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### MEET THE CAROLINA COAST REAL PRODUCERS TEAM



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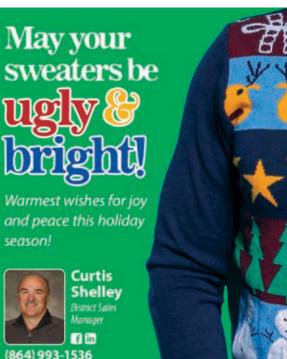
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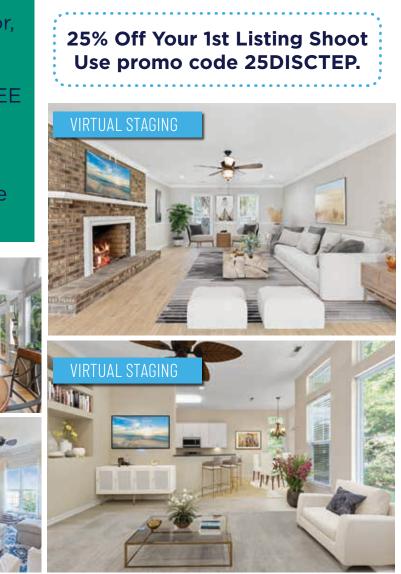


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tacy loves this quote by John F. Kennedy: "Every accomplishment starts with the decision to try." "That has become my motto," Stacy reports. "It is not about how much you achieve in the eyes of this world or what your life looks like, but how you utilize your gifts and treat others."

Stacy recognizes how her faith has guided her and how her ambition, adaptability and authenticity have helped her to achieve success. Stacy says, "Obstacles can be an excellent source of motivation as well as an opportunity to explore innovative solutions to what seem to be insurmountable problems. I am analytical, authentic, driven, and I love meeting new people. I want to be remembered as someone who always dreamed big and loved serving others."

Stacy has been an agent for three years and doubled her first-year volume in her second year.

She explains, "Growing up as a military child, I was able to have many diverse experiences across the United States and Europe. I grew up continually learning to adapt, make new friends and learn a new area. Being in a military family had its perks. We traveled a lot, and I got to see many beautiful countries and amazing historic landmarks. These experiences have all impacted my success and helped to mold the person I am today."

#### WHERE IT ALL BEGAN

Stacy recalls, "I attended college in North Carolina and received a degree in criminal justice. Shortly after, I made the move to Myrtle Beach. It did not take long for me to fall in love with this area and make it my forever home. In my past work experience, I was a litigation paralegal for eight and a half years, working locally with prominent attorneys. Making this change to real estate was possibly the most terrifying yet exciting time of my life."

#### SHOULD I BE A LAWYER?

Stacy decided to take the LSAT exam. She scored high on the test which would enable her to get into law school. She wondered, "Is this a sign? Do I go to law school or become an entrepreneur and utilize my passion for house hunting?" Stacy explains, "When I was studying criminal justice, I requested to shadow a local law enforcement officer. The law enforcement officer I rode with, David, became my husband! After six months of dating, he proposed, and we have now been married 13 years. We have a Maine Coon cat named Sampson. My parents retired in Winston-Salem, NC, along with my two younger brothers. My mother and my father-in-law, who also served in the military, retired in the Grand Strand."

•••



rising star

Jeremy Kierez, igh Tide Content



### **AWAY FROM WORK**

Stacy continues, "We love family get-togethers and beach days. Disneyland truly is my favorite place on earth! I also love to hike. There is something about getting out in nature and passing others along the trail with that same passion. Most people nod and say hello to you like they are greeting an old friend." Stacy continues, "For me, hiking represents a metaphor of life. You need to work hard to get what you want. You need to put in time and effort. However tired you may feel or unsure what step to take next, you keep going. You keep going up and keep persevering. When you get to the top, you have succeeded. You walk back down and plan your next amazing challenge. Always keep yourself challenged, push yourself, and you will achieve the best you can."

### **FINDING A HOME IN REAL ESTATE**

Stacy decided real estate was the career for her for many reasons. She knew the schedule a real estate career offered could help her succeed and plan her schedule around her husband's job. Being around her family is a top priority. She points out, "Every day, I get to meet new people. Everyone has a story that can teach me something."

