

# Find a mortgage that works for you

You've found the right home. Let us find the right mortgage loan for your needs. That's what makes us a Fifth Third better<sup>®</sup>.



Call me today to learn more.

Sandi Frith • 586-749-8355
mortgageadvisors.53.com/sandi.frith



# FIFTH THIRD BANK

Loans subject to credit review and approval. Fifth Third Bank, National Association, 38 Fountain Square Plaza, Cincinnati, 0H 45263, NMLS# 403245, 🖎 Equal Housing Lender. Fifth Third and Fifth Third Bank are registered service marks of Fifth Third Bancorp.



WE KNOW PEOPLE, WE KNOW TITLE, LET US GET TO KNOW YOU!

**CONTACT US TODAY** 

(313) 447-0058
AllianceTitleMl.com
CustomerService@AllianceTitleMl.com

# CO-MARKET WITH CRANBROOK CUSTOM HOMES!





# CO-MARKET YOUR VACANT LAND LISTINGS WITH CRANBROOK CUSTOM HOMES!

If you are looking to co-market your property listings, Cranbrook Custom Homes can help! With our Anywhere Lombardo co-marketing initiative, our experienced sales professionals partner with real estate agents to list new construction homes on their vacant land listings. By listing a new construction home, your land listing will show up in both vacant land searches and in available home searches, and you get added exposure with listings on the Cranbrook Custom Homes website.

If you bring us a buyer for a Cranbrook home, we'll pay you 3% of the price at Purchase Agreement.

Contact our team to learn more!







248-631-4822 | CranbrookCustomHomes.com

companied in inferred to cooperating brokers in 25, or current morning if affected buckding setting conscious, opinions, way pales and take premiumed of the take price or accepted only price, whichever is lower for more details please contact you'll contact of thomas Sales Manager.



2 · April 2024



This section has been created to give you easier access when searching for a trusted real estate affiliate. Take a minute to familiarize yourself with the businesses sponsoring your magazine. These local businesses are proud to partner with you and make this magazine possible. Please support these businesses and thank them for supporting the real estate community!

### **CLEANING SERVICE**

**Bobbie Cleaning Services** (586) 404-0234

Dawn To Dusk Cleaning (586) 932-4090 dawntoduskcleaning.com

### **CUSTOM HOME BUILDERS**

Cranbrook Custom Homes (586) 781-2316 www.cranbrookcustom homes.com

Lombardo Homes Melissa Cervin (586) 781-2316 lombardohomes.com

# **DRONES**

Great Lakes Aerial Video Services & Photography (586) 246-4203 www.greatlakesaerialvideo services.com

Stylish Detroit (313) 799-3686 stylishdetroit.com

# **ESTATE SALES**

Trident Way Estate Sales (586) 453-2539 www.tridentway.com

# **FLOORING**

City Flooring (586) 303-5347 cityflooringllc.com

Dobb's Carpet Service (586) 776-7352

# **GIFTS**

Cutco Business Gifts Luke Sasek (616) 295-5537 ravingfangifts.com

# **HEATING/COOLING/** PLUMBING/ELECTRICAL

Main Heating, Cooling, Plumbing, and Electrical (586) 979-5880 www.mainheating.com

# **HOME INSPECTION**

Comprehensive Property Inspection (586) 842-4700 www.comprehensive propertyllc.com

Golden Bear Home Inspections (989) 467-0224 www.goldenbearhome inspections.com

HHI Hodge Home Inspections (248) 388-4783 www.hhiservices.ora

HomeTeam Inspection Service (586) 783-9957 www.hometeam.com

Social Home Inspections (248) 606-5144 socialhomeinspections.com

WIN Home Inspections (586) 500-0099 newbaltimore.wini.com

## **HOME STAGING**

Impact Home Staging Experts (248) 591-4290 www.impacthomestaging experts.com

# **INSURANCE**

AAA - The Ron Steffens Agency (586) 954-2461 michigan.aaa.com/ron.steffens

Allstate - Lena Yousif Agency (586) 879-9629

Adam Duncan (586) 784-5051 duncan-insurance.com

Goosehead Insurance Jessica Dodge Agency (586) 355-4558 goosehead.com/ jessica-dodge

Duncan Insurance Agency

# **LANDSCAPING**

Height Control Lawn & Landscape (586) 876-3027 www.heightcontrol lawnscape.com

## **MOLD**

KeyTeam Companies (586) 913-1758 keyteamcompanies.com

# **MORTGAGE**

BestRate Mortgage (248) 310-5300 linktr.ee/bestratemortgage

First Team Lending Group (586) 600-5100 firstteamlending.com

# **MORTGAGE LENDER**

Caliber Home Loans Jennifer La Rose (586) 855-6136 approvedwithjen.com

Dante Rosa Home Loans (586) 992-6550 www.danterosahome loans.com

Fifth Third Bank Sandi Frith (586) 871-8002

First Community Mortgage (248) 978-7989 www.firstcommunitymortgage. com/loan-officer/jasonbock

