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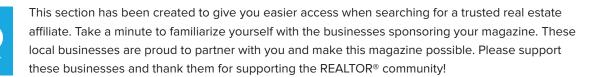
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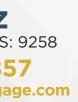


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## MEET THE SOUTH JERSEY

# **REAL PRODUCERS TEAM**





Keenan Andersen Owner / Publisher

**Bryant Sanders** Bryant Sanders Photography



Chris Pirone Steady Focus Productions



If you are interested in contributing or nominating REALTORS® for certain stories, please email us at Keenan.Andersen@realproducersmag.com.

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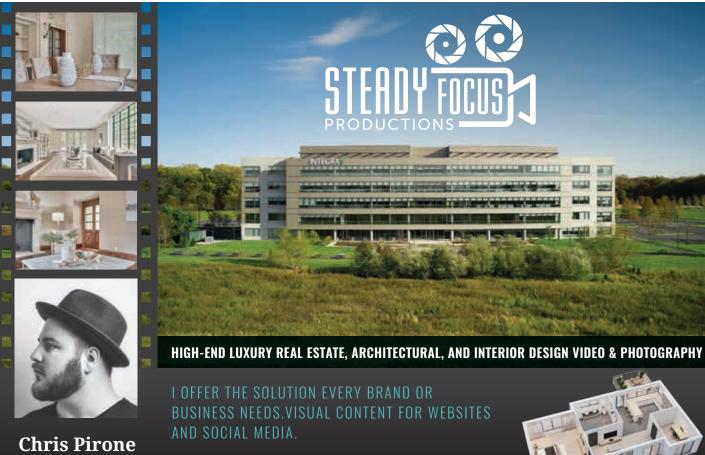






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Heather Pluard Writer

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## **ABOUT THIS MAGAZINE**

Real Producers magazine started in Indianapolis in 2015 and is now in over 100 markets across the nation and spreading rapidly. South Jersey Real Producers launched in April 2021. Name a large city and we are there or will be soon!

In every market, we take the Top 500 agents, based off of the MLS production, and we build an exclusive magazine around those agents. We share their stories, successes, market trends, upcoming events — really, anything that will connect, inform and inspire, we put in the monthly publication.

We strive to inform and inspire the top producing real estate agents in the local market and connect them socially. The secondary focus is to provide an avenue for our affiliate partners to create relationships with these top performers on a level that they might not be able to achieve on their own.

#### Q: WHO RECEIVES SOUTH JERSEY REAL PRODUCERS MAGAZINE?

**A:** The top 500 agents in South Jersey. We pull the MLS numbers (by volume) from in the South Jersey area: Camden, Gloucester, Burlington and Salem Counties. Approximately 15,000 agents are licensed in this territory. We cut the list off at #500, and the distribution was born. The 2020 Top 500 cutoff is \$4.5 million. The list will reset at the end of every year and will continue to update annually.

#### Q: WHAT IS THE PROCESS FOR BEING FEATURED IN THIS MAGAZINE?

A: It's really simple — every feature you see has first been nominated. You can nominate other REALTORS®, affiliates, brokers, owners, or even yourself! Office leaders can also nominate REALTORS®. We will consider anyone brought to our attention who is in the Top 500 because we don't know everyone's story, so we need your help to learn about them. A nomination currently looks like this: You email us at Keenan. andersen@realproducersmag.com with the subject line, "Nomination: (Name of Nominee)." Please explain why you are nominating them to be featured. It could be they have an amazing story that needs to be told — perhaps they overcame extreme obstacles, they are an exceptional leader, have the best customer service, or they give back to the community in a big way, etc. The next step is an interview with us to ensure it's a good fit. If it all works out, then we put the wheels in motion for our writer to conduct an interview to write the article and for our photographers to schedule a photoshoot.

### Q: WHAT DOES IT COST A REALTOR<sup>®</sup> /TEAM TO BE FEATURED?

A: Zero, zilch, zippo, nada, nil. It costs nothing, my friends, so nominate away! We are not a pay-to-play model. We share real stories of real producers.

