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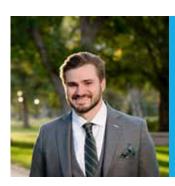
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idelity **Vational** Title





Real Jeff Morrell



roduce Morrell



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#### MEET THE COLORADO SPRINGS REAL PRODUCERS TEAM



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719-313-3028



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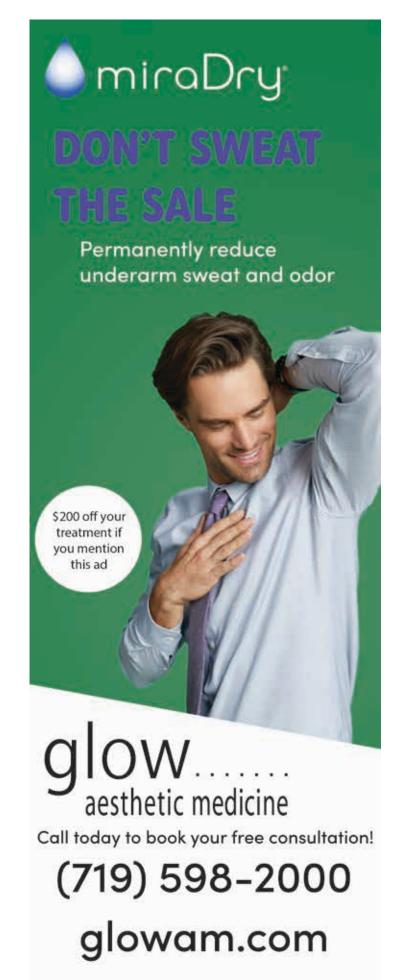
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8 · December 2021



Real estate friends and professionals, welcome to our December edition of Colorado Springs Real Producers!

We hope you find value in reading about your colleagues, shifting competitors to collaborators. At COS RP, we feel that, if an agent knows you better, they'll treat you more respectfully during transactions, creating a better experience for buyers and sellers and resulting in more word-of-mouth business for everyone involved. That is our purpose.

If you know an agent that deserves to be recognized in Real Producers, we welcome you to nominate them to us! We work off nomination so your input is heard and valued. There's no cost involved with being featured in Real Producers; it's 100% funded by our Preferred Partners (advertisers).

On that note, please know that every business advertising in Real Producers has been referred to us by a real estate agent. This means, when your go-to roofer (for example) is booked out 3 months, you are welcome to skim through our index to find one we recommend, knowing they're already validated. If you ever have concerns about one of our Preferred Partners, please reach out. We will listen.

Lastly, please remember every time you use one of our partners, you're not only supporting their business; you're also supporting mine! Just remember to remind them you saw their ad in Real Producers, (this helps so much!)



Thank you friends! **Brian Gowdy Area Director / Advertising Sales** 719-313-3028 brian.gowdy@realproducersmag.com







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• • •



A Colorado Springs native, Elliot loved growing up in the Black Forest with his seven siblings and recounts many fond memories of playing soccer with his brothers in the fields of their backyard for countless hours. He attended Pine Creek High School where he met and later married his high-school sweetheart, Aubrey. Shortly after giving birth to their first child and buying their first home, the young couple decided Elliot would quit his day job and commit himself to becoming a REALTOR®. With encouragement and guidance from his former REALTOR®, Michael Babb, Elliot studied full time and obtained his real estate license within three weeks; however, Elliot would quickly learn that there was much more to earning a living at real estate than passing the test. Now, feeling the weight of life with a wife, a 6-monthold baby, and a new home, he jumped into the real estate world with both feet.

Despite his vigor and commitment, he only realized three real estate transactions in his first six months and his faith was waning knowing he needed more to support his family in the way he desired. Waving the white flag was not an option, so he sought support from his family and his community. Drastic circumstances required drastic action, so he and his young family moved into the basement of his mother's home so they could rent their house to make ends meet. Meanwhile,

he contacted close friends and members of his community for referrals, which yielded him an additional seven transactions by year's end. Despite having these humbling moments of need and asking for help, Elliot credits the love and support he received during this difficult time to his current success.

Now, five years later, he is richer in wisdom and real estate owning five properties, involved in two property developments, acting Vice President of the Luczak Group and countless invaluable professional and personal relationships complete his real estate success. In addition to the personal and financial support he received from his family, he credits his current wisdom and success to those that guided him along the way. In addition to guiding him through the license process,



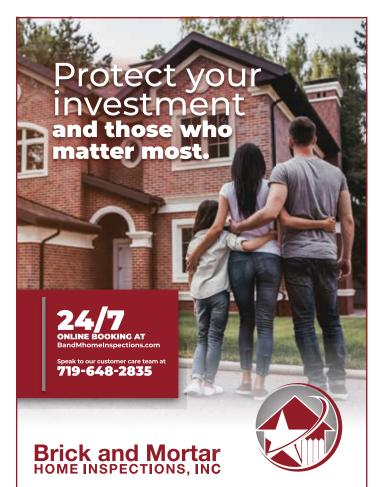


Michael Babb has been an amazing friend and mentor throughout. Elliot also credits Aaron Robinson for "taking me from being a novice agent to showing me my potential in leadership," and John Nix with "passing on amazing knowledge and wisdom which can only be found in those that live life with integrity." Elliot is thankful for his current partnership with Greg Luczak, who has also been a mentor and friend, and is excited for what the future holds with this partnership.

Elliot loves all sports, but especially soccer, baseball, golf and fishing at his mountain cabin. In his personal time, you can find him playing soccer or fishing with his son, Ezekiel, who is now 5 years old. You may also find Elliot singing at local karaoke with friends – he'll be the one putting everyone else to shame since he was professionally trained and sang with an a capella group in high school.

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I worked for a credit union for 12 years before real estate. The job was steady and comfortable, but my life was dependent on my work schedule. I knew I was capable of more.

My duties there were operational; I worked directly with members for varying needs like loans, accounts, account maintenance, etc. Beyond my duties with members, I worked on compliance audits, vault operations, training and developing employees, hiring employees, and more. Growth was limited, and the corporation rewarded everyone the same, whether you were mediocre or exceptional. I knew I was worth more than I was being rewarded for; still, it took me some time to gain

the courage to make the change. My career at the credit union was all I knew. I was safe there...