Lake Michigan Credit Union **Brent Green** (586) 697-0199 www.lmcu.org/brentgreen

### **MOVING & STORAGE**

Morse Moving & Storage (734) 484-1717 www.morsemoving.com

# **MOVING SERVICES**

Changing Places Moving Johnna Struck (248) 674-3937 www.changingplaces movers.com

### **PAINTING**

**HDM** Finishings (586) 202-8878

# **PHOTOGRAPHY & VIDEOGRAPHY**

Great Lakes Aerial Video Services & Photography (586) 246-4203 www.greatlakesaerialvideo services.com

Stylish Detroit (313) 799-3686 stylishdetroit.com

# PHOTOGRAPHY/ BRANDING

Melissa Douglas Co. (586) 943-2000 www.melissadouglasco.com

# **PLUMBING**

Conquest Mechanical (810) 280-4221

# **PLUMBING/SEWER**

Delta Plumbing (586) 918-9197

J.A. Inspections Plumbing & Sewer Services Jamyre Anderson (313) 920-6708

# **ROOFING**

Henson Building Company (248) 531-8228 www.hensonbuilding company.com

Just Rite Service Professionals (586) 531-8525 michiganmobilehomerepair.com

### **TITLE COMPANY**

Alliance Title of Michigan Kelly Anderson (313) 447-0058 www.alliancetitleofmi.com

Allstate (586) 879-9629

ATA National Title Group (248) 341-5077 www.atatitle.com

# Fidelity National Title (248) 594-9390

www.fntic.com

# TRANSACTION COORDINATOR **MI Transactions**

(734) 933-1387 mitransactions.com

# **VIRTUAL 3-D TOURS** Stylish Detroit

(313) 799-3686 stylishdetroit.com

# **WATER DAMAGE RESTORATION**

KeyTeam Companies (586) 913-1758 keyteamcompanies.com



Residential / Commercial

hdmfinishings@gmail.com



# **TABLE OF**

# CONTENTS











18 Spotlight odge wit Goosehea







Top

Ron Trombetti

# WE TRANSFORM BUSINESSES

We handle the details so business owners can spend their time doing what they do best.

- Web Design
- Acquisition Email Campaigns
- Search Engine Optimization
- Live Chat
- Reputation Management

**HYPORTDIGITAL.COM** 

- SEM / Paid Search
- Mobile and Display Advertising
- OTT / CTV Streaming Advertising
- Paid Social Media
- Yelp Partnership

Reach out to the publisher of this magazine for more information.







podcast.realproducersmag.com



# We Specialize In The Following:

Construction • Maintenance • Restoration Wood Replacement • Parking Lot Stripping Pressure Washing • Painting • Roofing Mold Removal • Concrete • More...

**Get Your Free Quote Today** 

**855.TEAM.KEY** (832-6539)

# **FOCUS ON**

NOT

# PAPERWORK



**WE WANT TO WORK FOR YOU!** 

**HELPING AGENTS GROW THEIR BUSINESS & SAVING THEM TIME** 

# **Our Services Include** the following:

- Paperwork
- Client Correspondence
- Broker Compliance
- Timeline Management
- Customer Service
- Pre-Listing Activities

# MITRANSACTIONS.COM

734.933.1387 | INFO@MITRANSACTIONS.COM







# We give YOU the power to compete with the housing market and WIN! • Residential Lending Services • Conventional, VA, USDA, FHA, & Non-QM loans • Verified Approvals • Free Credit Boost program for our clients • Home of the 15 day close • Servicing all areas in MI, FL, PA, TX, CO, LA Vsbrocca@firstteamlending.com (586-322-1070) Nicog@firstteamlending.com (586-292-8397) FIRSTIEAM info@firstteamlending.com 586.600.5100 Company NMLS#: 2085536









HomeTeam of Warren Michigan (586) 783-9957 warrenmichigan@hometeam.com hometeam.com/warren-michigan

