

BRANDYWINE VALLEY



REAL PRODUCERS

MEDIA KIT • 2024

BRANDYWINE VALLEY REAL PRODUCERS STRENGTHENS THE LOCAL REAL ESTATE COMMUNITY BY CONNECTING LEADING AGENTS AND BROKERS TO TOP PEERS AND BUSINESSES THAT SUPPORT THEM.

We bring the best of the best together to connect, elevate, and inspire.



ABOUT REAL PRODUCERS

- Issues mailed exclusively to top-producing real estate agents
- Share “behind the scenes” stories not found anywhere else
- High-quality, perfectly-bound publications
- First RP magazine launched in 2016
- In 140+ markets nationwide

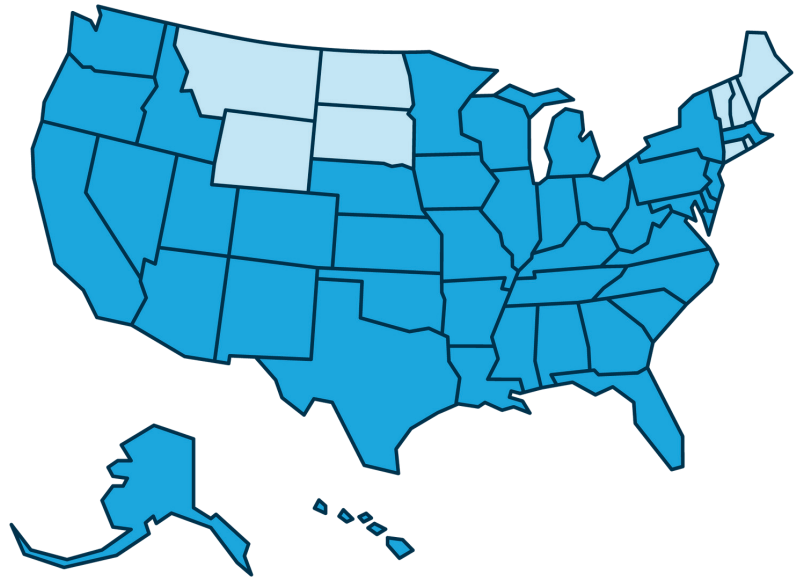


REAL PRODUCERS IS ONE OF THE FASTEST-GROWING BRANDS UNDER THE N2 COMPANY.

A leader in niche publications, N2 operates a portfolio of brands in addition to Real Producers: Stroll, Greet, BeLocal, Medical Professionals, and Hyport Digital.

ABOUT THE N2 COMPANY

- Industry leader since 2004
- 8x Inc. 5000 "Fastest-Growing Private Companies" honoree
- 800+ monthly print publications
- Serves communities in 49 states
- 25,000+ advertising partners across five major brands



 = States with a Real Producers publication



**JUDIE
PROFETA,**

Alain Pinel Realtors

**AUSTIN
REAL PRODUCERS**
INFORMING AND INSPIRING REAL ESTATE AGENTS

TOP AGENT STORIES THIS MONTH

Andy Allen
Leslie Gossett
Dorothy Farley

50,000+

OF THE NATION'S ELITE REAL ESTATE
PROFESSIONALS RECEIVE A FREE
REAL PRODUCERS MAGAZINE EACH MONTH.

**JOANNE
HEIGHES**
of Engel & Völkers

WHY NICHE PRINT?

Targeting matters.

The ability to concentrate advertising dollars on the people you know are right for your product or service – such as your area’s elite real estate professionals – is a game changer.

This idea isn’t new, however. It’s why digital advertising has been a budget staple for companies of all sizes for years and why the growth of the print media industry came to a halt for many outlets.

But The N2 Company is bucking this trend – as we have for 20 years. And with the launch of the Brandywine Valley Real Producers brand in 2024, our upward trends in growth and loyal readership continues.

Our print magazines offer the same benefits of digital media by hyper-targeting America’s most productive real estate agents but through a medium this audience trusts and, better yet, is intimately involved in.



WE CONNECT, ELEVATE, AND INSPIRE YOUR MARKET'S BEST AGENTS.

And exclusivity matters to them.

Brandywine Valley Real Producers magazines are delivered to Chester County, Delaware County, and New Castle County's five hundred top-producing real estate professionals, so receiving the magazine is a sign they belong to this elite group.

And these top agents aren't shy. They freely share personal stories, celebrate achievements, and offer advice through this trusted medium that evokes a real sense of honor and success.



THE STORIES BRANDYWINE VALLEY RP SHARES

Our content is largely contributed by and written about highly respected individuals in the real estate industry, guaranteeing authenticity, exclusivity, and an emotional investment in our publications. Each franchisee determines what article topics to include in their magazine based on market preference. Below is a sample of articles commonly found in a Real Producers publication.



COVER FEATURE (TOP AGENT)

RORY BURKHART TEAM

Strength in Numbers

What does it mean to be a top agent? And what does it mean to be a successful team? That often has to go hand-in-hand when it comes to being a top agent.

The Rory Burkhart Team with My Realty is a prime example of that phenomenon. Led by Rory Burkhart, the team of 10 agents and their dedicated administrative team have been successful in many ways.

They've worked hard to build a reputation for excellence in the Brandywine Valley real estate market. They've also worked hard to build a reputation for exceptional customer service. They've also worked hard to build a reputation for being a team that works together to achieve their goals.

