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If you are interested in contributing or nominating Realtors for certain stories, please email us at kathy.pettit@realproducersmag.com, or call 806.368.1526

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PUBLISHER'S NOTE

Congratulations to all the top 300 REALTORS® receiving this magazine.

I am truly honored and sincerely grateful to be the owner/publisher of *Lubbock Real Producers* magazine. I possess a heartfelt fondness for Lubbock's real estate community and I am incredibly blessed to have been embraced so warmly by it.

It is with great pride that we are publishing our two-year anniversary edition. In this issue, we are delighted to once again honor our REALTORS® and preferred partners that we have featured over the last 12 months.

Real Producers is a nationwide franchise. The top 300 Lubbock real estate agents receive the *Lubbock Real Producers* magazine monthly, and are invited to our exclusive events and have the opportunity to be featured. All completely free for the REALTORS®.

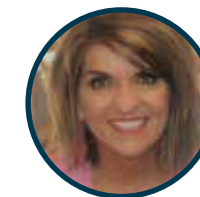
Our primary mission is to unite the top REALTORS® by helping you connect with other top producing agents and our advertising partners on a deeper level. We do this with the magazine and our events! Thanks to our partners, our sponsors and terrific

attendance, the events are amazing. They are a great place to network, have a good time, develop relationships and meet wonderful like-minded people. Our desire is to connect, elevate and inspire all aspects of Lubbock Real Estate.

If you are interested in contributing, nominating REALTORS®, recommending a possible business that would benefit from our elite group, or would simply like to network, please contact me directly at Kathy.pettit@realproducersmag.com. I look forward to hearing from you.

Once again, I would like to personally thank the REALTORS®, all of our advertising partners and the entire real estate community. You brought Lubbock Real Producers to life and to thrive. Thanks for two fantastic years. I can't wait to see how we grow in the next two years and the next 20 years.

Love what you do and you'll never work another day. I now know the true meaning of that saying.



With gratitude,

Kathy McCandless-Pettit

Owner / Publisher

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THE JENNIFER COLLEY TEAM
Keller Williams Realty

Photo by Lissa Anglin



AMY COX
ALL Real Estate

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HONORING THE TOP PRODUCERS

▶▶ top producers

This month marks the **SECOND** anniversary for *Lubbock Real Producers* magazine! In this issue, you will see a recap of features we have spotlighted from the past year. We would like to extend our heartfelt thanks to each of our agents, brokers, and preferred partners who have made the past two years possible. We look forward to many more years with you!

One of our most popular sections of the magazine is our Top Producer. These features include a story of the top producing agent. Our goal is to show the personal side of the REALTOR® while sharing a bit about their business. Most agents are social people and enjoy getting a look into other agents' lives and hearing their stories.

To nominate a Top Producer, please email kathy.pettit@realproducersmag.com.