# MEET THE MACOMB COUNTY REAL PRODUCERS TEAM



Chris Csotty
Publisher



Terra Csotty
Publisher



**April Shanne Subiera** *Publishing Assistant* 



**Ashley Streight**Content Coordinator



**Elena Filimon**Relationship Manager



**Holly Garrish** *Relationship Manager* 



Shenia Schlosser

Ad Strategist



**Erika Kruse**Event Coordinator



Amanda Matkowski *Editor* 



Robbyn Moore



**Andy Schwartz**Stylish Detroit
Photographer/Videographer



Melissa Douglas Co. Photographer



**Jay Dunbar** Great Lakes Aerial Video Services Photographer

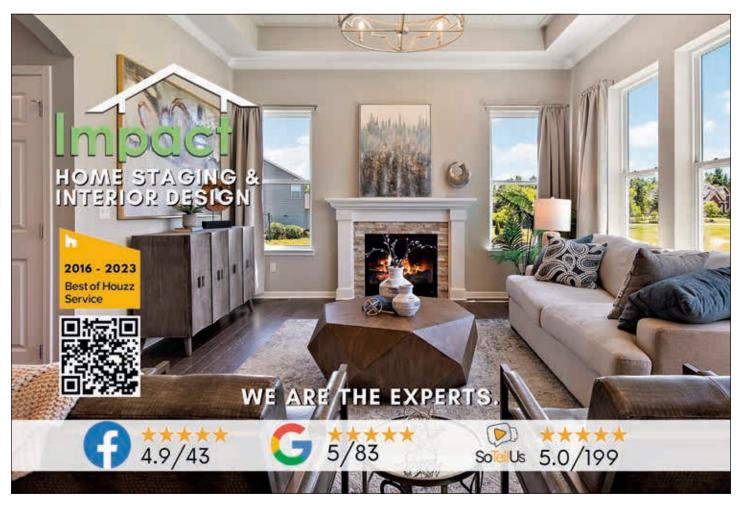


**Gina Dinverno** Gina Dinverno Photography Photographer



If you are interested in contributing or nominating someone for certain stories, please email us at **terra.csotty@realproducersmag.com.** 

DISCLAIMER: Any articles included in this publication and/or opinions expressed therein do not necessarily reflect the views of The N2 Company d/b/a Real Producers but remain solely those of the author(s). The paid advertisements contained within the magazine are not endorsed or recommended by The N2 Company or the publisher. Therefore, neither The N2 Company nor the publisher may be held liable or responsible for business practices of these companies.







@realproducers







Come join us for a fiesta with the top agents and our preferred partners from Macomb County!



Host: Juan Blanco's

**Beverage Sponsor:** Brent Green with LMCU





**Support Sponsors:** Lombardo Homes, Morse Moving & Storage and HomeTeam Inspection Service







Photography and Video by:

Stylish Detroit

Register at: www.realproducersparty.com

**10** - April 2024



# A GENUINE PATH

With an impressive 11-year tenure in the industry, Ron Trombetti has carved a niche for himself, amassing a total career volume of nearly \$125 million. His dedication and accomplishments extend beyond the numbers, earning him multi-year recognition as an Hour Detroit Top 5% since 2018 and a top producer within Keller Williams Lakeside. Ron's journey, marked by hard work and resilience, reveals a man driven not just by professional success but by a profound commitment to his family.

Ron started real estate in 2011, managing rental properties and apartments, which was his introduction into the business. Before venturing into real estate, Ron earned his Bachelor of Business Administration in Business Management and then worked an outside sales job for a plastic distributor.

The corporate world, however, did not resonate with Ron, and he shifted careers after his wife's life-threatening car accident. This incident became the driving force behind Ron's leap into real estate, a decision that prompted him to "give real estate everything I had to provide for my family."

Ron's roots trace back to Romeo, Michigan, and his upbringing in an unstable household left a lasting impact. The challenges he faced growing up and his wife's accident shaped Ron's commitment to ensuring that his family would never experience similar hardships. "My 'why' is providing my family a life I didn't experience and doing so by working my absolute hardest day in and day out," he said.



Ron's current passion revolves around the relationships he has built. As the premier salesperson for multiple builders in the area, he finds fulfillment in putting families into new homes. "Every time I put a person or family into a new home, I know it is a life-changing event," he said. "Being able to be the one to make that happen drives my passion for what I do."

As an associate broker, Ron runs a successful team at Keller Williams

Lakeside. His wife, Randi, handles the day-to-day administrative side, and along with another agent, Ron's team is a powerful competitor in the new construction sector. "We sell for multiple builders in the area and are one of the most dominant new construction sales teams," Ron explained. The collaboration between Ron and his team showcases a synergy that has contributed to their upper hand in the market.

Ron loves to help people succeed in their goals and finds joy in being their catalyst. "Seeing people achieve their goals of homeownership or real estate investing and being the one who made that dream become a reality" remains a driving force in his career.

Challenges are inherent in the real estate profession, and for Ron, the uncertainty of being able to generate enough income is a constant hurdle. He admits that the dynamic nature of the industry means that he has to approach every day as a new day to create business. "There are no guarantees, and at any given day/week/month, you could go without income, and I try to make sure that does not happen," he said. Ron's ability to navigate and overcome such challenges underscores his resilience and strategic approach to his career.