I bought my first home when I was 23 years old. I was so proud of myself, but it was a more difficult endeavor than I expected. I was young and probably not as prepared to own a home as I thought, though I have learned much since. My personal homeownership experience changed the way I look at homeownership, and I use this to better guide people through buying a home.

When I made the decision to become a real estate agent, I gave myself no room for failure. I jumped all in. I was licensed a month into my real state journey. My first year was filled with opportunities to learn and grow.

Early on, I questioned whether I had what it takes, but to be challenged was one of the reasons I entered the industry. I found my background in service and banking helped, plus I had so much support.

People I knew would refer clients to me.

The majority of my business in my first year was from friend and family referrals.

I have several people to thank for my journey so far, but most notably Greg Luczak, my principal broker, and Charadie Finkle, who I worked alongside at the credit union. Charadie is my preferred lender; her knowledge is so vast, and she has been immensely supportive of me and my career choice.



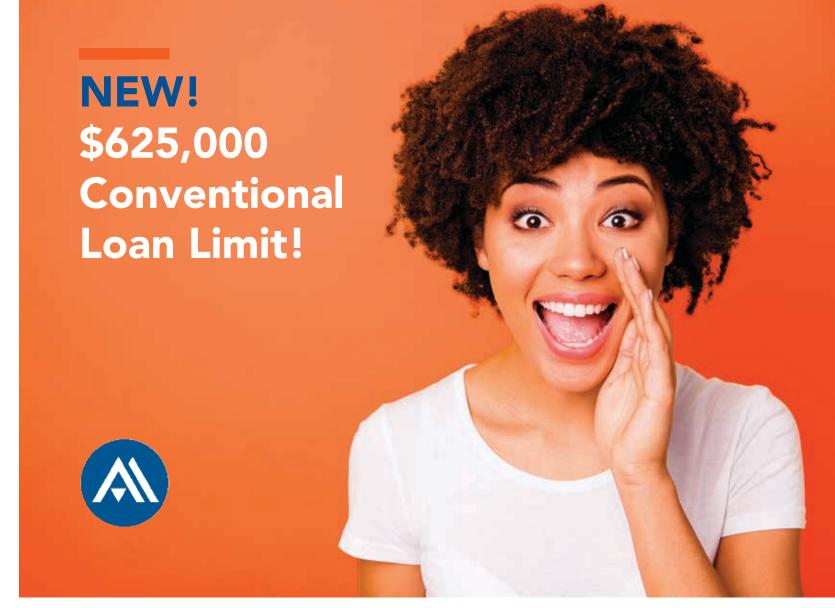




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At the Colorado Springs office, we strive to remain on top of the business by holding ourselves to a very high standard for conduct and compliance, as well as maintaining a strict set of ethics internally. Fidelity National Title is a publicly traded company backed financially by Fidelity National Financial (NYSE:FNF).

Over the next three years, we would love to continue growing and expanding our presence in Colorado Springs. We want to share with local real estate agents that we are aware you need to be careful of who you are closing with, and we want to be the primary local source for closings.

We are incredibly thankful for our clients, as they have been the ones to help us grow and become local industry leaders. To give back to our community, Fidelity National Title Colorado donates to charities every year; including a twice-yearly donation drive, adopting a family at Head Start during the holiday season, donations to the Springs Rescue Mission, and partnering with HBA Cares.

#### OUR TEAM:

#### Leadership:

Tara Graham, Vice President (719) 268-0355
TGraham@fnf.com
Tara Graham, a Colorado
Springs native, is passionate
about her clients and getting
to know new people in the
industry. Tara is known for her
exceptional work ethic and customer service. When she's not at
work she can be found running,
reading or spending time with
her family, including her two
grandchildren and four dogs.



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#### Sales:

RICH FEASEL, Sales Representative (719) 268-0381 Rich.Feasel@fnf.com Rich Feasel is a Colorado Springs native. He loves title because it allows him to fulfill the dreams of his buyers and sellers. Outside work, he loves golfing, drumming, and bowlingin fact, he has bowled five Perfect 300 games!



#### **Escrow:**

Kelly Lecato. Escrow Officer (719) 268-0383

Kelly.LeCato@fnf.com

Kelly Lecato is a native of Colorado Springs who is known for her happy and bubbly personality. Her favorite thing about escrow is being at the table and talking to the people and seeing them excited. She also enjoys that the title industry is always changing, and that she learns new things all the time. Outside of work, she spends time with friends and family,

Laurie Thompson, Escrow Officer (719) 268-0345

painting, hiking and camping.

#### LThompson@fnf.com

Laurie Thompson is originally from Pennsylvania but has been residing in Colorado since 1989. Laurie is known for being experienced, organized and detail-oriented around the office. Outside the office, she is learning to play the piano, and her husband is working on learning the bagpipes.

(719) 268-0374

LMorris@fnf.com

(719) 268-0352

Janie.Byrnes@fnf.com

San Antonio, Texas native Janie Byrnes has worked in the title industry since 1985 in three different states. Janie loves getting to meet customers at closings. When not at work, Janie enjoys walking, crocheting, bowling, golfing and spending time with her husband and granddaughters.

(719) 268-0350

CSabin@fnf.com

(719) 268-0343

TGilbreath@fnf.com

Teresa Gilbreath is a Colorado Springs native who has worked for Fidelity for the last 21 years and enjoys helping people through their real estate transactions. When not at work, she enjoys spending time with her two granddaughters.

(719) 268-0366

SCarlisle@fnf.com

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Alvssa.Rossbach@fnf.com

Alyssa Rossbach is enjoying her time at Fidelity work-

ing with Escrow Agents and absorbing all possible information from them. Alyssa is passionate about photography and spent 15 months living in London to study the subject.

(719) 590-1711

Maddie.Davis@fnf.com

#### Title:

Deborah Masias, Underwriter / Sr Title Officer (719) 268-0378

DMasias@fnf.com Deborah Masias is an Iowa

native who grew up on a farm before finding her way to the title industry. She's known for her integrity and enjoys provid ing solutions to issues at work. Outside of work, she loves hik

ing, crafts and spending time with her family.

Leslie Yeaton. Receptionist (719) 590-1711

Leslie.Yeaton@fnf.com

Leslie Yeaton loves meeting new and interesting people at work, where she is known for creating a fun atmosphere, bringing in cookies and always helping clients. Outside of work, Leslie is a world traveler, having been to over 30 countries. When closer to home, she hikes, sews, writes and spends time with her grandkids.

