WICHITA REAL PRODUCERS. CONNECTING. ELEVATING. INSPIRING **TOP PRODUCER** Samar Edenfield **RISING STAR Kooper Sanders CELEBRATING LEADER Stacy Latimer NICHE AGENT Anita Cochran** NICHE AGENT **David Lake** ALSO IN THIS ISSUE APRIL EVENT DETAILS INSIDE Partner Spotlight **DESIGNER'S HOME GALLERY** Ask The Expert **SOCIAL MEDIA TIPS** Nonprofit Spotlight **PASSAGEWAYS MARCH 2020**

Kari Gilmore





Kari Gilmore Senior Real Estate Loan Originator P: 316.651.5185 NMLS# 442459 Kari.Gilmore@meritrustcu.org

Meritrust is proud to welcome Kari Gilmore to our team.

Kari joins our team as senior loan originator and brings to the organization more than 30 years of experience in the mortgage industry. She is well-known in our community for her exceptional service and warm, friendly approach.

Kari is a knowledgeable and dedicated partner throughout the home-buying process who is committed to keeping clients informed from start to finish. She also works diligently to ensure on-time closings and a smooth, stress-free experience.

Kari is a two-time Customer Loyalty Excellence Awards winner. Your clients will remember her dedication and professionalism when purchasing their home.

To learn more about Kari and Meritrust's unique home loan solutions with local processing and underwriting, contact her today.

meritrusthomeloans.com

Meritrust **HOME LOANS**



Save the Date for our **NEXT WICHITA REAL PRODUCERS EVENT!**

April 9th at 4825 Brisco in Emerald Bay Estates



It's time to inspire, connect and celebrate the Top 300 Wichita This private event is ONLY for the **Top 300 REALTORS®** and ONLY for businesses that are **Trusted Business Partners** of Wichita Real Producers.

real estate agents!

Come soak up all the beauty and awe of a Craig Sharp Homes \$1.7M spec home, on the waterfront in the gorgeous Emerald Bay Estates.

Each invitee will be personally invited, so mark your calendars for the evening of April 9th!

See you there!

Food, drink, music, celebration, recognition and networking.

> local events

MARCH

Thursday, March 5

9:00am -12:00pm

Psychology of Listings: It's All **About the Consultation**

Dismiss the idea of doing listing presentations and replace it with the concept of doing listing consultations instead. Instructor: Traci Terrill 3 Elective Hours of Continuing Education 316-263-3167

Thursday, March 5

1:00pm - 4:00pm

Buyers Aren't Liars: Focusing on a **Consumer Driven Experience**

RSCK

Take a closer look at consumers motivation in the buying experience. Instructors: Cheryl Huebert and Joel Dolloff 3 Elective Hours of Continuina Education 316-263-3167

Friday, March 6 - Sunday, March 8

Outdoor Living & Landscape Show Century II Expo &

Join your Trusted Business Partners, Ann and Mike Seybert of Radical Bubbles, as they demonstrate their ultrasonic blind cleaning system. You'll also be able to check out their Hunter Douglas and Polar Shades products.

Call Ann or Mike, 316-204-4694

Thursday, March 19

Convention Center

9:00am -12:00pm

Required Broker Core: Leadership - Work Smarter, **Not Harder**

In depth CE course about the most common violations in the real estate industry and best practices to avoid them. Instructor: Chris Noffert 3 Required Broker Core Hours / 3 Salesperson Elective Hours 316-263-3167

Thursday, March 19

1:00pm - 4:00pm

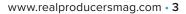
Required Salesperson/Broker Core: The Realtor's Court -You've Been Summoned

What now? This course is designed to help veteran agents and new agents alike understand Agency in Kansas and how it relates to their business. Instructor: Amanda Rempe 3 Required Salesperson/ **Broker Core Hours** 316-263-3167

Wednesday, March 25

4:00pm - 7:00pm

Margs and Mortgages by Andover State Bank Mud Haus 922 E Douglas Wichita, KS 67202 Talk shop, enjoy local food and drinks, enter to win a 65" tv. To learn more or RSVP: GoASB. com/margsandmortgages Call Kevin Sweat-



land, 316-219-1611





LIFETIME INSTALLATION WARRANTY ON ALL WOOD, TILE & CARPET



MONDAY - FRIDAY 8:00 - 6:00PM | SATURDAY 9:00 - 3:00







publisher's note

I'd like to welcome our newest business partners— Andover State Bank, United Fidelity Funding, Phelps Tax, BNC National Bank, and Emeli Kate. We'd also like to extend a *very* special welcome to our newest Wichita RP team member, the talented photographer, Darrin Hackney. Darrin will be capturing stunning images of our agents and businesses...you might just be his next subject!

Remember, these businesses have been referred to Real Producers by top agents. They've been vetted, and are the best at what they do. These trusted partners make Real Producers possible.

Welcome to Q2 of 2020!

By the time you read this, we will have had our Launch Party and I sure hope you were able to attend. If you weren't, be sure to mark your calendar for our next event on April 9th. You won't want to ever miss another Real Producers event.



Sincerely Your Friend, Your Publisher, and also your fellow REALTOR®, Samantha Lucciarini

MEET THE WICHITA REAL PRODUCERS TEAM



Samantha Lucciarini Owner/Publisher 316-258-4855



Lanie Schaber



Katherine Fondren Ads Strateaist



Aaron Patton



Tim Davis Photographer



Jennifer Ruggles Photographe



Darrin Hackney Photographe



Adam Dreher Videographer & Photographer



Dave Danielson Writer



Heather Pluard



If you are interested in contributing or nominating Realtors for certain stories, please email us at samantha.lucciarini@realproducersmag.com.

DISCLAIMER: Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of N2 Publishing but remain solely those of the author(s). The paid advertisements contained within the Wichita Real Producers magazine are not endorsed or recommended by N2 Publishing or the publisher. Therefore, neither N2 Publishing nor the publisher may be held liable or responsible for business practices of these companies.