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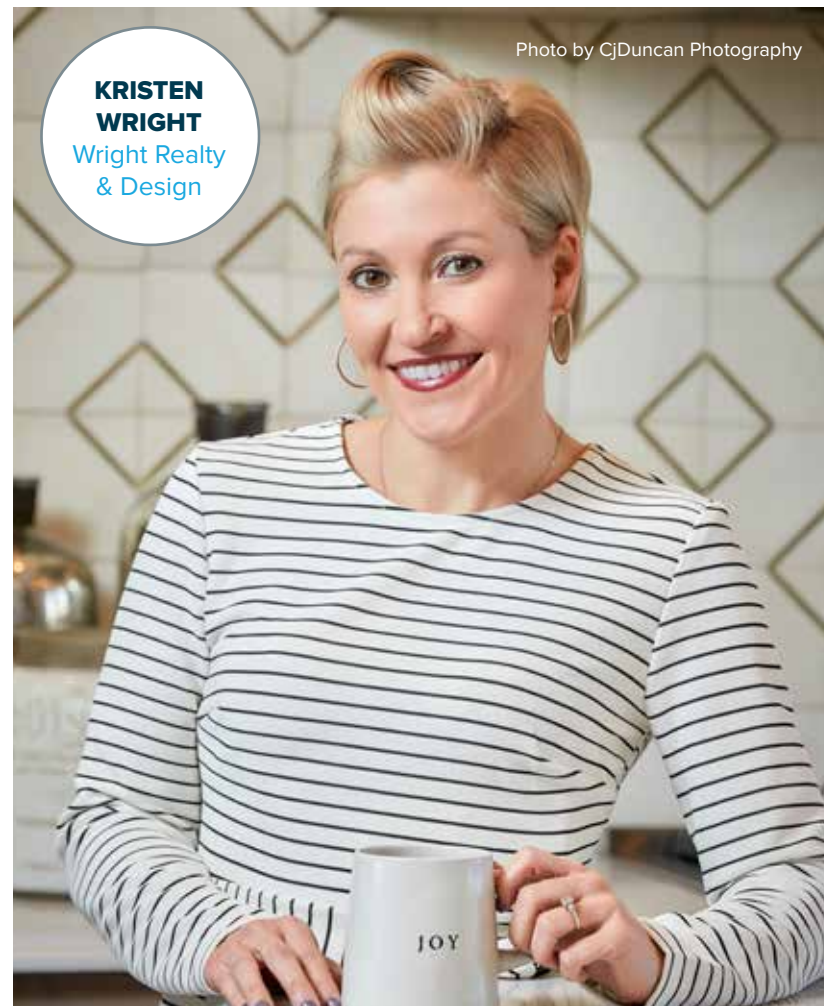
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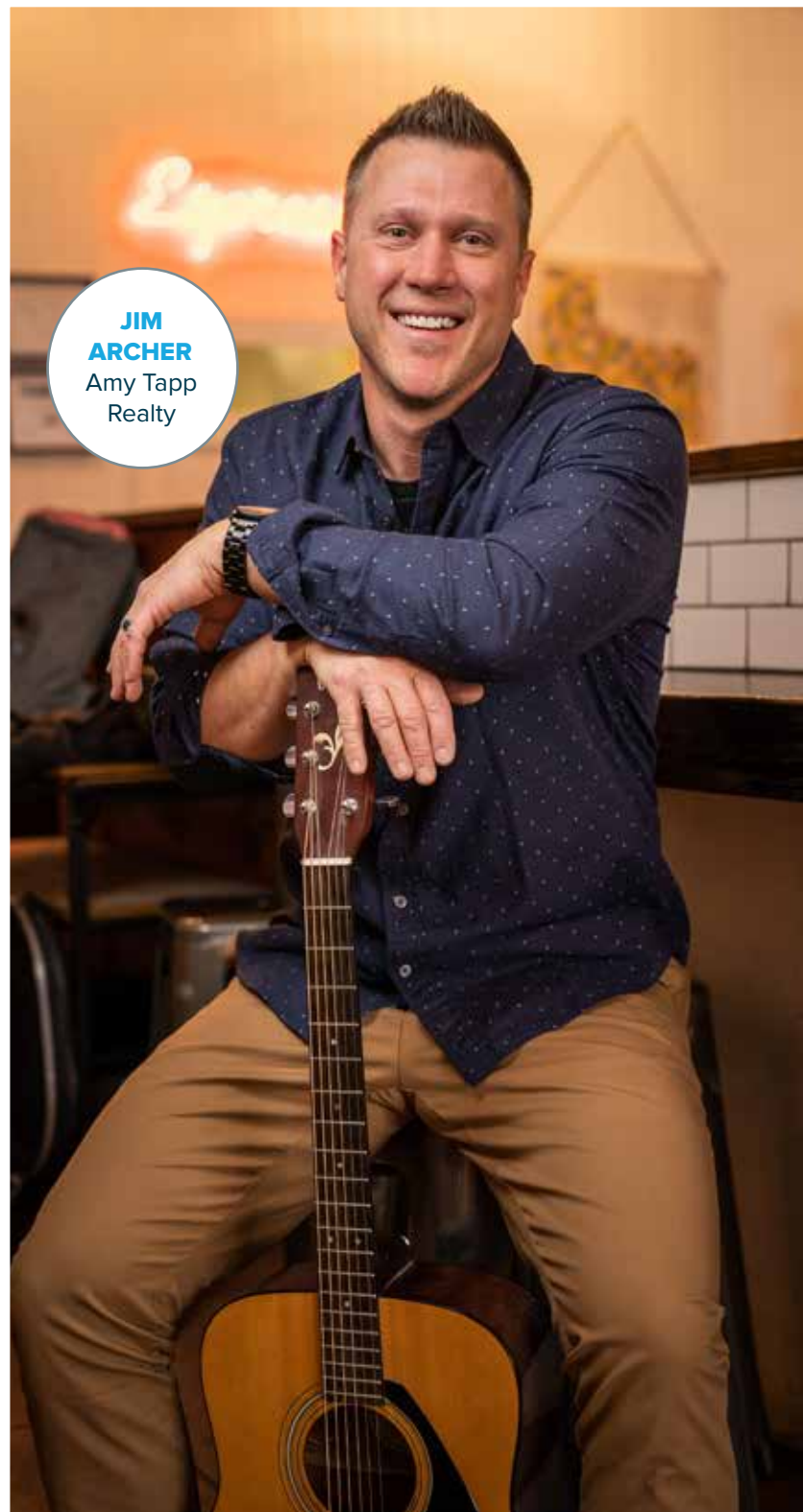
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Monthly Mortgage Tips
from Whitney Chaney

