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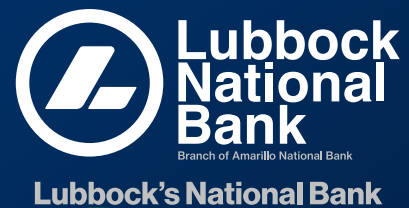
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## Q&A with Dreambuilt Homes Founder/Owner Dustin Kreger

### Q: *When and why did you launch Dreambuilt Homes?*

**Dustin:** Dreambuilt Homes opened in 2016 with the mission of providing quality built homes at an affordable price. Our Christian-based company has since built more than 300 homes in Lubbock.

### Q: *What sets Dreambuilt Homes apart?*

**Dustin:** We provide our clients with more home for less money, we never skimp on quality of craftsmanship to get prices down, and our new-home selection process is simple and straightforward. We are a local family business, and we believe that God has led us to build homes here in Lubbock, Texas, because every family deserves a home they are proud of and one that is built to last.

### Q: *What do you love most about your work?*

**Dustin:** As a graduate of Friendship High School, I am committed to my community and building relationships with the individuals and families living here. I also love partnering with REALTORS® as they grow their businesses and help their clients become homeowners. Finally, I am passionate about building a legacy for my children, Clyde (2) and Grady (3 months).



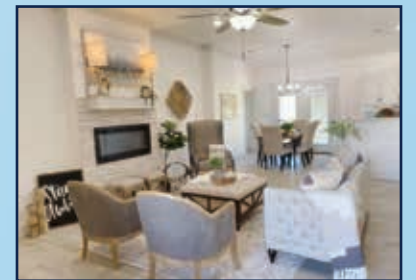
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# Neighborhoods



**Bushland Springs** is West Lubbock's newest community. A quiet, family-friendly neighborhood featuring freshly designed floor plans ranging from 1,600-2,100 square feet and starting in the low \$200s. Strategically located at 19th and Milwaukee, close to shopping centers, restaurants, Medical District, and Texas Tech University.

**Preston Manor** is in the highly desired Frenship ISD, only minutes from Frenship High School, Middle School, and Bennett Elementary. A quiet family-friendly neighborhood featuring freshly designed floor plans ranging from 1,800-2,700 square feet. Strategically located near Marsha Sharp Freeway, making for an easy commute.



**Escondido Ranch** is in the highly desired Frenship school district. A quiet, family-friendly neighborhood featuring freshly designed floor plans ranging from 1,600-2,700 square feet. Strategically located at 50th and Alcove, close to shopping centers, restaurants, Medical District, and Texas Tech Campus.

**Fountain Hills** is in the Lubbock-Cooper ISD school district, located at 114th and Frankford. Just minutes away from shopping centers, the best cuisine, and Loop 289 to get anywhere in minutes. Homes from 1,800-2,100 square feet.



**Frenship Mesa** is a charming new neighborhood located in Wolfforth, walking distance from Frenship High School. Only minutes from restaurants and shops. Many floor plans maximize usable space. Starting in the mid \$200s.

**Iron Horse**, located by Preston Manor, is only minutes away from Frenship ISD and Bennett Elementary. With homes ranging from 1,500-1,800 square feet and starting in the mid \$200s, Wolfforth's newest community is the ideal spot to live.



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▶▶ top producer/cover story

Story by **Kim Flenniken**  
Photography by  
**Alicea Jare Photography**

# KIM

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# FLENNIKEN

I started in real estate 26 years ago. I was the operations manager at Caprock Winery and discovered I only had a couple of small requisites to get my license, so I did, thinking it would be a good thing to have in my back pocket. In passing, I mentioned to Marc McDougal that I'd gotten my license, and it took him a few months to convince me to leave the winery and give real estate a try. I never looked back!

Real estate has been a wonderful part of my life, giving me the opportunity to work as hard as I wanted to achieve what was important to me. After I had my daughter, Madeline, real estate was a perfect way to earn a living while raising her. I could plan my real estate schedule around her needs, missing very little because of work while also being able to grow a business that I'm very proud of. I feel really fortunate about that!