#### Q: WHO ARE THE PREFERRED PARTNERS?

A: Anyone listed as a "preferred partner" in the front of the magazine is a part of this community. They will have an ad in every issue of the magazine, attend our quarterly events, and be a part of our online community. We don't just find these businesses off the street, nor do we work with all businesses that approach us. One of many of the top agents has recommended every single preferred partner you see in this publication. We won't even meet with a business that has not been vetted by one of you and "stamped for approval," in a sense. Our goal is to create a powerhouse network, not only for the best REALTORS® in the area but the best affiliates, as well, so we can grow stronger together.

#### Q: HOW CAN I RECOMMEND A PREFERRED PARTNER?

A: If you know and want to recommend a local business that works with top REALTORS®, please email us to let us know at Keenan.andersen@realproducersmag.com.

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## TANKYOU FOR JOINING US

#### IF YOU'RE READING THIS, CONGRATS!

#### HOW TO TURN A MAGAZINE INTO A BADGE OF HONOR

Welcome to the 2022 South Jersey Real Producers Community.

We're pleased to bring you the 13th edition of South Jersey Real Producers Magazine. As always, this magazine is provided for *free* exclusively to the top 500 (traditional) residential real estate agents in South Jersey (Burlington, Gloucester, Camden and Salem counties).

#### IF YOU'RE READING THIS. THEN CONGRATS!

Each spring, we update our mailing list to include our (estimated) top 500 real estate agents in South Jersey from the previous year based on sales volume. If you're receiving this publication for the first time, it's



because you cracked the top 500 list for 2021; congratulations are in line! Last year was a record-breaking year in South Jersey real estate, and you were in the top percentile of agents.

\*Although our list is never perfect, we do our best to ensure accuracy and proper inclusion. If you think we've missed out on, or overlooked anything or anyone, feel free to email us at keenan.andersen@realproducersmag.com.

For those of you who have been receiving this publication for a while, it means you've consistently ranked within the top percentile of the South Jersey real estate industry, or run a top-notch brokerage in the area with agents in that

percentile. We hope you'll be proud to receive this exclusive publication, attend our events, and connect with the other top producers.

In case you're wondering, all of the agents featured are based solely on nominations and featured completely for free (there's no "pay to play" for articles).

This publication and community are being provided to you free of charge as a top producer in real estate. There's no cost of membership, no "catch" nor anything to sell you...

The cost of producing, printing, and mailing each newsletter is covered by the advertising partners; our social events are also not for profit either (we do attempt to raise money for local charities).

If you're ever in need of top-notch services, we hope you'll turn to our partner index for recommendations, as each has been thoroughly vetted, and contributes significantly to

of relationship-building on a more intimate level. We run four major socials annually as well as a few pop-up events sprinkled throughout the year. Keep your eyes out for

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#### publisher's note

help produce the South Jersey Real Producers platform. Our partners can be found in the index of this magazine, or by emailing us at keenan.andersen@ realproducersmag.com.

Again: All of our events and the publication would not be possible without the support of our amazing advertising partners who you'll find within these pages.

The events and publications are designed to increase social connections between top REALTORS<sup>®</sup> and top affiliates so that the best of the best can grow their businesses together. It is our goal that the events create a culture where there is no "hard selling" but a culture

emails from keenan.andersen@realproducersmag.com, and text invites to our major events. You can also make sure to follow @sjrealproducersmag on Facebook and Instagram so you don't miss out on anything!

Last year alone, we launched our platform and threw our South Jersey Real Producers Launch Event at Ron Jaworskis' Ramblewood Country Club where we raised money for the South Jersey Breast Cancer Coalition and plan to capitalize on our year-one momentum. This year already we co-hosted a pop-up event with an advertising partner, Elegance Custom Clothiers (event recap to follow) and our First Anniversary Party is in the works!

#### WE'D LOVE TO HEAR FROM YOU:

If you have any questions, suggestions, thoughts, ideas, feedback, or simply want to reach out, feel free to text us at 267-303-2425 or email us at keenan. andersen@realproducersmag.com.