They've also worked hard to build a reputation for being a team that is committed to their clients and their community. They've also worked hard to build a reputation for being a team that is committed to their business and their future.

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PARTNER SPOTLIGHT

Roofing and Remodeling, Inc.

Reputation for Results

For 15 years, Roofing and Remodeling, Inc. has been providing high-quality roofing and remodeling services to the Brandywine Valley. The company's reputation for results is well-known in the area.

The company's success is due to its commitment to quality and customer service. The company's team of experienced professionals is dedicated to providing the best possible service to every client.

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AGENT TO WATCH

KAREN KIMMEL LEGUM

Care and Purpose

Karen Kimmel Legum is a top-performing real estate agent in the Brandywine Valley. She is known for her dedication to her clients and her commitment to excellence in her work.

Karen's success is due to her hard work and dedication. She is always looking for ways to improve her service and to provide the best possible experience for her clients.

Karen's reputation for care and purpose is well-known in the area. She is a true professional who is committed to her work and to her clients.



RISING STAR

KRISSE FLYNN AND NICOLE GALLO

PULLING TOGETHER

Krissy Flynn and Nicole Gallo are two rising stars in the Brandywine Valley real estate market. They are known for their teamwork and their dedication to their clients.

The two agents have worked together for several years and have built a strong reputation for themselves. They are always looking for ways to improve their service and to provide the best possible experience for their clients.

Krissy and Nicole's reputation for pulling together is well-known in the area. They are a true team that is committed to their work and to their clients.



EVENT RECAP

Brandywine Valley Real Producers LAUNCH EVENT

June 19, 2024

The Brandywine Valley Real Producers Launch Event was a great success. It was a great opportunity for real estate professionals in the area to come together and share their experiences.

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BEYOND THE PAGES — EXCLUSIVE EVENTS

Real estate is a highly social, networking-based field. From social gatherings and celebratory parties to educational seminars, Real Producers connects the best of the best in real estate in person, as well as through the pages of the magazine.

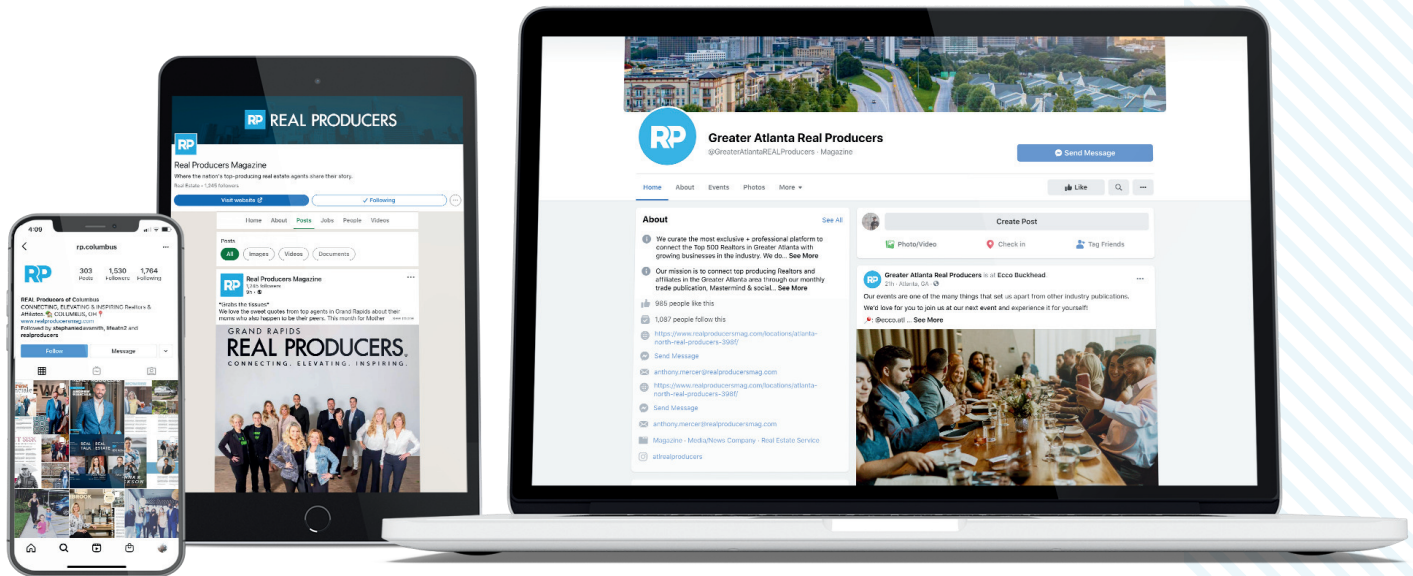
Local events are held throughout the year, offering the area's top professionals in real estate the opportunity to not only meet fellow agents but also the great vendors that then have the chance to win their business.



BEYOND THE PAGES — GOING DIGITAL

For Brandywine Valley Real Producers, you'll find a strong and active presence on LinkedIn, Facebook, and Instagram. Franchisees use this as a way to not only further connect with the area's top agents but to promote the great businesses that advertise with us.

Elite agents are excited to turn to their personal social profiles to share about their Real Producers coverage, further strengthening and expanding the Brandywine Valley Real Producers brand.



Ryan Zinn

ryan.zinn@realproducersmag.com

302.545.9566

RP REAL PRODUCERS

 A PRODUCT OF
THE N2 COMPANY