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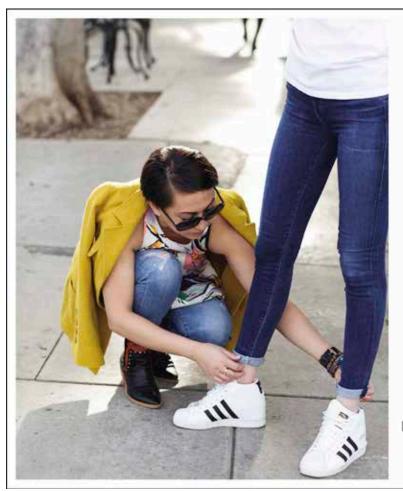
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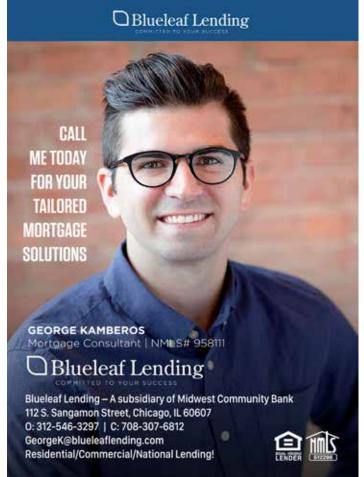




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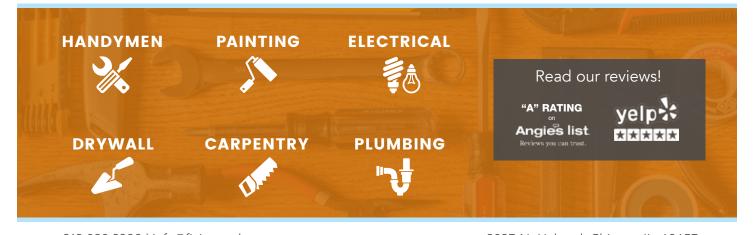
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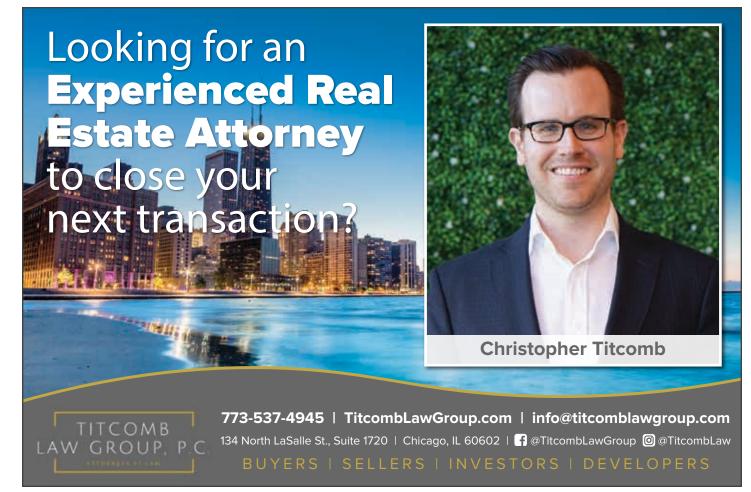


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Our wedding anniversary, our youngest child's birthday, Chicago Park District camps ending, all combined with preparing for and starting a new school year, make August one of the busiest months for the Burton Bungalow. I am grateful for the time we get to spend together as a family building memories and creating experiences for our kids, but there are times when I miss my wife. We recently were given a kid-free night away from some great friends of ours, and it made me think back to the days when it was just us before the chaos ensued. What a blessing to get a little reminder of the "good old days"!

It allowed me to just sit with my wife and appreciate her. We dreamed about the future and expressed gratitude for how God has blessed our past. It was fulfilling to just be and not have an agenda for 48 hours. The alone time we spent together affirmed the fact that our relationship needs this more often.

For the most part, the activity in real estate has been non-stop for all of us since the beginning of January. As the summer comes to a close, my encouragement to our Chicago Real Producers community is to carve out quality time to spend one-on-one with those with who you are building your life. I am proud to say that we are planning to resume our quarterly events this fall! Save the date for Friday,

October 8th from 12 pm-3 pm at VU Rooftop (133 E Cermak Rd. Chicago, IL 60616). We are extremely excited as this will not only be our first event since the COVID-19 shutdown, but it will be the 4 year anniversary of our magazine launch! Early registration will open soon, turn to page 16 for more details.



Fighting the good fight,

Andy Burton Publisher, Chicago Real Producers andy.burton@RealProducersMag.com



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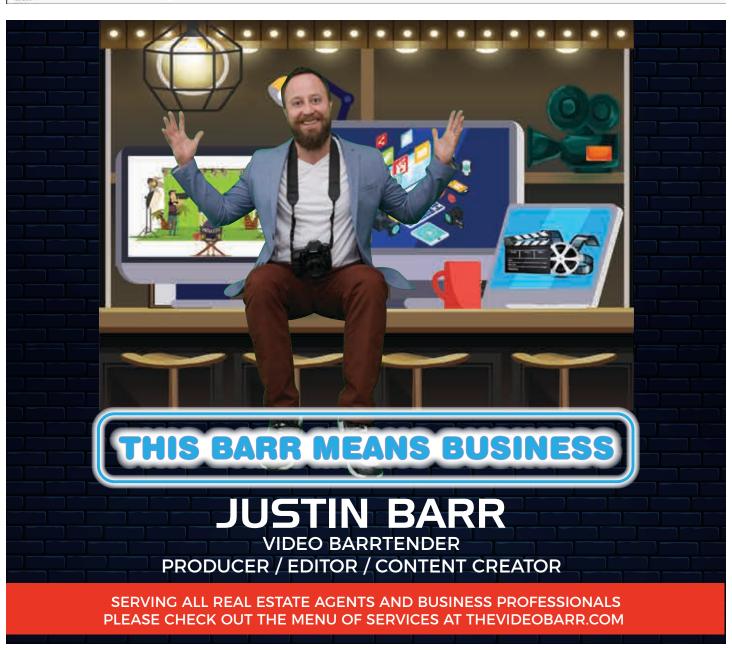
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FRIDAY, OCTOBER 8TH FROM 12:00 PM TO 3:00 PM







We are thrilled to be back in person with a Fall Event at the spectacular VU Rooftop. Join us for an afternoon of reconnecting as you take in the picturesque views of Chicago. Additional information will be provided in the official invitation.

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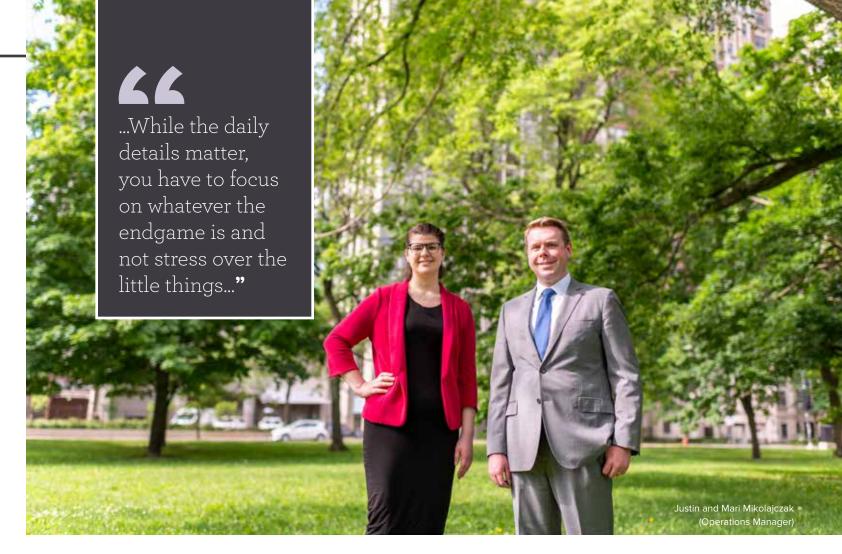


While some things have remained the same in Justin's business, like his emphasis on strong communication, COVID-19 took that to the next level. When Illinois went into lockdown, Justin implemented the switch from in-person to Zoom closings overnight (video conference reviewing of the loan, title, and seller docs utilizing screen share).

"It has gone really well," Justin says. "I am beginning to attend [in-person] closings again depending on the client's comfort level. However, some clients just prefer the Zoom option. Without the pandemic making remote closings the only option, I doubt the legal/real estate industry would have embraced this closing method in such a short window of time. I feel as though a decade of innovation finally arrived for the legal industry."

Justin loves the industry's embrace of new technology and he's not stopping at Zoom. He says he's constantly researching and investigating new technology solutions to further streamline communication and updates for his clients and agents.

The pandemic has also made Justin's work feel more meaningful. While he still loves walking down the street and pointing to the homes and buildings he's worked on, and think about the families he helped, he says the pandemic made those spaces more meaningful for people and, subsequently, to him.



"When you see the relief and happiness on clients' faces at closings now, whether they were upsizing to have more work-from-home space or gaining a yard for their kids to play in, that is about as fulfilling as it gets," he says.

Those spaces have become more valuable for Justin and his wife, Anne, and their daughter, Cora, too, especially since the pandemic nixed almost



everything they enjoyed doing: trying new restaurants, going to Broadway shows, orchestra concerts, and exploring the arts and culture scene in Chicago.

While Justin still enjoys playing his piano and guitar at home, he picked up a new hobby last year as well: photography. He also bought a car (which he did not have before) and has enjoyed venturing north with



his family, spending weekends in the Evanston area and the Arrington Lagoon, to have picnics in the park. Now that he has a car, he is also looking forward to playing more recreational hockey.

With all the big changes that occurred over this past year (and the wisdom that came along with them), we asked Justin if he could go back and tell his younger self anything, what would it be? He said, "Stop obsessing over day-to-day details and focus on the big picture. It's really easy to get caught up in daily details (emails, random calls, etc.) and begin to feel overwhelmed. While the daily details matter, you have to focus on whatever the endgame is and not stress over the little things."

If you'd like to learn more about how Justin and Front Door Legal can take the everyday stresses out of your closings and help get you to your ultimate goal, check out www. frontdoorlegal.com, or contact Justin directly at justin@frontdoorlegal.com.

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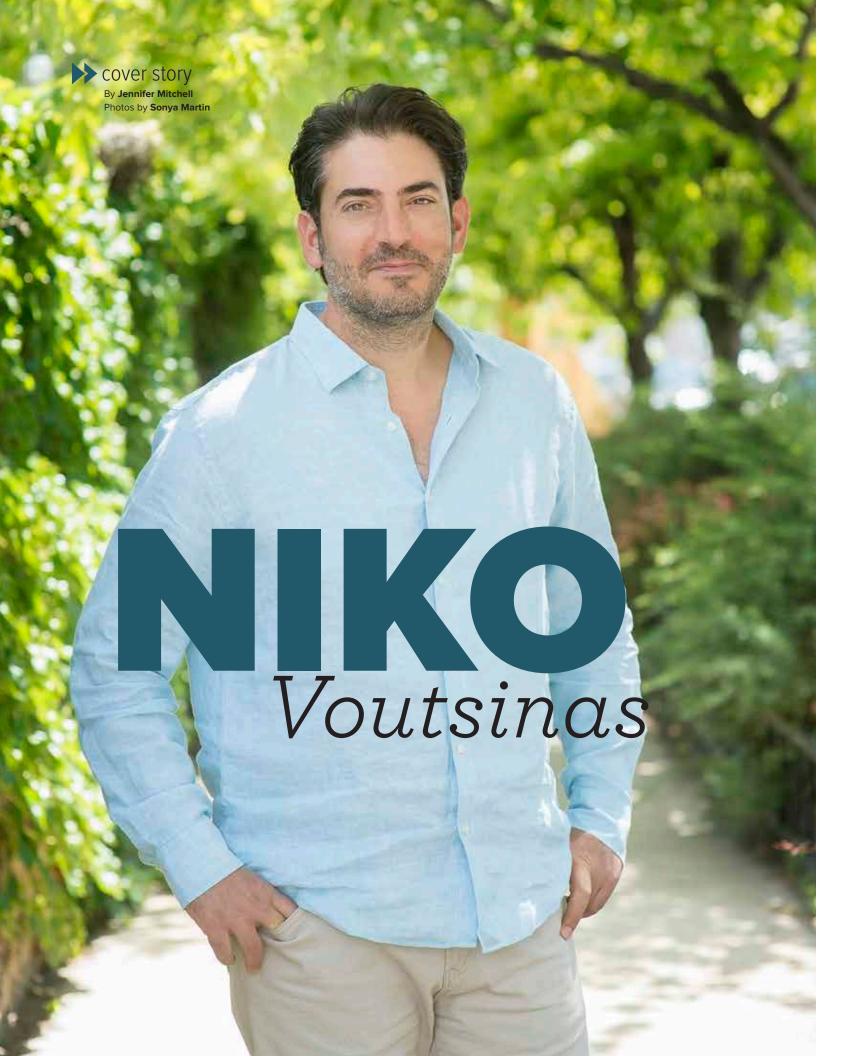
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# International Man of Realty

espite the fact that Niko
Voutsinas was born and
raised in suburban Detroit,
his first language was Greek. In fact,
he was behind in school until the
second grade due to language skills.
For Niko, this experience and being
bilingual enhanced his early appreciation of and interest in other cultures.

