SILICON VALLEY REAL PRODUCERS G. INSPIRING.



MARCH 2020

notos by <mark>Hyunah Jang</mark>

OPEN HOUSE LOGISTICS



We specialize in **luxury single** and double signpost rental and installation services throughout the Bay Area.

All of our sign post packages come with our Agent-In-Mind service package, which includes professional installation and removal, complimentary post straightening, sign rider exchanges, and sign pickup & storage in our secure warehouse. Every signpost package also INCLUDES complimentary use of our premium brochure box and standard sign riders.

Are you ready to make the switch that the top teams and brokerages in the Bay Area have already made?



(833) 645-7446 Info@OpenHouseLogistics.com www.openhouselogistics.com

Heating Services





Air Conditioning Services



650-861-4995 | info@sphac.net | www.sphac.net







is to provide finished work that lasts, is well-built, and meets or exceeds expectations. We constantly strive toward a very high standard of honesty and integrity, and we ensure that our employees adhere to this standard in every job they complete for our customers. Whether you need general maintenance or emergency services, you can count on us to solve your problems quickly.





www.gormaninteriors.com | cindy@gormaninteriors.com | 408-623-5262

Treat. Restore. Protect. We take the Bite Out of Termites



TERMITE DAMAGE RESTORATION & REPAIR EXPERTS!

Structural Pest Control Board License/Registration # PR 938 Contractor State License Board License # 629345

The Franz Guarantee

- Our licensed inspectors will perform a termite inspection of your property and are available to answer any questions you might have. • Our inspectors DO NOT work on commission –
- their job is to inspect and report Our crews are experienced and have been
- with us for years!
- We're experienced and knowledgeable on new techniques and trends in the Termite
- **Control industry**.
- We can perform both termite treatment **AND repair!**
- Our work is Guaranteed! Contact us regarding specifi

info@franztermite.com • www.FranzTermite.com • (650) 493-0445



INTEMPUS **BUILDERS**

With our extensive experience and real focus on customer satisfaction, we provide exceptional service for consumers and professionals.

- Increase ROI to Seller
- Give Seller an Opportunity to Flip Their House!
- Ouick & Free Estimates
- Assisting to Make Property Ready For Sale
- Interior & Exterior Renovation
- Comprehensive Construction Work From Start to Finish
- Design & Build
- Repairs & Improvements to Maximize Investment
- Maintain Strict Quality Control Over Every Job
- Address Inspections With Quick Completion for a Smooth Sale
- Help Buyers Make Their Purchased Home Their Dream Home
- Referral Fees for Agents!
- Give Intempus Builders A Call

WWW.INTEMPUS.NET | CALL 408-320-5509



Intempus Property Management is a full-service broker which specializes in asset management, acquisitions, and relationships.

- 24/7 Rental & Maintenance Support, Pro Maintenance Team

- Maximize Your Relationship With Investor / Buyer
- Complimentary Rental Analysis
- Seamless Transition From Purchase to Rental
- A Warm and Scamless Handoff for Investors

Opes Advisors, A Division of Flagstar Bank | Member FDIC | Equal Housing Lender Programs for qualified borrowers. Subject to credit approval. Underwriting terms and conditions apply. Some restrictions may apply.







TABLE OF CONTENTS

11

Preferred

artners

22

Profile

Nguyen

39

Event

Photos

Evento

ociale

















14

Publisher'

Note:

Mitch Felix

28

and Family Spotlight

Brett

Caviness

45

hare You

Story Pt 1

January

15th



If you are interested in contributing or nominating a REALTOR® for certain stories, please email us at Mitch@SiliconValleyRealProducers.com

DISCLAIMER: Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of N2 Publishing but remain solely those of the author(s). The publication contains paid advertisements by local companies. These companies are not endorsed or specifically recommended by N2 Publishing or the publisher. Therefore, neither N2 Publishing nor the publisher may be held liable or responsible for business practices of these companies. NOTE: When community events take place, photographers may be present to take photos for that event and they may be used in this publication.

A professional headshot is one of the best ways to establish your personal brand on any platform.





WWW.HYUNAHJANG.COM • 347-840-1580 HJ @ HYUNAHJANG.COM

INVEST IN YOUR IMAGE



MEET THE SILICON VALLEY REAL PRODUCERS TEAM

Dave Danielson.

Writer



Mitch Felix. Founder & Publisher

Nicole Wright.

Ad Strategist



Amy Felix, CFO & Editor

Zach Cohen.

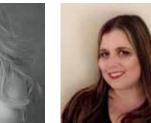
Head Writer

CALBRE# 01800203



Hvunah Jang. Head Photographer





Anita Barcsa. Photographer



Sandra Magana, Event Planner



Nick Ingrisani, Writer





AMBIANCE DESIGN & STAGING



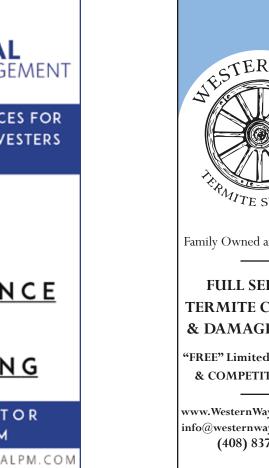
Pioneer in • Home Staging • Home Remodeling Model Homes
Commercial & Residential Interior Design







www.ambiancestaging.com/portfolio







(408) 837-7734





Kasey

Schefflin-Emrich,

Writer





ASK ABOUT OUR REALTOR REFERRAL PROGRAM

(408) 829-8155 WWW.PRESIDENTIALPM.COM

Moving you down the street or around the globe. RESIDENTIAL | CORPORATE | STORAGE



Call Eric Galpine for a FREE, no-obligation moving estimate!



Ready to Move? 408-878-0007 egalpine@acerelocation.com www.AceRelocation.com





Whoever said looks don't count?

You WILL Make More Money:

Staged homes sell for a minimum of 11% above the asking price and spend far less

time on the market when compared to un-staged homes.

Your House WILL Sell Faster: The longer a property stays in the market, the lower the price it will attract.

You WILL Receive A Positive **Return on Your Investment:** 1-3% investment on home staging yields an 8 - 10% return.

Your Online Photos WILL Stand Out: 90% of potential home buyers start their property search on the internet. Staged homes increase visibility and potential buyers.

Visit our website to schedule your Free Consultation!

www.stagethis.net

Laurie M. Piazza ✓ Ipiazza@stagethis.net ☐ (408) 930-1986



~_

62

This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the REALTOR® community!