Keenan Andersen Owner/Publisher, South Jersey Real Producers

**Ray Stevens** 856-296-2251 Ray@KnightPl.com

f Let's Get Social!



## The Gateway PROFILE

#### **KERRY SHAW**

**HOMETOWN:** Mount Laurel, NJ

**BEST ADVICE EVER:** Good fortunes do not come to those who wait, go after your goals and you will achieve them.

#### MOST SATISFYING PART OF WORKING WITH CLIENTS:

Every scenario is different. But the end results of homeownership are all dreams coming to fruition.

HOW I SEPARATE MYSELF FROM OTHERS IN THE INDUSTRY & IN LIFE: Treat others how you want to be treated.

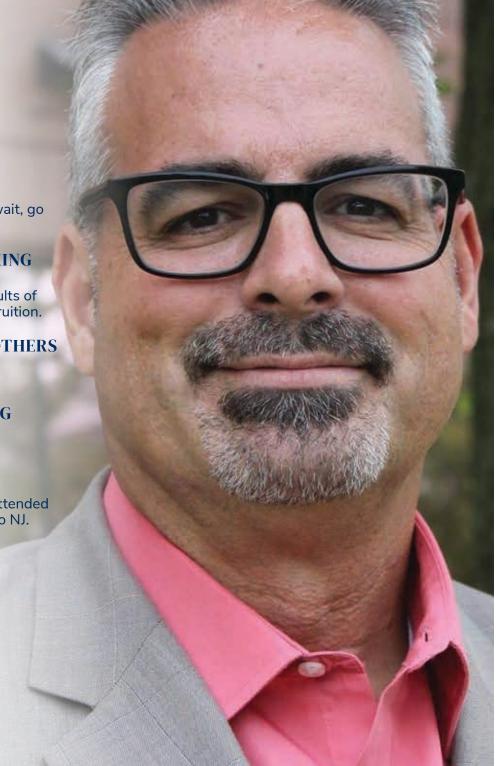
**MOVIE I CATCH MYSELF WATCHING OVER AND OVER:** Groundhog Day...Over and Over.

FUN FACT ABOUT ME: Moved to Louisiana in seventh grade and attended High School and College before returning to NJ.

#### **CONTACT INFORMATION:**

Kerry Shaw, Mortgage Sales Manager NMLS 148467 856.452.9136 Office www.GatewayFirst.com/kerry-shaw







Written by Heather Pluard Photography by Kellyman Real Estate Photography







Market disrupters are people who do real estate differently and build their businesses using strategies that are outside of the box. By all accounts, REALTOR® Robert Bunis is one of the best! With over \$50-million in sales after just five years in the industry, Robert loves leading his newly established team to unprecedented success.

## R O B **BUNIS** EVOLUTION REALTY PARTNERS

...



"There is no better feeling than watching an agent thrive in the business with my coaching and become substantially more fulfilled in life than they were previously," Robert says. "I help agents see success as a long series of small wins and the culmination of persistence."

Persistence is a virtue Robert learned early in life. As a child diagnosed with multiple learning disabilities, Robert's parents sent him to a boarding school equipped to meet his needs, but it took him years to see the wisdom of their decision. "I wanted to stay in the Cherry Hill School District, where I grew up, and I had a lot of animosity about being sent away at 12," he says. "I didn't come to terms with it until after college when I realized it taught me independence at a young age and helped me turn my learning disabilities into an advantage. My ADHD keeps me engaged and way more energized than most of my peers. And although I've outgrown

•••

mentorship for agents. "I love helping agents overcome obstacles in a transaction and get a deal to closing," he says. "I was fortunate to have been mentored by Martin Hill, who used to have his own brokerage and after that became a REALTOR® at the Keller Williams Cherry Hill office, where I started my career as a part-time agent in 2016. While there, Deb McCarthy gave me a couple of shots at open houses and coached me quite a bit, and so did Mary Murphy."