He majored in marketing and international business at the University of Michigan, stayed with a family in Spain during high school, and held summer internships during college in Greece and Spain. One summer during college, Niko's dad asked him to help him flip a home. At the time, Niko had no interest in real estate or flipping homes, but it gave him his first taste of what would later become his career.

In his 20s, Niko held a variety of jobs that allowed him to travel the world, including a gig interviewing heads of industries and government ministers. Over the course of five years, Niko

lived in twenty different countries as he created country reports on specific industries for trade journals. While Niko loved traveling the world, he eventually grew tired of living out of his suitcase. So in 2009, he decided to settle down in Chicago.

"I actually arrived in Chicago the day my first son was born," says Niko. "I was tired of essentially living in hotel rooms, and once I became a father it was important to be with my son, so I started working from home as a freelance consumer goods consultant."

While working as a consultant, Niko started buying bank-owned properties at auctions and renovating them, much like he did with his father back in college. His REALTOR®, who had previously been with an REO shop, ended up with Redfin. Niko was amazed at the amount of information Redfin shared with the public, empowering buyers to be informed and take more ownership over the process.

Despite the financial security and success Niko found with his consulting gig, he didn't feel passionate about the work. Believing that success comes from doing something you love, Niko decided to quit his job and work in real estate full-time.

"When I was buying properties to renovate them, I fell in love with the variety of housing in Chicago," explained Niko. "There are buildings from so many different eras, and the styles change as you move through the different areas of the city, so it always feels like you're in a building that's entirely unique. Some people like shopping for shoes or handbags. I like shopping for buildings."

With a background in business, solid sales chops, and a love of the subject matter in place, Niko dove headfirst into real estate. He joined the team at Redfin and hit the ground running. Transitioning from buildings to

• •



Niko with his team: TiGi Nii (associate agent), Bill Vezo (team manager), Stephanie Brimo (market manager), and Cierra Maggitt (listing coordinator).

brokerage took some getting used to, but Niko quickly hit his stride.

"My experience with adding value to properties of all kinds gave me the expertise to help clients who were interested in buying and renovating a home," explained Niko. "I knew when they would need a permit and could help provide them with estimates for what various projects would cost and whether or not they'd need HOA approval."

Niko's renovating expertise wasn't the only experience that was transferable to his career as a REALTOR®. During the years he lived abroad he learned a handful of phrases in many languages, and this has helped him establish relationships with many clients who speak languages other than English.

"You don't necessarily have to speak someone's language fully to connect with them," notes Niko. "You can show curiosity and respect for their culture by knowing the nuances of what someone from a particular culture needs in a property, or by saying something small in their language to break the ice. It also helps to know their religious holidays, traditions, and observances to make sure you can accommodate them as you help them buy or sell a home."

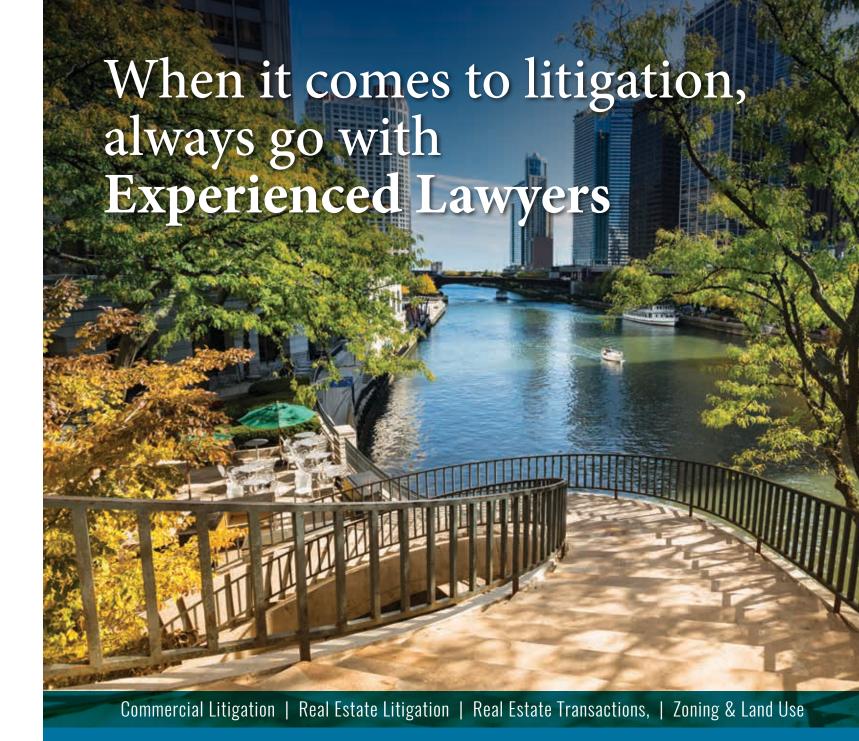
Niko became a lead agent after his first year with Redfin (2013) and now splits his time between helping people buy and list their homes. He initially worked only with buyers, but listings now make up almost half of his



66 YOU DON'T NECESSARILY HAVE TO SPEAK SOMEONE'S LANGUAGE FULLY TO CONNECT WITH THEM..."

business. "I still love helping people buy in Chicago, but after a few years in the business, I found that many of my clients came back and asked for my assistance with selling the home I helped them purchase. I was so honored that they thought to call me that I decided to focus on the listings side much more in the last few years."

As Niko has grown his book of business and moved beyond his initial area of specialization (the West Loop up through Logan Square), he has developed a particular interest in some of the more niche segments of the market like new construction and multi-family properties, and he has built out a team, which he is especially passionate about right now. He is also thrilled to be enjoying a Chicago summer, his favorite time of year. He loves going to the beach and looks forward to getting his new kayak in the water with his sons—he is finally at a point in his career where he thinks he can take a little time off. Once the winter rolls around, Niko will head back out to explore the world (and escape the Chicago winter), learning new foreign-language phrases along the way.





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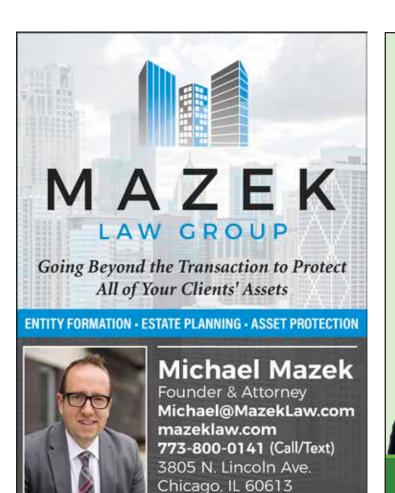
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# **PREVENTION FALL PESTS**

When is the best time of year to treat for pests like stink bugs, boxelder bugs, or Asian beetles? These insects, referred to as fall pests or overwintering pests, have very similar traits. These invasive species, introduced here from other countries, are crop pests. And once the crops come down, the insects take flight to find the nearest buildings where they look to get into the nooks and crannies; they spend the winter hibernating in wall voids. On warm sunny days you'll see one or two pop out on the south and west sides of the house or building to bask in the sun.

Once they're in the walls, though, what can you even do? Well, that is why the best time of year to have your home professionally treated for these kinds of insects is late summer/early fall. Not doing so will result in their making regular appearances throughout the winter and into the following spring as well.

# TYPES OF OVERWINTERING PESTS

# Stink Bugs

Having stink bugs in your home can, quite literally, stink. Stink bugs get their name from the fact that they produce a foul-smelling odor when they are disturbed or crushed.

The brown marmorated stink bug has a shield-shaped body that is typical of other stink bugs. Adults are about half an inch long and have a brown, marble-like exoskeleton. This insect becomes a nuisance pest, both indoors and outdoors, when it is attracted to homes on warm fall days in search of protected overwintering sites. Stink bugs do not do any structural damage to homes, and they do not sting or bite. However, their presence can be quite apparent if they are squashed or disturbed, which causes them to produce their foul-smelling odor.



As air temperatures begin to warm in early spring, adult brown marmorated stink bugs emerge from their overwintering locations in search of a mate. Females then find fruit trees on which they lay their eggs and die soon after. Beginning in May, nymphs emerge from the eggs and feed on the fruit trees for a few months. By midsummer, nymphs have molted into adults and dispersed to new feeding locations. Their search for an ideal hibernation site, such as an attic or wall void, peaks in October when stink bugs stop flying and settle into their chosen hibernation sites for the winter.

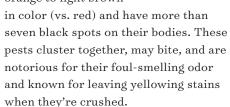
# **Boxelder Bugs**

Boxelder bugs are another common overwintering pest we see here in the Midwest. They're black with a red X on their abdomens. Boxelder bugs feed on the leaves, flowers, and seeds of boxelder, ash, and maple trees. They don't bite humans and are not a health hazard, but they are definitely a nuisance.

Like Asian beetles and cluster flies, they congregate on the sunny south and west walls of buildings in late spring and early autumn, attracted to the warmth. They crawl into cracks and crevices on the exterior of buildings and stay there for the winter, out of the elements. As temperatures warm up over the winter, some may "wake up" and crawl out to bask in the sun on windows or walls.

## **Asian Beetles**

Asian beetles look like ladybugs, but they're typically orange to light brown



Originally introduced to North American from Asia in the early 1900s, these insects were used to control aphids and scale insects on plants and crops such as soybeans, fruits, and berries. They do a great job at controlling those plant pests, but have now become pests themselves as they invade interiors of home structures each year after the crops have been harvested.

# **Cluster Flies**

Cluster flies are dark greyish-brown in color and are slightly larger than houseflies.



They fly very slowly when they just wake up from their dormancy over the cooler months. If you've ever seen a fly buzzing and flying around looking like it's drunk or just hitting itself against a window, you've spotted one of these guys. They prefer attics, soffits, and humid basements. They are strongly attracted to light, so they are usually found around windows. At night, they are attracted to lamps.

Cluster flies don't live very long. Female cluster flies lay their eggs near earthworm burrows. Once hatched, the larvae will feed on the worms. They don't have shared characteristics with other common species of flies, and they do not bite.

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# THE TOP 4 WAYS TO STOP FALL PESTS FROM OVERWINTERING IN YOUR HOME

. . .

The most effective method for managing these fall pests is to prevent these insects from ever making it into your home in the first place. This is accomplished through various methods of exclusion. Here are the top four ways to keep these pests away:

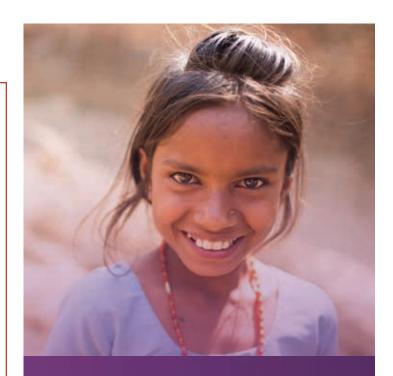
- **1.** Check all doors and windows to make sure they are properly sealed.
- **2.** Ensure that all screens are installed correctly and that they are in good working order.
- **3.** Check for cracks in areas such as siding, utility pipes, and behind chimneys: these spaces could give pests easy access to your home.