It wasn't easy. And there were certainly times when I was too focused on dealing with a transaction rather than being present in the moment. But real estate has really been good to me as a mom. I was



able to be with my kiddo having a wonderful time while getting work done, rather than having to be stuck in an office with my job.

Of course, in all of these years, I have experienced twists and turns and shifts in my mindset and motivations. Initially, I was earning a living to raise a family. Many years later, a little burnout started to set in until,

...



“ I truly believe that being a real estate professional is what you make of it. ”

unintentionally, my feelings about what I was doing with my real estate really changed. I saw the depth of the relationships I developed with my clients and how rewarding and important they had become in my life. I know it sounds completely corny, but, honestly, the relationships and helping my people with whatever huge transition is causing them to buy or sell is more fulfilling than I ever imagined and makes my life richer than I'd dreamed.

Real estate has been HARD the last couple of years. (Can I get an "AMEN"?) I jokingly say that we've all needed a mental-health buddy to check in on us throughout the day. But making an honest connection with other agents throughout this crazy season has helped me make it through some days. "Are you OK?" "I'm OK. Are YOU OK?" If someone doesn't work in real estate, getting what it's like, even in a typical market, is difficult. That has been dramatically more true in the market we've experienced the last two years. Many think it's big, easy money as we drive around in nice cars looking at pretty houses and going to lunch. But we know that couldn't be further from the truth.

Agents treating each other with understanding as we navigate crazy deals has certainly made a tough time better. I know most agents are trying hard to take care of their clients, too,



so when we can work together to the common goal, where everyone feels good and positive about where we end up, it feels so great!

I've recently made a transition to being a broker and started a small brokerage, Kim & Company, REALTORS®. It was time for another shift, and the change has been really invigorating. I'm excited to see what unfolds ahead.

Now, our daughter, Madeline, is 23, living in New York City and working toward a career in musical theater. My husband, Mark, and I love the city and love going to visit her as often as possible, among other travels we enjoy. In the coming months, we're headed to Maine and also to France, two places we're excited to explore for the first time. And, as most know, I'm over-invested in my dogs, Lola and Ruthie, and our cat, Greg. I call them the "Kim Flenniken Real Estate Team" — only half joking.

I truly believe that being a real estate professional is what you make of it. If you work hard and intentionally and focus on understanding contracts and paying attention to the details, transactions and your clients' needs, you can grow a terrific and fulfilling business.

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Managing Partners and Owners Adam Widman (left) and Thomas Sexton (right)

*“Nothing is scarier than discovering you have a problem with the foundation on your house — especially on concrete foundation for a small addition done 20 years ago. Typically, homeowners insurance does not cover this, and they didn’t in our case. We had visions of [dollars] evaporating in the air. We contacted WestTech Foundation Repair and got an estimate. They did the job in a single day. Obviously, they had to dig, and they did a perfect job of cleaning up. The rest of our house is pier and beam. The rest of the house could collapse in the future, but the addition will still be standing. These are very nice and professional people to work with.”*

You’ve just read a few kind words from Gary M., one of WestTech Foundation Repair’s many satisfied customers. Gary’s gratitude is understandable. According to the American Concrete Institute, a house only needs to be more than 1½ inches out of level to be considered a serious risk to anyone inside. An unlevel home could be one ground shift away from a detrimental and potentially life-changing incident. Thankfully, those who live and work in Lubbock, including real estate professionals working to provide stellar service to their clients, can rely on WestTech Foundation Repair. For more than 20 years, WestTech has

been looking out for its residential and commercial clients’ best interests by helping them protect the ones they love and their valuable investments. According to WestTech Owner Thomas Sexton, “WestTech brings the latest technology in diagnosis and repairs to West Texans to protect



their most valuable asset: The home where their family lives.”