THERE IS

**NO BETTER** 

WATCHING

**AN AGENT** 

77

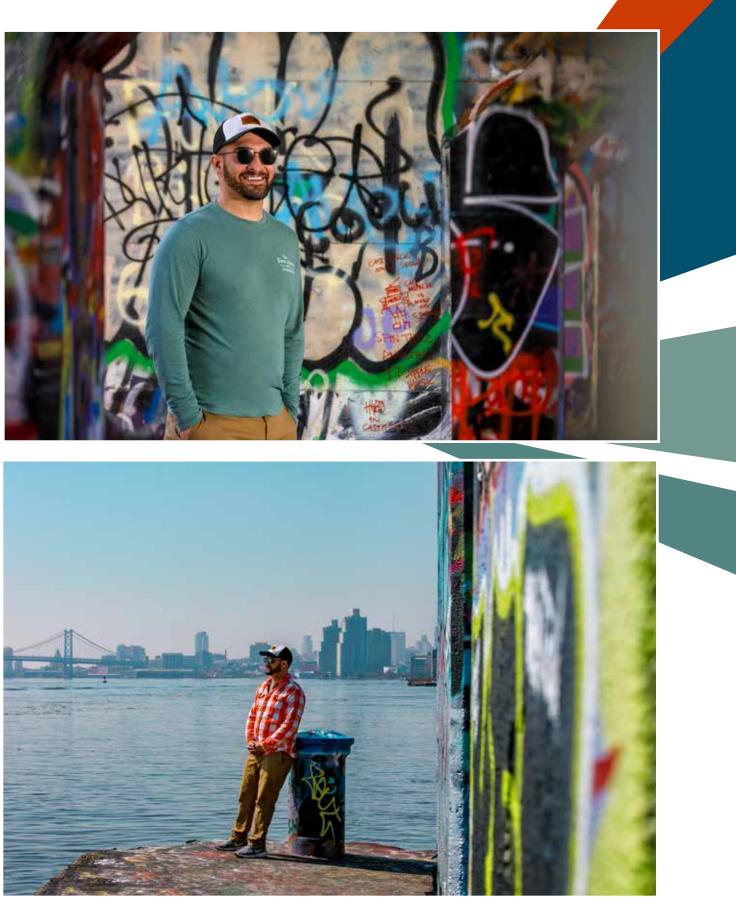
exceptionally well."

being nonverbal, the experience made me emotionally intelligent and taught me to read people

His high EQ helps Robert deliver a personalized service to buyers and sellers and individually customize his coaching and

On Valentine's Day in 2017, Robert took his wife, Genevieve,





...

out to dinner and told her that he quit his day job in environmental consulting to pursue real estate full-time. "She wasn't thrilled," Robert laughs. "I have a political science degree from Stockton College of New Jersey and was halfway through a Masters in Environmental Policy and Management degree from the University of Denver. But I was getting exposed to environmental conditions at work that weren't good for my health, and I was increasingly successful in real estate, so it was time to make the move."

Since then, Robert has sold hundreds of homes and won multiple awards, including Circle of Excellence Bronze in 2017, Circle of Excellence Silver in 2018 and 2019, and Circle of Excellence Gold in 2020 and 2021. In 2020, he started his first team, which he dissolved to open Evolution Realty Partners with Paul Isaacson the following fall. Then, in December 2021, Robert left KW to partner with Marc Ricci and become the Broker Manager of the new Prime Realty Partners in Cherry Hill.

"My best advice for up-and-coming agents, in general, is to ask questions and don't be afraid to call Top Producing Agents and take them out to lunch," Robert says. "Although every agent has different strategies, you should ask the ones that are in the top 5% what works for them to get some ideas on how to perform at a high level. I contribute my success to sitting as many open houses as I could at the beginning of my career and going wherever I could get in front of buyers and sellers ready to make a move." While Robert likes to outwork the competition and believes consistent effort repeatedly leads to exceeding goals and expectations, he also coaches agents to figure out a work/ life balance while running their business. "Use real estate to reinvest in yourself, your friends, family, and business," he says. "The top of every mountain is the beginning of the next, as they say, so always keep pushing for progress and growth. But also make time for what's most important to you in your life."