"Starting out as a new agent, I joined Berkshire Hathaway Home Services Myrtle Beach Real Estate because it seemed like the best fit for me. I joined forces with Nigel Horonzy, and we

are a team of two that makes up The Horonzy Group. Nigel is my team lead, and his vast knowledge, resources and vision help our team to reach success."

"BHHS Myrtle Beach Real Estate really knows the nuances of South Carolina and North Carolina real estate markets. That



to Myrtle Beach area real estate, BHHS Myrtle Beach Real Estate is unequivocally the front-runner. The BHHS company motto is, "We love what we do, and it shows." Each year, Stacy looks forward to reaching new heights and meeting new people. Her relationships with her past clients will continue. "One of my long-term goals is to mentor someone else so that they become a good leader so that the successful leadership chain continues."

### **GRATITUDE FOR THE MILITARY AND** LAW ENFORCEMENT

"Growing up in the military, I learned many things that have helped me," Stacy continues. "I have a huge appreciation for all the men and women that have and are serving in the Armed Forces. My parents raised me to appreciate the military and everything that they have done for our country.

"Also, thank you, Myrtle Beach Police Department, for all that you do to serve and protect our wonderful community. I love the life we chose. It is a life filled with purpose, servanthood and humility."



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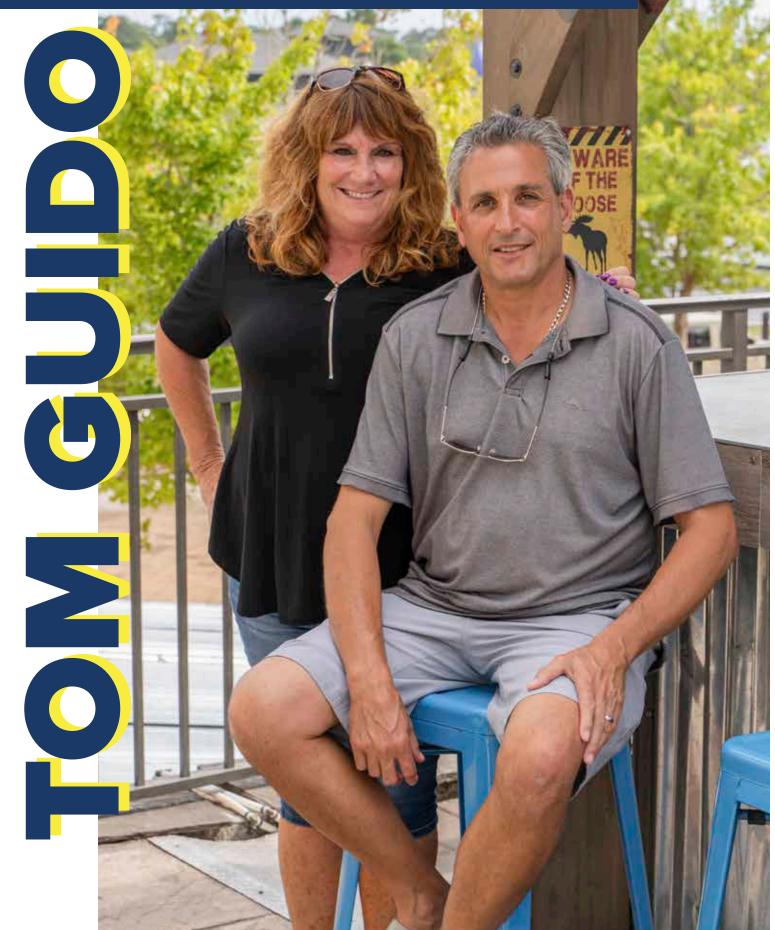
# **PROPERTY INSPECTIONS**

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### The Wholesale Flooring Company —





### TRANSFORMING SPACES

If Tom Guido had a magic wand, you would swear that he had used it to complete the remarkable transformations that he and his team at The Wholesale Flooring Company have become well-known for in homes throughout the area.

As the head of the company, Tom is driven by the difference that he and his team make for their partners and clients.