APPRAISALS -RESIDENTIAL

Solid Impressions Appraisals Eddie Davis (408) 823-0625 SolidImpressions.com

COMMERCIAL REAL

ESTATE SPECIALIST 62 **Banyon Commerical** Tai Le 62 (760)5938710

Tai@banyoncommerical.com Laura Peterson Insi

CSR Commercial Real Estate Jonathan G. Hanhan (510) 375-7575

Sperry Commercial **Global Affiliates** Atsuko Yube (408) 858-2169 SperryCGA.com

CONSTRUCTION

Intempus Eugene Korsunsky (408) 320-5504 IntempusRealty.com

HARD MONEY LENDER

Triumph Capital Partners Joe Lima (408) 460-9054

HEALTH AND MEDICAL

In-Health Clinic Jennifer Walker (408) 356-0273 in-HC.com

(408) 623-5262 Opes Advisors GormanInteriors.com Bryan Russell (408) 655-5835 LANDSCAPE DESIGN OpesAdvisors.com/ Better Landscape about-us/our-team/ Steve Ashley bryan-russell/ (408) 841-9485 **PNC Bank** BetterLandscape.com

Natural Bridges Landscaping David & Shesta Ross (408) 206-2606

INSPECTIONS

Laura Peterson

(408) 395-2900

LauraPeterson.net

INTERIOR DESIGN

Gorman Interiors

Cindy Gorman

com LEAD GENERATION

MARKETING

Baoss Digital Bao Le (408) 605-8923 BaossDigital.com

MARKETING

Western Way	Aerial Canvas
Termite Services	Brendan Hsu
Chris Tiopan	(650) 850-2431
(408) 837-7734	AerialCanvas.com
WesternWayServices.com	
	Beyond RE Marketing
INSURANCE	Chris Ricketts
Goosehead Insurance	(510) 440-9153
Agency	BeyondREMarketing.com
Justin Turner	
(951) 965-4651	MORTGAGE
	Guaranteed Rate
Laura Peterson Insurance &	Nicole Santizo
Financial Services, Inc	(408) 499-1270

Financial Services. Inc (408) 499-1270 GuranteedRate.com/ loan-expert/Nicole

> Opes Advisors Bill Phillips (408) 993-9133

Jeff Rhodes (408) 307-2215

Summit Funding, Inc. Karen Bartholomew (925) 443-2000 NaturalBridgesLandscaping. SummitFunding.net/sites/ kbartholomew

MOVERS

Ace Relocation Systems Inc Pete Pfeilsticker (408) 309-9456 AceRelocation.com

PAINTING

Ernie's Quality Painting Ernie Maldonado (408) 401-0006

PHOTOGRAPHY

Anita Barcsa Photography Anita Barcsa (650) 218-9606 AnitaBarcsa.com

Hyunah Jang (347) 840-1580 hj@hyunahjang.com

PLUMBING, HEATING & A/C

Shepherd's Plumbing, Heating, and A/C Bill Shepherd (650) 257-2243 SPHAC.net

PROPERTY INSPECTIONS

InSite Inspections LLC Julia Wolfsmith (408) 981-1077

PROPERTY MANAGEMENT

Intempus Eugene Korsunsky (408) 320-5504 IntempusRealty.com

...

...

Marquise Property Management Ursula Murray (408) 354-0535 MPMSV.com

Presidential Property Management John Adams (408) 442-7690 PresidentialPM.com REAL ESTATE PROMOTIONAL SERVICES REPS Jeff Crowe (408) 871-8586 REPSweb.com Open House Logistics

Andrew Chow (415) 966-6828 openhouselogistics@gmail.com STAGING & HOME DESIGN Ambiance Design & Staging Ira Rajput (510) 579-0071

AmbianceStaging.com

Encore Staging Services Vanessa Nielsen (408) 800-1566 EncoreStagingServices.com

HomeScape Designs

HomeDesignScapes.com

Sara Arlin

(408) 460-1975

Stage This! Stage That! Laurie Piazza (408) 930-1986 StageThis.net

TERMITE & PEST

CONTROL Franz Termite Michael Judas (650) 493-0445 FranzTermite.com Your go-to industry expert on Rehab, Bridge and Ground Up Construction loans for real estate investors.

Fix & Flip

REHAB

SMALL BALANCE

Up to \$3.5M

Up to \$5M



Give your home the protection it deserves.

L Peterson Ins and Fin Svc Inc Laura Peterson, Agent Insurance Lic#: 0L42207 16795 Lark Avenue Los Gatos, CA 95032 Corner of Lark and Winchester off of Highway 17 in Los Gatos Your home is where you make some of your best memories, and that's worth protecting. I'm here to help. LET'S TALK TODAY.



State Farm Fire and Casualty Company, State Farm General Insurance Company, Bloomington, IL State Farm Florida Insurance Company, Winter Haven, FL State Farm Lloyds, Richardson, TX



WWW.BETTERLANDSCAPE.COM 408-841-9485 - LICENSE 851514

1708136

Enabling real estate investors and their growth with a fluid approach to the asset-backed private money lending industry.



Joe Lima

Director of Originations

GROUND UP

Construction

Up to \$8M

(408) 460-9054
(877) 353-1099
jlima@triumph.capital
@financingflippers



C, CFL License No. 60DBO-72340

Teens, Toddlers and Babies

The stages of your child's life can bring health issues

Our doctors are pediatric specialized and can help you when life is crazy

Chiropractors and Acupuncturists help children with:

- Cold and Flu natural options for relief
- Growing pains Falls and injuries
- Hormone issues Sleep problems
- Skin rashes Stress

Contact us today to learn more about our Integrated Practice. 408-356-0270 ♥ Info@In-HealthClinic.com



Dear REAL PRODUCERS

Kobe Bryant passed away a few days ago.

In 1996 I moved to LA for college.

A UCLA student and then a Los Angeles resident, I got to participate in 5 of the first 6 years of his Lakers career.

It was a time when the TV show Beverly Hills 90210 was huge.

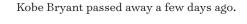
T1 internet lines were changing access to information (and multi-player video games).

Napster was a magical portal to all things music.

I owned a Nokia 6110 (Google it for a good chuckle)

I loved "Buck Fifty" sandwiches (they were \$1.50 and open until 3 AM)

I took a job selling knives.



I read it on some clickbait site and then went to a proper news site, and that confirmed it.

I think the reason it bothered me so much is life is not supposed to end that way.

When you're one of the greatest athletes of your time (and wealthy), then its only fair you get to continue to run on that celebrity for your entire life.

He did not.

Did you know Kobe Bryant won an Oscar? I didn't.

Best Animated Short - Go watch a 5-minute video that he wrote and created (along with a great animator).

After all that Basketball success he won an Oscar too. Whoa.

His passing reminded me that we are on a rock hurtling through space. Nothing is guaranteed.

