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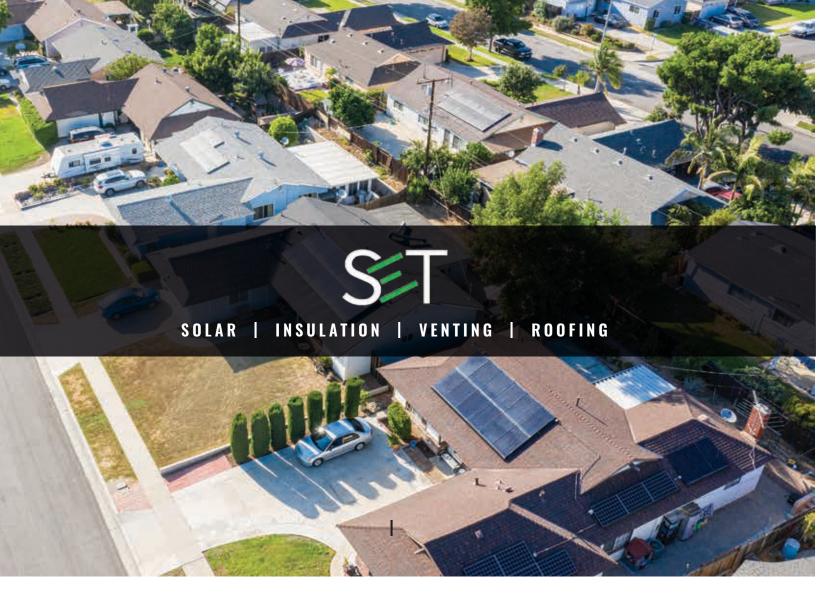
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Tampa





















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Year-in-Review



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If you are interested in contributing or nominating Realtors for certain stories, please email us at don.hill@realproducersmag.com.

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MEET THE

TAMPA BAY

REAL PRODUCERS TEAM



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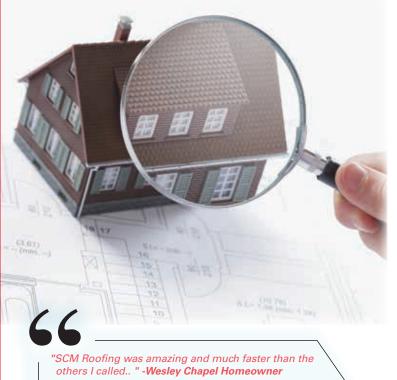
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Kim Harestad



- 1. Clean, wash or paint your patio furniture
- 2. Declutter the porch
- Powerwash the porch
- Clean the grill
- 5. Check outdoor lights and/or add new lighting
- 6. Clean windows and doors leading to the outdoor living space
- 7. Add plants and/or flowers
- 8. Remove and prune dead plants, flowers, trees, and shrubs
- 9. Add fresh mulch to flower beds
- 10. Mow the lawn
- 11. Add citronella candles
- 12. Add pillows and cushions to outdoor furniture
- 13. Clean, wash or paint the garage door
- 14. Remove cobwebs in the garage and outdoor areas
- 15. De-clutter the garage
- 16. Clean the garage floor
- 17. Organize outdoor items
- 18. Clean out the refrigerator/freezer chest in the garage
- 19. Set up a recycling station or spare pantry
- 20. Relax and enjoy your new revitalized space!



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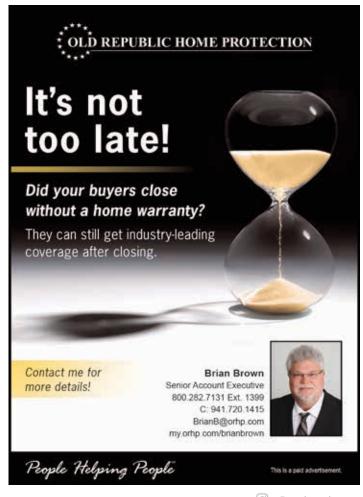
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LETS MEET AND TALK!

Publisher's

HELLO, TOP PRODUCERS!