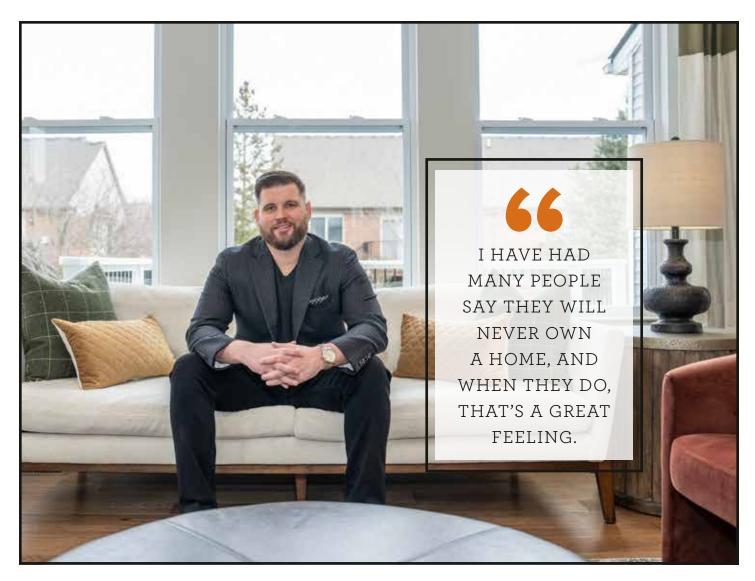
As real estate continues to shape Ron's life, he envisions a future marked by the same trajectory of success. He acknowledges that real estate has provided a life for him and his family beyond his initial expectations. As he looks ahead, he aims to sustain and build on this success, creating a legacy of financial stability for generations to come. For Ron, the essence of being an agent lies

in the idea of helping others and witnessing the transformative impact of his assistance. He takes pride in moments when individuals, initially skeptical about homeownership, realize their dreams.

For Ron, the joy he derives from changing someone's reality through real estate remains a powerful motivator. "I have had many people say they will never own a home, and when they do, that's a great feeling," he said.

Away from the hustle and bustle of real estate, Ron cherishes time spent with his family — his wife, Randi, and their two dogs, Bella and Bruno. Golf serves as his primary hobby, which he is dedicated to mastering the sport. As he balances work and personal interests, Ron also enjoys working out and relishing moments with his loved ones.

Ron's advice to up-and-coming agents resonates with his own journey: "Just work as hard as you









# **Innovations to Help Streamline Your Transactions**

- . Highly trained, and certified inspectors
- Consultative and solutions-driven
- . Prompt and professional services
- · Top-rated for customer service
- ( Proudly Serving Your Neighborhood

We offer home inspection services in Macomb and St. Clair Counties, including St. Clair Shores, Richmond, Chesterfield, New Baltimore, and surrounding areas



[ | istarrobwini.com



Servicing southeast Michigan





# first community mortgage



- Rated 5-star by clients across all platforms (Scan the code below to check us out)
- Focused on communication & education
- Wide variety of loan programs including:
  - Construction
  - Renovation
  - Down Payment Assistance
  - · Non QM

(586) 662-6466

Contact us for your home financing needs!



Jason Bock VP, Branch Manager NMLS: 713743 248-978-7989



Sean Seaman Loan Originator NMLS#: 1461366 313-550-0205



Loan approval and terms are dependent upon borrower's credit, documented ability to repay, acceptability of collateral property, and underwriting criteria

Since 1954 Realtors like you have counted on Morse Moving/Allied Van Lines as your trusted partner.



Let your team count on our team to carry the load!

We are there when you need us most!

# Thank you for your business

The Morse Moving Family



10049 Harrison Rd. Ste. 500 | Romulus, MI 48174 734.484.1717 | www.morsemoving.com USDOT 274486 | PUCO HHG#509459-HG







cityflooring2@gmail.com | www.cityflooringllc.com





# EMPOWERING CLIENTS WITH CHOICE AND UNPARALLELED SERVICE

Jessica Dodge has quickly made a name for herself in the insurance industry as the proud agency owner of Goosehead Insurance. With over 30 A+ rated insurance carriers, she offers clients the power of choice when shopping for property and casualty insurance.

Jessica began her journey into the insurance industry by working at Quicken Loans/Rocket Mortgage. "I started off as a loan officer for home purchases back in 2013," she explained. "It helped me understand that building long-term relationships is key to earning referral business." This understanding of relationship-building has become a driving force in Jessica's approach to her agency.

Other than the desire to build relationships with others, Goosehead Insurance also places great importance on providing a wide variety of competitive insurance policies for their clients to choose from to best fit their needs. "It's important to think outside the box and be able to offer more than one solution," Jessica said.

When it comes to real estate agents and loan officers, Goosehead Insurance seamlessly integrates into the homebuying process. "As the agency owner and producer, I am solely front-end focused," Jessica said. "There is a whole team who services these clients' policies, so I am never bogged down with clerical duties, which leaves much more time for new business." Her team boasts a turnaround time of one hour — complete with a binder update — which enables Jessica to have early closings and avoid potential delays, creating a winwin situation for all parties involved.