It's a somber message but it does have a happy ending.

We are here. Reading this.

We can make today the greatest day yet.

This is the poem he wrote as a retirement message years before the video was made.

Dear Basketball.

From the moment I started rolling my dad's tube socks And shooting imaginary Game-winning shots In the Great Western Forum

I fell in love with you.

I knew one thing was real:

A love so deep I gave you my all — From my mind & body To my spirit & soul.

As a six-year-old boy Deeply in love with you I never saw the end of the tunnel. I only saw myself Running out of one.

And so I ran. I ran up and down every court After every loose ball for you. You asked for my hustle I gave you my heart Because it came with so much more.

I played through the sweat and hurt Not because challenge called me But because YOU called me. I did everything for YOU Because that's what you do When someone makes you feel as Alive as you've made me feel

You gave a six-year-old boy his Laker dream And I'll always love you for it. But I can't love you obsessively for much longer. This season is all I have left to give. My heart can take the pounding My mind can handle the grind But my body knows it's time to say goodbye.

And that's OK. I'm ready to let you go. I want you to know now So we both can savor every moment we have left together. The good and the bad. We have given each other All that we have.



(925) 443-2000 teambartholomew@summitfunding.net www.summitfunding.net/kbartholomew

ⓐ

2073 Third Street, Livermore, CA 94550 Branch NMLS ID# 395759 | Summit Funding, Inc. NMLS ID# 3199 | www.nmlsconsumeraccess.org





And we both know, no matter what I do next I'll always be that kid With the rolled up socks Garbage can in the corner :05 seconds on the clock Ball in my hands. $5 \dots 4 \dots 3 \dots 2 \dots 1$

Love you always, Kobe

Team

The

Karen Bartholomew PNC BANK

"PRE-APPROVED" SHOULD MEAN **PRE-APPROVED.**

An in-depth pre-approval process. A more predictable outcome.

The PNC pre-approval is underwritten by a PNC Bank mortgage professional. We walk your client through the entire application process. We perform a full credit review and, if approved, the result is a true commitment to lend. From the start.

Visit pnc.com/agentalliance to learn more or connect with a PNC Mortgage Loan Officer today.



Jeffrey M. Rhodes Mortgage Loan Officer NMLS# 582903

408-307-2215

jrhodes@pnc.com pncmortgage.com/jeffrhodes

自

s are subject to property underwriting and appraisal. Borrower must satisfy pre-approval conditions outlined in con

PNC is a registered service mark of The PNC Financial Services Group, Inc. ("PNC"). All loans are provided by PNC Bank, National Association, a subsidiary of PNC, and are subject to credit approval and property appraisal. This information is provided for business and professional uses only and is not to be provided to a consumer or the public. This information is provided to assist real estate professionals and is not an advertisement to extend consumer credit as defined by Section 226.2 of Regulation Z. Programs, interest rates, and fees are

MORT PDF 0419-0133-1284101







We're seeking the most influential titans in real estate to present at **THE BIG EVENT** – the nation's first invite-only gathering of the top 5% of real estate agents, coming September 2020.

NOMINATE A SPEAKER: RPSPEAKERS.COM

RP REAL PRODUCERS.







"I say that I am at my longest summer job," Brenda Duchesne-Miller begins with a laugh. "I started when I was 18."

As Brenda was graduating high school, she took notice of a few successful businesswomen in the Bay Area. She recalls these real estate agents with a sense of fondness, evoking the inspiration that first brought her into the field she has loved for four decades.

In 1980, Brenda dove headfirst into real estate, and has never worked in another career field. She has amassed over a billion dollars in sales, weathered the ebbs and flows of the Bay Area real estate market, and has positioned herself to offer unmatched client value. As Bay Area local --Branda has lived in the area since 1969 and in Saratoga since 1977 -- she can offer intimate knowledge about any of the individual neighborhoods. She has a perspective and longevity that few agents can match.

40 Years Later, Finding Passion for Her Work

"You love to see how people light up over the home," Brenda gushes. "I think it's been all about the love for people, the love for homes, and the community -- really being a listener to what people want in life. What are their real needs?"

Brenda understands that what most clients really want is for her to take the burden off of their shoulders. They want her to care about them, about their needs, and make the transaction as easeful as possible.

"They are busy," she says bluntly. "It started out in the old days you'd get your clients in your car with you, and you would drive around and go look at 10 or 15 houses. Now, you look at where it's gone today. Everybody has every app on their phone and running around themselves. They want to know you're going to follow up on the other end. That you're going to be there... That you're not just leaving it to them and their app. That you're really going to do the hand-holding."

Though she's had assistants and partners over the years, today, Brenda has gone back to being a one-woman show. "Unfortunately, if there's a mistake with an assistant or a partner, you pay for it," she explains. "I love it. I don't really have an assistant. I don't have any partners."

Reflections On Balance

"I know there's supposed to be this work-life balance," Brenda continues. "I'm a crazy busy grandmother with four toddlers."

And before having grandchildren, Brenda was a single mother to her twin boys, Chris and Matt. Her sons grew up around real estate, coming with her to the office after school. As she worked for clients, they did their homework. Both Chris and Matt worked with her at Alain Pinel for a period of time, helping to implement the IT systems.

"Chris and Matt have been an amazing part of my life," Brenda says. "I'm very involved in my grandkids lives. If I want to pick a period of time where I am 100% present, it's when I'm with my grandkids."

"But truthfully, I'm working the whole time," Brenda continues. "Every client -- if you don't respond to them, they will find someone who will. I'm not going to say I have a great work-life balance, but I'll also say my work and my life is all the same. My clients are my friends. When you go out to dinner with a client, and they are really your friend. It's both. You're going to talk real estate, but you're going to talk grandkids. I work 24/7. I'm always present for my clients."

Brenda's approach to balance is aligned with her high energy mentality. She's up at 4:00 am every day, often sharing a cup of coffee with one of her sons, and then she's off to get her day started ahead of the curve.

IT'S AMAZING WHAT YOU CAN LEARN ABOUT COMMUNITIES IF YOU GET OUT AND TALK AND LISTEN.

"I think the more you're on -- it feeds itself... My energy is way over the top... My life is super high energy, and it feeds me," Brenda says.

Advice from an Industry Icon

With 40 years of experience in real estate, Brenda is in a unique position to offer advice to up and coming agents. She teaches us the value in building relationships with other real estate agents as a pillar for long-term industry success.

"As much as the buyers think they are your clients, they are not your clients. You know who your clients are is the other agents in the industry. Those are your relationships you really need to take care of because when your client comes in and makes an offer, those are the people you want to make sure give you an opportunity."