It is important to use the appropriate products, such as copper mesh, steel wool, and rubber or silicon, to seal interior or exterior access points. Otherwise, exclusion methods may fail, allowing pests to freely enter the home. Contact your trained pest management professional as he or she is equipped to inspect and correct these issues and will employ the appropriate exclusion methods.

**4.** If these insects have already made their way into your home, the point of entry must be found and sealed to prevent more insects from gaining access. Professional pest control services can provide relief from exterior and interior infestations.

### **About the Author:**

Janelle laccino, "Chicago's Bug Girl" just celebrated 16 years with Rose Pest Solutions. She's worn many hats working for the Dolds' family business over the years and has managed their marketing, PR and branding for the last ten years. Janelle is a scientist and nature-lover, with a passion for educating the public. You'll hear her on David Hochberg's WGN AM Radio show "Home Sweet Home Chicago" and see her on morning news segments talking about the pest of the season.



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# **events**

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Top REALTORS® and Preferred Partners Engaging Virtually

We would like to give a huge shout-out to the *Chicago Real Producers* community! It has been awesome to see how everyone has connected, inspired, and elevated one another throughout summer!





We started doing jam sessions in early 2020 as a way to connect and add value to our *CRP* community while we couldn't meet together in person. Our jam sessions continue to be a success as we gather in small groups on Zoom, and we will continue these even when we can meet together. These sessions are designed to get a handful of experts on a call (both REALTORS® and Preferred Partners) to discuss what they are seeing in their industry and to help add value to the individuals who are able to attend. This is a great way to meet people on

a more personal level and to get to know what's happening in different industries in the real estate community.

The jam sessions have been filled with creative ways to encourage our *Chicago Real Producers* community to continue to engage, and they have served as a way to build relationships. Plus, it has been great seeing even more engagement as we have recently been streaming sessions on Facebook Live!

A huge thank you to all our amazing REALTORS® and Preferred Partners for your willingness to join together as a community and maintain our human connection!



We have received great feedback about these events, so we are continuing to schedule them for the rest of summer and fall! Want to join one? Let us know by emailing us at andy.burton@realproducersmag.com.

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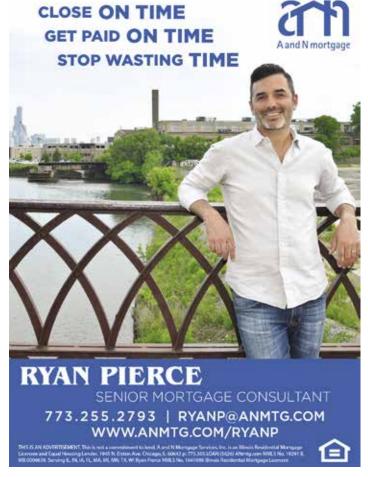
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# Akos Straub

# GROUNDED IN THE PAST AND EVER REACHING TOWARD THE FUTURE

kos Straub knew from a young age that he would be involved in real estate someday. His passion for the industry was formed in Chicago, watching his mother provide for their family as a single mom, a full-time nurse, and a part-time real estate investor.

"Growing up with a single mom taught me the importance of dedication and work ethic. Seeing her struggle and fight to give our family an amazing life has made me who I am. Hard work combined with smart work has created many opportunities for success for my family," Akos explains.

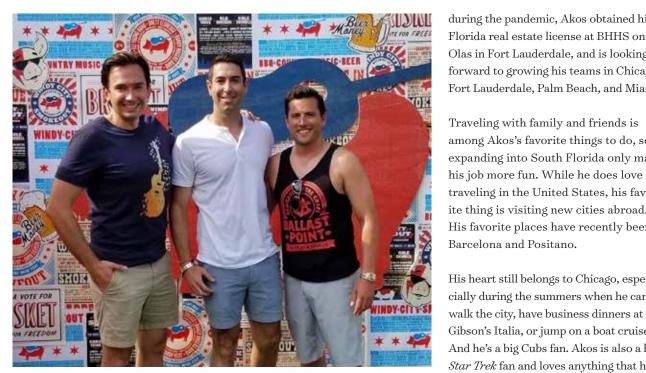
Determined to work both hard and smart, Akos resolved to be a lawyer. He earned his undergraduate degree in theology at Loyola University Chicago and went on to study family law at the School of Law at Loyola. He was working at a criminal law firm when he realized sitting behind a desk all day was not going to be for him.

"I need to be with people," Akos explains. "I don't typically relax by staying in at home. In fact, that gives me anxiety. It's strange, I know. But that's what so rewarding about real estate: I get to meet new people every day, learn from their stories, and be constantly on the go."

Akos's unquenchable social appetite and unshakable work ethic combined perfectly in real estate. He obtained his license in 2005 and proceeded to build his business on relationships, committing to his clients' every need while keeping things fun, like throwing large social events. For example, he recently threw a Taco Tuesday event in River North with over 100 people and met a few new clients as a result.



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Akos at Windy City Smoke Out with friends, Kyle Shea and John Carpenter.

Akos has ranked in the top 1 percent of Chicago agents ever since starting his career. He served on the board of directors for the Chicago Association of REALTORS® from 2013 to 2015 and helped guide the preeminent local membership organization that currently serves over 14,000 REALTORS® in all specialties across Chicago.

In 2017, Akos moved his team, The Group RE, to Berkshire Hathaway HomeServices (BHHS) Chicago and quickly joined the ranks of the elite brokers in the BHHS network, having received their President's Circle award every year since.

"I have had many wonderful mentors throughout my life, and I thank God every day that I have the opportunity to be in business with great mentors. I could not do this business without them," he says.

As many of the relationships he's formed in Chicago for the past 30+ years began introducing him to prospective buyers moving to Palm Beach, Fort Lauderdale, and Miami, Akos decided to expand his team into South Florida. Just last year,



...I GET TO MEET NEW PEOPLE EVERY DAY, LEARN FROM THEIR STORIES, AND BE CONSTANTLY ON THE GO.



investment strategies with individuals and institutions. "My goal is simple," he says. "I want to build real wealth through investments and financial security with my family and friends."

during the pandemic, Akos obtained his Florida real estate license at BHHS on Las Olas in Fort Lauderdale, and is looking forward to growing his teams in Chicago, Fort Lauderdale, Palm Beach, and Miami.

Traveling with family and friends is among Akos's favorite things to do, so expanding into South Florida only makes

his job more fun. While he does love traveling in the United States, his favorite thing is visiting new cities abroad. His favorite places have recently been

His heart still belongs to Chicago, especially during the summers when he can

Gibson's Italia, or jump on a boat cruise. And he's a big Cubs fan. Akos is also a huge Star Trek fan and loves anything that has

to do with technology and space travel. With a proclivity for EDM music, ZHU, and rap, his favorite musicians include

A\$AP Rocky, Pop Smoke, and 24kGoldn.

Ever reaching for the future, the sky is

the limit for Akos. He plans to continue growing his teams in Chicago and South

Florida, to continue helping people

do exactly what he saw his mother do

growing up, and to continue to build

Barcelona and Positano.



At a broker's open house with his real estate team (Abe Saenz and Kendra Sandsmark).



Akos is a Cubs fan!

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# FINDING THE BEST CLIENT PARTY IDEAS FOR EVERY SITUATION

Let's face it, the past year and a half threw all our go-to, crowd-pleasing, innovative ideas on connecting with clients out the window! Connecting with clients as well as we've wanted to has been, if not a potentially anxiety-provoking task, a challenge to say the least. But with restrictions easing up and more opportunities to safely come together at hand, I am excited that client parties are back and on the rise, although they may still feel different for a while.

As we transition into this new era of parties, we cannot ignore just how beneficial they are.

Working by referral is one of the major benefits of a successful real estate business. When warm leads are teed up, it makes the transacting part of the business much easier to focus on. One-on-one time with clients is always ideal, and the most efficient way to do this is to host a party. Here are just some ideas of events to consider hosting for those in your network:

# **HAPPY HOUR**

It's a classic! One of my favorite events to host is a summer cocktail party on the roof deck at the Cliff Dweller's Club downtown. Along with beautiful views of Millennium Park and Lake Michigan (this venue has similar vistas to Cindy's Rooftop at the Chicago Athletic Association Hotel), this venue is members-only, which is a bonus for attendees. If you're not a Cliff Dweller member, think of similar venues, or ask if any of your clients have a party room in their building that you could rent to keep your costs down.

Here's another option: wine shops will often have tasting rooms that you can rent out and do an afterwork wine tasting. Neighborhood bars and restaurants also often have rooms available to rent and some are included with a minimum spend on food and beverage.

### **KIDS PARTY**

I have found great success when I keep the kids of clients in mind! Family-friendly events also allow you to be more creative with activities and themes. For clients with kids, the chance to escape for an activity in the winter is often a welcome invitation for both the kids and the parents! This is why for the past several years I've hosted a Valentine's cupcake decorating party.

It's easy. Connect with your favorite bakery to order plain cupcakes and separate containers of frosting and sprinkles. This event is pretty cost-effective, and you can always take it to the next level by hiring a face painter and photographer to capture the moment.

### **SPORTING EVENTS**

Whether you're watching or playing them, sports are a great way to bring people together. Chicago is filled with a plethora of great bars to rent out and invite people to watch a championship game on a big screen.

If you are more into the action, rent out a few lanes at a bowling alley. This setting offers the perfect mix of activity and social engagement opportunities to connect with clients and their families. Prices are reasonable per person and places like Diversey Bowl offer a variety of pricing packages.

By including free drinks and food, you can assure that everyone will enjoy themselves.

### **VIEWING PARTY**

Rent out a movie theater for a matinee movie or host an Oscars party complete with ballots and prizes.

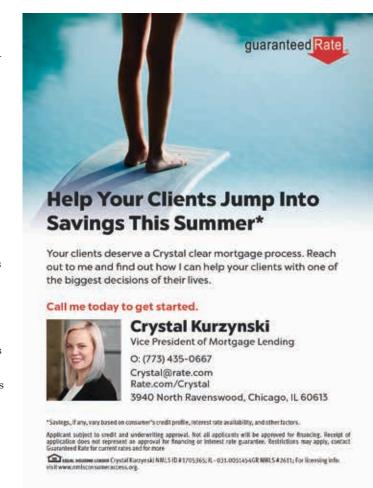
Super Bowl parties are another great option. It's an easy, DIY event at your home, or you can host it at a party room or movie theater as well.

When the weather is nice, consider doing a movie night under the stars in a backyard or open outdoor space. Just don't forget the popcorn!

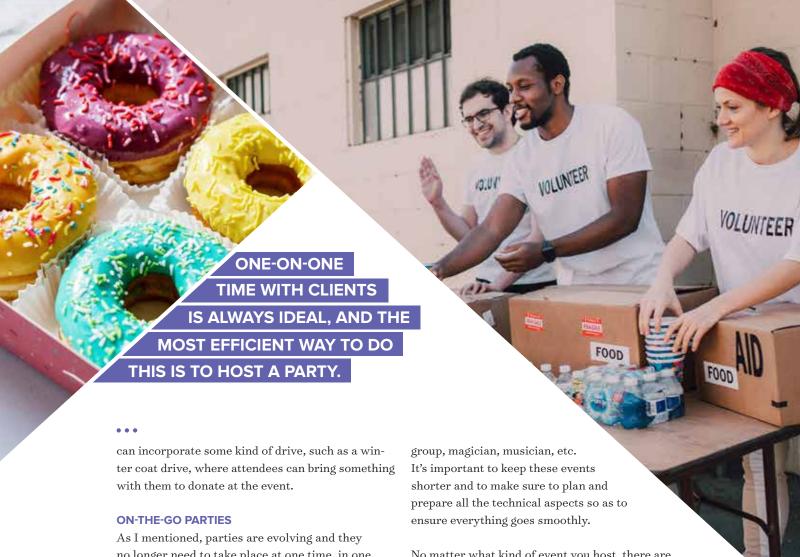
### **CHARITABLE EVENTS**

Fundraising events are a great way to bring your network together and give back to the community. Partner with a local charity that you are passionate about to plan an event that will help bring awareness to their cause and also support them financially.