TABLE OF

ONTENTS



12 Top Samar Edenfield



18 Rising Kooper



23 Ask The Expert: Social Media Tipa by Ashley Streight



26 Partner Spotlight Designer' Home Gallery



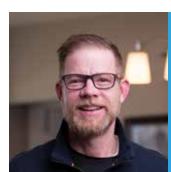
30 Leaders Latimer



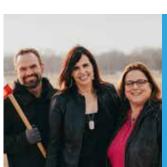
Niche Agent Anita

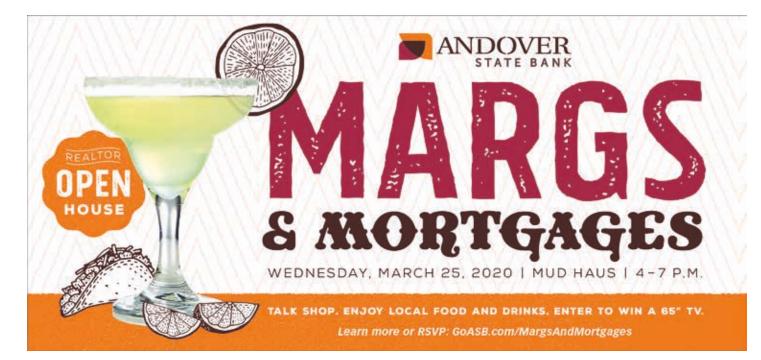


37 Meet You



40 Niche Agent







This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

BLINDS: SALES/REPAIRS/ CLEANING

Radical Bubbles Ann Seybert (316) 204-4694 radicalbubbles.com

BUILDER

Craig Sharp Homes (316) 775-2129 craigsharphomes.com

Paul Gray Homes Paul Gray (316) 978-9047 paulgrayhomes.com

CONSTRUCTION / MORTGAGE LOANS

Andover State Bank (316) 219-1611 goasb.com

CABINETS AND GRANITE COUNTERTOPS

Wichita Granite & Cabinetry (316) 945-8880 wichitagraniteandca binetry.com

COUNTERTOPS - GRANITE/ QUARTZ

Keystone Solid Surfaces Cyle Barnwell (316) 778-1566 keystonesolidsurfaces.com

DEVELOPER

Schellenberg Development (316) 721-2153 schellenbergdevelopment.com

EYELASH & NAIL SALON

Emeli Kate (316) 867-2511 emelikate.com

FINANCIAL PLANNING

Edward Jones Jeff Christensen (316) 990-1968 jeff.christensen@ed wardjones.com

FINANCIAL RESOURCES

Equisset Eric Schlecht (316) 217-1178 equisset.com

FLOORING

Designer's Home Gallery Ben Henwood (316) 440-8888 nouglyfloors.com

Jabara's Carpet Outlet Jason Jabara (316) 267-2512 jabaras.com

HOME INSPECTION

Maybee Property Inspections Erik Maybee (316) 630-0003 maybeeinspections.com

Pillar To Post
Jason Hancock
(316) 570-1444
pillartopost.com/ja
sonhancock

Precision Home Inspection Shane Neal (316) 755-5120 ksprecisioninspections.com

INSURANCE AGENCY

American Family Insurance Dylan Hartnett (316) 775-5522 agent.amfam.com/dyl an-hartnett/ks/augusta

INSURANCE/FINANCIAL SERVICES

State Farm Insurance Crystal McEachern (316) 425-0925 callcrystalnow.com

INTERIOR DESIGN & HOME STAGING

Dawn's Designs
Dawn Tucker
(316) 260-2064
dawnsdesignswichita.com

LENDER

US Mortgage Company Will King (316) 312-2936 kansasloanman.com

LENDERS

Credit Union of America (316) 265-3272 CUofAmerica.com

MORTGAGE

Gateway Mortgage Group Kandi Jones (316) 530-8123 gatewayloan.com/ kandi-jones

KS State Bank Grace Peterson (316) 347-2209 gracehomeloan.com

Meritrust Credit Union meritrustcu.org

RCB Bank Christy Almquist (316) 247-7704 rcbbank.com

MORTGAGE BANKER

BNC National Bank (316) 854-3625 bncnationalbank.com/ wichita

LeaderOne
Janie Carr
(316) 644-4749
janiecarr.mymortgage.site

MORTGAGE LENDER

United Fidelity Funding Turner Williams (316) 210-4903 turnermtg.com

MOVERS

Mighty Movers Sherry Smith (316) 685-5719 movingwichita.com

MOVING / PACKING

Two Men And A Truck Garret Petetman (316) 558-5588 twomenwichita.com

PHOTOGRAPHER

Jennifer Ruggles
Photography
Jennifer Ruggles
(615) 415-3029
jenniferrugglesphotograhpy.
com

Tim Davis Photography
Tim Davis
(316) 250-7858
timdavisphotography.com

PHOTOGRAPHY

Darrin Hackney Photography (316) 992-4225 darrinhackney.com

PICTURE FRAMING & RESTORATIONS

L'image John Maida (316) 618-4839 laminpro.com

PLUMBING/HVAC

Frederick Plumbing Heating & Air Conditioning (316) 262-3713 icalledfred.com

POOL & SPA - DESIGN/BUILD

Shocker Pools
Doug Baker
(316) 260-4717
shockerpools.com

REAL ESTATE EDUCATION

Career Education Systems
oing Heating & (316) 651-0652
careereducationsystems.com

ROOFING & CONSTRUCTION

A & L Roofing Art Lohrengel (316) 721-5799 alroofing.org

SOCIAL MEDIA MARKETING/ MANAGEMENT

Ashlin Marketing Ashley Streight (316) 253-7900 ashlinmarketing.com

STAGING

Serendipity Staging and Decor Marcella Stanley (913) 406-5980 serendipitywichita.com