Brenda also reminds us of the value in getting to know a neighboorhood. She says that slowing down is essential.

"I think there are some amazing opportunities for buyers [today]. We've been in a seller's market... A lot of buyers were being forced to make a right now decision... That's a tough spot to be in -- the right-now spot. I try to teach people about buying the right house instead of the right-now house. Don't be afraid to get into temporary housing to make the right decision," Brenda explains.

Brenda consults her buyers to really get to know the community that they hope to move into. She encourages them to look beyond the four walls of a house and out into the neighborhood that they may soon call home.

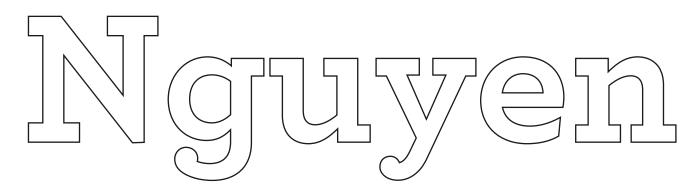


"Don't just park in front of the open house. Park at the local Safeway or Starbucks. Get a cup of coffee. Walk to the house. See what the neighborhood looks like.... Get to know the neighborhood vibe. Don't just walk in and look at the four walls. That's a big piece that people are missing today, and I get excited about it. I like to meet my clients at the coffee shop and say, 'Okay let's walk to the house.""

> "That's what I look forward to," Brenda continues. "Getting to know the neighborhood, the restaurants, the communities, not just the houses. It's amazing what you can learn about communities if you get out and talk and listen. Most people just don't do that. We're in such a hurry today. Slow down."

profile

Written by **Zach Cohen** Photos by **Hyunah Jang**



LEADING WITH THE HEART OF COMPASSION

"Growing up, I always wanted to help people," Paige Nguyen begins. "I thought, 'What can I do [for work]?"

Back in 2014, Paige was an aspiring nurse. Four years into her nursing program at Sacramento City College, however, Paige began to question her path.

"Something shifted," Paige recalls. "I wasn't being fulfilled in the way I thought I would be."

Paige knew that she was helping people. Still, the work she was doing at the hospital left her serving individuals at challenging stages of their lives.

"I am the type of person that wears my heart on my sleeve. I didn't know how to disconnect myself. Every day I was coming home burdened by emotions."

Paige began to reevaluate her career path. She realized that she didn't really know what she was good at, but she knew she was happy in nursing.

"I was feeling lost," Paige admits. "But I knew I needed a change

Paige dropped out of the nursing program. A conversation with a friend who was a real estate agent in Sacramento forever changed her professional (and personal) trajectory.

"He looked at me and was like, 'You should get into real estate," Paige recalls.

The idea brought up fear and inhibition in Paige. It also brought up excitement and potential.





e	"I wasn't a salesperson. I didn't know anything about real estate
n't	[But my friend] asked me one question that was a wake-up call:
	'What is it that you want for yourself?' I said, 'I want personal
	growth, something I haven't gotten in my previous jobs.' He said,
e."	'You're going to get that in real estate.'"

- Paige began to warm to the idea of being a real estate agent. She realized the potential to help others, to be an integral part of their lives.
- "" "I was afraid of failure. There were a lot of negative limitations I was putting on myself," Paige says. After three months of careful deliberation, she decided to give real estate a shot.

...



"I thought, 'I have nothing to lose.' I fell into it. It wasn't on my radar," Paige smiles. "I went in full-time. I'm all in. That way I know that I gave it my all."

Learning the Ropes

Early on, Paige relied on her natural affinity for people and her drive to learn.

"I'm a people person. I want to hear people's stories," Paige says. "Anyone that helps you reach your goals, you remember that person. I want to be that person."

Paige also learned that there are many different ways to become top agents. "And I learned how to channel different parts of other agents to make my own way."

Paige, a natural introvert, allowed her desire to learn to carry her out of her comfort zone. She took on work as a transaction coordinator to learn the ins and outs of the business. She would ask other agents to lunch three times a week to make connections and learn from the best.

"I was learning how to be a different version of myself so I can succeed in this business," Paige explains. "I just wanted to learn."

"I was soaking up all this knowledge," Paige continues. "For the first six months, I was in learning mode. When I joined a team, I immediately hit the ground running."

Today, Paige is the Vice President of METIS' luxury brand, PRIVÉ Residential.

A Community Leader

As an aspiring nurse, Paige nourished her compassionate side. While she wasn't able to disconnect from the trauma, she learned to take the nurturing part of her work from nursing and bring it into real estate. "You are dealing with a lot of highs and lows, emotions, cold feet.moved from ghostwriter to PR Chair to the Board of Directors toI take my skill set [of compassion] and ask, 'How do I channelVice President to President of the organization.

that?" Paige wonders. "I am very patient. I try to assess the situation and listen to understand. How do I make my clients feel at ease? I want everyone to have peace of mind and know that I'm there for them, every step of the way."

Paige takes her compassionate spirit beyond real estate and into all aspects of her life; she is a dedicated community advocate.

Since 2012, Paige has volunteered as a tutor for Reading Partners, a non-profit literacy program for children from low-income communities. "These are the communities I grew up in," Paige explains. "When you invest in our youth, you are investing in the future of the Bay Area."

Paige is also the current President of the Vietnamese National Association of Real Estate Professionals (VNARP), a non-profit real estate trade organization. In just a few short years, she





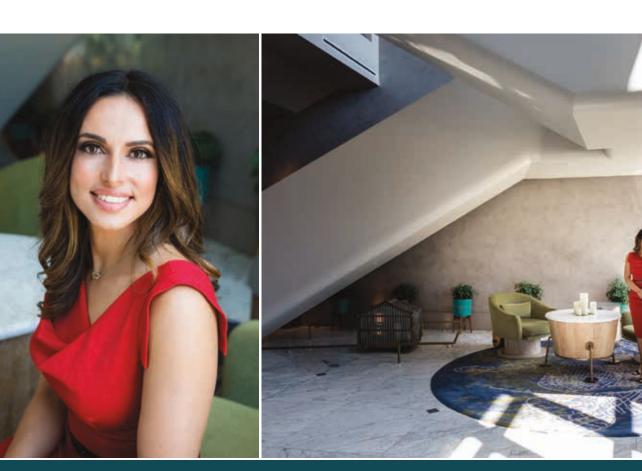
These are the communities I grew up in. When you invest in our youth, you are investing in the future of the Bay Area. "I always knew I wanted to be more than a real estate agent," Paige explains. "What else am I doing for the community where I live and work? I believe in being a change-maker, someone who is committed to advancing the common good where they operate across non-profits, community groups, foundations, and business sectors."