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congratulations to our Rising Stars!

A Rising Star is a rookie on their way to the top! They are nominated by their leaders and peers. They are generally a REALTOR® for five years or less. This is a chance for other top agents to get to know some of the up and comers. We love celebrating them with this recognition.

Please send your nominations to kathy.pettit@realproducersmag.com.



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▶▶ spotlights

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We are honored to celebrate leaders! These are a few of our recent Spotlight Features.

We are always looking to add to our nomination list. Nominate a team leader, a business coach, a broker, or any real estate agent making a difference.



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The Wuthrich Team,
THE WESTMARK COMPANIES

LINDA FERGUSON & AMIE HENRY,
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▶ letter from the president



By **Ken Harlan,**
Lubbock Association
of REALTORS®

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How TREPAC Helped You During this Pandemic

Many Texas REALTORS® don't realize that the reason we have been able to do business *mostly* uninterrupted since this pandemic started is because of our Texas REALTORS® Political Action Committee (TREPAC). Our TREPAC investments are the reason our leadership was invited to the table during discussions on: including REALTORS® as essential businesses, how to keep our clients and consumers safe during this pandemic, and making real estate professionals eligible for federal relief. Next year will be a legislative year for Texas and a difficult year to meet budget, due to the deficit in taxes from decreased oil production. Therefore, the legislature will be looking to businesses that were essential and find ways to increase revenues from the income they received during this time. There is no doubt in my mind they will once again look to the real estate industry to help fill this gap.

In 2015, TREPAC supported a bill that passed a constitutional amendment to ban any tax on real estate transfers. That doesn't mean it could never be repealed, so we will need TREPAC more than ever in 2021 to help fight to protect the real estate industry. September 30 will end the 2020 TREPAC fundraising year, which has had a significant impact due to COVID-19. If you have committed to being a Major Investor, now is the time to finish that commitment. If you have invested in TREPAC in the past, please consider investing \$100 this year so we can meet our goal. Our own Tony Lloyd is the TREPAC chair for Texas REALTORS®, so let's all get together, support the amazing work he has done and finish strong.

Thanks to all who have, and will invest in TREPAC; it is the best investment you will make in your business.