You or your clients may have a leveling issue on your hands if you notice cracks on the brickwork and/or stonework outside the home. Do doors stick, or are they suddenly difficult to close? Perhaps floors dip or feel softer than they once were. The home’s foundation may need immediate repair if you spot wall cracks that are larger than ¼ of an inch in width, horizontal cracks (a sign of excessive stress on the walls) or diagonal cracks, a major red flag concerning a home’s structure. Any one of these indicators could be a home or investment property screaming for urgent and professional care. Whether you need to keep your family safe or want to get a home fit for the market, WestTech is available for you and offers a free, professional home inspection. Now more than ever, you and your clients shouldn’t be worried about a dime going to waste.

WestTech is veteran owned and operated, and the team believes in treating their clients like extensions of their families. “From the first contact I had with WestTech, I was impressed with their patience and professionalism,” happy client Tena S. shared. “They thoroughly explained the process and have made themselves available when I’ve had questions. Great communication. Excellent service. We’ve been extremely pleased with their work and will continue to use their services as needed.”

WestTech proudly offers custom projects tailor-made to suit clients’ needs. They go beyond foundation



repair and house leveling. Their dedication to quality should move them to the top of your list. A fellow real estate professional, Michael J., says, “WestTech is an excellent company. They went beyond the call of duty. I had an old house built in the 1920s that I needed to sell. Needless to say, it had some settling issues. Far from passing FHA specifications. Thomas and his crew did everything to make it meet FHA specs. Thank you, Thomas; without your help and expertise, I would not be closing next

week. If I ever have another house that has foundation problems, I will definitely call you for help.” Finding a company that is knowledgeable, reliable and affordable can prove challenging. Add to these traits a commitment to quality service, and the search feels that much more improbable, if not impossible. Luckily for the citizens of Lubbock, the experts at WestTech Foundation Repair are right here, and they’ll be here for you and yours for many more years to come.

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Did you know that NAR has designated September as REALTOR® Safety Month? It's a great reminder about something that is often overlooked. REALTOR® safety is very serious, especially in today's housing market.

We are lucky to live in Lubbock for many reasons. But because of the hometown feel of Lubbock and the general West Texas friendliness, safety in our industry can be easy to take for granted. NAR conducted a Member Safety Study in 2021 and found that 41% of the REALTORS® surveyed reported feeling unsafe during a showing. And almost half said they were aware that most of the crimes committed against real estate professionals are mostly predatory in nature and not random acts of violence.

Those startling facts reinforce the notion that REALTOR® safety is something we all need to take seriously. In

addition to the resources provided by NAR and safety protocols at individual offices, LAR provides access to FOREWARN as a member benefit.

FOREWARN gives members instant information about potential clients that includes criminal history, current vehicle ownership, financial risks and address and phone number history. This tool gives members a clearer picture before they meet in person, which increases the likelihood of a safer interaction. If you're not taking advantage of FOREWARN, now is the perfect time to learn more about it.

One LAR member who has been using FOREWARN for many years



## ▶▶ letter from the president

By Rich Eberhardt, Lubbock Association of REALTORS®



is Jacky Howard. He said this tool has been an indispensable part of his business and helps him to know more about potential clients. "I use FOREWARN for my business for three reasons," Howard said. "I can tell if they are a legitimate consumer based on past housing history, past litigation, bankruptcy and/or liens; I have an idea what vehicle they drive and what to expect when they pull up for the appointment; and most importantly, is this a legit phone number?"

I encourage all of you to look at your safety plan and identify areas that need work. Many resources are available to make sure you can do your job safely, including our website at <https://lubbockrealtors.com/realtor-safety/>. And we strongly encourage all our members to take advantage of FOREWARN and use it to increase your personal and professional security.

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# BRIAN MAINES

TAYLOR REID REALTY

**Brian Maines is a professional musician.**

With a degree in marketing from Texas Tech University, he got his start in food sales right out of college. After five years' experience in that industry, he transitioned to a full-time career in music by playing drums in his church, working as a DJ for weddings and other events and teaching 12 to 15 drum lessons per week. He loved following his passion but eventually realized he needed something more financially reliable.