Happy New Year!

The New Year - it's a time to say goodbye and a time to say hello. This issue is dedicated to looking back in 2021. Take a trip down memory lane to recall those featured in *Real* Producers. Thanks to all who were featured and we can't wait to feature more Top Producers in Tampa Bay this year!

2022 is a clean slate. A fresh beginning. Start the new year off right in 2022 with a heart of gratitude and an optimistic outlook. Expect good things this year. Shatter sales goals. Break records and make it the best year yet! Make meaningful connections with clients and be grateful for your success.

Get ready for more exciting events this year. Meet more Top Producers, network, and have fun in the process.

It is an honor to be your Publisher and meet talented professionals in Tampa Bay. All of you are an inspiration with your work ethic and determination.

Until next month!

Don Hill, Publisher

Tampa Bay Real Producers don.hill@realproducers 813-433-1776

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MEET THE TEAM





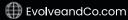




















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FEATURED AGENTS

Year-in-Review





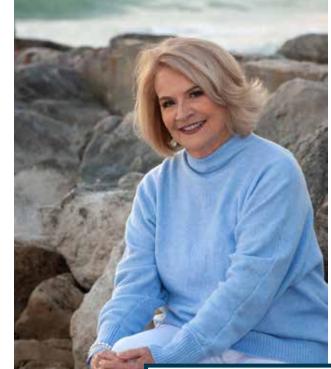


Мау









Ann Carlson
September

Gloria Hunter-Peroni
October

• • •

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Lisa Marie Jerrard

April

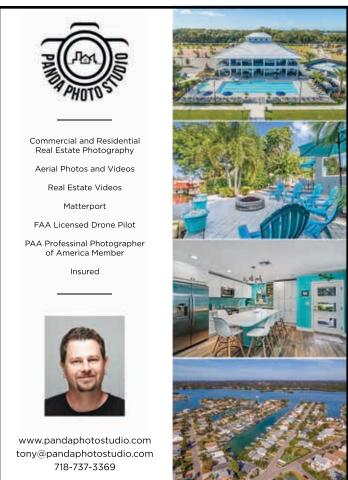














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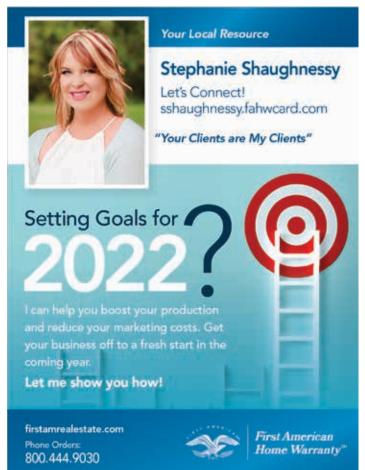
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If you could get just 1/4 of that time back, that's at least 1-3 business days each month

That time could be spent networking, generating new business, or even taking time off work!

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FEBRUARY Cristan and Jenn Fadal