The event itself can raise funds with a silent auction, raffle, entrance fee, or the like. Or the event



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As I mentioned, parties are evolving and they no longer need to take place at one time, in one location, with *everyone* together. A great, and often inexpensive, option is to coordinate a gourmet snack pick-up or delivery for your clients. Everyone loves a delicious savory or sugary treat in their week.

Connect with a local bakery, for example, to coordinate a donut day where clients can pick one up at their leisure, or you can even personally deliver them yourself. This is a great opportunity to personalize it by adding a thank you note, showing your appreciation of their support and business.

This is just one idea. There are many ways to incorporate the same one-on-one connection found at a party in a more out-of-the-box package.

# **VIRTUAL EVENTS**

While we find our world returning to normal more and more, you may still find yourself in a situation where virtual is the way to go in planning parties and outreach events with clients. A great way to do this in a more untraditional way is to invite a professional entertainer to do a virtual act over Zoom. You could partner with a local comedian, improv

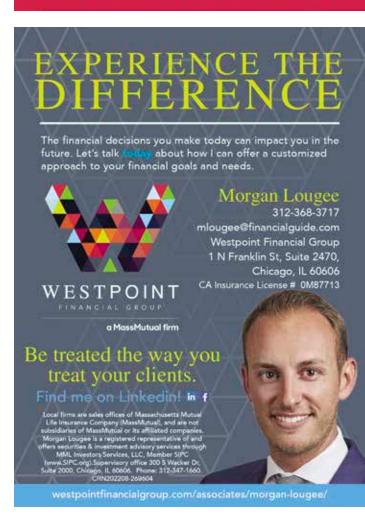
No matter what kind of event you host, there are three great opportunities in each for you to connect with the client: the invitation, the event itself, and the follow up.

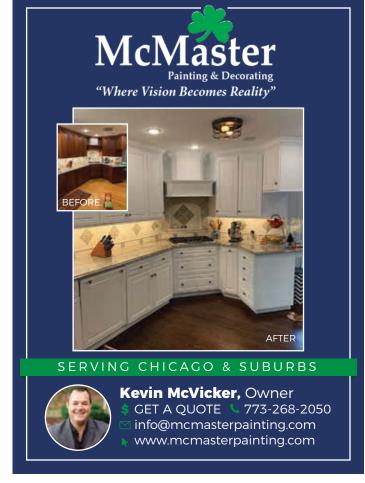
Client parties allow you to let your network know how much you appreciate them and their business. A memorable experience also helps you stay at the top of their minds, which leads to referrals. These warm leads are the ones that are teed up for you to incorporate into your overall marketing plan and continue to build relationships with. With that, enjoy the party!

### **About the Author:**

Kristine Menas Daley is a real estate broker, hanging her license with Dream Town Realty for nearly a decade. Working exclusively by referral has facilitated a robust business, which has helped her with several top-producing years. When not negotiating a sale, Kristine serves on the board of directors at the Chicago Bungalow Association, experiments with cooking new dishes, embarks on travel adventures, and adores spending time with her new baby and husband.







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Born in Chicago, Nicole mainly grew up in the Hermosa area. She experienced very little stability as a child and had moved over twenty times by the time she was twenty years old. She ended up taking on the lion share of responsibility for her three siblings

and entered the workforce early.

"Did I want to go nowhere? End up with nothing? Or did I want to work my ass off and be a leader for my family and accomplish all of my goals," Nicole recalls. "Even though I didn't know exactly what I wanted [then], I knew exactly what I didn't want and that was to struggle—to have nothing."

Nicole made that choice at thirteen years old when she started working in the fast-food industry. By the time she was fifteen, she'd been promoted to night manager. She met her husband, Hector, around this time and they've remained together ever since. She also worked her way through Prosser Vocational High School, a school that prepares you for the workforce, and took business classes.

In 1993, during her senior year of high school, Nicole obtained a job as a bank teller and moved up to retail banker by the following year. Shortly thereafter, she became a senior banker, and then an assistant branch manager. Within seven years, she became the youngest branch manager/vice president ever hired at the bank.







Nicole and Hector were raising their four kids-Alexis, Xavier, and twins, Tyler and Trevor— and Nicole's younger brother, Nick, too. Nicole knew firsthand what owning a home meant to a family and how, for many,



I will be an agent until I can't do it any longer. I will be a little old lady still showing houses and helping people...





agent, Nicole prevailed. Over the years, Nicole and Hector have successfully fought adversity together, put their children through private school and college, and taught their kids to always work hard and chase their dreams. Nicole enjoys spending

time with her family, doing yoga, reading, and volunteering with

local organizations.

Motivated to be the best real estate agent she could be for her clients, and be the best for her family, Nicole entered the business in 2005, right before the Great Recession. Although it was a challenging time, especially as a new

These days, Nicole works sideby-side with her team members Jill Conway, and Nicole's own son, Xavier Flores.

Jill has been working with Nicole for the past four years. "She's a true gem," says Nicole. "I am lucky to have someone like Jill on my team and by my side." Xavier has been working with his mom for close to two years now. He graduated from DePaul University in 2020 with a marketing degree and brings fresh, new marketing ideas to the table. "I'm proud to have my son on this team," Nicole beams. "He is motivating, organized, and ready to get the job done."

While Nicole can firmly declare success as the one of the top agents in the area today with a business that operates mainly on referrals and repeat clients, she's not one to ever rest on her laurels: she plans to continue to commit herself every day to her clients and to grow her business and team.

"I will be an agent until I can't do it any longer. I will be a little old lady still showing houses and helping people," she laughs.

it really was a dream. And when it came to her own experience with real estate agents, she was less than impressed with how many of them approached the situation.

> "Before getting my license, my husband and I were landlords. We owned four multi-unit buildings. We used a different agent for each purchase. At the time, I didn't realize real estate was a relationship business because none of the agents we used kept in touch," Nicole explains.

"After a not-so-great homebuying experience, I decided I could do it better, much better," she continues. "I wanted to help with making that dream come true for people, while providing an unforgettable experience in the process."

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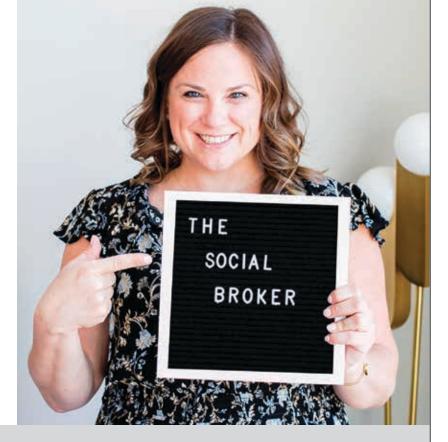
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Ryan with his family.

# Sharing the 4-3-2-1 Steps to FINANCIAL FREEDOM

yan Cotter is a mortgage lender who specializes in providing low-down-payment options for multi-family and two- to four-unit-sized properties. But don't let that introduction fool you—his focus isn't on wealthy investors. Ryan hopes to improve one little square of the world at a time by helping the average Joe—the blue-collar worker and the underserved communities on the south and west sides of Chicago—create multi-generational wealth through real estate.

Many people enter into homeownership by purchasing a single-family home as their primary residence. They may later want to invest in an income-producing property like a two-, three-, or four-flat. That process, however, can actually produce some barriers because you won't be able to make a low down payment on your investment property. Ryan suggests a different approach and recommends buying a four-unit building first. In fact, he's created a whole process he calls the "4-3-2-1 Steps to Financial Freedom."

Right out of college, Ryan bought his first four-unit building. He lived in one unit and rented the others out. The money he made on the three rented units not only covered his rent but generated income, which he saved and then used to buy the building behind him and one across the street.

"I've always had three or four construction projects going on at once, and at some point, I realized I had inadvertently created a system," explained Ryan. "I essentially house-hacked my way into a mini portfolio. It's not a get-rich-quick scheme, but rather a build-wealth-over-time plan."

Ryan's 4-3-2-1 Steps to Financial Freedom essentially says that if you purchase a four-unit building and live in one of those units, the rent from the other three units, statistically speaking, will fully cover your mortgage. You can then save up for a down payment on a three-flat, which you move into. The rent from the other two units will cover 75 percent of that mortgage, and the money you



Ryan

Cotter

**MOVEMENT MORTGAGE** 

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I essentially house-hacked my

way into a mini portfolio. It's not a

get-rich-quick scheme, but rather a

build-wealth-over-time plan.

continue to bring in from your four-unit building will cover the remaining 25 percent. When you save up enough for a two-flat and move into that building, the rent from the other unit in the twoflat will cover only 50 percent of your mortgage, but you'll have positive cash flow from both your four- and three-unit buildings. By the time you've saved up enough for a down payment on a single-family home, you'll be bringing in money

from nine other units, and will be well on your way to building multi-generational wealth.

"This process sounds like magic, but it's all about looking at the

numbers in the right way," notes Ryan. "It's not for everyone. You need to be a landlord, which for me was easy because I've been on construction sites since I was ten years old. And with resources like YouTube and Angie's List, being a landlord is a lot easier than it used to be."

Ryan plans to teach his two sons how to work with their hands so that they will have many of the same skills and know-how he garnered working on construction sites. In fact, his six-year-old already has his own Home Depot apron. But Ryan's sons aren't the only ones who are learning from him. Ryan spends a lot of time in underserved communities mentoring at-risk youth on the south and west sides.

"Crime and violence often come from a lack of youth mentorship," explains Ryan. "I started by

> hosting charity boxing events to support Big Brothers Big Sisters of America and Mercy Home for Boys & Girls. Now I run seminars on the south and west sides to



teach those communities about my 4-3-2-1 Steps to Financial Freedom."

In his presentations, Ryan talks about the importance of investing in the communities where you live. Because when you live in the building you're renting out, you care about who you're renting to.

As people start to buy and rehab buildings, they need contractors, painters, carpenters, and



plumbers to do the work. So Ryan works with various unions to set up apprenticeships for young people in these communities. He's essentially transforming neighborhoods by building mini ecosystems from the ground up.

But Ryan isn't doing this work alone. He has an incredible support staff that help him with both the lending business and his community-building and education initiatives. He has a ten-step hiring process to make sure he finds the people who are the best fit—notably, people who are outgoing, hardworking, and who pay incredible attention to detail. In one of these steps, he has applicants take a personality assessment, which generates a 100-page report that helps him do his due

diligence in assembling a team that's aligned in how they work.

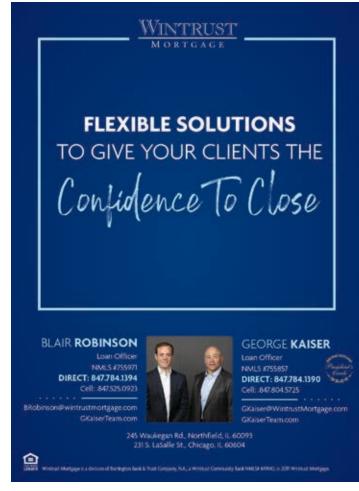
"We understand that people are excited about buying a home, not getting a mortgage," acknowledges Ryan. "So we focus on communicating effectively and dropping in pieces of humor along the way to get you through to closing and deliver an enhanced experience. Because if we've done our job right, you'll be back to the table soon to buy your three-flat."

If you'd like to talk to Ryan to learn more or book one of his 4-3-2-1 Steps to Financial Freedom seminars, you can reach him by calling 312-607-1111 or emailing him at ryan.cotter@movement.com.