When asked about the most fulfilling aspect of her work, Jessica expresses her passion for building relationships and creating referable experiences. "I am happy to say that, since our launch, we have not purchased any leads for insurance, and I'd like to keep it that way," she said, smiling. This commitment to organic growth speaks volumes about the trust and satisfaction her clients have in her services.

The insurance industry is constantly evolving, and as a result, Jessica is always adapting so that her clients at Goosehead Insurance receive the best coverage at the most competitive prices. "Insurance premiums continue to increase year after year," she explained. "Being an insurance broker instead of just a captive agent allows me to adapt

by shopping with different carriers from one term to the next."

Outside of work, Jessica values spending time with her loved ones, including her two dogs, two cats and her sister. She also channels her energy into volunteering, particularly in organizations that focus on helping families, children and animals in Detroit. Additionally, her skills as a makeup artist allow her to contribute to weddings, photoshoots and special events.

Jessica aspires to be remembered as someone who genuinely cares
— whether it is going the extra mile for a client or supporting a family member or friend. "Being able to live in the moments, big or small, and doing what you can to uplift others is success to me," she said.



As Jessica continues to make her mark in the insurance industry, her unwavering dedication to client satisfaction and her commitment to providing choice and exceptional service sets her apart. With her hard work ethic and continuous pursuit of knowledge, Jessica is poised for continued success at Goosehead Insurance as she forges lasting relationships and leaves an indelible impact on the lives of her clients and community.

For more information about Jessica and Goosehead Insurance, visit goosehead. com/Jessica-Dodge.





FAST QUOTES, GREAT RATES, INTEGRITY.



248-310-5300

mikem@bestrate.one ≥

linktr.ee/bestratemortgage

390 Park St, 👩

Birmingham, MI 48009



# WE DON'T INSPECT WE **EDUCATE**

We will teach you how your home works, how to maintain it, and how to save money.



We are founded by former teachers who wish to educate home owners about the benefits and possible hazards associated with their largest investment: their home.



Book an Inspection Online!





Aaron Jackson Owner and Senior Inspector

During the inspection, we walk-through of the home to assess its current condition, repair needs, operation, and maintenance requirements.





Plumbing and Gas Piping system design, installation and repair for ALL residential and commercial applications

aaronjackson@comprehensivepropertyllc.com | (586) 842-4700













n2co.com

# 

# Weaving Dreams Into Reality, One Home at a Time

FOR KINGSLEY IFEZUE, REAL ESTATE IS MORE THAN JUST A PROFESSION: IT'S A PATHWAY TO ACHIEVING GREATNESS AND TO BUILDING A BETTER LIFE FOR HIS FAMILY. WITH AN IMPRESSIVE EIGHT YEARS OF EXPERIENCE AS AN AGENT AND FIVE YEARS AS A BROKER, KINGSLEY'S DEDICATION TO HIS CRAFT AND HIS CLIENTS HAS EARNED HIM A REPUTATION AS ONE OF THE MOST KNOWLEDGEABLE AND WELL-ROUNDED AGENTS IN THE BUSINESS.

Kingsley's journey into real estate began in June of 2015, when he started his career at Keller Williams Lakeside while still operating his own professional moving company, Movers R Us, in two states — Michigan and Florida. However, the physical demands of the moving business and the desire for more flexibility led him to make a pivotal decision to transition to real estate full time and pursue a new challenge.

"I became an agent to learn something new," Kingsley said. "I also wanted to service my customers better with having that knowledge and being able to help them buy and sell property."

Since then, Kingsley's career has been nothing short of remarkable. His career volume stands at \$12 million with a total volume of \$7 million achieved in 2022. He is also an active member of the National Association of REALTORS® (NAR) and has earned accolades such as the Highest Recruiting Agent award in 2017 from Arterra Realty.

Beyond his professional accomplishments, Kingsley has an impressive educational background, graduating with a 4.0 GPA from L'Anse Creuse High School and earning the Distinguished Honor Graduate title in the United States Army in 2001. His pursuit of excellence didn't end there: He has acquired various

certifications, including the Real Estate Negotiation Expert (RENE), Military Relocation Professional (MRP), Seller Representative Specialist (SRS), Accredited Buyer's Representative (ABR), and At Home with Diversity (AHWD).

When asked about the life events that have shaped him, Kingsley highlights his U.S. military training and when he moved to the Metro Detroit area in 1997. These experiences instilled in him a determination to build generational wealth and to create a better future for his family.

In January of 2018, Kingsley attained broker status, an accomplishment driven by his relentless pursuit of the next level in his career. However, the road to becoming a broker was not without its challenges. "I am always a high achiever," Kingsley shared. "I wanted to reach the next level of my career. Once I received my broker license, I asked my prior managing broker if I could train as an associate broker, but I was told I needed 15 years of experience, so I decided to start my own brokerage."