Year-in-Review

stories

MARCH **Tanner and Terry Tillung**



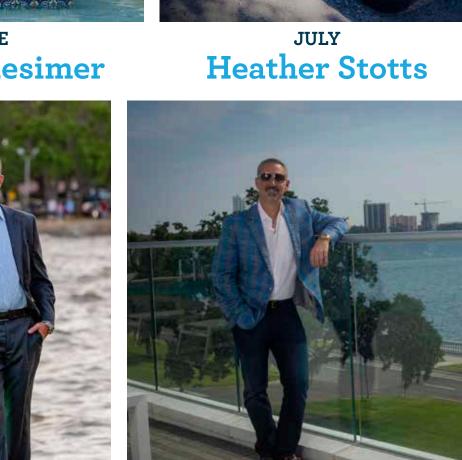
APRIL Tricia Priest



MAY **Becky McConnell**



JUNE Estelia Mesimer



AUGUST Clay Glover



WETLE & HEART

SEPTEMBER Greg Margliano



Mike Grizzell,
Michelle
Grizzell
and Lauren
Swoboda

NOVEMBER Mike Constantine

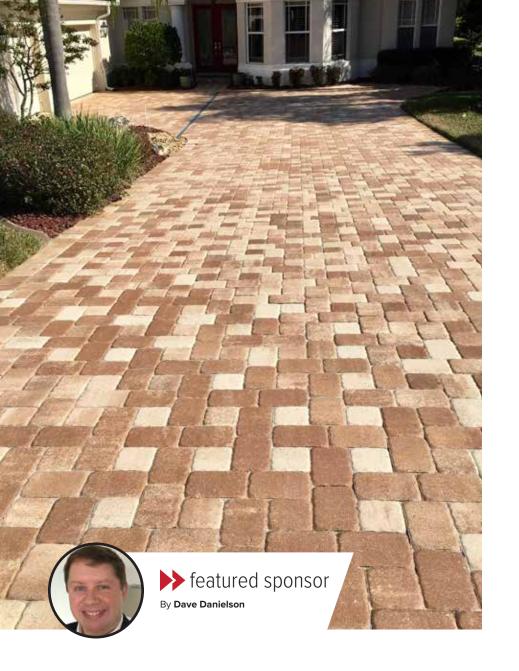




Jennifer and Lonnie Orns







Imagine the feeling you and your clients will have when you dramatically enhance the way a property looks. The payoffs can be substantial visually — and monetarily — when it comes to enhancing a home's appeal.

You don't need to imagine this effect. You and your clients can realize it with Pro Clean Tampa — a local company that is revealing a new level of curb appeal through its expert paver sealing and pressure washing services.

Daniel Bianco is the Manager of Pro Clean Tampa. When you talk with him, the passion he feels for his work comes immediately.

"It means a lot to me when people see what we've done and say, 'Wow, that came out amazing," or when they say the results exceed what they thought they were going to get," Daniel explains.

"It feels very good for us to know homeowners are going to enjoy their outdoor spaces more than ever. I really enjoy being able to work on an area that has been in a state of disrepair and then bringing it back up to where it can be."

Experience at Work

Daniel brings over 15 years of experience and expertise to his work with property owners across the area.

"It started out when I was a teenager. I started cleaning homes around our neighborhood, and it grew from there," Daniel says. "I enjoy working with our REALTOR® partners and helping them maximize the value for the properties they are getting ready for market, or ready for people who are preparing to move in."

The impact is tangible.



Revealing a New Level of Curb Appeal

"I want to bring the most value to them by bringing the curb appeal up in such a way that you're going to maximize that profit. People buy with their eyes," Daniel emphasizes.

"The things we can do with faded pavers are impressive. We can juice them up and bring life back to the area. For a fraction of the cost of replacing, we can make it look grand and add a semi-translucent dye that makes things immediately better."

To preserve the visual appeal, Pro Clean Tampa also offers ongoing maintenance plans for property owners, as well.

Streamlined Success

The process of working with Pro Clean Tampa is streamlined.

"When people inquire about our services, they go to our website, hit the Contact Us form. Within an hour, we get on the phone and talk through what they need and get them a quote. I still come out to do some estimates in person, though 95 percent of our estimates can be done virtually," Daniel says.

"We talk with them by phone. They can also text us pictures of their property. Then we can combine the information they provide us with online resources to determine the square footage of the project and provide them an estimate virtually. When someone is ready to pull the trigger and get the ball rolling, we can get them on the calendar within a week or two."

Away from work, Daniel cherishes time with his family, including his wife, Criss.

In his free time, he has a strong love of music. He plays guitar and also does audio and sound engineering.

Those who have taken advantage of the services that Daniel and Pro Clean Tampa provide appreciate the quality they receive ... along with the fact that Daniel stands behind his work.

"Customer satisfaction is our number-one priority. It's a chance to really take care of someone's needs. It's an investment in someone's home. Through the years we have people come back to us time and time again. Our goal is to continue building partnerships with people who need our services," Daniel says.

