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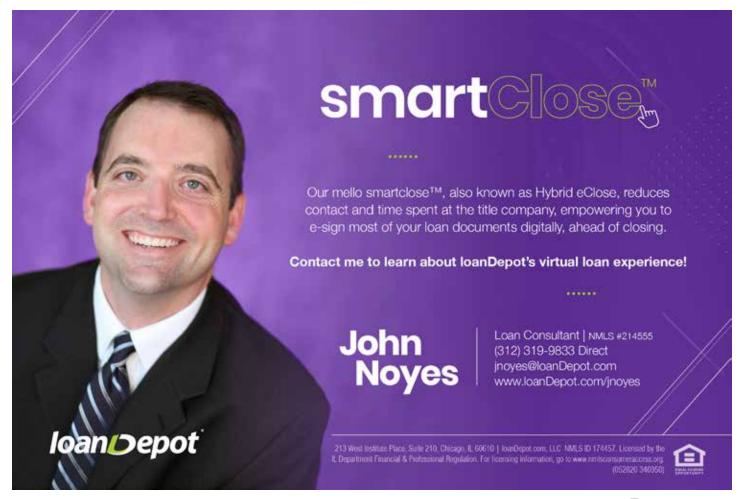


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>> publisher's note

As I write this Publisher's Note, several weeks in advance of its publication date, our nation is in the midst of a powerful movement seeking justice and an end to systemic racism. This magazine exists for you to hear the voices and stories of your colleagues in the real estate industry, not my personal views, but I would like to at least share this: I stand against racism and police brutality against people of color. This is not a political stance – it's a reflection of my love for all people and my vision for a nation that is finally just and peaceful.

This magazine has always served as a tool for building community. I, as well as my fellow team members at Real Producers, believe no community can be healthy and prosperous so long as racism exists. We stand alongside every team member, real estate agent, and advertising partner who has ever had to suffer the overwhelming injustice of racism and prejudice.

As a magazine publisher, I have a platform to encourage change, and I don't take this lightly. My hope is that by continuing to introduce you to influencers within the community through this magazine – revealing their personal passions, experiences, and values – it can serve as a vehicle for positivity and even for challenging your perspective. Hard conversations are rightfully being had all around us, and here in North Shore, we commit to our mission of connecting, elevating, and inspiring through continuing our own dialogue about who we are as a collective group of real estate industry titans. This, I am proud to say, is a community that supports and cherishes every single agent and advertiser, and I hope you will always feel welcomed and encouraged to share your unique story with us.