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How was he going to blend his experience and find a job that worked for him and his family? He loved to make people happy with his music, and he knew he didn't want to adhere to a regimented schedule that the corporate

► featured  
REALTOR®

Story by **Danielle Kidwell**  
Photography by **Alicea Jare Photography**



world often requires. After a lot of conversations with friends and family, Brian decided to become a REALTOR®. With his natural ability to help others find happiness and his solid experience in the difficult food sales market, he was already cultivating the skills he would need for success in the real estate industry.

Brian says that the hardest part about the food business was trying to sell something the restaurants didn't necessarily need. He worked hard to convince his customers to buy a product they didn't want. "In real estate, the need is there, and someone has already expressed the desire to buy or sell a home," he explains. "I get to focus on building the relationship and making the client's decision as easy as possible."

Brian's decision to break into real estate is, indeed, working for him and his family. Family is very important to Brian, and he's blessed to have two amazing daughters, Tatum (nearly 13) and Eden (nearly 11). Another blessing in Brian's life is his girlfriend, Leah, and her three children. The seven of them enjoy road trips, going to the pool, watching movies, playing games and going to church. "I am most grateful for my people," Brian

...



“

Success equals lying your head down at the end of the day and knowing that you did whatever you could to get better today.



...  
says. "I'm also grateful that I have good health and can work hard and also spend quality time with my friends and family." He continues, "I wanted the freedom to take my girls to and from school and attend every event I could, and real estate provides a career that I can do that as long as I want, in any market I want."

Brian credits his first team with helping him learn the industry and grow as a REALTOR®. "I highly recommend joining a successful real estate team because, undoubtedly, you will learn so much just by being around other

successful agents," he advises new agents. "Being in West Texas is a HUGE advantage for that because we have so many amazing agents who are also amazing people, and we cheer each other on and celebrate one another's successes." He has more to say about fulfillment. "Success equals lying your head down at the end of the day and knowing that you did whatever you could to get better today," he muses. "That can be in many facets of life, like family, work, spiritual life and personal goals."

Brian practices what he preaches. Taylor Reid Realty is blessed to have a true rockstar in their ranks, and Brian works hard to earn that honor. "My biggest hope is that I make people feel important when they interact with me and that they can see Jesus through me in the way I treat them," he humbly states. As a father for 13 years and counting and a professional musician for almost 28 years, he continually hones his craft with the same dedication and work ethic he applies to his business.

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▶▶ back to school who's who

# WHO ARE THESE REAL PRODUCERS?

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*These pages are designed to be interactive and fun. The photos are of REALTORS® and others in the real estate business. On Sept. 15, we will post all of the answers on Lubbock Real Producers' Facebook page.*



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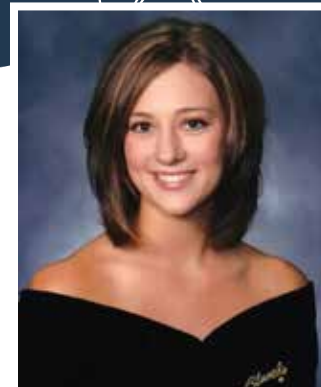
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# LARISSA CABLE



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Story by **Caroline Kelsick**  
Photography by **Alicea Jare Photography**  
Dress for Chelsea by **J. Hoffman's**



## TEXAS TECH CREDIT UNION

A sales job is often conceived as a job for certain people — those who can win over a person or persuade even an uninterested client. Through her career, Larissa Cable found this thought process to be a misconception. In 2007, she debated getting her loan officer license. Never considering herself to be a “salesperson,” she worried she would not fit the role. Eventually, she decided to pursue the license, thanks to an encouraging broker she worked for at the time. As she gained experience as a loan officer — and later as a real estate agent — she learned that sales jobs are often misconstrued. “Sales is about service,” she said. “Take care of people, and you will be successful, which has nothing to do with being able to *sell* something and everything to do with servant leadership.”