"I believe in the bigger picture in everything I do. I know what it means to plant the seeds and spread your wings. The more I grow, the more I realized I wanted to be more than just a real estate agent. I want to lead a life that I'm proud of -- and live it to its fullest potential. This wouldn't be possible without the help of my community, peers, mentors, team, and

everyone that I meet along the way. Every encounter has helped mold me in some way, shape or form, and I'm grateful for it all -the good and bad."



SPECIALIZING IN PORTRAITS, HEADSHOTS, CORPORATE LIFESTYLE, AND FAMILY PHOTOGRAPHY. YOUR COMPANY'S IMAGE STARTS WITH YOU.





ANITA BARCSA



(650) 218-9606 ANITA@ANITABARCSA.COM · ANITABARCSA.COM



print me more! 📢

Were you, your broker or the team featured in an issue of Real Producers?

"But before I did that, I cashed out my credit cards to open my own gyms, and that's where I got the most training for real estate."

In the fitness world, Phil learned the evice business. It was a natural agong to shift from personal fitness raining to huxary real estate. "It's the me thing," Phil sephains. "Fitness is a structure that back and the set of the n art backed by science. Real estate is a art backed by quantitative analysis."

uring has years as a given owner in e San Francisco financial district, hil was also able to (unknowingly) igin to build his real actate client tabase. Phil's private personal asining atudios catered to Fortune 10 CEO's, bankers, brokers, lawyers,

was just in my gym, working and inging out," Phil says, tellingly. writually, some of Phil's clients crame his basiness partners. "They ould buy real estate, and I would amge it. I had no money back then.

2006, Phil realized it was time to also a choice. With one foot in the ness world and the other in the real tate world, his attention was divid-. As he admits, "I was half-assing al estate]."

and to choose. I took the leap of th and got into real estate fall time 06."

2006, Phil experienced success, the downturn of 2007 through 09 would make him think twice aut his decision to dive into real frought, what am I doing? a rough years." But instead

> ernal optimist... I always ky is blue and it will work are often times of high for the most part. I always



ful opened his own boutique brokerge, Sybarite, without ever working or a larger brokerage, using the nowledge he accrued mainly on his as through his family's invastments

knowledge he accrued mainly on his own through his family's investments, observation, intuition, and experience. By 2010, he put himself on the map Coming to Compass from Sybarite, which be operated and ran for the better part of a decade, has given Phil a unique perspective on the state of the local real estate market. "Compass is a unique speeding freight train I m forumate to nave nas invectore hat I was passionate about, became eaily good at and made into careers." Regardless of the brokerage where I

igs his license, Phil knows his repits what carries him to success. sople trust me. Reputation is so portant over any deal or commisn. That's the reason am usually one

talented agents in the Bay Area." Phil stays motivated by staying humble and continually striving to improve in all aspects of his work. "I'm still hungry, so watch cut."

www.realproducersmag.com - 1

Want a copy of your article or full magazines that you were featured in?

REPRINTS

What the heck is a reprint? A reprint is a four-page or eight-page, magazine-quality grade paper with your full article and photos and you on the COVER of the publication.

WHY DO I NEED THOSE?

- These reprints are a professional marketing tool that can help brand you, your team and/ or your business.
- Use on listing appointments
- Send out to friends and family
- · Sent to clients with your holiday greetings
- · Brokers, use when farming your favorite neighborhood

WHAT IF I CHANGED COMPANIES OR NEED SOMETHING CORRECTED ON MY ARTICLE?

No worries! We can make any changes needed. We send you a proof, you approve it and they are sent to you via FedEx.

WHO CAN BUY THESE?

The REALTOR® that was featured, the Broker or family. Anyone that wants to promote you.

HOW DO I ORDER?

Email Mitch.Felix@RealProducersmag.com.

>> friends and neighbors spotlight

Photos by Hyunah Jang Written by Zach Cohen

Brett Caviness **California Dreams**

While attending high school in his hometown of Milford, Iowa, Brett Caviness already knew his career aspirations: to be a real estate agent. He attended The University of Northern Iowa, the only school in the state of Iowa with a real estate specific program, and by his junior year of college got his license. "At UNI, I decided that I didn't want to wait until graduating to sell." Brett recalls.

> Stepping into the office to realize his dream felt surreal. For better or for worse, Brett's first lesson was a hard one: "I figured out that this doesn't just come to you. I got all set up and realized the phone doesn't start ringing just because you have your license," Brett laughs

California Dreams

This harsh truth didn't slow Brett down. Rather, it inspired him. He'd close two deals while working around his hours at school, each for just north of \$100,000.

> "I didn't want to be selling \$100,000 houses forever," Brett explains.

After graduating college, he continued working as an agent in Iowa. He sold everything from his grandmother's home, at \$36,000, to his most expensive listing, a beautiful \$275,000 property. "That one was a really nice house," Brett recalls. He knew there was greater success to be had in other parts of the country.

"I've been dreaming of California since high school. I always told everyone I want to sell real estate and want to sell high-end property in California," Brett explains. "Anybody that knows me knows that was always the vision and the dream." In fact, he had a map of California on his dorm room wall in college. Eventually, his dream would come to fruition.

A retiring colleague in Iowa passed Brett a client that owned a host of rental properties - both in Iowa and in Palo Alto, CA. After proving his ability on his home turf, Brett was offered the opportunity to run his client's property management company in Palo Alto.

While spearheading a portfolio of investment properties represented a step away from the sales end of real estate, it was an opportunity that Brett couldn't refuse. In 2012, he accepted, picking up his life and following his long-held dream of working in real estate in The Golden State.

"I knew it was the time."

Taking the Leap

For two years, Brett worked in property management while simultaneously trying to build a real estate

...



...

business. He closed one transaction in 2013. By 2014, he realized it wasn't going to work. He needed to make a big change if he was going to give real estate an honest shot.

"I finally just cut the cord," Brett recalls. "I realized I couldn't sell real estate while working a full-time job." Brett made a bold investment in himself, borrowing upwards of \$40,000 in order to get his business off the ground. While he admits that there were dark and scary times, by 2016 it all started to come together. He capitalized on online leads in a way that other agents hadn't been able to, providing the kick-start that he needed as a non-local. Brett let his contagious energy drive his business forward from there.

In 2017, Brett was recognized as a top 30 agent under 30 for Coldwell Banker, out of over 88,000 agents internationally. In 2018, he continued to grow; Brett was named to both Coldwell Banker, and Realtor Magazine's 30 Under 30. New adventures are ahead in 2019 as Brett recently made a company move to Compass and is excited to grow with his new office.

