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Brian P. Rohan, Esq.
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Shari BakerPublication Manager



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Megan
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Content Coordinator



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Videography



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PHOTOGRAPHY PORTRAITS / WEDDINGS

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I am so excited to celebrate this 50th anniversary. It truly reflects how far we've come in just over four short years!

Back in the spring of 2018, when I was ramping up the platform and trying to launch, I couldn't imagine the people I'd meet, the friends I'd make, and the opportunities that would be present for myself, my family, and our real estate community.

It was a grueling, demanding, and labor-intensive process, but I met enough people to finally make our dreams a reality.

In November 2018, our first issue of then-Albany Real Producers hit mailboxes.

I wasn't prepared for the journey ahead but was open to the idea of personal and professional growth.

Now, over four years later, here we are!

I've met hundreds of the most successful business owners, REALTOR®s, and vendors, sharing lessons from their stories, histories, and experiences.

Capital Region Real Producers has allowed us to build a community centered around positivity, inspiration, professionalism, and innovation.

It has facilitated opportunities to connect top-producing REALTOR®s with their peers—people they've worked alongside for years but finally made the in-person connection.

It has allowed us to tell stories about the most successful real estate professionals and educate peers and friends by telling their stories.

Sharing these journeys has given insight into previously unknown aspects of the people's lives we showcase—stories about their pasts, hobbies, and personal lives—helping our network get to know these individuals on a deeper level. In doing so, we elevated the bar of the Capital Region's real estate experience.

But most importantly, we had fun!

Every step of our journey has been instrumental in getting us to where we are today. This issue of Capital Region Real Producers is an acknowledgment of all who have brought us here.

It's a recognition of the REALTOR®s and vendors we've featured and their stories that have inspired this

community. This month we celebrate all of the people who have earned a spot in Capital Region Real Producers' history.

We hope you enjoy this recap as much as we enjoyed creating it.

Remember, we can't tell stories without hearing them first. If you know a local real estate professional with an inspirational story or a topnotch vendor you think we can recommend, please let us know.

You can submit your nominations through the following channels:

Email your nomination to Mike.Baker@n2co.com
Text your nomination to 518-669-1462
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or Instagram pages using the handle @
CapitalRegionREALProducers

Thank you again for everything. I appreciate you all.

Mike Baker

Publisher

Capital Region Real Producers





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Being Discouragement-PROOF

Lisa Giruzzi, Transformational Conversations

Imagine what would be possible if you were discouragement-proof. Prospect says "no" to working with you ... so what? Interest rates go up — no big deal. Closing gets postponed indefinitely; oh, well. When you are discouragement-proof, nothing knocks you off your game. You stay in action, playing the game to play the game because you know the outcome isn't up to you.

Many people think that it's not possible and that getting disheartened or discouraged is natural. However, if you have seen a baby learn to walk, you know that being discouragement-proof is our natural state. I've heard it said that if we had to learn to walk later in life, most people wouldn't be able to walk. Too much thinking and self-judgment would get in the way.

At the age babies typically learn to walk, they don't have language or thinking, so they pursue walking with ease. No matter how many times they fall or fail, they keep at it until one day, walking happens.

At some point in our lives, we start having an inner dialogue, or a narrator, as I call it. We mistakenly think what our narrator says is important and should be revered. That's the beginning of discouragement being normalized. The more we listen to the narrator and believe it to be telling the truth, the less we are out in life actually living. We become more of an observer on the sidelines, being tentative and taking fewer risks.

Over time, we identify with the narrator and fail to question the veracity of what's being said. This innocent misunderstanding is the source of all suffering and struggles.

Here's the truth: You are NOT your thoughts, and your thoughts are NOT reality. Let that sink in. Thoughts are merely energy passing through your brain. They come and go like clouds on a windy day. Thoughts are neutral until we place importance on them.

If you understand this and truly see it for yourself, your natural exuberance and resilience come forth. Discouragement becomes a thing of the past because you can detach from your thoughts and notice how irrelevant they are.

Lisa Giruzzi is a peak performance coach, best-selling author, and accomplished speaker with over 25 years of experience helping people to discover their true nature and live life powerfully — free from stress, regrets, judgments, and fear.