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Adam transferred to the University of Illinois at Chicago, where he also started working at the student services building as a building manager. After earning his degree in economics in 2012, he went back to T-Mobile and tried climbing their corporate ladder. When that didn't pan out, he decided to try his luck with Verizon before making a complete career change and joining J.P. Morgan Chase as a personal banker. Finding the lack of

"After 10+ years in corporate America, I learned the hard way how difficult it is to move up the corporate ladder," Adam

explains. "I got tired of working for someone [else] or for the specific logo on my shirt. I wanted a career where you get out as much as you put in. I wanted to wake up each day and be valued as I intended, and not by what an employer decided to value that specific day. Lastly, I didn't want to look back at my

life twenty or thirty years from now knowing that I didn't even take a risk on myself to create an income."

So Adam obtained his real estate license in 2015 and went to work building his own business. He was a CAR® Rookie of the Year in 2015 and made its Top Producer list the following year. Since 2017, he has averaged at least \$20 million in annual production.

One of the biggest things Adam had to overcome early in his career was his mindset. Because he grew up in a low-income household, he believed he wasn't capable of working with high income clients. He also believed that if he followed up with friends, family, or clients too often, he'd become a bother to them.

"It took me two years to get out of this fixed mindset," Adam explains. "But through writing down affirmations and gratitude every day, and through continuous engagement with my network,



I transitioned my mindset to a growth mindset. I came to learn that people enjoy hearing from other people. I learned that as long as one conducts themselves as a professional, buyers and sellers appreciate that, no matter what their income or social status."

This September marks Adam's fouryear marriage anniversary to his wife, Letty, whom he met through his involvement with the Sigma Lambda Beta International Fraternity, an organization he relates more to as family since joining. Adam currently serves as a programming director for the Chicago Alumni Network for his frate nity, in addition to supporting the We CAN Achieve Foundation, which helps lower-income youth enter college.

"Looking five to ten years into the future, I see my real estate career being the backbone of the dreams and goals my wife and I are looking to accomplish. I am grateful every day career. Assisting families to reach their goals and dreams is something that I will

for having the support system around me to make real estate a successful continue to take pride in."



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Adam with his wife Letty

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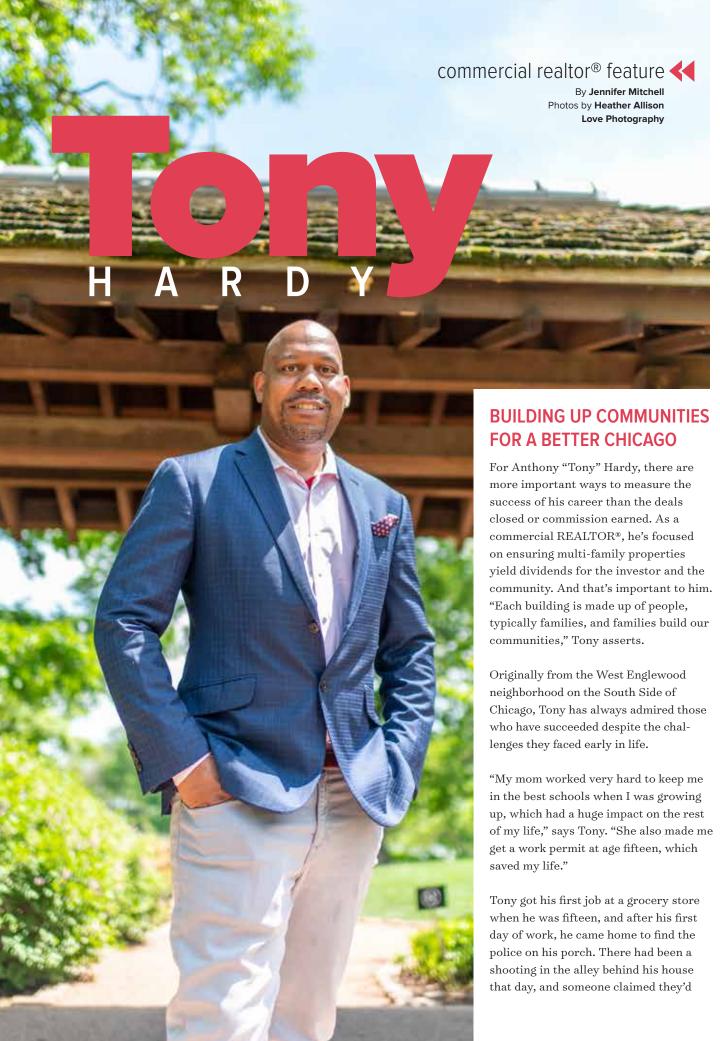


The David Frank Law Group



# **David Frank**

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seen Tony playing in the alley. Tony showed the officers his timecard from the store, which they verified with his employer, and the officers determined that he couldn't have been in the alley at the time of the crime. That timecard saved his life, and after that, he started picking up every shift he could get.

The experience inspired him to study agribusiness economics at Southern Illinois University in Carbondale. But Tony always had an interest in real estate too; he'd been exposed to it early in life because his grandfather was a real estate investor. In his senior year of college, he decided he would become a licensed agent, and after

graduating, he started his career doing residential real estate at Century 21.

"My first deals weren't as glamorous as some of the big closings other agents were getting, but the business was consistent," explains Tony. "At the time, I lived next to a 25-story tower with 230 residential units that was being rehabbed. One day, I came home and saw that the sign on the building changed because the building had recently been sold. That day, I decided I wanted to be an apartment broker." He went on to sell that building 20 years later for \$20,500,000.

His passion to positively impact the bottom line for investors and

communities motivated him to earn a law degree, and he now serves as the executive director of Multifamily Investment Advisors where he and his team are focused on helping their clients create and preserve wealth. They connect owners and investors from all backgrounds to capital and opportunities.

Tony loves working in commercial real estate because he's able to make an impact in his hometown. "I enjoy working with investors who understand their property is like a micro-economy on the block: it provides housing, supports local business, and sustains tax revenue across Chicago's 77 neighborhoods."



Tony with his team.

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One of Tony's goals is to impact diversity in all aspects of commercial real estate: "I'm uncomfortable that the number of African American commercial practitioners is only 1 percent," says Tony. Having experienced racism throughout his career, he is committed to mentoring aspiring commercial agents. "I'm grateful to lead a dynamic and diverse team of brokers—a team that is 20 percent women and over 90

percent people of color."

He also holds leadership roles at some neighborhood-focused nonprofits. He's the current chairman of the CAR® Commercial Forum Committee. "It's a position that allows me to collaborate with our more than 5,000 commercial real estate members. We regularly get together to exchange ideas that help shape the landscape of commercial real estate throughout Chicagoland," explains Tony. Tony is also the president of the South Side Community Investors Association, a group of commercial real estate investors that has contributed more than one billion dollars to the revitalization of South Side

neighborhoods and businesses. And he was recently appointed chairman of the Multifamily Housing Committee at the Greater Chatham Initiative, and organization that coordinates initiatives to impact economic growth in South Side communities.

When he's not at work, Tony enjoys spending time at the lake, or gardening, or going on bike rides with his wife, Shenita, and children. During the pandemic, Tony and his wife have been binge-watching a number of shows, including Billions, Ozarks, Lovecraft Country, and anything produced by Jordan Peele. They're looking forward to getting back to dining out at Chicago's diverse and wonderful restaurants. (Tony has visited and reviewed so many, he's earned himself a Yelp Elite badge.)

Tony is also looking forward to continuing his work with Keller Williams ONEChicago, helping his clients and teammates build businesses worth owning, lead lives worth living, and create legacies worth leaving.

"I love the relationships commercial real estate allows you to build over time," notes Tony. "Many of my clients have become role models, counselors, and friends."



Tony with his wife and son, Jeremiah, at Nevermore Park enjoying an art exhibit.



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# Michelle Newman

behind-the-scenes all-star feature

Photos by **Kirsten Miccoli** 

# NOMINATED BY: GRIGORY PEKARSKY, SCOTT NEWMAN, AND BRAD ROBBINS

Name: Michelle Newman

Position/Title: Head of Listings, Sales

Office/Company: Vesta Preferred- RNP Group

How long have you been working for/with the

person who nominated you? Almost 3 years.

How long have you been working in the real

estate industry? 5.5 years

#### What did you do before you began working in your current position?

Prior to this position, I was hired to be the chief operating officer of the RNP Group under the Vesta Preferred Brokerage umbrella. My brother, Scott Newman, and I merged with Vesta Preferred in 2018 after shutting down Newman Realty. I've always had a special place in my heart for bringing our listings



to life, but I am also as procedurally sound as they come and enjoyed the back end of running a company. I made sure everything on all facets of the brokerage side were running smoothly. I handled all vendor relationships behind the scenes and trained our brokers. I still held on to some of the listing pieces for Scott, but over time we realized there was a need to have someone on the listing side full-time, so I transitioned into that role and started helping our incredible sellers.

What does your typical workday look like?

A typical workday just does not exist in my role! Every day is different which is part of what I absolutely love about my job. I mainly work on all of our listings for our three founders (Scott Newman, Grigory Pekarksy and Brad Robbins). Being heavy hitters in the industry, there is no shortage of listings and work to be done.

I handle everything from expectation setting with our sellers and outlining our processes throughout their time with us, to helping sellers stage their homes with what they have or bringing in additional pieces. I discuss potential work that needs to be done prior to listing, work with HOAs to gather important data so we are prepped when we get to market and then most importantly, I work with the media team to ensure that my vision for the listing is being brought to life how I had intended. Once on the market, I oversee the transaction coordinator, marketing director and showing agents to ensure that everything is smooth sailing until we close and thereafter. That relationship with our sellers does not stop at the closing table. When I can, I also handle some of the showings, inspections, appraisals, etc. I play a pretty crucial role in our sellers having an exceptional experience. My goal is that they feel they have someone in their corner rooting for them and someone willing to do everything they can to try and get them the results they are looking for. The in-person portion of the role, where I get the face time with the clients and find out what they love about their homes and hear their stories and memories, is just one of the best parts of my day!

How would you describe your job in one word? Rewarding

#### Why do you think you excel at your job?

I have a good eye, pay great attention to detail, and I am a great multitasker. I know what looks good in photos when it comes to our listings and how to best showcase our properties and what appeals to the targeted buyers. I also have been in customer service since I was 15 years old. I grew up as a receptionist at a salon. Trust me when I say you do not want to mess up someone's appointment for their hair or nails or you are going to get an earful! That job taught me how to deal with challenging situations and how to remain calm, cool, and collected while doing



"She is reliable and someone that we can always trust to get the job done. Rarely can you find someone that you know will handle your business as good, if not better, than you." - Grigory

so. I pride myself in being able to turn something negative into a positive and genuinely care about people and the experience they have with us! There is no greater feeling than knowing you played a huge role in the happiness of a customer!

What is the most rewarding aspect of your job? Working with our sellers and helping them get their homes sold. Let's face it, selling a home can be stressful. There are a lot of things that can go wrong and you only have one shot at a first impression. Knowing that I did everything I could to turn a home into a beautiful listing and help aid that client in

getting their home sold, is a pretty amazing feeling!

What is the most challenging aspect of your job?

Managing all of the moving pieces at once and making sure I take time for me. It's very easy to get pulled into 50 different directions in my role as the work that needs to be done truly is never ending. Making sure I am taking a break and knowing what can wait until the next day can be difficult. I am someone who wants to get everything done ASAP (can we

say type-A) and I am the epitome of a people pleaser, so I have to remind myself not everything is urgent and I am only one person!

What is one thing about you that others might find surprising or interesting?

Oh gosh, the question that always makes me feel so uninteresting...I drive with two feet! I have no idea why, it's how I started and I can't change it now.

If that is not interesting enough, I am getting married next April at the Rookery Building in The Financial District. Talk about a beautiful piece of real estate, right?

When you're not working, what do you like to do for fun?

I absolutely love to travel and just connect with different cultures and get to know this amazing world we live in. I am always planning my next trip and cannot wait to keep exploring! I am also a big musical buff and enjoy checking out new restaurants around the city too! When not doing all of that, I am typically just hanging with my fiancé, Doug, and my English Bulldog, Winston Meatball

How do you feel about being nominated as a Behind-the-Scenes All-Star?