Larissa always worked in some form of real estate or mortgage. In college, she started working at Wells Fargo Financial. There, she learned the ropes of ordering appraisals and doing title work for loan officers. She later worked in mortgage processing and soon after earned her loan officer license. “I worked as a loan officer

from 2007 to 2014, and then I got my real estate license and did real estate with my sister for six years,” she said. “I came back to the mortgage industry in June 2020.”

She currently serves as a loan officer at Texas Tech Credit Union. Her uniqueness comes from her experiences in her lending and REALTOR® roles. “It helps me understand the needs of other REALTORS® and some of the challenges they have in their profession,” she said. “I’m able to understand the borrower and their experience because I understand the conversations that are taking place in a transaction.”

Larissa emphasizes a servant’s heart throughout all of her work. The most fulfilling part of her job is the care and education she provides to borrowers. “The mortgage business can be complex, and I consider it a high honor that people allow me to walk alongside them in the homebuying process,” she shared. “People put a lot of trust in you to do well, and I take that very seriously.” She encourages new agents to never give up and focus on the future ahead. No matter what

market they are in, Larissa believes in limitless opportunities for agents.

Outside of work, Larissa can be found at home with her husband of 12 years, Barrett, and maybe a kid or two when they are not working. “We are entering into the empty-nest stage with only one left at home,” she shared. This season of life gives her conflicted feelings — it can be fun, but it is also weird to not have all the kids at home. She is most grateful for her family, her faith and her health. She wants to be known as someone who loves Jesus, helps and encourages others and loves to laugh. For the future, she hopes to personally grow and better herself, with the hopes that it will help others be better, too. At the end of the day, she wants to help others with kindness. To Larissa, success means making a positive difference for someone, no matter how big or small. “I want borrowers to walk away after working with me feeling like they have a trusted friend in their corner,” she said. “Someone who isn’t just there for a one-time transaction.”



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# CHELSEA MCCUTCHEN

Submitted by **Chelsea McCutchen**  
Photography by **Alicea Jare Photography**

## When did you start your career in real estate?

Two years ago. I was licensed in September of 2020.

## What did you do before you became a REALTOR®?

Prior to becoming a REALTOR®, I was a teacher for seven years. I earned a Bachelor of Human Development and Family Studies from Texas Tech University and a Master of Educational Leadership from Lubbock Christian University. I taught three years of pre-K at Levelland Academic Beginnings Center and four years of second grade at Miller Elementary in Lubbock ISD. I still hold a Texas K-6 teaching certificate and a Texas principal certificate.

## What life events led you to become a real estate agent?

My husband and I started buying investment properties in 2019. From there, my interest and understanding of real estate grew. Jim Archer was our agent and was encouraging along the way. He suggested that I get my license and team up with him. After my teaching contract was up that year, I took the classes, passed the tests and joined the team. It has been the best adventure.

## What are some of your secrets to success?

First, I believe that initially, success comes from finding the right people; in my situation, the right people found me. Second, I work to surround myself with people who understand my goals and are willing to help me reach them — people I trust and who want to see me win. Third, education is critical. I want to know the ins and outs of every piece of paper and fully understand and become competent in every process to help my buyers and sellers. I work really hard to



## ▶▶ rising star

serve my clients, which has helped me close more than 60 deals in the two years since I got my real estate license.

## What do you find most fulfilling about your work?

The excitement of others is the most fulfilling part of my job. Whether someone eager to purchase a first home, a growing family thrilled for more space or investors expanding their portfolio, watching people win keeps me going.

## What do you see in your real estate future?

I love where I am and who I am with, so I don't see myself going anywhere. I still feel like a baby in this industry and have so much more left to do where I am.

I might pursue my broker's license at some point because I want to learn anything I can about everything. I am not positive I want to be a broker, but having the license would be great. My plan is to continue to learn to eliminate any gray areas or questions in this business.