More information is available at www.TransformationalConversations.com.



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TAKE IT TO THE HAUS!

HAUS Capital Corporation is now in Saratoga, NY! Branch Manager, Bryan Clute, and his team are excited to announce their recent partnership with HAUS Capital Corporation.

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Rick Murphy Catskill Hudson Bank

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Barry Ballard Ballard & Son Construction LLC "If you don't love what you do, you won't do it with much

conviction or passion. "



John Snyder

AirWater Environmental LLC "It's not just about what we do, but what we provide. I'm not just here to 'do mold'; I'm here to help the REALTOR® overcome obstacles and stop challenges before they start."

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Amy Calabrese

Calabrese Law, PLLC "I fell in love with the to pursue this part of the law rather than



Call Sheilah! "We'll do whatever task you don't want to do, especially the ones that





transactional aspect of [real estate law] and the homebuyers, so I decided the courtroom."



Sheilah Sable

make your eyes roll into the back of your head."

Eric Cruz

Homeowners Advantage "From our reviews, service and camaraderie are spelled out as incredible strengths. That comes from our team effort."





Chris Iula

Chris the Home Inspector LLC "My number one goal is to help the client by better educating them about the building, which in turn places them in a better position for a successful real estate transaction."



Glenn Coyne

Don's Moving & Storage Inc. "I love problem-solving, especially when I have the opportunity to learn from my peers. I'm constantly reading, trying to improve, and striving to be better, which helps me every day."



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Amanda Triolo

Grasshopper Heating & Cooling "Our goal is for our customers to recognize the value and service we provide; we want them to know darn well that they are going to be properly taken care of."



Sandra and Jeremy Baldwin

Hawk Drilling Co. Inc.

"Service is very important to us. We know we can't make everyone happy, but we really try, and we look at feedback (positive and negative) as ways to improve."



Bryan Clute

Haus Capital Corp

"Any opportunity to get involved and take action in our community is a win for us. I love living in the Capital District and being part of this community."



Drew Aiello

Fairway Independent Mortgage "Many feel that buying a home is hard because there are many things in the works at once. I love when I can simplify the process and see the stress on their face melt away; it's very fulfilling to watch that happen."



Nancy Herrmann

Home Choice Capital Inc. "When you come to me, you have choices. By having choices, you're not just getting what I

have to offer — you're getting what is right for you."

• • •



Michael Angelo

Homestead Funding Corp

"I get personally involved and
make myself available seven
days a week. I want to make sure
everyone has the opportunity to
become a homeowner. I have
long-term relationships with my
clients and referral partners."



Carl Breitenstein

Junk King reliability a

"Trust and reliability are number one, and I will go as hard for my employees as they go for me. I am never above getting on the trucks and working side by side with them."



Chris Kot

Kot Electrical Services

"As we turn their new lighting on for the first time, our customers' joy and excitement are what keep us going. There is nothing more fulfilling."



Lisa Giruzzi

Transformational Conversations

"After shifting my mindset and my paradigm of how I saw the world, I developed a better understanding of how other people felt. It deepened my compassion and my capacity to connect with people."



Michael Gallitelli

Metroland Photo

"I have always been a visual person, and I try to capture whatever is in front of me with a creative touch."



John Payne

Moving Made EZ
"I trust my team with my life, and I hope that they feel the same way about me. I go to bat for them."



Matt Haye

Northwestern Mutual

"Money isn't everything, but
financial planning allows us
to do the things we really
want to do in our life."



Chris LaValle

Pinnacle Roofing

"I'm passionate about watching our people grow with the company, seeing them implement the processes we have in place, and watching the pride they take in their results."



Daryl Menton

Restoration 1 of the Capital Region
"You can't truly be

"You can't truly be successful unless you love what you do and you do it for the right reasons."





Erin DeLancey and Brian Rohan

Rohan & Delancey, PC

"We are in this for the long haul and believe in fostering long-term, lasting relationships, personally and professionally. Excellent service equates to future referrals, and we get that."

— Brian Rohan

"While we may have 100 files open at a time, every deal matters. If it matters to you, it matters to us."