TAX SPECIALIST

Phelps Tax Ryan Phelps (316) 262-1900 phelpstax.com

TITLE COMPANY

Security 1st Title (316) 267-8371 security1st.com

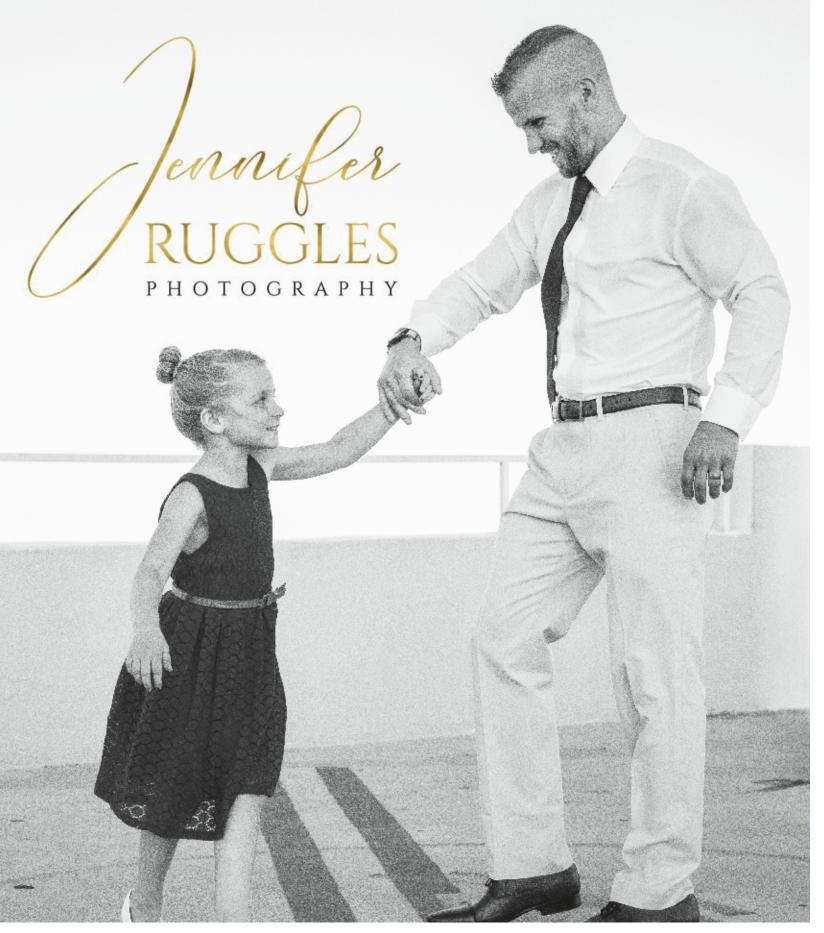
VIDEOGRAPHY/ PHOTOGRAPHY

Adler Grey Collective Adam Dreher (316) 619-2620 adlergreyvideography.com



LIMAGE.BIZ | (316) 618 4839 | 615 W DOUGLAS AVE, WICHITA, KS 67213

#Limage|CT



LIFESTYLE FAMILY PHOTOGRAPHY

(615) 415-3029 | jenniferrugglesphotography.com



LeaderOne Mortgage Loan Programs

CONVENTIONAL LOAN

- 5 percent down payment
- 620 minimum credit score

FHA LOAN

- 3.5 percent down payment
- 580 minimum credit score

FHA LOAN FOR LOWER CREDIT

- If credit is 500-580
- 10 percent down payment

DOWN PAYMENT ASSISTANCE LOAN

- 620 minimum credit score
- Down payment is granted to you

VA LOAN

- No down payment
- 580 minimum credit score

USDA LOAN

- No down payment
- Must be in the area that USDA is allowed
- 580 minimum credit score

JUMBO LOAN

- Requires as little as 5% down

203K RENOVATION LOAN

- 580 FICO score
- 3.5 percent down payment

80/15 LOAN

- Conventional loan with NO Mortgage insurance
- 700 minimum credit score
- 5 percent down payment



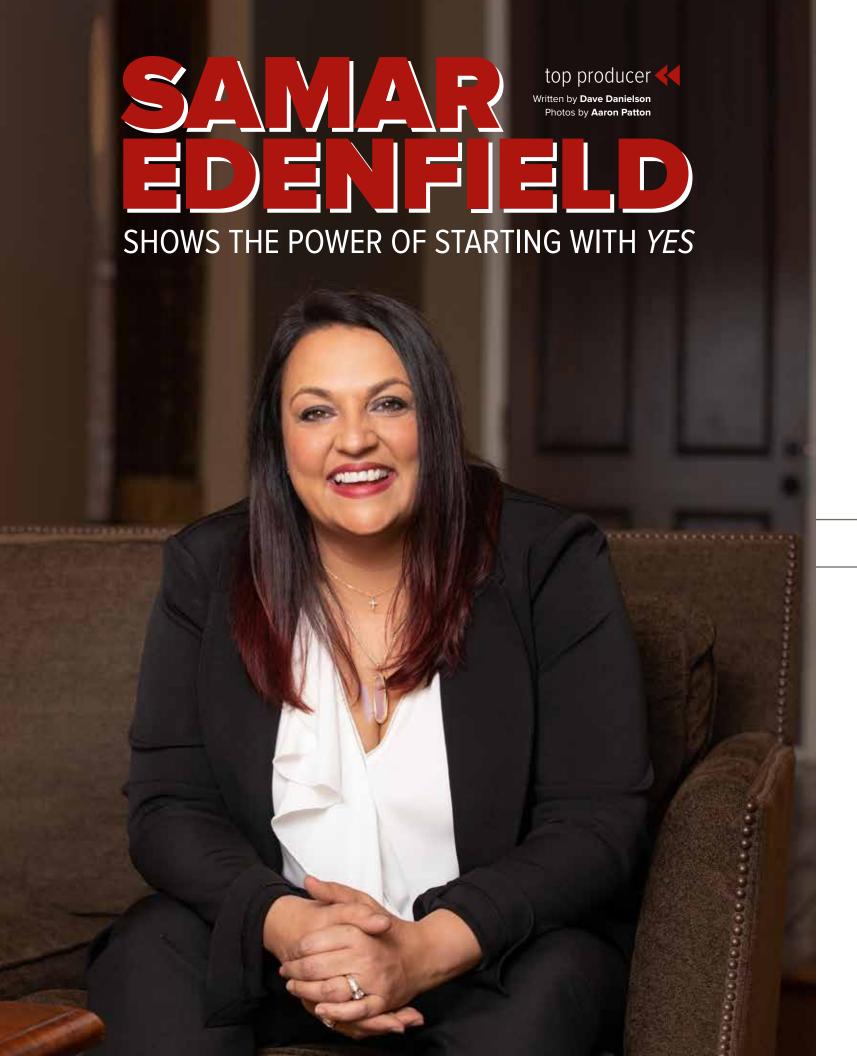
JANIE CARR
Sr. Mortgage Banker
NMLS# 275284
(316) 644-4749
JanieCarr@leader1.com
JanieCarr.mymortgage.site



7340 W 215t Suite 104 Wichita, KS 67205

We look forward to discussing these options with you!







ERA Great American Realty

The world holds amazing possibilities, but getting there isn't always easy. You don't have to look too far to hear plenty of nay-sayers and negativity. They're easy to find. What's more difficult is finding those diamonds in the rough ... people like Samar Edenfield, Team Leader of Samar & Associates, and Associate Broker with ERA Great American Realty. Those who know Samar will attest she dedicates her life to helping others ... with strong positivity and a natural tendency to start with 'Yes'.

Early Paths

Born and raised in the Wichita area, Samar had plans for the future. "The first thing I wanted to be was a marine biologist. I've always loved the ocean," Samar recalls. "Part of me also wanted to be a teacher, or own a non-profit organization of some type that helped children. It's still part of who I am." During her late teens, Samar had an early brush with real estate, selling wholesale plumbing. As she says, "I helped people pick out the pretty stuff for their homes. During that time, I also helped judge the Parade of Homes. That's when I really first had an interest in the business."

Samar heard a voice telling her she should go into real estate — from her father. "When I was 18, my dad told me I would be a

phenomenal REALTOR®. And of course, being 18, I thought he must be wrong," she laughs. Samar had other experiences, as well, including moving to Kansas City where she taught ballroom and Latin dance. When Samar moved back to Wichita, she managed a local restaurant.

Again, she heard voices.

"At the restaurant, I got to know several REALTORS®," Samar remembers. "They were very good, two-or three-times-a-week clients, and they kept telling me I should go into real estate."

In 2004, Samar went to work for her dad at his car dealership. The voices came again.

"Dad mentioned me getting my license again," she smiles. "And, two friends in real estate also suggested I look at it. Finally, dad said he'd pay for my license and that I could work at the dealership while I started in the business."