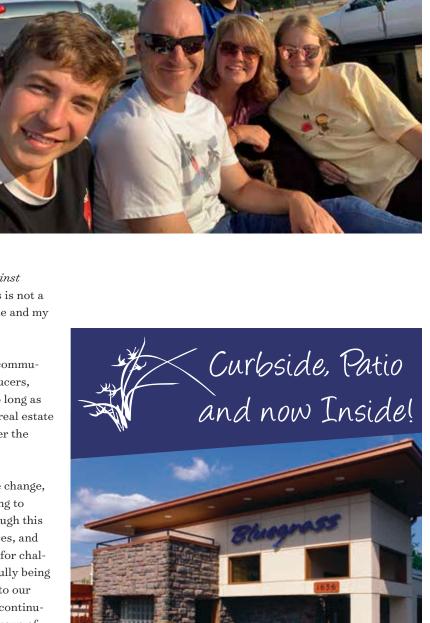


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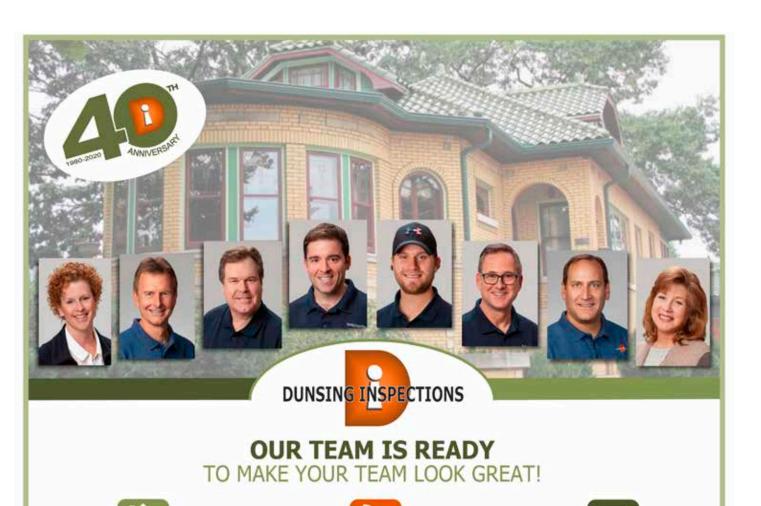
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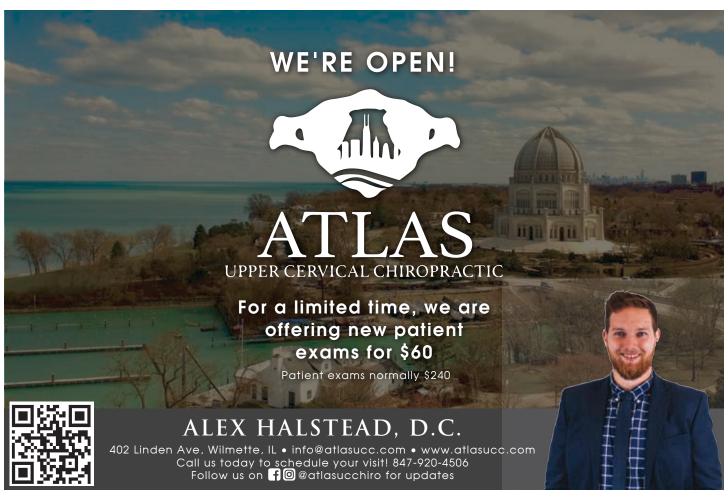




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Trusted REALTOR® Finds "There's No Place Like Home"



Article written by Laura Zickert

Dina Silver is not only a trusted REALTOR® in the North Shore, but she is also an entrepreneur that is dedicated to serving her clients with the highest level of care. She is passionate about family, her career, and being a friend to those who are transitioning homes.

Dina was born in Chicago and raised in Glencoe, IL. In 1991, she graduated from Purdue University with her BA in Communications. After college, she worked in advertising as a copywriter and later pursued a career as a free-lance writer. For a decade, Dina spent time becoming a respected author for six incredible novels.

In 2016, Dina transitioned into real estate and received her license. Her outstanding reputation and work ethic immediately drew people to work with her. She says, "I will never forget those people who took a chance on me early on in my real-estate career and said we don't care that you're new to this industry, we like you and trust you and want to work with you because of who you are." After receiving her licensee, she began as an independent agency with @Properties. In the past four years, she has received





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the @Properties Outstanding Achievement in both 2018 and 2019.

Dina is married to her husband, Jeff Silver. Dina and Jeff have one son named Ryan who will be a senior at Glenbrook High School in the fall of 2020. Ryan and Jeff enjoy cooking, while Dina enjoys watching them from afar with their cat and a glass of wine. When not working, Dina also enjoys listening to Bon Jovi and still continues to write. She has a goal of creating a screenplay based on one of her novels and is looking forward to checking that off her bucket list soon.

Jeff owns a junk-removal company and often partners with Dina to assist in preparing a home before it hits the market. This incredible duo is providing services to help others and make the transition



of listing a home easier. She says, "My clients have been so appreciative, because not everyone has the capacity to do this on their own."

Dina not only helps guide her clients through finding a home, but she is also a shoulder to lean on through the transitions. She says, "I always tell my clients when I first meet them that we're going to become best friends over the next few months, and then you're going to miss me when this is over!" Dina has found a passion for the process of helping others buy and sell their homes. "I truly love that no deal is the same, and it's like starting from scratch each time. New clients, new buyers, new headaches and hallelujahs! Never a dull moment for sure. It is a career that I can see myself enjoying for many more years to come," she said.

Dina Silver continues to be a trusted REAL-TOR® in the North Shore who is going above and beyond for her clients. She wholeheartedly believes "there's no place like home" and is excelling at helping her clients' dreams come true.