Today, Kingsley's brokerage — iTech Realty — boasts 16 agents and has a single location in downtown Mount Clemens. What sets his team apart is their comprehensive training in title, property management and different loan scenarios, making them wellversed in every aspect of real estate.

"I am passionate about solving problems," Kingsley said. "Any agent can sell a home with no issues, but I like to take on difficult clients and work through challenging situations to provide the best solutions. This is why I became a loan officer and title producer — to be more well-rounded and offer the best expert experience."

Outside of his business, Kingsley is a devoted family man. His wife, Olivia Ifezue, is not only a support staff member at iTech Realty but also an interior designer and loan processor with a bachelor's degree in

architectural design. They have two daughters — Rachel and Naomi — who share in the family's interests and aspirations. Kingsley's parents, who are immigrants from Nigeria, instilled in him the value of hard work and the desire to strive for greatness.

Looking to the future, Kingsley's dreams include opening his own design/build firm to compete with top builders in the Metro Detroit area. Building custom homes has been a long-standing aspiration for him, and he plans to integrate architectural design and unique concepts to bring clients' dreams to life.

"I want to be remembered for my will to achieve," Kingsley said. "I don't want to be remembered as just an agent. I want people of my color and foreign background to know they can achieve anything they put their mind to."



With a passion for learning, a dedication to his clients and a heart for philanthropy, Kingsley embodies the essence of a true real estate professional, an inspiring role model and a dedicated family man. As he continues on his journey of excellence, his impact on the industry and the lives he touches will undoubtedly leave a lasting legacy.

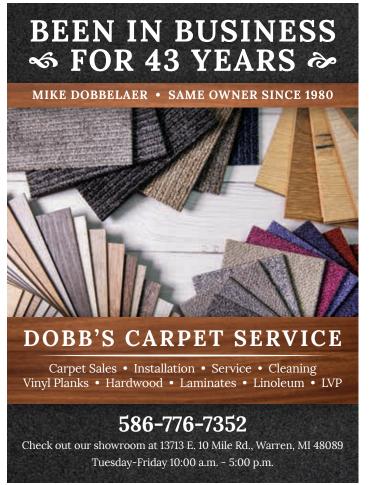






**24** • April 2024 © @realprod



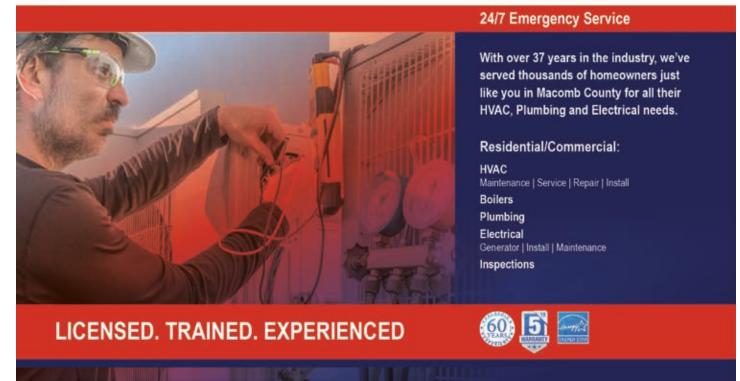






# 586-731-0950

5650 Jamestown Rd, Shelby Twp, MI 48317 Office Hours: M-Th 7:30am-5pm, Fri 7:30am-3pm, Sat 8am-12pm









# BUILDING DREAMS, ONE HOUSE AT A TIME

Success is often measured in numbers — volume of sales, units sold, awards earned. Behind those impressive figures, however, is a person with a story, a journey, and a passion for helping others. David Nicholas Izaguirre, agent and REALTOR® with Berkshire Hathaway HomeServices - Kee Realty, is one such individual. His remarkable career, rooted in dedication and family influence, has seen him become a top performer in the industry.

David's path into real estate didn't start with a grand plan; rather, it was a response to life's changes. "I was in the middle of rehabbing homes and other side jobs when I found out I was going to have my first child," he recalled. It was this pivotal moment that led him to consider a career that could provide a more secure future for his growing family. "I was always around real estate — my mom and stepfather have been in the business for over 20 years — but I never gave it a thought until later in life," he added.

David officially began his real estate journey in 2019 after obtaining his license and joining Kee Realty in December of 2018. Before entering the world of real estate, his life was a mix of various experiences — from working as a mechanic to then construction, rehabbing homes, and even coaching youth hockey full time in Grosse Pointe.

David grew up in a variety of locations, from Texas to Muskegon, before eventually settling in St. Clair Shores. Over the years, he has been influenced by his family's strong work ethic. "I watched my dad build an automotive business from the ground up through hard work. He showed up every day and treated people with respect," David said. His mother

and stepfather, with their successful real estate business, offered another source of inspiration. "They have showed up, put in the work, and continued to help their clients," he added.