Overcoming the Negative

In 2007, Samar got her license, but endured a bit of a detour fueled by other voices — negative ones. "There were a lot of naysayers saying real estate was a pipe dream. That made it harder for me to believe in what I was doing," she says. "But when I finally stopped listening and went all in, I started becoming successful."



Samar's success has been remarkable. In fact, since joining the industry 13 years ago, she's amassed over \$50 million in sales volume. Samar says, "Sales volume does not measure my success; the lives I touch are the true measure of my success, most of my real estate clients become my friends." Along the way, Samar started her team in 2017, and she earned her broker's license in 2018. She currently serves on the REALTORS® of South Central Kansas Board of Directors and enjoys giving back to the industry she loves.

Love of Life

Samar's passion is clear. "I love helping people and being involved ... building relationships and getting to know people. It's so much more than a house. It's helping people through life's transitions. My goal is being a 'YES' person who is able to help different, worthy causes," she tells us.

At home, Samar cherishes time spent with her husband and high school sweetheart, Jake, whom she has been married to for 15 years. They enjoy time spent with their two children,

15-year-old son, Tayten, and their 4-year-old daughter, Lucille. In her free time, Samar enjoys reading, spending time with friends and family and supporting her children in their activities. You will find her cheering loud and proud at her son's basketball and football games. Samar also has a long list of organizations that draw her support, time, and talents. "I like to say 'yes' whenever I can to others and groups that support the greater good," she smiles. "It brings me such joy and happiness to be able to do that."

One of Samar's favorite quotes is from Gandhi.

"He said, 'Be the change you wish to see in the world.' If we would all see and treat each other like brothers and sisters, imagine what the world would be like," Samar emphasizes with a smile. "If we could see each other as humans beyond wealth or poverty, or skin color or religious or political beliefs or sexual orientation, we could accept one another as humans and children of God. For me, it's knowing that when I lay down at night, I have helped someone and that I've contributed to better their life."

That's the power of starting with YES.









Branch Office: (NMLS ID#1405053) 405 S. Holland, Suite B, Wichita, KS 67209. Kansas License Mortgage Company, License #MC.0025044-BR.002. US Mortgage Corporation is not an agent of or acting on behalf of or at the direction of HUD/FHA/VA/USDA or the Federal governmen

Rates, fees, and program guidelines are subject to change without notice. Some loans arranged through third party providers. Certain restrictions may apply. This is not intended as an offer to extend credit nor it is a Country Road, Suite 140, Melville, NY 11747; (800)LOANS-15. Kansas Licensed Mortgage Company, License #MC.0025044.

Office: (316) 665-7343 | Cell: (316) 312-2936

ksloanman@usmortgage.com





IS A REAL ESTATE NATURAL WITH A HELPFUL SPIRIT

Nikkel & Associates

Any good structure starts with a rock-solid foundation. The same holds true in real estate. One of those who lives and works by this truth is Kooper Sanders, REALTOR® and Associate Broker with Nikkel & Associates. As this month's Rising Star, Kooper is a prime example of the power of success built on the sound foundation of trust.

"In real estate, one of the things I really enjoy is that you come into a person's life and you have an opportunity to build a relationship and trust very quickly — more quickly than in normal day-to-day life," Kooper emphasizes. "You have to build trust and rapport with people. It's really rewarding. I like being the person who helps them make such a huge decision in their lives."

Helpful Spirit

As an outgoing, resourceful person, Kooper has been helping people his whole life. "Getting out of high school, I didn't have a clue what I'd be doing. I knew I wanted to help people. At first, I thought about the fire department. Then I went the EMS route. I took EMT classes and blossomed from there," explains Kooper. He worked in the Emergency Department for several years, serving as a vital member of ambulance crews, emergency room team, and clinic staff. While the work was definitely rewarding for Kooper, it was an intense brand of work that took a toll. So, he looked to the next steps in his career. As he remembers, "I still wanted to be able to work with people and wanted to grow as a professional, and I saw that opportunity with real estate."





For all the advantages, the hurdles still come. "It wasn't and isn't easy, but this is a really good fit for me," Kooper explains. "When you do something you love, it seems to come naturally."

The numbers prove that out. In fact, in 2019, Kooper finished with over \$5 million in sales volume, qualifying as a Master's Club member and a spot among the top 10 percent area REALTORS®. "It has meant a lot to me. That was a goal of mine to achieve, and it feels good to have reached it," he says.

Kooper enjoys a full life with his wife, Bree. Together, they're expecting their first child in April. He also credits his parents, Kyle and Tammy Sanders, for his work ethic and the examples of success they have provided. Kooper's free time is filled with demo and renovation work on a house he and Bree bought. He also has a passion for antiquing, thrifting and exploring estate sales to uncover interesting finds.

The future holds more promise for Kooper ... with a strong foundation he has put in place-one built on trust.



Strong Examples

Kooper's decision was also aided by his mother, who had been a REAL-TOR® while Kooper was growing up. "She had been a stay-at-home mom. When she got her license, our lives changed quite a bit for the better. She's still a REALTOR®," he explains. "I asked mom about real estate, and she warned me about how hard it is ... and that when people see REALTORS® do well, they assume it's easy." Kooper made his decision, moved forward and earned his license two and a half years ago. It's been a rewarding ride.

"It's meant a lot to me having my mother as a mentor, and I've been fortunate to come into the business at a time when a lot of people knew my family and me," Kooper explains. "I was able to build a client base and have some advantages that a lot of people don't have when they get started."

Keystone Solid Surfaces is the premier fabricator & installer in the state of Kansas. We use state-of-the-art equipment and experienced personnel to design and install custom countertops. COMMERCIAL . RESIDENTIAL . Do you have a project we can help with? 316-778-1566 • KEYSTONESOLIDSURFACES.COM 1250 N MAIN . BENTON, KS 67017



We Protect Property Rights.

Security 1st Title offers licensed and trained professionals to assist you with your title and closing needs. Our local experienced staff delivers exceptional service to protect property rights of homeowners and lenders.

PRODUCTS AND SERVICES:

Residential and Commercial Transactions

Purchases and Refinances | New Construction

Foreclosure | HUD | Short Sales

Escrow Contract Servicing | 1031 Exchanges

TITLE INSURANCE | CLOSINGS | 1031 EXCHANGE | CONTRACT SERVICING

CONTACT US (316) 267-8371 | 727 N. WACO, SUITE 300 | WICHITA, KANSAS 67203

VISIT US ONLINE AT WWW.SECURITY1ST.COM





Locally-owned | Competitive Pricing | Award-winning Craftsmanship

1800 S West St, Wichita, KS 67213

(316) 945-8880 | wichitagraniteandcabinetry.com | wgcusa316@gmail.com





If it's Dead, Call Fred 316-262-FRED

24-hr Emergency Service

Make sure your heating system maintenance is done.