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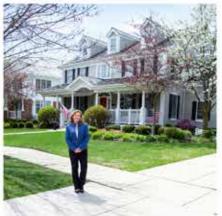
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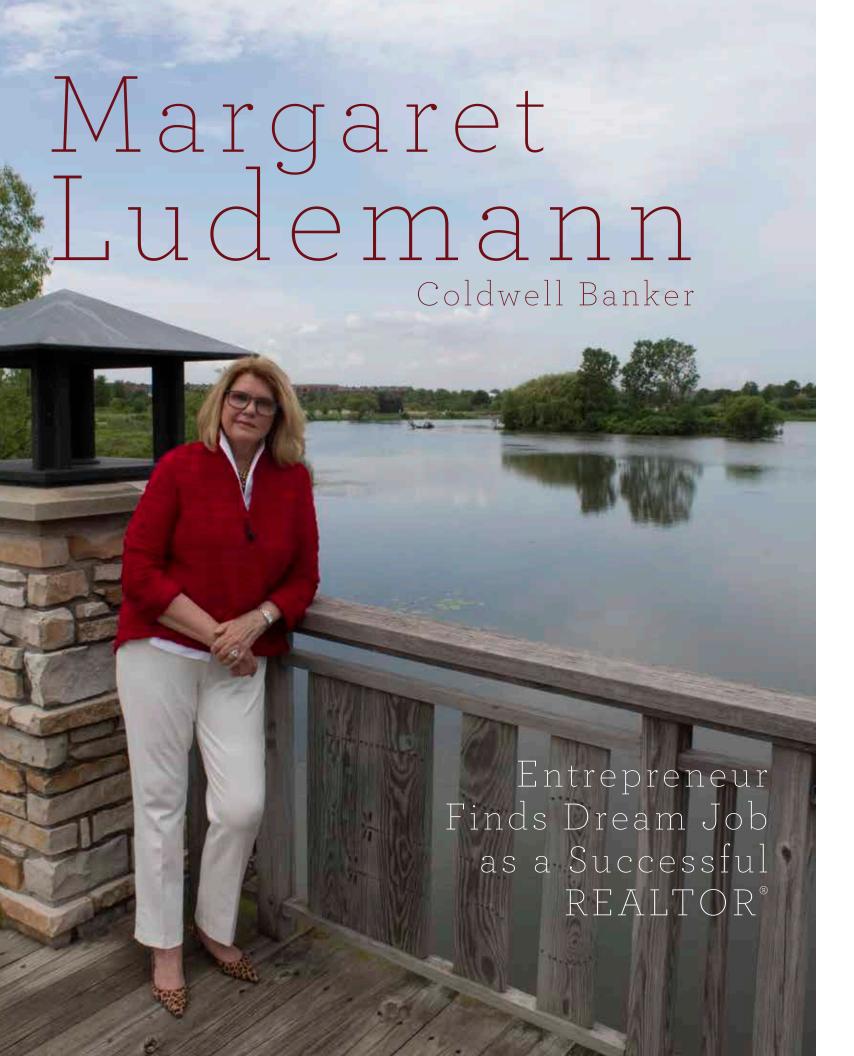






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Article written by Laura Zickert

Top REALTOR®

From driving a tractor at age 8 to becoming a global traveler, dynamic convention speaker, and sophisticated North Shore REALTOR®, Margaret Ludemann's journey has been as successful as it was unconventional.

Margaret grew up on a farm where she learned the value of hard work from her father. In 1979, she graduated from the University of Nebraska with a bachelor's degree in Journalism and Marketing. After college, her first job was being a residential door-to-door salesperson in the cable TV industry. She found that time to be good training and later transitioned to professional positions for 20 years with two Fortune 100 companies. "I worked in marketing for American Express and corporate sales at the Walt Disney Company. These amazing companies provided me with additional education in Negotiation Strategy and Sales Cycle Management," she says. "After so many years in corporate life, however, I wanted to work for myself ... to succeed or fail on my own. I have an entrepreneurial spirit and a passion for homes."



To learn the business, she began her real estate career as a home stager, and in 2009, during the Great Recession, she obtained her real estate license. "Getting into real estate during a recession with its commission-only compensation structure seemed unusual and unwise to my friends," she says, "but there are hard and important lessons to learn about the business during difficult times."