— Erin DeLancey



Bob Kelly and Nick BarattoSEFCU

"I'm not successful because
I always have the best
products. I'm successful
because I care about people
and their best interests."

— Nick Baratto



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"I am there to assure the client that there are no surprises of hidden defects. I make sure that everything that I learn about the house, the client will also know at the end of the inspection. I make sure that all of the client's questions are answered and resolved before we leave the inspection."



Adam Steinback

Trustco Bank

Unless you want to change it to: "When you love your job, there is no free time, but every day is a vacation."



Martyn Gallina-Jones

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showcasing my clients'
creativity, imagination,
and technical prowess by
producing the finest quality
photography of their work."



Alyssa Hackett

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"I try to be truly present with people by listening to what others need and doing my best to meet that need."



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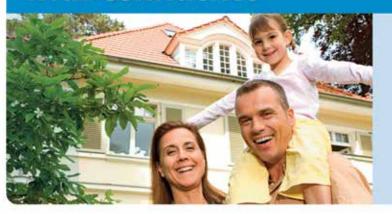
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Pierre-Luc Letoureanu-Leblond

December 2018

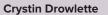
"In real estate, I feel successful on a daily basis and celebrate little victories."

Photo by Mark

Morand — Mainframe Photography

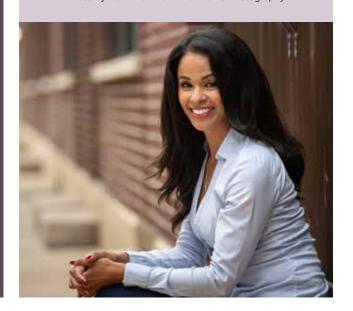


Samantha Parker
January 2019
"I want to be
remembered for
how good I made
others feel."
Photo by Mark
Morand — Mainframe
Photography



November 2018

"It's the small things that count. I love seeing how happy my clients are when I go the extra mile." Photo by Mark Morand — Mainframe Photography





Charles "Tom"
Nightingale
February 2019
"You gotta wake up
and get after it."
Photo by Mark
Morand — Mainframe
Photography



Mythili
Madhyastha
March 2019
"Doing the right
thing is more than
numbers and your
ranking; it goes a
long way."
Photo by Mark
Morand — Mainframe
Photography



Richard Gargiulo

April 2019

"In each career
path I've taken, I've
been blessed to
achieve the goals
I set out for."
Photo by Mark
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Photography



Nedim Alivodic

August 2019

"Having a positive attitude and surrounding yourself with the right people is imperative, especially in real estate."

Photo by Mark Morand — Mainframe Photography



Melissa Woodcock

May 2019

"If I do the right thing, success follows."

Photo by Mark Morand — Mainframe Photography



Monika Cronin

September 2019

"Don't be afraid to ask questions; have a mentor. Listen to your clients' wants and needs, and never give up; tomorrow is a new day."

Photo by Mark Morand — Mainframe Photography



Joseph Sullivan

June 2019

"We love helping people move forward with their dreams and goals, understanding people's motivations, and assisting them."
Photo by Mark Morand — Mainframe Photography



I'M INVESTING IN MYSELF, AND I HAVE NO CHOICE BUT TO SUCCEED.

- MARISA MOFFATT



Kristen Riley

July 2019

"I want people to think of me as a 'gogetter' and be happy they got to know me. I hope to make a lasting impression on everyone I meet." Photo by Mark Morand — Mainframe Photography



Jules Paul
October 2019

"Real estate has
given me an
avenue to help
others and a
platform to
spread positivity."
Photo by Mark
Morand — Mainframe

Photography

• • •





Tred Hulse
November 2019

"One of the things
I love about real
estate is that you
get out of it what
you put into it."
Photo by Meg Mosher
Photography



Jennifer Baniak-Hollands



Shayna Goodson

December 2019

"Every little thing
you do, every
person you meet —
it's an opportunity."

Photo by

Michael Gallitelli —
Metroland Photo

David Skoney

January 2020

'People are more

likely to come back

to a space where

they can walk,

shop, eat,

and play."