Neglecting your system can lead to dangerous conditions or simply just be left in the cold all night.



Ashley Streight Shares

Social Media Tips

ASHLIN MARKETING

Social media, a tool so powerful yet so underused in the real estate profession. The secret, though, isn't quite as complex as it might seem. Check out these helpful tips that are sure to boost your social media pages to the next level.

Videography is Key – Yet, it's also highly underutilized. If you aren't incorporating videos frequently into your social media strategy, put it at the top of your to-do list. Whether it be a virtual tour of a listing you have or of you providing real estate tips, videos are likely to draw more clients your way.

Post Original Content - Sure, it saves time by sharing content you find online, but that's not what your followers want all the time.

You need a healthy mix of your own original content as well.

Be Yourself – It's great to post about your business. After all, that's why you have your social media business pages, to begin with. Just know that it's still ok to be yourself. Post about things happening in your community that you care about or are involved with, post photos of important things to you and have fun with it. Social media doesn't always have to be so serious.

Don't Post too Much or too Little – This is something I've heard many times meeting with clients and agents alike. It's vital to understand the balance of posting enough to keep your followers engaged and coming back for more without overpowering them to the point of not caring about anything you post.

Engage, Engage and Engage Some More – It's not enough to post on your social media pages and not engage with your followers. Reply to their comments, ask questions, like and comment on their pages and so much more. This is a great chance to build a one-on-one relationship with each follower, build trust and find potential leads.

Not sure where to start or just need some advice on how to manage your pages? Check out my website www.ashlinmarketing. com, give me a call 316-253-7900 or email me today ashley@ashlinmarketing.com and I'd be happy to help with all your social media needs.





A & L Roofing LLC, a locally owned and operated general contractor, has the experience and expertise required to serve all of your construction needs.





- ROOFING SERVICES
- SIDING SERVICES
- CUSTOM WINDOWS
- SEAMLESS GUTTERS

Serving Wichita, El Dorado, and Wellington, KS

316-721-5799 alroofing.org

CARESS > partner spotlight Written by **Heather Pluard** Photos by Jennifer Ruggles Meet Designer's Home Gallery's VP of fun, Miss Polly Esther the GoldenDoodle pronounced polyester, like the carpet fiber!

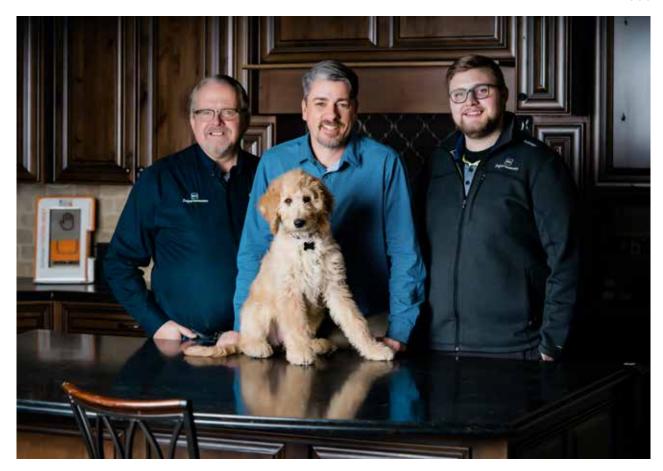
BEN, Henwood

Is Saving The World From Ugly Floors!

The mission is clear. Ben Henwood and his team at Designer's Home Gallery are "Saving the World from Ugly Floors".

A deep commitment to customer service, quality products, and excellent installation are putting this team of flooring professionals leaps and bounds ahead of the competition.

"We are a full-service, one-stop-shop," says Ben. "We have everything you need under one roof—including carpet, wood, laminate, and tile for floors. We also do backsplashes and showers. Our goal is to simplify the entire process. For customers who need a quick turn-around, we can measure and have an estimate for them in a few hours. Installation can be finished within a couple of days using in-stock materials. For customers who are just beginning to consider ideas, our team of creative professionals can help every step of the way."





and you won't find most of them in competitors' stores,"
Ben says. "A big-box store typically dials-down the quality
of products on their shelves, but they still show the lipstick. It may look great until the wear and tear show up a
short time later. We work within peoples' budgets to get
them the flooring that truly meets their needs."

The team's commitment to the customer doesn't end at the sale. "We are building long-term relationships," says Ben. "We want people to be excited about their floors and happy to refer us to their friends and family. That's one reason we have an exclusive, lifetime warranty on all of our residential installations. Most stores in town only guarantee a year because that's what the state of Kansas mandates. But I know my installers are the best in the business. I hired them myself. We are all committed to keeping the customer #1."

Designer's Home Gallery offers 12-month, interest-free financing and extends several vendor assisted programs to its customers. "For example, we can accept payment at closing for customers who want to freshen their homes up for sale but don't want to spend any money out-of-pocket," Ben explains. "We love working with REALTORS® and helping them look like heroes to their clients as we solve flooring problems together. It's all about keeping customers happy because that's the whole reason we exist." Mission complete!

Ben began his career in the flooring industry when he was 24-years-old as a residential sales professional. He then helped start a flooring company that sold directly to contractors, grew it to incorporate the retail business and also worked for a time as a tile installer. "It was like making art," Ben says. "I've always loved making homeowners happy."

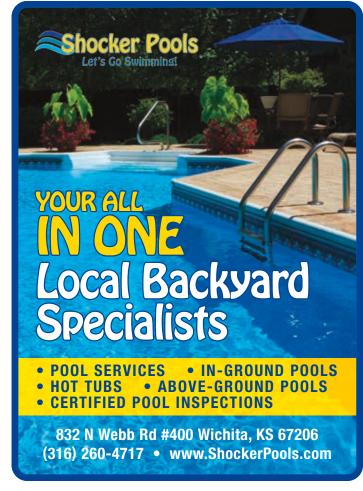
Now Ben owns Designer's Home Gallery, and his 20-years of flooring experience makes him an expert at realistically getting people what they want. "A lot of times, people will walk into the store with their defenses up because they've been frustrated at other places," Ben says. "There's something magical about seeing them lower their shields and open up about their needs because they know we are here to help. Our team is seasoned, and we ask the right questions. We're more flooring nerds than superheroes. We love that moment when it all comes together, and the customer says, 'I want that in my home'!"

Quality standards are essential at Designer's Home Gallery. "All of the products have to pass my 'ok,'



If you would like to get in touch with Ben at Designer's Home Gallery, please call 316.440.8887, email Ben@NoUglyFloors.com, or visit online www.NoUglyFloors.com.











- LOCAL & LONG DISTANCE
- PACKING SERVICES & SUPPLIES
- OVER 99% REFERRAL RATING
- FULL-TIME EMPLOYEES NO DAY LABORERS
- BACKGROUND-CHECKED & DRUG-TESTED MOVERS
- FULLY INSURED

Call or go online for your free estimate! 316.558.5588

ch franchise is independently owned and operated. | U.S. DOT No. 22779





> celebrating leaders

Written by Dave Danielson Photos by **Tim Davis**

RE/MAX Premier

We all have a decision to make about the path we choose in life and the work we do. Stacy Latimer is Managing Broker with RE/MAX Premier. She's also someone who chooses joy in her path in this world.