Honored. I love my job and the work that goes into bringing our clients' homes to life. I work my butt off, so it's of course always appreciated to be recognized for a job well done!

Is there anything else you'd like to share about yourself, about your job, or about your relationship with the person who nominated you?

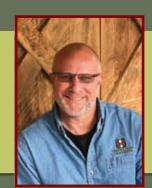
Grigory is as hard-working of a person as they come and I have learned a lot from him over the last few years. We make a pretty great team and the fact that he nominated me just means the world!

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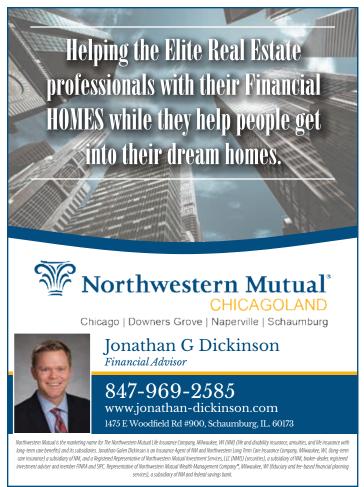
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THE NEW

# MILLENNIAL MARKET:

A Word on Millennials and Real Estate, as Told by a Millennial in Real Estate



By Grace Kaage

Millennials are fueling the real estate market today. According to a recent report on generational trends by the National Association of REALTORS®, Millennials have taken over 37 percent of the national home buyer market—the largest of any living generation. Popular culture may give them a hard time for their skinny jeans and side parts, but Millennials are currently out-purchasing fellow homebuyers by a landslide in a trend that shows no signs of slowing.

This marks the seventh year in a row that Millennials reign as the country's largest share of home buyers. For reference, Millennials are those between the ages of twenty-two and forty years old. As a \*slightly older\* Millennial myself, I'm pleased with my generation's participation in the US housing market, especially considering our prior reputation deemed us rideshare loving, Airbnb-renting nomads with a proclivity towards leasing, and a deeply-rooted fear of financial commitment. As it stands now, Millennials are a cornerstone of the market and an excellent potential source of income for real estate professionals everywhere.

In 2020, we saw over \$43 billion in transactions close in all of MRED. Provided that Millennials purchased 37 percent of those transactions, then they fueled approximately \$16 billion of MRED's market activity just from the buy side alone. So how can REALTORS® better access Millennials today in order to capitalize on this trend? The answer is as complex as it is simple: social media. A 2020 Consumer Culture report by PR firm, 5WPR, found that 77 percent of Millennials are active on Facebook daily, 70 percent are on Instagram daily, and 66 percent are on YouTube daily. That's over two-thirds of the entire generation on the same free platforms, every single day.

Never in the history of real estate has an entire generation been so accessible, and at such low cost. Yes, postcards are still useful and valuable, but if your goal is to connect with and appeal to the Millennial masses, it will be difficult to do successfully without a robust social media marketing plan across what I call the Millennial Trifecta—Facebook, Instagram, and YouTube.

It's not enough to have a couple favorite social media accounts that you use recreationally. Millennials find everyone and everything through social media. I found my hair colorist, MedSpa, and even my daughter's daycare on Instagram. I search even when a referral is from a friend, just to make sure the person they referred is the real deal. Right now, as you read this article, someone may be searching for you on social media, too. Will they relate to your content? Will they feel connected to you and your brand?

The most successful agents marketing to Millennials use all three social media platforms to create a consumer-facing brand that looks and feels authentic, established, and relatable. Need some tips?

- · Make your Instagram page public.
- Turn your personal Instagram account into a business account to get Insights. Insights provides you with data regarding your audience engagement. This allows you to post more of what your followers like to further boost their engagement.
- Download InShot. It's a video editing software program that's easy to use.
- Download Canva. It's a graphic design app and website that will help you create more content.
- Get a lighting kit. Get a lighting kit. I cannot overstate the importance of good lighting quality.
   Try the Neewer Ring Light on Amazon.
- Add locations and hashtags. It's worth noting that
  hashtags are a little lame, but they're necessary to boost
  traffic, so consider adding them a few lines below your
  caption to make them less obvious.
- Invest in a videographer and negotiate a package rate for a bulk number of quick videos. Then, create a content calendar and drop new videos all year on YouTube, Instagram, and Facebook. Having a schedule is so important if you want to stick to it.



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- · Short on cash to hire a videographer? Search hashtags like #freelancevideographer or #chicagovideographer to find amateur videographers/interns who may work for free.
- · Post at least twice per week until you have a minimum of thirty rows of photos and/or videos on your Instagram profile grid. Then keep posting. Content is king.
- · If you don't have time to post regularly, hire a social media assistant/curator to do it for you. Search for applicants on Indeed.com. Pay per post or put them on salary.
- · Never post photos or videos with bad or grainy lighting quality. Ever.
- · Weigh the pros and cons before purchasing followers. Purchasing followers can be a great short-term solution to add instant credibility to your page, but paid followers will skew your Insights, and that will make it more difficult to analyze audience engagement and sustain organic growth over the long-term. Also, paid followers may not like or comment as frequently as organic followers. So, if you have 15K followers but only get fifty likes on a post, people may be able to figure out that you bought followers. Just something to consider.
- · Define your core values and align your posts to them. People don't go to your page just to see real estate posts. They also want to see who you are as a human being. Do you have any shared values in common? Would they like working with you? Can they relate to you? Are you trustworthy but also a good time?
- · This is the most important one: have fun. If the content you create does not allow you to be creative and enjoy sharing, then you won't do it. Create a space that looks, feels, and sounds like you. When you do, like-minded buyers and sellers will find you. If you build it, they will come, as they say (just keep it professional while you're at it).

I am a third-generation managing broker. My father and grandfather never had to deal with Instagram or Facebook. They would come home with new listings printed out in binders to show clients. Their marketing was done through newspapers or printed ads. I know that times have changed, and after a long day of showings and inspections it's easy to throw social media on the backburner. Please don't do that. Facebook, Instagram, and YouTube have become the least expensive and most effective marketing tools in the world. This is a blessing, not a curse. I promise you that if my father and grandfather were given the option to market for free on social media instead of having to spend tens of thousands of dollars on printed ads, believe me when I say they'd be Instagram Influencers in two minutes.

So, are there are ways to succeed in this market without Millennial business? Sure. But with \$16 billion worth of



Millennial home buyers perusing Instagram, Facebook, and YouTube every day, the Millennial Trifecta might just prove impossible to ignore.

[1] Associated Press, "Transaction Volume Record Set by MRED Subscribers in 2020

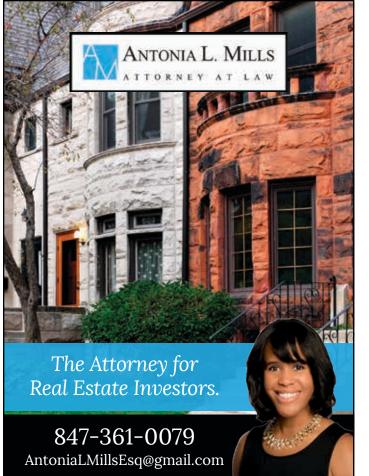
Midwest Real Estate Data LLC, January 8, 2021,

https://apnews.com/press-release/globe-newswire/businessrecord-setting-events-professional-services-real-estate-services-6fdb1552485b632804636528f021d3e3

[2] "Consumer Culture Report: Insight into the Complexities of the Modern Consumer's Motivations, Influences, and Purchasing Habits," Research, 5W Public Relations, accessed May 26, 2021 (see PDF download), https://www.5wpr.com/new/research/ consumer-culture-report/

#### **About the Author:**

Grace Kaage is a third-generation managing broker with a long family history in real estate. While in sales, Grace led a top-producing team and was awarded as a CAR® Top Producer several times over. Today, she focuses on agent development, training, and support, while using her extensive sales experience to help other brokers succeed. She has served as the 2019 Chair of the Chicago YPN Advisory Board and currently serves on the 2021 CAR® Board of Directors. She has also been recognized as one of Crain's Most Influential Residential REALTORS® in Chicago.





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Teams and individuals from January 1, 2021 to June 30, 2021

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
1	Leila	Zammatta	111	\$206,852,578	50	\$95,099,295	161	\$301,951,873
2	Jeffrey	Lowe	113	\$139,284,194	62	\$79,916,200	175	\$219,200,394
3	Matt	Laricy	136	\$57,621,434	147	\$79,861,748	283	\$137,483,182
4	Emily	Sachs Wong	60	\$94,943,500	19	\$33,820,500	79	\$128,764,000
5	Leigh	Marcus	118	\$76,084,075	63	\$42,600,035	181	\$118,684,110
6	Mario	Greco	103	\$58,055,750	33	\$24,626,851	136	\$82,682,601
7	Sophia	Klopas	50	\$40,730,000	26	\$23,582,000	76	\$64,312,000
8	Grigory	Pekarsky	60	\$29,136,299	65	\$34,087,796	125	\$63,224,095
9	Carrie	McCormick	49	\$36,806,800	15	\$15,848,300	64	\$52,655,100
10	Melanie	Giglio	54	\$33,598,931	34	\$17,485,315	88	\$51,084,246
11	Jennifer	Ames	23	\$27,611,900	12	\$20,639,500	35	\$48,251,400
12	Karen	Biazar	59	\$33,043,050	31	\$14,385,000	90	\$47,428,050
13	Chezi	Rafaeli	27	\$38,212,500	5	\$7,965,000	32	\$46,177,500
14	Hayley	Westhoff	39	\$25,776,850	32	\$20,308,249	71	\$46,085,099
15	Millie	Rosenbloom	32	\$32,421,300	16	\$11,473,900	48	\$43,895,200
16	Alexandre	Stoykov	17	\$7,622,650	84	\$35,742,800	101	\$43,365,450
17	Timothy	Sheahan	43	\$29,051,400	17	\$14,021,750	60	\$43,073,150
18	Benyamin	Lalez	18	\$9,110,000	66	\$32,666,081	84	\$41,776,081
19	Brad	Lippitz	36	\$23,753,850	25	\$17,912,900	61	\$41,666,750
20	Emily	Phair	26	\$12,908,450	65	\$26,559,816	91	\$39,468,266
21	Konrad	Dabrowski	31	\$24,968,132	22	\$14,141,400	53	\$39,109,532
22	Katharine	Waddell	32	\$18,435,500	32	\$20,473,650	64	\$38,909,150
23	Danielle	Dowell	35	\$18,642,300	31	\$19,629,800	66	\$38,272,100
24	Ashley	Donat	32	\$15,670,600	44	\$21,937,390	76	\$37,607,990
25	Susan	Miner	6	\$21,686,000	4	\$15,531,500	10	\$37,217,500
26	Tommy	Choi	32	\$17,877,650	38	\$19,322,630	70	\$37,200,280
27	Joanne	Nemerovski	18	\$19,038,250	19	\$17,155,500	37	\$36,193,750
28	Julie	Busby	32	\$21,043,400	29	\$14,641,621	61	\$35,685,021
29	Sam	Shaffer	17	\$8,056,250	46	\$27,491,250	63	\$35,547,500
30	Debra	Dobbs	26	\$23,916,531	13	\$11,255,500	39	\$35,172,031
31	Darrell	Scott	16	\$10,463,350	38	\$22,611,750	54	\$33,075,100
32	Daniel	Glick	24	\$16,165,250	21	\$16,645,800	45	\$32,811,050
33	Lance	Kirshner	39	\$20,285,509	20	\$12,361,900	59	\$32,647,409
34	Ryan	Preuett	14	\$16,200,000	7	\$13,294,500	21	\$29,494,500