STEADFAST

REALTY LLC

Dress for Chelsea by J. Hoffman's •••



**Tell us about your family and what you all enjoy doing together.**

My husband, Jay, and I have been married for seven years. He works in the oilfield as a wireline engineer for Renegade Services. We have a 6-year-old little boy named Camden and a puppy named Sammy Pancake. When we aren't renovating our investment properties, you can find us hanging out with friends or relaxing by the pool.

**How do you define success?**

I define success as being able to look back and be proud of the contributions I've made. No matter how big or small the task. No matter if I win or if I lose. If I can say that I was kind and that I worked hard, that's success to me.

**What is something that not many people would know about you?**

I won 1st place in Level 7 trampoline at the USA Gymnastics National Championships when I was 12.

**Chelsea McCutchen,**  
**REALTOR®**  
**The Jim Archer Team,**  
**Steadfast Realty LLC**  
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“

I had been recruiting Chelsea to partner with me since before COVID-19, and, at that time, she said it wasn't the right timing. Much to my surprise, she called right in the midst of the pandemic shutdown to let me know she had just quit her job to come work with me in real estate. That was May of 2020, when I wasn't sure the earth was going to survive, much less the real estate market.

“By the time she had her license, the market had come roaring back, and Chelsea took the ball and ran with it. What most impressed me was her longing to understand every detail of a transaction and the great lengths she went to in order to educate herself and our clients about all of the nuances of real estate. Within a year, she had more transactions under her belt than most REALTORS® who have been in the business for five years, and she was digging deep into understanding contracts and rules and the knowledge side of this job.

“When a question comes up in our office, it's a little like watching a kid who loves to tinker take apart an alarm clock just to see how it works. Chelsea picks apart every rule, calls TREC, interviews appraisers, interrogates inspectors and, Heaven forbid, even questions me to understand every phase of a transaction. Every conversation like this ends up with me learning something new about real estate. She truly has the heart of a student and a passion for educating others. When Chelsea trains other agents in our office, her presentations are full of PowerPoints and handouts and feel more like a college seminar than a real estate workshop where most trainers shoot from the hip and lack organization.

“Chelsea also has a knack for finding properties that no one else can find. If the client has a very specific need or wants a hard-to-find home, I'm amazed to see how quickly she finds it and beats every other agent in town to the property. She has the reputation for being first in the door of any new listing. I nicknamed her 'McClutch' because she really has the ability to come in clutch for clients in the most urgent and chaotic situations. When you combine her insatiable thirst for knowledge with her uncanny ability to find homes that no one else can find, you have a real estate freak of nature. That's Chelsea.”

— Jim Archer, owner, Steadfast Realty



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REALTOR®

Story by **Caroline Kelsick**  
Photography by  
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# LAINIE EILENBERGER

KELLER WILLIAMS REALTY

**Lainie Eilenberger** was searching for a home in 2013 when her REALTOR® uttered thought-provoking words: “You should do this.” *This* meaning real estate. Lainie had graduated from Texas Tech just two years prior with a bachelor’s degree in landscape architecture and a minor in environmental studies. After graduating, she continued working in her college job as a manager and bartender at Cujo’s Sports Bar. She began networking and then started a career in the oil and gas industry as a sand coordinator in 2014. But the words of her REALTOR® always stuck with her. “The seed was planted,” Lainie said. “In 2017, I began to pursue my real estate license and joined the Keller Williams Realty Lubbock team, at which time I established Key and Slate Real Estate Group.” This September marks her fifth year in her role and service to the Lubbock community.





Compassion is what makes Lainie stand out. In her work, she emphasizes care and conscientiousness for clients. “My approach is very involved and hands on,” she shared. “I walk the property frequently, and I am happy to stage homes. I enjoy being a part of my clients’ process as they move forward to their next dream. It has created a realty family for me in a sense.”