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Thank you LBK Roofing!

made the decision to join and pledged to raise \$50,000 including \$10,000 of matching funds from our franchise Exit Realty. We began working on this project in January, but when Covid-19 hit in March we had to hit the brakes. We were in limbo for a few months waiting to see if we could even have an event and if we could get any support. In June we began cautiously moving forward again hoping that we could still have our dinner. Thankfully God cleared a path forward and on July 20th we had our

fundraising dinner with 120 guests! We were able to raise over \$70,000 through sponsorships, raffle ticket sales, and our silent and live auctions. We were also blessed to have Quenette Carrington join us at our dinner. Quenette will be the recipient of the Habitat home we are helping to fund. She is a single mom with four kids who is working so hard to better the lives of her family. The construction will begin on Labor day of this year and we look forward to joining Quenette in helping build this home.

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"We rise by lifting others."
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▶ making a difference
By Russell McGuire, Exit Realty

HABITAT FOR HUMANITY

Fundraising dinner to benefit organization was a success

In 2018, we made the pledge to build a full home with Habitat here in Lubbock. Our franchise, Exit Realty, agreed to give us matching funds for half the cost (\$42,900) if we could raise the other half. We worked and put together an event and actually raised over \$60,000 on our side. So, in total, we were able to give over \$100,000 to Habitat and

they built a beautiful new home for Felicia Mayo, who is a single mom of four kids. We were able to help with the construction as well and work side by side with Felicia.

In late 2019, Habitat Lubbock approached us with the idea of doing a "blitz" in 2020 where they would build multiple homes in one week and asked if we would consider participating. We

THE 2ND ANNIVERSARY IS THE COTTON ANNIVERSARY, SO LET'S CELEBRATE WITH SOME COTTON FACTS!



Cotton is the No. 1 cash crop of the High Plains of Texas

- One bale of cotton weighs about 500 pounds.
- Cotton growers on the High Plains produce, on average, 4 million bales per year. That's about 2/3 of the Texas cotton crop, 1/4 of the nation's crop, and 4% of the world cotton crop!
- An average High Plains cotton crop is enough to make almost a billion pairs of jeans, or 1.738 billion men's sports shirts! That's enough to make sure everyone in the United States has at least two pairs of jeans!
- United States paper currency is made of 75% cotton and 25% linen. So, your money has cotton in it, too!
- Cotton is good for all seasons because it keeps the body cool in the summer and warm in the winter.
- Cotton isn't just a fiber crop; it's a food crop, too! Cottonseed oil is used mainly as a salad or cooking oil.
- Thomas Edison tried more than 1,000 different materials before deciding that charred cotton made the ideal filament for the very first light bulb.
- The average American owns seven pairs of blue jeans.
- Eli Whitney invented the cotton gin during the Industrial Revolution which changed the face of the cotton industry forever.
- Cotton has been cultivated and used to make fabrics for at least 7,000 years, and may have existed in Egypt as early as 12,000 B.C.
- The Cotton Belt, a chain of the 17 states that grow cotton, spans the southern half of the United States, stretching from Virginia to California. But Texas is the nation's #1 cotton-producing state.
- 150 yards of cotton are contained in every baseball – and it's in hotdogs, ice cream, potato chips, and even bologna!
- The Wright Brothers used cotton to cover the wings of their aircraft for the first powered flight in 1903.
- Terrycloth is favored for towels because cotton can absorb up to 27 times its own weight in water.
- Cotton fiber can be woven or knitted into fabrics such as velvet, corduroy, chambray, velour, jersey and flannel.
- Almost all parts of the cotton plant are used in some way, including the cottonseed, lint (raw cotton fiber), stalk and hull (shell). For example, popular uses for cotton fiber include clothing apparel such as denim jeans, socks, towels, t-shirts, bedsheets and underwear, home furnishings and industrial/medical products such as tents, bandages and cotton swabs.





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