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
35	Rafay	Qamar	28	\$9,921,500	49	\$18,781,050	77	\$28,702,550
36	Lauren	Mitrick Wood	24	\$13,105,000	29	\$15,564,400	53	\$28,669,400
37	Cadey	O'Leary	13	\$23,861,500	4	\$4,500,000	17	\$28,361,500
38	Daniel	Close	22	\$10,615,700	23	\$17,664,097	45	\$28,279,797
39	Bari	Levine	35	\$19,834,500	10	\$7,725,050	45	\$27,559,550
40	Nadine	Ferrata	27	\$16,652,500	14	\$10,658,572	41	\$27,311,072
41	Barbara	O'Connor	29	\$17,213,645	19	\$9,672,245	48	\$26,885,890
42	Melissa	Siegal	33	\$22,531,250	9	\$4,267,000	42	\$26,798,250
43	Ivona	Kutermankiewicz	27	\$20,656,920	10	\$6,013,000	37	\$26,669,920
44	Richard	Kasper	29	\$20,758,700	14	\$5,408,537	43	\$26,167,237
45	Timothy	Salm	11	\$23,817,395	4	\$2,231,750	15	\$26,049,145
46	Amanda	McMillan	34	\$15,902,650	13	\$9,377,777	47	\$25,280,427
47	James	D'Astice	12	\$6,182,400	34	\$18,992,400	46	\$25,174,800
48	Jennifer	Mills	29	\$16,780,050	14	\$8,307,002	43	\$25,087,052
49	Owen	Duffy	33	\$17,064,915	16	\$7,555,500	49	\$24,620,415
50	Samantha	Porter	20	\$18,415,000	2	\$6,050,000	22	\$24,465,000

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Teams and individuals from January 1, 2021 to June 30, 2021

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
51	Melanie	Everett	13	\$4,200,980	47	\$20,099,425	60	\$24,300,405
52	Elizabeth	Ballis	12	\$6,283,000	15	\$17,384,499	27	\$23,667,499
53	Scott	Curcio	37	\$12,871,550	28	\$10,736,502	65	\$23,608,052
54	Natasha	Motev	13	\$13,284,500	6	\$10,287,000	19	\$23,571,500
55	Jill	Silverstein	7	\$3,586,000	27	\$19,435,330	34	\$23,021,330
56	Michael	Rosenblum	20	\$16,938,547	7	\$6,003,000	27	\$22,941,547
57	Rizwan	Gilani	15	\$6,350,000	29	\$16,453,450	44	\$22,803,450
58	Sara	McCarthy	26	\$13,053,800	16	\$9,730,650	42	\$22,784,450
59	Kelly	Parker	15	\$7,210,600	27	\$14,993,150	42	\$22,203,750
60	Juliana	Yeager	21	\$13,626,199	11	\$8,509,000	32	\$22,135,199
61	Keith	Brand	9	\$4,022,900	26	\$17,827,288	35	\$21,850,188
62	Dennis	Huyck	17	\$10,686,500	14	\$11,163,625	31	\$21,850,125
63	Kevin	Wood	5	\$14,876,257	3	\$6,926,659	8	\$21,802,916
64	Alishja	Ballard	20	\$9,725,800	19	\$12,036,611	39	\$21,762,411
65	Sarah	Ziehr	32	\$16,388,500	7	\$5,033,200	39	\$21,421,700
66	R. Matt	Leutheuser	8	\$20,010,000	2	\$1,005,000	10	\$21,015,000
67	Grace	Sergio	27	\$17,458,200	1	\$3,180,000	28	\$20,638,200
68	Eudice	Fogel	16	\$10,360,700	11	\$9,994,500	27	\$20,355,200
69	Michael	Shenfeld	17	\$12,177,000	13	\$8,140,900	30	\$20,317,900
70	Nicholaos	Voutsinas	10	\$6,267,900	26	\$13,944,500	36	\$20,212,400
71	Nicholas	Apostal	16	\$10,417,050	8	\$9,654,500	24	\$20,071,550
72	Danny	Lewis	17	\$7,886,000	17	\$12,133,000	34	\$20,019,000
73	Erin	Mandel	14	\$12,471,000	12	\$7,505,615	26	\$19,976,615
74	Nicholas	Colagiovanni	18	\$16,109,900	4	\$3,786,000	22	\$19,895,900
75	Sherri	Hoke	8	\$14,649,158	5	\$5,035,500	13	\$19,684,658
76	Matthew	Liss	18	\$10,109,500	13	\$9,454,000	31	\$19,563,500
77	Joseph	Kotoch	16	\$6,884,000	25	\$12,632,400	41	\$19,516,400
78	Santiago	Valdez	31	\$10,784,562	23	\$8,613,007	54	\$19,397,569
79	Laura	Meier	24	\$11,732,000	14	\$7,401,530	38	\$19,133,530
80	Shay	Hata	21	\$12,109,000	10	\$6,983,900	31	\$19,092,900
81	Pamela	Rueve	8	\$12,556,500	6	\$6,498,000	14	\$19,054,500
82	Philip	Skowron	10	\$14,360,000	4	\$4,561,000	14	\$18,921,000
83	Sharon	Gillman	11	\$8,620,500	13	\$10,035,500	24	\$18,656,000
84	Amy	Duong	12	\$3,825,500	15	\$14,802,695	27	\$18,628,195

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
85	D	Waveland Kendt	17	\$9,727,384	13	\$8,834,500	30	\$18,561,884
86	Margaret	Baczkowski	16	\$15,163,000	2	\$3,362,000	18	\$18,525,000
87	Elias	Masud	11	\$4,087,999	33	\$14,418,100	44	\$18,506,099
88	Ryan	McKane	40	\$16,129,600	5	\$2,325,000	45	\$18,454,600
89	Elizabeth	Lothamer	14	\$7,960,400	21	\$10,443,460	35	\$18,403,860
90	Joshua	Lipton	15	\$12,862,000	5	\$5,495,213	20	\$18,357,213
91	Karen	Schwartz	19	\$9,738,000	16	\$8,537,499	35	\$18,275,499
92	Mehdi	Mova	11	\$7,801,400	17	\$10,435,100	28	\$18,236,500
93	Melanie	Carlson	14	\$8,546,400	10	\$9,390,217	24	\$17,936,617
94	Jason	O'Beirne	21	\$13,790,801	9	\$3,841,900	30	\$17,632,701
95	Lisa	Kalous	18	\$11,313,000	11	\$6,307,500	29	\$17,620,500
96	Lucas	Blahnik	13	\$6,422,250	17	\$11,184,150	30	\$17,606,400
97	Layching	Quek	4	\$1,852,500	25	\$15,707,800	29	\$17,560,300
98	Colin	Hebson	14	\$7,541,500	23	\$10,017,700	37	\$17,559,200
99	Christopher	Engelmann	9	\$3,721,900	27	\$13,746,000	36	\$17,467,900
100	Steve	Dombar	0	\$0	27	\$17,346,000	27	\$17,346,000

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- 24+ years of award-winning industry expertise
- \$213 Million in closed transactions and 582 families served in 2020 alone\*
- · Over 3,000 satisfied clients
- Top U.S. Mortgage Originator Scotsman Guide: 2012-2020
- Five Star Professional Chicago Magazine: 2011-2020
- Top 1% U.S. Mortgage Originator Mortgage Executive Magazine:

\*According to Guaranteed Rate internal funded loan data from 1/1/2020 to 12/31/2020

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Teams and individuals from January 1, 2021 to June 30, 2021

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
101	Rubina	Bokhari	15	\$9,742,500	12	\$7,563,009	27	\$17,305,509
102	Robert	Picciariello	38	\$17,181,950	0	\$0	38	\$17,181,950
103	Ryan	Gossett	14	\$6,327,123	22	\$10,833,750	36	\$17,160,873
104	Nick	Rendleman	26	\$8,523,500	27	\$8,623,807	53	\$17,147,307
105	Lindsey	Richardson	22	\$8,442,300	13	\$8,471,500	35	\$16,913,800
106	Kathryn	Barry	15	\$6,929,500	20	\$9,805,800	35	\$16,735,300
107	Brian	Moon	11	\$4,414,200	20	\$12,250,000	31	\$16,664,200
108	Lisa	Sanders	25	\$11,417,500	10	\$5,181,500	35	\$16,599,000
109	Nancy	McAdam	10	\$7,953,500	4	\$8,508,000	14	\$16,461,500
110	Nick	Nastos	10	\$3,683,850	26	\$12,492,500	36	\$16,176,350
111	Stefanie	Lavelle	21	\$10,824,000	8	\$5,311,700	29	\$16,135,700
112	Brooke	Vanderbok	24	\$13,584,800	5	\$2,473,000	29	\$16,057,800
113	Ken	Jungwirth	10	\$5,179,000	10	\$10,757,700	20	\$15,936,700
114	Vincent	Anzalone	15	\$9,789,500	9	\$6,121,500	24	\$15,911,000
115	Sari	Levy	14	\$6,987,000	13	\$8,883,800	27	\$15,870,800
116	Kathryn	Schrage	34	\$14,338,400	2	\$1,305,000	36	\$15,643,400
117	Kyle	Jamicich	15	\$8,060,000	8	\$7,530,500	23	\$15,590,500
118	Stephanie	Maloney	10	\$8,397,500	4	\$7,082,500	14	\$15,480,000
119	Michael	Maier	21	\$9,423,000	13	\$6,053,000	34	\$15,476,000
120	Stephanie	Cutter	17	\$8,121,165	9	\$7,353,150	26	\$15,474,315
121	Leslie	Glazier	12	\$8,818,250	9	\$6,644,000	21	\$15,462,250
122	James	Streff	18	\$7,735,500	15	\$7,637,500	33	\$15,373,000
123	Michael	Hall	16	\$10,771,950	8	\$4,556,000	24	\$15,327,950
124	Marlene	Rubenstein	19	\$10,099,250	10	\$5,192,500	29	\$15,291,750
125	lan	Schwartz	16	\$9,948,000	7	\$5,304,000	23	\$15,252,000
126	John	O'Neill	10	\$10,965,000	6	\$4,256,000	16	\$15,221,000
127	Michael	Hulett	20	\$11,075,756	6	\$4,066,000	26	\$15,141,756
128	Bruce	Glazer	13	\$6,660,500	13	\$8,472,250	26	\$15,132,750
129	Jeffrey	Proctor	13	\$10,228,720	3	\$4,875,000	16	\$15,103,720
130	Cynthia	Sodolski	14	\$7,548,900	14	\$7,369,400	28	\$14,918,300
131	Stacey	Dombar	28	\$13,235,501	3	\$1,619,500	31	\$14,855,001
132	Cory	Tanzer	18	\$6,454,500	19	\$8,363,400	37	\$14,817,900
133	Tim	Lorimer	12	\$7,336,250	10	\$7,416,500	22	\$14,752,750
134	Chris	Stockwell	10	\$6,025,000	11	\$8,618,500	21	\$14,643,500

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
135	Nancy	Tassone	11	\$9,156,500	5	\$5,485,000	16	\$14,641,500
136	Hadley	Rue	18	\$11,671,500	5	\$2,920,000	23	\$14,591,500
137	Alice	Berger	13	\$9,673,500	8	\$4,866,500	21	\$14,540,000
138	Stephanie	LoVerde	15	\$7,976,700	13	\$6,508,400	28	\$14,485,100
139	Chris	Mccomas	13	\$7,009,499	13	\$7,436,630	26	\$14,446,129
140	Todd	Szwajkowski	19	\$9,653,400	12	\$4,714,500	31	\$14,367,900
141	Keith	Tarasiewicz	13	\$5,538,000	11	\$8,659,000	24	\$14,197,000
142	Margaret	Daday	9	\$3,874,000	16	\$10,228,500	25	\$14,102,500
143	Susan	Kanter	16	\$8,227,000	12	\$5,816,000	28	\$14,043,000
144	Barbara	Proctor	9	\$10,325,500	2	\$3,643,933	11	\$13,969,433
145	Heather	Hillebrand	9	\$5,104,500	14	\$8,818,100	23	\$13,922,600
146	Laura	Торр	16	\$8,082,500	13	\$5,633,500	29	\$13,716,000
147	Michael	Linden	25	\$11,896,900	3	\$1,714,000	28	\$13,610,900
148	Benjamin	Lissner	8	\$3,909,000	21	\$9,639,900	29	\$13,548,900
149	Mark	Bystrowicz	9	\$11,488,465	4	\$1,981,500	13	\$13,469,965
150	Frank	Montro	50	\$10,962,350	12	\$2,473,600	62	\$13,435,950