Tom says.



### >> sponsor spotlight

Written By Dave Danielson Photography By Jeremy Kierez, High Tide Content & Donald Hovis, Tides Eye Photography

> "I like being able to go into somebody's house, totally ripping out the floors and reinstall them within a day or two. It is a great feeling to make it look totally different and then to see the look on people's faces when they see their house,"

rip out the whole house and put it back together within a couple of days."

### **TEAM PRIDE**

One of Tom's biggest points of pride when you talk with him is his team.

"Seeing the house go to a better state is just very satisfying to me. It is an honor to be able to

• • •

"The work we do isn't something you can just send a new construction crew in on," Tom says. "It is a very talented team of people that are able to do that. It is just a satisfying feeling to make somebody happy."

Tom's family was in the flooring installation business through time. In the beginning, there was an emphasis on carpet before working with vinyl and laminate tile.

"My family had a pretty big company. And then they all decided to disband. I teamed up with one of their employees, and we subcontracted before going out on our own with our own account and our own trucks," Tom says.

#### **GAINING GROUND**

In time, Tom moved to Myrtle Beach. He went to work for Lowe's, handling most of the Grand Strand with quite a few crews. In time, Tom started his own company.

"When I started, I told everybody that we wanted to have a fun, friendly atmosphere. Everybody should be paid well. That is what we did. And everybody was happy," Tom remem bers. "We grew from there. So now we have two locations and a good number of crews to handle the work."

Tom's passion for his work begins with the people on his team.

"We have an excellent group. I do not consider myself a salesman. I rely on my salespeople, who are very good salespeople," Tom explains.

"I have really good managers, salespeople and installers, and they all work well together. We are one big family. And I treat my installers and my salespeople in the way I would like to be treated. And it shows in the quality of the sales team, the quality installations, and the quality of everything."



### THE HEART OF SUCCESS

At the heart of the success that the company continues to build is the strong set of bonds that it enjoys with REALTOR<sup>®</sup> partners.

"We like to build relationships with REALTORS<sup>®</sup>. When they show a house, and they want an opinion on the repairs or want to get a repair done, we can do that too," Tom says.

"Sometimes people wonder if we will get involved in projects that some may consider to be 'too small.' We do not mind doing a tile repair for a customer to sell the house."

### **REWARDING LIFE**

Family time is at the heart of life for

Tom. He treasures time with his children — his daughter Allison and his daughter Chanel.

In his free time, Tom enjoys being outdoors, camping and spending time on the boat.

Congratulations to Tom Guido and his team for putting quality and service to work for their clients across the region.

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The Willows LONGS, SC New Luxury Homes

Photography By Donald Hovis, Tides Eye Photography

# Tropical Storm Nicole COULD NOT STOP US:

It was a dark and stormy night. ... We had planned on using the great outdoor patio with fireplace for our fourth quarter event, but a late tropical storm forced us inside. The Marina Bar & Grill management was awesome in accommodating us by letting us move inside. Thank you, Shannon Jordan and Tom Guido! The weather outside was frightful, but our hardy real producers and partners were not going to let a little rain and wind stop them. We had a blast!



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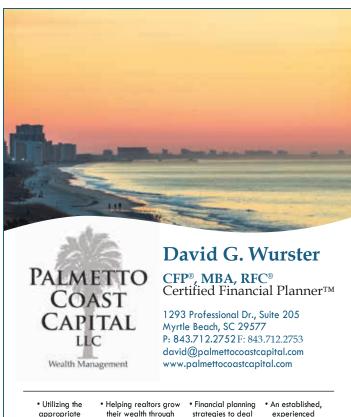
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### THE BEST OF THE BEST — INSIGHTS INTO **OUR 2ND-YEAR COVER REALTORS® CCRP**

Our first magazine was published December 2020. We are proud to showcase our 2022 Cover REALTORS<sup>®</sup> on this December cover as we start our third year in print.

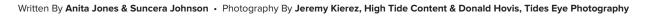
### JASON ELLIS -JTE Real Estate Broker/Owner "I treat everyone's money and property like it is my own."