"We have an incredible product and process, and I stand behind that ... and I believe in what I'm doing. Customer satisfaction is the priority; 99.9 percent would say they are glad they did business with me. I want them to feel they would recommend me to their friend or their mother."

For more information about Pro Clean Tampa: Web: www.procleantampa.com Phone: 813-480-9093





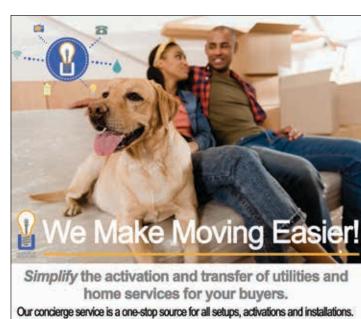












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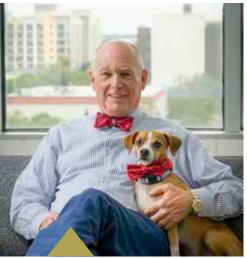


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RISING STARS

Year-in-Review



February

Jac Smith



April May Courtney Stein Cash Ealey









June **Sarah Markopoulos**



August **DJ Soucy**





October **Jackie Turek**



September Cabot Brown

32 · January 2022 Tampa Bay Real Producers • 33 TRIBUTE TO

FOUNDER OF INSURED TITLE AGENCY OF INSURED TITLE AGENCY

LOVED. CHERISHED. NEVER FORGOTTEN.

Kevin Overstreet, founder of Insured Title Agency, left this Earth too soon, leaving an everlasting impression on the hearts and minds of his friends, his colleagues, and his family. Although he has passed on, he will never be forgotten.

FOREVER IN OUR HEARTS

A larger-than-life, proud Midwesterner and family man, Kevin loved his children, Claire and Kevin Jr. If there was one thing Kevin was passionate about, it was INNOVATION. He always had fresh ideas for common problems. Or looked at a problem from a completely new perspective. He wanted to make the world a better place by stopping criminals in their tracks.

Kevin was a passionate crusader against title theft, a newly emerging crime that can have potentially devastating consequences for unsuspecting families and homeowners. Kevin loved history and would talk about how Abe Lincoln's father lost their family farm to title fraud – TWICE. The entire deed history of Kevin and Mandy's grandfather's Missouri family farm can be found under the glass of their conference table.

FOUNDER OF INSURED TITLE AGENCY

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When Kevin started Insured Title Agency in 2005, his mission was to shake up the local title market. Mandy Hunter, Kevin's sister, remembers the moment fondly.

She shares, "I had just graduated college with a degree in Business and was still living in Springfield, MO. Kevin called me up and said, 'Sis, let's move to Florida,



and you can come work for me.' I had never been to Florida, barely knew what a mortgage was at the time, and had no clue what a title company did or what services they provided, but I was on board! Through the housing market crash of 2008-2010 and the rollercoaster of the industry, it's been the best 16 years, and I'm sure glad I took the plunge."

TREATING OTHERS LIKE FAMILY

The goal at Insured Title Agency has truly been to treat every client like family. The slogan "We Appreciate You" was crafted to acknowledge that every transaction, every closing, every family was appreciated and received family-level service. In appreciation for the real estate agents who entrusted their closings to ITA, Kevin created "Become A Better Agent"



training seminars, or BABA (as he liked to call it).

Mandy explains,
"BABA was a
FREE education
seminar for real
estate agents and
other professionals designed
to teach market trends and
business-building
strategies. Kevin
believed when
everyone around
him was succeed-

ing, he was succeeding in his mission." $\,$

As Vice President of Insured Title Agency, Mandy wants to honor Kevin's memory by continuing the tradition of treating every client like family.

"Our family embraces Midwest values of honesty, integrity and kindness. Many of our team members have become extended family as we have been together for over a decade. I'm most passionate about never giving up. ITA has a reputation for being problem solvers. Our team gets the deals closed that other title companies said couldn't be done," says Mandy.