Not only does Lainie hope to positively impact the transaction experience, but also the future for her clients. By far, the most rewarding aspect of her work is helping people build generational wealth through purchasing investment properties. The connections and relationships she forms through real estate are her focus; for new agents, she recommends they keep this in mind. “Keep your focus on your mission and vision,” she said. “Don’t get distracted by the shiny.”

Lainie was raised in a big Catholic family from the Texas Panhandle. Her family is rooted in faith and service to the community, something that influences her work style to this day. She has been married to her partner, Coby Eilenberger, for 13 years. “Together, we foster locally abandoned dogs, enjoy fellowship with our neighbors and support Lubbock eateries



Lainie with husband Coby  
Photo by Haley D. Photography

with our ‘foodie’ habits,” Lainie shared. “We love indulging in the music scene at the Buddy Holly Performance Art Center with family and friends.” When she is not working, she finds energy in researching ways to expand opportunities both for herself and others. “People are my people,” she said. “I enjoy sharing information with others, whether about real estate, physical health or mental wellness.” She frequents Gold Stripe Coffee to grab a latte and chat real estate with people, and she loves meeting new people and puppies through 806 K9s.

Lainie appreciates the endless opportunities in real estate, which puts no limits on her dreams and goals. More than the opportunities, she loves building relationships with people through the industry. She most wants to be remembered for “loving big” and looks forward to serving more people. “As my home demographics change in Lubbock, I am considering new ways to work with those who presently serve the marginalized in our community,” she shared. “Key and Slate Real Estate Group is looking forward to expanding our team to broaden our ability to serve more families in Lubbock.”

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# FAQ

## ABOUT THIS MAGAZINE



Welcome to *Lubbock Real Producers!* Some of you may be wondering what this publication is all about, which is why we

have created this FAQ page. Here, we will answer the most commonly asked questions from around the country regarding our program. My door is always open to discuss anything regarding this community — this publication is 100% designed to be your voice!

with the subject line “Nomination: (Name of Nominee)” and explain why you are nominating the individual. Maybe the person has an amazing story that we need to tell, or perhaps someone overcame extreme obstacles, is an exceptional leader, has the best customer service or gives back to the community in a big way. The next step is an interview with us to ensure a good fit, and then we put the wheels in motion for our writer and photographer.

### Q: WHAT IS THE COST TO FEATURE A REALTOR®, AGENT, OR TEAM?

**A:** Zero, zilch, zippo, nada, nil. **The feature costs nothing**, my friends, so nominate away! We are not a pay-to-play model. We share real stories of Real Producers.

### Q: WHO RECEIVES THIS MAGAZINE?

**A:** The top 300 agents in Lubbock. We pulled the Lubbock MLS numbers (by volume) from January 1, 2021, through December 31, 2021. We cut the list off at #300, and the distribution was born.

### Q: WHO ARE THE PREFERRED PARTNERS?

**A:** Anyone listed as a preferred partner in the front of the magazine is a part of this community and will have an ad in every issue of the magazine, attend our quarterly events and be a part of our online community. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One or many of you have recommended every preferred partner you see in this publication. We won't even meet with a business that you have not vetted and stamped for approval, in a sense. Our goal is to create a powerhouse network for the REALTORS® and agents in the area and for the best affiliates so we can grow stronger together.

### Q: WHAT IS THE PROCESS FOR BEING FEATURED IN THIS MAGAZINE?

**A:** The process is simple. Every feature you see has first been nominated. You can nominate REALTORS®, agents, affiliates, brokers, owners or even yourself. Office leaders can also nominate real estate agents. We will consider anyone you bring to our attention because we don't know everyone's story, and we need your help to learn more.

### Q: HOW CAN I RECOMMEND A PREFERRED PARTNER?

**A:** If you have a recommendation for a local business that works with top real estate agents, please let us know. Send an email to [kathy.pettit@realproducersmag.com](mailto:kathy.pettit@realproducersmag.com).

A nomination currently looks like this: You email us at [kathy.pettit@realproducersmag.com](mailto:kathy.pettit@realproducersmag.com)

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