For Robert, that means spending time with Genevieve. The couple loves to travel and recently enjoyed a trip to Hawaii. They also like to hike, hang out with friends and family, and spoil their two-year-old fur baby, a Golden Retriever named Bromley. Robert also likes basketball, which he played in high school and college, and he enjoys eating good food. He's looking forward to being a father someday, but right now, he's laser-focused on continuing to be a top producer and market disrupter.

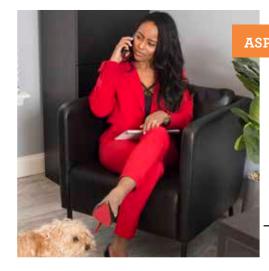




THE TOP OF EVERY MOUNTAIN IS THE BEGINNING OF THE NEXT, AS THEY SAY, SO ALWAYS KEEP PUSHING FOR PROGRESS AND GROWTH. BUT ALSO MAKE TIME FOR WHAT'S MOST IMPORTANT TO YOU IN YOUR LIFE.

## FEATURED AGENTS >> rising star

#### A Look Back At The **RISING STAR AGENTS** of South Jersey



#### ASPEN THOMAS

KELLER WILLIAMS WASHINGTON TWP. **APRIL 2021 | RISING STAR FEATURED AGENT** South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

"Clients' family members' - their children, their parents - opinions matter. I make it a point to listen and pay attention to detail from the moment we meet. It's a way I can gauge what is going to appeal to them and make them happy."

#### MELISA KOBELKA ANDERSON

JFK LIVING TEAM • KELLER WILIAMS CHERRY HILL MAY 2021 | RISING STAR FEATURED AGENT South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

"Also, give back! It's not about me, it's about my clients."





#### ALERIE REGAN

#### COMPASS RE

SEPTEMBER 2021 | RISING STAR FEATURED AGENT South Jersey *Real Producers* Magazine Photography by: Bria Strube Photography

"It's my purpose. I love building relationships, turning clients into friends, and helping people achieve the ultimate goal of owning a home.



KELLER WILLIAMS WASHINGTON TWP. JULY 2021 | RISING STAR FEATURED AGENT South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

"Stay hungry, humble and willing to learn."





#### IQ REAL ESTATE TEAM • HOMESMART DECEMBER 2021 | RISING STAR FEATURED AGENT South Jersey Real Producers Magazine Photography by: Bria Strube Photography

"Each of us has a calling in our lives and is meant for something good. Real Estate is like coming full circle for me because it's another way to advocate for people, lend my voice and help them reach their goals."



#### THE COLLEEN HADDEN GROUP • COMPASS RE NOVEMBER 2021 | RISING STAR FEATURED AGENT South Jersey Real Producers Magazine Photography by: Bria Strube Photography

"It's about helping them get established and build a life they love. I knew I could be that resource for clients."

#### THE ROBERT GREENBLATT TEAM • BROKERED BY EXP **OCTOBER 2021 | RISING STAR FEATURED AGENT**

South Jersey Real Producers Magazine Photography by: Bria Strube Photography

"There is nothing else like this job... I couldn't imagine doing anything else."



#### LISA ARCANO

#### WEICHERT REALTORS, HADDONFIELD

JANUARY 2022 | RISING STAR FEATURED AGENT South Jersey Real Producers Magazine Photography by: Bria Strube Photography

"Today, when real estate crisis pops up, I'm thoroughly prepared to handle whatever it is. And I don't mind getting my hands dirty even if I have to do it in a suit and heels."

#### **COLLEEN HADDEN**





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### A LOOK BACK AT OUR

## FEATURED PREFERRED **PARTNER SPOTLIGHTS**

"Buying a home should be a fun and exciting time, and we want to make sure that the inspection process is hassle-free, timely, and informative."

#### **FRAN GRENIER**

HOMETEAM INSPECTION SERVICE APRIL 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography www.HomeTeam.com





*"It's definitely a rewarding feeling when"* our clients qualify for their mortgage, and we have the call with them and let them know they are good to move forward."