We strive to remain on top of the business by holding ourselves to a very high standard for conduct and compliance, as well as maintaining a strict set of ethics internally.



Alyssa Rossbach, Maddie Davis, Leslie Yeaton, Theresa Gilbreath

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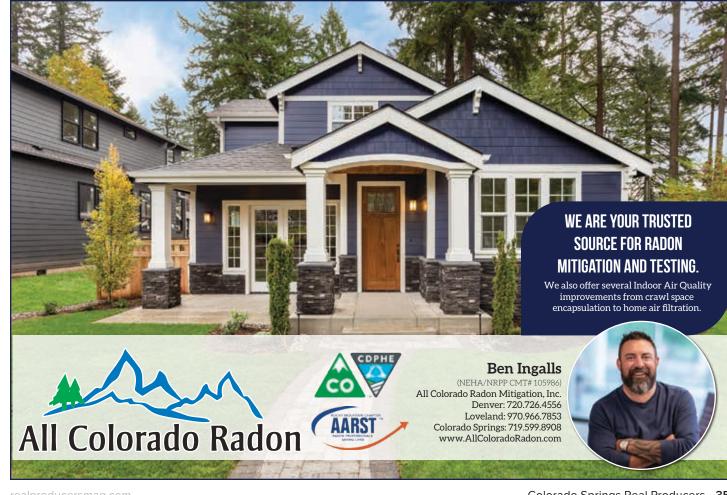




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#### **Contact: David Amess**

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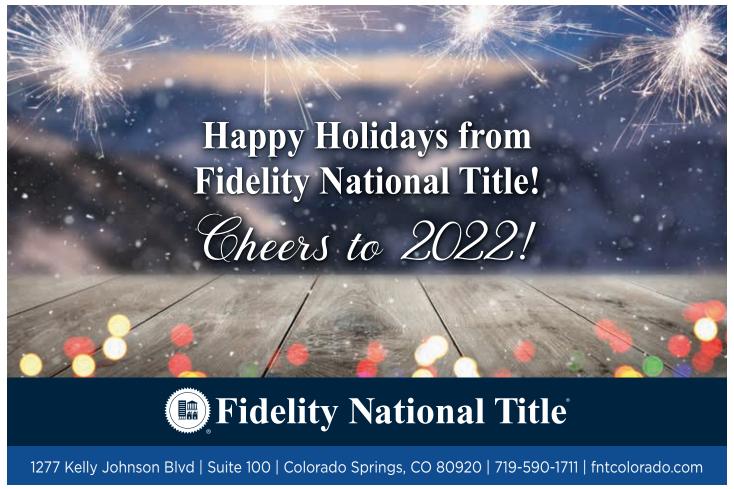






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## Photography by Maria Bay of Casa Bay Photography

Born and raised in a small town in Indiana (Peru - population 12,000), I've always been one to think outside the box. My hometown has a very rich history. Way back in the early 1900s, several big circuses (Ringling Bros, Clyde Beatty/Cole Bros, Hagenback Wallace Shows, and more) all made their winter home there. They traveled by train through most of the year, with large crews living in my hometown raising crops for all of the animals over the summer. During the winter months, these shows would all come to Peru to settle in. To this day there are several huge barns still standing which housed all the animals. As the Great Depression of the 1930s hit hard, some of the shows went out of business. Circuses continued to fold over the years. Many of the performers knew one place they could call home, the one place where they settled down for a few months of the year - Peru. They retired there.

In 1959, a group of those retired performers dusted off some of their equipment and decided to do a weekend of shows on the courthouse lawn in the center of town. It was so popular that the following year, they did it again. But this time they went to the local high school and recruited some of the star athletes, teaching them to perform the stunts

and acts they had all done many years before. That tradition continues to this day with 10 sold-out shows - a full-fledged three-ring circus in an arena in my hometown all performed by local kids ages 6-21. My sister got involved, and she needed help with an act. I reluctantly walked in the arena during the practice season to help her, and I was immediately recruited and fell in love with it. I performed there for nine years - riding a motorcycle on a high wire, teeterboard, balancing perch with girls climbing a 24-foot pole that was balanced on my shoulders or forehead, and much more. It taught me some VERY valuable lessons that have never left me:

- With focus and determination, anything is possible
- With hard consistent work, learning from every mistake and failure, I can do anything I set my mind to.
- Teamwork and trust are vital to great success. I can go far on my own

   I can go further and faster with a great team around me.
- Fear is nothing more than a mindset that we can all break through.

back then was WAY different than it is now. I was in the hospital for seven days walking out with a full leg cast for eight weeks. I had a similar injury my freshman year of high school with another eight-week cast. I decided my football days were over. Both times, with my leg muscles completely atrophied, shriveled to nothing, I had to work nonstop for months to rebuild those muscles. I seriously couldn't lift 5 pounds. I had to start with a swim fin on my foot just moving my leg back and forth in the water - it was all I could do. My doctor wouldn't release me for more sports until the muscles of my bad left leg were bigger and stronger than my good right leg.

I was always a fast runner, so I went out for track. I honestly think all the weight lifting with my legs made me faster, a blessing in disguise of those football injuries. To this day, I still hold the record at my high school for the 200-meter, 400-meter, and two relays. It earned me a full-ride scholarship to Butler University in Indianapolis where I began as a pre-med major. The middle of my junior year, it was time for some big decisions. I'm either going to apply for medical school or not. The grades were always good (I was valedictorian of my high school), but deep down my passion for being a doctor just wasn't there. I made a very big switch of my major from chemistry to broadcasting, where I focused on TV news. That late switch meant I had to have an extra year of school. I graduated in 1986 working at the CBS affiliate station in Indianapolis.

I played football in junior high but

tore my ACL in 8th grade. Surgery

That fifth year of school, a film crew came to town from Hollywood.