For Jason Ellis, selling property is in his blood. "I feel like I have always been in real estate. My family had a real estate brokerage office before I was born." Having those familial ties, however, did not stop Jason from pursuing excellence.

An avid student of the business, he continues to challenge himself by actively researching and keeping up to date with the latest trends and insights, benefiting himself and his clients.

Jason's love for the business has garnered him a level of success that pays off in more than financial dividends. "Success to me means being remembered as a great father. I love spending time with my family at the beach and anywhere tropical."





"I became a real estate agent to help oth-



JAMIE BROADHURST - Owner C21 Broadhurst "I am not afraid to lose."

While many Americans dream of living abroad, Jamie Broadhurst returned from a life in Italy to take over his mother's real estate business. A trailblazer, having started when there were no female REALTORS<sup>®</sup>, she became ill, and Jamie stepped in.

His "tell it like it is" persona combined with a thirst for knowledge have contributed to Jamie's success. "I love that real estate challenges me to grow and learn, not just about new markets and tools but also about new clients."

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**DEFORREST TEAM** — Juliann and Trip DeForrest — REALTORS<sup>®</sup> — BRG "We put ourselves in the shoes of our buyers and sellers."

The dream of every entrepreneur is to grow and scale a business. Juliann and Trip DeForrest have done just that - growing from a single agent to a real estate team. They attribute that growth to "providing our clients with straightforward information to make the buying and selling process fun while keeping the highest level of professionalism and knowledge."

But this duo has also lived out another dream by winning "the trip of a lifetime. An all-expense paid trip to Australia and New Zealand!" Traveling throughout Port Douglass, Sydney and Queenstown, they spent time "bungee jumping, deep sea diving the Great Barrier Reef, a visit to the zoo to meet Australia's wild, a walkabout at Bondi Beach, a sailboat regatta, white water rafting, a helicopter ride through canyon" with "delicious meals and drinks!"



WENDY HODGES -**REALTORS® – CB Seacoast Advantage** "Success means helping as many people as possible and enjoying the journey together."

Wendy Hodges' introduction to a profession in real estate was accidentally on purpose. After a relocation to Washington State, her career in teaching stalled. "It was the middle of the school year, and I did not know where I wanted to work. I took a real estate course. and it just evolved."

Her soft skills as a teacher positioned her perfectly for meeting and building relationships with people, and she credits her patience with people as the No. 1 factor in her success.

Wendy aspires to design and build a home in a remote, nature-inspired, peaceful and quiet setting.



KIM DAVIS - REALTORS® - CB Seacoast Advantage "Real estate is a tough profession. It is important to be mentally tough. Rejection and conflict are inevitable. The last three lines of Maya Angelou's poem 'Still I Rise' are 'I rise, I rise, I rise' [and] move me every time."

"Disappointment with no teaching openings at the school I wanted led me to real estate. Family is very important, and our faith is top priority We've been through so much together," Kim says. Connection and relationships with our fellow man is our primary mission in life and to love and be loved.

She also likes to hunt and spend time in nature. When it comes to giving back, Kim has supported the Commission on Alcohol and Drug Abuse and has donated to a halfway home in North Carolina, along with supporting domestic violence issues.



AMY RANDALL - CB Sea Coast Advantage - REALTOR® "I want to make the world a more beautiful place through real estate."

Spontaneity and adventure are the top two things that Amy Randall loves about real estate. She demonstrates that by consistently showing up and being "flexible and available" to her clients all of the time.

Having a mentor has greatly impacted her success and helped her to "work confidently towards the opportunities I want in life and to have the determination to live the life that I deserve."



TRACI MILES - REALTOR® - Century 21 Boling "Integrity and loyalty are paramount to earning trust and establishing healthy, long-lasting relationships."

Traci Miles' family provided her with a blueprint for a career in real estate. "My upbringing was in our family real estate and development business, so pursuing a real estate career was the right path for me."

Energized by change, she loves the continual "ups and downs, ebb and flow" of the industry. It is her "relentless passion" that motivates Traci to help her clients to navigate those changes by going "miles beyond the close of the transaction."





BILL BELLAMY - C21 Thomas - REALTOR® "I had a strong work ethic instilled in me as a child."