The dedicated team at Insured Title Agency looks at title issues as a challenge. Whether it's tracking down a long-lost relative in the mountains of West Virginia who didn't sign an original deal from a closing done wrong by another title company to sending mobile



notaries to an airport waiting area, they will not stop until we can close the file with no defects or outstanding issues.

"It truly is a point of pride that we will do anything we can to ensure that families are able to close on the homes of their dreams," says Mandy, a Westchase resident and proud Tampa transplant. Her daughters attend school at Mary Bryant Elementary where she is on the PTA board.

"We have worked with Quantum Leap Farm, Hope Children's Home, and Realtors Care in donating and raising money to support these great local chari-

ties. We feel when our community is improved through activism and fund-raising, everyone benefits," says Mandy.

LEAVING A LEGACY

While Kevin's passing was a shock to Insured Title Agency's family and business partners, they will not let his memory or dedication to our industry fade.

"We are invested in honoring the family tradition and continuing to serve the community as Kevin would have wanted. The legacy he leaves behind is one of passion and dedication towards people. Insured Title Agency will continue to serve the Tampa Bay community like family. If there's anything we can do to support your business, your clients or your partners, let us know. We're here for you and helping everyone in our community be successful," concludes Mandy.

Although Kevin is no longer with us, he touched so many hearts, leaving a tangible impact upon this planet. His memory will forever live on in his friends, his family, his colleagues, and his clients. What an inspiration!

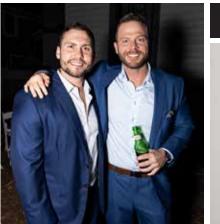
said, 'Sis, let's move to Florida, their closings to ITA, Kevin created "Become A Better Agent"

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Year-in-Review



FEBRUARY: MASQUERADE





















FEBRUARY: THIRSTY THURSDAY











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JULY: TBRP CHARITY GOLF TOURNAMENT

















SEPTEMBER: THIRSTY THURSDAY























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DECEMBER: THIRSTY THURSDAY CONTINUED















2nd Opinions and Quotes.