They came to the Broadcasting
Department at Butler to tell us
they needed help, that they were
going to be filming a big movie all

- *Hoosiers*. They needed help - I jumped on it. I had always loved movies and had been amazed by movies since the first one I ever remember seeing, Mary Poppins, at the age of 4 with my aunt and my mom. It was a great experience working on Hoosiers - it was picked in a poll by espn.com as the number-one sports movie of all time! The First Assistant Director of the movie told me and a couple others who had worked on it that if we ever came to Los Angeles and wanted to work in the film business to give him a call, he would put us to work. It honestly went in one ear and out the other - in 1986, California might as well have been on another planet coming from small-town Indiana. However, a good friend of mine, Ira McAliley, had friends in LA who he went o visit over spring break. He came back from that trip and said, "We need to move to LA after we graduate!" I called Herb, the first AD from Hoosiers, and asked him if he was serious, could he really put us to work? He said yes, to graduate and get out there. Against the better judgment of my dad and several friends, I left for LA on June 12th, 1986. I knew that if I didn't go then that I would never go. You never know if you never try. And I didn't want to be kicking myself 10 years later wondering what would have happened if I had made that move. I knew I had my degree to fall back on. The negatives of my dad and those friends ("he'll be back in a year, it will never work") put a fire under me. I had to prove them all wrong. I got hired onto my first production shoot 10 days after I got there - commercials for King World, which at the time syndicated such shows as Wheel of Fortune, Jeopardy, The Oprah Winfrey Show, and more. Within six months I had worked my way up to First Assistant Director,

around central Indiana, a movie

about Indiana high school basket-

ball, based on a true story, starring

Gene Hackman and Dennis Hopper

making an average of \$1,000 a day. I worked in the business for almost nine years – over 100 music videos (MTV was still all music back then, lol!) with so many of those '80s bands including Michael Jackson, Janet Jackson, Aerosmith, Tom Petty, Madonna, Van Halen, David Bowie, Billy Idol, etc., a few more movies, lots of commercials, and the one season of The Ben Stiller Show on Fox, right before anybody really knew who Ben Stiller even was.

In 1992, I started going to a non-denominational Christian church in LA - I was making lots of money and working with lots of big famous people, but I saw and felt how empty it all really was. I knew what the missing piece really was - God. I became a Christian in 1992. I met my wife there, as well. The church was growing, they needed help, and asked if Lane and I would like to join them on staff and work in full-time ministry. It was an immediate "yes" for us - we both LOVE working with people and helping people. I went from making \$1,000 a day to about \$2,000 a month, lol, but it wasn't about the money at all at that point. We worked for seven years in full-time ministry, overseeing a group of between 300-400 people. I preached just about every Sunday and Wednesday - the biggest crowd was about 20,000 people in South Africa! In high school, I wouldn't sleep for a week if I had a five-minute speech in speech class! "Do the thing you fear the most, and the death of fear is certain." Pushing past fears has opened so many doors in my life - it all goes back to those days in the circus.

December of 1999, we decided it was time to pack our bags and leave Los Angeles. Our daughters were 4 and 1 – we had no family there and wanted to get our kids closer to grandparents, cousins, etc. There were also some





things going on with the church that we disagreed with. With no job at all lined up, we took a huge leap of faith, totally trusting God that He had our backs, and moved to Colorado Springs where Lane's dad lived. We had come to visit a few times and absolutely loved it here.

#### **REAL ESTATE:**

Her dad, Paul Thompson, was a real estate developer (since retired). One day, about a month after we had arrived, he and I were out walking one day. He was asking me what I had in mind for work. He was wanting to pull back a little bit in development to travel more for his amazing photography, so he offered me a job. After praying about it, I went to work with him. I worked on the Kings Deer development in Monument and Cathedral Pines in Black Forest. In September of 2001, when 9/11 hit, his projects came to a screeching halt. That's when I decided to get my residential real estate license. So in January 2002, I hung my license at A-1 Real Estate Professionals, a small independent brokerage. I remember reading that the average REALTOR® does six deals a year. "Six deals a year?!" I remember thinking to myself, "There's no way! I'm not getting into this business to do six deals a year! If I'm going to do this, then I'm going to do this big and do it right." So I got to work – I wanted Lane to be home with the kids, ages 6 and 3 at the time, so it was all up to me. There was going to be closings or no food on the table, one or the other. So I busted myself. The first few months were especially hard.

I remember my first week – my broker had me out door knocking. I realized very quickly I didn't want to do that. My very first listing – I put the sign in front of the wrong house! Lol! I remember having to buy a refrigerator for some clients because I hadn't read the contract thoroughly enough.

websites - this was 2002, and the internet wasn't as big yet, although it was growing in big ways. I knew I needed to get a good website, so I bought a website system that was part of Craig Proctor's program (Craig was the number-one RE/MAX agent in the world at the time). Craig was having a conference in June, six months after I got my license, so I went to his conference. I met some of the TOP agents in the entire country at that conference - agents making \$1 million and \$2 million in commissions, mega agents with mega teams. I learned a long time ago that you become who you hang around. I wanted to be around these agents as much as possible. They were all part of Craig's coaching program - I knew I had to join. So I put \$14,000 on a credit card (we were month-tomonth, check-to-check in those days), and I joined that coaching program. I had done six transactions my first six months, and I did 26 my second six months, thanks to that program. I had a personal coach that I spoke with every other Friday. I was able to send in all the different ads we were running to get them looked at and tweaked if necessary - sometimes one little word change can be the difference between three leads and 30 leads. We had a weekly coaching call with Craig every Wednesday morning. The accountability worked well for me. Within two and a half years in the business, I cracked into the top 20 REALTORS® in town.

We've all made lots of mistakes, but

it's how we grow. My broker had no

Closing over 70 deals in my third year, by myself with no assistant, my wife got her license. She was helping me a lot already, loading the kids in the car to unlock a home for an inspector because I was running late from another appointment, looking up homes online, helping me set home searches for buyers, etc. I was at a point of working seven days a week, 90 hours a week. Not good. It was a HUGE turning point in our business when Lane got licensed. She's

EXCELLENT with buyers, and everybody loves her! We made the move to Keller Williams, and it was a great move. Lane ran an ad for an assistant without me knowing - probably payback for me joining the coaching program without asking her, lol - and it was one of the best things we've ever done. My assistant was able to do all our mailings for us, sort through all our emails only sending me the ones I absolutely needed to see, fielding the phone calls that came into our business, and so much more. We started building a team as I was learning how to leverage. In just a short time we built what became the number-one Keller Williams team in town for several years.