Family Foundations

Stacy was born in Hillsboro, Kansas, and was raised in Aurora, Nebraska, on the family farm where her parents still live. "I really didn't have a clearcut direction in mind for my future. I loved

science, math, and school. But, in reality, I wanted to be a mom and have a family," Stacy recalls. "We always worked on the farm, and I loved that life. It's not that I necessarily wanted to be a farmer's wife, but I loved family."

In time, Stacy went on to college and met her future husband, Tim. The next few years were an exciting blur of events. "We got married very young, and I started working in insurance and banking," she recalls. "One of my favorite jobs was as Secretary for the Chamber of Commerce."

In the meantime, Stacy and Tim began their family. Stacy was a stay-at-home mom for a time, going back to school in 2000 and earning her college degree in Christian Ministry; she also had a strong interest in public speaking.

"Through my work at church, I knew a real estate broker who had an opportunity for a part-time position, and I thought I would do it temporarily until I found my permanent role," Stacy recalls. "That was 19 years ago, and I've been in the business ever since.

I started out as a licensed assistant, then helped reorganize the company as the Office Manager, and finally became the Managing Broker in 2014."

Lifting Others

Stacy has always enjoyed helping to lift others up. "I love helping others achieve their dream...helping team members. We have a terrific team of 28 agents in our office. It's a true culture of sharing and caring—where family comes first. My main love is supporting our agents and their work with clients...being that person who helps them find that path to success," she emphasizes. "I really like to celebrate people. I'm a firm believer in living life on the positive side."

When Stacy talks about success, she starts with family. "I think success goes way beyond what you do for a living. My mom is a huge influence in





my life. If I could be half the woman she is, then I would deem that to be a great success," she smiles. "It's success as a person, your character, and the mark you leave on people."

Inspiring Interests

In life, Stacy enjoys the path of 37 years she has shared with Tim. Together, they cherish time spent with their three sons—Scott, Jake, and Grant. In her free time, she and her family enjoy sports. The Latimers are big Nebraska fans, as well as strong supporters of the Royals, the Shockers, and the Chiefs. Stacy also enjoys reading and antiques.

Giving back to her community is also central to who Stacy is, and she is an active supporter of organizations such as the Children's Miracle Network. In fact, as an exclusive partner, RE/MAX donates a portion of each completed transaction to the organization. Stacy is also involved with the Run2Believe

5K race that raises drunk driving awareness. In addition, she also enjoys playing an active role in her church. She serves as Co-Chair on a Women's Ministry Team, and she also serves on the Leadership Board of her church. Plus, Stacy puts a lot of emphasis on doing her part to support the industry she has loved for so long, serving on the local MLS Board of Directors and sharing her talents as Vice-Chair of the Grievance Committee.

As she considers the past and looks with excitement to her future, Stacy has a plan that begins with strong bonds. "When I work with someone, I always want it to be something where I leave them better than I found them," she says with a smile. "I hope people describe me as being positive. My husband sometimes accuses me of being too positive, but that's okay with me. Life doesn't always go well. But no matter what trials I'm going through, I always chose joy."





- CO MARKETING OPPORTUNITIES AVAILABLE
- FILES UNDERWRITTEN PRIOR TO CONTRACT



Turner C Williams Senior Mortgage Advisor NMLS# 1462759

316-210-4903 Cell 316-669-8483 turner@uffmortgage.com turnermtg.com



Serenclipity

STAGING AND DECORY



A PROFESIONALLY-STAGED HOME SELLS FASTER, AND FOR TOP DOLLAR.

WE OFFER STAGING
OPTIONS FOR BOTH VACANT
AND OCCUPIED HOMES.

CALL OR TEXT US TODAY!
(913) 406-5980

WWW.SERENDIPITYWICHITA.COM

WWW.SERENDIPITYWICHITA.COM
FOLLOW US ON
FACEBOOK AND INSTAGRAM







Is Now Making Headlines in the Real Estate Industry

ANITA COCHRAN REALTY LLC

Formerly a famous anchor for KSN-TV, Anita Cochran is now making headlines in the Wichita real estate industry. "My goal is to make the whole process simple," she says. "Real estate is a lot like the news business in that both are 24/7 commitments, and both can be exciting! Whether my clients are buying, selling, renovating or just need their questions answered – I'll do the work for them."

Anita knows how to ask the right questions, make important connections and communicate information perfectly. She has more than 20 years of hard-news reporting experience, and she grew up watching her father give agricultural reports on television. Anchoring the news was a dream job, and Anita was a natural. However, when the network wanted her to change timeslots, she took the opportunity to step out of the spotlight and spend more time with her family in-

stead. "I loved those first five years at home, getting to know my kids and falling in love with being a mom," Anita smiles.

She and her husband, Kent Cochran, have been married for 34 years. The two were college sweethearts who started dating soon after they met in a Human Sexuality class at Wichita State. Together, they have two beautiful daughters. Lexy is a 23-year-old medical student at Marian University in Indianapolis, and Tanza is a 19-year-old aspiring actress and a licensed REALTOR® like her mother.

Finding a new family home is what led Anita back into the business world. "We were thinking about buying a house in the Rolling Hills area, and I didn't know anyone I wanted to work with," says Anita. "So I decided to become the REALTOR® I wanted to hire. I got my license in September

of 2014 and became an agent at Banister Real Estate. I only worked there for a year, but I still look up to Trent Banister. He carved out his own place in Wichita real estate and designs incredible homes. He not only gave me a start, but he gave me a vision of what is possible."

In 2016, Anita was a member of the Class of Rising Stars. She joined Platinum Realty that year and also got her brokers' license. Soon after, Anita decided to open her own business in order to have full control over her second career. Ironically, the biggest obstacle at the time was her famous last name. "Getting people to see me differently took time, and great signage!" she says. "My original goal was to make \$30,000 a year and pay for my daughters' college and cars."

Anita has done a lot better than that! She closed \$4.6-million worth of property last year and is already on Wichita's list of Top 300 Agents. "I'm not your traditional REALTOR®," she says. "I'm continually looking for a better way, and I'm among the first to try something new. Perfectionism isn't all bad. I'm also not afraid of change, thanks to leaving my broadcasting career ten years ago."







BUSINESS + PROMOTIONAL FILMS, DRONE SPECIALISTS

ADLERGREYVIDEOGRAPHY.COM

REAL ESTATE PHOTOS, VIDEO, MATTERPORT, AND MORE.

ADLERGREYCOLLECTIVE.COM

LOCALLY OWNED. LOCALLY OPERATED.