Margaret found success and says, "It was one of the best decisions I've ever made." Margaret has been with Coldwell Banker since the beginning of her career. She has continued to acquire advanced education earning designations as a Global Luxury Specialist and a Certified Negotiation Specialist. After more than II years in the industry, she has received many awards and is especially proud to have been

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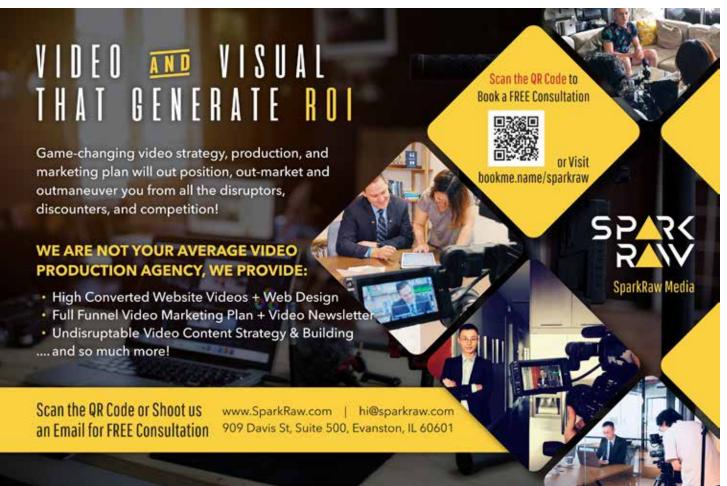
named to Coldwell Banker's International President's Circle for agents in the top 2% worldwide.

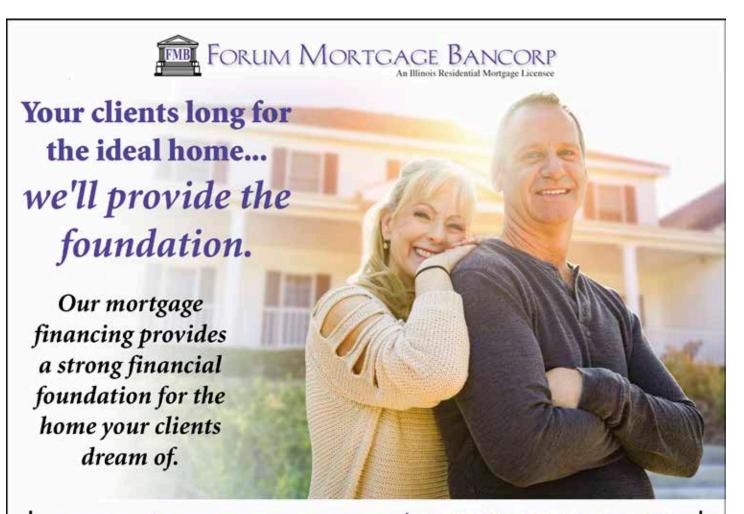
Margaret lives in Chicagoland with her husband, Dennis Jorgensen, and their son, Reo, who is a college student. They met through a mutual friend and found they had a shared interest in baseball. After years as merely baseball buddies, they later fell in love and were married on the steps of the National Baseball Hall of Fame in Cooperstown, NY. After moving to Boston as a newly married couple, they purchased season tickets to Fenway Park before even buying a home. Her passion for the sport remains every bit as strong today. Margaret says, "I collect ballparks! I'm trying to visit every major league ballpark and many international and minor league parks, too." She also is passionate about traveling and music. In addition, she sings weekly in her church's choir.

Margaret credits market knowledge, marketing skills and passion for her success. To say she goes over and beyond for her clients would be an understatement. Margaret finds, "Something magical happens when you see the excitement in a client's eyes when they find the home of their dreams. The look in their eyes ... it's amazing." Margaret wakes up early each morning passionate about her career. She says, "I love my job so much that it doesn't feel like a one."









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A true entrepreneur, Mary Summerville's natural marketing skills and dedicated work ethic have made her one of the most successful real estate brokers in the North Shore and Chicago markets. Her passion for the industry is evident — her clients note that whether buying or selling, Mary's knowledge and quality service are unmatched.

Mary's family immigrated to Chicago from Ireland when she was young, and she credits her parents for helping her develop her drive and ambition to succeed. Watching her parents struggle had a profound impact on Mary – an enterprising child, Mary began selling everything from candy bars to newspapers and raffle tickets to help earn some additional income for her and her family. Competitive by nature, Mary won accolades and sales awards even at this young age.