We left there after five years - nothing wrong with KW, I just wasn't using anything that they offered. I had all my own websites, CRMs, etc. through Craig Proctor's program. I figured there had to be a better way financially to run my business. I moved to an independent company here in town, which eventually became Homesmart. In January 2018, a friend of mine from Dallas who I've known for nine years asked if I would take a look at eXp Realty. I've always been open to looking at things - you don't know what you don't know. An open mind has led me to SO many opportunities over the years; it's led to everything I've ever been able to accomplish. I told him there was no way I was going back to a big company - been there, done that, and I didn't want to go back to paying high fees when my team just didn't need that the way we were set up. I looked at eXp, and I was immediately blown away. I realized I could make a LOT more money by doing exactly what I had been doing for years running my real estate business, helping buyers and sellers buy and sell houses. For the first time ever, I could actually get OVER 100%, something I had never seen before. Like SO many agents at eXp, I've been over 100% since shortly after hanging my license here - yes, they're paying me to buy here. And, no, I'm not on staff, I'm not a broker-owner - but I get all the benefits of being a broker-owner without the liability, without the overhead, and without the headaches. I've been able to build a "brokerage" within the brokerage of eXp, and every agent here

has that exact same opportunity.



I LOVE real estate agents - I love their entrepreneurial spirit; I love the way they think outside the box; I love that they're risk-takers living on commission; I love that so many are hard workers and care so much about helping people. I'm PASSIONATE about helping agents build multiple streams of income for several reasons that I'll explain shortly. Most agents get paid one way - at closing. For years, I got paid on my closings and my team's closing here in one market - Colorado Springs. If this market is moving, my team is moving. If this market slows down, my team slows down. Now, thanks to eXp I'm getting paid on a "team" of almost 200 agents in 10 states and five countries, and that team is growing by 10 to 20 a month, and that number is going up exponentially every month. For the first time ever, I'm building a business that is market-proof and recession-proof. That's SO important. I remember 2008 - it was BRUTAL. Our team went from having 15 to 18 closings a month down to one or two, and it happened overnight. My expenses didn't go away - three people on payroll every two weeks, website costs, marketing costs, phone costs, etc. One at a time, I had to let my assistants go, and I hated that. We were family. I was raiding my savings of everything I had to keep it going. We got through it - the good agents always do, we learn how to adjust. Short sales and foreclosures - those became 90% of our business.

This economy and market right now – out of our control. I learned through 2008 that I'd rather have a backup plan and not need it than need it and not have it. Multiple streams of income – SO key. And now, able to build a business with no borders like what I'm able to do at eXp – all of our markets and economies are different. I've now got agents I'm working with in India,





Mexico, Canada, and Brazil, and we're expanding into multiple other countries – we get paid on every closing those agents have!

LIFE HAPPENS. Six years ago, I was diagnosed with prostate cancer. Thank God, we caught it early. We had been watching it for several years - my grandpa had prostate cancer, my dad died of prostate cancer, and it can be hereditary. I'm so grateful that even back then, before eXp, we had multiple streams of income. We weren't in panic mode because I had to pull back from real estate for about six months. There are so many agents I know who are one or two months away from being out of business. If that one closing doesn't happen, they're in trouble. I've been there, and it can be so stressful. We just never know when that diagnosis could come that hits hard. We just never know when we could get that call from a family member that hits hard. So much of life is out of our control. Life happens, to all of us, at one time or another. So I'm passionate about helping agents to be prepared where those possible moments don't put them

There's WAY more important things in life than the next deal, or being the number-one agent in your office, or having the number-one team in town, or being known citywide or even nationwide because you're a great REALTOR®. Nothing wrong with any of that - I'm all about setting goals and hitting them, about striving to be the absolute BEST you can possibly be. But back in the day, I made many mistakes getting there - putting those goals and desires above everybody and everything else. I remember those days being home at night but not really home sitting in my office on the computer returning emails or working on the next ad or building another website until 2:00 in the morning. My wife suffered, my kids suffered, my health suffered. I know at the end of it all, nobody

out of business.



## I'm PASSIONATE about helping agents build multiple streams of income.

had done another deal. "My life would have been complete if only that one deal had closed..." NO! It's going to be about the memories, it's going to be about our families, our friends, about the legacy we leave, the impacts we had, the people we helped in s many ways outside of our real estate. I remember being on vacation - Disney World when our kids were 10 and 8. They had the times of their lives! I had four days out of our 10 days there - sending my wife to the park with the kids, "I'll call you when I get there," showing up at 4:00. Where was I? In the hotel room, on my laptop, putting out fires back home, returning emails, calling agents about inspections, etc. I'm NOT on vacation! I just moved my office to Orlando! That's NOT the way to run a real estate business! I see this all the time. I saw a Facebook post recently from a good agent here in town; she's a mom of several young kids. It's 10:00 pm - "I just finished up a great day! Had a closing this morning, showed 10 homes to two buyers, wrote an offer, put two new listings on the market what a great day!" Sounds good, but her kids need her! I'm definitely not down on her or critical of that - that was me! I get it! I saw another post, another good agent - a picture of him and his young family at the Denver Airport - "Heading to Cancun! The kids are so excited! Just remember, I have my laptop with me, I'm always here to meet all your real estate needs!" NO! I love that we can be mobile, and again, I get it! That was me! But NO! You need a break! Your kids need you to BE PRESENT! I had to learn that when I answer my phone during family time, at the risk of possibly losing that lead, my actions are saying to my kids that that lead is more important than they are. It's a hard place to be, and one of

is going to go to their grave wishing they

the big challenges of this business. I'm PASSIONATE about helping more and more REALTORS® find that work/life balance by making more money, and passive income streams, by doing what they're already doing anyway.

A life-changing book for me was Robert Kiyosaki's "The Cash Flow Quadrant." In one chapter, he asks the question, "Are you a business owner?" I read that over 10 years ago while I was at Keller Williams. I'm thinking YES, I've got my real estate business. He says, "Here's the test can you walk away for one year with no contact whatsoever, come back a year from now and your business is still there, and maybe it even grew without you being there? If you can answer 'yes' to that question, congratulations, you're a true business owner. If not, you own a glorified job." And I was depressed for month. I know there was no way it could run without me. I could leave for a little bit, but I'm going to be on the phone multiple times while I'm gone. I'm passionate about helping agents set up businesses where they can eventually have options. They can choose to do 30, 40, 50 deals a year or more - if they want - or they could start pulling back because they're learning how to get more set up for retirement. They can build a traditional team for leverage like we all know, or they can build what I like to call a "modern team" that will truly run without them - TRUE leverage. I've just never been to a REALTOR® retirement party - I've been to REALTOR® funerals, lol! So I'm passionate about helping REALTORS® figure out smarter and better ways to really run a TRUE real estate BUSINESS. I've definitely been on both sides of that story.