The Drive to Succeed

Brett's work ethic and positivity are undeniable. He credits his attitude to where he comes from: both of Brett's parents were career factory workers in Iowa. Watching his parents struggle to create financial abundance made its mark on Brett's outlook.

"I have always had a solid work ethic. I always had something to prove," he says. "Growing up in small-town Iowa and being gay was part of it... I felt I needed to prove my personal worth through financial success, which has been a big part of my drive to this point."

And successful he is.

As he continues to find greater professional successes, Brett admits that he's still working on balance. He got married in 2018 to his partner, Oriol, who is originally from Barcelona. "He has a whole different perspective," Brett explains. "He's the opposite in terms of many things - it's helped balance me and give me perspective."

Brett has always focused on giving back; he's been heavily involved with the Boys and Girls Club, The Rotary Club of Menlo Park, and the real estate community. Most of all, Brett is thrilled to be in a position to give back to his family when possible now. "I'm excited to succeed but also to use that success to give back to my family, who has sacrificed so much to get me to where I am today. I love sharing anything I have."

Successful, energetic, and humble, Brett admits that through all of his successes, he still has a long way to go. "I'm still just figuring it out."

Based on his track record of success, it's almost certain he will.



TOP LUXURY HOME STAGING

ENCORE

The #1 preferred home staging company of top agents in Silicon Valley.

Give your listing the best chance for success with Encore Staging Services. Contact Vanessa Nielsen to schedule a complimentary custom consultation today.

408.800.1566 text ok | EncoreStagingServices.com/Portfolio

Pam Rodgers

>> cover story

notos by Hyunah Jang

Faith, Focus and Living the Life She Wants



s a leading real estate agent with Intero Real Estate Services, Pam Rodgers is living the life she dreams.

...

Choosing the Positive Nothing is perfect. And, like any life, Pam's has included hurdles that could have sent her down many, less successful paths.

Growing up in the Bay Area, Pam was one of five daughters in a close, upper-middle-class family. Then, as she finished high school, she faced the loss of her father.

In the meantime, despite being an athlete, a high academic achiever, and a natural leader, Pam faced alcohol addiction. And the loss of her father aggravated the situation as she headed off to college at Chico State.

During those crossroads, she made decisions about what she wanted in her life. And she literally did it her way — developing and pursuing her own special major in stress management.

"At first, I was a business major. But I realized they just wanted to make money. And I had just lost my dad. We had a good life, but I saw what money does," Pam recalls. "So I changed to recreation. And I went into the recreation department, and the desks were askew, people were barefoot and I realized all they wanted to do was play and have fun. They didn't want to make money. So I designed my major around making money by teaching high achieving, hard-working people to play and have fun. To have a balanced life."

After school, Pam's career led to positions in sales and marketing in the hospitality industry, including selling corporate events for Aramark at the Santa Clara Convention Center. At this same time, she began her journey into recovery and a commitment to a clean and sober life. That process took her deep into self-reflection and right back to her passion and pursuit of creating a balanced life.

Beyond the Bad Other hurdles appeared. Fifteen years ago, Pam's mom lost her battle with cancer. The next year, Pam herself faced the same diagnosis. The daily visits to the cancer treatment center such a short time after losing her mom raised deep, soul-searching questions.

Pam says.

As a 42-year-old fighting cancer, she hiked, thought, and remembered her parents telling her she could achieve anything. Being one of five daughters and raised without any limiting beliefs, she now recognized the incredible blessing and rare gift she received from her parents.

"They said if you want it bad enough and are willing to work hard enough, anything's possible," she explains. "I knew I wanted to go into real estate, but I also had a passion for the human spirit and what makes people tick. How to create an environment like I

But it wasn't by accident; it was through focus and faith.

As Pam explains, "I really believe it's just what I focus on. I believe it's all about mindset. Focus on the good, and what you focus on is what you get."

"I thought, 'If I make it and live, am I doing what I want to do? And if I don't make it, have I done what I wanted to do? Is this the life I wanted?' I did a lot of reflecting,"

. . .

was raised in that would bring the best out in people and help them realize they could do anything."

Dream Career

At the same time Pam was beginning her real estate career, she completed her dream coach certification.

"A life coach is more about being efficient in your life and focused and efficient, which is great. A dream coach is more about your soul, dreams, purpose, and legacy," she says. "I got my certification, came back from my treatment, quit my job, and got my real estate license. From the moment I quit my job, I said, 'I'm going to go out and change the world.""

That was her focus. And that was her result. There was no transition.

As she started her real estate career in 2005, a chance meeting led to an early, high-value purchase from a buyer, who almost immediately needed to sell the property — and then called upon Pam to list and sell her home — in essence, selling the same house twice in 60 days.

Pam never looked back. During her first two months, she made \$100,000 and was nominated for Rookie of the Year honors.

"I've exceeded my income every single year, and I've been a top agent. It came effortlessly. But I have a very strong faith. And I don't know about failure. I don't focus on it," Pam explains. "I declare the life that I want and the outcome I want, and then I work on the strategies to get there. I like to say I'm good, I'm lucky and I'm blessed. It takes all three."

It's the same spirit Pam takes into her day-to-day work helping her clients.

"I'm a lifestyle agent," she says. "I'm curious about who you are, what you do when you're not at work, and what fills your soul. And I'll find a home that supports all of those.... that's what drives me."

Pam's perfect day involves prayer, meditation, a bit of exercise, time with family and friends, and gratitude, along with reading and high-energy activities like skydiving and water skiing. She also uses the Jesus Calling app on her phone. I DECLARE THE LIFE THAT I WANT AND THE OUTCOME I WANT, AND THEN I WORK ON THE STRATEGIES TO GET THERE. I LIKE TO SAY I'M GOOD, I'M LUCKY AND I'M BLESSED. IT TAKES ALL THREE.

"If I need a really quick refocus, I'll pull it up before I walk into a listing agreement. It reminds me that the outcome is not up to me. I set intentional outcomes, then I leave it to God to figure out," she emphasizes. "The listings I get, I'm supposed to get. And the ones I don't, I'm not. If I don't get it, He gives me two or three different ones. But at the same time, I'm very goal oriented and intentional."

Positive Vision

With a passion for giving back, Pam started her own nonprofit — Dream-Alot – to provide children and young adults with the resources to pursue their own dreams. She also travels to Kenya to help, and whether she's helping a village get clean drinking water for the first time or just sharing a warm conversation with a person in need, her light is clear to see.

"I live my life so that if this is the last minute I have, it's a good minute," Pam says. "I want to be the best version of myself I can be. And if I fall short, then I clean it up and do it again."

With faith and focus, Pam makes a lasting, positive impact.

