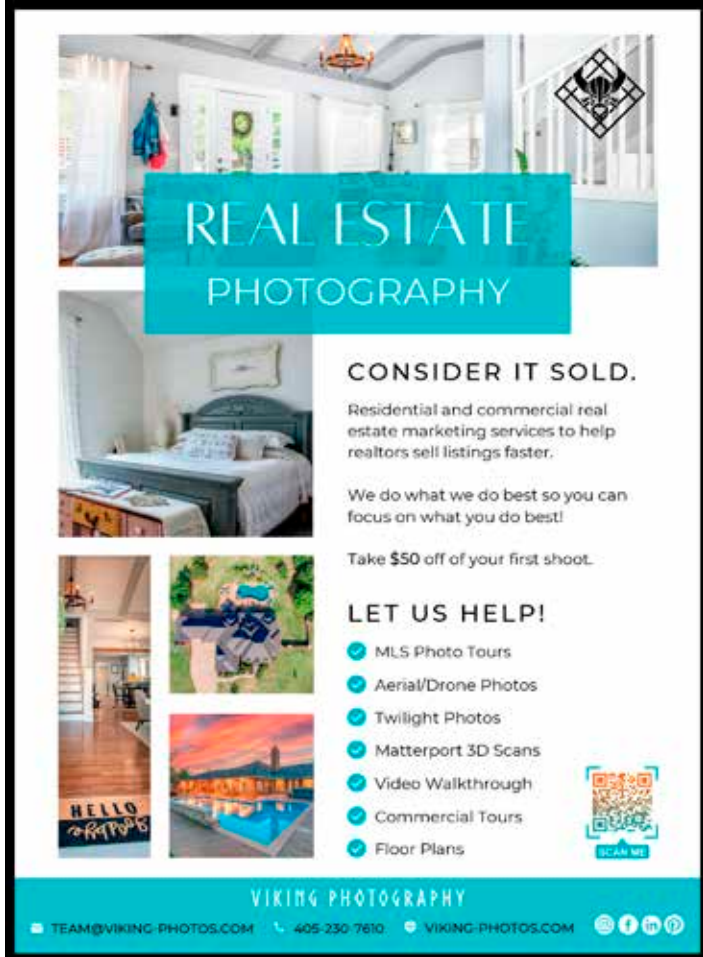
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MLS

► mlsok and mls technology
By Kelly Kilmer

ACROSS THE STATE

NEW POLICIES WILL MAKE BUSINESS EASIER

There is a new relationship between MLSOK (Oklahoma City) and MLS Technology (Tulsa) that is going to make business easier for those working between the cities. This much-anticipated news has left us with a few questions, so we found the answers.

What areas will the new "IntraMatrix" cover?

There will be listings from all counties of the state of Oklahoma, but 98% will be in the Oklahoma City and Tulsa metro areas.

Can I list a home outside of my MLS?

No, you will not have ADD/EDIT for the MLS outside your area.

What about compensation?

Offers of compensation made through each MLS will be extended to participants in the other MLS.

Did MLSOK and MLS Technology merge their database and operations?

No, IntraMatrix is a feature that allows users from one MLS system to access another. The database continues to be owned and operated by each individual MLS.

How much does this access cost?

\$0. This collaboration between MLSOK and MLS Technology will provide our collective membership access through Matrix 360 systems at no additional cost.





▶▶ event recap

Photos courtesy of Erika Amos, Nested Tours

POP UP EVENT

May Pop-Up Event was a HIT!

OKC Real Producers introduced our first "POP UP" event of the year at The Side Chick in Bricktown. Attending agents were treated to free sign riders, drink tickets, amazing food, and an evening of networking with our preferred partners

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PARTNER CE DAY — SEPT. 19, 2023

We loved our 2022 CE Day so much that we're doing it again! At this event, we have room for 4 partners to teach a CE course. The CE portion of the morning will be followed by a motivational speaker.

FALL BALL AWARDS GALA — NOV. 16

The Fall Ball Awards Gala is our BIGGEST event of the year, and this year, we need sponsorship commitments early! If you are interested in becoming a 2023 Fall Ball Sponsor, use the button below to submit a sponsorship inquiry form or email Kelly at kelly.kilmer@realproducersmag.com.

POP-UP EVENTS — DATES TBD

We will be doing 2-3 POP-UP events around the city this year. Stay tuned for details!

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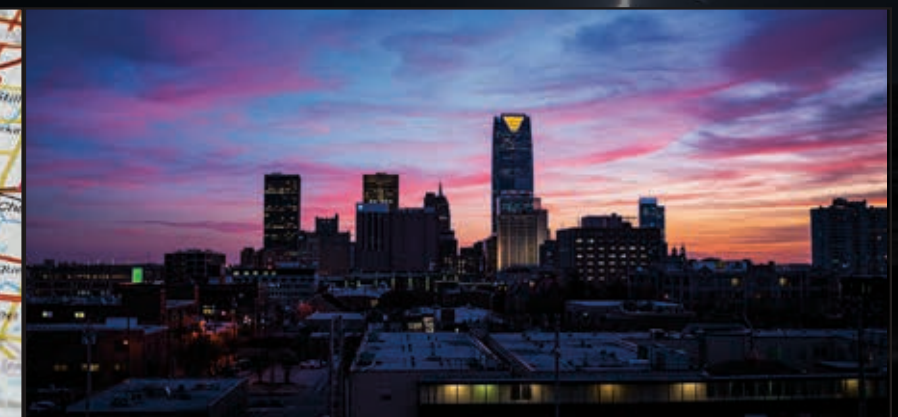
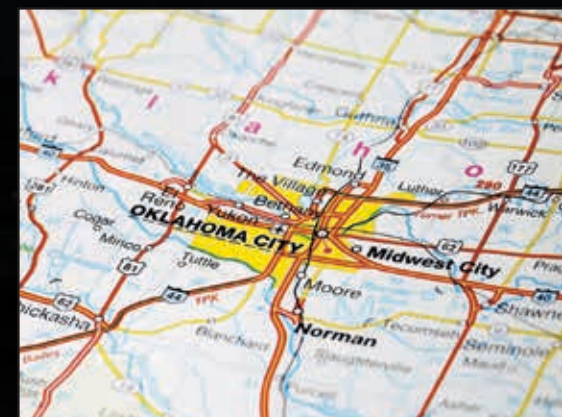
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