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#### REAL ESTATE **BUSINESS SERVICES** ESTATE PLANNING ELDER LAW **INCOME TAX** PREPARATION

#### DYNIA LAW

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Teams and individuals from January 1, 2021 to June 30, 2021

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
151	Mark	Buckner	4	\$1,462,000	20	\$11,951,900	24	\$13,413,900
152	Pasquale	Recchia	10	\$5,216,000	13	\$8,187,000	23	\$13,403,000
153	Brady	Miller	16	\$4,393,138	23	\$8,949,500	39	\$13,342,638
154	Lisa	Blume	5	\$2,180,000	20	\$11,145,406	25	\$13,325,406
155	Elena	Theodoros	16	\$7,913,250	8	\$5,372,000	24	\$13,285,250
156	Anthony	Torres	7	\$2,296,400	22	\$10,952,550	29	\$13,248,950
157	Matthew	Engle	18	\$8,652,500	14	\$4,535,500	32	\$13,188,000
158	Scott	Berg	31	\$12,348,431	1	\$675,000	32	\$13,023,431
159	Elizabeth	Caya	4	\$1,505,000	24	\$11,493,400	28	\$12,998,400
160	Ashley	Bell	9	\$5,955,400	6	\$6,997,000	15	\$12,952,400
161	Carol	Collins	12	\$7,818,500	7	\$5,075,500	19	\$12,894,000
162	Nathan	Binkley	11	\$6,141,000	9	\$6,750,000	20	\$12,891,000
163	Brad	Zibung	13	\$7,690,000	5	\$5,184,000	18	\$12,874,000
164	Brooke	Daitchman	16	\$7,522,000	12	\$5,341,000	28	\$12,863,000
165	Daniel	Fowler	12	\$6,676,500	13	\$6,183,850	25	\$12,860,350
166	Tony	Mattar	15	\$5,541,950	22	\$7,317,900	37	\$12,859,850
167	Gail	Spreen	20	\$8,220,000	8	\$4,587,500	28	\$12,807,500
168	Michael	Saladino	18	\$8,115,600	12	\$4,527,400	30	\$12,643,000
169	Steven	Powers	20	\$8,690,599	5	\$3,935,000	25	\$12,625,599
170	Beth	Gomez	12	\$6,524,720	10	\$5,955,000	22	\$12,479,720
171	Suzanne	Gignilliat	7	\$10,051,000	2	\$2,427,000	9	\$12,478,000
172	Patrick	Shino	5	\$1,697,000	30	\$10,771,610	35	\$12,468,610
173	Lisa	Long-Brown	14	\$12,096,200	1	\$367,000	15	\$12,463,200
174	Lisa	Huber	12	\$6,932,150	12	\$5,505,500	24	\$12,437,650
175	Linda	Levin	7	\$4,079,000	11	\$8,306,162	18	\$12,385,162
176	Gloria	Wiekert	7	\$4,757,900	14	\$7,582,400	21	\$12,340,300
177	Joel	Holland	25	\$11,169,900	2	\$1,163,000	27	\$12,332,900
178	Eric	Hublar	5	\$2,195,875	22	\$10,088,000	27	\$12,283,875
179	Kimber	Galvin	6	\$3,195,400	17	\$9,084,900	23	\$12,280,300
180	Robin	Allotta	15	\$5,757,600	13	\$6,407,500	28	\$12,165,100
181	Jill	Buckley	7	\$4,042,500	9	\$8,121,000	16	\$12,163,500
182	Joseph	Chiappetta	10	\$5,275,360	14	\$6,837,217	24	\$12,112,577
183	Lindsay	Everest	10	\$8,630,950	4	\$3,432,500	14	\$12,063,450
184	Mark	Icuss	14	\$9,640,444	4	\$2,405,500	18	\$12,045,944

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
185	Paul	Mancini	14	\$6,911,800	9	\$5,096,550	23	\$12,008,350
186	Sam	Jenkins	7	\$8,835,925	3	\$3,170,000	10	\$12,005,925
187	Boris	Lehtman	14	\$11,292,000	1	\$700,000	15	\$11,992,000
188	Michael	McGuinness	6	\$1,973,900	20	\$10,014,675	26	\$11,988,575
189	Gregory	Desmond	10	\$6,662,350	4	\$5,290,600	14	\$11,952,950
190	Phil	Byers	15	\$7,142,920	8	\$4,808,000	23	\$11,950,920
191	Peter	Moore	15	\$6,829,900	10	\$5,103,500	25	\$11,933,400
192	Cindy	Weinreb	6	\$2,828,000	17	\$9,104,850	23	\$11,932,850
193	John	Lyons	14	\$7,214,000	13	\$4,711,650	27	\$11,925,650
194	Vincent	Lance	15	\$6,982,760	11	\$4,895,500	26	\$11,878,260
195	Mike	Larson	1	\$280,000	7	\$11,594,000	8	\$11,874,000
196	Craig	Isacson	9	\$10,066,500	3	\$1,762,500	12	\$11,829,000
197	Katherine	Malkin	4	\$8,140,000	4	\$3,670,000	8	\$11,810,000
198	Qiankun	Chen	18	\$5,506,350	17	\$6,266,900	35	\$11,773,250
199	Christie	Ascione	12	\$8,060,500	5	\$3,706,500	17	\$11,767,000
200	Susan	Nice	15	\$8,903,001	4	\$2,787,900	19	\$11,690,901

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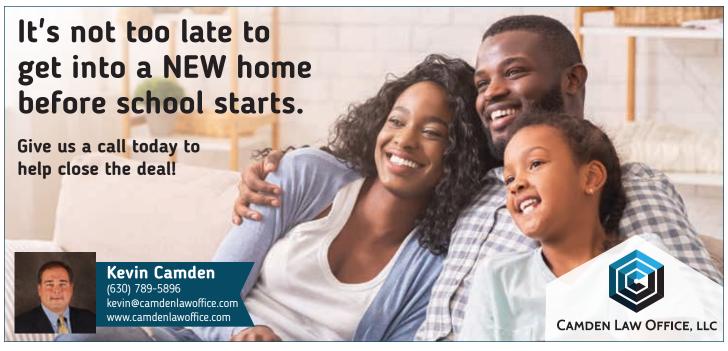
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Teams and individuals from January 1, 2021 to June 30, 2021

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
201	Christina	McNamee	18	\$9,179,500	4	\$2,453,500	22	\$11,633,000
202	Brittany	Strale	2	\$873,900	23	\$10,749,250	25	\$11,623,150
203	Thomas	Bezanes	8	\$2,565,000	18	\$9,005,000	26	\$11,570,000
204	Jacob	Tasharski	8	\$3,691,000	15	\$7,858,769	23	\$11,549,769
205	Anne	Rossley	8	\$8,684,500	5	\$2,860,500	13	\$11,545,000
206	Helaine	Cohen	2	\$1,910,000	14	\$9,483,807	16	\$11,393,807
207	Dominic	Irpino	20	\$6,365,800	11	\$4,849,500	31	\$11,215,300
208	Michael	Mccallum	9	\$4,230,200	9	\$6,972,000	18	\$11,202,200
209	Connie	Engel	16	\$7,623,000	6	\$3,552,500	22	\$11,175,500
210	Harold	Blum	8	\$5,708,000	3	\$5,430,000	11	\$11,138,000
211	Mark	Zipperer	20	\$7,166,250	13	\$3,967,250	33	\$11,133,500
212	Kelly	Angelopoulos	16	\$8,046,478	5	\$3,021,000	21	\$11,067,478
213	Camille	Canales	5	\$2,319,562	15	\$8,746,000	20	\$11,065,562
214	Emily	Smart Lemire	11	\$7,022,500	6	\$3,985,500	17	\$11,008,000
215	Hasani	Steele	15	\$7,486,249	6	\$3,519,349	21	\$11,005,598
216	Justin	Lucas	10	\$3,489,750	12	\$7,484,500	22	\$10,974,250
217	Alex	Wolking	11	\$4,065,500	12	\$6,907,800	23	\$10,973,300
218	Cindy	Wilson	7	\$4,272,000	6	\$6,694,500	13	\$10,966,500
219	James	Sheehan	8	\$6,344,900	10	\$4,605,000	18	\$10,949,900
220	Eugene	Fu	10	\$7,761,100	10	\$3,186,000	20	\$10,947,100
221	Joe	Zimmerman	10	\$4,894,311	11	\$6,027,000	21	\$10,921,311
222	Tara	Leinenweber	24	\$9,631,000	1	\$1,235,000	25	\$10,866,000
223	Kieran	Conlon	12	\$6,036,400	11	\$4,799,800	23	\$10,836,200
224	Philip	Barone	9	\$6,972,500	6	\$3,848,000	15	\$10,820,500
225	Laura	Rahilly	11	\$4,851,100	8	\$5,867,014	19	\$10,718,114
226	Matt	Silver	7	\$4,232,000	8	\$6,479,400	15	\$10,711,400
227	Sarah	Maxwell	8	\$4,610,213	8	\$6,081,800	16	\$10,692,013
228	Brian	Pistorius	10	\$5,861,500	8	\$4,820,500	18	\$10,682,000
229	Eamonn	Stafford	22	\$8,492,125	13	\$2,126,000	35	\$10,618,125
230	Anna	Huls	12	\$6,403,075	8	\$4,163,400	20	\$10,566,475
231	Mary	Lusk	7	\$2,293,900	20	\$8,228,001	27	\$10,521,901
232	Marzena	Frausto	0	\$0	17	\$10,495,575	17	\$10,495,575
233	Xiaojing	Frost	5	\$1,863,000	13	\$8,615,193	18	\$10,478,193
234	Melissa	Edidin	11	\$5,827,500	10	\$4,628,099	21	\$10,455,599

#	First Name	Last Name	List #	List \$	Sell #	Sell \$	Total #	Total \$
235	Stefanie	D'Agostino	23	\$7,800,867	4	\$2,613,000	27	\$10,413,867
236	Michael	Frank	12	\$4,000,501	19	\$6,355,850	31	\$10,356,351
237	Jacqueline	Colando	26	\$10,341,800	0	\$0	26	\$10,341,800
238	Cornelis	Hoogstraten	1	\$440,000	13	\$9,856,800	14	\$10,296,800
239	Kate	Gaffey	4	\$2,601,000	15	\$7,668,800	19	\$10,269,800
240	Michael	Battista	6	\$7,052,500	3	\$3,190,000	9	\$10,242,500
241	Armando	Chacon	12	\$7,978,660	3	\$2,252,500	15	\$10,231,160
242	Jennifer	Liu	17	\$9,504,636	1	\$571,390	18	\$10,076,026
243	Danielle	Inendino	7	\$2,531,500	17	\$7,484,500	24	\$10,016,000
244	Lynn	Weekley	13	\$6,155,000	4	\$3,844,000	17	\$9,999,000
245	Randy	Nasatir	10	\$5,229,500	11	\$4,708,900	21	\$9,938,400
246	Edward	Jelinek	9	\$3,845,000	9	\$6,089,750	18	\$9,934,750
247	Erlend	Candea	13	\$9,915,000	0	\$0	13	\$9,915,000
248	Deborah	Hess	12	\$5,398,700	11	\$4,503,500	23	\$9,902,200
249	Anthony	Madonia	8	\$7,984,490	2	\$1,899,900	10	\$9,884,390
250	Janelle	Dennis	15	\$6,752,998	7	\$3,121,899	22	\$9,874,897

**Disclaimer:** Information is pulled directly from the MLS. New construction or numbers not reported to the MLS within the date range listed are not included. The MLS is not responsible for submitting this data. Some teams may report each agent individually, while others may take credit for the entire team. *Chicago Real Producers* does not alter or compile this data nor claim responsibility for the stats reported to/by the MLS. Data is based on Chicago proper only and may not match the agent's exact year-to-date volume.



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