After she completed her education, Mary worked in customer service and sales while dreaming of bigger things for herself. While working as a receptionist for a real estate office, Mary found her true calling. She decided to take the leap into a new career as a licensed real estate broker. "When I had the opportunity to get my license, and the encouragement of my husband, (then boyfriend) Randall, I dove in with both feet," Mary says. Everything about the business was exciting, and fulfilling her dream of going into real estate only fueled her passion for the industry.

Mary received her license in 1986, and has continued to have a thriving and successful career. She began working for a small brokerage, transitioning to a larger firm, Mitchell Bros., where she was promoted to management within three years. Mary was inspired by the team at Mitchell

Bros., explaining that she aspired to be like the many top-producing agents she worked with. By her seventh year in the business, Mary had opened Prairie Shore Properties, with some of those very agents she had admired in her early career. Her company went on to become the top office in Evanston for 19 years.

Currently working at Dream Town Realty's North Shore office, Mary says, "I found my happy place." As a REALTOR® for 33 years, Mary has completed over 1,600 transactions and closed over half a billion in sales volume. Mary has been the recipient of many awards, including being placed in the top 1% of agents. She has successfully handled many new condo developments, and new construction homes. Mary also enjoys mentoring young agents as they navigate the real estate world. She loves the real estate business, and has found that, "as you become more successful in this business, you learn to work smarter and not harder." Mary sees real estate as a series of failures and rejections, and believes that every success or achievement — no matter how small - should be relished.

Mary is a loyal and focused REAL-TOR® who has found great success doing what she loves. Clients who work with her will find that her expertise and experience truly set her apart from the competition. With her business based primarily on referrals and past clients, Mary's clients view her as a trusted real estate professional, choosing to enlist her services time and time again.

Truly inspired by the real estate world, Mary and her husband enjoy watching design shows, and touring unique and interesting properties in their spare time. She loves to travel







and is an avid enthusiast of Cold War spy novels. They own a second home in Scottsdale, AZ, which quickly became their favorite getaway. Between the hustle of working in real estate, Mary enjoys Pilates – she has been a practitioner for 22 years – and meditation to unwind.

Mary strongly believes in giving back to her community and has spearheaded several charitable giving campaigns and partnerships with local organizations to support their endeavors. She serves on the Art Encounters board, and is a sponsor of the Evanston Mural Arts Program. Mary is also very involved in Curt's Café, an Evanston institution that aims to improve the lives and outcomes of young adults living in at-risk situations. She works with the Oakton School's "Blessings in a Backpack" program, and Coat Angels each year in support of the work they do to support the youngest members of the community.

Most recently, Mary created a campaign to benefit the Evanston Community Foundation Rapid Relief Fund called the COVID-19 Challenge. This comprehensive campaign sought to raise awareness for the fund through online ads, social media, and a prominent billboard on Green Bay Road. "Evanston has always supported Summerville Partners, and when we saw how coronavirus has impacted our friends and families across the community, we knew he had to find a way to help," Mary says. Through her initiative, she donated \$100 for every homeowner that reached out to for a free home valuation report.

Mary credits her success to the support of her family, clients and community, which helped her find a home in the real estate industry. In the words of Mary, "Peace + Love = Home."