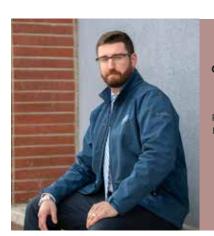
Photo by

Michael Gallitelli — Metroland Photo



Josh Rijo
March 2020

"I was determined
never to quit— no
matter what."
Photo by Dania Bagyi
Photography



Charles Nightingale
"You gotta wake up
and get after it."
Photos by Mark Morand,
Mainframe Photography



Rebekah O'Neil
April 2020

"Success is at least one vacation a year with my family."

Photo by Meg Mosher Photography



Joseph Cardinale

May 2020

"Always focus
on what is best
for your client,
and never worry
about the money.

Many times, small
transactions lead
to big results."
Photo by
Krystal Einarsson



Jeffrey Taylor
September 2020
"I have a passion
for this industry:
the houses, the
community, and
the people."
Photo by Meg Mosher
Photography



Giovanni Lisi

July 2020

"In real estate, the time you put in is the amount you'll get out."

Photo by Meg Mosher Photography



Sarah Anthony
October 2020
"Giving my all,
giving back, and
being genuine
have helped
me succeed."
Photo by Dino
Petrocelli Jr.



Carla Alvord

August 2020

"Real estate is a problem-solving profession. If you enjoy it and you're passionate, how could you not succeed?"

Photo by

Michael Gallitelli —

Metroland Photo



Hassan Khan
November 2020

"As a real estate agent,
you sometimes become
part counselor, part life
coach, and part mentor.
I get great satisfaction
helping people during
major life milestones; I
feel that I'm not only a
REALTOR®, but I'm
also their friend."
Photo by
Michael Gallitelli —
Metroland Photo

• • •



Christa Chenevert

February 2021

"Stay curious and work hard."

Photo by Meg Mosher Photography

Carol Steven
December 2020

"Before 'pay it
forward' was
a trend, it was
my goal: to be a
better person and
continuously pay
it forward."
Photo by Meg Mosher
Photography



\$14.50



Marisa Moffatt

April 2021

"I'm investing in myself, and I have no choice but to succeed."

Photo by
Michael Gallitelli — Metroland Photo

David Schwartz

January 2021

"Every day, you

have to wake

up with a plan

that supports a

strong and happy

mindset; that all

begins with the

morning routine."

Photo by Meg Mosher

Photography

Colin McDonald

March 2021
"I wanted to acquire wealth, so I shifted my

career's focus."
Photo by Dino

Petrocelli

Photography Jr.



Thaddeus Jones

May 2021

"First, never stop
learning and
implementing what
you learn. Second,
have gratitude for your
job. Embrace it, and
make the most of it."

Photo by
Meg Mosher Photography



Christopher
Donato
September 2021
"I'm all about
education; I want
to know as much
as I possibly can."
Photo by
Dino Petrocelli
Photography Jr.



Shana Pierro
June 2021

"I love not knowing
what's going to be
thrown at me next."
Photo by Dino
Petrocelli Jr.



Lisa Grassi Bartlett
October 2021
"If I'm going to
be successful,
it's up to me."
Photo by
Dino Petrocelli
Photography Jr.



William Springle
July 2021

"I'm ready to help my
clients day and night,
which means a lot of
work and long hours.
However, it also allows
me the freedom to be
there for my family."
Photo by Dino Petrocelli Jr.



DON'T BE AFRAID OF BEING UNCOMFORTABLE; IT MEANS YOU'RE GROWING.

- DEANA MANCINI



Susan Lansley
August 2021

"It's important that
my buyers and
sellers understand
the process every
step of the way."
Photo by
Michael Gallitelli —
Metroland Photo



Garret Hebert
November 2021

"I'll succeed any
time I can get out
of a position what I
put into it."
Photo by
Michael Gallitelli—
Metroland Photo

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Michelle Panza
December 2021

"The world needs
more people
to treat others
with respect and
kindness, so I
always do."
Photo by Martyn
Gallina-Jones
Photography



Ashley Nagy
March 2022

"Time is currency. All the money wouldn't matter without my quality family time.
Family is everything to me, and my family comes first.
Photo by Michael Gallitelli—Metroland Photo