FEBRUARY **Debra Valdes**



MARCH **Drew Carlyle**

TEAM LEADERS

Year-in-Review



APRIL
Dean and
Kristi
Newell



JUNE

Jessica Roman



JULY
Tim and Lisa Carroll

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AUGUST

Troy and Teri Walseth



NOVEMBER

Christina Griffin



SEPTEMBER Chris Rogers



OCTOBER

David, Debby and Mike Wertz



DECEMBER

Melinda Persuitte





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Year-in-Review

FEBRUARY RICH SHELLEY



MARCH **KEITH AND TINA SLATER**











APRIL HENDRIK BISANZ

DECEMBER HECTOR CONTRERAS



February Monica Crawford



Year-in-Review

Gene Batronie



July MIKE CONSTANTINE







JULIE FOLDEN



DIANA K. GEEGAN



MIKE WYCKOFF



May
KENT RODAHAVER



MARK A. MIDDLETON



CYNDEE AND JACK HAYDON



MONICA CRAWFORD

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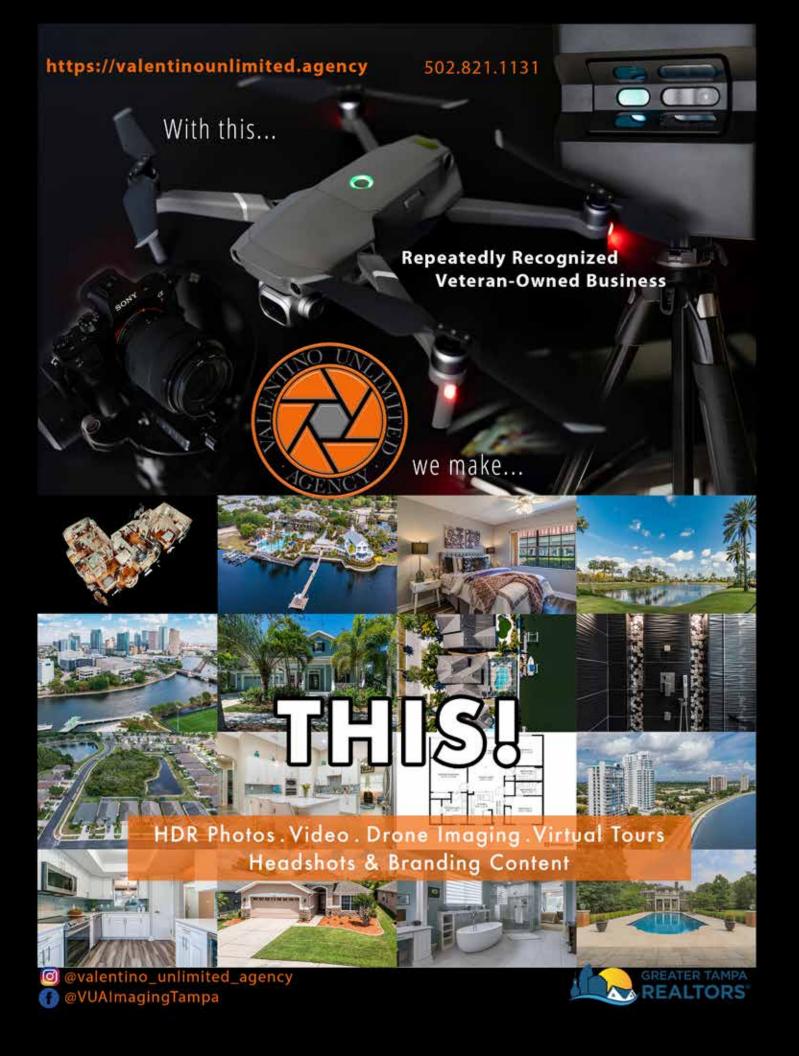
MORGAN WATTS



November

JASON

MCINTOSH





MARCH
LILY AND LOKEY
(Chris and Nicole Dufala)



APRIL
MEEKO
(Liane Jamason)



JUNE
HARVEY
(Bobby Poth)



Year-in-Review

REALTORS® and Their

JUNE
HEDWIG
(Bobby Poth)



JULY RYDER

MAY

FESTER

(Nick Janovsky)

RYDER
(Tony and Kellie Baroni)



BOWIE

(Tim and Lisa Carroll)



DECEMBER
GUS
(Steven Burk)

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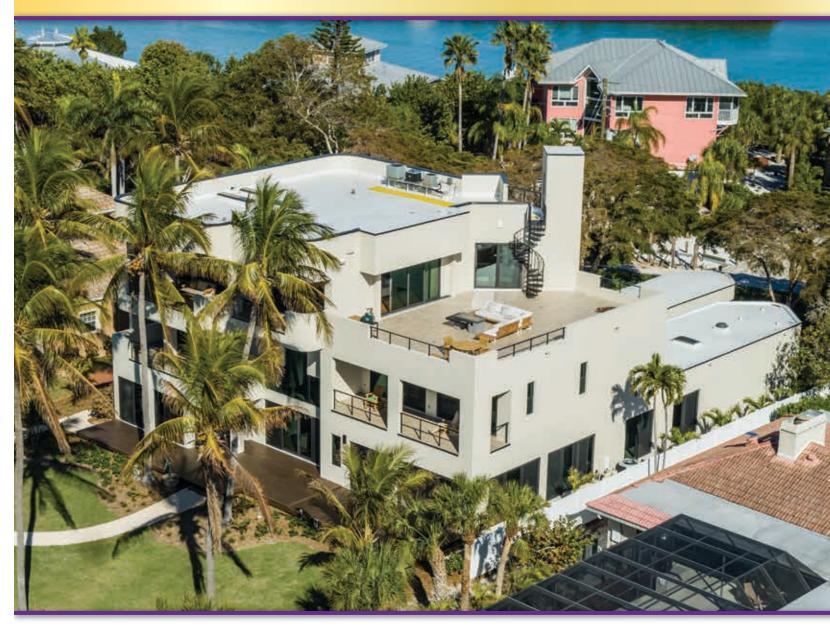






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