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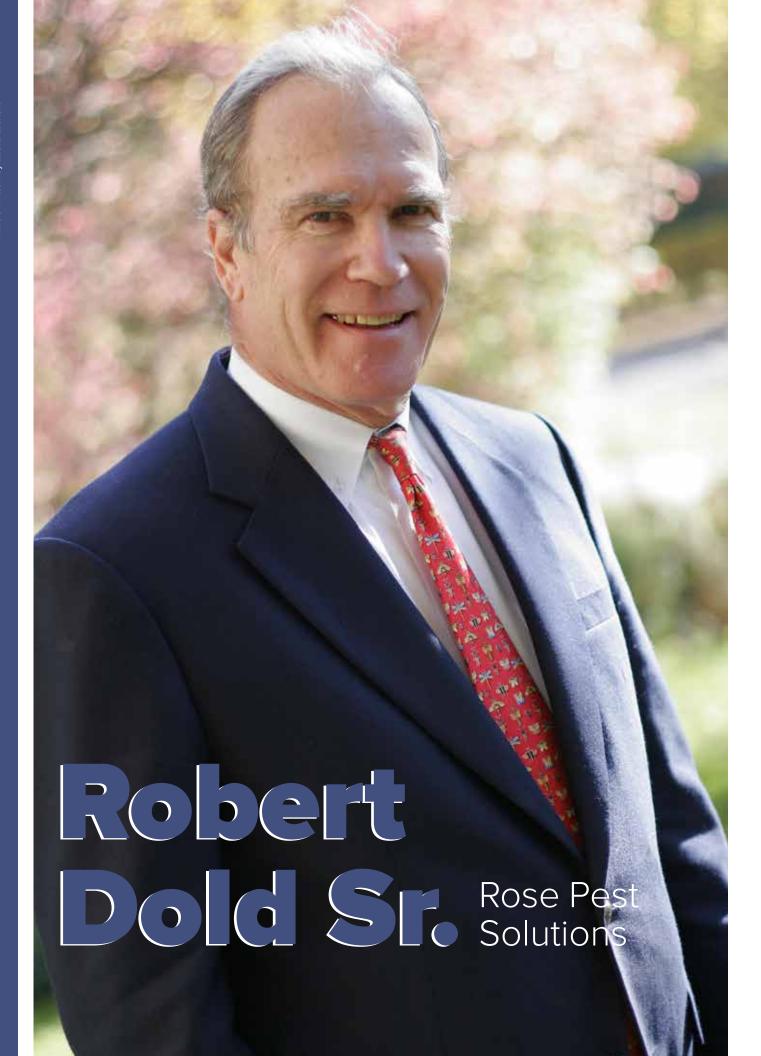
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CEO Leads 160-Year-Old Family Business With Integrity

Robert Dold is the CEO of Rose Pest Solutions, a business that has been in the Dold family for three generations. As the business continues to grow, Robert is leading the company with expertise, integrity, and a passion for the industry.

Robert graduated from Denison University and later received his MBA at the University of Chicago. His father, C. Norman Dold, managed Rose Pest Solutions at the time and brought Robert into the family business. Robert says, "I was born and raised in the pest-control industry and can remember my father teaching me how important it was to provide quality service to our customers."

Robert and his wife, Judy, have 14 grandchildren. "There is absolutely

nothing we love more than spending time with all of them, seeing them grow and succeed," he says. In addi-

tion to spending time with family, Robert also enjoys traveling with Judy to various places.

Dating back to 1860, Rose Pest Solutions is America's oldest pest-control company. This 160-year-old business is continuing to be successful and lead as a full-service residential and commercial pest-management company. "Above

> all, we value long lasting relationships with customers and colleagues," says Robert.

Honesty, high ethical standards, integrity and customer service are just a few qualities that you can find not only in Robert as a person,

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but also in the reputation of Rose Pest Solutions. Robert believes that "knowing that people are safer and healthier because of what we do is the most fulfilling thing to about pest management."

Judy plays an active role in the business and serves as chairman of the board. Rose is the only company in the industry to have a husband and wife who have both served as president of their International Trade Association. Robert's son, Bob, is continuing within the family business and is currently president. This family business is dedicated to serving their clients and providing methods and materials that are safe to use for both employees and the environment.

Keeping families and businesses healthy from pest-related threats, serving the community, and growing as a family business is what is setting Rose Pest Solutions apart from the competition. As Robert continues to lead, he is continuing a family business that is trusted in the Chicagoland area.













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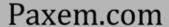






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Julie Fleetwood & Lisa Miceli Jameson Sotheby's

North Shore Real Producers • 43

Work Hard & Work Smart,

Take Care of Your Clients



Article written by **Nora Wall**Photography by **Jennifer Schuman**// Horizon Photography

Julie Fleetwood and Lisa Miceli consistently rank among Jameson Sotheby's top 10 North Shore teams. This year marks their five-year anniversary, and they expect to have their biggest year yet. An achievement they attribute to their successful 50/50 partnership and commitment to serving their clients.

Julie grew up in Southwest Michigan and graduated from the University of Michigan. Later, she went on to become a television producer in Chicago where she worked the overnight shift from midnight to 9 in the morning.