David's educational journey led him from Wayne State University, where he played hockey for two years, to Macomb Community College. While he didn't complete his degree, his career path took a different route when he ventured into real estate.

David's ability to adapt to new environments and connect with people from diverse backgrounds has been crucial to his success. "Being able to meet new people, thrive in new environments, and connect and relate to people of all different backgrounds really helps me succeed in life today," he shared. It's this adaptability, combined with his unwavering work ethic, that has defined David's path.

David's current career success can be attributed to his dedication to his clients and his love for the real estate industry. "I have always enjoyed meeting new people, building relationships with people, and helping others," he said. His passion lies in helping first-time buyers and investors navigate the challenging real estate market. "I enjoy helping clients achieve the goal of buying a home, even though this current market hasn't been the easiest," he added.

David also finds fulfillment in the investment side of real estate. He relishes in the transformation of old homes and works closely with his investor clients on their rehab projects. His commitment to providing affordable rentals in St. Clair Shores is another testament to his community-focused approach.

In the real estate business, David isn't alone: He's a part of a dynamic team that includes his mother and stepfather, Rachela and Brad Lack. Their individual styles and niches complement each other, but they all share a common goal—putting their clients first. "We enjoy going above and beyond for our clients, who, for most of the time, become good friends well past the sale or purchase of a home," David said.

For David, success in real estate goes beyond the transactions and awards.



cersmag.com Macomb County Real Producers • 29

"I love seeing my clients enjoy their homes as well as when they — months down the road — reach out with a house question or ask for suggestions or advice," he shared. This enduring trust and connection with clients mean the world to David.

Additionally, the flexibility that David's real estate career offers is invaluable. "I have two daughters, aged 5 and 2, who I enjoy spending as much time as I can with them," he said.

The real estate industry comes with its share of challenges, particularly the need for mental toughness. "It is a lot of getting knocked down and having to get back up and keep going," David said. This is especially true in the current market where buyers face tough competition.

David's strategy for overcoming challenges is to build relationships with fellow agents and to find creative ways to help his clients succeed. It's this commitment of going the extra mile that sets him apart. His aspirations, however, extend beyond his personal success: He wants to continue building a business and a brand, and continue giving back to the community that he grew up in. His long-term goals are to build a portfolio of rentals and provide more affordable housing to those in need. His wife is joining the real estate world soon, and David is excited to expand their business together.

To David, success isn't just about the numbers. "I think success looks different for everyone," he explained. For him, it's about providing a good life for his family without sacrificing quality time with them. It's also about instilling the values of hard work and respect in his children.

Outside of his business, David enjoys golfing, attending Red Wing games, traveling, and most importantly, spending time with his family. Together, they like to have park days, visit the arcade, and create memories.

For those aspiring to make their mark in the real estate industry, David says: "Stay consistent in your business plan and get comfortable being uncomfortable." He emphasizes the importance of putting in the hard work, building relationships, and always placing clients first.

On a personal level, David wants to be remembered as a devoted father and husband. In his profession,



he aims to be recognized for providing top-notch service, where clients trust him to have their best interests at heart.

David's career in real estate underscores the importance of building relationships and understanding clients on an individual level. "Real estate is much more than just going out and selling houses," he said. "It's about guiding clients to make decisions that are best for them, even if that means waiting or not selling."

David's story is a testament to the human side of real estate. Beyond the accolades and sales figures, his dedication to his clients, his family, and his community sets him apart as a remarkable agent with a passion for making a difference.









PHOTO • VIDEO • DRONE • MATTERPORT FLOORPLANS • VIRTUAL TOURS • HEADSHOTS

Stunning photography, cutting edge video, and every tool you need to quickly sell your next listing is just a click or call away. With the largest & most talented team of real estate media professionals in Michigan, we create content that gets results.

Find out why Stylish Detroit is the preferred media company for Metro Detroit's top producing REALTORS.