"I love life. And it's so much about attitude. You get to choose whether you focus on the good or the bad," she smiles. "When you put a stake in the ground, and you just declare it with certainty, your human subconscious, the universe, and God all work to make it happen."



WE GO WHERE OTHER INSPECTORS CAN'T **AERIAL AND UNDERGROUND ROBOTICS FOR COMPLETE** AND COMPREHENSIVE INSPECTIONS.

Industry Leaders who strive to be on the forefront of Innovation.



Joey Luprete Insite Inspections, LLC Owner / ASHI Inspector # 266105

info@inspectwithinsite.com www.insiteinspections.com 408.710.6246



The Bay Area's premier marketing tools for Real Estate professionals!

Need more time to sell? REPS (Real Estate Promotional Services) has the experience and creative talent to get your projects done on a deadline. We will make your projects look great and get your message across clearly and concisely.

Offer home buyers professional flyers that showcase your properties!

Use one partner to produce all of your real estate marketing tools!

Start your design projects today!

Real Estate Promotional Services

Customer Service Telephone: (408) 871-8586

www.repsweb.com



SITE

INSPECTIONS

Certified Residential Appraiser specializing in high-value and luxury properties.

Our services include reports for

Private Lending, Hard Money Lending, Pre Listing, Divorce, Separation Buy Out, Estate Appraisal, Probate, Date of Death, Tax Assessment Appeal, Small Income, 2-4 units, Trust, Retrospective Appraisals, Income Producing, Damages Appraisals, Cost to Cure Appraisals, Rural SFRs and more.

> **Solid Impressions Appraisals** 1577 Timber Creek Dr | San Jose, CA 95131 408-937-1029 | appraisals@solidimpressions.com www.solidimpressions.com









An Italian Villa Awaits





event photos & Evento Sociale





What a great event to start off the New Year. A special thanks to REALTORS® Michael P. Kaprielian and David Tapper (upper left) for





























40 • March 2020

















































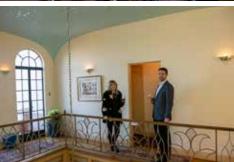
N2 Publishing – the company behind every Real Producers magazine – believes in a future where everyone is free. This year, we donated 2% of our revenue, or \$3 million, to support nonprofits that rescue and rehabilitate victims of sex slavery and forced labor. And it was only possible because of the support of our industry partners and engaged readers. Because of you.

42 • March 2020











GIVE THE C-SUITE A NICE RAISE



N2 **GIVES**

Realtors dream of the **Perfect Mortgage Advisor**

• Great Listener • Responsive Communicator

• Systems that Close on Time and Close Quickly • Understands my Needs

 Client Pleaser Experienced Problem Solver

> • Referral Partner • My Clients Love Him

> > OPES

ADVISORS

Division of Finestor Bank

"Where your dream comes true!"

100% closing rate

for over 20 years

Bill Phillips

Mortgage Advisor – Managing Director NMLS #230295 Opes Advisors, a Division of Flagstar Bank, FSB "Downtown Willow Glen"

1100 Lincoln Ave., Suite 251 San Jose, CA 95125

Office: 408-993-9133 Cell: 408- 219-4134

bphillips@opesadvisors.com

SHARE YOUR STORY GATHERING JANUARY 15TH SPONSOR ACE RELOCATION Photos by Aerial Canvas









This past January we gathered with about 6 agents and 2 partners to host our first ever Share your Story gathering. It was an intimate setting where we were able to converse about Real Producers. We would like to thank all of those who were able to join us. We also are looking forward to our Share your Story gathering this month. If you would like to nominate any top producing real estate agent please send us an email.

We want to send a special shot out to Reps for our amazing poster boards.



If you would like to be a sponsor in the room please let us know. We want to send a special thank you to Ace Relocation for sponsoring January 15th. We couldn't do what we do without our amazing Sponsors. Thank you to Aerial Canvas for capturing these amazing photos. Please check out the their amazing video on the event via our Facebook page.











TORY ARE OUR S Y S

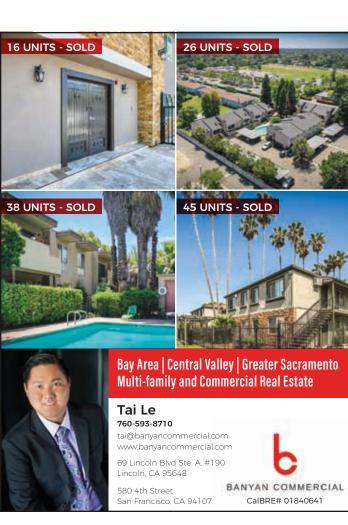
R 6 TAGING S S R R S Photos by Aerial Canvas





Special thank you to Parc Staging for sponsoring our January 16th Share Your Story Event. We couldn't do what we do without our amazing Sponsors. Thank you to Aerial Canvas for capturing these amazing photos. Please check out their amazing video on the event via our Facebook page.

We want to send a special shot out to Reps for our amazing poster boards.



SELL YOUR HOME FASTER WITH FRESHLY PAINTED WALLS

"Had Ernie come out and do terior and exterior painting at bouse. He was always on time ept the work area clean, and n to detail was always a Very friendly employees: ation was always lighly recommend Ernies Duality Painting!" - Yelp 5-Star Review

Quality Painting 408.401.0006

SATIN WOODS • REFINISH DECKS **REFINISH KITCHEN CABINETS** MATCH TEXTURES • MATCH COLORS INSTALL CROWN MOLDING AND BASEBOARD

Quicker Sales • Higher Values • Improved Curb Appeals



Goosehead for Home?

- 20+ insurance companies
- We are able to shop around with multiple companies to get the best price
- Discounts for home buyers
- Multi-policy/Bundle, Alarm System discounts available
- Prior claims, brush or hazard areas, okav
- No home we can't insure
- We can provide proof of insurance to your lender in less than 15 minutes

Call Today For A Quote! JUSTIN TURNER | Agent/Owner Lic#0F89647 951.965.4651 ustin.turner@goosehead.com www.goosehead.com





Award winning reputation FAIR & COMPETITIVE PRICING SOPHISTICATED STYLE WITH ON-TREND FURNISHINGS & DÉCOR

CONTACT US TODAY FOR A COMPLIMENTARY QUICK QUOTE (408) 460-1975 • SaraArlin@gmail.com

BAOSSIGITAL

FIND OUT HOW WE CONSISTENTLY AND AUTOMATICALLY BOOK OUR REALTORS 2-4 NEW BUYER AND LISTING APPOINTMENTS EACH WEEK

FREE TRAINING!