IF I'M GOING
TO BE SUCCESSFUL,
IT'S UP TO ME.
- LISA GRASSI BARTLETT



Deana Mancini

April 2022

"Don't be
afraid of being
uncomfortable;
it means you're
growing."
Photo by Joan Heffler
Photography



Steven Hunt
January 2022
"Write down your
goals, and always
have them in
front of you."
Photo by Martyn
Gallina-Jones
Photography



Andrew Barber
May 2022

"Anybody can be successful in this business if they're willing to put in the hard work and effort to succeed."
Photo by Joan Heffler Photography



Nirisa Adams
February 2022

"As an agent with
several years
under my belt,
being a mentor for
my company has
been wonderful."
Photo by Joan Heffler
Photography



Shane Wagner
June 2022

"Knowledge is power,
and the best way to
gain knowledge is to
learn from someone
successful in
the industry."
Photo by Martyn GallinaJones Photography



Amanda Hart

July 2022

"Being able to
do what I love
will drive my
motivation in the
coming years."
Photo by
Michael Gallitelli —
Metroland Photo



Emily Dessingue
September 2022
"I know that if I
work hard every
day and give it
100%, I will get it
back in return. I
love that."
Photo by
Michael Gallitelli —
Metroland Photo



Kevin Boutot

August 2022

"In music and in real estate, communication is key."

Photo by Joan Heffler Photography



October 2022

"Seeing people's reactions makes me feel like we have the best job in the world. For the first time, I feel I have a purpose of making this world a better place."

Photo by Martyn Gallina-Jones Photography

Patrick Dunn



Jillian Breck

November 2022

Photo by Michael Gallitelli

"My philosophy has always been to do what's best for the client. I will be the first to walk away from a transaction if it's not right because, at the end of the day, the relationships come first."

Photo by Michael Gallitelli — Metroland Photo



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Saratoga Race Course



The Lake George Club



Acyo Building, Syvertsen Rigosu Architects







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OF REAL **PRODUCERS**

For 50 issues, our Cover Story agents have allowed us to reflect on the definition of success, appreciate their dedication and gain a greater understanding of adaptability. It has been an honor to share their exceptional stories with our community for 50 issues.



Binglin (Ben) Li

November 2018 "The friendship and appreciation I share with my clients is the most rewarding part of my business."

Photo by Mark Morand — Mainframe Photography



Heidi DiDonato

December 2018 "I'm not ashamed of my scars; they remind me I'm a survivor. I'm stronger than what tried to hurt me."



Steven J. Sbardella

January 2019 "Teaching and coaching allow me to bring out the best qualities in others; I'm passionate about motivating people."



Christopher McCabe

March 2019 "Nothing is more rewarding than seeing the look on people's faces when they find the right home."

by Mark



Brian Brosen and Reggie Monroe

May 2019 "We're not afraid to try something new, to do something first, or to fail, but we're also regular people like everyone else."



Gia Smith

April 2019 "Empowering, inspiring, and encouraging other agents to succeed is my passion. My goal is to create confident and knowledgeable agents who know what they are capable of."



Jill Lerner-Gautie and Bryan Gautie

February 2019 "Getting to know our clients on a personal level helps us understand what they sincerely want; it's an amazing experience we want to nail every time."



Michael Castellano

September 2019 "Helping folks achieve home ownership is the most rewarding part of my business; my clients would take a bullet for me!"



Kayel Buffaline June 2019

"I love helping others achieve success in their pursuits."

Photo by Mark Morand — Mainframe Photography



Christopher Y. Wright

July 2019 "Success is creating a desirable life for you and your family; that goal can only be measured by you."



Cathy Cooley

August 2019 "To be successful, you have to have your heart in your business and your business in your heart."

• • •



Judi Gabler

October 2019 "Without straying from the company culture we created, we'll continue to grow and maintain a high level of customer service."

@realproducers



Christine Marchesiello November 2019 "Success is feeling fulfilled personally and financially. Success is also giving back to your community and being able to truly help people in any way you can."