JIM SACCHETTI AND DREW SMITH TRINITY SOLUTIONS USA JUNE 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Dave Danielson www.trinitysolutionsusa.com



"We look for a winning attitude. There are no real titles in the company. We are all rowing in the same direction to help the customer. We really try to treat customers like royalty. They are the ones who wear the crown."

**RICK RIDDLE & PAULA HUHN** CROWN HOME MORTGAGE SEPTEMBER 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine

Photography by: Bryant Sanders Photography

www.crownhm.com

TOTAL DISTORTION OF THE OWNER OF

"Often overlooked is the importance of dressing for the occasion you are going to or participating in."

#### **CHRIS MARTIN**

ELEGANCE CUSTOM CLOTHIERS JULY 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography www.EleganceClothiers.com





"I want to make a NOTABLE AND POSITIVE DIFFERENCE in at least one person's life every day, and if it's someone new, all the better."

#### **GREG MADIA**

FIRSTRUST FINANCIAL RESOURCES AUGUST 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography www.ffrpro.com



"So many people don't even know what they're capable of because they are constantly making choices that get in their way."

#### **MICHAEL BRENNAN**

MICHALE THOMAS FIT JANUARY 2022 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Bria Strube Photography www.michaelthomasfit.com

*"I want to be known as someone"* who provides good opportunities and helps others have a better life."

#### **CARLO VITALE**

VITALE INSPECTION SERVICES / HAPPY SMILES INC. NOVEMBER 2021 Preferred Partner Spotlight South Jersey Real Producers Magazine Photography by: Steady Focus Productions www.vitaleInspection.com



### MAKING EACH OTHER STRONGER BY HELPING EACH OTHER SUCCEED.

A VITALE FOUNDATIO

We don't live in a perfect world, and there's never going to be a perfect time to give—but there are always people out there in need of help.

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My focus rests on my clients' goals and ensuring they are at ease throughout the entire journey.



**LINA CAROLLO** Re/Max Hometown June 2021 Agent To Watch Featured Agent South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

I became a REALTOR® to test myself, to challenge myself to do something new. Once I started working with clients, my 'why' easily changed to 'because life is not living if it's not in the service of others.



#### Smith & CO.

Keller Williams, Washington Twp. March 2021 Agent To Watch Featured Agent South Jersey Real Producers Magazine Photography by: Kellyman Real Estate Photography

>> agent to watch featured agents

### a look back at the AGENTS TO WATCH of South Jersey





#### **NICK ALVINI**

Alvini-Ayers Group Prime Realty Partners February 2021 Agent To Watch Featured Agent South Jersey Real Producers Magazine Photography by: Kellyman Real Estate Photography

No two deals are the same" and "no two clients are even the same – everyone has different needs and wants, different personalities.

My father's advice is 'patches and guilts.' He says it to me in the context of don't be afraid to keep your head down and hustle. When you look up, all these small deals you've done will be the same as a big deal.



#### JOLON DAVIS

The House Hustler Keller Williams, Moorestown August 2021 Agent To Watch Featured Agent South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

#### **PARISHA SMITH**

## >>> top producer COVER STORIES A Look Back At Our

*Featured Cover Story Agents* 

Special Year In Review



**KENYON HUNTER** EVOLUTION AVE. GROUP BROKERED BY EXP JULY 2021 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: CommercialPicture.com

DON'T WAIT TO BE RICH TO BE HAPPY. HAPPINESS IS FREE!



**DEVIN & BRITTANY DINOFA** TCS NEW JERSEY • KELLER WILLIAMS REALTY APRIL 2021 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Plush Images

ALWAYS FINDING WAYS AFTER THE RANSACTION TO SHOW YOUR PAST CLIENTS YOU APPRECIATE THEM. THINGS SUCH AS CLIENT APPRECIATION PARTIES, MONTHLY NOTES, AND BEING A RESOURCE FOR THEM AT ALL TIMES.