There are a few years where I did it COMPLETELY wrong, and my wife and kids paid that price. Those years I'll never get back. Thank God I figured that out, and the last 12 years have truly been magic in so many ways. We've been able to build memories that will last a lifetime, traveling as a family around the world - England, Ireland, France, Mexico and the Caribbean over a dozen times, and all across the U.S. I know my kids will have those memories long after I'm gone. I'm SO grateful I finally figured out that my real estate business should serve me instead of me just serving it. It's so easy in this business, when it's all commission-based, to get that turned around.

#### **GIVING BACK:**

Lane and I love supporting Vision Trust International (we have kids we support monthly), Care and Share food bank, and Springs Rescue Mission. We also lead a community group of almost 40 people with our church, The Road at Chapel Hills. I lead a small group of men every Tuesday morning at our 6:00am Wholehearted Men's Breakfast. We're teaching classes on Discipleship at the church as well. My number-one passion, by far, is helping people find and figure out their relationship with God, and helping them grow stronger in that - NOTHING more important than that. Twenty-seven years of being married and learning through a lot of mistakes along the way, we're passionate about helping other married couples navigate their way through their own challenges through couples we've counseled and through marriage classes we've taught, as well.

#### **HOBBIES:**

I love to hike, travel, see new things and experience more of this beautiful blessing of a planet God created for us to enjoy. I love to mentor younger guys, especially in growing their relationship with God and in building their own business, whatever it may be. I want to get certified in scuba to be able to experience that whole other world. I'm just starting to golf, lol – what

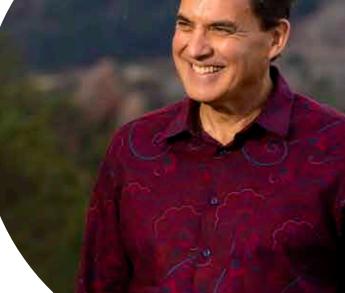
REALTOR® doesn't golf? I'm looking forward to more of that next summer. I love to read – fiction to shut it all off for a while, but especially strong Christian books to help navigate through this life along with biographies and true stories, so much we can learn from others' experiences. And, of course, I still love the movies. I enjoy just about any kind of movie, but I especially love true stories, inspirational stories, the underdog stories of people busting through huge obstacles to achieve greatness. Some good inspired tears of joy can be cleansing to the souls of all of us!

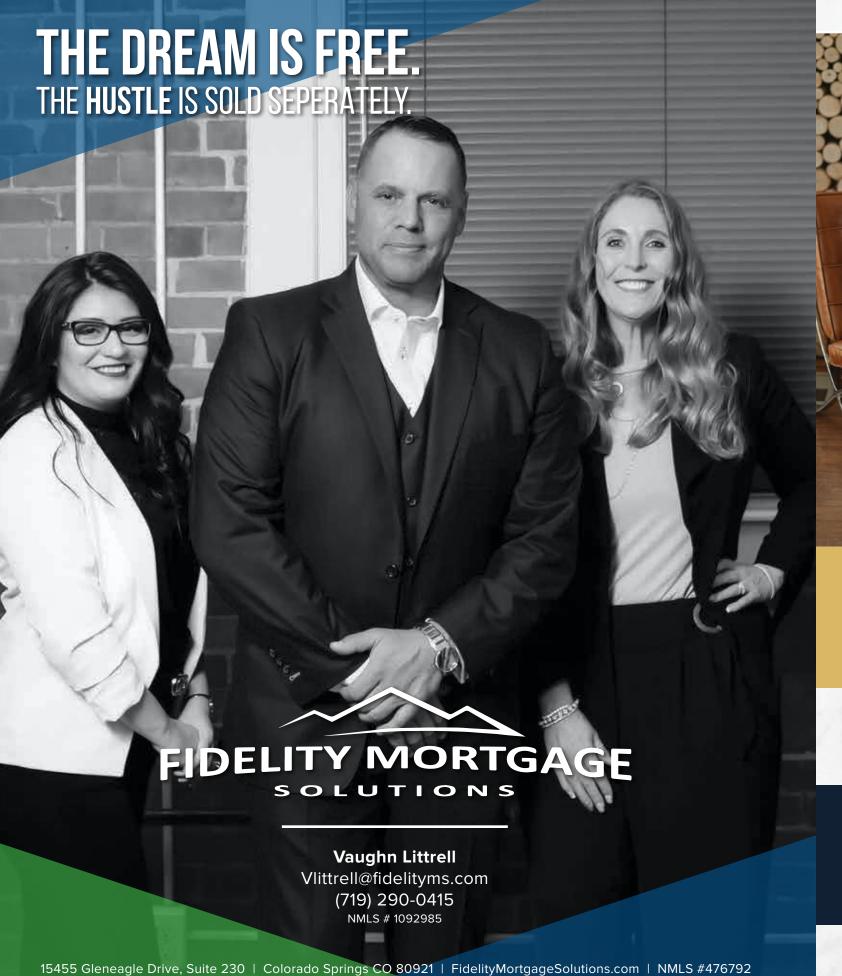
#### **FAVORITE QUOTES:**

"Quit living as if the purpose of life is to arrive safely at death. Set Godsized goals. Pursue God-ordained passions. Go after a dream that is destined to fail without divine intervention." – Mark Batterson

"The master in the art of living makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation, his love and his religion. He hardly knows which is which. He simply pursues his vision of excellence at whatever he does, leaving others to decide whether he is working or playing. To him, he's always doing both." – James Michener

"Life should not be a journey to the grave with the intention of arriving safely in a pretty well-preserved body, but rather to skid in broadside in a cloud of smoke, thoroughly used up, totally worn out, and loudly proclaiming, Wow! What a ride!" – Hunter S. Thompson







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his desire attend church, read the bible, tithe, etc. When he broke up with me, I was devastated. I moved back to the US and ended up in Boston with two friends for the summer. That is where I met Sue, who became a dear friend. Sue invited me to church and studied the Bible with me. For the first time I could see how the scriptures could be applied to my life. I always had what felt like an endless hole in my heart, and I tried hard to fill it with so many things- the next modeling job, the next boyfriend, the next new outfit, etc. - but nothing worked. I remember when she read me Ecclesiastes 3:11: "God has set eternity in the heart of man, yet man cannot fathom what God has done from beginning to end." I realized I had a God-shaped hole in my heart, and He was the only one who could fill it up. I became a Christian and later moved to Los Angeles to help plant a church.