CHECK OUT SOME OF YOUR TOP 300 REALTORS®



2. Jeff Lange

3. Anita Cochra

4. Schellenberg Men

Trent Gorges and Broker Jon Quincy

6. McKenna Wells & Ashley Streight

7. Kim and Brian Bischler

8. Brianna Branine

). John Weigand

0. Angie George

1. McCurdy Team

2. Tyson Bean

















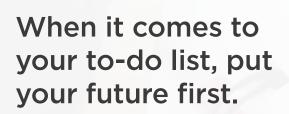












To find out how to get your financial goals on track, contact your Edward Jones financial advisor today.

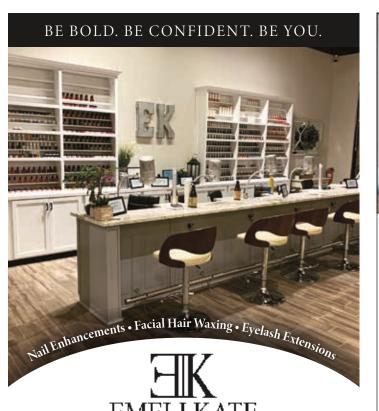




Jeff Christensen, AAMS® Financial Advisor

632 North Main El Dorado, KS 67042 316-322-0001 edwardjones.com

Edward Jones® MAKING SENSE OF INVESTING



Book Your Appointment (316) 867-2511

446 S. Ridge Road Suite 300, Wichita, KS 67209



Ride with the No. 1 car insurer in Kansas.

McEachern Ins and Fin Svcs Inc Crystal McEachern, Agent 1133 S Rock Rd Bus: 316-425-0925 crystal@callcrystalnow.com

With competitive rates and personal service, it's no wonder more drivers trust State Farm®. As your local agent, I'm here to help life go right.® LET'S TALK TODAY.



1708164

State Farm Mutual Automobile Insurance Company Bloomington, IL

Experience Gateway

For All Your Home Mortgage Solutions



Redeem this voucher for

\$500 off

closing costs on contracts written before

3/31/20*

*Offer expires 3/31/20, a completed application must be received by 3/31/20 and the loan must fund prior to expiration.



KANDI JONES

Loan Originator, NMLS 543291
316.530.8123 Office
316.644.1309 Cell
2131 N Collective Ln, Suite C
Wichita, KS 67206
Kandi.Jones@GatewayLoan.com
GatewayLoan.com/kandi-jones





Gateway Mortgage Group, a division of Gateway First Bank. Member FDIC. Equal Housing Lender. NMLS 7233. All loans are subject to program guidelines and final underwriting approval. \$500 lender credit will be given on final Closing Disclosure (CD). This offer is subject to change at any time without notice. Contact a loc branch for more details



38 · March 2020





Preferred Partners of Kansas, Inc.

David Lake is an artist, a musician, and a highly successful real estate agent who has sold over \$100 million in new home sales during his 15-year-career at Preferred Properties of Kansas — where he is also the supervising broker. "I'm red-headed and left-handed," laughs David. "I can find art in everything about life."

This creative soul grew up in Wichita, attended KU, and moved to Kansas City after graduating from college with a Bachelor's of Fine Arts. He loves to paint but didn't think it could pay the bills, so David launched into a sales career in KC. He worked for a variety of companies that helped him develop his business skills. David then met his wife, Farrah, who also happened to be a Wichita native. After the birth of their first child, they decided to move back home. One lucky phone call set David up for his new career path in real estate.

"I called a friend's dad, who helped me get an interview at Preferred Properties of Kansas," David explains. "I met with the group, and they told me to get my license and come back. Two weeks later, I showed up for work. It was risky to become a full-commission sales agent, especially since I didn't know what I was doing at first. But, I'd been interested in real estate ever since I was 14-years-old looking at houses with my mom and step-dad, so I took a leap of faith."

David has spent the last 15 years selling new homes and building his reputation as an honest, ethical agent. "I worked hard to earn the respect of my peers and clientele," he says. "You can't be in this business long if you aren't trustworthy. I'm proud to say I have a lot of repeat customers who come back years later to upsize or downsize."

As the company's supervising broker, David is responsible for eight sales agents in five Preferred Properties Managed Neighborhoods. As a sales agent, he is currently in the Northbrook Addition in Derby, where the community is progressing at a rewarding pace.

With all this success, it's hard to believe David thought about quitting his first year in the business. "I almost ran out of mon-

ey," he says. "But I remember looking at these beautiful lake lots and knowing that somebody would sell them. Why not me? It just clicked at that moment. I knew there was no going back to a regular job, and I fought through it. Perspective is everything in both art and life."

David went on to sell 48 new homes in his first year. The Wichita Area Association of REALTORS® also voted him the 2006 Rookie of the Year. He's grateful that Preferred Properties owners, John and Judee Smith, took a chance on him. "They've given me so many opportunities," David tells us. "I've learned a lot from them. It's an enormous blessing to be able to do this every day."

His family is another enormous blessing. David and Farah have been married 20 years and have two teenage boys – Oliver and Gavin. "They are my everything and fuel my drive to succeed," he says. David is also thankful to have several creative outlets for his artistic mind. He's a drummer in a couple of bands and a guitar player in another.

He also still finds time to paint. His latest work is an abstract series of pieces inspired by Bob Dylan's song, 'Wagon Wheel'. Whether he's working, playing or creating – Da-

vid finds inspiration everywhere!





Feels so good to be home.

Get pre-qualified today and discover your financing options!

Let's talk. **Christy Almquist NMLS#** 754429 316 247 7706 calmquist@bankrcb.net 10501 E. Berkeley Square Parkway RCBbankMortgage.com



We Offer **Opportunities**

om a one-time transactio o ongoing arrangements we can provide an alternative to traditional financing.

We enjoy tackling challenging situations and can act quickly to insure we get the deal closed.

Eric Schlecht **BUSINESS DEVELOPMENT** eschlecht@equisset.com 316.440.5840 **EQUISSET.COM**



Opportunity Purchase

Don't let that great deal get away because of the difficult process of getting financed.

Opportunity Zones

Whether Equisset acts as a Qualified Opportunity Zone manger or helps create capital gains to invest, we are ready to tackle any situation.

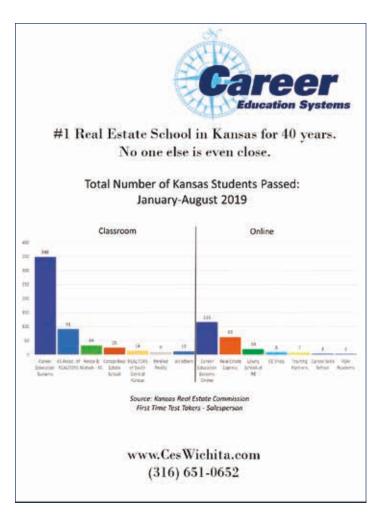
Assured Replacement Property Equisset has tools to "park" your capital.