Christopher Cullihan December 2019 "If you treat people right, it will come back to you in abundance."

to by



Rob Grundman February 2020 "Just like life, keep moving forward."

Photo by Mark Morand — Mainframe Photography



Christine Serafini

January 2020 "Success is doing what I love, providing for my family, and sharing with others all at the same time."



Christopher Laviano

April 2020 "It feels good to give back to the community and businesses that supported me while was growing up."



Melissa Cartier

March 2020 "Building relationships with clients and fellow REALTORS® over the years has been incredibly rewarding, many of whom have become friends of mine."



by Ma

May 2020 "Real estate is a relationship business. Clients should feel valued, appreciated, and assured that their agent has their best interest at heart."

Vera Cohen



Angela Cugini

July 2020

"Other people's growth inspires me to do better."

Photo by Michael Gallitelli — Metroland Photo



Jeffrey Keith

August 2020 "I gravitate toward the most successful people, in real estate and in my personal life; I love to learn from them."



Aubrey Guri



September 2020 "When negotiating or responding to difficult situations, I always ask myself, 'If I were this person, how would I feel?"



Nick Miuccio

December 2020 "Success is a mindset; it's doing the right thing over and over. Success is looking in the mirror every night and feeling good about the impact you had throughout the day.'

Craig LeClaire October 2020

"I'd like to be remembered not only as one of the most successful REALTORS® in the Capital Region but as someone who has sustained a level of professionalism and made

an impact on people's lives."



Victoria Romeo

November 2020 "Success isn't always about money but about quality of life; it's about reliably achieving what you set out to accomplish."



Brenda Mayette January 2021 "Learn from the challenging days; be grateful for the easy ones."

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YOU NEED TO BE THAT **STRONG PERSON YOUR BUYERS** CAN LEAN ON.

- TRISTA POLLACK



Gary Pollard April 2021

"Always be honest and true to yourself, and listen to what your clients are asking for."

Photo by Meg Mosher Photography



Jamie Mazuryk

March 2021 "Don't let others tell you what you can and can't do."



Teri Kraszewski

May 2021 "Treat your client as if they are your only client; you need to be there for them."





Christine and Joe Frith

June 2021 "We all have the same goal of doing what is best for our clients."



Photo by Michael Gallitelli — Metroland Photo



Jamie Mattison

August 2021 "Why is everybody chasing success like it's somewhere down the road? I like to take it day by day and find enjoyment everywhere I can."

Jennifer Whipple

November 2021

"I'll always go the

extra mile for my

clients; I wouldn't be

where I am today

without them."



Brandon Oot October 2021 "You'll never have another chance to live today, so make it count, work hard, and enjoy the process. You only get one life."

Trista Pollack September 2021 "You need to be that strong person your buyers can lean on."

Photo by Michael Gallitelli — Metroland Photo



Christine Marchesiello

Success is feeling fulfilled personally and financially. Success is also giving back to your community and being able to truly help people in any way you can.

Jennifer Olmstead December 2021 "I don't feel the need to keep secrets about what worked for me; we are all in

this together."

• • •



Kellie Kieley-Patnaude

January 2022 "There is always an element of stress in real estate transactions: divorce, estate sales, relocations, or just plain old nerves. It can be emotional, which is why I work diligently to reduce the stress from beginning to end."



Lisa Williams

February 2022 "I'm an expert negotiator, a great listener, and I thrive from helping others and doing the right thing."



Jaylene LaLonde-Leonbruno

March 2022 "I dedicate myself to my clients, I am present, and I answer my phone."

by Mic

to by



Jennifer Fortune

May 2022 "Meeting new people and forming long-lasting relationships is the







Anthony Gucciardo

April 2022 "My parents were married for 45 years until my father passed away. I had the best childhood, and I attribute my success to my parents, who took us everywhere, even when they looked at real estate."



Kyle Durni

June 2022 "I fell in love with running all over the place and meeting new people every day. I came to the realization that I knew what I was doing, and I could be good at it."



Carolyn Luke

July 2022 "I'll never be satisfied because there is always some way to improve. I'm always looking for the next adventure in business and in life."