A few years after moving to California, Jeff and I met at church. We ended up dating and getting married and we went into the full-time ministry for 8 years. Our two daughters, Jasmine & Brittin were born there. We loved our group which was like a family of friends. It was so special to help people and see so many lives transformed by the grace of God.

At the end of 1999 we felt like we were being called to move to Colorado. Our girls were 4 and 1 at the time. We moved here in December, to where my dad, brother, and their families were living at the time. My dad, Paul Thompson, is a successful real estate developer with a strong real estate





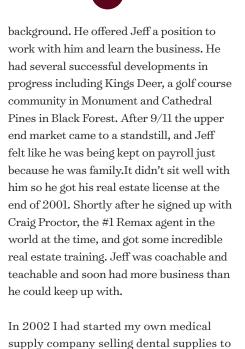
One thing I can say is that I

all the deals, the inspections,

appraisals, etc., and I think it

makes a huge difference.

pray - a lot(!) over all my clients,



In 2002 I had started my own medical supply company selling dental supplies to several clinics at Ft. Carson. It was a great gig because I worked very part time and still made a nice income. The hours were flexible which was ideal since our girls were still so little. But in 2004 Fort Carson got a new commander who insisted all my clients order through their primary vendor that had the government contract, so it put me out of business overnight.

Jeff was so overwhelmed with his real estate business that I had been helping him around my medical supply business. I would pack up the girls after school or on the weekends with DVD's, toys and snacks and go show homes, sometimes for hours at a time. In 2005 I got my real estate license and became a full-time agent.

#### REAL ESTATE CHALLENGES, STRENGTHS AND WEAKNESSES

Real estate has had some challenges for us! Jeff had a lot of marketing material he would mail to prospective clients as part of the coaching program he was in, so there was always a lot of boring tasks like folding fliers and hand addressing envelopes and other jobs that to me were no fun. We had our share of fights along the way trying to juggle everything and figure out who would do what. I was not cut out to be his office

back and interviewed and hired him a full time assistant, and as our team of agents grew, we realized we needed another full time assistant, which was a God send!Initially he wasn't too excited about it but then he realized it was awesome having someone that enjoyed doing those tasks and it freed me up to go work with more buyers & sellers. It more than paid for itself, and was the start of us learning how to LEVERAGE. Theresa and Billie were both amazing at their jobs and we are so grateful for their dedication and hard work. Unlike Jeff, I am not the type of person who follows directions. I like to figure out different ways to do things and I suppose that is my creative side coming out. So that is another area we are very different but complement each other. He is the BOSS at following step by step instructions. I am not that person but I get things done in my own way. One thing I can say is that I pray – a lot (!) - over all my clients, all the deals, the inspections, appraisals, etc. and I think it makes a huge difference. I genuinely care about the people I work with, and I respect them and try to really understand what things are the most important to them. I have worked a lot with first time home buyers and clients needing to sell and buy, as well as working with some amazing investor clients. God has opened the doors for some fun opportunities like helping one investor with a very complicated 1031 exchange involving multiple properties which saved him tens of thousands of dollars in taxes and helped him grow his portfolio from 3 doors to 10 doors. I've been honored to work with a corporate investor that does a large volume of fix and flips which has been a true blessing. One of the most special deals I got to do was to help my friends who are pastors with a young congregation be able to find and

assistant, and finally I went behind his

purchase a building so they could have a permanent church home and provide a valuable service to the community by opening a day care as well.

Almost 4 years ago, we made the move to eXp Realty, and that has truly been a life-changing experience. Most people think it's just another real estate company, but it's not. It's absolutely the most unique and rewarding real estate business model we've ever experienced. We couldn't be more grateful for the multiple streams of income it's providing by doing what we've already been doing for years as realtors running our business. To say it's giving us options of getting us off the real estate "hamster wheel" as we move forward is an understatement.

#### **HOBBIES**

I love to oil paint. I owned and operated Kids Art Colorado from 2009-2020. The studio won some awards which was a big honor. It was a blast teaching kids and even some adults how to paint. The kids kept me laughing and it helped me to schedule a few hours each week to do something creative and fun like that. My daughter Jasmine took over running the studio in 2019-2020 for me because real estate was extremely busy and I couldn't juggle both. I have closed the studio for now but still enjoy painting and hope to get back to it one of these days.

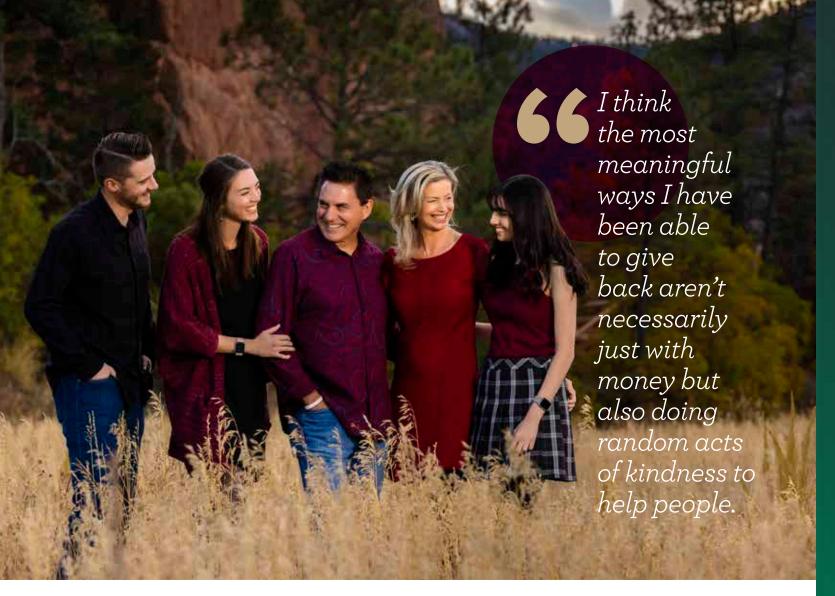
Jeff and I love to travel and our guilty pleasure is watching BBC mysteries and historical dramas.