Straw Buyer

Equisset can act as an independent buyer for the property you want.







Home Inspection

the Pillar To Post way.



Whether your clients are buying or selling, a Pillar To Post Home Inspection will give them peace of mind about the home's condition. Choose from our exclusive Home Inspection Packages.

- · Report printed on-site
- ·E&O insured to protect you
- Convenient scheduling



Jason Hancock Owner / Certified Home Inspector 316-570-1444 Jason.Hancock@pillartopost.com pillartopost.com/jasonhancock



Request an inspection today!

Each office is independently owned and operated.

StateBank Smart VA Lending Solutions

- \$0 Lender Fees for ALL VA Loans
- LendingTree 2019 Top 5 VA Lender in the US"
- Lending in 49 states
- · Personalized, local service with nationwide coverage



Grace Peterson Senior Mortgage Loan Originator o: 316-347-2209 | c: 316-992-7003 gpeterson@ksstate.bank NMLS: 459177

Third party fees such as appraisal, title fees, insurance etc. may apply. "lendingtree.com/home/va/top-va-lenders

KS StateBank is not affiliated with or acting on behalf of or at the direction of VA or the Federal Government

KS StateBank NMLS: 410602 MEMBER FDIC | EQUAL HOUSING LENDER €

PROTECTION FOR WHAT'S NOW, AND WHAT'S NEXT.

Let's talk about your home insurance today.



Dylan Hartnett, *Agent* Certified Agency in Customer Excellence dhartnett@amfam.com 107 W 6th Ave, Augusta 316-775-5522





Jennifer and Sean Garrison Are Taking Care of Our Local Heroes!

When American heroes return home from the battlefronts and tours of duty around the world, the transition is usually challenging. Many aspects of life are drastically different from the military lives and experiences they've had. And, the cities and towns they grew up in can now seem alien. In some cases, those who come home begin a spiral path that can lead to homelessness and even suicide. Among those who are helping to provide a home for heroes are Sean and Jennifer Garrison, and Jennifer's mother, Susan Moellinger, with Passageways, a 501C(3) non-profit organization that started its important mission in 2014.

Seeing a Solution

Jennifer is CEO and Co-Founder of Passageways. She remembers the moment their path to help began. "I was at home with my husband and our two kids, and we saw a story about a home less veteran who had died," she recalls. "It really captured us.

The next morning, I talked with mom on the way to work." Jennifer and Susan talked more at lunch and decided to start interviewing the existing groups to find out what services are available to help. "We learned that there were housing vouchers, but there wasn't a place where heroes could go to heal from battle ... a place where they can come without having a timeline on healing," she recalls. "We spent many hours talking, and we decided this was it."

So Passageways was born.

As Jennifer remembers, "We walked away from our careers and hit it hard. And the next day, my mom was invited to a meeting with a lady who had a house for rent that used to be a Homes Plus location in West Wichita. We started renting the house, and that became our Passageways home.

A Most Important Mission

The mission of Passageways is straightforward and vital.

"We bring in homeless, honorably discharged veterans and give them a home and an opportunity to find themselves," she explains. "We help them find jobs, and they get to stay with us while they reach their financial goals, including getting their licenses back and getting bills caught up. They stay with us for free until they graduate." To date, 89 local heroes have graduated from their stay with Passageways; they have transitioned back into their own apartments or homes in the community. "When they graduate, their name is put on a lease or rental, and we help them move into a new place. We've been there for every move," Jennifer says. "We want to make sure they're transitioning, and we fill in those blanks."

Before and After

The journey the heroes complete through Passageways can't be overemphasized.

As Jennifer says, "It's been an amazing journey to see heroes coming here broken and crying and then to see them able to be surrounded by other brothers who understand what they're going through. That brotherhood has a connection and link that helps them be successful."

When each hero is ready, and they've secured housing away from Passageways, it's time to prepare for graduation. "One or two days before they graduate, we take them to one of three storage areas where they can pick up three or four months of toiletries and cleaning supplies for their new home," Jennifer says. "After that, we take them over to a two-car garage that a lady from our church turned into a store with 40 volunteers. There, they can select glasses, dinner plates, and any other kind of household accessories you can think of. Everything is free ... and we follow them around and help them pick out what colors they want and to make all the choices they didn't have before."

Finally, graduation day comes ... a day of celebration.

"On graduation day, we go to a warehouse space we have where they can select furniture for their new place. We meet Two Men and a Truck there, load everything up, and move them to their apartment or house and help them get everything settled," Jennifer explains.

Efficient and Effective

With Passageways, the community has an invaluable, efficient way of giving back to those who have given so much for their country. As Jennifer says, since Passageways isn't a government pro-

gram, help can be delivered quickly and without red tape.

"Just seeing the difference from when they walk through the door to when they walk through their own door ... it just fills me up," Jennifer emphasizes. "We've had graduation day heroes pull me aside and say that they had picked out their suicide date before they came here ... and now they can get through day by day and breath by breath. They can embrace happiness again and can reconnect with family. They see it's not always going to be this black hole. It means so much for these heroes to see everyone in the community who has embraced them and supported them. They really thought they were in these battles by themselves. So when they see these connections that are going to help, it makes all

If you know someone who is moving and needs a new home for their new or nearly new furniture, please contact Passageways. In addition, please contact Jennifer if you would like to schedule someone from Passageways to speak to your office or group about the mission of helping heroes find a home.



► CHOOSE A CUSTOM BUILT HOME?

HOMES



CUSTOMIZATION

Your client gets to pick the best features, appliances, & finishes for their home by designing with our in-house architect.





LOCATION, LOCATION! Let your client choose the neighborhood that perfectly meets all their needs.





SAVES YOU TIME

Stop showing dozens of resale homes across the city. Work one-on-one with us to design, build, and close on a luxurious, brand new home. Let us work through the details and free up your schedule!

















ENERGY EFFICIENCY

Studies show new custom homes are up to 30% more efficient than homes built even 10 years ago.





QUALITY CONTROL

Give your client peace of mind by allowing them to control quality throughout the construction of their new home. No more surprises!



Make sure your client has access to the best opportunities by partnering with Craig Sharp Homes. We make it easy for you and your client from design through closing with a dedicated, competent staff that works with you to answer questions and guide you both through the entire process.

SHOW YOUR CLIENTS HOW GORGEOUS A NEW HOME CAN BE AT

CRAIGSHARPHOMES.COM



Powerful First Impressions

Tim Davis

PHOTOGRAPHY

Professional Headshot & Corporate Photography

www.timdavisphotography.com



PRSRT STD
US POSTAGE PAID
WILMINGTON, NC
PERMIT NO. 40

You Found Their House. We'll Fund Their Dream.

Flexible options. Local servicing. Friendly faces.

316.265.3272 ext. 72 CUofAmerica.com/HomeLoan