If there is a real estate gene, Bill Bellamy inherited it! "My father ran a construction business; I worked for him and eventually took it over." Now Bill works daily with his wife and daughter in the business.

While reaping the rewards of the combined familial team effort, Bill is living his dream of "taking the family and friends out on the boat, traveling up and down the waterway."

### DARREN WOODARD - BRG Leadership - REALTOR® "There is no ceiling for growth!"

At the insistence of a financial advisor, Darren Woodard was told to get sales experience. After witnessing the success of a friend in the real estate business, he decided to become a real estate agent.

Darren's approach to the sales process includes two key components of his success, "planning and implementation." As he continues to balance the growth of his business and family, he dreams of seeing BRG become a publicly traded firm.



JEFF CASTERLINE — BRG Leadership — REALTOR® "My family motivates me to be at my best."

Having a real estate developer and broker in charge in the family made a path to real estate seem organic to Jeff Casterline. Describing himself as "very driven and competitive," he credits his family with motivating him to do his best.

While Jeff enjoys the freedom of being a boss, he balances that in the way he deals with others. "I just try to be myself no matter the situation by treating agents and clients the way I would want to be treated. I am looking forward to watching my kids grow up and being there for all the big events in their lives, traveling more with my wife, and, of course, I am really excited about the future of BRG."

SARA MOSSERI — Resourceful Realty — Broker — REALTOR® "I have a true passion for architecture."

Sara has "always loved admiring properties and their unique features."

This, blended with her love of real estate, landed her in a niche market. "I specialize in fixer uppers and enjoy being creative, coming up with sensible and esthetically attractive improvements."

While her talents attract a particular type of home seeker, she not only helps them achieve their dreams of homeownership, but she provides that same "extraordinary service" to her colleagues by graciously extending her "expertise to other agents."

Sara is a passionate advocate for fighting child abuse at all levels and loves to educate others by sharing information through unsilenced.org.

> I HAVE ALWAYS HAD A STRONG WORK ETHIC. AND THAT IS WHAT HAS HELPED ME ACHIEVE THE SUCCESS THAT I HAVE IN MY LIFE. - BRIE BENDER

BRIE BENDER — Director of Expansion | Broker in Charge, BRG Real Estate *"I enjoy helping other people achieve their goals."* 

Brie Bender is the embodiment of someone who is goal driven. "Once I set a goal for myself, I work hard to make sure that I achieve it. I have always had a strong work ethic, and that is what has helped me achieve the success that I have in my life."

Always seeking new opportunities, she realizes that challenges are inevitable. Yet, that does not deter her. "Discovering ways to come up with solutions to challenges that are thrown at us is what I thrive on." Brie maintains her focus by "surrounding myself with like-minded people that have the same mindset and core values."



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**TUCKER DAVIS - BHHS - REALTOR®** "Success means being spiritually and mentally healthy, with financial freedom."

While Tucker Davis was attracted to the potential for financial freedom in real estate, he knew it would not come easy.

Not one to shy away from demanding work, he loves to help people, especially those who "need to move for either a job or family reasons."

He hopes that his determination will pay off and fund his dream of one day owning a yacht.

**SPENCER DAVIS** - BHHS - REALTOR® "I am looking forward to leaving a legacy behind."

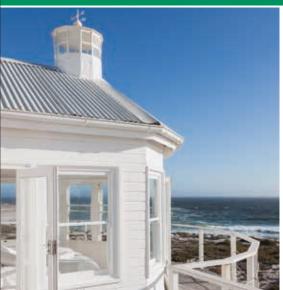
Spencer Davis refers to himself as a "Mirror Twin," and while their physical appearance has some opposites (he is right handed and his twin, Tucker Davis, is left handed), their career choice is identical.

A love of demanding work, along with consistency and sacrifice, define the hallmarks of his success.



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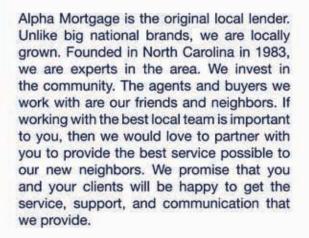
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