#### **GIVING BACK**

There are so many ways to give back. To me the more meaningful ways to give back aren't just with money but also with random acts of kindness to help people. My mom demonstrated









this growing up. She always found ways to help people if she could, despite barely getting by. My dad has always been very generous and helped a lot of people in many ways. I am incredibly grateful for their example. If someone is sick, I love to take over a meal. I became friends with a woman and later realized she was in a very dangerous, abusive marriage. It was really rewarding to help her find the strength in God to be able to finally get out of that bad situation and start a new chapter in her life. That was the best gift from God to know she was finally safe and doing well. When I turned 50 I decided to do 50 random acts of kindness as a way to celebrate. Our family helped

build a school in Guatemala out of trash and it was a fantastic experience to have with our kids! We've been able to do missions in South Africa and the Philippines which were so eye opening. To see people who have so very little be so joyful and full of gratitude for the smallest things really convicts my heart. The kindness, love, and smiles we received were by far the greatest gifts of all.

#### **FAMILY**

We are so blessed to have two incredible, beautiful, talented daughters who love God. Jasmine is our oldest daughter who got married last summer to Isaac Morse. Isaac works with Summit Ministries as a videographer and Jasmine is a Graphic Designer that works with The Navigators Ministry. They just bought a home

this summer and are enjoying earning some sweat equity, making it Pinterest worthy! Brittin Lane is our youngest and is an amazing musician who has had over 18 million Spotify streams. She recently released an album and an EP. She's now turned her energy into steaming gaming videos and is in the top 1% of all streamers on Twitch, which is quite a feat!

Our family is blessed in so many ways, and we thank God that he is the center of our lives individually and as a family. Jeff and I have been married for 27 years, and I can't imagine anyone else I would rather do life with! He's my best friend, soul mate, an incredible dad, and the love of my life!





#### BRITTNEY HANSEN & KAREN WELLER





ALPINE GROUP | 1880 OFFICE CLUB POINTE, STE. 245 | COLORADO SPRINGS, CO 80920 Brittney Hansen | NMLS 1474567 | Brittney.Hansen@fairwaymc.com Karen Weller | NMLS 1372605 | Karen.Weller@fairwaymc.com

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#### TEAM MEMBER SPOTLIGHT



Dawn Reagan

JOB TITLE

Escrow Officer

We are proud to welcome Dawn Reagan to our Research Parkway office in Colorado Springs as an escrow officer. With over 30 years in the business, Dawn specializes in a variety of the transactions, including residential, commercial, refinance, FSBO, and more. Her customer service is unmatched, and she is known for her professionalism and extensive industry knowledge. We are so glad to have her as a member of our team.

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## OCTOBER 2021

### Supply & Demand RE/MAX INTEGRITY



Contributed by Darrell Wass, owner of RE/MAX Integrity

Single Family / Patio Home El Paso County Price Ranges	All Listings as of Oct 20 2021	Total Listings Sold Last 6 Months	Avg. Sales Last 6 months	Current Supply in Months
\$50,000 to \$149,999	2	10	1.67	1.20
\$150,000 to \$199,999	4	28	4.67	0.86
\$200,000 to \$249,999	8	78	13.00	0.62
\$250,000 to \$299,999	10	418	69.67	0.14
\$300,000 to \$349,999	31	1114	185.67	0.17
\$350,000 to \$399,999	66	1841	306.83	0.22
\$400,000 to \$449,999	81	1557	259.50	0.31
\$450,000 to \$499,999	107	1102	183.67	0.58
\$500,000 to \$599,999	103	1262	210.33	0.49
\$600,000 to \$699,999	90	653	108.83	0.83
\$700,000 to \$799,999	53	312	52.00	1.02
\$800,000 to \$899,999	36	194	32.33	1.11
\$900,000 to \$999,999	34	104	17.33	1.96
\$1MM to \$1,499,999	58	160	26.67	2.18
\$1.5MM to \$1,999,999	20	30	5.00	4.00
\$2MM to \$2,499,999	16	12	2.00	8.00
\$2.5MM to \$2,999,999	11	9	1.50	7.33
\$3,000,000 Plus	12	6	1.00	12.00
Total	742	8890		

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#### **JASON ROSHEK**

got to go down Verrückt in Kansas City Schlitterbahn.

#### Bonus fun fact:

Despite being a native, Jason did not go to the top of Pikes Peak until he was 37 years old!



To read more about your fellow agents, add Brian Gowdy on Facebook. He posts short bios and fun facts about each agent to his personal page!

If you haven't met Brian yet, he would love to meet you! Brian's contact: **719-313-3028**, brian. gowdy@realproducersmag.com, or Facebook message him!

around town

## FUNFACIS **ABOUT YOUR FELLOW AGENTS AND PARTNERS**



**DARREN WILLIAMS** was present in the terrorist attack on Khobar Towers in '96.

Bonus Fun Fact: Darren was an extra in the first Transformers movie!



MARISA LINDSAY is a classically trained pianist!



JENNIFER DION'S ninth greatgrandmother was one of 20 people that were tried and hanged in the Salem Witch trials! (She was not a witch!)



#### JARRED SCOTT. owner of This Is

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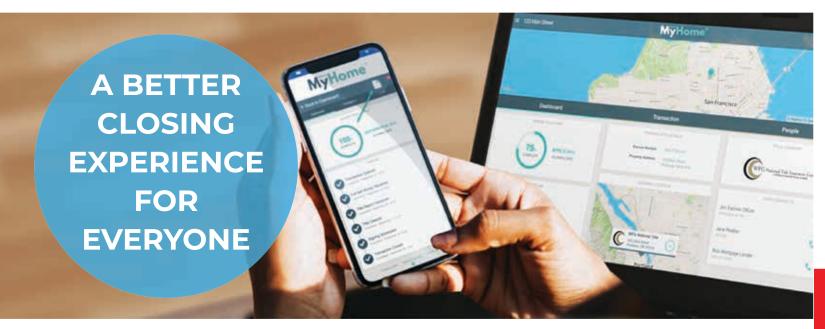




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