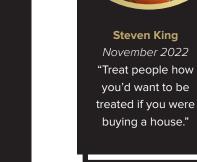


Dona Federico

August 2022 and care about."



"I find joy in life as I watch my agents and friends succeed. My goal is to find more time to mentor the people I love



HELPING FOLKS ACHIEVE HOME OWNERSHIP IS THE MOST **REWARDING PART OF MY BUSINESS**; **MY CLIENTS WOULD TAKE A BULLET FOR ME!**

MICHAEL CASTELLANO



Kerry Loiselle

September 2022 "Don't discriminate. Be mindful of your words. Move forward with a sense of knowledge, compassion and respect."

to by Ma



Lisa Ostrander

October 2022 "The journey has been incredible: ups and downs, good and bad. I have a very happy life; I know how to make lemonade out of lemons."





IF YOU LIVE FOR IT, WE'LL HELP YOU PLAN FOR IT.

We're here to help you do the things that matter most, with the people who matter most. Now and years from now. Because when you're in control of your money and start realizing your financial goals, planning looks less like planning and more like living. Spend your life living."

LET'S GET STARTED



Matthew Have Financial Advisor 1201 Troy Schenectady Road, Latham NY

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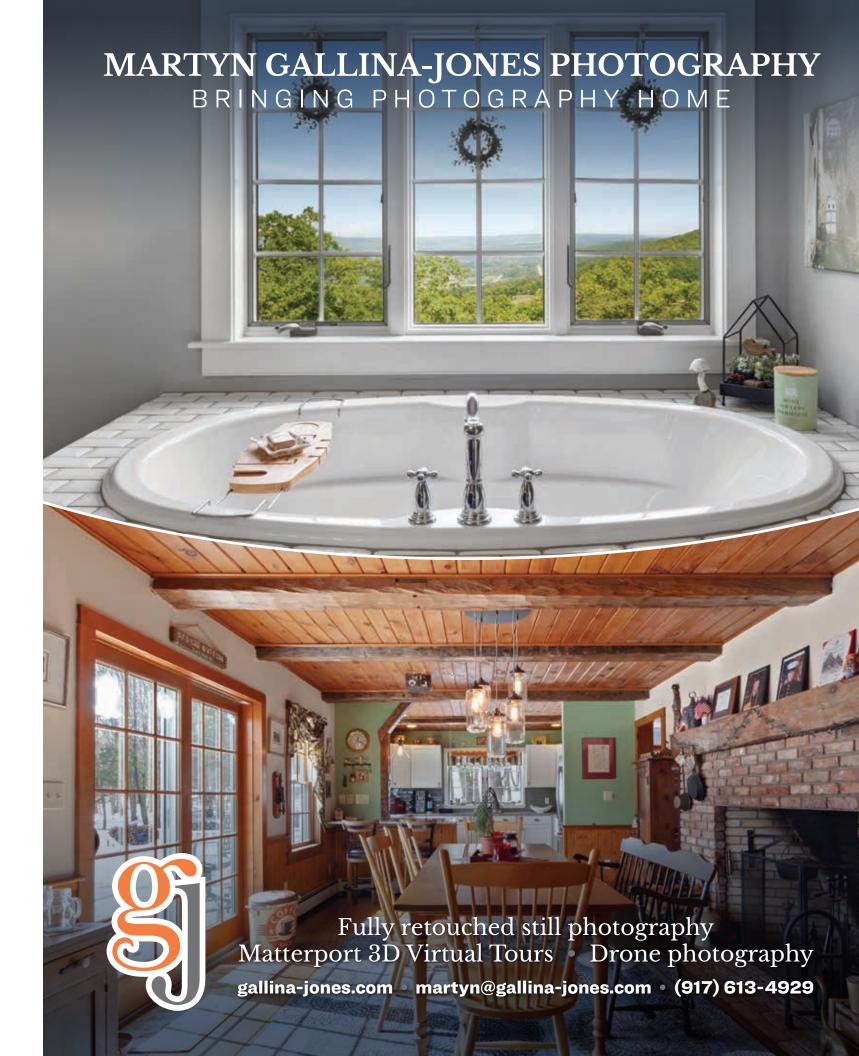


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