#### **NIKUNJ "NIKKI" SHAH**

NIKKI SHAH REAL ESTATE GROUP OF NEW JERSEY AND PENNSYLVANIA • LONG & FOSTER **JUNE 2021** Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

WORK ETHIC, PATIENCE, HONESTY AND INTEGRITY, HUMBLENESS. MOTIVATION AND PASSION TO HELP OTHERS.



**MAYA FELSENSTEIN** THE MAYA FELSENSTEIN GROUP • COMPASS RE MAY 2021 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography



Ø @realproducers



#### DAN MAUZ

- THE MAUZ GROUP KELLER WILLIAMS, WASHINGTON TWP.
- OCTOBER 2021
- Top Producer Cover Story
- South Jersey Real Producers Magazine
- Photography by: Bria Strube Photography

#### NOBODY ON OUR TEAM IS EGO-DRIVEN. WE ARE ALL ABOUT CUSTOMER SERVICE, AND WE LIKE TO HAVE FUN GETTING THE JOB DONE.



#### MARY MURPHY

THE MARY MURPHY GROUP BROKERED BY EXP AUGUST 2021 Top Producer Cover Story

South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

YOU DON'T NEED TO REINVENT THE WHEEL TO BE SUCCESSFUL IN REAL ESTATE. WHAT YOU NEED IS A COLLABORATIVE ENVIRONMENT WHERE YOU CAN LEARN FROM OTHERS AND GROW.



#### **VAL NUNNENKAMP & BRIAN COLONNA**

THE VAL NUNNENKAMP TEAM KELLER WILLIAMS REALTY SEPTEMBER 2021 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Bryant Sanders Photography

REGARDLESS OF THE MARKET WE FIND OURSELVES IN, WE WORK TOWARDS GETTING THE BEST RESULTS FOR OUR CLIENTS AND ENSURING THEY FEEL CONFIDENT WITH THEIR PURCHASES, SALES AND INVESTMENTS.

#### **GINA ROMANO**

BROKER/OWNER AT ROMANO REALTY NOVEMBER 2021 Top Producers Cover Story South Jersey Real Producers Magazine Photography by: Bria Strube Photography

I RUN MY LIFE AND MY BUSINESS WITH INTEGRITY. MY SALES PHILOSOPHY HAS ALWAYS BEEN TO DO WHAT IS RIGHT FOR MY CLIENT, EVEN IF THAT MEANS TELLING THEM NOT TO BUY OR SELL.



#### **CHRIS TWARDY**

TRI STATE REAL ESTATE GROUP BERKSHIRE HATHAWAY DECEMBER 2021 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Steady Focus Productions

#### OPENING DOORS TO LIFE'S MOST MEANINGFUL DREAMS.



#### STEVE KEMPTON **RE/MAX COMMUNITY** - WILLIAMSTOWN JANUARY 2022 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Good Vibecations

THERE ISN'T A MAGIC TRICK THAT WILL FUND YOUR DEALS FOR LIFE. THE INDUSTRY IS CONSTANTLY EVOLVING SUCCESS COMES DOWN TO BUILDING YOUR SPHERE OF INFLUENCE. NETWORKING, MAKING CONNECTIONS, AND CONTINUALLY STAYING IN FRONT OF PEOPLE.



#### SAM LEPORE

THE SAM LEPORE GROUP KELLER WILLIAMS, MOORESTOWN MARCH 2022 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Kellyman Real Estate Photography

I LOVE MY TEAM... WE ALL WORK HARD AND LIKE TO HAVE FUN WHILE PROVIDING A FANTASTIC, RELAXED, CLIENT EXPERIENCE. AND WE ARE CONSTANTLY MOVING FORWARD AND INCREASING VOLUME.



**JACKI & STAN SMOYER** WEICHERT REALTORS®, MOORESTOWN FEBRUARY 2022 Top Producer Cover Story South Jersey Real Producers Magazine Photography by: Bria Strube Photography

YOU HAVE TO UNDERSTAND YOUR CLIENT. YOU HAVE TO UNDERSTAND WHAT THEIR CONCERNS ARE, WHAT THEY'RE AFRAID OF, AND YOU'VE GOT TO TAKE THOSE FEARS AWAY.









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