# STYLISH **DETROIT**

STYLISHDETROIT.COM • (313) 799-3686



# Welcome to Trident Way Estate Sales

Quality, not Quantity
Step into our Boutique

# Owned & Operated by Diane & Tara

(586)453-2539 / (586)260-9685 www.tridentway.com

> Follow us on Facebook and Instagram



Family owned and operated

② @realproducers

# MACOMB COUNTY BY THE NUMBERS

Here's what the top 300 agents in MACOMB COUNTY sold

\$2,119,153,048



SALES VOLUME

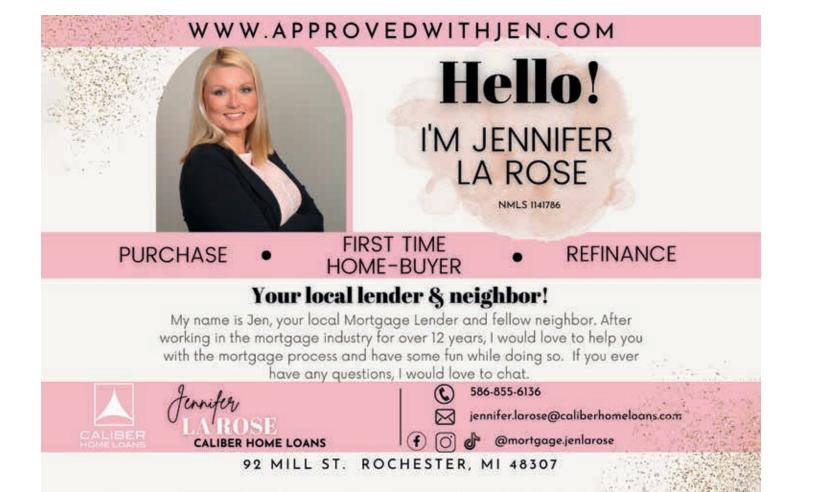


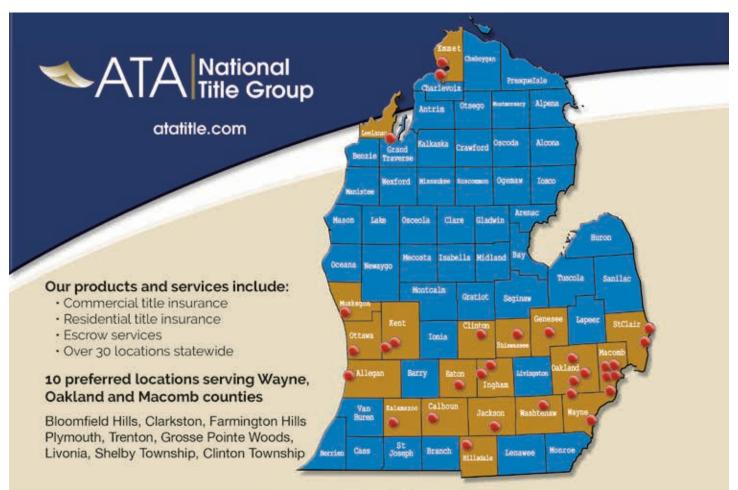
25
AVERAGE
TRANSACTIONS
PER AGENT

7,559
TOTAL
TRANSACTIONS

\$7,063,843
AVERAGE
SALES VOLUME
PER AGENT















Serving Oakland, Macomb, and Lapeer counties.

DON'T LET YOUR DREAM HOME BECOME A NIGHTMARE



Erik Hodge • 248-388-4783 erikhodge@hhiservices.org • www.hhiservices.org

> Home Inspection • Radon Testing Water Quality Testing • Air Quality Testing Thermal Imaging • Sewer Scope Inspections

HHI is an InterNACHI and ICA Certified Home Inspector.

NACHI21041416 | ICA # 24628



# Home Insurance — The Ultimate Plan

Looking for the ultimate peace of mind? With an upgrade to the Ultimate Plan, homeowners gain access to valuable coverage and benefits that help their policies go the extra mile.

# Home Systems Protection

systems like central air conditioning, furnaces o water heaters break down. You're protected not only for repairs, but also for the loss of use and damages from spoilage. Home systems and

- Boilers, furnaces and heat pumps
- Conventional and solar water heater
- Home security monitoring devices Electrical service panels
- Contact me to learn about ultimate coverage for your home

You're protected for loss or damage to exterior underground service lines, such as water, sew

Ultimate Plan also Includes

# Claim-Free Rewards

Earn cash back or renewal credit every policy year you go without a claim.

# Disappearing Deductible\*

Reduce your deductible by \$50 for every policy year you go claim free, up to a maxin of \$500.

## Claim Forgiveness Ultimate

Your first claim will be forgiven, regardless of size

The Ron Steffens Agency 50798 Romeo Plank Rd. Macomb, MI 48044 (586) 954-2461



When your client is finally ready to build their one-in-a-million dream home, a bunch of numbers shouldn't get in the way. With our low rates, low down payments, one-time closing costs, and a streamlined builder activation process, we'll work with you to keep things moving.



**Contact me today to get started.** Brent Green Mortgage Sales Manager (248) 848-7117 Brent.Green@LMCU.org NMLS #709719

LMCU

\*Marketrac, January 2023.





# CO-MARKET YOUR VACANT LAND LISTINGS WITH LOMBARDO HOMES!

If you are looking to co-market your property listings, Lombardo Homes can help! With our Anywhere Lombardo co-marketing initiative, our experienced sales professionals partner with real estate agents to list new construction homes on their vacant land listings. By listing a new construction home, your land listing will show up in both vacant land searches and in available home searches, and you get added exposure with listings on the Lombardo Homes website.

If you bring us a buyer for a Lombardo home, we'll pay you 3% of the price at Purchase Agreement.

Contact our team to learn more!