THE SYSTEM THAT HELPED GENERATE OVER \$80M IN REAL ESTATE SALES IN 2018

HTTPS://GO.BAOSSDIGITAL.COM/CASE-STUDY



BAO LE BAO@BAOSSDIGITA (408) 475-813 WWW.BAOSSDIGITAL.COM



RENTAL & LUXURY HOME MANAGEMENT IN THE BAY AREA



Home and Estate Management serving the

Providing Efficient, Dependable and Economic solutions.

The Premier Property Management firm that offers a clear, proactive and personalized approach to create "The perfect match".

20 S Santa Cruz Ave, Suite 308, Los Gatos Ca 95030 408.354.0535 | info@mpmsv.com | www.mpmsv.com



ONE SOURCE for All of Your Marketing Objectives:

 HDR, Dusk and Aerial Photography Single Property Website Custom Cinematic and Aerial Video Social Media Blasts 3D Matterport and 2D Floor Plans Elite Print Marketing Materials Staging and Home Transformation Website Design Virtual Staging and Renovation

Check out our work on social media!

BayAreaHomeShowcase



Each of our photographers has received hands-on training with Chris Ricketts, CEO of Beyond RE Marketing, and our drone

Schedule your photography appointment by phone or online at our new website. BeyondREMarketing.com | PHONE 510.440.9153

PARTNER YOURSELF WITH THE REAL PROFESSIONAL

Who understands your client's needs from the prospective of a Luxury Focused Agent.



A Commercial Brokerage network that harnesses state-of- the art technology combined with experienced market knowledge to deliver exceptional results.

Atsuko Yube, cips Managing Director

atsuko.yube@sperrycga.com 408-858-2169 Direct CalBRE#: 01255893 www.sperrycga.com





GINGER WILLSON PATE - Seller who died in the middle of double ending a deal. Buyer was pissed...because it took extra time with attorneys. Heirs relisted the house with me and kept the buyer's original deal. In the end it worked out but really do not care if I ever see that buyer again. She was a nasty person! Welcome to Silicon Valley!!!!

JOSH LASQUETE - Showed some homes to a buyer and one we showed up to was in the middle of being burglarized. Scared them out the back door. My buyer decided

against that home.

VALERIE XUÂN TRANG - Seller was stalking me after the escrow closed. Texted me at midnight, 2am, 3am... he said he missed seeing me and hearing my voice... he said if I stop talking to him he would commit suicide. Finally I had to call the police and had a restraining order on him. Very sad but I recently heard he is now blind due to a rare medical condition.

LEX FERRANTE - I found an entire closet stuffed to the brim with rubber duckies in different costumes. I swear I couldn't make that up!

open house.

GAR TOMPKINS - Buyer showing up with 2.2 million in cash.

DAVID OLIPHANT - Attempting to open a bedroom door that had a lock on the outside only to discover that someone was on the inside. Yes, protective services were called.

THOMAS VO - One of the tenants came home during an Open House, took a shower, burned the toasts then proceeded to lock himself in the room. lol

MELISSA HAUGH - Represented a buyer on a property in Willow Glen. After closing we found there were undisclosed tenants living in the garage, and dealing drugs out of it. Called the police multiple times and they basically didn't do anything. The listing agent who knew they were sleeping there at night and didn't disclose to me basically had to buy them out to leave. I have no idea how much it took but at least they were gone!

→ facebook g&a

What is the most bizarre experience you've had in real estate?

JESSICA EVA - A man took a shower at my

KIMBERLY BORDEN LEAL - I had

a seller refuse to leave the house after we closed escrow...I thought he and his wife left in their moving van to Arizona. I got a call late in the evening a couple of days later from the buyer's agent. She tells me that the seller's wife left without him because he didn't want to leave his home so, the buyers set him up on a cot in the family room because they felt sorry for him! I just about fell off my chair when the buyers agent told that!! I drove over to the house and asked him what's going on? Seller said that the buyers wanted him to stay, which of course they didn't! So I called his wife, his adult son and his son's REALTOR® in Arizona to get help getting him out of the house. The REALTOR[®] was the only one who called back. The Seller was such a pain in the ass...his family was happy he was not in AZ! I finally told Seller that the police would be called if he didn't leave the next day. I drove over the next day and his stuff was on the sidewalk and he was packing his van to leave. That was crazy!

>> event line up **EVENT LINEUP**

MARCH

Mark your calendars the 2020 Event Line Up is here. Share Your Story Gathering -Wednesday, March 11, 2020 Invitation Only

Powerhouse Event Negotiation Communications Panel -Presenting Carol Burnett, Nancy Robinson, Sandy Jamison, Jordan Shea, Jennie Lok & Dave Tapper. Thursday, March 26, 2020 1:00 - 3:00

COMING SOON

We are excited to bring the following events to 2020. We have in store

3 Powerhouse Events - High Level Learning Discussions for Top Agents Only

3 Social Events - Fabulous and Exclusive Our 1st Real Producers 5K.

Our 1st Real Producers Booze and Bark Day at the Park.

1 (Partners only) Networking Event.

* Disclaimer certain restrictions apply for each event. More details to follow.

NATURAL BRIDGES LANDSCAPING - AS SEEN ON HGTV



Digital Mortgage

Your clients can easily complete the entire process in as few as 15 minutes.

- + Generates recommended loan + Technology to simplify tax-return options with real-time rates
- + Advanced Asset Verification: Hassle-free automated bank statement gathering
- income for faster and more accurate income analysis

NICOLE SANTIZO VP of Mortgage Lending



167 S. San Antonio Rd. Suite 16, Los Altos, CA 94022

CHAIRMAN'S (1) CIRCLE

anteed Rate in 2019, according to internal loan production report

"As a Realtor, I take a lot of pride in my home and feel that it reflects on me as a professional, so when we decided to invest in landscaping, we wanted to find the best!

Natural Bridges Landscaping impressed us with their team approach, attention to detail, and the caliber of their subcontractors. They guided us to make smart changes to the original plans and the final product is absolutely perfect!

I am incredibly grateful to have found them."

KIRSTEN REILLY. Broker Associate, Compass



David Ross

408.206.8444 cell 408.356.1240 office License #535214 Bridges DavidRoss@NaturalBridgesLandscaping.com www.naturalbridgeslandscaping.com







REAL PRODUCERS PREMIER PACKAGE

HDR PHOTOS

- CINEMATIC VIDEO
- AGENT FEAT. HOME INTRO/OUTRO
- DRONE PHOTOS/VIDEO
- 3D MATTERPOR
- DEDICATED LISTING WEBSITE
- 2X ZILLOW EXPOSURE
- NEXT-DAY TURNAROUND

PASSWORD: 2020