When Julie became a parent, she decided to stay home with the kids. Ten years later, she was hungry to get back to work and looking for a new challenge. At the same time, with three growing children (Madison, Henry and Tommy), she and her husband, Rob, decided they needed a bigger house.

Julie got her real estate license. Under the guidance of veteran Jameson Sotheby's agents, she sold the house quickly. Hooked on real estate, it didn't take her long to earn recognition as a top agent.

Lisa grew up in a real estate family. Her father was a residential and commercial real-estate developer in Chicago and Naples, FL. She explains, "I remember when I was 8, my dad sitting down and explaining stock prices to me and how that translated into real estate. He would be buying a shopping center, and take me with him and explain to me why he was deciding to do something or ask a particular question." He encouraged Lisa to go into real estate and get her license, but Lisa was reluctant.

When Lisa's father passed away in 2008, she started managing the family's properties in the Chicago area. It was through this job her interest in a new career ignited. She met the top-producing Coldwell Banker SFC team through her work. In 2013, she joined them. She learned the ropes quickly.

Lisa says, "I was part of a big team at Coldwell Banker, and while I enjoyed it, I was looking to do something on my own. But I also knew I wanted a partner. As a single mom with three children (Christine, Jack and William), it would be good to have someone to share the workload. I also think a partnership better serves the client too."

Very active in philanthropy, Lisa was at an event at the Women's Club of Evanston when a REALTOR® approached her to inquire about her Coldwell Banker team. This conversation prompted Lisa to mention she was looking for a partner to go out on her own too. The REALTOR® knew a colleague at Jameson Sotheby's also looking for a partner, Julie. She introduced Lisa to Julie.

Lisa and Julie took a year to "date" before deciding to form a partnership. Lisa says, "We courted for a year before deciding to form a team." A year later, they created a real-estate partnership at James Sotheby's International Realty in Evanston.

Once partners, it was akin to being newlyweds. Lisa and Julie had to fine-tune the workings of their partnership. Since they are both very driven individuals with strong personalities, they had to develop a synergy in their partnership. It took a lot of hard work, commitment, and dedication on both their parts to refine their working relationship.







Their 50/50 partnership keeps them both accountable and dedicated. Julie says, "We think things through. We research. We formulate. That's our process for everything we do." They are always asking: What's next? They continually look to improve as a team and as individuals. It is that growth mindset that has set them on a positive course.

Both Lisa and Julie are both quick to point out the role mentorship played in their ability to facilitate developing a robust and healthy partnership.

They attribute much of their success to former managing broker Carol Prieto at Jameson Sotheby's in Evanston. She coached them through the early bumps and inevitable conflicts they faced as partners.

Julie says, "Carol has been instrumental in guiding our strengths and helping us off-set each other. Carol was the one who helped us. People would say, 'You two are going to form a partnership, but it will never last.' But I think the reason we have been successful is because we were both willing to do that hard work together. Carol is a wonderful leader and instrumental in helping us get through those phases."

Both Julie and Lisa focus on developing relationships with their clients rather than on the transaction. Lisa says, "We are committed to doing to the best. We get referrals. I think the more that happens. The more we've been able to succeed. That's great." They attribute this focus to their ongoing success. Real estate isn't just work for them; it's an opportunity to actively engage in helping people cross life's milestones and achieve their dreams. Julie says, "I love what I do so much, it's as though I'm not working. It's so much fun."

Julie and Lisa draw upon their personal experiences living and raising







children in the area to help guide families to make the best decisions for their circumstances. Lisa says, "I truly value that my clients trust me with one of their biggest investment decisions. It's a privilege that I don't take lightly."

Since the pandemic hit in March, Julie and Lisa have focused their energy on social media and connecting with people on these platforms. They are building and cultivating relationships online.

Real estate is relationship-driven; whether online or in-person, that core element does not change.

In these unprecedented times, Julie and Lisa quickly pivoted to meet the demands and conditions of this new environment by adapting to technology, working with integrity, and caring about their clients. All their hard work has paid off as they continue to tackle every curve ball and challenge life presents them as a team. They are not only partners in business but clearly best friends. It's that friendship that creates the underlying glue to their successful working relationship.





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